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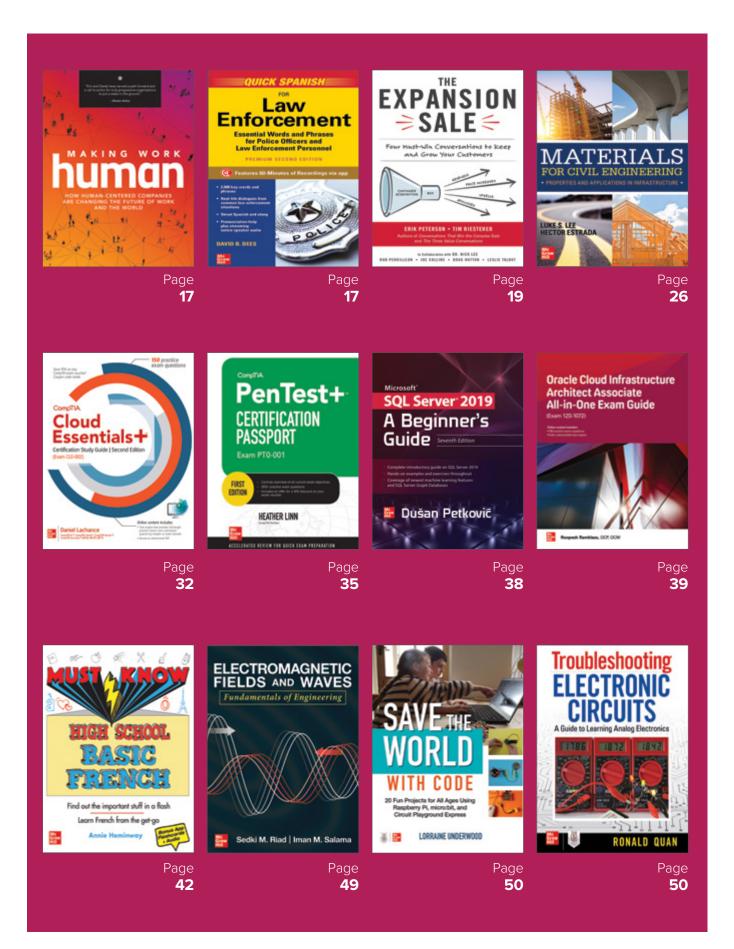


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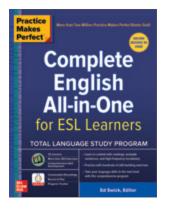
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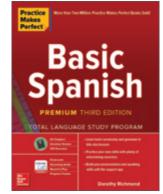
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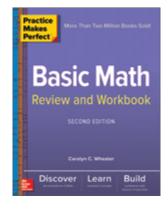
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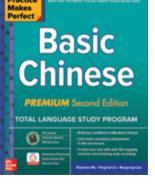
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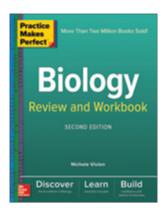
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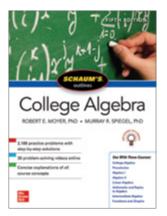
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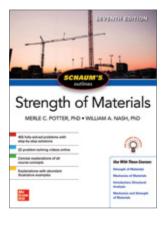
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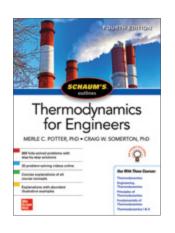
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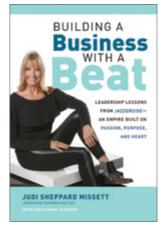
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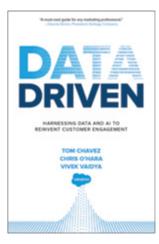
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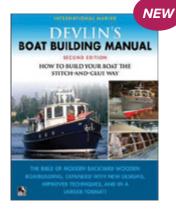


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The indispensable guide to data-powered marketing from the team behind the data management platform (DMP) that helps fuel Salesforce—the #1 customer relationship management (CRM) company in the world.

Data Driven shows businesses how to use that data to target and delight their customers with unprecedented accuracy and success, bringing them closer to their brands and inspiring them to engage, purchase, and remain loyal. It explains how strategies for marketing can be crafted to capture, organize, and analyze data from every source and to activate it across every channel. Readers will learn the three principles for building a successful data strategy, the five sources of data-driven power, and seven forecasts for the future.



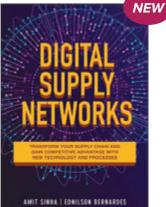
Devlin's Boat Building Manual, 2nd Edition

Samual Devlin

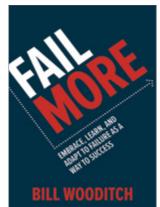
ISBN: 9781260467673 Pub Date: May 2020

From the father of the stitch-and-glue method—the updated, enlarged, and expanded bible of modern backyard wooden boat building

In this much-anticipated 2nd Edition of the cutting-edge book on boat building, pioneer Sam Devlin provides plans and expert advice for applying his highly developed, easy-to-use stitch-and-glue technique to a wide variety of boats ranging in size from 7 to 55 feet. This new and expanded edition of *Devlin's Boat Building Manual* features 200 photographs, including an entirely new section that follows the complete boat building process from start to finish.



AMIT SINHA | EDNILSON BERNARDES RAFAEL CALDERON | THORSTEN WUEST



CLOSE MAKE EASY (AND EFFECTIVE) FOLLOW-UP YOUR WINNING HABIT SALE JEFF SHORE

Digital Supply Networks

Amit Sinha, Ednilson Bernardes, Rafael Calderon, Thorsten WuestISBN: 9781260458190Pub Date: Jun 2020

An essential guide to creating a successful, fully integrated digital supply network

Digital Supply Network examines the impact new technology has had on supply chain management processes, sub-processes, technologies, and best practices. Drawn from real world-experience and stellar academic research, the book provides an in-depth account of the move to digitally connected supply chain management networks. Filled with expert insights and real-life case studies, this is an essential guide to fully integrating digital supply networks for maximum competitive advantage.

Fail More Bill Wooditch

ISBN:9781260441512

Pub Date: Mar 2019

The most underrated tool for success is failure. Now, business readers have a pragmatic program for turning failure today into profits and growth tomorrow

Fail More provides the knowledge, insight, and tools to do just that. This one-ofa-kind guide helps readers accept the unknown and turn the sting of failure into the reward of growth. The author reveals the setbacks that are both inevitable and valuable, and delivers practical ways of moving past self-recrimination—so readers can objectively analyze what went wrong, recalibrate, establish clear goals, and push harder than ever to achieve them.

Follow Up And Close The Sale

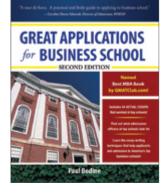
Jeff Shore

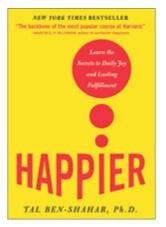
ISBN: 9781260462661 Pub Date: Jun 2020

Award-winning sales coach Jeff Shore shows sales professionals how to apply buyer psychology to personalize follow-ups serve customers—and seal the deal faster.

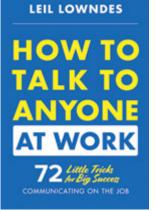
In *Follow Up and Close the Sale*, Jeff Shore offers research-based insights into the customer's buying journey to teach sales professionals how to:

- Create and maintain Emotional Altitude for the customer
- Leverage speed as an advantage
- Personalize follow-up to fulfill customer needs and provide value
- Overcome the mental barriers that make follow-up a difficult task
- Select the right follow-up method
- Stay in touch without annoying the prospect
- "Wake up" tired leads









Great Applications for Business School, 2nd Edition

Paul Bodine ISBN: 9780071746557 Pub Dat

071746557 Pub Date: Jan 2011

The bestseller that helps students gain admission to elite professional schools

Great Application Essays helps students create essays that are attention-grabbing express individuality identify goals and play up strengths and talents to distinguish applicants from the rest of the competition. Great Application Essays includes:

- The 8 most common admissions essay topics—and how to answer them.
- 22 actual essays by successful applicants to top schools.
- Self-marketing strategies to highlight individual talents.
- Candid insights from admissions officers at top-ranked business schools.

Happier

Tal Ben-Shahar

ISBN: 9780071492393 Pub Date: May 2007

- Based on Harvard University's most popular course—featured in the New York
 Times and Boston Globe
- The new field of "positive psychology" is taking over the academic world; more than 100 new classes have popped up on campuses across the country
- Happiness is also a hot-button topic on the self-help bookshelf, with titles such as Authentic Happiness, Stumbling on Happiness, and Flow selling hundreds of thousands of copies
- Contains practical exercises backed by scientific studies

How to Get Ahead

Zak Slayback ISBN: 9781260441840 Pub Date: Jun 2019

A proven, No-BS program to find your focus, unleash your career, and bring opportunities to you.

How to Get Ahead provides the tools and insights professionals, leaders, and entrepreneurs need to take their professional lives to the next level. This system for continuous career growth sets readers up to develop and unleash their own personal brand, find their professional focus, build a world-class network that helps them get ahead, and much more.

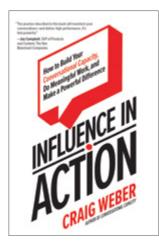
How to Talk to Anyone at Work

Leil Lowndes

ISBN: 9781260108439 Pub Date: Oct 2018

From the bestselling author of *How to Talk to Anyone* now comes a book dedicated to helping business professionals at any level communicate effectively in the workplace.

In this practical guide to workplace relationships, corporate communications consultant and trainer Leil Lowndes presents proven techniques for the multitude of communication challenges workers face every day. Each chapter tackles a communication problem and includes stories and examples from the corporate world, as well as specific solutions and immediate actions readers can take. The book includes tips on digital communication in the workplace, particularly with regard to e-mail, video and telephone conferencing, texting, and social media.



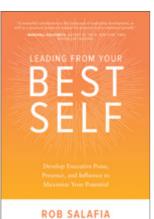
Influence in Action

Craig Weber ISBN: 9781260452563 Pub Date: Aug 2019

The author of Conversational Capacity shows professionals how to achieve greater effectiveness—and deeper purpose and meaning—by building their ability to engage in open, constructive, learning-focused dialogue when it counts.

With his breakout book, *Conversational Capacity*, Craig Weber revolutionized the concept of business communications by teaching readers a veritable conversational martial art that allows teams to perform well and remain open, balanced, and non-defensive as they tackle their most troublesome issues.

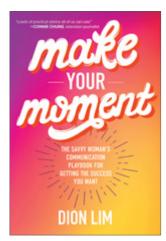
This book will help you balance candor and curiosity under pressure by honing your awareness, shifting your mindset, and sharpening your skills. Better still, it will help you do this as you inspire constructive change all around you.



Leading from Your Best Self Rob Salafia ISBN: 9781260132175 Pub Date: Nov 2018

Proven techniques for building self-confidence, making personal connections, and developing a professional presence that's powerful, authentic, and effective.

Following a simple but powerful action plan, readers will learn how to develop presence and poise, tell compelling stories, and establish long-lasting connections. They will find proven strategies for sharing visions, goals, and plans in way that is relevant to every person in the room. They will discover stress-busting and confidence- building exercises such as Breathe-Connect-Land, The Actor's Intention, and Direct Narrative Storytelling.



Make Your Moment

ISBN: 9781260455465 Pub Date: Oct 2019

Award-winning ABC news anchor Dion Lim gives women the inside track on communications strategies that make or break careers

Make Your Moment teaches how to succeed in business – whether fresh out of college or a seasoned professional, coaching women through a wide range of common workplace situations and "micro" interactions women will face – and showing them step-by-step how to master them.

Women are now realizing that these "micro" interactions can shape careers (as well as their enjoyment of work!), and this is their playbook.



QUICK SPANISH

FOR

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Enforcement

Law Enforcement Personnel

ential Words and Phrases for Police Officers and

Making Work Human

Eric Mosley, Derek Irvine ISBN: 9781260464207 Pub Date: May 2020

Join the movement to harness the transformative power of people

Eric Mosley and Derek Irvine's newest book, *Making Work Human*, reveals how the once-unlikely marriage of positive human values and big data analysis now empowers leaders to build the workplace of the future. They show how to build a culture of critical human needs, where people feel valued, respected, and empowered for who they are AND what they do. Basing their strategy on wideranging research, ROI analysis, and real-world case studies, the authors show that when a workplace becomes more "human," measurable business results like profit, employee engagement, and low turnover follow. Readers will learn how to create a profound connection between employees and the organization by building a sense of belonging, purpose, meaning, happiness, and energy in every person.

Quick Spanish for Law Enforcement, Premium 2nd Edition

David B. Dees

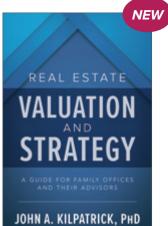
NEW

ISBN: 9781260462142 Pub Date: May 2020

The most accessible Spanish language guide for police officers and law enforcement officials – fully updated and enhanced with audio recordings via the McGraw-Hill Language Lab app.

Quick Spanish for Law Enforcement, 2nd Edition features more than 2,000 key words and phrases, along with bilingual scenarios based on real-life situations commonly encountered by police, firefighters, and safety officers, including traffic accidents, criminal trespass, disturbing the peace, homicide, and more.

Presented in a concise, accessible format, this practical book makes it easier than ever for readers to acquire basic Spanish language skills quickly and efficiently.



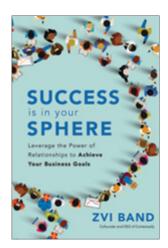
Real Estate Valuation and Strategy

John Kilpatrick

ISBN: 9781260459043 Pub Date: Mar 2020

From one of the country's leading valuation experts—the "Master Class" for using real estate investments to preserving family wealth for generations to come

Real Estate Valuation and Strategy tackles real estate investment strategy issues that investors most commonly encounter, providing the knowledge, insights, and strategies readers need to avoid the most common pitfalls. It explains how real estate can be used as an investment, different ways to understand real estate as a high-level investment, and how real estate differs from other assets. With *Real Estate Valuation and Strategy* readers have everything they need to ensure success when it comes to integrating with the family business; valuing, remediating, and selling brownfield properties; and REITS and other ownership instruments.



Success Is in Your Sphere

Zvi Band

ISBN: 9781260452839 Pub Date: May 2019

A tested step-by-step approach to leveraging the unique power of relationships to your business advantage

In this transformative guide, relationship marketing expert Zvi Band shows us how to deepen our personal connections to achieve our professional goals—using his proven program of daily habits and relationship-enhancing strategies.

Through a combination of personal research, best practices, and case studies, Band provides a prescriptive strategy you can customize and follow every day. In business, as in life, it all comes down to the quality of your relationships. When the right people are on your side, *Success Is in Your Sphere*.



Tell It Slant, 3rd Edition Brenda Miller, Suzanne Paola ISBN: 9781260454598 Pub Date: Aug 2019

Two award-winning authors reveal everything writers need to know to develop their own distinctive voice and craft compelling, creative nonfiction—updated with fresh new content and exercises

When Emily Dickinson wrote "Tell all the Truth but tell it Slant," she offered sound advice for nonfiction writers: tell the truth but become more than mere transcribers of day to day life. In this invaluable guide, two award-winning authors show developing writers how to take advantage of their own unique take on the world to create elegant nonfiction.

This updated 3rd Edition covers the most up-to-date trends in nonfiction publishing, such as writing about gender and body size. It also includes practical advice for navigating the publishing industry. This book is an ideal resource for students as well as independent writers.

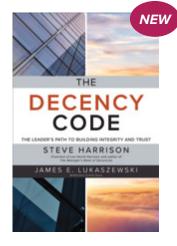


The Airbnb Way

Joseph Michelli ISBN: 9781260455441 Pub Date: Oct 2019

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty

The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any industry. Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly popular online rental platform.



The Decency Code

Steve Harrison, James E. Lukaszewski ISBN: 9781260455397 Pub Date: Mar 2020

An invaluable guide to aligning organizational performance with honorable, ethical standards—from the Chairman of Lee Hecht Harrison and author of *The Manager's Book of Decencies*

The *Decency Code* gives readers practical pathways to aligning organizational performance with personal values. The book provides practical tools and strategies to help create work cultures that are built on a new standard of ethical behavior. Informative case studies examine the behavior of both ethical and unethical companies. This is an essential resource for leaders who are looking to build positive, honest workplaces that are better aligned with the behaviors their customers, constituents and communities expect.

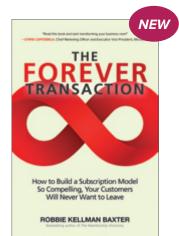


The Expansion Sale

Erik Peterson, Tim Riesterer ISBN: 9781260462753 Pub Date: Feb 2020

The best selling author team and masters of the customer conversation deliver proven practices for capitalizing on the hottest trend in business growth — customer retention and expansion

The Expansion Sale provides everything that marketing, sales, customer service professionals at B2B companies need to take advantage of this important growth engine. It explains how the buying psychology of existing customers differs from that of new customers, and it shows how to adapt your commercial strategies accordingly. The authors provide clear, easy-to-apply messaging frameworks for the four must-win moments of customer success: ensuring renewals, communicating price increases, increasing upsells, and apologizing effectively for service failures.



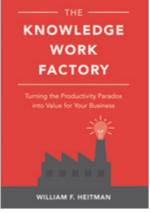
The Forever Transaction

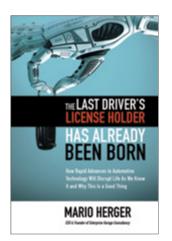
Robbie Kellman Baxter ISBN: 9781260458701 Pub Date: Mar 2020

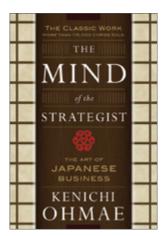
Moving to a Subscription Business Model Can Be Hugely Lucrative—But Also Quite Risky. Bestselling Author Robbie Baxter Offers a Step-by-Step Blueprint to Improve Your Odds of Success

In *The Forever Transaction*, Baxter offers practical advice for entrepreneurs and business leaders—not only giving specifics on how to build and launch a recurring revenue business, but also explaining how to make sure the culture supports this new way of working. A veritable blueprint for success in the new membership economy, this book is a must-have for organizations of any size. Baxter takes readers through every step of the subscription business process—from initial start-up or testing of a new model to scaling the operation for long-term growth and sustainability to revamping the culture so everyone works together to optimize customer lifetime value.









The Huawei Way

 Yang Shaolong

 9781259643057
 Pub Date: Nov 2016

Business lessons from one of the most successful Fortune 500 telecom companies worldwide

In *The Huawei Way*, former Huawei employee Yang Shaolong provides insight into the business practices that led Huawei to become number one in the global telecom industry in 2013, with its revenue reaching 62 billion USD in 2016. Yang's keen observations on the company's methods, philosophy, operations, and 27-year history show why Huawei is not only a company to be reckoned with, but also one to emulate.

The Knowledge Work Factory

William F. Heitman ISBN: 9781260122152 Pub Date: Jan 2019

The groundbreaking guide to boosting efficiency and revenue in any white- collar setting—without investing in new technology

The Knowledge Work Factory provides a proven, easy-to-implement program for eliminating the Productivity Paradox—the decline in productivity that almost inevitably comes with increased investment in technology. This one-stop guide takes readers through the processes of scrutinizing workflows and activities, ferreting out waste, and restructuring processes to boost efficiency, productivity, and job satisfaction to the very knowledge workers it affects.

The Last Driver's License Holder Has Already Been Born

Mario Herger ISBN: 9781260441383 Pub Date: Oct 2019

The business leader's guide to preparing for the greatest disruption of our time the complete transformation of the automobile industry

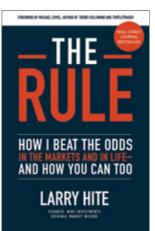
The Last Driver License Holder Has Already Been Born provides business with the knowledge and insight they need to position their company for these groundbreaking changes, which will have a major impact on virtually every industry—from healthcare and insurance to construction and city planning. The book reveals the disruptive technologies now taking shape, and it provides a timeline of when they will take hold.

The Mind Of The Strategist

Kenichi Ohmae ISBN: 9780070479043 Pub Date: Aug 1991

A Masterful Analysis of Company Customer and Competition

Kenichi Ohmae-voted by The Economist as "one of the world's top five management gurus"-changed the landscape of management strategy *in The Mind of the Strategist.* In this compelling account of global business domination Ohmae reveals the vital thinking processes and planning techniques of prominent companies showing why they work and how any company can benefit from them. Filled with case studies of strategic thinking in action Ohmae's classic work inspires today's managers to excel to new heights of bold imaginative thinking and solutions.





The Rule

Larry Hite, Michael Covel ISBN: 9781260452655 Pub Date: Oct 2019

For investors of all levels, an empowering story of learning from life's challenges with critical insights, strategies, and lessons you can take to the bank

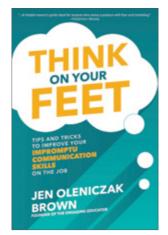
Larry's journey presents invaluable lessons gained primarily from failure and those failures seen across humorous stories are packed with timeless investing wisdom. These are the exact lessons that propelled Hite to the top of the investing world. Hite's wisdom gained from a life as an investor comes through on every page. He shows that investing decisions are not only bets or gambles, but investments in time, energy, and attention. By focusing on realistic returns on these investments, versus what we expect or hope to get, we immediately improve our probability for success.

Think Like Amazon John Rossman

ISBN: 9781260455496 Pub Date: Apr 2019

The former Amazon executive who launched and scaled Amazon Marketplace gives business leaders the ultimate playbook on how to "think like Amazon" to succeed in the digital age.

Think Like Amazon reveals how Amazon achieves results and thinks about its business. Readers can explore the unique mindset and inner workings that drive Amazon's operational excellence, from its ground-up approach to new digital markets to its out-of-the-box attitudes on innovation. Leaders will learn specific game-changing strategies that made Amazon stand out in a crowded digital world. Rossman also offers insight into the latest technologies, e-commerce marketing, online culture, and IoT disruptions that only an Amazon insider would know.



Think on Your Feet

Jen Oleniczak Brown ISBN: 9781260457032 Pub Date: Nov 2019

An engaging guide to developing the mental agility to make you a bolder, better, more confident speaker on the job

While improv is traditionally associated with acting, it can also be a useful tool for effective workplace communication. Improv, by definition forces us to be put on the spot, so we can practice our fear and work on our soft skills—pose, projection, enunciation, gestures, non-verbal communication, presence, audience-focused communication, and impromptu speaking.

Drawing from cognitive and social psychology, behavioral economics, and actual improv activities, Think on Your Feet offers a fresh, unique approach to developing effective communication skills. Readers will find expert advice on building confidence, improving public speaking skills, leading meetings, acing interviews, and more.



What to Do When Things Go Wrong

Frank Supovitz

ISBN: 9781260441581 Pub Date: May 2019

From the man who made the Super Bowl go off without a hitch – almost - proven five-step program to prepare for and manage any crisis situation with skill and confidence

Business is full of surprises, and things will inevitably go awry at some point whether it's a personal presentation gone sour or an all-out corporate crisis. *What to Do When Things Go Wrong* gives business professionals the knowledge and insights they need to navigate their way through any problem. It shows readers how to think through all potential challenges and walks them through the five stages of working through any project: Imagine, Prepare, Execute, Respond, and Evaluate.

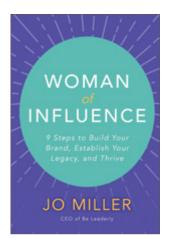


Wild Success Amy Posey, Kevin Vallely ISBN: 9781260455519 Pub Date: Mar 2020

An innovative guide to developing dynamic leadership skills—drawn from the real life experiences of extreme adventurers

Using inspirational stories from real wilderness expeditions, *Wild Success* shares nine leadership stories with skills that allow today's leaders to thrive in the most unpredictable, challenging and dynamic workplaces.

The authors skillfully combine insights from the adventure world with innovative research from the field of neuroscience to provide readers with unique and invaluable leadership lessons. Readers will discover their own leadership potential, as well as gain practical tips on how to increase leadership capacity. The book inspires people to perform at their best—in the wild and in the workplace.



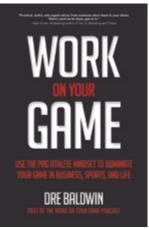
Woman of Influence

Jo Miller

ISBN: 9781260458831 Pub Date: Dec 2019

For women who aspire to lead—the proven nine-step strategy for building their brand, establishing their legacy, and thriving in a leadership role

Woman of Influence takes professional women through a clear and proven process to become an effective leader. Readers will learn how to identify leadership strengths, shift their mindset from doing to leading, spotlight their accomplishments and much more.



Work On Your Game

ISBN: 9781260121377

Pub Date: Feb 2019

Pro basketball player and TEDxTalk sensation Dre Baldwin teaches the tools you need to build and maintain the mindset to win in life

Work On Your Game takes professionals of all levels, in business and sports, through the process of creating a mind and attitude for excelling and winning. Dre, or DreAllDay as his fans know him, provides you with an easy-to-understand four-part model based on Mental Toughness, Confidence, Discipline, and Personal Initiative that will teach you to identify what is expected of you, prepare for what's coming, and condition your body and mind for today's highly competitive business landscape.

BUSINESS COMMUNICATION





Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler ISBN: 9780071771320 Pub Date: Sep 2011

The New York Times bestselling guide to communicating best when it matters most—revised and updated to provide greater command of any conversation in the workplace and beyond

The definitive guide to conversing in high-impact situations *Crucial Conversations* gives readers what they need to get constructive results when emotions run high and opinions vary. It explains how to transform negative feelings into powerful dialogue; make it safe to talk about almost anything; be persuasive not abrasive; improve professional and personal relationships; and have a positive impact on workplace productivity quality and safety.

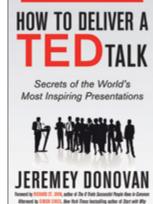
How to Deliver a TED Talk

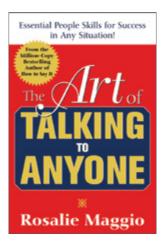
Jeremey Donovan ISBN: 9780071831598 Pub Date: Oct 2013

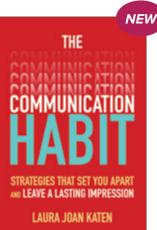
The first TED Talks-based guide showing business professionals how to give the presentation "of their lives"

A nonprofit dedicated to Ideas Worth Spreading, TED invited leaders in technology, entertainment, and design to an annual conference and challenged them to give the "talk of their lives." Its popularity gave rise to numerous independently organized TEDx events globally.

With more than 100 specific tips, *How to Deliver a TED Talk* is a step-by-step guide that helps business professionals select their topic, craft their narrative, master their delivery, and refine their design.







The Art of Talking to Anyone: Essential People Skills for Success in Any Situation

Rosalie Maggio ISBN: 9780071452298 Pub Date: May 2005

From the author of How to Say It, the million-copies-sold bestseller

If you want to improve your conversational skills--and achieve greater levels of personal and professional success — *The Art of Talking to Anyone* is the ultimate book. Rosalie Maggio has built a career on teaching people how to say the right thing at the right time — and she's made her techniques available to you.

The Communication Habit

ISBN: 9781260459166 Pub Date: Apr 2020

From casual conversations to major meetings—learn to leverage your business interactions to make a lasting impression and take your career to the next level

The Communication Habit shows business professionals of all levels how to identify and break communication habits—even well-intentioned ones—that impede success, and replace them with proven strategies from the most successful executives and entrepreneurs. It provides a practical plan for applying the right communication tools and strategies in common situations and techniques for rebuilding and recovering from mistakes, damaged relationships, or negative impressions. Specific topics include four levels of listening, the critical importance of body language, how to sustain credibility, the art of apologizing, navigating difficult discussions, and more.

The Confident Speaker

Harrison Monarth, Larina Kase ISBN: 9780071481496 Pub Date: May 2007

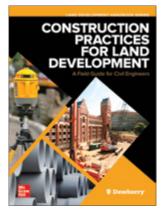
Banish the fear of public speaking and become a world-class communicator-in a meeting of five or at a conference of a thousand

Combining breakthrough research on how to conquer speaking anxieties with battle-tested strategies Larina Kase and Harrison Monarth will give you the confidence and skills to become a world-class speaker in any situation. Using realworld scenarios and powerful tools the authors help you banish your fear of public speaking and unleash your innate powers of persuasion.



Beat Your Nerves and Communicate et Your Best in Any Situation

CIVIL ENGINEERING



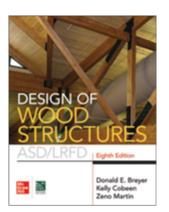
Construction Practices for Land Development: A Field Guide for Civil Engineers

Dewberry

ISBN: 9781260440775 Pub Date: May 2019

Proven construction administration techniques for the civil engineer—from preconstruction to closeout of land development projects

Construction Practices for Land Development: A Field Guide for Civil Engineers builds on the design topics included in Land Development Handbook as a project progresses from design into the construction phase. In addition to traditional responsibilities such as RFI responses and shop drawing review, the civil engineer is responsible for evolving the design throughout permitting and construction to address site conditions, operations, and regulatory requirements.



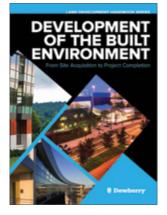
Design of Wood Structures- ASD/LRFD, 8th Edition

 Donald E. Breyer, Kelly Cobeen

 9781260128673
 9781260461176 (ISE)
 Pub Date: Sep 2019

The leading wood design reference—thoroughly revised with the latest codes and data

Fully updated to cover the latest techniques and standards, the 8th Edition of this comprehensive resource leads you through the complete design of a wood structure following the same sequence used in the actual design/construction process. Detailed equations, clear illustrations, and practical design examples are featured throughout the text. This up-to-date edition conforms to both the 2018 International Building Code (IBC) and the 2018 National Design Specification for Wood Construction (NDS).



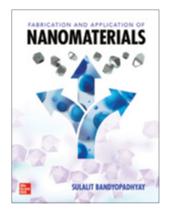
Development of the Built Environment

Dewberry

ISBN: 9781260440737 Pub Date: May 2019

Understand vital business factors that are central to modern land development projects

Presented by an industry-leading design firm, the book offers complete explanations of all business considerations that influence land development projects at every stage. *Development for the Built Environment: From Site Acquisition to Project Completion* provides a holistic view of the development process and enables the development team to more effectively complete projects of all sizes and budgets.

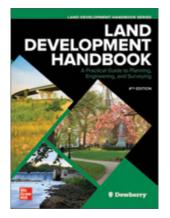


Fabrication and Application of Nanomaterials

S. Bandyopadhyay ISBN: 9781260132236 Pub Date: Jun 2019

Comprehensive coverage of the fabrication of nanomaterials from a chemical engineering perspective

Fabrication and Application of Nanomaterials offers clear explanations and illustrates physio-chemical properties through state-of-the-art techniques, both in situ and post modifications. Readers will master the techniques for synthesis and applications of fabricated nanomaterials through concise theory, numerical problems, and recent case studies from industry and academia.



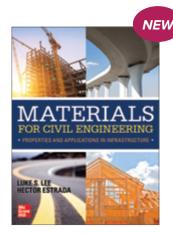
Land Development Handbook, 4th Edition

Dewberry ISBN: 9781260440751 Pub Date: May 2019

The definitive guide to land development—fully updated to cover the latest industry advances.

This thoroughly revised resource lays out step-by-step approaches from feasibility, through design and into permitting stages of land development projects. The book offers a holistic view of the land development process for public and private project types – including residential, commercial, mixed-use and institutional.

Land Development Handbook, 4th Edition contains the latest information on green technologies and environmentally conscious design methods. Detailed technical appendices, revised graphics, and case studies round out the content included.

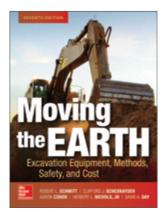


Materials for Civil Engineering

Luke S. Lee, Hector Estrada ISBN: 9781259862618 Pub Date: Jan 2020

Efficiently analyze material properties and select optimal materials for civil engineering projects

Materials for Civil Engineering: Properties and Applications in Infrastructure begins with an introduction to basic materials science and selection, and contains subsequent chapters devoted to steel, concrete, masonry, wood, asphalt, aggregates, and FRP composites. Key characteristics, manufacturing processes, and sustainability issues associated with each type of material are included. Data analysis of materials is emphasized throughout, with references to ASTM standards for material testing.

