

Student Ambassador Program



McGraw Hill Canada is seeking college and university students who are passionate about digital learning and professional development.

Student Ambassadors gain real-world experience through interacting with McGraw Hill staff and connecting with instructors and students across the country. By sharing positive experiences and best practices using digital products by McGraw Hill, ambassadors educate faculty and students on the benefits of implementing and utilizing digital learning tools to improve academic outcomes.



Boost written communication & public speaking skills



Gain professional experience



Build leadership skills



Build relationships & references with the McGraw Hill team



Grow professional & social networks



Receive rewards for certain opportunities

And More!



Professional Development Opportunities:

As a Student Ambassador, you will receive communications on various professional development opportunities throughout the year. Below are examples of the different activities you can choose to take part in.

- **Build Your Resume:** Include experience you get working at a top global company and earn a letter of recommendation
- **Get Published:** Create videos, blog posts and/ or testimonials for use in McGraw Hill demand generation campaigns
- **Gain Strategic Marketing Knowledge:** Attend in-person or virtual focus groups and/or participate in campus events that drive digital thought leadership
- **Build Your Brand:** Hone your communication skills and learn how to enhance your personal brand through effective business communication with faculty, students, and/ or the McGraw Hill team.
- **Learn Social Media Strategy:** Include experience you get working at a top global company and earn a letter of recommendation
- **Enhance your Networking Skills:** Through campus activities and interactions with your fellow ambassadors and make new connections across the country

Eligibility:

To be considered as a McGraw Hill Canada Student Ambassador, students should be:

- Enrolled in a Canadian college or university
- Using or have used a McGraw Hill digital solution such as Connect®
- Comfortable with public speaking and written communication
- Comfortable with maintaining an active social media presence.
- Ability to commit to at least three opportunities per calendar year
- Willingness to have published content shared with McGraw Hill audience

[Click here to apply today to become a Student Ambassador with McGraw Hill Canada](#)