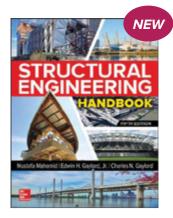


Moving the Earth, 7th Edition

Robert Schmitt, Clifford J. Schexnayder, Aaron Cohen, Herbert Nichols, David DayISBN: 9781260011647Pub Date: Dec 2018

The definitive guide to earthmoving and machines—thoroughly revised to cover the latest methods and technologies

Long the industry-standard source for practical expertise, *Moving the Earth: Excavation Equipment, Methods, Safety, and Cost, 7th Edition* has been reorganized to reflect modern construction practices. It explains the most important aspects of planning and cost estimating and covers the different types of excavation methods, including compacting, grading, blasting, structural excavation, and aggregate production.



Structural Engineering Handbook, 5th Edition

Mustafa Mahamid, Edwin H. Gaylord, Charles N. Gaylord, James Stallmeyer ISBN: 9781260115987 Pub Date: May 2020

A fully updated guide to vital structural engineering principles and design techniques

Featuring discussions from a variety of experts, *Structural Engineering Handbook, 5th Edition* gives readers up-to-the-minute information on the planning, design, and construction of a variety of engineered structures. New topics covered include sustainability, non-destructive testing, BIM, design of special structures, fire engineering, and progressive collapse. Up-to-date data tables provide reputable information on material properties that can be used to verify computer-based calculations.

COMPUTING

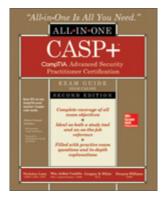


AWS Certified SysOps Administrator Associate All-in- One-Exam Guide (Exam SOA-C01) Sam R. Alapati

ISBN: 9781260135565 Pub Date: Jun 2019

This integrated study guide covers 100% of the objectives for the industryleading AWS Certified SysOps Administrator Associate exam

Written by an industry-leading expert, AWS Certified SysOps Administrator Associate All-in-One Exam Guide covers every objective for the exam and follows a hands-on, step-by-step methodology. Chapter-ending review questions and summaries and "Exam Watch" sections reinforce salient points and aid in learning. Beyond fully preparing candidates for the exam, the book also serves as a valuable on-the-job reference.



CASP+ CompTIA Advanced Security Practitioner Certification All-in-One Exam Guide (Exam CAS-003), 2nd Edition

Nicholas Lane, Wm. Arthur Conklin, Gregory B. White, Dwayne Williams ISBN: 9781260441338 Pub Date: Apr 2019

Complete coverage of every topic on the CompTIA Advanced Security Practitioner certification exam

CASP CompTIA Advanced Security Practitioner Certification All-in-One Exam Guide (Exam CAS-003) offers clear explanations of complex concepts that ensure candidates will be ready for the test. Readers will gain the technical knowledge and skills required to conceptualize, engineer, integrate, and implement secure solutions across complex environments. Beyond exam prep, the book also serves as a valuable on-the-job reference for cybersecurity professionals.



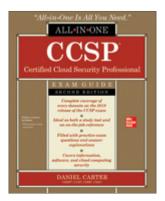
CCSK Certificate of Cloud Security Knowledge All-in-One Exam Guide

Graham Thompson ISBN: 9781260460087 Pub Date: Mar 2020

This effective study guide provides 100% coverage of every topic on the challenging CCSK exam from the Cloud Security Alliance

This integrated self-study system enables readers to take the current edition of the Cloud Security Alliance's Certificate of Cloud Security Knowledge (CCSK) exam with confidence. Written by CSA-authorized trainer Graham Thompson in collaboration with the Cloud Security Alliance, the book offers exam-focused coverage of the latest cloud technologies, including virtualization, governance, and security. Beyond exam preparation, the book also serves as a valuable on-the-job reference.

To aid in learning, CCSK Certificate of Cloud Security Knowledge All-in-One Exam Guide features exam tips that highlight key information, chapter summaries that serves as quick reviews of salient points, and practice questions that allow readers to test their comprehension.



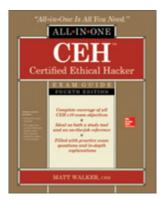
CCSP Certified Cloud Security Professional All-in-One Exam Guide, 2nd Edition

Daniel Carter

ISBN: 9781260456929 Pub Date: Nov 2019

This fully updated self-study guide delivers 100% coverage of all topics on the current version of the CCSP exam

Thoroughly revised for the 2019 edition of the exam, this highly effective test preparation guide covers all six domains within the CCSP Body of Knowledge, as established both by CSA and the (ISC)2. The book offers clear explanations of every subject on the brand-new CCSP exam and features accurate practice questions and real-world examples.



CEH Certified Ethical Hacker All-in-One Exam Guide, 4th Edition Matt Walker

ISBN: 9781260454550 Pub Date: Mar 2019

Up-to-date coverage of every topic on the CEH v10 exam

An integrated test preparation system based on proven pedagogy, *CEH Certified Ethical Hacker All-in-One Exam Guide, 4th Edition* covers all five phases of ethical hacking: Reconnaissance, gaining access, enumeration, maintaining access, and covering tracks. Readers will learn about malware, hacking Web applications and mobile platforms, cloud computing vulnerabilities, and more. Designed to help candidates pass the exam with ease, this authoritative resource also serves as an essential on-the-job reference.



CEH Certified Ethical Hacker Bundle, 4th Edition

Matt Walker ISBN: 9781260455267

Pub Date: Jul 2019

Thoroughly revised to cover all CEH v10 exam objectives, this bundle includes two books, online resources, and a bonus quick review guide

This fully updated, money-saving self-study set prepares certification candidates for the CEH v10 exam. Examinees can start by reading CEH Certified Ethical Hacker All-in-One Exam Guide, 4th Edition to learn about every topic included in the v10 exam objectives. Next, they can reinforce what they've learned with the 650+ practice questions featured in CEH Certified Ethical Hacker Practice Exams, 4th Edition.

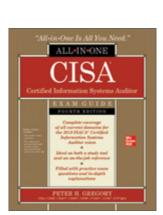
The CEH Certified Ethical Hacker Bundle, 4th Edition also includes a bonus a quick review guide that can be used as the final piece for exam preparation.

CEH Certified Ethical Hacker Practice Exams, 4th Edition

ISBN: 9781260455083c Pub Date: Jun 2019

Hundreds of accurate practice questions for the CEH v10 exam

CEH Certified Ethical Hacker Practice Exams, 4th Edition offers practice test items from each domain of the exam. The book covers new topics including security of IoT devices, vulnerability analysis, and emerging attack vectors on cloud, artificial intelligence, and machine learning. Designed to help readers pass the exam with ease, this is the perfect companion to CEH Certified Ethical Hacker All-in-One Exam Guide, 4th Edition.



CISA Certified Information Systems Auditor All-in-One Exam Guide, 4th Edition

Peter H. Gregory

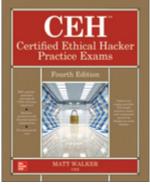
Matt Walker

ISBN: 9781260458800 Pub Date: Nov 2019

This up-to-date self-study system delivers complete coverage of every topic on the 2019 version of the CISA exam

This fully revised test preparation resource clearly explains every topic on the latest release of the Certified Information Systems Auditor (CISA) exam. The book features hands-on exercises as well as "Notes," "Tips," and "Cautions" that provide real-world insight and call out potentially harmful situations. Designed to help candidates pass the challenging CISA exam with ease, this trusted guide also serves as an ideal on-the-job reference.

Written by an IT security and auditing expert, CISA Certified Information Systems Auditor All-in-One Exam Guide, 4th Edition covers all five exam domains developed by the Information Systems Audit and Control Association (ISACA).





CISA Certified Information Systems Auditor Bundle

Peter H. Gregory ISBN: 9781260459869

l: 9781260459869 Pub Date: May 2020

This cost-effective study bundle contains two books and bonus online content to use in preparation for the CISA exam

CISA Certified Information Systems Auditor Bundle contains practice questions that match those on the live exam in content, style, tone, format, and difficulty. Every topic on the test is covered, including the information systems auditing process; governance and management of IT; information systems acquisition, development, and implementation; information systems operations and business resilience; and protection of information assets. This authoritative bundle serves both as a study tool AND a valuable on-the-job reference for auditing and security professionals.



CISA Certified Information Systems Auditor Practice Exams Peter H. Gregory

ISBN: 9781260459845 Pub Date: Mar 2020

Hundreds of accurate practice questions that cover every topic on the latest version of the CISA exam

CISA Certified Information Security Auditor Practice Exams supplements the *CISA Certified Information Security Auditor All-in-One Exam Guide, 4th Edition* and completely covers every subject on the exam. A valuable pre-assessment test allows readers to evaluate their readiness and tailor a course for study. Each chapter of the book contains exam preparation tips followed by a battery of practice questions. The book fully prepares readers for the 2019 exam update to ISACA's flagship certification.



CISM Certified Information Security Manager Bundle

Peter H. Gregory ISBN: 9781260459005 Pub Date: Oct 2019

This cost-effective study bundle contains two books and bonus online content to use in preparation for the CISM exam

CISM Certified Information Security Manager Bundle contains practice questions that match those on the live exam in content, style, tone, format, and difficulty. Every domain on the test is covered, including information security governance, information risk management, security program development and management, and information security incident management. This authoritative bundle serves both as a study tool AND a valuable on-the-job reference for security professionals.



CISM Certified Information Security Manager Practice Exams

Peter H. Gregory

ISBN: 9781260456110 Pub Date: Jul 2019

Hundreds of accurate practice questions that cover every topic on the latest version of the CISM exam

CISM Certified Information Security Manager Practice Exams supplements the *All-in-One Exam Guide* and completely covers every subject on the exam. A valuable pre-assessment test allows readers to evaluate their readiness and tailor a course for study. Each chapter of the book contains exam preparation tips followed by a battery of practice questions. In total, the book contains 300 realistic practice questions.



CISSP All-in-One Exam Guide, 8th Edition

Shon Harris, Fernando MaymiISBN: 9781260142655Pub Date: Oct 2018

A new edition of Shon Harris' bestselling exam prep guide—fully updated for the new CISSP 2018 Common Body of Knowledge

This effective self-study guide fully prepares candidates for the challenging CISSP exam and offers 100% coverage of all exam domains. This edition has been thoroughly revised to cover the new CISSP 2018 Common Body of Knowledge.

CISSP All-in-One Exam Guide, 8th Edition features hands-on exercises as well as "Notes," "Tips," and "Cautions" that provide real-world insight and call out potentially harmful situations.



CISSP Bundle, 4th Edition

Shon Harris, Fernando Maymi, Jonathan Ham ISBN: 9781260440812 Pub Date: Dec 2018

Prepare for the 2018 CISSP exam with this up-to-date, money-saving study package

Designed as a complete self-study program, this collection offers a wide variety of proven, exam-focused resources to use in preparation for the current edition of the CISSP exam. The set bundles the 8th Edition of Shon Harris' bestselling *CISSP All-in-One Exam Guide and CISSP Practice Exams, 5th Edition.*

CISSP Bundle, 4th Edition fully covers all eight exam domains and offers real-world insights from the authors' professional experiences. More than 2500 comprehensive practice exam questions are provided, along with in-depth explanations of both the correct and incorrect answers.

CompTIA A+ Certification All-in-One Exam Guide (Exams 220-1001 & 220-1002), 10th Edition

Mike Meyers

ISBN: 9781260454031 Pub Date: Apr 2019

This bestselling on-the-job reference and test preparation guide has been fully revised for the new 2019 CompTIA A+ exam objectives

CompTIA A+ Certification All-in-One Exam Guide, 10th Edition (Exams 220-1001 & 220-1002) enables readers to take the test with complete confidence. It also serves as a practical reference for IT support and technical personnel. Online content includes practice exams with hundreds of accurate questions, more than an hour of Mike Meyers training videos, interactive lab-based simulations, and a list of Mike's favorite PC tools and shareware.





CompTIA A+ Certification Premium Bundle All-in-One Exam Guide with Online Access Code for Performance-Based Simulations, Video Training, and Practice Exams (Exams 220-1001 & 220-1002), 10th Edition Mike Meyers

ISBN: 9781260458220 Pub Date: Jul 2019

This Premium Bundle includes Mike Meyers' bestselling exam guide and access to online video training, practice exams, simulations, and much more!

CompTIA A+ Certification Premium Bundle: All-in-One Exam Guide, 10th Edition with Online Access Code for Performance-Based Simulations, Video Training, and Practice Exams (Exams 220-1001 & 220-1002) offers complete coverage of every objective for the challenging exam. The performance-based simulations, which mimic the performance-based questions included on the exam, enable readers to practice what they've read in the exam guide and watched in the videos. Throughout the book, hands-on exercises and real-world examples reinforce salient points and aid in retention.

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CompTIA A+ Certification Study Guide (Exams 220-1001 & 220-1002), 10th Edition

Faithe Wempen, Jane HolcombeISBN: 9781260456653Pub Date: Apr 2019

A highly effective study system for the CompTIA A+ exams—fully updated for the 2019 versions of the exams

With hundreds of accurate practice questions and hands-on exercises, *CompTIA A*+ *Certification Study Guide, Tenth Edition (Exams 220-1001 & 220-1002)* teaches readers what they need to know and shows them how to prepare for these challenging exams. This bestselling self-study guide has been fully revised to offer 100% coverage of all current objectives for both exams.



CompTIA Cloud Essentials+ Certification Study Guide (Exam CLO-002), 2nd Edition

Daniel Lachance ISBN: 9781260461787 Pub Date: Feb 2020

This exam-focused study guide contains complete coverage of every topic on the CompTIA Cloud Essentials+ certification exam

This highly effective self-study resource fully prepares candidates for *CompTIA's foundational-level cloud computing exam—the CompTIA Cloud Essentials+ certification exam.* The book covers basic concepts and principles, from a vendor-neutral perspective, for both IT and business professionals. This is an ideal first step for candidates with no prior experience who are interested in pursuing the CompTIA Cloud+ certification or AWS, Microsoft Azure, and Google Cloud Platform certifications.



 \mathbf{CvSA}

CompTIA CySA+ Cybersecurity Analyst Certification All-in-One Exam Guide (Exam CS0-002), 2nd Edition

Brent Chapman, Fernando Maymi ISBN: 9781260464306 Pub Date: Jun 2020

Prepare for the CompTIA CySA+ certification exam with this fully updated selfstudy resource

Pass the current version of the CompTIA Cybersecurity Analyst+ certification exam and obtain a valuable security credential using the comprehensive information contained in this up-to-date self-study guide. Readers will find step-by-step exercises, exam tips and notes, end-of-chapter reviews, and practice questions that match those on the live test in content, format, and feel.

An integrated study system based on proven pedagogy, *CompTlA CySA+ Cybersecurity Analyst Certification All-in-One Exam Guide (Exam CS0-002), 2nd Edition* offers complete coverage of every objective for the challenging exam

CompTIA CySA+ Cybersecurity Analyst Certification Bundle (Exam CS0-001)

Fernando Maymi, Brent Chapman, Jeff T. Parker ISBN: 9781260453256 Pub Date: Dec 2018

Prepare for the challenging CySA+ certification exam with this money-saving, comprehensive study package

Designed as a complete self-study program, this collection offers a variety of proven resources to use in preparation for the CompTIA Cybersecurity Analyst (CySA+) certification exam. Comprised of *CompTIA CySA+ Cybersecurity Analyst Certification All-In-One Exam Guide (CSO-001)* and *CompTIA CySA+ Cybersecurity Analyst Certification Practice Exams (Exam CSO-001)*, this bundle thoroughly covers every topic on the exam.

CompTIA CySA+ Cybersecurity Analyst Certification Bundle contains more than 800 practice questions that match those on the live exam in content, difficulty, tone, and format.



CompTIA CySA+ Cybersecurity Analyst Certification Passport (Exam CSO-002) Nicholas Lane

ISBN: 9781260462265 Pub Date: Jun 2020

Focused coverage of every topic on the current version of the CompTIA CySA+ exam

This concise, quick review test preparation guide offers 100% coverage of all exam objectives for the CompTIA CySA+ exam CS0-002. Designed as an accelerated review of all the key information covered on the exam, the Passport's established pedagogy enables readers to drill down into the exam objectives, focus on specific topics, determine areas of need, and tailor an effective course for study.

CompTIA CySA+ Cybersecurity Analyst Certification Passport (Exam CS0-002) focuses on exactly what readers need to know to pass the exam.



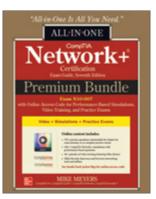
CompTIA Linux+ Certification All-in-One Exam Guide: Exam XK0-004 Ted Jordan, Sandor Strohmayer

ISBN: 9781260457346 Pub Date: Feb 2020

This comprehensive study guide delivers 100% coverage of every topic on the challenging CompTIA Linux+ exam

Take the CompTIA Linux+ exam XK0-004 with complete confidence using the detailed information contained in this highly effective self-study guide. Written by a pair of Linux authorities and training experts, the book serves both a powerful exam preparation tool and an ideal on-the-job reference.

CompTIA Linux+ Certification All-in-One Exam Guide: Exam XK0-004 offers complete coverage of every topic on the test and features more than 200 accurate practice questions.



CompTIA Network+ Certification Premium Bundle All-in-One Exam Guide with Online Access Code for Performance-Based Simulations, Video Training, and Practice Exams (Exam N10-007), 7th Edition Mike Meyers

ISBN: 9781260458091 Pub Date: May 2019

This Premium Bundle includes Mike Meyers' bestselling exam guide and access to online video training, practice exams, simulations, and much more!

Take the CompTIA Network+ N10-007 exam with confidence using this bestselling exam preparation system from the #1 name in CompTIA training and certification, Mike Meyers. This Premium Bundle contains *CompTIA Network+ Certification All-in-One Exam Guide, 7th Edition* plus one year of access to 100+ performancebased simulations, 750+ practice questions, 40+ episodes of video training, and much more. The book also serves as an ideal on-the-job reference.

CompTIA Network+ Certification Premium Bundle: All-in-One Exam Guide, 7th Edition with Online Access Code for Performance-Based Simulations, Video Training, and Practice Exams (Exam N10-007) offers complete coverage of every objective for the challenging exam.



CompTIA PenTest+ Certification Bundle (Exam PT0-001)

Raymond Nutting, Jonathan Ammerman

ISBN: 9781260454185 Pub Date: Apr 2019

Prepare for the new PenTest+ certification exam from CompTIA with this moneysaving, comprehensive study package

Designed as a complete self-study program, this collection offers a variety of proven resources to use in preparation for the August 2018 release of the CompTIA PenTest+ certification exam. Comprised of *CompTIA PenTest+ Certification All-In-One Exam Guide (PT0-001) and CompTIA PenTest+ Certification Practice Exams (Exam CS0-001)*, this bundle thoroughly covers every topic on the challenging exam.

CompTIA PenTest+ Certification Bundle (Exam PTO-001) contains hundreds of practice questions that match those on the live exam in content, difficulty, tone, and format. The set includes detailed coverage of performance-based questions.



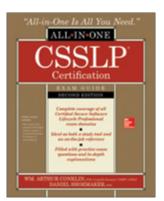
CompTIA PenTest+ Certification Passport (Exam PT0-001)

Heather Linn ISBN: 9781260460049

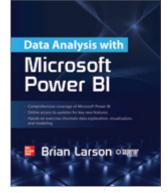
049 Pub Date: Feb 2020

This effective self-study guide serves as an accelerated review of all exam objectives for the CompTIA PenTest+ certification exam

This concise, quick-review test preparation guide offers 100% coverage of all exam objectives for the new CompTIA PenTest+ exam. Designed as an accelerated review of all the key information covered on the exam, the Passport's established pedagogy enables readers to tailor a course for study and drill down into the exam objectives. Special elements highlight actual exam topics and point readers to additional resources for further information.







CSSLP Certification All-in-One Exam Guide, 2nd Edition

Wm. Arthur Conklin, Daniel Paul ShoemakerISBN: 9781260441680Pub Date: Mar 2019

This self-study guide delivers 100% coverage of all domains in the CSSLP exam

This highly effective test preparation guide covers all eight CSSLP exam domains developed by the International Information Systems Security Certification Consortium (ISC)2. The book contains hands-on examples and exercises that reinforce salient points as well as and of chapter questions that test for.

CTS Certified Technology Specialist Exam Guide, 3rd Edition

AVIXA Inc., Andy Ciddor ISBN: 9781260136081 Pub Date: Oct 2019

The most up-to-date CTS exam study system—available exclusively from McGraw-Hill Education and AVIXA Press

CTS Certified Technical Specialist Exam Guide, 3rd Edition features learning objectives at the beginning of each chapter, best practices, checklists, diagrams, photos, chapter review questions with in-depth answer explanations, and a full-color insert. Designed to help readers pass the CTS exam with ease, this authoritative resource also serves as an essential on-the-job reference for AV professionals.

Data Analysis with Microsoft Power BI

Brian Larson

ISBN: 9781260458619 Pub Date: Dec 2019

Create and manage high-quality, highly-interactive dashboards and reports using Microsoft Power BI

Data Analysis with Microsoft Power BI begins by clearly explaining the dashboard interaction and analysis techniques utilized by business users and proceeds to detail the skills needed to author visualizations from pre-existing data models. From there, readers will learn the more advanced skills required to create custom data models from transactional, line-of-business data. Publishing to the Power BI Service and Power BI Report Server are fully covered.



GSEC GIAC Security Essentials Certification All-in-One Exam Guide, 2nd Edition

Ric Messier ISBN: 9781260453201 Pub Date: Aug 2019

Fully updated coverage of every topic on the current version of the GSEC exam

Take the Global Information Assurance Certification's challenging GIAC Security Essentials (GSEC) exam with confidence using this thoroughly revised self-study guide. Readers will explore IT systems roles and learn to perform hands-on cybersecurity tasks. The book covers the latest cybersecurity knowledge areas tested by the GSEC, including virtualization, cloud, and Windows-as-a-Service security.

GSEC GIAC Security Essentials All-in-One Exam Guide, 2nd Edition offers clear explanations of complex concepts that ensure candidates will be ready for the test.



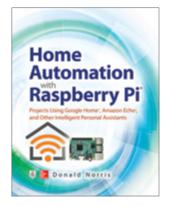
HCISPP Healthcare Information Security and Privacy Practitioner Allin-One Exam Guide

Sean P. Murphy ISBN: 9781260460063

This self-study guide delivers complete coverage of every topic on the 2019 version of the HCISPP exam

Pub Date: Jul 2020

Written by a healthcare information security and privacy expert, *HCISPP Healthcare Information Security and Privacy Practitioner All-in-One Certification Guide* provides candidates with a full-spectrum overview of the diversity in healthcare organizations, technology, data, regulatory and compliance, risk management, and much more. The book aligns with the 2019 HCISPP Common Body of Knowledge (CBK) developed by the International Information Systems Security Certification Consortium (ISC)2.

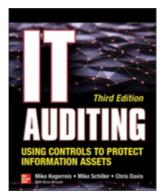


Home Automation with Raspberry Pi

Donald Norris ISBN: 9781260440355 Pub Date: Mar 2019

Design and build low-cost, useful home automation gadgets with the Raspberry Pi

Home Automation with Raspberry Pi: Projects Using Google Home, Amazon Echo, and Other Intelligent Personal Assistants lays out essential skills for hobbyists and makers of all ages and experience levels. Readers will discover how to build their own gadgets that can work in conjunction with—or in some cases replace—popular smart home products. The book features clear explanations of cutting-edge technologies, including Prota OS, Google Assistant SDK, PIR sensors, Z-wave control systems, and OpenHub software.



IT Auditing Using Controls to Protect Information Assets, 3rd Edition

Mike Kegerreis, Mike Schiller, Chris Davis ISBN: 9781260453225 Pub Date: Sep 2019

The definitive IT auditing resource—thoroughly revised to cover the latest technologies and developments

This fully updated guide explains, step by step, how to plan and implement a successful enterprise-wide IT audit program. Readers will discover how to assemble an effective IT audit team and maximize the value of the IT audit function. New chapters discuss auditing strategies for cybersecurity programs and big data; all existing chapters have been expanded to reflect recent technological developments, including an expanded chapter on auditing cloud computing.



ITF+ CompTIA IT Fundamentals All-in-One Exam Guide (Exam FC0-U61), 2nd Edition

Mike Meyers, Scott Jernigan, Daniel LachanceISBN: 9781260441871Pub Date: Dec 2018

This fully updated study guide delivers 100% coverage of every topic on the 2018 CompTIA IT Fundamentals exam

CompTIA IT Fundamentals All-in-One Exam Guide, 2nd Edition (Exam FC0-U61) offers complete coverage of every topic on the test and features more than 200 accurate practice questions. The guide follows the proven methodology that has established Mike Meyers as the #1 name in CompTIA training and certification. Readers will learn how to identify computer components, set up software, establish network connectivity, and minimize security risks. Learning objectives, chapter summaries, and exam tips highlight key points throughout.



Herbert Schildt







Java: A Beginner's Guide, 8th Edition

Herbert Schildt ISBN: 9781260440218 Pub Date: Nov 2018

A practical introduction to Java programming—fully revised for long-term support release Java SE 11

Java: A Beginner's Guide, 8th Edition covers the basics and touches on advanced features, including multithreaded programming, generics, Lambda expressions, and Swing. Enumeration, modules, and interface methods are also clearly explained. This Oracle Press guide delivers the appropriate mix of theory and practical coding necessary to get readers up and running developing Java applications in no time.

Java: The Complete Reference, 11th Edition

Herbert Schildt ISBN: 9781260440232 Pub Date: Dec 2018

The definitive guide to Java programming—thoroughly revised for long-term support release Java SE 11

Java: The Complete Reference, 11th Edition features clear explanations, detailed code samples, and real-world examples that demonstrate how Java can be put to work in the real world. JavaBeans, servlets, applets, Swing, lambda expressions, multithreading, and the default interface method are thoroughly discussed. Readers will get full details on all of the new features and functions available in Java SE 11.

JavaScript: A Beginner's Guide, 5th Edition

John Pollock

ISBN: 9781260457681 Pub Date: Nov 2019

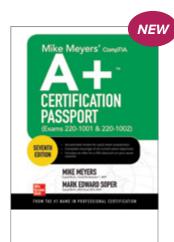
Get up and running on the latest JavaScript standard using this fully updated beginner's guide

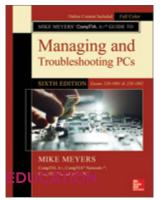
This hands-on, fast-paced guide shows, from start to finish, how to create dynamic Web pages complete with special effects using JavaScript. This up-to-date edition contains 50-70% new information and features the latest Web development techniques and practices.

JavaScript: A Beginner's Guide, 5th Edition begins by clearly explaining the fundamentals, including variables, functions, operators, event handlers, objects, arrays, strings, and forms.









LabVIEW Graphical Programming, 5th Edition

Richard Jennings, Fabiola De la Cueva

ISBN: 9781260135268 9781260461213 (ISE) Pub Date: Nov 2019

A thoroughly revised edition of the bestselling guide to LabVIEW programming

Learn to build powerful LabVIEW programs using the detailed information contained in this up-to-date guide. Written for non-programming scientists and engineers by two LabVIEW experts, this edition provides general basics for beginners but moves on to present a truly intermediate approach. Readers will learn to get up and running on LabVIEW, work with data types, start building applications, and work with I/O.

Microsoft SQL Server 2019: A Beginner's Guide, 7th Edition Dusan Petkovic

ISBN: 9781260458879 Pub Date: Jan 2020

Up-to-date Microsoft SQL Server 2019 skills made easy!

Filled with new examples and hands-on exercises, *Microsoft SQL Server 2019: A Beginner's Guide, 7th Edition*, starts by explaining fundamental relational database system concepts. From there, readers will learn how to write Transact-SQL statements; execute simple and complex database queries; handle management, backup, and security; and use the powerful analysis and BI tools. XML, spatial data, and full-text search are also covered in this complete and rigorous introductory guide.

Mike Meyers' CompTIA A+ Certification Passport (Exams 220-1001 & 220-1002), 7th Edition

Mike Meyers, Mark Edward Soper ISBN: 9781260455021 Pub Date: Mar 2020

Fully redesigned and updated to provide accelerated review of all the topics covered on the new Core 1 and Core 2 CompTIA A+ exams

This quick review test preparation guide offers 100% coverage of all objectives for both CompTIA A+ 220-1001 and 220-1002 exams. Written in a newly redesigned Passport format developed by training guru Mike Meyers, the book enables readers to focus on key topics, determine areas of need, and tailor an effective course for quickly preparing for the exams.

Mike Meyers' CompTIA A+ Guide to Managing and Troubleshooting PCs (Exams 220-1001 & 220-1002), 6th Edition

Mike Meyers

ISBN: 9781260455069 Pub Date: May 2019

Essential skills for a successful IT career—thoroughly revised for the 2019 revisions to the Core 1 and Core 2 CompTIA A+ exams

Mike Meyers' CompTIA A+ Guide to Managing and Troubleshooting PCs, 6th Edition (Exams 220-1001 and 220-1002) covers foundational skills required for a successful IT career, including infrastructure, hardware, data, security, software, and operations and services. Get prepared for expanded scenario-based objectives on both of the exams, new cloud and virtualization topics, expanded coverage of IT operations, and software topics including Windows, Linux, Android, iOS, Chrome OS, and Mac OS.



Mike Meyers' CompTIA A+ Guide to Managing and Troubleshooting PCs Lab Manual (Exams 220-1001 & 220-1002), 6th Edition Mike Meyers, Mark Edward Soper

ISBN: 9781260454574 Pub Date: Jul 2019

Bestselling CompTIA A+ author Mike Meyers provides a comprehensive update to this hands-on lab manual that covers the 2019 update to the exams

Mike Meyers' CompTIA A+ Guide to Managing and Troubleshooting Hardware Lab Manual, 6th Edition (Exams 220-1001 and 220-1002), features step-by-step lab scenarios that require students to think critically. Post-lab observation questions measure understanding of results and the Key Terms quiz helps students build vocabulary. New topics include managing and maintaining mobile devices, including tablets; configuring operating systems, including Windows 10, Linux, Mac OS, and mobile OS; and cutting-edge security, troubleshooting, and operational procedures.

NEW





Oracle Cloud Infrastructure Architect Associate All-in-One Exam Guide (Exam 1Z0-1072)

Roopesh Ramklass ISBN: 9781260452594 Pub Date: Feb 2020

Pass the new Oracle Cloud Infrastructure Architect Associate exam with ease

Take the brand-new Oracle Cloud Infrastructure Architect Associate exam with confidence using the detailed information contained in this highly effective self-study system. Candidates will get step-by-step exercises, 140 accurate practice questions, and end-of-chapter reviews. All practice questions match those on the live test in content, tone, and format.

PMP Project Management Professional All-in-One Exam Guide Joseph Phillips

ISBN: 9781260467475 Pub Date: Jun 2020

Complete coverage of all objectives in the 2020 release of the PMP exam—fully aligned with the PMBOK Guide $^{\rm \tiny (B)}$ 6th Edition

Prepare to pass new challenging Project Management Professional exam using this complete self-study guide. To aid in study each chapter includes clear learning objectives helpful diagrams and exam tips as well as comprehensive chapter summaries and key term glossaries. End-of-chapter practice questions closely match those on the live test in content and format. Designed to help candidates pass the exam with confidence this comprehensive guide also serves as an essential on-thejob reference for project managers.



Programming Arduino, 2nd Edition

Simon Monk

ISBN: 9781259641633 Pub Date: Jun 2016

A fully updated guide to quickly and easily programming Arduino

Thoroughly revised for the new Arduino Uno R3, this bestselling guide explains how to write well-crafted sketches using Arduino's modified C language. Readers will learn how to configure hardware and software, develop their own sketches, work with built-in and custom Arduino libraries, and explore the Internet of Things—all with no prior programming experience required!

Electronics guru Simon Monk gets readers up to speed quickly, teaching all concepts and syntax through simple language and clear instruction designed for absolute beginners. *Programming Arduino: Getting Started with Sketches, 2nd Edition* features dozens of easy-to-follow examples and high-quality illustrations.



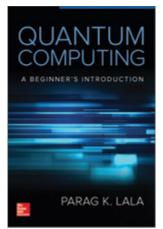
Programming Arduino Next Steps, 2nd Edition

Simon Monk ISBN: 9781260143249 Pub Date: Oct 2018

Go beyond the basics with this thoroughly revised, easy to follow Arduino programming resource

This fully updated TAB guide picks up where Dr. Simon Monk's bestselling Programming Arduino: Getting Started with Sketches leaves off. Aimed at programmers and hobbyists who have mastered the fundamentals, *Programming Arduino Next Steps: Going Further with Sketches, 2nd Edition* takes readers to the next level and reveals professional-level programming secrets.

Readers will learn how to work with interrupts, manage memory, use high speed digital writes, program Ethernet and Bluetooth, handle serial communications, perform digital signal processing, and much more. This up-to-date edition refocuses the network programming chapter on the Internet of Things and offers new chapters on interfacing basics and using the Arduino IDE with other microcontrollers.



Quantum Computing Parag Lala

ISBN: 9781260123111 Pub Date: Jan 2019

A self-contained, accessible introduction to the principles and applications of quantum computing

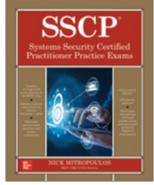
Quantum Computing: A Beginner's Introduction presents each topic in a tutorial style with examples, illustrations, and diagrams to clarify the material. Quantum gates and circuits, algorithms, error correction, and cryptography are covered. The emphasis of the book is on understanding the principles and applications of quantum computing using only essential math—all relevant mathematical concepts are introduced at appropriate places in the text.

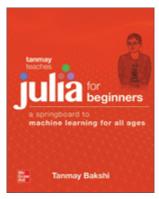
SSCP Systems Security Certified Practitioner Practice Exams

Nick Mitropoulos ISBN: 9781260455977 Pub Date: Jun 2019

Hundreds of accurate practice questions and in-depth answer explanations to use in preparation for the SSCP exam

SSCP Systems Security Certified Practitioner Practice Exams completely covers the seven SSCP Common Body of Knowledge domains. Readers will acquire the skills necessary to continuously monitor systems to safeguard against security threats and gain the knowledge needed to apply security concepts, tools, and procedures to react to security incidents. Designed to help candidates pass the exam with ease, the book can be used on its own or as a supplement to the SSCP Systems Security Certified Practitioner, All-in-One Exam Guide.





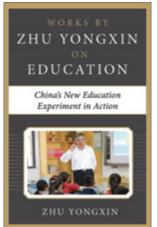
Tanmay Teaches Julia for Beginners

Tanmay Bakshi ISBN: 9781260456639 Pub Date: Nov 2019

Discover how to write your own fun and useful Julia programs quickly and easily no prior experience required!

Tanmay Teaches Julia for Kids and Beginners starts with an easy-to-follow introduction to the programming language. From there, readers will find out how to work with variables, make decisions with "if" statements, put it all together using arrays and dictionaries, and call code with functions. It'll even take readers to a point where they can take code they've written in the Python programming language, and import it directly into their Julia applications. This book is every beginner's essential guide to Julia, one of today's most popular open-source programming languages.

EDUCATION



China's New Education Experiment in Action

Zhu Yongxin ISBN: 9781260452495 Pub Date: Dec 2018

The most complete and current guide to electrical engineering

In this latest volume from the founder of the New Education, the principles at the heart of the Education Experiment vision are clearly explained and illustrated with vibrant case studies. Zhu outlines the ideas, spirit, and behaviors that are its driving force, from the focus on teacher development to the central place of reading in "a campus full of the fragrance of books." Zhu provides guidance on how to create the ideal classroom; the importance of developing excellent curriculum; the benefits of the "One Thing per Month" initiative, and the necessity of building a digital community to support students and teachers.



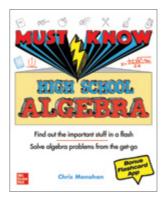


Learning Science

Robert Feldman ISBN: 9781260457995 Pub Date: Nov 2019

A group of distinguished experts in the field of brain science provide an overview of learning science today and its future, while offering insights for improving educational practice.

Bringing together the newest research and perspectives of the leading authorities in learning science, this volume provides educators, administrators, and policymakers a state-of-the-art view of learning science today—and where it's headed. Drawing on many disciplines, this groundbreaking book showcases how the insights of learning science can inform our most urgent educational challenges. In addition to presenting cutting-edge perspectives on learning science, it also bridges the gap between theory and practice, providing concrete examples of how theory drives educational innovation.







Must Know High School Algebra

Christopher Monahan ISBN: 9781260452921

Pub Date: Jun 2019

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In Must Know High School Algebra, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new algebra topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving algebra problems.

Must Know High School Basic French

Annie Heminway

Jean Yates

ISBN: 9781260453034 Pub Date: Feb 2020

The new Must Know series is like a lightning bolt to the brain

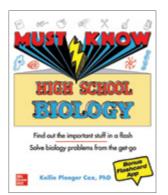
Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In Must Know High School Basic French, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new French topic. As students learn these must know ideas, they are shown how to apply that knowledge to speaking, reading, and writing French.

Must Know High School Basic Spanish

ISBN: 9781260453065 Pub Date: Sep 2019

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book will use that fact to help you learn in a unique way. Most study guides start a chapter with a set of goals, often leaving the starting point unclear. In Must Know High School Basic Spanish, however, each chapter will immediately introduce you to the must know idea, or ideas, that lie behind the new Spanish topic. As you learn these must know ideas, the book will show you how to apply that knowledge to speaking, reading, and writing Spanish.



Must Know High School Biology

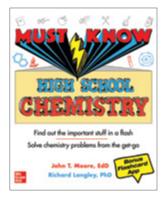
Kellie Ploeger Cox

ISBN: 9781260454345 Pub Date: Jun 2019

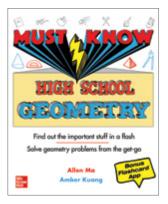
The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In Must Know High School Biology, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new biology topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving biology questions.









Must Know High School Chemistry

John T. Moore, Richard H. Langley ISBN: 9781260453096 Pub Date: Jun 2019

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Chemistry*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new chemistry topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving chemistry problems.

Must Know High School Computer Programming

Julie Sway

ISBN: 9781260458466 Pub Date: Jan 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most selfstudy guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Computer Programming*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new programming topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving computer programming problems.

Must Know High School Geometry

Allen Ma, Amber Kuang ISBN: 9781260454284 Pub Date: Jun 2019

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Geometry*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new geometry topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving geometry problems.



Must Know High School Physics

Christopher Bruhn

ISBN: 9781260454314 Pub Date: Jan 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Physics*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new physics topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving physics problems.

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Must Know High School Pre-Calculus

Christopher True ISBN: 9781260458152 Pub Date: Jan 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Pre-Calculus*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind the new pre-calculus topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving pre-calculus problems.

Must Know High School Trigonometry

Sandra Luna McCune, William D. Clark ISBN: 9781260459883 Pub Date: Jan 2020

The new Must Know series is like a lightning bolt to the brain

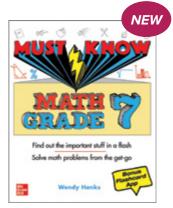
Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help high school students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Trigonometry*, however, each chapter immediately introduces high school students to the must know idea, or ideas, that lie behind the new trigonometry topic. As high school students learn these must know ideas, they are shown how to apply that knowledge to solving trigonometry problems.

Must Know Math Grade 6

Nicholas Falletta ISBN: 9781260464085 Pub Date: Jun 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know Math Grade 6*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind each new math topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving math problems.



Must Know Math Grade 7

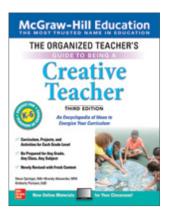
Wendy Hanks

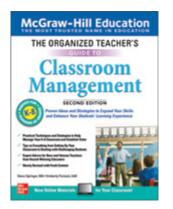
ISBN: 9781260466904 Pub Date: Jun 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know Math Grade 7*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind each new math topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving math problems.







Must Know Math Grade 8

Nicholas Falletta ISBN: 9781260468021 F

Pub Date: Jun 2020

The new Must Know series is like a lightning bolt to the brain

Every school subject has must know ideas, or essential concepts, that lie behind it. This book uses that fact to help students learn in a unique way. Most self-study guides begin a chapter with a set of goals, often leaving the starting point unclear. In *Must Know Math Grade 8*, however, each chapter immediately introduces students to the must know idea, or ideas, that lie behind each new math topic. As students learn these must know ideas, they are shown how to apply that knowledge to solving math problems.

The Organized Teacher's Guide to Being a Creative Teacher, Grades K-6, 3rd Edition

Steve Springer, Brandy Alexander, Kimberly Persiani ISBN: 9781260441918 Pub Date: Jun 2019

The Winner of the 2011 Teacher's Choice Award—fully revised to meet Common Core standards and now with reproducible online content

The *Creative Teacher, 3rd Edition* covers multiple subject areas and offers ideas for book reports, math projects, writing activities, science experiments, social studies group assignments and art activities. From book reports to graphic organizers, teachers will find everything they need to make lessons more fun and keep students energized and ready to learn.

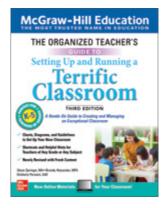
The Organized Teacher's Guide to Classroom Management, Grades K-8, 2nd Edition

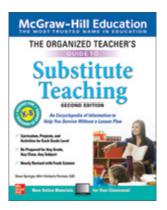
Steve Springer, Kimberly Persiani ISBN: 9781260441895 Pub Date: Jun 2019

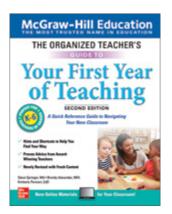
From an award-winning author team: An indispensable guide to classroom management

Classroom management can be challenging even for experienced teachers. Written by two award-winning educators, this practical guide is filled with tips and protocols to help teachers of grades K-8 manage their classrooms more efficiently. There's advice on setting up a classroom, establishing rules, dealing with difficult students, meeting with parents, and much more. The authors examine teaching theories from leading educators and offer guidance on determining the best teaching style for every situation.

The Organized Teacher's Guide to Classroom Management, 2nd Edition includes dozens of useful documents such as charts, rewards certificates, child-teacher or parent-teacher contracts for homework, attendance or discipline, and more. The documents can be accessed online and sent directly to a printer.







The Organized Teacher's Guide to Setting Up and Running a Terrific Classroom, Grades K-5, 3rd Edition

Steve Springer, Brandy Alexander, Kimberly Persiani ISBN: 9781260441932 Pub Date: Jun 2019

The bestselling guide to maintaining an organized and flourishing classroom —updated with fresh new ideas and reproducible content

This bestselling guide has helped thousands of teachers maximize their time and manage their classrooms more effectively. This third edition has been updated with fresh ideas and tons of printable pages, checklists, and templates accessible in the book and online. There's expert guidance on everything from inspiring students to arranging the desks in the classroom to organizing field trips and meeting with parents. This is an invaluable resource for new and veteran teachers alike.

The Organized Teacher's Guide to Substitute Teaching, Grades K-8, 2nd Edition

Steve Springer, Kimberly Persiani

ISBN: 9781260453539 Pub Date: Jun 2019

The indispensable resource for substitute teachers of grades K-8—updated with online content

Substitute teachers need to be able to quickly adapt to new situations all the time. It takes a special type of person to teach fourth grade math one day and then serve as a substitute kindergarten gym teacher the next. *The Organized Teacher's Guide to Substitute Teaching* is packed with tips and strategies to help educators successfully navigate each new school day and create an impact in the classroom.

The Organized Teacher's Guide to Your First Year of Teaching, Grades K-6, 2nd Edition

Steve Springer, Brandy Alexander, Kimberly Persiani ISBN: 9781260452471 Pub Date: Jun 2019

A survival guide for navigating the first year of teaching—from an award- winning author team

Starting a new career can be daunting in any career. For new teachers, the first year on the job can be particularly challenging. Being tasked with a host of new and often intimidating responsibilities such as creating a curriculum, developing an effective teaching style, making sure every student gets attention, grading papers, and meeting with parents can be overwhelming. This information packed guide was designed to help new teachers successfully navigate their new roles.

The Organized Teacher's Guide to Your First Year of Teaching, 2nd Edition includes a series of lists, checklists, charts, and diagrams to help teachers organize their lessons, schedules, and classrooms.

ELECTRICAL ENGINEERING



A DIY 'Smart Home' Guide

 Robert Chin

 ISBN: 9781260456134
 Pub Date: Mar 2020

Design and build custom devices that work through your phone to control your home remotely

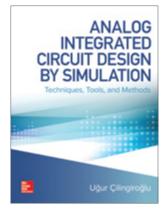
Setting up a "smart home" can be costly, intimidating, and invasive. This hands-on guide presents readers with an accessible and cheap way to do it themselves using free software that will enable their homes and their mobile devices to communicate.: *Tools for Automating Your Home Monitoring and Security Using Arduino, ESP8266, and Android* contains step-by-step plans for easy-to-build projects that work through your phone to control your home environment remotely.

Aircraft Electricity and Electronics, 7th Edition

Thomas K Eismin ISBN: 9781260108217 Pub Date: Jan 2019

Two books in one: a complete textbook plus a full student study guide!

Aircraft Electricity and Electronics is a comprehensive, student-friendly guide to all aspects of the design, maintenance, and repair of the electrical and electronics systems employed in today's aircraft. Thoroughly reviews for the latest technological advances, the 7th Edition contains detailed coverage of the electrical systems featured in the newest models of commercial carries, including the Boeing B-787 and the Airbus-320, and full details on current types of fiber optic cables and batteries. For the first time, the 7th Edition also includes a complete study guide with hundreds of multiple-choice, fill-in-the-blank, and analysis questions that help students practice the concepts learned and prepare for the FAA Airframe and Powerplant Mechanic certification exam.



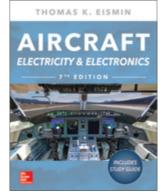
Analog Integrated Circuit Design by Simulation:

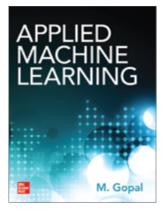
Ugur Cilingiroglu ISBN: 9781260441451 Pub Date: Mar 2019

The principles and practices of simulation-based analog integrated circuit design

This comprehensive textbook and how-to reference provides clear instruction on simulation-based analog integrated circuit design. Ideal both for graduate students and for professionals, the book shows, step-by-step, how to effectively develop and deploy analog integrated circuits in for cutting-edge Internet of Things (IoT) and other devices applications.

Written by an expert in the field, *Analog Integrated-Circuit Design by Simulation: Techniques, Tools, and Methods* lays out practical, ready-to-apply simulation and engineering methods.





Applied Machine Learning

M Gopal ISBN: 9781260456844 Pub Date: Jun 2019

Cutting-edge machine learning principles, practices, and applications

This comprehensive textbook explores the theoretical under¬pinnings of learning and equips readers with the knowledge needed to apply powerful machine learning techniques to solve challenging real-world problems. *Applied Machine Learning* shows, step by step, how to conceptualize problems, accurately represent data, select and tune algorithms, interpret and analyze results, and make informed strategic decisions. Presented in a non-rigorous mathematical style, the book covers a broad array of machine learning topics with special emphasis on methods that have been profitably employed.



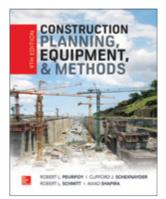
Computer Vision Using the Raspberry Pi for the Evil Genius Donald Norris

ISBN: 9781260457209 Pub Date: Feb 2020

This fun, DIY project book teaches computer vision technology using Raspberry Pi and Raspi-Cam

Written by dedicated hobbyist and bestselling author Donald Norris, this guide provides an introduction to the emerging field of computer vision technology and features interesting projects that use cutting-edge, real-time imaging triggers.

Computer Vision Using the Raspberry Pi for the Evil Genius discusses many different types of real-time visual triggers, including facial and low-light recognition, with easy-to-follow explanations of the systems that control them.

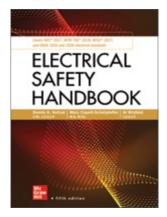


Construction Planning, Equipment, and Methods, 9th Edition Robert L. Peurifoy, Clifford J. Schexnayder, Robert Schmitt, Aviad Shapira ISBN: 9781260108804 Pub Date: Feb 2018

Up-to-date coverage of construction equipment and planning techniques, technology, and applications

This fully updated textbook lays out the fundamentals of construction equipment, machinery utilization, and production estimating. Readers will learn about construction economics, earthwork, and soil and rock properties. Rock blasting and drilling, pile driving, water pumping, and concrete and asphalt procedures are thoroughly covered.

Construction Planning, Equipment, and Methods, 9th Edition explains the latest technologies, particularly machine capabilities, and shows how to apply those technologies to real-world construction challenges.



Electrical Safety Handbook, 5th Edition

Dennis K. Neitzel, Mary Capelli-Schellpfeffer, Al Winfield ISBN: 9781260134858 Pub Date: Jul 2019

On-the-job electrical safety essentials—thoroughly revised for the latest procedures and standards

This fully updated electrical safety guide is a practical, illustrated source of lifesaving information designed for specific work environments. The book has been fully revised and expanded to conform to every current major electrical standard, including NEC, NESC, NFPA70E, IEEE 1584, and OSHA.

Written by experts in electrical operations, maintenance, engineering, construction, and safety, *Electrical Safety Handbook, 5th Edition* provides the most up-to-date safety strategies in an easy-to-use format. The book delivers complete details on electrical hazards, safety equipment, management, training, regulatory and legal requirements, accident prevention, and much more.

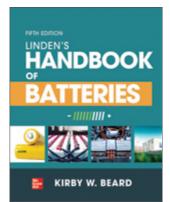
Electromagnetic Fields and Waves: Fundamentals of Engineering

Sedki M. Riad, Iman M. Salama ISBN: 9781260457148 9781260461244 (IE)

Pub Date: Jan 2020

Understand electromagnetic field principles, engineering techniques, and applications

Electromagnetic Fields and Waves: Fundamentals of Engineering shows how electromagnetic fields work, how to design them, how to control their parameters, and how to use them in real-world situations. Students will learn about electric and magnetic fields, potentials, and energy, time-varying fields and Maxwell's Equations, wave propagation and polarization, transmission lines and waveguides, and much more. Each chapter starts with an outline of learning objectives and ends with a comprehensive summary.



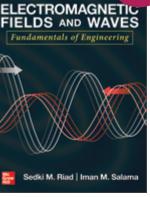
Linden's Handbook of Batteries, 5th Edition

Kirby W. Beard ISBN: 9781260115925 Pub Date: May 2019

The most complete and up-to-date guide to battery technology and selection

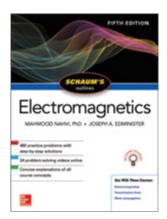
This thoroughly revised handbook offers authoritative coverage of batteries and battery usage—from classic information through emerging technologies. The book contains all the information engineers and researchers need to solve design problems and make proper battery selections.

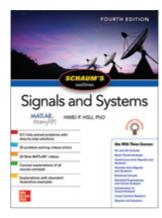
Linden's Handbook of Batteries, 5th Edition contains cutting-edge data and equations, design specifications, and troubleshooting techniques.

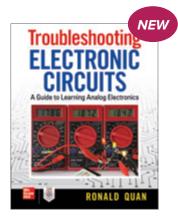


NEW









Save the World with Code

Lorraine Underwood ISBN: 9781260457599 Pub Date: Apr 2020

This fun project book engages kids with coding and making

This easy-to-follow guide offers a fun, hands-on introduction to coding for kids and anyone looking for a whimsical, light-hearted approach to making. The book contains 20 cool projects that use Raspberry Pi, micro:bit, and kid-friendly Circuit Playground Express along with a few inexpensive, easy-to-find parts like LEDs and tin foil.

Schaum's Outline of Electromagnetics, 5th Edition

Mahmood Nahvi, Joseph Edminister ISBN: 9781260120974 Pub Date: Oct 2018

The review guide millions of college students rely on—updated with new content and more practice exercises than ever!

Updated to address the latest course scope and sequence, this classic study aid provides a systematic review of electromagnetics with clear and concise explanations of problems and solutions. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review—this edition also provides access to problem-solving videos available online.

Schaum's Outline of Signals and Systems, 4th Edition

 Hwei P Hsu

 ISBN: 9781260454246
 Pub Date: Oct 2019

The review guide millions of students rely on—updated with new content and more practice exercises than ever

Schaum's Outline of Signals and Systems, 4th Edition is an ideal review for the thousands of students enrolled in engineering courses. This study guide covers all basic concepts and offers plenty of problem-solving exercises. A new app and website provide students with extra practice to reinforce the topics covered.

Troubleshooting Electronic Circuits

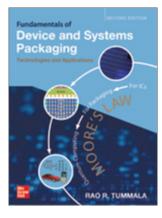
Ronald Quan

ISBN: 9781260143560 Pub Date: Jan 2020

Gain the troubleshooting skills necessary to achieve peak performance from your electronics projects

Troubleshooting Electronic Circuits: Debugging and Improving Your DIY Projects and Experiments clearly explains proper design techniques as well as testing and debugging methods. In multiple chapters, poorly conceived circuits are analyzed and improved. Audio, radio, ham radio, LED drive, motor drive, and timing circuits are discussed. Readers will discover how to design or re-design circuits that are manufactureable or repeatable—something that is not often taught in hobbyist books.

ELECTRONICS

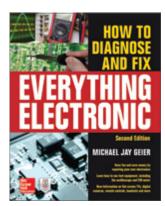


Fundamentals of Device and Systems Packaging, 2nd Edition Rao Tummala

ISBN: 9781259861550 Pub Date: Sep 2019

A fully updated, comprehensive guide to microelectronic device and systems packaging principles and practices

Fundamentals of Device and Systems Packaging: Technologies and Applications, 2nd Edition introduces the concept of Moore's Law for packaging, as Moore's Law for ICs is coming to an end due to physical, material, electrical, and financial limitations. Moore's Law for Packaging (MLP) can be viewed as interconnecting and integrating many smaller chips with high aggregate transistor density, at higher performance and lower cost than Moore's Law for ICs. This book lays the groundwork for Moore's Law for Packaging by showing how I/Os have evolved from one package family node to the next.



ELECTRON DESIGN NEW

How to Diagnose and Fix Everything Electronic, 2nd Edition Michael Jay Geier

ISBN: 9780071848299 Pub Date: Oct 2015

This thoroughly updated guide gives hobbyists and do-it-yourselfers access to the diagnostic wisdom and repair skills of an experienced technician

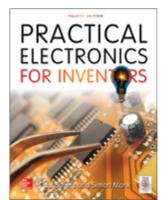
In this hands-on guide, a lifelong electronics repair expert shares his time-tested techniques and invaluable insights. *How to Diagnose and Fix Everything Electronic, 2nd Edition* shows the reader how to repair and extend the lives of all kinds of solid-state devices, from modern digital gadgets to cherished analog antiques. The reader will learn how to disassemble, troubleshoot, fix, and successfully re-assemble products—all using the latest testing and workbench tools.

Practical Electronic Design for Experimenters

Louis E. Frenzel ISBN: 9781260456158 Pub Date: Mar 2020

Learn to design and build your own electronic projects—no experience required!

This follow up to the bestselling Practical Electronics for Inventors shows hobbyists, makers, and students how to design electronic devices with available integrated circuits, modules, and subassemblies. Written by an electronics expert and experienced author, *Practical Electronic Design for Experimenter* gives readers the knowledge necessary to develop and construct their own functioning gadgets.



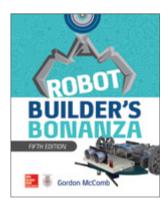
LOUIS FRENZEL

Practical Electronics for Inventors, 4th Edition

Paul Scherz, Simon Monk ISBN: 9781259587542 Pub Date: Mar 2016

This fully updated, hands-on guide teaches all the electronics skills necessary to become a successful inventor

Practical Electronics for Inventors, 4th Edition explains everything from general theory to specific components, devices, and equipment with a pragmatic, application- driven approach. Designed for developers, inventors, and hobbyists, the book instills the deep understanding of the theoretical and practical aspects of electronics necessary to turn ideas into functioning devices.





Robot Builder's Bonanza, 5th Edition

Gordon McComb ISBN: 9781260135015 Pub Date: Dec 2018

The bestselling guide to robot building-fully updated for the latest technologies

Robot Builder's Bonanza, 5th Edition contains more than 30 new projects for hobbyists of all ages and skill levels. The projects are modular and can be combined to create a variety of highly intelligent and workable custom robots. Along the way, readers will discover the wonders of mechanical design, electronics, and computer programming. Who knew learning could be so fun!

The Big Book of Maker Camp Projects

Sandy Roberts ISBN: 9781260135497 Pub Date: Sep 2019

Fun, innovative DIY projects that will inspire young makers to explore, make, and share!

Written by an expert hobbyist, *The Big Book of Maker Camp Projects* clearly explains the awesome activities that will make camp epic. With expert advice on how to create a unique maker camp, readers will discover how to host the coolest DIY projects on the block and inspire new and experienced young makers alike. Whether working with an established makerspace or taking a maker camp on the road to a local library, community center, school, museum, or private home, this book has readers covered!

ENGINEERING



Ace The Technical Pilot Interview, 2nd Edition

Gary V. Bristow ISBN: 9780071793865 Pub Date: May 2012

Get your career off the ground with this fully up-to-date guide to acing the technical pilot interview!

Written by an experienced airline pilot *Ace the Technical Pilot Interview, 2nd Edition* provides all-new questions and answers clarification to potentially confusing material and numerous updates throughout. This practical study tool asks the right questions so you'll know the right answers. It's a must-have one-stop resource for pilots regardless of type of aircraft performance or region of the world.



Cardiovascular Engineering

Shu Q. Liu

ISBN: 9781260457643 Pub Date: Mar 2020

Cardiovascular engineering principles and practices with a focus on disease prevention

Cardiovascular Engineering: A Protective Approach explores applications of protective engineering strategies and technologies to common cardiovascular disorders. A protective approach to cardiovascular engineering involves studying the naturally occurring mechanisms that protect molecules cells and organs from injury and dysfunction. The goal is to use this understanding to design and develop engineering-based therapeutic strategies and technologies that prevent cardiovascular injury and disease.



Cross-Laminated Timber Design

Mustafa Mahamid ISBN: 9781260117998

Pub Date: Apr 2020

Master the practice of designing structures with cross-laminated timber

Written by a collection of experts in the field, *Cross-Laminated Timber Design: Structural Properties, Standards, and Safety* introduces the material properties of CLT and goes on to cover the recommended lateral and vertical design standards. Design examples and case studies are featured throughout. Readers will get design recommendations for connections, building envelopes, acoustics for CLT projects, and much more.

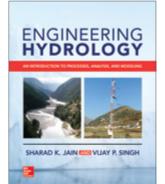


Energy Efficiency and Management for Engineers

Mehmet Kanoglu, Yunus A. Cengel ISBN: 9781260459098 Pub Date: Feb 2020

Discover how to identify and implement effective energy efficiency practices in all aspects of energy production, distribution, and consumption

Written by a team of experienced energy efficiency practitioners and educators, *Energy Efficiency and Management for Engineers* features foundations and practice of energy efficiency measures for insulation, boilers, steam systems, heat recovery, building heating and cooling systems, compressed air systems, lighting, electric motors, and cogeneration. Energy management practices including energy audits, billing rate structures, power factor, and specific energy consumption are discussed and analyzed in detail. Special attention is paid to the economic and environmental impacts of various energy efficiency measures in buildings, industrial facilities, and transportation.



Engineering Hydrology

Sharad K. Jain, Vijay P. Singh ISBN: 9781259641978 Pub Date: Mar 2019

Up-to-date coverage of hydrology fundamentals, methods, and applications

Engineering Hydrology: An Introduction to Processes, Analysis, and Modeling follows a logical progression that builds upon foundational concepts with modern hydrologic techniques. Processes such as precipitation, evapotranspiration, soil infiltration, and streamflow are explained along with current techniques for modeling and analyzing data. Practice problems throughout help reinforce important concepts.

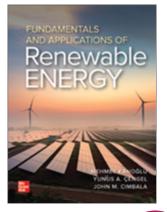


Environmental Biotechnology, 2nd Edition

Bruce E. Rittmann, Perry L. McCarty ISBN: 9781260441604 Pub Date: Mar 2020

The classic environmental biotechnology textbook—fully updated for the latest advances

Environmental Biotechnology: Principles and Applications, 2nd Edition takes readers through the procedures to understand how microbial systems work and to design a treatment process. The first half of the book is focused on the principles, the tools for describing the stoichiometry and energetics of microbial reactions, and the proper application of kinetics. The second half offers practical applications that are clearly illustrated through real-world examples.



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NEW



Mehmet Kanoglu, Yunus A. Cengel, John M. Cimbala ISBN: 9781260455304 Pub Date: Jun 2019

A comprehensive new textbook on the fundamentals of renewable energy that bridges the gap between theory and application

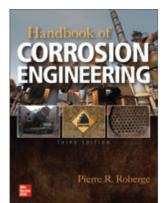
Enhanced by clear explanations, solved examples, twice as many practice problems as similar textbooks, and two stellar authors, *Fundamentals and Applications of Renewable Energy* is destined to become the cornerstone resource for students and professionals who wish a greater understanding of this burgeoning field.

Handbook of Adhesives And Sealants, 3rd Edition

Edward Petrie ISBN: 9781260440447 Pub Date: Jun 2020

A single practical source for vital adhesive and sealant information

Handbook of Adhesives and Sealants, 3rd Edition presents the what how and why behind making connections—be they permanent temporary fixed or flexible. This thoroughly revised handbook covers polymeric adhesives and sealants that are used for joining or bonding a wide range of materials including metals plastics composites and elastomers. The book features real-life examples that illustrate hands-on applications and best practices. It is accessible to the novice yet comprehensive enough for technical professionals. This handbook is the ideal desktop reference for both end-users and formulators.



Edward M. Petrie

Handbook of Corrosion Engineering, 3rd Edition

Pierre R. Roberge ISBN: 9781260116977 Pub Date: Jul 2019

The most complete corrosion control reference on the market—fully updated for the latest advances

Handbook of Corrosion Engineering, 3rd Edition shows, step by step, how to understand, predict, evaluate, mitigate, and correct corrosion problems. This edition provides a new focus on the management of corrosion problems and draws on methodologies and examples from the 2016 IMPACT report. The book contains a new chapter that discusses corrosion management across governments and industries.



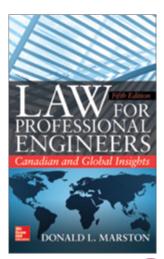
HVAC Design Sourcebook, 2nd Edition

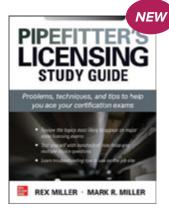
W. Larsen Angel

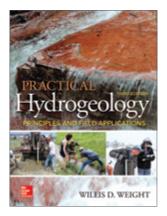
ISBN: 9781260457247 Pub Date: Jun 2020

The definitive guide to HVAC design—thoroughly revised for the latest technologies

This fully updated hands-on guide covers the process of designing a HVAC systems and concisely explains the code requirements and standards for each component helping you to design safe and efficient HVAC systems. The book illustrates each step in the design process through photographs drawings and discussions of pertinent considerations for different types of components and systems.







Law for Professional Engineers, 5th Edition

Donald L. Marston ISBN: 9781260135909 Pub Date: Mar 2019

Thoroughly revised, plain-language explanations of legal issues that impact today's practicing engineers

Written by a recognized expert in the field, *Law for Professional Engineers: Canadian and Global Insights, 5th Edition* features concise, easy-to-understand explanations of the legal issues that impact engineering. Readers will get relevant examples from Canadian case law that demonstrate real-world applications of each legal concept. The book provides practical advice that will help engineers navigate the complexities of international projects, whether they are based in Canada, in the U.S., or anywhere else in the world.

Pipefitter's Licensing Study Guide Rex Miller, Mark R. Miller

ISBN: 9781260458268 Pub Date: Jul 2020

This career-building resource shows how to pass pipefitter's licensing and certification exams on the first try

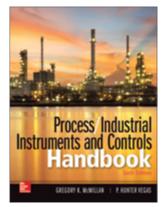
This highly effective self-study guide provides everything readers need to prepare for any major pipefitter's licensing and certification exam. *Pipefitter's Licensing Study Guide* covers piping materials and fabrication codes and standards, soldering and welding methods, pipe valves, connections and fittings, pipe system design, and the equipment and tools of the trade.

Practical Hydrogeology, 3rd Edition

Willis D. Weight ISBN: 9781260116892 Pub Date: Feb 2019

Master the latest advances in groundwater science using this fully updated resource

Practical Hydrogeology Principles and Field Applications, 3rd Edition shows how to plan and conduct site investigations, interpret the data gathered, and prepare reports on water quality. Readers will get new coverage of the latest types of tools and methods used to assess groundwater. Content has been reorganized to be more relevant to students in hydrogeology or groundwater courses and includes access to new companion instructor materials.

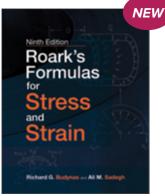


Process / Industrial Instruments and Controls Handbook, 6th Edition Gregory K. McMillan, P. Hunter Vegas

ISBN: 9781260117974 Pub Date: Mar 2019

A fully updated edition of the definitive instruments and controls sourcebook

Increase industrial process efficiency, production rate, and quality using the handson information contained in this thoroughly revised, industry-standard guide. *Process Industrial Instruments and Controls Handbook, 6th Edition* is a complete overhaul, bringing the content in line with current technologies and practices. Every aspect for a successful system and project is covered, including potential problems, deal breakers, performance, selection, estimation, installation, testing, maintenance, and more.



Roark's Formulas for Stress and Strain, 9th Edition

Richard G Budynas, Ali M. Sadegh

ISBN: 9781260453751 Pub Date: Apr 2020

The industry-standard resource for stress and stain formulas—fully updated for the latest advances

Fully revised and expanded with a new more open design, Roark's Formulas for Stress and Strain, 9th Edition provides accurate and thorough tabulated formulations that can be applied to the stress analysis of a comprehensive range of structural components.

This extensively updated edition contains new and revised content on a broad range of subjects, including fatigue stress formulas, Castigliano's theorems for calculating deflections, finite element and boundary element methods, fracture mechanics, and the elasticity of materials.

Schaum's Outline of Physics for Engineering and Science, 4th Edition **Michael Browne** ISBN: 9781260453836 Pub Date: Oct 2019

The review guide millions of students rely on-updated with new content and more practice exercises than ever

Schaum's Outline of Physics for Engineering and Science, 4th Edition is an ideal review for the thousands of students enrolled in physics courses. This study guide covers all the basic concepts and offers plenty of problem-solving exercises. A new app and website provide students with extra practice to reinforce the topics covered.

Schaums Outline of Strength of Materials, 7th Edition

Merle Potter, William Nash ISBN: 9781260456547 Pub Date: Oct 2019

The review guide millions of students rely on-updated with new content and more practice exercises than ever

Schaum's Outline of Strength of Materials, 7th Edition is an ideal review for the thousands of civil and engineering students who enroll in strength of materials courses. This study guide covers all basic concepts and offers plenty of problemsolving exercises. A new app and website provide students with extra practice to reinforce the topics covered.

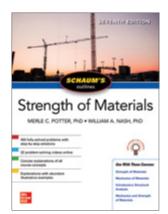
Structural Steel Designer's Handbook, 6th Edition

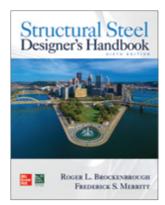
Roger L Brockenbrough, Frederick S. Merritt ISBN: 9781260440799 9781260461183 (IE) Pub Date: Oct 2019

A single source for structural steel design information—fully updated for current technologies and standards

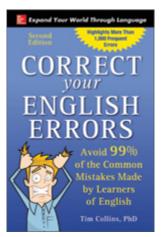
Thoroughly revised for the most recent design codes, standards, and specifications, Structural Steel Designer's Handbook, 6th Edition provides a practical, easy-to-use source for the latest information essential to the design of steel structures. Readers will get design examples throughout the book that show how complex code provisions work in conjunction with one another in real-world building and bridge projects.

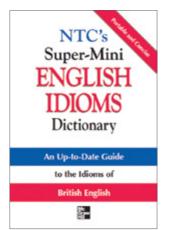






ENGLISH





Correct Your English Errors, 2nd Edition

Tim Collins ISBN: 9781260019216 Pub Date: Oct 2017

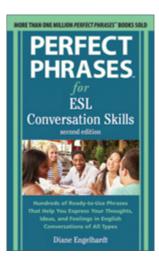
The bestselling ESL guide—now with extra review exercises to reinforce lessons learned

Correct Your English Errors, 2nd Edition helps students avoid the most common mistakes when writing and speaking English. Engaging and comprehensive, this skill-building guide clearly explains all the key elements of English grammar and provides hundreds of examples of errors learners often make—all presented in color to make them stand out and easier to avoid.

NTC's Super-Mini English Idioms Dictionary

Richard A. Spears, Betty Kirkpatrick ISBN: 9780844201085 Pub Date: Jan 2000

This includes more than 1,800 of the most frequently used idioms in contemporary British English, each with at least two example sentences. Compiled with non-native speakers in mind, the entire collection is compressed into a pocket-size edition.



Perfect Phrases for ESL Conversation Skills, 2nd Edition

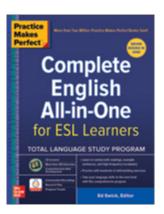
Diane Engelhardt ISBN: 9781260010701

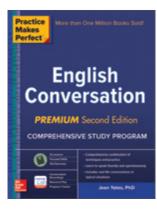
31260010701 Pub Date: Jun 2017

A handy reference for intermediate ESL speakers looking to take their English language skills to the next level

Written by an experienced ESL instructor, this handy reference is packed with hundreds of ready-to-use English phrases to help non-native speakers navigate social and business situations. In addition to simple greetings and introduction phrases, *Perfect Phrases for ESL: Conversation Skills* introduces phrases for soliciting and offering opinions, talking about personal issues, addressing misunderstandings, and more. Readers will find advice on when to use formal and informal phrases and how to incorporate common slang expressions into their conversations.







Easy English Step-by-Step for ESL Learners, 2nd Edition

Danielle Pelletier ISBN: 9781260455182

0455182 Pub Date: Sep 2019

The popular beginner-level English workbook—updated with new streaming audio recordings

Easy Step-by-Step introduces everyday expressions of the English language, allowing readers to communicate in a variety of everyday situations almost immediately. Gradually, the book progresses to more challenging concepts. Readers will find all the tools needed to develop a better understanding of English.

Practice Makes Perfect: Complete English All-in-One for ESL Learners Ed Swick

ISBN: 9781260455243 Pub Date: Nov 2019

From the bestselling brand: Five books in one convenient volume for complete language immersion

Featuring five popular titles in one volume, *Practice Makes Perfect: Complete English All-in-One for ESL Learners* provides students with a solid foundation of verbs, vocabulary and grammar, and conversational structures. Thorough explanations are reinforced by hundreds of hands-on practice exercises that give students real confidence to break through the barrier to competency and fluency in English.

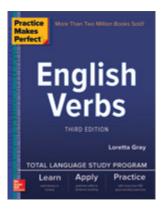
Practice Makes Perfect: English Conversation, Premium 2nd Edition Jean Yates

ISBN: 9781259643279 Pub Date: Aug 2016

The perfect guide to conversational English—now updated with new exercises, practice dialogues, and FREE mobile access to audio recordings

Practice Makes Perfect series is the world's go-to resource for learning and mastering languages. Designed for the intermediate student, this updated 2nd Edition of the successful conversation guide offers a complete, easy-to-use program for speaking everyday English.

This premium edition provides a wide range of common phrases, sample sentences, and interactive dialogues that will help learners identify the important "markers" in everyday conversations and situations. Readers can practice their skills using audio recordings and exercises they can access on the app or online.



Practice Makes Perfect: English Verbs, 3rd Edition

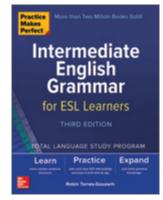
Loretta S. Gray

ISBN: 9781260143751 Pub Date: Jan 2019

The bestselling guide to mastering English verbs—updated with new exercises and interactive quizzes

Practice Makes Perfect: English Verbs, 3rd Edition enables students to understand how and why certain verbs are used. Written by an ESL specialist, the book examines the various verb forms, beginning with the present and past tenses and concluding with more complex forms such as imperative, passive, and conditional.

This updated edition provides plenty of practice exercises for students to hone their new language skills. Additional interactive quizzes, available via app, make it easy to study on-the-go.



Practice Makes Perfect: Intermediate English Grammar for ESL Learners, 3rd Edition

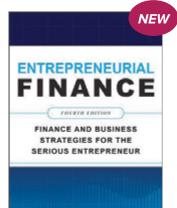
Robin Torres-GouzerhISBN: 9781260453454Pub Date: Apr 2019

The bestselling English language workbook—updated with additional exercises and interactive content

Practice Makes Perfect: Intermediate English Grammar for ESL Learners, 3rd Edition leads students through English grammar using concise, easy-tounderstand language designed to keep them focused on achieving your goal of total fluency.

This updated edition of the popular workbook covers all aspects of English grammar and offers tons of practice exercises to help students build their language skills and gain the confidence to speak and write in their new language. Students will learn to master such verbs, modal, auxiliaries, the passive voice, participial adjectives, subject-verb agreement, and more. This edition been enhanced with additional review exercises and online quizzes for study on-the-go.

ENTREPRENEURSHIP



STEVEN ROGERS

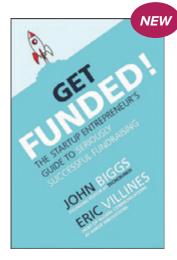
Entrepreneurial Finance, 4th Edition Steven Rogers

ISBN: 9781260461442 Pub Date: May 2020

The latest edition of the definitive guide to setting up and managing the financial aspects of any business—completely revised and updated for the challenges of today's entrepreneurial environment.

Entrepreneurial Finance is the go-to resource for those looking to get a small- to medium-sized business up and running—and keep it that way. In this 4th Edition, Rogers brings his classic content up to date with the current reality by revising every chart, graph, and case study to reflect the environment of modern entrepreneurship.

He covers all the major topics found in previous editions—from writing a growth business plan, compiling and understanding financial statements to making a company profitable, valuing a company, and raising venture capital—while also detailing contemporary issues, and adding brand new content.



Get Funded!

John Biggs, Eric Villines ISBN: 9781260459067 Pub Date: Jun 2020

From a founding editor at TechCrunch and an award-winning communication strategist comes the most comprehensive guide to the newest fundraising options for today's entrepreneurs.

Beyond a road map to the current world of funding, *Get Funded!* presents proven strategies for pitching, marketing, and bootstrapping. A 360-degree tool with easy-to-follow worksheets and online resources, this book will help entrepreneurs build a sustainable funding strategy that is right for their business and will demonstrate how to flawlessly execute it for success.



How We Make Stuff Now

Jules Pieri

ISBN: 9781260135855 Pub Date: Apr 2019

This step-by-step DIY guide shows today's entrepreneurs how to create and launch new products, package and market them to consumers, and build a thriving business.

Thanks to high-speed Internet, game-changing technology, and innovative new platforms, individuals with vision and heart can go from idea to marketplace on a shoestring budget. In *How We Make Stuff Now*, Jules Pieri—cofounder and CEO of The Grommet, a product launch platform that helps innovative products reach a community of millions—takes readers through the entire consumer product creation process, showing how individual Makers, inventors, and entrepreneurs have utilized technology, the Maker Movement, and perseverance to turn ideas for innovative consumer goods into thriving businesses, breaking the rules of traditional retailing in the process.

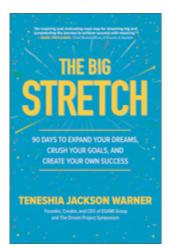
Target Funding

Kedma Ough ISBN: 9781260132366 Pub Date: Jul 2019

Target Funding ensures that the struggle to obtain funds will never again come between you and your dreams.

Kedma Ough is one of today's most respected authorities on business funding and entrepreneurship and this practical guide reveals how to locate and secure the necessary funds and resources you need to launch stabilize or grow your business dream. She will open your eyes to the vast array of opportunities you didn't know existed—and provides special insight into beneficial sources.





The Big Stretch

Teneshia Jackson WarnerISBN: 9781260456806Pub Date: Nov 2019

From concept to reality in just 90 days—*The Big Stretch* is a proven program anyone can use to make their personal and professional dreams come true.

The Big Stretch delivers a four-tiered self-evaluation and empowerment program for jumpstarting a new business, new career, or new idea—and maintaining high levels of success long-term.

Readers first determine their dreamer type: Hobby, Career, Make-It-Happen, Activist, or CEO. Based on that, they can discover their Dreamer's Risk Tolerance and understand their Dreamer's Ancestry to help gauge how much time, support, and resources each reader will apply toward his or her STRETCH goals.



The Creator Mindset

Nir Bashan ISBN: 9781260460018 Pub

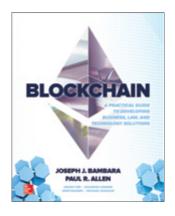
0460018 Pub Date: Jun 2020

Proven methods for unleashing the latent creativity in every employee—and transforming any company into the Google of its industry

For leaders of businesses large and small, *The Creator Mindset* shows how to leverage the power of creativity in practical, measurable ways. Packed with valuable tips, step by step instructions, and insider know-how, the book teaches readers how to use creativity in practical and measurable ways.

Organized into four sections—What Is the Creator Mindset?, Why the Creator Mindset and Why Now?, Using the Creator Mindset, and Sustaining Your Creator Mindset this book helps readers create an organizational culture where people overcome self-doubt, approach creativity from a "process" standpoint, and use creativity to solve problems.

FINANCE



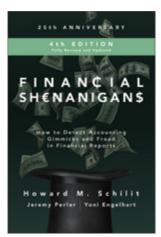
Blockchain

Joseph J. Bambara, Paul R. Allen, Kedar Iyer, Rene Madsen, Solomon Lederer, Michael Wuehler

ISBN: 9781260115871 Pub Date: Feb 2018

Set up and manage a high-performance, accessible, and secure Blockchain framework

Blockchain: A Practical Guide to Developing Business, Law, and Technology Solutions starts with a thorough discussion of business considerations and current and future use cases—including genomics, contracts, and the Internet of Things (IoT). From there, the book shows how the software works and teaches, step-by-step, how to build and maintain an effective Blockchain solution.

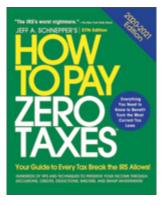


Financial Shenanigans, 4th Edition

Howard M. Schilit, Jeremy Perler, Yoni Engelhart ISBN: 9781260117264 Pub Date: Mar 2018

The bestselling classic from the "Sherlock Holmes of Accounting"—updated to reflect the latest schemes, practices, and financial technologies

Financial Shenanigans equips readers with the tools needed to identify deceptive reporting and avoid costly mistakes. Revised to reflect the latest practices and financial technologies, this edition includes numerous case studies as well as new chapters exploring acquisition accounting deceptions, analyzing financial reports, and recommendations to investors. This is an essential resource for investors of all levels.





How to Pay Zero Taxes 2020-2021, 37th Edition

Jeff A. Schnepper ISBN: 9781260461701

61701 Pub Date: Dec 2019

Packed with more deductions than any resource of its kind, the go-to tax-savings guide has been fully updated for the 2020 season

Unlike other tax books, *How to Pay Zero Taxes* focuses less on tax preparation and more on what's most important to people—keeping their hard-earned money in their own pocket. Providing critical information about the latest tax bill, it shows taxpayers and preparers alike how to make the best use of hundreds of legal deductions, credits, and exemptions.

Make Sure It's Deductible, 5th Edition

Evelyn Jacks ISBN: 9781260458510 Pub Date: Feb 2020

You earned it, now keep it! Maximize your profits by getting the most out of every tax deduction.

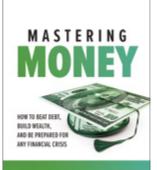
No matter what kind of small business you have, you owe it to yourself to take advantage of every legitimate business deduction and personal tax planning advantage at tax time. In the newly updated 5th Edition of *Make Sure It's Deductible*, Evelyn Jacks, Canada's bestselling and most trusted tax author and educator, delivers vital tax facts that will save you money—presented in a clear, friendly style that's easy to read, understand and apply to your own business.

Mastering Money

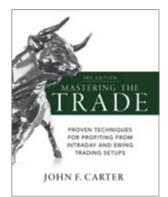
Norm Champ ISBN: 9780071441193 Pub Date: Nov 2019

Plainspoken, straightforward advice on how to overcome debt, make smart money decisions and build a financially secure future

Mastering Money provides critical knowledge and tools for preventing and eliminating debt, making smart choices, saving money, and investing wisely—a fool-proof approach to restoring financial peace of mind and security. Author Norm Champ is a former director at the SEC, who experienced how people from all walks of life are in desperate need of sound financial advice that does not get them deeper in debt or expose them to further risks. His new book teaches the fundamentals of how to build basic savings, reduce spending and eliminate debt. He also exposes the numerous ways U.S. government policies fail to protect the public interest, instead rewarding the real estate industry, credit card companies, car loan companies, and state lotteries—all while overregulating private companies that create jobs.



NORM CHAMP



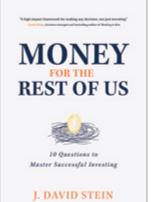
Mastering the Trade, 3rd Edition

John F. Carter ISBN: 9781260121599

Pub Date: Dec 2018

Updated for today's turbulent markets—this bestselling guide gives traders the edge they need to beat the competition at every turn

Mastering the Trade, 3rd Edition takes readers from theory to practice, presenting a step-by-step, innovative approach for becoming a successful professional trader. Combining insightful market overviews with proven strategies and concepts, the author provides chart setups, trading methodologies, money-management principles, psychological guidelines, advice on the latest hardware and software, and more. This nuts-to-bolts guide delivers the foundational knowledge traders need to detect and capitalize on the next market shakeup before it happens.

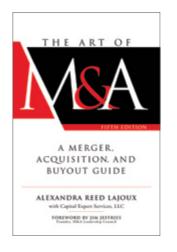


Money for the Rest of Us

J. David Stein ISBN: 9781260453867 Pub Date: Oct 2019

Popular investing podcast host David Stein gives individual investors a simple, templated framework to grow their wealth through better investment performance

Bridging the divide between beginner investment guides and asset class-specific resources, *Money for the Rest of Us* offers a ten-question template readers can use to decide which asset classes and investment vehicles they should pursue in greater depth in order to increase investment performance and avoid costly mistakes. It guides readers through the process of determining expected return; understanding the difference between investing, speculating, and gambling; building a diversified portfolio without getting bogged down in the minutiae of Modern Portfolio Theory; deciding when to invest in ETFs or other investment vehicles; determine whether gold, cryptocurrencies, rental real estate, or other types of investments make sense; and much more.

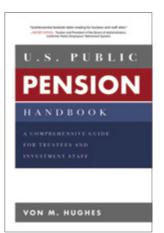


The Art of M&A, 5th Edition

Alexandra Reed Lajoux, LLC Capital Expert Services ISBN: 9781260121780 Pub Date: Aug 2019

The new and updated edition of the M&A classic delivers everything decisionmakers need to develop and implement winning deals in the post-crisis landscape

The Art of M&A is a one-stop guide to every facet of mergers and acquisitions for all high-level stakeholders—including senior executives tasked with growing their businesses; investment bankers who structure transactions; attorneys responsible for due diligence, negotiation, and closing; and accountants and other professionals who advise buyers and sellers.



U.S. Public Pension Handbook

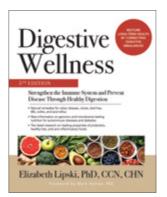
Von M. Hughes ISBN: 9781260134766

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The first comprehensive and definitive guide to the roles and responsibilities of U.S. pension trustees

Public pension trustees in the U.S. manage more than three trillion dollars in U.S. retirement assets, affecting the lives of millions of public employees. Yet, despite the tremendous power they hold, most pension trustees have neither financial nor legal training. U.S. Public Pension Handbook: A Comprehensive Guide for Trustees and Investment Staff is the first definitive guide to educate pension trustees about their official role and responsibilities and provide them with the practical knowledge they need to manage and administrate assets for the benefit of employees.

HEALTHCARE



Digestive Wellness, 5th Edition Elizabeth Lipski ISBN: 9781260019391 Pub Date: Dec 2019

This bestselling guide has been updated with groundbreaking new discoveries on probiotics, gluten, carbohydrates, and other issues and conditions affecting general wellness

Digestive Wellness explains how to use digestive wellness to promote overall bodily health. Readers learn how the digestive system works and what to do when it doesn't. The book provides practical solutions to common gastrointestinal disorders and other conditions, along with expert guidance on the newest advances in testing and diagnosis, nutrition, and natural therapies. It contains late-breaking research on microbiome, probiotics, prebiotics, celiac disease, the gut-brain connection, SIFO, Specific Carbohydrate, and the relationship of leaky gut syndrome with auto-immune conditions.



Making More Milk, 2nd Edition

Lisa Marasco, Diana West ISBN: 9781260031157 Pub Date: Nov 2019

An essential guide for nursing mothers concerned about their milk supply —updated with new information and treatment ideas

Written by two leading experts on the subject, *Making More Milk* is the ultimate reference for nursing mothers who are concerned about their milk supply. Readers will find the latest research and discoveries about causes of low milk supply, the way the body makes milk, and how babies contribute to milk production. This extensively revised second edition contains updated information and treatment ideas that reinforce its reputation as the definitive "low milk supply bible."

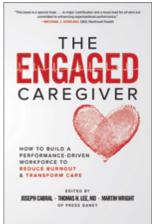




David W Johnson ISBN: 9781260455571 Pub Date: Aug 2019

Customer-centric, market-driven solutions for fixing America's broken healthcare system—from one of the industry's most innovative thought leaders.

In *The Customer Revolution in Healthcare*, top healthcare consultant and strategist David W. Johnson explains how aligning economic incentives with patient needs will deliver better outcomes at lower costs with superior customer service. The market will be won by disruptive, bottom-up, and customer-centric competitors who will deliver kinder, smarter, and cheaper care—to all.



The Engaged Caregiver Joseph Cabral, Thomas H. Lee, Martin Wright ISBN: 9781260461299 Pub Date: Nov 2019

From the top experts on healthcare workforce engagement comes the vital road map to reduce the alarmingly high—and fast-growing—rate of staff burnout and to transform care.

Written by a team of thought leaders with deep expertise in healthcare workforce engagement and cultural development, *The Engaged Caregiver* offers a detailed guide for leaders, managers, and front-line providers to identify, diagnose, measure, and develop strategies to address and overcome caregiver burnout. It's an actionable plan for developing and building a resilient culture that empowers caregivers and gives them the support they need to fulfill the patient promise with every care experience, every day.



Elizabeth Pantley

The No-Cry Sleep Solution, 2nd Edition

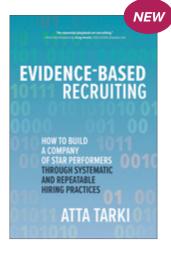
Elizabeth Pantley ISBN: 9781260462128 Pub Date: Feb 2020

Fully updated! The bestselling guide to solving baby sleep problems without tears is now easier to use and has been expanded to include more solutions plus critical new safety information.

Nearly all babies fight sleep. Some people argue that parents should let their baby "cry it out" until the child falls asleep; others say parents should tough it out from dusk until dawn. *The No-Cry Sleep Solution* gives parents a third option: a proven method to pin-point the root of sleep problems and solve them in a way that is gentle to babies and effective for parents.

The author delivers clear, friendly, step-by-step ideas that gently guide children into a good night's sleep, and great daily naps—without the crying.

HUMAN RESOURCES MANAGEMENT

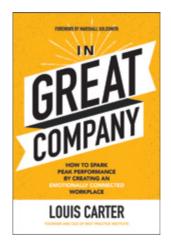


Evidence-Based Recruiting

Atta Tarki ISBN: 9781260461411 Pub Date: Feb 2020

A renowned executive recruitment expert provides business leaders with a playbook to implement systematic, repeatable, scalable hiring practices to gain a competitive edge.

Written by the respected CEO of ECA, a specialized executive search firm, *Evidence-Based Recruiting* makes a case for best-in-class recruiting methods, showing how companies like Google and Netflix utilize evidence-based techniques to counteract subtle biases and land top-tier talent, and how other hiring managers can do the same by implementing systematic and repeatable processes that lead to better and more consistent hiring outcomes. Readers will be given the elements of an evidence-based approach, learn how to distinguish good evidence from bad, and understand why many hiring predictions fail—and what can be done about it.



In Great Company

Louis Carter, Marshall Goldsmith ISBN: 9781260143164 Pub Date: Feb 2019

The manager's solution to boosting business growth and team effectiveness: when employees are emotional connected to the organization, personal performance skyrockets

In Great Company uses new research and proven practical solutions to give managers everything they need to create a lasting emotional connection to dramatically increase engagement and radically improve performance. The author provides a simple, scalable model built on five elements that create psychological safety and increase employee effort: Collaboration, Values Alignment, Respect, Positivity, and Achievement. Readers get all the tools they need to bridge the engagement divide and mobilize people to work together to grow the business.



PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide, 2nd Edition

William H. Truesdell, Christina Nishiyama, Dory Willer ISBN: 9781260453119 Pub Date: Mar 2019

Fully updated coverage of every topic on the 2018 versions of the PHR and SPHR exams

Take the 2018 versions of the PHR and SPHR exams from the HR Certification Institute with total confidence using this highly effective, thoroughly revised self-study guide. Written by a team of industry-recognized experts, the book provides complete coverage of the PHR and SPHR Body of Knowledge and includes accurate practice questions in the formats that candidates will experience on the actual exams.

PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide, 2nd Edition features learning objectives, exam tips, and in-depth explanations.



PHR/SPHR Professional in Human Resources Certification Bundle, 2nd Edition

Dory Willer, William H. Truesdell, Tresha Moreland, Gabriella Parente-Neubert, Joanne Simon-Walters

ISBN: 9781260454611 Pub Date: Aug 2019

Prepare for the 2018 versions of the PHR and SPHR certification exams with this money-saving, comprehensive study package

Designed as a complete self-study program, this collection offers a variety of proven, exam-focused resources to use in preparation for the PHR and SPHR certification exams. Comprised of *PHR/SPHR Professional in Human Resources Certification All in One Exam Guide, Second Edition and PHR/SPHR Professional in Human Resources Certification Practice Exams, Second Edition*, this bundle thoroughly covers every topic on the 2018 editions of the exams.

PHR/SPHR Professional in Human Resources Certification Bundle, 2nd Edition contains more than 900 practice questions that match those on the live exams in content, style, tone, format, and difficulty.

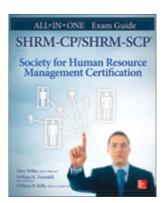
PHR/SPHR Professional in Human Resources Certification Practice Exams, 2nd Edition

Tresha Moreland, Gabriella Parente-Neubert, Joanne Simon-Walters ISBN: 9781260453133 Pub Date: Jun 2019

Prepare for the 2018 editions of the PHR and SPHR exams using the accurate practice questions contained in this up-to-date guide

Fully revised to cover the 2018 Professional in Human Resources (PHR) and Senior Professional in Human Resources (SPHR) certification exams from the HR Certification Institute, this study resource includes more than 600 rigorous practice exam questions and in-depth answer explanations.

PHR/SPHR Professional in Human Resources Certification Practice Exams, 2nd Edition is designed as an exam-focused preparation resource. The book can be used on its own or along with PHR/SPHR Professional in Human Resources Certification All-in-One Exam Guide, 2nd Edition.

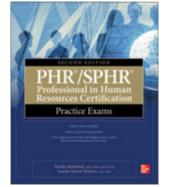


SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide

Dory Willer, William H. Truesdell, William D. Kelly ISBN: 9781259583421 Pub Date: Dec 2018

Take the SHRM-Certified Professional (SHRM-CP) and SHRM-Senior Certified Professional (SHRM-SCP) exams with complete confidence

This integrated exam preparation system delivers 100% coverage of all topics for both the SHRM-Certified Professional (SHRM-CP) and SHRM-Senior Certified Professional (SHRM-SCP) exams. To aid in self-study, each chapter includes Exam Tips that highlight key information, summaries that reinforce salient points, and endof-chapter questions that are accurate to the content and format of the real tests. Fulfilling the promise of the All-in-One series, this comprehensive reference serves as a study tool AND a valuable on-the-job reference that will serve HR professionals well beyond the exams.





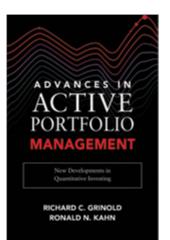
SHRM-CP/SHRM-SCP Certification Bundle

Dory Willer, William H. Truesdell, William D. Kelly ISBN: 9781259585593 Pub Date: Jan 2019

Prepare for the SHRM-CP and SHRM- SCP exams with this money-saving, comprehensive study package

Designed as a complete self-study program, this collection offers a variety of proven, exam-focused resources to use in preparation for the SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) exams. Comprised of *SHRM-CP/SHRM-SCP Certification All-in-One Exam Guide, SHRM-CP/SHRM-SCP Certification Practice Exams*, and bonus electronic content, this bundle covers 100% of the topics on the exams and features a total of over 800 accurate practice questions. The bundle serves both as a study tool AND a valuable on-the-job reference that will serve HR professionals well beyond the exams.

INVESTMENT



Advances in Active Portfolio Management Richard C. Grinold, Ronald N. Kahn ISBN: 9781260453713 Pub Date: Dec 2019

From the leading authorities in their field—the newest, most effective tools for avoiding common pitfalls while maximizing profits through active portfolio management

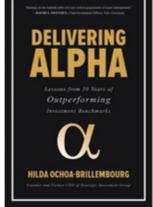
Advances in Active Portfolio Management brings readers up to date on the issues, trends, and challenges in the world of active management and shows how advances in the authors' approach can solve current problems. The authors cover the most important topics, from risk management and portfolio construction to dynamic analyses and signal weighting.

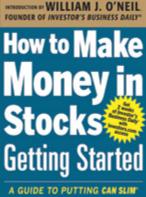
Delivering Alpha

Hilda Ochoa-Brillembourg ISBN: 9781260441482 Pub Date: Dec 2018

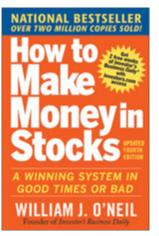
From a former World Bank Executive and leading investment management entrepreneur—an actionable roadmap to adding sustainable value to globally diversified portfolios

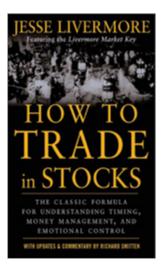
In *Delivering Alpha*, Ochoa-Brillembourg reveals principles and methods designed to improve the ability to add value to portfolios by responding to the changing states of the world. She shares expert advice on creating a successful decision-making governance structure, building the right policy portfolio, structuring asset classes, measuring and managing risks, and more. This is an essential resource for finance professionals as well as students who want to know how to add sustainable value to globally diversified institutional portfolios beyond what's learned in textbooks.





CONCEPTS INTO ACTION MATTHEW GALGANI





How to Make Money in Stocks Getting Started

Matthew Galgani ISBN: 9780071810111

111 Pub Date: Jun 2013

The first hands-on tutorial to profiting with William J. O'Neil's legendary CAN SLIM investing method

How to Make Money in Stocks Getting Started introduces investors to the basic concepts of CAN SLIM—the proven seven-step system investors around the world have used to generate millions in profits. It includes a brief overview of the system's main points focusing on the basic rules and routines you need to get started.

How to Make Money in Stocks, 4th Edition

William J. O'Neil

ISBN: 9780071614139 Pub Date: Jun 2009

The bestselling guide to buying stocks from the founder of Investor's Business Daily

This 4th Edition of *How to Make Money in Stocks* has been revised and updated with chapters designed to help investors increase their performance in a turbulent economic climate. New discussions include:

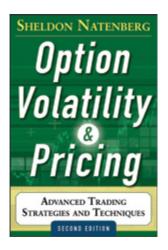
- Greater clarification of the key CAN SLIM investment strategy
- New models of the greatest stock market winners that provide more basis for the ongoing effectiveness and superior performance of the CAN SLIM strategy
- Fresh stock charts featured in two colors for easier analysis of trends

How to Trade In Stocks

Jesse Livermore ISBN: 9780071469791 Pub Date: Mar 2006

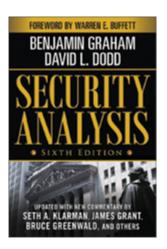
The Success Secrets of a Stock Market Legend

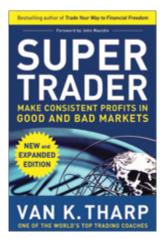
Considered to be one of the greatest traders of all time stock market legend Jesse Livermore made and lost vast fortunes and lived a life that typified the highs and lows of the 1920s and 1930s. So influential was he that many credit him with having caused the crash of 1929. And while America sank into ten long years of the Great Depression Livermore went short--and made \$100 million. Written by Livermore in 1940 the last year of his life *How to Trade in Stocks* distills the wisdom of his 40 years as a trader. It combines fascinating autobiographical and historical details with step-by-step guidance through the Livermore trading system. Investors learn his prescriptions for analyzing the leading sectors understanding timing money management emotional control and more.



NEW

THE THEORY AND PRACTICE OF RATIONAL INVESTING RISK-RETURN ANALYSIS HARRY M. MARKOWITZ





Option Volatility and Pricing, 2nd Edition

Sheldon Natenberg ISBN: 9780071818773

1818773 Pub Date: Nov 2014

The bestselling guide—updated to help traders capitalize on the latest developments and trends in option products and trading strategies

A fully rounded education on the topic, *Option Volatility and Pricing* examines the theories and realities of option trading. It provides everything traders need to succeed in the market, including overall trading techniques, risk management, strategies for stock index futures and options, information on pricing models, intermarket spreading options, and in-depth discussions of volatility and analysis of volatility skews

Risk-Return Analysis Volume 3 Harry M. Markowitz ISBN: 9780071818315 Pub Date: Mar 2020

New from the Father of Modern Portfolio Theory! Nobel Laureate Harry Markowitz delivers the next volume of his landmark series on building a portfolio built for long-term profitability

Volume three of the four-volume *Risk-Return Analysis* takes investors ever deeper into Markowitz's theories and practices for strategic portfolio management designed to generate profits in good times and bad. Ideal for practitioners, economists, and educators, this richly illustrated volume provides a refined look at Modern Portfolio Theory, highlighting the rational decision-making and probability beliefs that are essential to creating and maintaining a successful portfolio in today's economy.

Security Analysis, 6th Edition

Benjamin Graham, David Dodd ISBN: 9780071592536 Pub Date: Sep 2008

The bible of value investing--updated by today's value investing masters

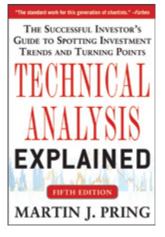
Now the 6th Edition updates the masters' ideas and adapts them for the 21st century's markets. In what will be a major event in the investment community the 2nd Edition which was published in 1940 and still considered the definitive edition has been updated by a dream team of some of today's leading value investors.

Super Trader, Expanded 2nd Edition

Van K. Tharp ISBN: 9780071749084 Pub Date: Dec 2010

A fast-paced guide to mixing the perfect blend of trading psychology and strategies—from trading legend Van Tharp!

In *Super Trader* Van K. Tharp walks readers through the key elements of thinking and acting like a Super Trader: having a trading system that meets stated objectives understanding the big picture battling judgmental heuristics and mastering position sizing. This is accomplished through Tharp's proven approach to R-multiples system and a deep understanding of trading psychology. Tharp gives traders insight into the market moves and psychology of super traders with concepts tactics and advice they can take to the bank.



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STEVEN BAVARIA

Technical Analysis Explained, 5th Edition

Martin J. Pring ISBN: 9780071825177

5177 Pub Date: Jan 2014

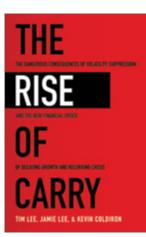
The classic guide from one of the world's leading technical analysis authorities —updated to give advanced investors the edge in today's global economy

Required reading for the Market Technician's Association CMT I and II Programs, this investing staple contains brand-new chapters and expanded information on methods for analyzing secular trends; how to profit from the DeMark Approach to market timing; and ETFs, candlestick trading, global stock markets, and sentiment indicators.

The Income Factory Steven Bavaria ISBN: 9781260458534 Pub Date: Mar 2020

A popular Seeking Alpha writer shows investors how to trade the high-pressure, high-risk approach to investing for a low-risk strategy for creating long-term wealth.

The *Income Factory* offers readers a proven, recession-proof investing strategy that grows income consistently for the long run. This income stream actually grows faster when the market is dropping, allowing investors to remain calm, while their growth- focused counterparts worry about whether to sell out or hedge. In addition to walking readers through the process, the book explains why "high-yield" doesn't have to mean "high-risk," how to use credit instruments to drive profits, why "junk" is a misnomer—and what it means for savvy decision-making, and how to stay ahead of the curve without following markets 24/7.



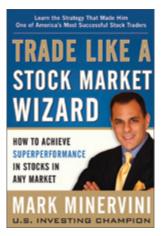
The Rise of Carry

Tim Lee, Jamie Lee, Kevin ColdironISBN: 9781260458404Pub Date: Dec 2019

A first-of-its-kind primer on markets and the economy—providing the knowledge investors need to protect themselves from the next financial crisis

Written for practicing investors, *The Rise of Carry* explains how financial markets work today, how they relate to the overall economy, how financial crises happen, and the increasingly important role of carry trades—a rarely discussed but all-important topic.

Readers will learn critical but often overlooked foundational knowledge, such as the fact that economic recessions do not make stock markets go down, but rather stock markets—and particularly the U.S. stock market—cause recessions by going down. They will get key insights into the true driving force behind financial asset prices. And they will come away with a keener understanding of how carry, volatility-selling, leverage, liquidity, and profitability are all converging into aspects of the same phenomenon, and the cycle in this phenomenon is the business cycle.



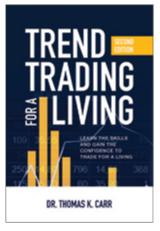
Trade Like a Stock Market Wizard

Mark Minervini

ISBN: 9780071807227 Pub Date: Apr 2013

The investor's guide to SUPERPERFORMANCE!

In *Trade Like a Stock Market Wizard*, Mark Minervini reveals his trademarked stock market method SEPA®, which provides outsized returns in virtually every market by combining careful risk management, self-analysis, and perseverance. He explains how to select precise entry points and preserves capital and profits with even more precise exit points—for consistent triple-digit returns.

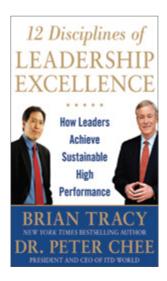


Trend Trading for a Living, 2nd Edition Thomas K. Carr ISBN: 9781260440690 Pub Date: Dec 2018

The new edition of a bestseller! "Dr. Stoxx" delivers proven new methods for drawing consistent gains in today's unpredictable markets

Updated and revised, *Trend Trading for a Living* offers 10 essential trading systems any investor can use to beat the markets consistently and decisively—and make a living from trading. Trading guru Dr. Thomas Carr, aka "Dr. Stoxx," shows readers how to set up a home office dedicated to online trading; explains how to select stocks to watch, interpret market direction, pick the most profitable bullish and bearish stocks, choose winning entry and exit prices; and how to trade with options to increase their financial rewards.

LEADERSHIP



12 Disciplines of Leadership Excellence

Brian Tracy, Peter Chee ISBN: 9780071809467 Pub Date: Apr 2013

Bestselling author and leadership guru present the 12 disciplines every leader must master in order to manage their organization to excellence

In *12 Disciplines of Leadership Excellence*, bestselling author and motivational expert Brian Tracy teams up with global learning expert Dr. Peter Chee to reveal simple, straightforward principles any business leader can use to make lasting positive changes in his or her organization.



Become

Mark Hannum

ISBN: 9781260457568 Pub Date: Dec 2019

Global leadership firm Linkage, Inc. and leadership development expert Mark Hannum map the path for leaders to take to increase profits, growth, innovation, and engagement.

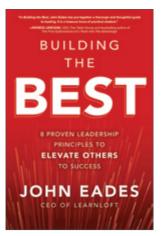
Become uses an evidence-based approach and decades of C-Suite insights to give executives the practical tools they need to become the kind of leader other leaders follow. Mark Hannum, a leading Executive Coach, Consultant, Practitioner and Researcher in the leadership field, reveals the evidence-based secrets that surfaced from Linkage's vast data on leadership effectiveness. The book details the five commitments that the best leaders make to themselves and their organizations: To Inspire, Engage, Innovate, Achieve, and, finally, to Become.

Becoming an Effective Mentoring Leader

William J Rothwell, Peter Chee ISBN: 9780071805704 Pub Date: Jan 2013

Boost your leadership effectiveness with the power of mentoring

Becoming an Effective Mentoring Leader presents key concepts and strategies you can use to improve morale production and eventually the bottom line by including mentoring in your daily activities. Bestselling author and award-winning consultant William Rothwell teams up with one of Asia's top global learning experts to help managers incorporate mentoring into their day-to-day leadership responsibilities.

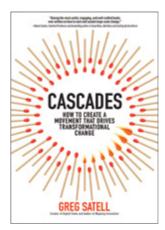


Building the Best

John Eades ISBN: 9781260458169 Pub Date: Nov 2019

Popular Follow My Lead Podcaster John Eades delivers a proven method to boost staff performance, improve retention, and build a world-class team culture

Building the Best challenges readers to rethink what it means to be a leader today and gives them the tools to determine their current leadership style. Through a simple assessment process, anyone can learn if his or her current leadership style is to manage, rule, please, dabble, or elevate—the latter being the paragon of leadership at its best. Those leaders whose current leadership style is to elevate, contribute to peoples' long-term success and personal well-being, and they promote standards that empower people to succeed.



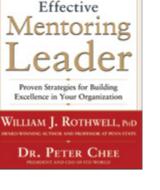
Cascades

Greg Satell

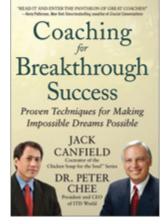
ISBN: 9781260454017 Pub Date: Apr 2019

From one of today's top innovation experts—a groundbreaking guide for driving transformational change

In this groundbreaking book, one of today's top innovation experts delivers a guide for driving transformation change based on the new science of networks and research into dozens of people and organizations that have created truly historic impact. This book will show that to truly change the world or even just your little corner of it, you don't need a charismatic leader or a catchy slogan. What you need are small groups, loosely connected, but united by a common purpose.



Becoming an





Jack Canfield, Peter Chee ISBN: 9780071804639 Pub Date: Jul 2013

Guinness record-setting author Jack Canfield teams up with training guru Peter Chee to build the next generation of top achievers

Conveying his one-of-a-kind insight in the friendly, supremely organized way that has made him a household name, Canfield delivers the 30 top coaching principles business professionals can put to use right away.

Sure to be the go-to guide for millions of coaches worldwide, *Coaching for Breakthrough Success* introduces the groundbreaking Situational Coaching Model, which provides coaches the flexibility they need to navigate seamlessly from one coaching paradigm to another.



Connect First

Melanie Katzman ISBN: 9781260457834 Pub Date: Oct 2019

The key to greater success, meaning, and joy at work? Connect First!

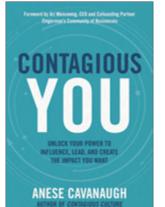
Business psychologist, advisor, and consultant to organizations across six continents, Dr. Melanie Katzman provides 52 proven ways to ignite productivity and to create a deeply rewarding work life by connecting to yourself, your organization, and the wider world. Readers will discover the outsized effect of small behavioral changes that will reduce the sense of loneliness and frustration at work and help them establish respect, grow loyalty, resolve conflict, fight fear, and make a real, lasting impact on others.

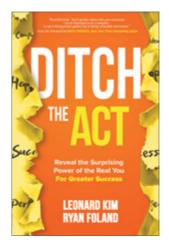
Contagious You

Anese Cavanaugh ISBN: 9781260454109 Pub Date: Nov 2019

How anyone—no matter what their status—can show up as a leader and create impact

Drawn from Cavanaugh's proprietary approach to leadership, Intentional Energetic Presence® (IEP Method®), *Contagious You* shows readers how to "own" their leadership and effectively guide, inspire, and serve those around them. Insightful stories and real-life examples address the areas of team, dealing with failure, leading and changing culture, designing relationships, navigating conflict, transforming burnout, cultivating mindset, and more. This is an ideal resource for anyone looking to foster connection, achieve great results, and become a force for good in the world.





Ditch the Act

Leonard Kim, Ryan Foland ISBN: 97812604543766 Pub Date: Oct 2019

Use your failure, mistakes, and vulnerabilities to fund success—the proven guide to building a powerful personal brand through the fearless admission of just being human

Business professionals are finding it harder and harder to break through the noise. The problem is, most of it is just that: noise. *In Ditch the Act*, two marketing and communications experts teach it's possible gain more respect and a powerful digital presence by being our natural, flawed selves than by pretending to be perfect. Their book takes a strategic approach to this little-known secret to help readers build authentic, long-lasting personal brands. The authors explain why vulnerability is important and how it cultivates more durable connections than any polished persona can, and they show how to use stories of failure and weakness in ways that build trust and loyalty from large audiences.

Every Job is a Sales Job Cindy McGovern

ISBN: 9781260457377 Pub Date: Sep 2019

An essential roadmap to achieving professional and personal success—from the "First Lady of Sales"

In business and in life, people strive to promote—or sell—an ideal version of themselves. Renowned sales authority Dr. Cindy McGovern believes that everyone is a salesperson, regardless of his or her job description. Networking, asking for a referral, and interviewing for a job are all forms of selling. *Every Job is a Sales Job* will help readers identify "selling" opportunities that they may have overlooked.

McGovern introduces a proven 5-step sales process to help professionals at all levels attract new business, retain existing customers, and spot opportunities to promote themselves and their ideas



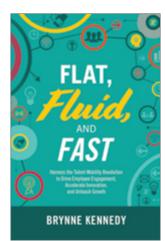
Executive Presence, 2nd Edition

Harrison Monarth ISBN: 9781260143478 Pub Date: Jul 2019

The international bestselling guide to landing the corner office, fully updated with new tools and insights for today's leaders and professionals

Talent and skills are important, but what separates successful leaders from their less successful peers is the ability to harness the power of perception in their favor. *Executive Presence* has been helping hi-potential and established business leaders take their careers to the highest levels since its original publication in 2009. Now, this updated edition provides new information and tools for getting ahead and advancing to the next level in your career, regardless of what stage you're in.



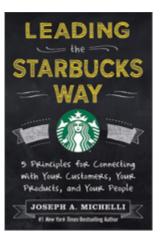


Flat, Fluid, and Fast Brynne Kennedy

ISBN: 9781260457278 Pub Date: Oct 2019

The business leader's roadmap to capitalizing on the new realities of globalization, changing employee demographics, disruptions from AI and automation, and the growth of contingent labor

Flat, Fluid, and Fast gives executives and managers the playbook they need to win the global war on talent, attract and retain today's top performers, and build disruption-proof companies amid the talent mobility revolution. From the brass tacks of investing in talent, implementing training programs, and designing non-traditional career paths for employees to re-thinking teamwork and operating an adaptable organization, Flat, Fluid, and Fast takes readers beyond merely surviving the coming change. It equips them to seize the opportunities it affords, to beat out the competition and position their organization for long-term success.



Leading the Starbucks Way

Joseph Michelli ISBN: 9780071801256 Pub Date: Sep 2013

The author who revealed Starbuck's winning customer-experience practices to the world shares their leadership philosophies for ensuring long-term brand sustainability

In *Leading the Starbucks Way,* Joseph Michelli explains the leadership principles that drove the iconic coffee company's resurgence from serious setbacks after the global recession—one of the few true turnaround stories of this time.

Michelli explains how Starbucks applied five simple principles to help the flagging company—Savor and Elevate, Love to Be Loved, Reach for Common Ground, Mobilize the Connection, Cherish and Challenge Your Legacy—which can be used in any company, in any industry.

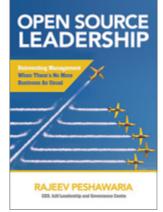


Love is Just Damn Good Business: Do What You Love in the Service of People Who Love What You Do Steve Farber

ISBN: 9781260441222 Pub Date: Sep 2019

From the bestselling author of *The Radical Leap and Greater Than Yourself* comes the first book to directly address love as a hard-core business principle that generates measurable results

Drawing on his work with a wide variety of companies from the Fortune 100 to smaller family-owned businesses, top consultant Steve Farber shares proven strategies, inspiring case studies, and practical lessons on how to build a corporate culture based on love, the ultimate competitive advantage. At the end of the day, it's just damn good business.



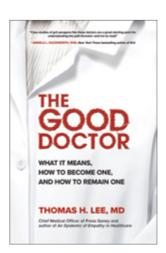
Open Source Leadership

Rajeev Peshawaria ISBN: 9781260108361

Pub Date: Oct 2017

From taxi rides, hotel stays, car driving, to communicating and paying, business as usual is a thing of the past. This revolutionary model is the secret to driving profitability and growth in today's transformed business landscape.

Open Source Leadership challenges conventional thinking and explains why the most relied-upon management practices today are ineffective. It provides a new, counterintuitive model for seizing competitive edge in any industry. Backed by research in 28 countries, among other issues the book argues convincingly that "positive autocracy" must replace democratic leadership; talent and innovation are abundant not scarce; early identification of high-potentials is counter-productive; and setting employees free to do as little as they want will increase productivity.



The Good Doctor

Thomas H. Lee ISBN: 9781260459203 Pub Date: Nov 2019

What does it mean to be a good doctor today?

Dr. Thomas Lee, a renowned practicing physician, healthcare executive, researcher, and policy expert, takes us to the frontlines of care delivery to meet inspiring, transformative doctors who are making a profound difference in patients' lives—as well as their own. These revealing, intimate profiles of seven remarkable physicians are more than a reminder of the importance of putting patients first. They provide an invaluable working model of what it means to be a good doctor, how to become one, and how to remain one for the benefit of patients and colleagues alike. It's a model that sustains physicians themselves over years and decades, combating the constant threat of burnout.

The New Extraordinary Leader, 3rd Edition

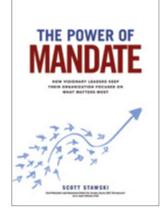
John H. Zenger, Joseph Folkman ISBN: 9781260455601 Pub Date: Nov 2019

From the top name in business leadership excellence—Zenger Folkman—comes an updated edition of the classic for managers seeking to hone their leadership skills into a C-Suite position

In addition to the time-proven methods and approaches that has made *The New Extraordinary Leader* one of the most popular leadership books on the shelves, this third edition includes more data on the positive impact of quality leadership on employee engagement, customer satisfaction, retention, innovation, and profitability; updated research on the importance of developing leadership teams; and new chapters on leadership competencies, using cross training in leadership development; the role of the leader in his or her own development.



JOHN H. ZENGER JOSEPH R. FOLKMAN

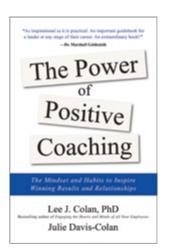


The Power of Mandate

Scott Stawski, Jimmy Brown ISBN: 9781260454406 Pub Date: Jun 2019

The book that reveals how today's most successful leaders turn vision into reality—featuring original interviews and profiles with Jeff Bezos, Bill Gates, Mark Zuckerberg, Steve Jobs, Reed Hastings, Brian Chesky, Mike Lawrie and Mark Pincus.

This is no ordinary business book. It's a uniquely personal approach to leadership, one that will shatter preconceptions about innovation and alter the way we think about leading. Author Scott Stawski-- explains the basic principles and philosophy of mandate driven leadership, using creative disruption and sheer willpower to implement a vision and strategy. This is how strong leaders turn a vision into reality. This is how every leader can learn from the greatest minds of our time-to forge their own unique path to the future.



The Power of Positive Coaching

Lee J. Colan, Julie Davis-Colan ISBN: 9781260142723 Pub Date: Jan 2019

These five positive coaching habits help any leader inspire winning results and relationships

To unleash the power of positive coaching, excellent leaders start with themselves - their own mindset, performance, assumptions, awareness, relationships, and learning. *The Power of Positive Coaching* addresses these aspects of self-leadership with compelling research, examples, and simple tools.

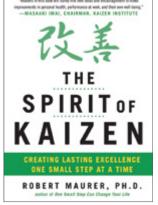
The authors reveal how each positive coaching habit is supporting by actionable tools that can be applied immediately on the job. The habits reflect simple truths based on common human needs, so a leader can inspire winning results and relationships in any setting.

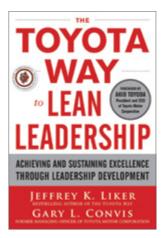
The Spirit of Kaizen

Robert Maurer ISBN: 9780071796170 Pub Date: Nov 2012

The easy-to-implement guide to driving organizational change by applying the proven concept of kaizen

UCLA psychologist and organizational consultant Dr. Robert Maurer provides a simple and proven effective technique for making major changes with minimal disruption. Applying the operational concept of kaizen—small, continual improvements—to common management challenges, managers can drive major improvements with a series of well-planned techniques for boosting quality, innovation, sales, and morale. *The Spirit of Kaizen* will be a welcome relief to managers tasked with managing change with big, bold steps that usually backfire, taking a heavy toll on productivity and morale.



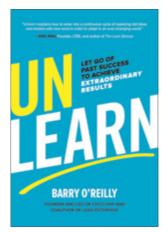


The Toyota Way to Lean Leadership

Jeffrey K. Liker, Gary L. Convis ISBN: 9780071780780 Pub Date: Nov 2011

From the bestselling author of The Toyota Way—how to develop leaders who drive organization-wide continuous improvement

In *The Toyota Way to Lean Leadership*, Jeffrey Liker and Gary L. Convis, a former Executive Vice President at Toyota, help executives and senior managers get employees to refocus their efforts—from simply performing their singular function to delivering value across all functions. Case studies from Toyota clearly illustrate the methods that create powerful, effective Lean leadership.

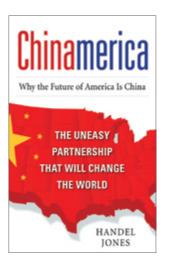


Unlearn Barry O'Reilly ISBN: 9781260143010 Pub Date: Nov 2018

A transformative system that shows leaders how to rethink their strategies, retool their capabilities, and revitalize their businesses for stronger, longer-lasting success.

There's a learning curve to running any successful business. But when leaders begin to rely on past achievements or get stuck in old thinking and practices that no longer work, they need to take a step back—and unlearn. This innovative and actionable framework from executive coach Barry O'Reilly shows leaders how to deliberately and intentionally move away from once-useful mindsets and behaviors that were effective in the past but are no longer relevant in the current business climate and may now stand in the way of success.

MANAGEMENT

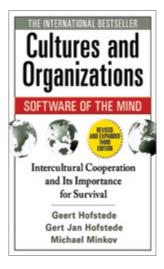


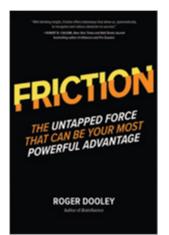
ChinAmerica

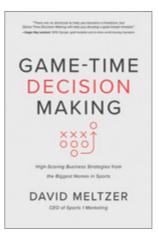
Handel Jones ISBN: 9780071742429 Pub Date: Jul 2010

A leading global economist gives the definitive account of the costs and benefits of U.S. competition with China.

Conventional wisdom pits China against the U.S. in a war for economic supremacy. In *ChinAmerica*, Handel Jones one of the leading experts on China's industrial and economic emergence demonstrates that the wave of the future is cooperation between the two titans not conflict-and how America will benefit from increased economic engagement and competition with China. Focusing on several key areas of conflict and mutual interest Jones details what American businesses and policymakers must do to keep pace with China's private and state-owned corporations. Filled with sharp observations and cutting-edge research this is the most comprehensive look yet at the interdependency of the world's two leading powers.







Cultures and Organizations, 3rd Edition

Geert Hofstede, Gert Jan Hofstede, Michael Minkov ISBN: 9780071664189 Pub Date: May 2010

The revolutionary study of how the place where we grew up shapes the way we think feel and act--with new dimensions and perspectives

Originally published in 1991 *Cultures and Organizations* has served as an invaluable tool for business leaders seeking to manage and develop cross-cultural workforces. This revised and expanded edition is based on the latest data from Hofstede's ongoing field research and it provides detailed comparisons of cross-cultural differences among 76 nations an expanded introduction added material on how cultural factors have influenced the current economic crisis and an updated index and references. It offers managers practical solutions for solving conflict between different groups and turning cultural differences to their advantage.

FRICTION

Roger Dooley ISBN: 9781260135695 Pub Date: May 2019

How business leaders can boost profits and growth by reducing "friction" in every customer interaction

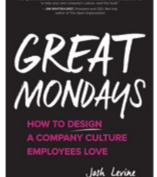
This book makes the case that every business has an opportunity to gain competitive edge by reducing those points of friction that impede smooth business exchanges. *Friction* teaches readers how to identify roadblocks, alter them for the benefit of both business and the customer, and create positive, lasting change.

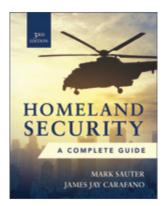
Game-Time Decision Making

David Meltzer, Tilman Fertitta ISBN: 9781260452617 Pub Date: Jul 2019

Sports marketing guru David Meltzer shows how to make decisions as wisely and confidently as the best coaches and business leaders in the world of sports.

Whether they're in a high-pressure, under-the-gun situation or developing a long-term strategy, the winningest coaches are those with the best decision-making process. *Game-Time Decision Making* helps readers "coordinate" decisions relating to things like team building, communication skills, and marketing approaches. They will learn how to apply an offensive or defensive mindset to the problems they face on a daily basis, avoid the most common pitfalls, and create solid strategies for ensuring they don't make the same mistakes twice.





Great Mondays

Josh Levine ISBN: 9781260132342

42 Pub Date: Dec 2018

The proven formula for building and managing a workplace culture that maximizes employee engagement, performance, and retention for long-term business success

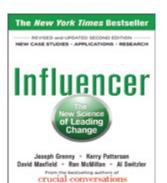
Great Mondays identifies the six key components of workplace culture, illustrating their connection to one another and explaining how they drive an organization's ability to find, keep, and support the best employees. The author provides an actionable framework for increasing retention, supporting employee engagement, and driving exceptional business performance, regardless of industry or business size.

Homeland Security, 3rd Edition

Mark Sauter, James Jay Carafano ISBN: 9781260142938 Pub Date: Apr 2019

The definitive guide to homeland security has been updated with critical changes in missions, tactics, and strategies—a must-have resource for first responders to corporate and government leaders

Homeland Security is the authoritative resource to the history, mission, and evolution of the national homeland security enterprise, including federal, state, local, and private sector efforts. This new edition has been expanded and updated to include important new insights about controversial U.S. intelligence surveillance authorities; techniques and controversies such as metadata collection, drones, interrogation, and countering violent extremist programs; the role and challenges of cybersecurity across commercial and government spheres; up-to-date information about homegrown terrorism and radicalization; new content about terrorist organizations such as ISIS and those aligned with the AltRight; and need-to-know facts about controversial domestic groups like AntiFa.





Influencer, 2nd Edition

Joseph Grenny, Kerry Patterson, David Maxfield, Ron McMillan, Al Switzler ISBN: 9780071808866 Pub Date: May 2013

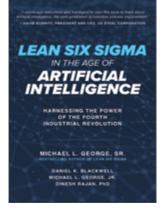
Revised and updated! The *New York Times* bestseller that helps any business leader drive positive change

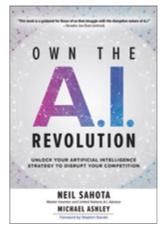
From the author team of the million-selling Crucial Conversations, this edition of *Influencer* brings business professionals up to date on how to become an agent of change in a way that benefits their organization, the lives of others, and the world around them.

Innovation Management Systemic Framework and China's Exploration

Jin Chen, Gang Zheng ISBN: 9781260452518 Pub Date: Mar 2019

Innovation Management provides a comprehensive overview of innovation theory and a framework for implementation, intended for business school students of Innovation Management, managers, and practitioners alike. In this new text, authors Jin Chen and Gang Zheng examine innovation from the perspectives of strategy, internal processes, resource management, and organizational culture. Numerous case studies, illustrating both successes and failures in innovation, include Tesla, P&G, Apple, Uber, Google, NVIDIA, Haier Group, Motorola, and Nokia.









Lean Six Sigma in the Age of Artificial Intelligence

Michael L. George, Dan Blackwell, Dinesh Rajan ISBN: 9781260135039 Pub Date: Feb 2019

The world's leading expert on Lean Six Sigma provides the missing link for reducing waste and taking operations to the next level: Artificial Intelligence

This game-changing guide takes any LSS practitioner through the process of using AI to unlock maximum speed, solve complex manufacturing challenges, reduce waste, increase company profits, and ultimately beat the competition. AI is what's been missing from the continuous-improvement process, and this book is certain to change the lay of the LSS land.

Own the A.I. Revolution

Neil Sahota, Michael Ashley ISBN: 9781260458374 Pub Date: May 2019

The definitive primer on A.I., from one of today's leading experts, that empowers business leaders to leverage the potential of AI to disrupt themselves now to gain a competitive advantage

Own the AI Revolution provides the insights, tools, and methods readers need to put their organization at the forefront of the artificial intelligence (A.I.) revolution. This in-depth primer delivers a detailed overview of A.I.—what it is and how it works—while offering instructive case studies showing how cutting-edge businesses are already using the technology in surprising, novel ways. Featuring exclusive interviews with today's innovative thinkers in diverse industries, it reveals groundbreaking ideas and strategies.

Pitch Anything

Oren Klaff ISBN: 9780071752855 Pub Date: Feb 2011

A proven method for a winning pitch

A venture capitalist and popular radio show host teams up with a New York Times bestselling author to explain how to craft and deliver a winning pitch for any occasion by tapping into the evolutionary power of the human brain

Strategic Kaizen

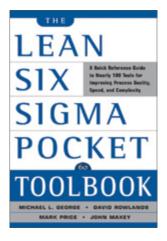
Masaaki Imai ISBN: 9781260143836

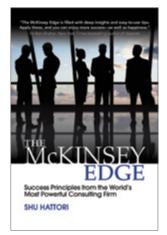
B36 Pub Date: May 2020

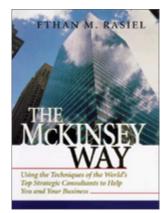
The groundbreaking follow-up from the bestselling author of Gemba Kaizen, and father of "continuous improvement" operational excellence.

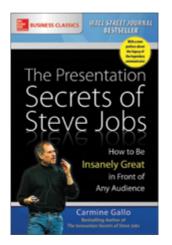
In *Strategic Kaizen*, Masaaki Imai introduces business leaders and Lean practitioners to Flow, Synchronization, and Leveling Assessment (FSLA)—a first-of-its-kind Lean paradigm for measuring and improving operational performance.

Readers learn the importance of assessing corporate performance from both the financial and operational standpoints, how to identify basic structures of the ideal production systems, and proven ways of implementing FSLA to both measure operational performance and drive cost-effective, incremental improvements in their most critical business processes.









The Lean Six Sigma Pocket Toolbook

Michael L. George, John Maxey, David T. Rowlands, Mark Price 9780071441193 Pub Date: Oct 2004

Bestselling Lean Six Sigma author Michael George provides the first pocket guide for deployers of Lean Six Sigma

The Lean Six Sigma Pocket Toolbook blends Lean and Six Sigma tools and concepts, providing expert advice on how to determine which tool within a "family" is best for different purposes. Packed with detailed examples and step-bystep instructions, it's the ideal handy reference guide to help Green and Black Belts make the transition from the classroom to the field.

The McKinsey Edge

Shu Hattori ISBN: 9781259588686 Pub Date: Nov 2015

Learn the 47 strategies for success that consultants from the most prestigious management consultancy in the world use to become highly successful.

Through a wealth of 47 rigorously selected, battle-tested, immediately implementable, and practical tips, readers discover the secrets to building the self, growing with others, enhancing process management, and going the extra mile to reach the next leadership horizon. Everyone struggling to accelerate their career will keep this book at their fingertips for its rare, real-world advice for ascending through the levels of management—all of which require specific mindsets and capabilities that only a handful of people ever master.

The McKinsey Way

Ethan M. Rasiel ISBN: 9780070534483 Pub Date: Feb 1999

Penetrate the McKinsey mystique and learn the secrets of the world's largest and most successful strategy consulting firm.

The result is a toolkit of techniques without peer, one that brings an expert mindset to such practical topics as selling without "selling" and turning enemies into allies. For anyone who wants to become a better strategic player or get an inside look at the high-pressure consulting life, this guide is a must.

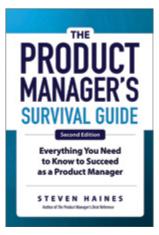
The Presentation Secrets of Steve Jobs

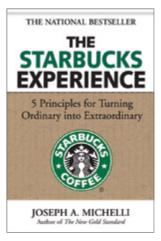
Carmine Gallo ISBN: 9781259835889 Pub Date: Aug 2016

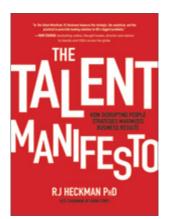
ISBN: 9781259835889 Pub Date: Aug 2016

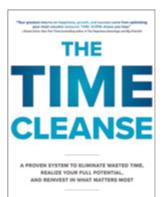
The *Wall Street Journal* bestseller that reveals the secrets behind Steve Job's legendary presentations, with a new introduction about his legacy.

Celebrating the inspiring life and vision of Apple's game-changing CEO, *The Presentation Secrets of Steve Jobs* has become the essential go-to guide for toplevel executives, middle managers, organizational speakers, startup entrepreneurs, and pretty much anyone who needs to engage, persuade, and captivate an audience.









STEVEN GRIFFITH

The Product Manager's Survival Guide, 2nd Edition

Steven Haines ISBN: 9781260135237 Pub Date: Jul 2019

A brilliant guide for product managers – updated with new ways to think about customers, markets, products, and business models, where business transformation is the watchword!

The Product Manager's Survival Guide, 2nd Edition includes newly created content to focus on formulating product strategies, delivering unique customer experiences, developing efficiently and with agility, and tracking product performance – while keeping a sharp eye on the career of the product manager with a unique product management acumen assessment.

The Starbucks Experience

Joseph Michelli ISBN: 9780071477840 Pub Date: Oct 2006

A rich mix of ideas for businesses that want to learn how to apply the secret behind Starbucks' phenomenal vision creativity and leadership within their company and in their field

The Starbucks Experience contains a robust blend of home-brewed ingenuity and people-driven philosophies that have made Starbucks one of the world's "most admired" companies according to Fortune magazine. With unique access to Starbucks personnel and resources Joseph Michelli discovered that the success of Starbucks is driven by the people who work there-the "partners"-and the special experience they create for each customer.

The Talent Manifesto

RJ Heckman ISBN: 9781260142549 Pub Date: Feb 2019

From a top executive of the world's largest talent advisory firm—Korn Ferry comes this playbook for driving organizational success in a disruptive business world

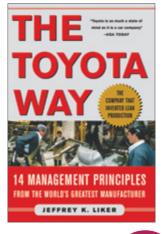
The Talent Manifesto identifies common dysfunctions in the world of talent management and presents innovative methods for bringing any HR department up to speed in today's increasingly digitized and innovative business space. Readers learn how to redesign their HR strategies and reshape perception of talent management in order to drive their organization's ability to compete—now and in the future.

The Time Cleanse

Steven Griffith ISBN: 9781260143096 Pub Date: Mar 2019

Master your time performance in order to add hours back to your day

In *The Time Cleanse*, you will learn how to get your time back by determining your "time type," mastering mindful multitasking, accepting or rejecting certain habits, creating an optimal performance schedule, and engaging in a step-by-step process designed to release time toxins and optimize your results.





The Toyota Way

Jeffrey K. Liker ISBN: 9780071392310

D Pub Date: Jan 2004

How to speed up business processes, improve quality, and cut costs in any industry

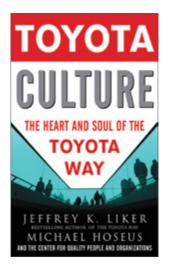
In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. *The Toyota Way* is the first book for a general audience that explains the management principles and business philosophy behind Toyota's worldwide reputation for quality and reliability.

The Upskilling Imperative

Shelley OsborneISBN: 9781260466683Pub Date: May 2020

A guide to building a learning culture that can sustain careers—and companies for decades, from a top executive at Udemy, the world's largest online education platform.

In *The Upskilling Imperative*, Shelley Osborne shows why the old model of front- loading education at higher-ed institutions—and then occasionally herding employees into seminar rooms—is no longer enough. She reveals the five main components of a learning culture and details strategies every organization can implement to build learning as a core competency to drive business performance. Shelley explains how overwhelmed employees can get comfortable with rapid change and how leaders can develop the necessary skills to usher in learning as a transformative force in their organizations.



Toyota Culture

Jeffrey K. Liker, Michael Hoseus ISBN: 9780071492171 Pub Date: Jan 2008

To become the Toyota of your industry it's vital to emulate not only the company's process but to learn from its company-wide culture

Toyota has changed the economic and business landscape and in *The Toyota Way*, Jeffrey K. Liker explained that this success was the result of consistently applying four key management principles for organizational excellence-Philosophy People Problem Solving and Process. Liker and coauthor Mike Hoseus delve deeper to explore how Toyota creates and maintains a culture that sustains consistent growth innovation profitability and mutual prosperity between the company and its employees. Toyota Culture helps your company to change their culture so that individuals at all levels can achieve exceptional results.



Welcome to Management

Ryan Hawk, General Stanley McChrystalISBN: 9781260458053Pub Date: Jan 2020

From the creator and host of *The Learning Leader Show*, "the most dynamic leadership podcast out there" (Forbes) that will "help you lead smarter" (Inc.), comes an essential tactical guide for newly promoted managers.

In *Welcome to Management*, Ryan Hawk provides practical, actionable advice and tools designed to ensure that transition is a successful one.

He presents a new actionable three-part framework distilled from best practices drawn from in-depth interviews with over 300 of the most forward-thinking leaders around the world, as well as his own professional experience going from exceptional individual producer to new leader.

MARKETING



Instagram Power, Revised and Expanded 2nd Edition Jason Miles ISBN: 9781260453300 Pub Date: Feb 2019

The authoritative guide to marketing to the 1 billion active users on today's hottest social media platform—updated with new outreach tools and case studies.

Instagram has undergone dramatic changes over the past few years, providing marketers with exciting tools for dramatic business growth. This new edition of *Instagram Power* updates and expands the original to help readers master these new options. The book provides everything marketers and entrepreneurs need to drive business profit and growth on the world's most popular photo-sharing app.

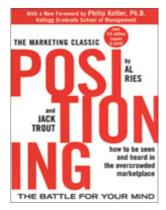


Likeable Social Media, 3rd Edition

Dave Kerpen, Michelle Greenbaum, Rob Berk ISBN: 9781260453287 Pub Date: Feb 2019

The New York Times/USA Today bestselling guide has been updated with brandnew tactics, platforms, case studies, and statistics

With a new foreword, updated chapters, and much more, this new edition of *Likeable Social Media* comes when social media marketing is exploding in popularity and effectiveness. It has new case studies that demonstrate the latest best practices; critical information about new and relevant social media platforms, such as Snapchat, along with updated tools, and tactics—specifically around hot topics like video, mobile, paid media, and data; and need-to-know insight into existing platforms/ content, including Instagram and Facebook stories.



THE

BRAND

WILLIAM AMMERMAN

Positioning

Al Ries, Jack Trout ISBN: 9780071373586

5 Pub Date: Jan 2001

The first book to deal with the problems of communicating to a skeptical mediablitzed public

Witty and fast-paced, *Positioning* spells out how to position a leader so that it gets into the mind and stays there position a follower in a way that finds a 'hole' not occupied by the leader and avoid the pitfalls of letting a second product ride on the coattails of an established one. Revised to reflect significant developments in the five years since its original publication Positioning reveals the fascinating case histories and anecdotes behind the campaigns of many stunning successes and failures in the world of advertising.

The Invisible Brand William Ammerman

ISBN: 9781260441253 Pub Date: Jun 2019

A roadmap to harnessing the power of artificial intelligence for maximum marketing results-from a nationally recognized thought leader

Massive changes are taking place in the world of marketing. Data and artificial intelligence have created algorithms able to rapidly test billions of marketing messages, measure results, and shift the weight of campaigns in real time. The natural endpoint of this trend is a total transformation of marketing in which machines—not marketers—will be the ultimate arbiters, designing and implementing customized advertising tactics at virtually every point of digital contact.

Drawing from his extensive experience at the forefront of digital marketing, William Ammerman offers readers a roadmap to the data-driven future, exploring the new power dynamic, and explaining how to successfully harness the power of artificial intelligence for maximum results.



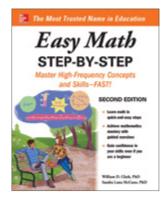
The Laws of Brand Storytelling

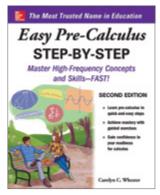
Ekaterina Walter, Jessica Gioglio ISBN: 9781260440195 Pub Date: Nov 2018

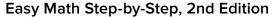
The Laws of Brand Storytelling—the definitive quick-reading rulebook for how to use powerful storytelling to win over customers' hearts, minds, and long-term loyalty

Packed with inspiring tips, strategies, and stories from two leading marketing innovators, *The Laws of Brand Storytelling* shows business leaders and marketing professionals the power storytelling has to positively impact and differentiate your business, attract new customers, and inspire new levels of brand advocacy. The authors lay down the law—literally—for readers through a compelling step-by-step process of defining who you are as a brand, setting a clear strategy, sourcing the best stories for your business, and crafting and delivering compelling narratives for maximum effect.

MATHEMATICS & STATISTICS







William D. Clark, Sandra Luna McCune ISBN: 9781260135213 Pub Date: Dec 2018

This unique approach to math gives students the skills needed to solve math problems with confidence

The book first introduces students to essential math concepts—allowing them to grasp the subject almost immediately. They gradually progress to more challenging skills. Along the way, students learn how to solve practical problems using clear, step-by-step instructions. Exercises for each section, with detailed, worked-out solutions, let students check their progress. In no time at all, they will have acquired the knowledge and skills they need to solve math problems with confidence.

Easy Pre-Calculus Step-by-Step, 2nd Edition

Carolyn Wheater ISBN: 9781260135114 Pub Date: Dec 2018

An original, step-by-step approach to mastering pre-calculus topics-ideal for anyone learning the subject and updated with new material

This accessible guide is based on the idea that the quickest route to learning pre-calculus subjects is to build a solid foundation in the basics. Rather than a lot of endless drills, students will find an original, step-by-step approach to precalculus, with important concepts linked together by explanations, level-appropriate exercises, and helpful worked-out problems. Having mastered the topics in this book, students will find themselves well-equipped to begin their calculus studies.

McGraw-Hill Education Algebra I Review and Workbook

Sandra Luna McCune ISBN: 9781260128949

Pub Date: Jan 2019

This engaging review guide and workbook is packed with step-by-step instruction and practice problems to help students sharpen their Algebra I skills

This review guide and workbook enables high school students to strengthen their Algebra I knowledge and use their new math skills to excel in their classwork and on standardized tests. Clear and concise explanations walk students step by step through each essential math concept. 500 practical review questions, in turn, provide extensive opportunities for students to practice their new skills. This book is aligned to the Common Core State Standards as well as the requirements of non-Common Core states and Canada.

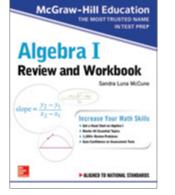
McGraw-Hill Education Algebra II Review and Workbook

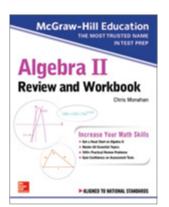
Christopher Monahan ISBN: 9781260128888

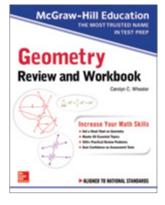
Pub Date: Jan 2019

This engaging review guide and workbook is packed with step-by-step instruction and practice problems to help students sharpen their Algebra II skills

This review guide and workbook enables high school students to strengthen their Algebra Il knowledge and use their new math skills to excel in their classwork and on standardized tests. Clear and concise explanations walk students step by step through each essential math concept. 500 practical review questions, in turn, provide extensive opportunities for students to practice their new skills. This book is aligned to the Common Core State Standards as well as the requirements of non-Common Core states and Canada.







McGraw-Hill Education Geometry Review and Workbook

Carolyn Wheater ISBN: 9781260128901 Pub D

81260128901 Pub Date: Jan 2019

This engaging review guide and workbook is packed with step-by-step instruction and practice problems to help students sharpen their Geometry skills

This review guide and workbook enables high school students to strengthen their Geometry knowledge and use their new math skills to excel in their classwork and on standardized tests. Clear and concise explanations walk students step by step through each essential math concept. 500 practical review questions, in turn, provide extensive opportunities for students to practice their new skills. This book is aligned to the Common Core State Standards as well as the requirements of non-Common Core states and Canada.

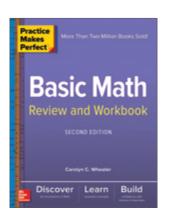
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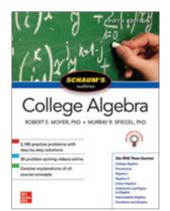
McGraw-Hill Education Trigonometry Review and Workbook William D. Clark, Sandra Luna McCune

ISBN: 9781260128925 Pub Date: Jul 2019

This engaging review guide and workbook is packed with step-by-step instruction and practice problems to help students sharpen their Trigonometry skills

This review guide and workbook enables high school students to strengthen their Trigonometry knowledge and use their new math skills to excel in their classwork and on standardized tests. Clear and concise explanations walk students step by step through each essential math concept. 500 practical review questions, in turn, provide extensive opportunities for students to practice their new skills. This book is aligned to the Common Core State Standards as well as the requirements of non-Common Core states and Canada.





Practice Makes Perfect: Basic Math Review and Workbook, 2nd Edition

Carolyn Wheater

ISBN: 9781260135138 Pub Date: Jan 2019

This all-in-one learning tool gives students the review and practice they need to master math basics

With clear, easy-to-grasp review material and hundreds of exercises, this book helps students build their confidence in math for classwork and on exams. It is the ideal guide for students starting from scratch or those who want to refresh existing knowledge. The book's practice exercises encourage students to retain the math concepts and skills they have learned.

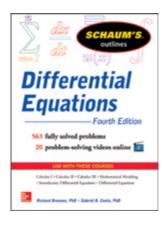
Schaum's Outline of College Algebra, 5th Edition

Murray R. Spiegel, Robert E. Moyer

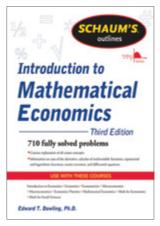
ISBN: 9781260120769 Pub Date: Oct 2018

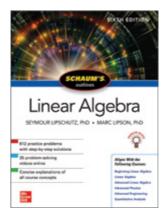
The review guide millions of college students rely on—updated with new content and more practice exercises than ever

Updated to address the latest course scope and sequence, this classic study aid provides a systematic review of college algebra with clear and concise explanations of problems and solutions. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review this edition also provides access to the improved Schaums.com website.









Schaum's Outline of Differential Equations, 4th Edition

Richard Bronson, Gabriel Costa ISBN: 9780071824859 Pub Date: Mar 2014

The ideal review for the thousands of students who enroll in differential equations courses--now with free online videos!

Schaum's Outline of Differential Equations outlines classical differential equation theory and supplies numerous solution techniques, including matrices, series methods, Laplace transforms, and several numerical methods.

Schaum's Outline of Intermediate Algebra, 3rd Edition

Ray Steege, Kerry Bailey ISBN: 9781260120745 Pub Date: Oct 2018

The review guide millions of college students rely on—updated with new content and more practice exercises than ever

Updated to address the latest course scope and sequence, *Schaum's Outline of Intermediate Algebra* provides a systematic review of Intermediate Algebra with clear and concise explanations of problems and solutions. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review.

Schaum's Outline of Introduction to Mathematical Economics, 3rd Edition

Edward T. Dowling ISBN: 9780071762519 Pub Date: Sep 2011

The ideal review for your intro to mathematical economics course

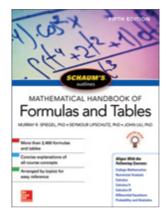
Schaum's Outline of Mathematical Economics mirrors the courses in scope and sequence to help enrolled students understand basic concepts and offer extra practice on topics such as multivariable functions exponential and logarithmic functions matrix inversion linear algebra and differential and difference equations.

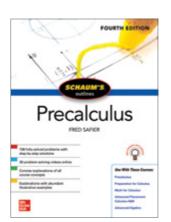
Schaum's Outline of Linear Algebra, 6th Edition

Seymour Lipschutz, Marc Lipson ISBN: 9781260011449 Pub Date: Oct 2017

This accessible review of linear algebra features updated material hundreds of problems with step-by-step solutions online access to video content and more.

Linear algebra is a foundation course for students studying mathematics, engineering, and computer science. Revised to match the latest curriculum, *Schaum's Outline of Linear Algebra, 6th Edition* now includes more material connected directly with applications to these majors. This edition is also complemented by the revised Schaum's.com website and online access to 25 detailed problem-solving videos.





Schaum's Outline of Mathematical Handbook of Formulas and Tables, 5th Edition

Seymour Lipschutz, Murray R. Spiegel, John Liu ISBN: 9781260010534 Pub Date: Oct 2017

This accessible review of mathematical formulas and numeric tables covers elementary concepts in algebra and geometry as well as more advanced concepts in differential equations and vector analysis.

This updated popular guide offers a systematic review of elementary concepts in algebra and geometry as well as more advanced concepts in differential equations and vector analysis. With over 2400 formulas and tables along with clear explanations for all mathematical formulas and procedures this popular guide will help students develop a better grasp of formulas. The guide is also complemented by the revised Schaum's.com website.

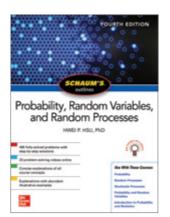
Schaum's Outline of Precalculus, 4th Edition

 Fred Safier

 ISBN: 9781260454208
 Pub Date: Oct 2019

Updated to address the latest course scope this popular study guide provides a systematic review of precalculus concepts with clear and concise explanations and hundreds of practice exercises.

Schaum's Outline of Precalculus, 4th Edition is an ideal review for hundreds of thousands of college and high school students who enroll in precalculus courses. This study guide covers all basic concepts and offers plenty of problem-solving exercises. A new app and website provide students with extra practice to reinforce the topics covered.



Schaum's Outline of Probability, Random Variables, and Random Processes, 4th Edition Hwei P Hsu

ISBN: 9781260453812 Pub Date: Oct 2019

The review guide millions of students rely on—updated with new content and more practice exercises than ever

Schaum's Outline of Probability, Random Variables, and Random Processes, 4th *Edition* is an ideal review for students enrolled in probability and statistics classes. This study guide covers all basic concepts and offers plenty of problem-solving exercises in probability, random processes, and statistics. A new app and website provide students with extra practice to reinforce the topics covered.

MECHANICAL ENGINEERING



Aircraft Maintenance & Repair, 8th Edition

Ronald Sterkenburg, Michael J Kroes ISBN: 9781260441055 Pub Date: May 2019

The trusted textbook covering every aspect of aircraft maintenance and repair - a must-read for any aspiring aircraft mechanic

Offering more learning aids than any competitive title, this trusted textbook covers all of the airframe maintenance and repair topics that students must be familiar with in order to achieve FAA Airframe and Powerplant (A&P) certification as set forth by the FAA's FAR 147 curriculum. Readers will find detailed coverage of key topics such as structure and coverings, sheet metal and welding, assemblies, landing gear, and fuel systems.

Planning & Management





Seth Young, Alexander T. Wells ISBN: 9781260143324

latest advances

Airport Planning & Management, 7th Edition

airfield and runway to airspace, air traffic control, and terminal and security systems. Readers will get clear explanations of the latest federal rules and regulations that govern airport procedures, including airfield paving, snow and ice control, safety inspections, and firefighting procedures.

The definitive guide to airport planning and management-fully updated for the

This thoroughly revised guide covers all aspects of airport infrastructure-from the

Biofuels Engineering Process Technology, 2nd Edition

Pub Date: Feb 2019

Caye Drapcho, Nghiem Phu Nhuan, Terry Walker ISBN: 9781259585722 Pub Date: Jun 2020

Fully updated techniques for developing low-cost environmentally safe biofuels

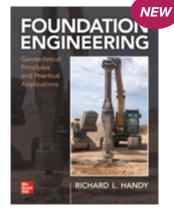
This thoroughly revised text clearly explains the concepts systems and technologies developed and in certain cases implemented commercially for production of biofuels from renewable feedstocks. Biofuels Engineering Process Technology, 2nd Edition presents a complete and up-to-date introduction to biofuels process technology.

Double Walled Piping

Christopher G. Ziu ISBN: 9780071841726 Pub Date: Feb 2019

The definitive resource on the design, selection, procurement, installation, and operation of double walled piping and tank systems

Double Walled Piping: A Handbook for the Petroleum and Petrochemical Industry takes the reader step-by-step through the construction of both under- and aboveground systems and offers complete details on system selection, installation, leak detection, tanks, and testing. In-depth chapters cover design information and multinational approaches to determining size and performance criteria. The reader will get an up-to-date overview of global practices, methods, and requirements.



GEOMETRIC Dimensioning

GENE R. COGORNO

HANDBOOK O

NONDESTRUCTIVE

CHARLES J. HELLIER

NEW

OLERANCING

Foundation Engineering: Geotechnical Principles and Practical Applications

Richard L. Handy, Michael T. Lustig, Jeramy C. Ashlock ISBN: 9781260026030 Pub Date: Feb 2020

Understand both the art and the science of foundation engineering

Foundation Engineering: Geotechnical Principles and Practical Applications opens with explanations of basic concepts, including soil and mineral classification, moisture content, shear strength, and consolidation—all presented from the perspective of how they impact foundation design. Subsequent chapters delve into the practical requirements for designing and constructing both shallow and deep foundations. Case studies and practice problems help students view soil as a complex construction material when used in relation to foundations.

NEW Geometric Dimensioning and Tolerancing for Mechanical Design, 3rd Edition Gene R. Cogorno

ISBN: 9781260453782 Pub Date: Feb 2020

A fully updated guide to geometric dimensioning and tolerancing

Geometric Dimensioning and Tolerancing for Mechanical Design, 3rd Edition shows, step by step, how to improve quality, lower cost, and shorten delivery times using the latest tolerancing tools and techniques. Readers will get clear definitions and discussions on how each geometric control is specified, interpreted, and inspected. Detailed drawings and examples illustrate each subject.

Handbook of Nondestructive Evaluation, 3rd Edition

Chuck Hellier ISBN: 9781260441437 Pub Date: Feb 2020

A fully updated guide to the leading nondestructive product testing standards

Handbook of Nondestructive Evaluation, 3rd Edition boils down NDT history, theory, and techniques into clear, understandable terms that can be used by technicians and engineers. Readers will get expert advice on how to perform effective tests, interpret results, and formulate accurate decisions based on their findings. The book clearly discusses visual, ultrasonic, and thermal infrared testing—and much more.



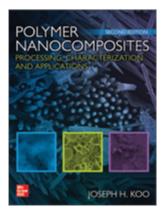
Maintenance Planning and Scheduling Handbook, 4th Edition

Richard (Doc) D. Palmer ISBN: 9781260135282 Pub Date: Apr 2019

The industry-standard resource for maintenance planning and scheduling —thoroughly revised for the latest advances

Maintenance Planning and Scheduling Handbook, 4th Edition features more new case studies showing real world successes, a new chapter on getting better storeroom support, major revisions that describe the best KPIs for planning, major additions to the issue of "selling" planning to gain support, revisions to make work order codes more useful, a new appendix on numerically auditing planning success, and a new appendix devoted entirely to selecting a great maintenance planner.

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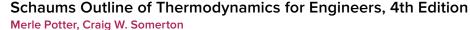




Joseph H Koo ISBN: 9781260132311 Pub Date: Jul 2019

Learn to create lightweight, versatile plastics using cutting-edge polymer nanocomposite technology

Polymer Nanocomposites: Properties and Applications, 2nd Edition begins with an overview of key technologies and processes. From there, readers will get in-depth discussions of each topic, including structural, mechanical, thermal, and electrical properties as well as commercial and industrial applications. Examples are provided for a wide variety of uses, including coatings for planes and defense vehicles, medical and dental implants, fire-resistant fabrics, and more.



ISBN: 9781260456523 Pub Date: Oct 2019

The review guide millions of students rely on—updated with new content and more practice exercises than ever

Schaum's Outline of Thermodynamics for Engineers, 4th Edition is an ideal review for the thousands of students who enroll in thermodynamics courses. The study guide approaches the subject in a more concise, ordered manner than most standard texts, which are often filled with extraneous material. A new app and website provide students with extra practice to reinforce the topics covered.

Steam Plant Operation, 10th Edition

Everett B. Woodruff, Herbert B. Lammers, Thomas F. Lammers ISBN: 9781259641336 Pub Date: Nov 2016

The definitive guide for steam power plant systems and operation fully updated

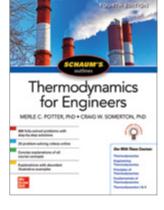
Steam Plant Operation, 10th Edition provides common power plant calculations such as plant heat rate, boiler efficiency, pump performance, combustion processes, and the systems necessary to control plant emissions. Numerous illustrations and clear presentation of the material will assist in preparing for an operator's license exam. Throughout, real-world examples demonstrate each topic. Engineering students will find a detailed introduction to steam power plant technology.

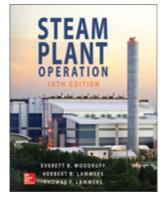
Transportation Engineering

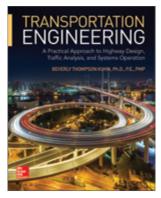
Beverly T. Kuhn ISBN: 9781260019575 Pub Date: Feb 2019

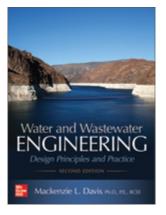
Traffic, highway, and transportation design principles and practical applications

Transportation Engineering: A Practical Approach to Highway Design, Traffic Analysis, and Systems Operations explores key topics, including geometric design for roadway alignment; traffic demand, flow, and control; and highway and intersection capacity. Emerging issues such as livable streets, automated vehicles, and smart cities are also discussed. There are real-world case studies that highlight practical applications as well as valuable diagrams and tables that define transportation engineering terms and acronyms.









Water and Wastewater Engineering Design Principles and Practice, 2nd Edition

Mackenzie L DavisISBN: 9781260132274Pub Date: Oct 2019

A thoroughly revised, in-depth guide to water and wastewater engineering

Water and Wastewater Engineering, 2nd Edition opens with a review of environmental engineering fundamentals before moving on to cover advanced water treatment processes, including reverse osmosis, membrane filtration, UV disinfection, and biological nutrient removal. A new case study analyzing the water contamination in Flint, MI helps to demonstrate the concepts covered.

MECHANICAL ENGINEERING



Build Your Own Cybersecurity Testing Lab Ric Messier

ISBN: 9781260458312 Pub Date: Feb 2020

Develop and assemble your own high-tech, inexpensive cybersecurity testing environment

Build Your Own Cybersecurity Testing Lab: Low-Cost Solutions for Testing in Virtual and Cloud-based Environments provides a single source for information and guidance needed to build out forensics resources, regardless of where those resources are located. Readers will get complete coverage of cloud-based and local virtual resources, network builds, and automating system and network builds for repeatability.



Linux Administration A Beginner's Guide, 8th Edition

Wale Soyinka

ISBN: 9781260441703 Pub Date: Apr 2020

Quickly and easily set up, configure, and manage Linux servers using this fully updated guide

Linux Administration: A Beginner's Guide, 8th Edition shows, step by step, how to configure hardware and software, work effectively from the command line, maintain Internet and network services and Subsystems. Readers will have access to all-new virtual machines and containers for hands-on practice. The book includes brand new content on spinning up and using Linux servers in the cloud (Openstack, AWS, GCP, Azure, Linode).



Mobile Forensic Investigations, 2nd Edition

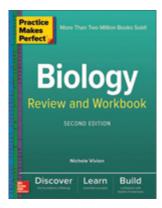
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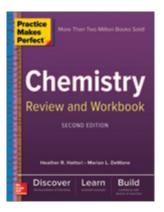
ISBN: 9781260135091 Pub Date: Jan 2019

An up-to-date guide to legal, ethical, and highly effective mobile forensic investigation techniques for today's digital detectives.

Written by an expert in the field, *Mobile Forensic Investigations: A Guide to Evidence Collection, Analysis, and Presentation, 2nd Edition* fully explains the latest tools and methods along with features, examples, and real-world case studies. Readers will get photographs demonstrating proper legal protocols—including seizure and storage of devices—and screenshots showcasing mobile forensics software at work.

SCIENCE





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Practice Makes Perfect: Biology Review and Workbook, 2nd Edition Nichole Vivion

ISBN: 9781260135152 Pub Date: Jan 2019

This all-in-one learning tool gives students the review and practice they need to master biology essentials

With clear, easy-to-grasp review material and hundreds of exercises, this book helps students build their confidence in biology for classwork and on exams. It is the ideal guide for students new to the subject or those who want to refresh existing knowledge. The book's practice exercises encourage students to retain the biology concepts and skills they have learned.

Practice Makes Perfect: Chemistry Review and Workbook, 2nd Edition

Marian DeWane, Heather Hattori ISBN: 9781260135176 Pub Date: Jan 2019

This all-in-one learning tool gives students the review and practice they need to master chemistry fundamentals

With clear, easy-to-grasp review material and hundreds of exercises, this book helps students build their confidence in chemistry for classwork and on exams. It is the ideal guide for students new to the subject or those who want to refresh existing knowledge. The book's practice exercises encourage students to retain the chemistry concepts and skills they have learned.

Schaum's Outline of Biology, 5th Edition

George H. Fried, George J. Hademenos ISBN: 9781260120783 Pub Date: Oct 2018

The review guide millions of college students rely on—updated with new content and more practice exercises than ever

Updated to address the latest course scope and sequence, this classic study aid provides a systematic review of college biology with clear and concise explanations of problems and solutions. This revised edition covers both biochemical and molecular approaches to modern biology as well as the precise characteristics of macromolecules such as DNA, RNA, and protein. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review—this edition also provides access to the improved Schaums.com website.

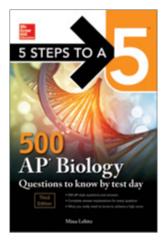
Schaum's Outline of College Physics, 12th Edition

Eugene Hecht ISBN: 9781259587399 Pub Date: Oct 2017

Tough Test Questions? Missed Lectures? Not Enough Time? Textbook too Pricey?

This updated, popular guide offers a systematic review of physics with clear and concise explanations of basic physics concepts to help students develop a better understanding of the subject. Revised to match the latest curriculum, *Schaum's Outline of College Physics, 12th Edition* covers vectors, Newton's laws, the laws of thermodynamics, fluids, magnetic fields, light, lenses, sound, and waves. This edition is also complemented by the revised Schaum's.com website.

TEST PREPARATION



TEPS

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AP Calculus AB/BC Ouestions to know by test day

5 Steps to a 5: 500 AP Biology Questions to Know by Test Day, 3rd Edition Mina Lebitz

ISBN: 9781260442038 Pub Date: Feb 2019

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

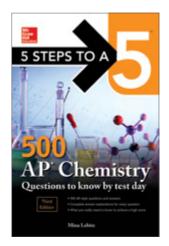
5 Steps to a 5: 500 AP Biology Questions to Know by Test Day, 3rd Edition is tailored to meet the needs of most AP students, from the well-prepared students who use the weeks before the exam to solidify their knowledge, to those who wait until the last minute to cram for the exam. Organized for easy reference, this updated edition includes questions that cover all essential AP Biology topics as well as answers with comprehensive explanations.

5 Steps to a 5: 500 AP Calculus AB/BC Questions to Know by Test Day, 3rd Edition Inc. Anaxos

ISBN: 9781260442014 Pub Date: Feb 2019

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP Calculus AB/BC Questions to Know by Test Day, 3rd Edition is tailored to meet the needs of most AP students, from the well-prepared students who use the weeks before the exam to solidify their knowledge, to those who wait until the last minute to cram for the exam. Organized for easy reference, this updated edition includes questions that cover all essential AP Calculus topics as well as answers with comprehensive explanations.

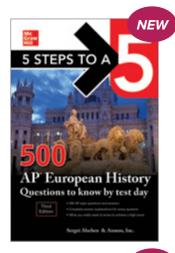


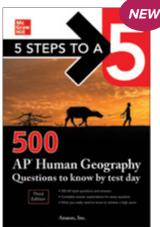
5 Steps to a 5: 500 AP Chemistry Questions to Know by Test Day, 3rd Edition

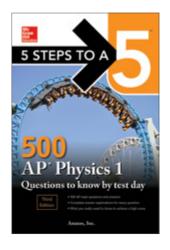
Mina Lebitz ISBN: 9781260441970 Pub Date: Feb 2019

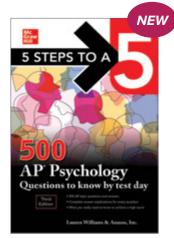
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5 Steps to a 5: 500 AP European History Questions to Know by Test Day, 3rd Edition

Anaxos Inc., Sergei Alschen ISBN: 9781260459777 Pub Date: Feb 2020

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP European History Questions to Know by Test Day, 3rd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

5 Steps to a 5: 500 AP Human Geography Questions to Know by Test Day, 3rd Edition

Anaxos Inc.

ISBN: 9781260459739 Pub Date: Feb 2020

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP Human Geography Questions by Test Day, 3rd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

5 Steps to a 5: 500 AP Physics 1 Questions to Know by Test Day, 3rd Edition

Inc. Anaxos

ISBN: 9781260441994 Pub Date: Feb 2019

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

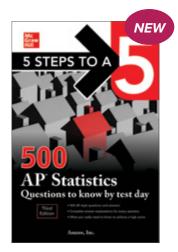
5 Steps to a 5: 500 AP Physics 1 Questions to Know by Test Day, 3rd Edition is tailored to meet the needs of most AP students, from the well-prepared students who use the weeks before the exam to solidify their knowledge, to those who wait until the last minute to cram for the exam. Organized for easy reference, this updated edition includes questions that cover all essential AP Physics 1 topics as well as answers with comprehensive explanations.

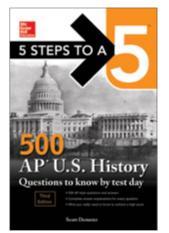
5 Steps to a 5: 500 AP Psychology Questions to Know by Test Day, 3rd Edition

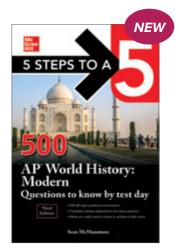
Anaxos Inc., Lauren Williams ISBN: 9781260459753 Pub Date: Feb 2020

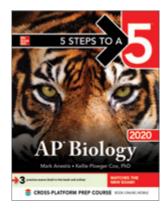
500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP Psychology Questions to Know by Test Day, 3rd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.









5 Steps to a 5: 500 AP Statistics Questions to Know by Test Day, 3rd Edition Anaxos Inc.

ISBN: 9781260459791 Pub Date: Feb 2020

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP Statistics Questions to Know by Test Day, 3rd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

5 Steps to a 5: 500 AP US History Questions to Know by Test Day, 3rd Edition Scott Demeter

ISBN: 9781260441956 Pub Date: Feb 2019

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

5 Steps to a 5: 500 AP U.S. History Questions to Know by Test Day, 3rd Edition is tailored to meet the needs of most AP students, from the well-prepared students who use the weeks before the exam to solidify their knowledge, to those who wait until the last minute to cram for the exam. Organized for easy reference, this updated edition includes questions that cover all essential AP U.S. History topics as well as answers with comprehensive explanations.

5 Steps to a 5: 500 AP World History Questions to Know by Test Day, 3rd Edition

Adam Stevens, Sean M. McManamon ISBN: 9781260460193 Pub Date: Feb 2020

500 AP style questions with detailed answer explanations to prepare students for what they'll see on test day

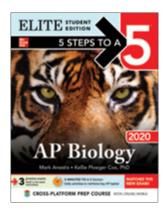
5 Steps to a 5: 500 AP World History Questions to Know by Test Day, 3rd Edition was designed to meet the needs of a wide range of students, including those who put off preparing until the last minute, as well as those who have been preparing for the exam for months. All students will benefit from going over the questions written to parallel the topic, format, and degree of difficulty of the questions contained in the exam.

5 Steps to a 5: AP Biology 2020 Mark Anestis, Kellie Ploeger Cox

ISBN: 9781260454987 Pub Date: Dec 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Biology Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Biology 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

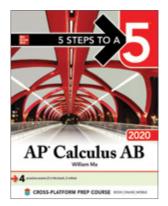


5 Steps to a 5: AP Biology 2020 Elite Student Edition Mark Anestis, Kellie Ploeger Cox

ISBN: 9781260455007 Pub Date: Dec 2019

The Elite Edition of the popular, user-friendly guide that has helped millions of students prepare for the AP Biology Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Biology 2020 Elite Student Edition is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. 6 practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

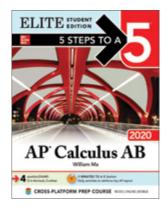


5 Steps to a 5: AP Calculus AB 2020 William Ma

ISBN: 9781260454949 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Calculus AB Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Calculus AB 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

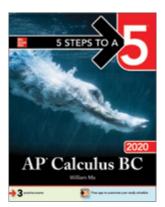


5 Steps to a 5: AP Calculus AB 2020 Elite Student Edition William Ma

ISBN: 9781260454963 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Calculus AB Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Calculus AB Elite Student Edition 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.



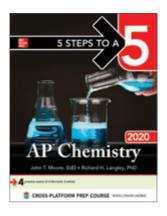
5 Steps to a 5: AP Calculus BC 2020

William Ma

ISBN: 9781260455649 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Calculus BC Exam

5 Steps to a 5: AP Calculus BC 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. The book includes three practice exams covering the latest course syllabus and reflecting the latest version of the exam, as well as detailed answers to each question, study tips, information on how the exam is scored, and more.

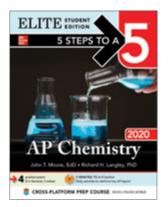


5 Steps to a 5: AP Chemistry 2020 John T. Moore, Richard H. Langley

ISBN: 9781260454505 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Chemistry Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Chemistry 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

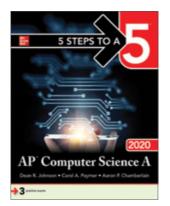


5 Steps to a 5: AP Chemistry 2020 Elite Student Edition John T. Moore, Richard H. Langley

ISBN: 9781260454529 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Chemistry Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Chemistry Elite Student Edition 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.



5 Steps to a 5: AP Computer Science A 2020

Dean R. Johnson, Aaron P. Chamberlain, Carol A. Paymer ISBN: 9781260454918 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Computer Science A Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Computer Science A 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included. A bonus interactive AP Planner app delivers a customizable study schedule and extra exam practice.

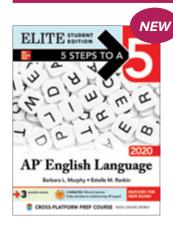


5 Steps to a 5: AP English Language 2020

Barbara Murphy, Estelle M. Rankin ISBN: 9781260455939 Pub Date: Feb 2020

The popular, user friendly guide that has helped millions of students prepare for the AP English Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP English Language 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

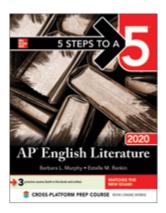


5 Steps to a 5: AP English Language 2020 Elite Student Edition Barbara Murphy, Estelle M. Rankin

ISBN: 9781260455953 Pub Date: Feb 2020

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP English Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP English Language Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.



5 Steps to a 5: AP English Literature 2020

Estelle M. Rankin, Barbara L. Murphy ISBN: 9781260455663 Pub Date: Dec 2019

The popular, user friendly guide that has helped millions of students prepare for the AP English Exam—updated with new material and unparalleled digital access

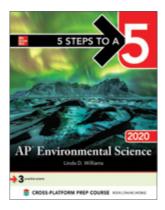
5 Steps to a 5: AP English Literature 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. 6 practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

5 Steps to a 5: AP English Literature 2020 Elite Student Edition Estelle M. Rankin, Barbara L. Murphy

ISBN: 9781260455687 Pub Date: Dec 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP English Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP English Literature Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

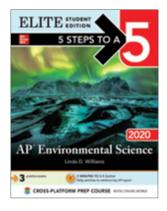


5 Steps to a 5: AP Environmental Science 2020

Linda D. Williams ISBN: 9781260455755 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Environmental Science Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Environmental Science 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

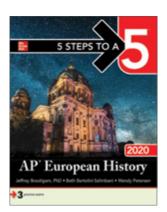


5 Steps to a 5: AP Environmental Science 2020 Elite Student Edition Linda D. Williams

ISBN: 9781260455731 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Environmental Science Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Environmental Science Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

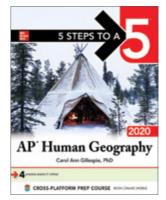


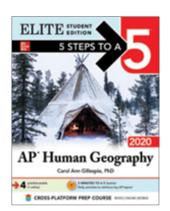
5 Steps to a 5: AP European History 2020

Jeffrey Brautigam, Beth Bartolini-Salimbeni, Wendy Petersen ISBN: 9781260455700 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP European History Exam

5 Steps to a 5: AP European History 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included.





5 Steps to a 5: AP Human Geography 2020

Carol Ann Gillespie ISBN: 9781260455779 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Human Geography Exam—updated with new material and unparalleled digital access

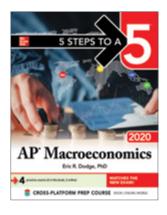
5 Steps to a 5: AP Human Geography 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. 4 practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

5 Steps to a 5: AP Human Geography 2020 Elite Student Edition Carol Ann Gillespie

ISBN: 9781260455793 Pub Date: Jul 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Human Geography Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Human Geography Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

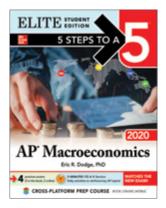


5 Steps to a 5: AP Macroeconomics 2020

Eric R. Dodge ISBN: 9781260454857 Pub Date: Dec 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Macroeconomics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Macroeconomics 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

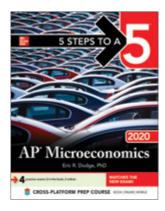


5 Steps to a 5: AP Macroeconomics 2020 Elite Student Edition Eric R. Dodge

ISBN: 9781260454871 Pub Date: Dec 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Macroeconomics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Macroeconomics Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

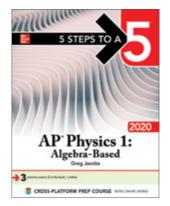


5 Steps to a 5: AP Microeconomics 2020

Eric R. Dodge ISBN: 9781260455816 Pub Date: Dec 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Microeconomics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Microeconomics 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

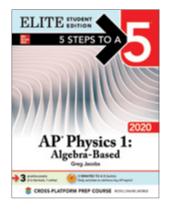


5 Steps to a 5: AP Physics 1 Algebra-Based 2020

Greg Jacobs ISBN: 9781260454819 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Physics 1 Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Physics 1: Algebra Based 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

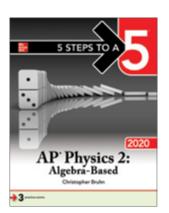


5 Steps to a 5: AP Physics 1 Algebra-Based 2020 Elite Student Edition Greg Jacobs

ISBN: 9781260454833 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Physics 1 Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Physics 1 Elite Student Edition 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

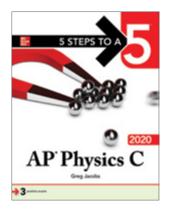


5 Steps to a 5: AP Physics 2 Algebra-Based 2020

Christopher Bruhn ISBN: 9781260454789 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Physics 2 Exam

5 Steps to a 5: AP Physics 2 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included. A bonus interactive AP Planner app delivers a customizable study schedule and extra exam practice to students' mobile devices.

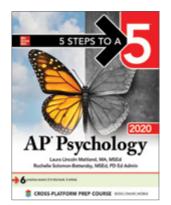


5 Steps to a 5: AP Physics C 2020 Greg Jacobs

ISBN: 9781260454758 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Physics C Exam

5 Steps to a 5: AP Physics C 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Three practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

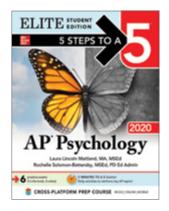


5 Steps to a 5: AP Psychology 2020

Laura Lincoln Maitland, Rochelle Solomon-Battersby ISBN: 9781260455854 Pub Date: Jul 2019

The popular, user friendly guide with unparalleled digital access that has helped millions of students prepare for the AP Psychology Exam

5 Steps to a 5: AP Psychology 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

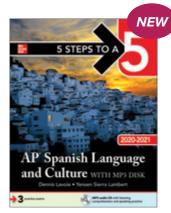


5 Steps to a 5: AP Psychology 2020 Elite Student Edition

Laura Lincoln Maitland, Rochelle Solomon-Battersby ISBN: 9781260455878 Pub Date: Jul 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Psychology Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Psychology Elite Student Edition 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.

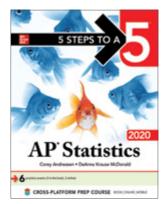


5 Steps to a 5: AP Spanish Language and Culture with MP3 Disk 2020

Dennis Lavoie ISBN: 9781260456707 Pub Date: Mar 2020

The popular, user friendly guide that has helped millions of students prepare for the AP Spanish Language and Culture Exam

5 Steps to a 5: AP Spanish Language and Culture 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Two practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The book is accompanied by an MP3 disk.

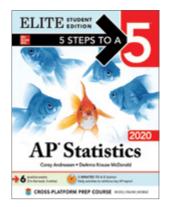


5 Steps to a 5: AP Statistics 2020

Corey Andreasen, DeAnna Krause McDonald ISBN: 9781260455892 Pub Date: Jul 2019

The popular, user friendly guide that has helped millions of students prepare for the AP Statistics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Statistics 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and testtaking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

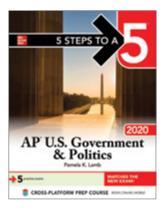


5 Steps to a 5: AP Statistics 2020 Elite Student Edition

Corey Andreasen, DeAnna Krause McDonald ISBN: 9781260455915 Pub Date: Jul 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP Statistics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP Statistics Elite Student Edition 2020 is an accessible, easy-to- follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.



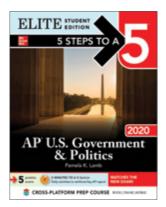
5 Steps to a 5: AP U.S. Government & Politics 2020

Pamela K. Lamb ISBN: 9781260454710 Pub Date: Aug 2019

unparalleled digital access

The popular, user friendly guide that has helped millions of students prepare for the AP U.S. Government & Politics Exam—updated with new material and

5 Steps to a 5: AP U.S. Government & Politics 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Five practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

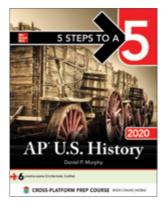


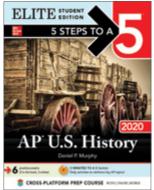
5 Steps to a 5: AP U.S. Government & Politics 2020 Elite Student Edition Pamela K. Lamb

ISBN: 9781260454734 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the U.S. Government & Politics Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP U.S. Government & Politics Elite Student Edition 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Five practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.





5 Steps to a 5: AP U.S. History 2020

Daniel P. Murphy ISBN: 9781260454673 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP U.S. History Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP U.S. History 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

5 Steps to a 5: AP U.S. History 2020 Elite Student Edition

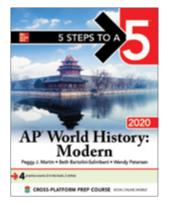
Daniel P. Murphy

ISBN: 9781260454697 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP U.S. History Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP U.S. History Elite Student Edition 2020 is an accessible, easy-to- follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Six practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.





5 Steps to a 5: AP U.S. History Flash Cards, 2nd Edition

Stephen Armstrong ISBN: 9781260461985

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From the popular 5 Steps to a 5 brand—skill-building flash cards for easy review of essential AP terms and topics

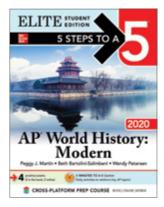
5 Steps to a 5: AP U.S. History Flash Cards, 2nd Edition features 500 key terms and concepts that are most likely to appear on AP U.S. History exams. Fully updated to reflect the latest AP course and exam, these flash cards offer students an extra tool to build their skills and increase their chance of earning a high score on the test. These cards are perfect for study on-the-go and can be used alone or in conjunction with the main 5 Steps to a 5: AP U.S. History exam guide.

5 Steps to a 5: AP World History: Modern 2020

Peggy J. Martin, Beth Bartolini-Salimbeni, Wendy Petersen ISBN: 9781260454635 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP World History Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP World History 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included.

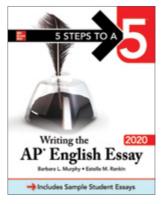


5 Steps to a 5: AP World History: Modern 2020 Elite Student Edition Peggy J. Martin, Beth Bartolini-Salimbeni, Wendy Petersen

ISBN: 9781260454659 Pub Date: Aug 2019

The Elite Edition of the popular, user friendly guide that has helped millions of students prepare for the AP World History Exam—updated with new material and unparalleled digital access

5 Steps to a 5: AP World History Elite Student Edition 2020 is an accessible, easy-tofollow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and test-taking confidence they need to reach their full potential. Four practice exams covering the latest course syllabus and reflecting the current version of the exam are included. The Elite Edition features a "5 Minutes to a 5," section - an additional 180 questions and activities designed to reinforce the most important AP concepts and presented in a day-by-day format.



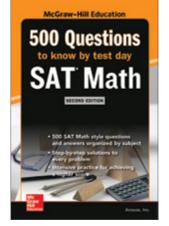
5 Steps to a 5: Writing the AP English Essay 2020

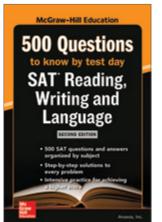
Barbara Murphy, Estelle M. Rankin

ISBN: 9781260454895 Pub Date: Aug 2019

The popular, user friendly guide that has helped millions of students prepare for the AP English Essay

5 Steps to a 5: Writing the AP English Essay 2020 is an accessible, easy-to-follow guide that introduces an effective 5-step study plan to help students build the skills, knowledge, and confidence they need to reach their full potential. Written by an AP reader and an AP teacher, this insider's guide explains exactly what the graders are looking for, provides strategies for writing great essays, and offers abundant essay writing practice.





McGraw-Hill 500 SAT Math Questions to Know by Test Day, 2nd Edition

Anaxos Inc. ISBN: 9781260135510 Pub Date: Jan 2019

The popular study guide-updated to match the latest SAT!

McGraw-Hill 500 SAT Math Questions to Know by Test Day, 2nd Edition was designed to help students study more efficiently and effectively. This second edition of the popular guide has been updated to match the latest SAT. Students will find 500 questions similar to those featured on the math section of the SAT. Each question includes a concise, easy-to-follow explanation in the answer key. This guide is an ideal supplement for overall exam preparation and also serves as a helpful review that students can run through right before taking the actual exam.

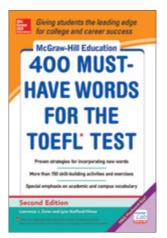
McGraw-Hill 500 SAT Reading, Writing and Language Questions to Know by Test Day, 2nd Edition

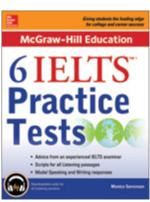
ISBN: 9781260135534 Pub Date: Jan 2019

Anaxos Inc.

The popular study guide-updated to match the latest SAT!

McGraw-Hill 500 SAT Reading, Writing and Language Questions to Know by Test Day, 2nd Edition was designed to help students study more efficiently and effectively for the SAT. This second edition of the popular guide has been updated to match the latest Reading and Writing sections of the SAT. Students will find 500 questions similar to those featured on the exam. Each question includes a full explanation in the answer key. This guide is an ideal supplement for overall exam preparation and also serves as a helpful review that students can run through right before taking the actual exam.





McGraw-Hill Education 400 Must-Have Words for the TOEFL, 2nd Edition

Lynn Stafford-Yilmaz, Lawrence Zwier ISBN: 9780071827591 Pub Date: Jan 2014

The vocabulary and English language skills non-native English speakers need for a high score on the TOEFL exam

McGraw-Hill Education 400 Must-Have Words for the TOEFL helps you score well by arming you with the most important English vocabulary words commonly found on this crucial exam. This edition also includes the changes made to the test especially the emphasis on "academic" and "campus" vocabulary in the reading/listening and speaking/listening sections.

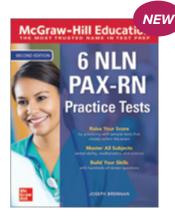
McGraw-Hill Education 6 IELTS Practice Tests with Audio

Monica Sorrenson ISBN: 9780071845151

780071845151 Pub Date: Jul 2015

Intensive practice for the world's most popular English proficiency exam!

McGraw-Hill Education 6 IELTS Practice Tests with Audio is the ideal way to sharpen skills and prepare for this high-stakes English proficiency test required for admission or hiring by hundreds of schools, multinational corporations, and government agencies worldwide. Created by a veteran IELTS teacher and grader, it offers more IELTS practice than any competing guide.



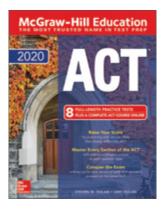
McGraw-Hill Education 6 NLN PAX-RN Practice Tests, 2nd Edition

Joseph Brennan ISBN: 9781260462371

62371 Pub Date: Apr 2020

Intensive practice for the entrance exam required by nursing schools nationwide

The NLN PAX-RN exam is required for admission by many nursing schools and also by many allied health programs. This book offers students essential practice geared specifically toward passing the test. This 2nd Edition includes a new full-length sample test that increases students' opportunities to practice for test day.



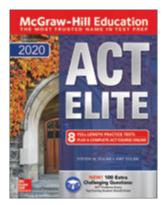
McGraw-Hill Education ACT 2020

Steven W. Dulan, Amy Dulan ISBN: 9781260453591 Pub Date: Jun 2019

The essential go-to study guide from the most trusted name in education—now revised and updated with 6 full-length practice tests for 2020

The ACT is required or preferred by more colleges and universities than any other entrance exam. Each year, more than two million students take the ACT. A complete multimedia packages, this new edition of McGraw-Hill's annual guide to the exam includes a print book and an online ACT course. Packed with test-taking strategies, study tips, and practice exercises, this essential resource will help students achieve their best score on the exam.

This edition includes 8 full-length practice tests, access to an online course, an eight-week training schedule, and more. A new, expanded index of questions types makes it easy for students who need practice with specific concepts to quickly find what they need in the book.



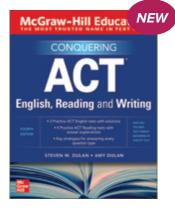
McGraw-Hill Education ACT Elite 2020

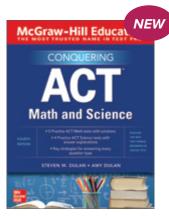
Steven W. Dulan, Amy Dulan ISBN: 9781260453614 Pub Date: Jun 2019

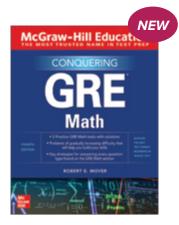
The most comprehensive multi-platform guide to the ACT—now revised and updated with 8 full-length practice tests for 2020

The ACT is required or preferred by more colleges and universities than any other entrance exam. Each year, more than two million students take the ACT. A complete multimedia package, this new edition of McGraw-Hill's annual guide to the exam includes a print book and an online ACT course. Packed with test-taking strategies, study tips, and practice exercises, this essential resource will help students achieve their best score on the exam. A new, expanded index of questions types makes it easy for students who need practice with specific concepts to quickly find what they need in the book.

This updated edition includes a new bonus section: "100 Extra Challenging Questions: ACT Problems Every Top-Scoring Student Should Know," covering the most difficult concepts on the exam, including detailed answer explanations.







McGraw-Hill Education Conquering ACT English, Reading and Writing, 4th Edition

Steven W. Dulan, Amy Dulan ISBN: 9781260462555 Pub Date: Jun 2020

A comprehensive tool to help students boost their scores on the English, Reading, and Writing portions of the ACT

McGraw-Hill Education Conquering ACT English, Reading, and Writing, 4th Edition is the most complete, in-depth review guide available for all of the verbal topics tested on the ACT. This book is ideal for students who find these subjects difficult and need extra help, or for those students who want to boost their test scores.

McGraw-Hill Education Conquering ACT Math and Science, 4th Edition

Steven W. Dulan, Amy Dulan ISBN: 9781260462593 Pub Date: Jun 2020

A comprehensive tool to help students boost their scores on the Math and Science portions of the ACT

McGraw-Hill Education Conquering ACT Math and Science, 4th Edition is the most complete, in-depth review guide available for all of the math and science topics tested on the ACT. This book is ideal for students who find these subjects difficult and need extra help, or for those students who want to boost their test scores.

McGraw-Hill Education Conquering GRE Math, 4th Edition

Robert E. Moyer ISBN: 9781260462616 Pub Date: Jun 2020

A comprehensive tool to help boost your score on the GRE math section

McGraw-Hill Education Conquering the GRE Math, 4th Edition is the most complete, in-depth review guide available for every type of math problem on the revised GRE. The exercises throughout concentrate on each math concept students need to master for success on the GRE.

This edition is thus packed with step-by-step explanations and in-depth practice for these tested math test topics. Within each topic, solved problems of gradually increasing difficulty help students build their problem-solving skills. Exercises show how each math concept is tested on the GRE. Full-length GRE math sections provide practice with questions just like those on the real test.

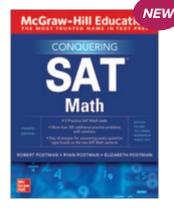
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McGraw-Hill Education Conquering GRE Verbal Reasoning and Analytical Writing, 2nd Edition

Kathy A. Zahler ISBN: 9781260462531 Pub Date: Jun 2020

The most intensive review available for the GRE General Test's Verbal Reasoning and Analytical Writing section—completely updated for the latest revision of the exam

Conquering GRE Verbal Reasoning and Analytical Writing, 2nd Edition offers test takers the most comprehensive preparation available, with up-to-the-minute information about the latest GRE format and specific, intensive help with all the question types they'll encounter—with examples, drills, and four complete sample GRE Verbal sections for practice.



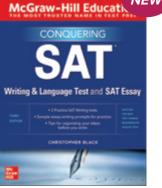
McGraw-Hill Education Conquering SAT Math, 4th Edition

Robert Postman, Ryan Postman, Elizabeth Postman ISBN: 9781260462579 Pub Date: Jun 2020

Targeted, intensive practice to help students boost their scores on the math section of the SAT

Completely updated for the latest version of the SAT, this popular test-prep guide delivers intensive practice for students who need extra help on the math portion of the test. *McGraw-Hill Education Conquering SAT Math, 4th Edition* covers the full range of multiple-choice and constructed response math problem types found on the exam with surefire strategies for answering each problem type successfully. Solved problems of gradually increasing difficulty are included for each math topic, plus exercises with math problems in SAT format. Five length practice tests and plenty of exercises help students practice their skills, build confidence, and track their progress.

McGraw-Hill Education Conquering the SAT Writing and Language Test and SAT Essay, 3rd Edition

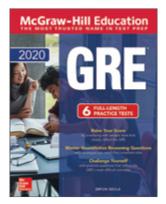


NEW

ISBN: 9781260462630 Pub Date: Jun 2020

Targeted, intensive practice to help students boost their scores the writing and language sections of the SAT

Completely updated for the latest revision of the SAT, this guide is ideal for the 2 million students who need extra help with the writing section of the test. *McGraw-Hill Education Conquering the SAT Writing and Language Test and SAT Essay, 3rd Edition* is packed with intensive practice for the multiple-choice questions, sample scored essays, plus teacher-recommended strategies for writing a high-scoring essay. Three full-length practice tests and plenty of exercises help students build their skills, build confidence, and track their progress.



McGraw-Hill Education GRE 2020

Erfun Geula

Christopher Black

ISBN: 9781260453881 Pub Date: Apr 2019

The comprehensive resource for students preparing for the GRE—fully updated and featuring extensive app support

Written by a GRE perfect- scorer, this updated study guide provides complete coverage of all the topics covered on the exam. *GRE 2020* features strategies developed by the author and focuses on the reasoning and analytical skills necessary to overcome common traps. Extensive practice exercises allow students to track their progress and build test-taking confidence.



McGraw-Hill Education GRE 2021

Erfun Geula

ISBN: 9781260463323 Pub Date: May 2020

The Only GRE Guide Written by a GRE Perfect Scorer!

This updated study guide provides complete coverage of all the topics covered on the exam. *GRE 2021* features strategies based on the author's own tutoring experience and focuses on the reasoning and analytical skills necessary to overcome common traps. Extensive practice exercises allow students to track their progress and build test-taking confidence.



McGraw-Hill Education GRE Elite 2020

Erfun Geula

ISBN: 9781260453904 Pub Date: May 2020

The comprehensive cross-platform resource for students preparing for the GRE—fully updated and featuring extensive digital content

Written by a GRE perfect- scorer, this updated study guide provides complete coverage of all the topics covered on the exam. *GRE Elite 2020* features strategies developed by the author and focuses on the reasoning and analytical skills necessary to overcome common traps. Extensive practice exercises allow students to track their progress and build test-taking confidence.

This book is complemented by a complete online study course that allows students to assess their strengths and weaknesses and create a study plan tailored to their needs.



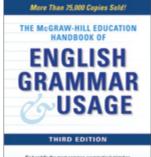
McGraw-Hill Education GRE Elite 2021

Erfun Geula ISBN: 9781260463347 Pub Date: May 2020

The Only GRE Guide Written by a GRE Perfect Scorer!

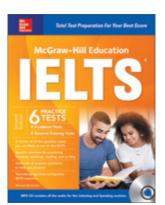
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This book is complemented by a complete online study course that allows students to assess their strengths and weaknesses and create a study plan tailored to their needs.



Find and his the most common grammatical matakes Learn commonsense tips that help you write in flawless English NEWT Latest conventions, from punctuation to social media

Mark Lester . Larry Beason



McGraw-Hill Education Handbook of English Grammar & Usage, 3rd Edition

Mark Lester

ISBN: 9781260121674 Pub Date: Nov 2018

The classic guide to English grammar-updated for today's grammar, punctuation, social media, and digital communication needs

The McGraw-Hill Handbook of English Grammar and Usage has become a go-to grammar classic. Written by acclaimed grammarians, the book provides clear explanations, definitions, simple rules, and guidelines to help readers express themselves correctly in English. New examples of usage are featured throughout this third edition. An updated chapter dedicated to grammar and its usage in digital communication provides invaluable guidance on communicating via social media, text, and email.

McGraw-Hill Education IELTS, 2nd Edition

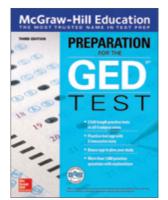
Monica Sorrenson ISBN: 9781259859564 Pub Date: Jan 2017

Everything a test-taker needs to succeed on either version of the IELTS

McGraw-Hill Education IELTS, 2nd Edition is the ideal way to sharpen skills and prepare for this high-stakes English proficiency test, which is required for admission or hiring by schools, multinational corporations, and government agencies worldwide. Readers preparing for either version of the test—the Academic or General Training IELTS—will benefit from this intensive practice, with tests prepared by a veteran IELTS teacher and grader.







McGraw-Hill Education Nursing School Entrance Exams with DVD, 3rd Edition

Thomas A. Evangelist, Wendy Hanks, Tamra Orr, Judy Unrein, Kathy A. ZahlerISBN: 9781260453690Pub Date: May 2019

A complete study guide for the top nursing school entrance exams: the NLN PAX-RN, TEAS, PSB, and the HESI A2

This practical guide is packed with skill-building exercises, test-taking strategies, and practice tests for students preparing for the top four nursing school entrance exams: the National League for Nursing Pre-Admission Examination-RN (NLN PAX-RN), the Test of Essential Academic Skills (TEAS), the Psychological Services Bureau (PSB) RN exam, and the Evolve Reach (HESI) A2 exam.

McGraw-Hill Education Nursing School Entrance Exams, 3rd Edition

Thomas A. Evangelist, Wendy Hanks, Tamra Orr, Judy Unrein, Kathy A. Zahler ISBN: 9781260453652 Pub Date: Apr 2019

A complete study guide for the top nursing school entrance exams: the NLN PAX-RN, TEAS, PSB, and the HESI A2 $\,$

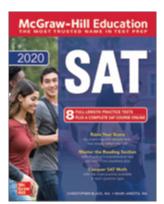
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McGraw-Hill Education Preparation for the GED Test, 3rd Edition McGraw-Hill Editors

ISBN: 9781260118285 Pub Date: Jul 2018

This popular study guide provides essential review and practice for all subject areas of the GED test

McGraw-Hill Education Preparation for the GED Test, 3rd Edition covers all four subjects on the test—Reasoning Through Language Arts (RLA), Social Studies, Science, and Mathematical Reasoning—and provides intensive review and practice. Pretests for each subject area help test-takers identify their strengths and weaknesses before starting their studies. Learning objectives are based on the Common Core State Standards, just like the real exam. This updated edition includes practice tests that can be taken online or via a mobile device, and the new Test Planner App makes it easy for students to organize their study schedules.



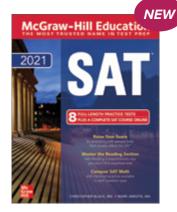
McGraw-Hill Education SAT 2020

Christopher Black, Mark Anestis

ISBN: 9781260453553 Pub Date: May 2019

The new multi-platform annual edition of McGraw-Hill's popular guide to the SAT

This annual edition of McGraw-Hill's popular guide to the SAT has been updated with new reading passages and six full-length practice tests. Developed by professional SAT instructors, this book is packed with targeted instructions, hundreds of problemsolving exercises, and practice tests to help students hone their test-taking skills. New for this edition is access to the full SAT course plus 1 extra practice exam online.



McGraw-Hill Education



Christopher Black, Mark Anestis ISBN: 9781260464160 Pub Date: May 2020

The popular, multi-platform guide to the SAT-updated with new bonus content

McGraw-Hill Education SAT 2021 is a complete coaching program that focuses on building students' skills as the best exam preparation. Developed by professional SAT instructors, the book is packed with targeted instructions, hundreds of problemsolving exercises, and practice tests to help students hone their test-taking skills. This edition includes five full-length practice tests in the book, plus three more tests online.

McGraw-Hill Education SAT Elite 2020

Christopher Black, Mark Anestis ISBN: 9781260453577 Pub Date: May 2019

The most comprehensive multi-platform annual edition of McGraw-Hill's popular guide to the SAT

McGraw-Hill Education SAT Elite Edition 2020 is the most comprehensive solution for students to prepare for the exam. Developed by professional SAT instructors, this guide provides a complete coaching program that focuses on targeted instructions and valuable practice tests as the best exam preparation.

This updated edition includes a new bonus section: "100 Extra Challenging Questions: SAT Problems Every Top-Scoring Student Should Know," covering the most difficult concepts on the exam, including detailed answer explanations.



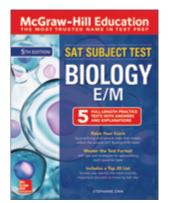
McGraw-Hill Education SAT Elite 2021

Christopher Black, Mark Anestis ISBN: 9781260464184 Pub Date: May 2020

The most comprehensive multi-platform annual edition of McGraw-Hill's popular guide to the SAT

McGraw-Hill Education SAT Elite Edition 2021 is the most comprehensive solution for students to prepare for the exam. Developed by professional SAT instructors, this guide provides a complete coaching program that focuses on targeted instructions and valuable practice tests as the best exam preparation.

This updated edition includes a revised and improved bonus section "100 Extra Challenging Questions: SAT Problems Every Top-Scoring Student Should Know," with detailed answer explanations.



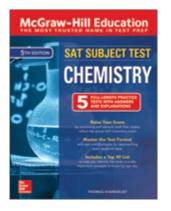
McGraw-Hill Education SAT Subject Test Biology E/M, 5th Edition

Stephanie Zinn

ISBN: 9781260135343 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in Biology–updated to match the latest exam

McGraw-Hill Education SAT Subject Test Biology E/M, 5th Edition provides students with essential skill- building techniques and strategies created and classroom-tested by high school biology teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.



McGraw-Hill Education

SAT SUBJECT TEST

McGraw-Hill Education SAT Subject Test Chemistry, 5th Edition

Thomas A. Evangelist ISBN: 9781260135367

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An essential guide to the SAT Subject Test in Chemistry–updated to match the latest exam

McGraw-Hill Education SAT Subject Test Chemistry, 5th Edition provides students with essential skill-building techniques and strategies created and classroom-tested by high school chemistry teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.

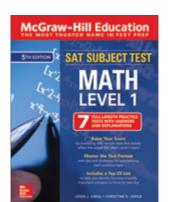
McGraw-Hill Education SAT Subject Test Literature, 4th Edition

Stephanie Muntone ISBN: 9781260142754 Pub D

60142754 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in Literature–updated to match the latest exam

McGraw-Hill Education SAT Subject Test Literature, 4th Edition provides students with essential skill- building techniques and strategies created and classroom-tested by high school literature teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.





McGraw-Hill Education SAT Subject Test Math Level 1, 5th Edition John J. Diehl

ISBN: 9781260142778 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in Mathematics Level 1–updated to match the latest exam

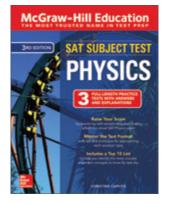
McGraw-Hill Education SAT Subject Test Math Level 1, 5th Edition provides students with essential skill- building techniques and strategies created and classroom-tested by high school math teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.

McGraw-Hill Education SAT Subject Test Math Level 2, 5th Edition John J. Diehl

ISBN: 9781260135404 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in Mathematics Level 2–updated to match the latest exam

McGraw-Hill Education SAT Subject Test Math Level 2, 5th Edition provides students with essential skill- building techniques and strategies created and classroom-tested by high school math teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.



McGraw-Hill Education SAT Subject Test Physics, 3rd Edition

Christine Caputo ISBN: 9781260135381 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in Physics–updated to match the latest exam

McGraw-Hill Education SAT Subject Test Physics, 3rd Edition provides students with essential skill-building techniques and strategies created and classroom-tested by high school physics teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.

McGraw-Hill Education SAT Subject Test U.S. History, 5th Edition

Daniel Farabaugh, Stephanie Muntone, T.R. Tet ISBN: 9781260135473 Pub Date: Dec 2018

An essential guide to the SAT Subject Test in U.S. History–updated to match the latest exam

McGraw-Hill Education SAT Subject Test U.S. History, 5th Edition provides students with essential skill- building techniques and strategies created and classroom-tested by high school history teachers and curriculum developers. The book includes full-length practice tests, hundreds of sample questions, and all the facts about the current exam—everything students need to do their best on test day.

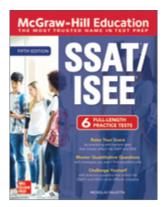
McGraw-Hill Education Social Studies Workbook for the GED Test, 2nd Edition

McGraw-Hill

ISBN: 9781260121759 Pub Date: Oct 2018

Provides students with intensive, targeted practice for the Social Studies section of the GED

To achieve a high score on the GED test, students must excel on the Social Studies section of the exam. Packed with drills and skill-building exercises, this up-to-date workbook provides students with comprehensive practice for every Social Studies topic covered on the test. A pretest allows students to assess their strengths and weaknesses, and a posttest closely modeled on the real exam shows them what to expect on test day.



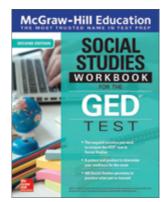
McGraw-Hill Education SSAT/ISEE, 5th Edition

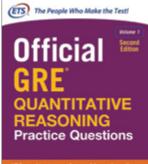
Nicholas Falletta ISBN: 9781260458039 Pub Date: Jul 2019

The popular private-school entrance exam guide—updated to align with the most recent tests

The go-to prep guide has everything students need to take the entrance exam with knowledge and confidence. With practice tests and comprehensive review material, *SSAT/ISEE, 5th Edition* provides step-by-step review of all topics covered on the two exams—from synonyms and writing to math, data analysis, probability, and more.







50 real test questions with explanation: — straight from the maker of the GRE General Test

Official GRE Quantitative Reasoning Practice Questions Volume 1, 2nd Edition

Educational Testing Service ISBN: 9781259863509 Pub Date: Feb 2017

Exclusive to McGraw-Hill—the only official guide focused on the Quantitative Reasoning measure of the GRE[®] General Test from the creator of the test!

The world's most widely accepted graduate admissions test, the GRE General Test is taken by graduate and business school applicants from all over the world. Created by the company that makes the actual test, *Official GRE Quantitative Reasoning Practice Questions, Volume 1* is the only guide from the actual test makers designed specifically for the Quantitative Reasoning measure of the GRE General Test. This guide includes vital test-taking information, instructional material, and 150 actual GRE Quantitative Reasoning questions with answers and explanations.

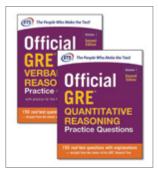


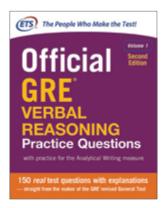
Official GRE Super Power Pack, 2nd Edition

Educational Testing Service ISBN: 9781260026399 Pub Date: Apr 2017

The most complete, up-to-date prep test package for students preparing for the GRE[®] General Test—with practice exams, questions, and strategies straight from the test maker

This Official GRE® Super Power Pack 2017 Edition provides students with the key information and practice they need to do their best on the GRE® General Test. The bundle includes *The Official Guide to the GRE® General Test, 3rd Edition; Official GRE Verbal Reasoning Practice Questions, Volume 1; and Official Quantitative Reasoning Practice Questions, Volume 1: and Official Quantitative Reasoning full-length authentic GRE tests (2 in the book and 2 online), more than 600 practice questions, self-study resources, and test-taking strategies straight from the test maker.*





Official GRE Value Combo

Educational Testing Service ISBN: 9781260010565 Pub Date: Mar 2017

The official guides for students preparing for the GRE® General Test

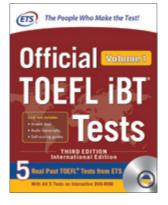
The ideal source for students preparing for the GRE® General Test the Official GRE® Value combo includes Official GRE® Verbal Reasoning Practice Questions, Volume 1 and Official GRE® Quantitative Reasoning Practice Questions, Volume 1. Together, the books provide 300 real GRE practice questions, detailed answer explanations, strategies and tips for increasing scores and answering questions, and more.

Official GRE Verbal Reasoning Practice Questions Volume 1, 2nd Edition

Educational Testing Service ISBN: 9781259863486 Pub Date: Feb 2017

The only official guide focused on the Verbal Reasoning measure of the GRE General Test – direct from test makers

The world's most widely accepted graduate admissions test, the GRE General Test is taken by graduate and business school applicants from all over the world. Created by the company that makes the actual test, *Official GRE Verbal Reasoning Practice Questions, Volume 1* is the only study guide to focus on the Verbal Reasoning measure of the GRE General Test. This guide includes vital test-taking information, instructional material, and more than 150 actual GRE Verbal Reasoning questions with answers and explanations.



Official TOEFL iBT Tests Volume 1, 3rd Edition

Educational Testing Service ISBN: 9789813158092 (ISE)

Pub Date: Jul 2019

The bestselling collection of Official TOEFL iBT[®] Tests from ETS, the maker of the test!

This book from ETS, the makers of the test, contains five actual retired TOEFL test forms with authentic reading, listening, speaking, writing questions and an answer key for each form.

This 3rd Edition reflects the all the latest changes and updates to the test. It also features a DVD containing all five tests as well as a downloadable audio file with all the passages and sample responses in the listening and speaking sections.

Official TOEFL iBT Tests Volume 2, 2nd Edition

Educational Testing Service ISBN: 9781260440997 (ISE)

Roberta Steinberg

the test.

ISBN: 9780071592468

Pub Date: Oct 2018

The bestselling collection of Official TOEFL iBT® Tests from ETS, the maker of the test!

This book from ETS, the makers of the test, contains five actual retired TOEFL test forms with authentic reading, listening, speaking, writing questions and an answer key for each form.

This 2nd Edition reflects the all the latest changes and updates to the test. It also contains a DVD containing all five tests as well as a downloadable audio file with all the passages and sample responses in the listening and speaking sections.

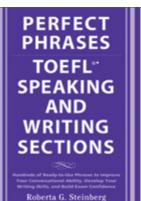
Perfect Phrases for the TOEFL Speaking and Writing Sections

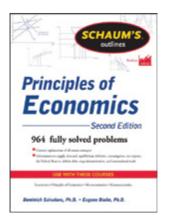
Perfect Phrases for the TOEFL Speaking and Writing Sections gives you all the

phrases and most commonly used words you need to excel on both the writing and

speaking sections of the test. The easy-to-understand Perfect Phrases format helps you to express yourself in standard American English and to score your very best on

Pub Date: Jul 2008





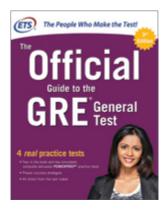
Schaum's Outline of Principles of Economics, 2nd Edition Dominick Salvatore, Eugene A. Diulio

ISBN: 9780071762533 Pub Date: Sep 2011

Perfect Phrases to stand out on the TOEFL

The ideal review for your principles of economics course

Schaum's Outline of Principles of Economics mirrors the course in scope and sequence to help enrolled students understand basic concepts and offer extra practice on topics such as scarcity supply demand equilibrium government and price determination macroeconomics and microeconomics. Coverage also includes consumption gross exports and gross imports the Keynesian approach fiscal policy unemployment inflation the Federal Reserve price and output under perfect competition price and output under pure monopoly and rice and output under monopolistic competition and oligopoly.



The Official Guide to the GRE General Test, 3rd Edition Educational Testing Service

ISBN: 9781259862410 Pub Date: Dec 2016

The updated official guide to the GRE® revised General Test—complete with practice tests and expert advice from the test makers

The world's most widely accepted graduate admissions test, the GRE revised General Test is taken by about 670,000 people every year. Created by the company that makes the actual test, *The Official Guide to the GRE, 3rd Edition* is the most authoritative guide to all the latest test features and question types. This edition is packed with hundreds of authentic GRE questions and answers, and four full-length practice tests.



The Official Guide to the TOEFL Test with DVD-ROM, 5th Edition Educational Testing Service

ISBN: 9781260011210 Pub Date: Dec 2017

The bestselling test-prep guide from ETS, the maker of the TOEFL® test—now expanded with a fourth full-length practice test!

The new Official Guide to the TOEFL® Test is the best, most reliable guide to the test that is used to meet English-language proficiency requirements at more than 10,000 institutions worldwide, including top universities in Australia, Canada, the U.K. and the U.S. This completely updated fifth edition contains comprehensive descriptions of all four sections of the test. It also provides specific information on how to produce effective spoken and written responses that demonstrate university-level English proficiency. The guide contains real *TOEFL iBT*® test questions for practice, including four authentic *TOEFL iBT*® tests—just like the ones students will encounter on test day. All four practice tests are also included on an accompanying interactive DVD-ROM.

WORLD LANGUAGES



Complete Italian Step-by-Step

Paola Nanni-Tate ISBN: 9781260463231 Pub Date: : Jun 2020

Two bestselling Step-by-Step Italian books—Easy and Advanced—combined into one convenient, comprehensive guide to mastery

Complete Italian Step-by-Step, combines the bestselling *Easy Italian Step-by-Step and Advanced Italian Step-by-Step* into one comprehensive, easy-to use volume. This convenient resource will help readers get up to speed quickly and become proficient easily.

The first "steps" take readers through the most essential structures, allowing them to communicate in everyday Italian reading and conversation almost immediately. From there, a series of interconnected steps helps them progress from these common concepts and everyday language to complex vocabulary and more advanced topics required for Italian proficiency, including the use of the preterit and imperfected tenses, commands, idioms and more.



Complete Spanish Step-by-Step, Premium 2nd Edition

Barbara Bregstein

ISBN: 9781260463132 Pub Date: : Jun 2020

Two bestselling Step-by-Step Spanish books—Easy and Advanced—combined into one convenient, comprehensive guide to mastery

Complete Spanish Step-by-Step, Premium 2nd Edition combines the bestselling Easy Spanish Step-by-Step and Advanced Spanish Step-by-Step into one comprehensive, easy-to use volume. This convenient resource will help readers get up to speed quickly and become proficient easily.

The first "steps" take readers through the most essential structures, allowing them to communicate in everyday Spanish reading and conversation almost immediately. From there, a series of interconnected steps helps them progress from these common concepts and everyday language to complex vocabulary and more advanced topics required for Spanish proficiency, including the use of the preterit and imperfected tenses, commands, idioms and more.

Easy French Reader Premium, 3rd Edition

R. de Roussy de Sales ISBN: 9780071850179 Pub Date: : Jul 2015

This bestselling beginner-level reader has been enhanced with new Premium features, including audio recordings, flashcards, and 1,500 word digital glossary

Easy French Reader Premium is based on the premise that the best way to learn a language is to start reading it, immediately. Suitable for raw beginners to intermediate-level language learners, the new premium edition of this popular title features engaging readings of progressive difficulty that allow learners to rapidly build comprehension.

Easy French Step-by-Step

Myrna Bell Rochester ISBN: 9780071453875 Pub Date: : Dec 2008

Get up and running with French.

Easy French Step-by-Step is based on the idea that the quickest route to learning French is through a solid grounding in grammar basics. From the very beginning readers are introduced to the most essential structures allowing them to communicate in French almost immediately. Through a series of interconnected steps readers progress to more common concepts that govern how French is spoken and written. Along the way they are introduced to hundreds of carefully selected verbs and vocabulary words presented on the basis of how often they are used in everyday French.

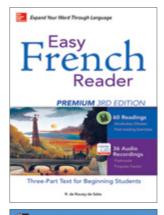
Easy German Step-by-Step, 2nd Edition

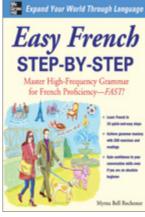
Ed Swick

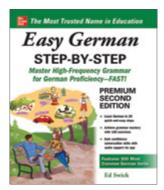
ISBN: 9781260455168 Pub Date: : Oct 2019

The popular beginner-level German workbook—updated with new streaming audio recordings

Easy German Step-by-Step, 2nd Edition introduces everyday expressions of the German language, allowing readers to communicate in a variety of everyday situations almost immediately. Gradually, the book progresses to more challenging concepts. Readers will find all the tools needed to develop a better understanding of German. This new edition is supported by streaming audio recordings, via the McGraw-Hill Education Language Lab app, to help improve pronunciation and fluency.









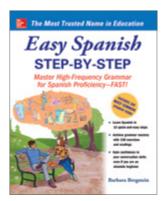
Easy Japanese Step-by-Step, 3rd Edition

Gene Nishi

ISBN: 9781260116274 Pub Date: : Apr 2018

The accessible guide to learning to speak and read Japanese—now with audio recordings and flashcards available online or via app

Easy Japanese Step-by-Step offers a unique and logical structure that makes it both an easy-to-use guide for beginners and an indispensable reference for intermediate students. The book employs a clear, step-by-step approach to teach learners how to construct simple as well as complex Japanese sentences. This 3rd Edition of this bestselling guide includes extensive audio recordings, available online and via app, that provide helpful pronunciation guidance. In addition to the recordings, an array of innovative features, such as flow charts and flashcards, make this method the easiest, most efficient way to learn to speak and read formal Japanese—the Japanese spoken by educated adults socially and professionally.



FRENCH

GRAMMAR

DRILLS

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Easy Spanish Step-By-Step

Barbara Bregstein ISBN: 9780071463386 Pub Date: : Dec 2005

A proven grammar-based approach that gets you communicating in Spanish with confidence right away

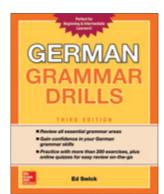
Easy Spanish Step by Step proves that a solid grounding in grammar basics is the key to mastering a second language. Grammatical rules and concepts are clearly explained in order of importance and more than 300 verbs and key terms are introduced on the basis of frequency. Numerous exercises and engaging readings help learners quickly build their Spanish speaking and comprehension prowess.

French Grammar Drills, 3rd Edition

Eliane Kurbegov ISBN: 9781260116212 Pub Date: : May 2018

Essential practice and grammar review for beginning to intermediate language learners

Based on the approach of the successful *Verb Drills* series, the *Grammar Drills* workbooks provide the extensive practice needed by beginning to intermediate language learners. Each chapter presents a concise review of the concepts at hand, including clear examples, and progresses to a series of extensive practice exercises. Language learners will find everything they need to develop a solid grasp of French grammar.



German Grammar Drills, 3rd Edition

Ed Swick

ISBN: 9781260116250 Pub Date: : May 2018

Essential practice and grammar review for beginning to intermediate language learners

Based on the approach of the successful *Verb Drills series, the Grammar Drills workbooks* provide the extensive practice needed by beginning to intermediate language learners. Each chapter presents a concise review of the concepts at hand, including clear examples, and progresses to a series of extensive practice exercises. Language learners will find everything they need to develop a solid grasp of German grammar.



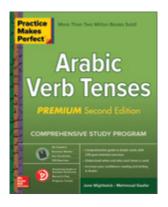
McGraw-Hill's Spanish for Educators, Premium 2nd Edition

Jose Diaz

ISBN: 9781260462234 Pub Date: : Feb 2020

The most accessible Spanish language guide for educators—fully updated and enhanced with audio recordings via the McGraw-Hill Language Lab app.

A working knowledge of the Spanish language is an indispensable part of an educator's skill set. *McGraw-Hill's Spanish for Educators, 2nd Edition* provides educators with the tools to build stronger relationships with Spanish-speaking students and families. This updated edition features more than 3,000 Spanish words and phrases and the basic grammar needed to communicate effectively and with confidence.



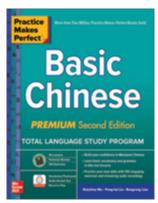
Practice Makes Perfect: Arabic Verb Tenses, Premium 2nd Edition Jane Wightwick

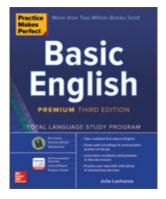
ISBN: 9781260143799 Pub Date: : Jan 2019

From the bestselling language series—an accessible guide to Arabic Verbs for beginner and intermediate students

Based on the successful approach of the Practice Makes Perfect series, this accessible guide goes beyond other verb books to coach students about when and why verb tenses are used. In addition to an array of fully conjugated verbs, students will find clear and concise explanations that pinpoint why specific tenses work in given situations.

Packed with tons of engaging examples and numerous skill-building exercises, *Practice Makes Perfect: Arabic Verb Tenses, 2rd Edition* is an ideal resource for beginning to intermediate Arabic-language learners.





Practice Makes Perfect: Basic Chinese, Premium 2nd Edition Xiaozhou Wu, Feng-hsi Liu, Rongrong Liao

ISBN: 9781260452433 Pub Date: : May 2019

The popular beginner's guide to Chinese—now with two hours of native- speaker audio recordings that enhance learners' pronunciation and listening skills

From reading and recognizing Chinese script to mastering vocabulary, basic grammar, and sentence structure, *Practice Makes Perfect: Basic Chinese, Premium 2nd Edition* provides everything students need to build a solid foundation in this language. Ideal for self-studiers, it provides simplified versions of Chinese characters with the pinyin transliteration, making it easy to read, and all grammar examples have English translations.

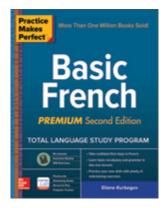
Practice Makes Perfect: Basic English, Premium 3rd Edition

Julie Lachance

ISBN: 9781260143720 Pub Date: : Mar 2019

The bestselling beginner-level workbook—now supported by extensive streaming audio of exercise answers for model pronunciation

Designed specifically for the beginning ESL student, this bestselling workbook features dozens of short, bite-sized lessons and extensive streaming audio. This updated edition includes in-depth recordings of numerous exercise answers, in addition to the most difficult English sounds to pronounce. Each chapter focuses on one aspect of grammar or vocabulary theme and includes engaging lessons to help learners assimilate the basics of the language. All aspects of grammar, plus grounding in basic vocabulary that a first-year student should be expected to know, are covered in 50 units.



Basic

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Basic

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Practice Makes Perfect: Basic French, Premium 2nd Edition

Eliane Kurbegov ISBN: 9781259836398 Pub Date: : Feb 2017

Premium edition of bestselling French workbook, now with enhanced digital support

The bestselling-beginner level French workbook in the market-leading *Practice Makes Perfect* series is back and better than ever! Engaging exercises across three-page units let readers work at their own pace without becoming overwhelmed, as they learn the basics that first-year students should be expected to know. The premium workbook's digital component (through iOS, Android, and a desktop app) ensures mastery of the material through vocabulary list flashcards, answer keys, streaming audio recordings, and recording and replaying functions so readers can compare themselves against native speakers.

Practice Makes Perfect: Basic German, Premium 2nd Edition

Jolene Wochenske

ISBN: 9781260120912 Pub Date: : Aug 2018

The bestselling beginner-level German workbook—now enhanced with comprehensive digital support

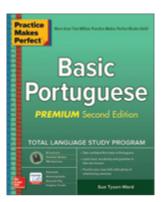
Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic German, 2nd Edition* allows learners to easily assimilate the basics of the language. Each unit is three pages in length, which learners can complete in 10 to 15 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a first-year language student should be expected to know are covered in the 46 units.

Practice Makes Perfect: Basic Japanese, Premium 2nd Edition Eriko Sato

ISBN: 9781260121070 Pub Date: : Jun 2019

The bestselling beginner-level Japanese workbook—now enhanced with comprehensive digital support

Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic Japanese, 2nd Edition* allows learners to easily assimilate the basics of the language. Eight chapters are split into bite-sized units, which learners can complete in 20 to 30 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a first-year language student should be expected to know are covered in the units.



Practice Makes Perfect: Basic Portuguese, Premium 2nd Edition Sue Tyson-Ward

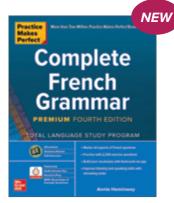
ISBN: 9781260455229 Pub Date: : Sep 2019

The popular beginner-level Portuguese workbook—now enhanced with comprehensive digital support

Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic Portuguese, 2nd Edition* allows learners to easily assimilate the basics of the language. Each unit is four or five pages in length, which learners can complete in 15 to 20 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a firstyear language student should be expected to know are covered in the 34 units.







Practice Makes Perfect: Basic Spanish, Premium 3rd Edition

Dorothy Richmond ISBN: 9781260453492

9781260453492 Pub Date: : Apr 2020

The bestselling beginner-level Spanish workbook—now enhanced with comprehensive digital support

Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic Spanish, 3rd Edition* allows learners to easily assimilate the basics of the language. Each unit is three pages in length, which learners can complete in 10 to 15 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a first-year language student should be expected to know are covered in the 50 units.

Practice Makes Perfect: Complete French All-in-One, Premium 2nd Edition

Annie Heminway

ISBN: 9781260121032 Pub Date: : Aug 2018

The comprehensive, value-packed one-stop French workbook—updated with new audio recordings and online flashcards

Practice Makes Perfect: Complete French All-in-One, 2nd Edition covers all facets of the French language and provides learners with a solid foundation of verbs, vocabulary and grammar, and conversational structures. Featuring seven separate books from the series in one volume, this valuable resource delivers everything learners need to become fluent in French.

Practice Makes Perfect: Complete French Grammar, Premium 4th Edition

Annie Heminway

ISBN: 9781260463170 Pub Date: : May 2020

The newest edition of the go-to French grammar workbook—supported by more audio recordings

With a proven track record of more than 100,000 copies sold, *Practice Makes Perfect: Complete French Grammar* has always offered what beginning and advanced- beginning French learners need: Clear explanations, practical examples, and all the practice required for growing mastery.

This new premium 4th Edition features enhanced audio support online and via mobile app.



Practice Makes Perfect: Complete German All-in-One

Ed Swick, SWICK

ISBN: 9781260455144 Pub Date: : Dec 2019

From the bestselling brand: Six books in one convenient volume for complete language immersion

Featuring six popular titles in one volume, *Practice Makes Perfect: Complete German Allin-One* provides students with a solid foundation of verbs, vocabulary and grammar, and conversational structures. Thorough explanations are reinforced by hundreds of handson practice exercises that give students real confidence to break through the barrier to competency and fluency in German.



Complete

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Practice Makes Perfect: Complete Italian All-in-One

DANESI, Marcel Danesi ISBN: 9781260455120

Pub Date: : Dec 2019

From the bestselling brand: Six books in one convenient volume for complete language immersion

Featuring six popular titles in one volume, Practice Makes Perfect: Complete Italian Allin-One provides students with a solid foundation of verbs, vocabulary and grammar, and conversational structures. Thorough explanations are reinforced by hundreds of hands-on practice exercises that give students real confidence to break through the barrier to competency and fluency in Italian.

Practice Makes Perfect: Complete Italian Grammar, **Premium 3rd Edition**

Marcel Danesi

ISBN: 9781260463194 Pub Date: : May 2020

The newest edition of the go-to Italian grammar workbook—supported by more audio recordings and text-to-speech pronunciation

With a proven track record of more than 50,000 copies sold, Practice Makes Perfect: Complete Italian Grammar has always offered what beginning and advanced- beginning Italian learners need: Clear explanations, practical examples, and all the practice required for growing mastery.

Now it's even better. This new premium 3rd Edition features enhanced audio support online and via mobile app.

Complete Japanese Grammar

Practice Makes Perfect: Complete Japanese Grammar, 2nd Edition Eriko Sato

ISBN: 9781260463217 Pub Date: : Jun 2020

The most hands-on practical workbook for learning to read write and speak Japanese flawlessly

Practice Makes Perfect: Complete Japanese Grammar has established itself as the up-and-coming "go-to" workbook for what beginning and advanced-beginning Japanese learners really need: A hands-on guide with clear explanations practical examples and all the practice required for growing mastery. This updated new edition features audio support online and via mobile app.



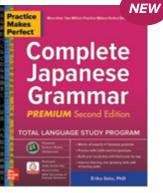
Practice Makes Perfect: Complete Spanish All-in-One, Premium 2nd Edition

Gilda Nissenberg

ISBN: 9781260121056 Pub Date: : Jun 2018

The comprehensive, value-packed one-stop Spanish workbook-updated with new audio recordings and online flashcards

Practice Makes Perfect: Complete Spanish All-in-One, 2nd Edition covers all facets of the Spanish language and provides learners with a solid foundation of verbs, vocabulary and grammar, and conversational structures. Featuring five separate books from the series in one volume, this valuable resource delivers everything learners need to become fluent in Spanish.





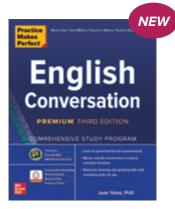
Practice Makes Perfect: Complete Spanish Grammar, 4th Edition

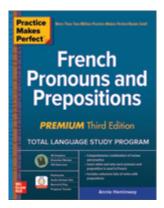
Gilda Nissenberg

ISBN: 9781260463156 Pub Date: : Jun 2020

The most hands-on practical workbook for learning to read write and speak Spanish flawlessly

Practice Makes Perfect: Complete Spanish Grammar has always offered what beginning and advanced-beginning Spanish learners need: Clear explanations practical examples and all the practice required for growing mastery. Now it's even better. This updated new edition features enhanced audio support online and via mobile app. In addition to recordings of the answers of more than 200 exercises in the book the McGraw-Hill Language Lab app now includes audio for hundreds of example sentences throughout the book along with text-to-speech pronunciation for all vocabulary flashcard lists.







Practice Makes Perfect: English Conversation, Premium 3rd Edition Jean Yates

ISBN: 9781260462166 Pub Date: : Apr 2020

The essential resource for English language learners looking to build their conversation skills—updated with new review exercises to test learning progress

This updated edition of the popular guide provides advanced beginning and intermediate learners with everything they need to converse in English with confidence. *Practice Makes Perfect: English Conversation, 3rd Edition* is packed with crystal-clear explanations, numerous realistic examples, and dozens of engaging exercises to help readers hone their conversation skills.

Practice Makes Perfect: French Pronouns and Prepositions, Premium 3rd Edition

Annie Heminway ISBN: 9781260453416 Pub Date: : Jul 2019

The popular French language guide—updated with new audio recordings and interactive content

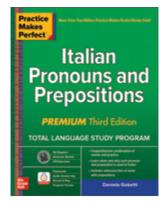
The ideal reference for beginning and intermediate language learners, *Practice Makes Perfect: French Pronouns and Prepositions, 3rd Edition* is packed with clear explanation of the usage of these elements of grammar along with practical examples illustrating and clarifying each point.

Practice Makes Perfect: German Conversation, Premium 2nd Edition Ed Swick

ISBN: 9781260143775 Pub Date: : Feb 2019

The essential resource for German learners looking to build their conversation skills now enhanced with steaming audio

This popular guide provides advanced beginning and intermediate learners with everything they need to converse in German with confidence. This updated edition includes extensive streaming audio recordings of all the dialogue featured. Organized around 12 units, the book covers specific, real-world conversational situations. Each unit provides helpful instruction on correct pronunciation, grammar, syntax, and word usage. Each section of the book includes a series of exercises to give readers extra practice in using new concepts and also encourage them to construct personalized conversations. The lessons will reassure grammar-phobic learners that they can achieve a confident speaking style.







Practice Makes Perfect: Italian Pronouns and Prepositions, Premium 3rd Edition

Daniela GobettiISBN: 9781260453478Pub Date: : Jul 2019

The popular Italian language guide—updated with new audio recordings and interactive content

The ideal reference for beginning and intermediate language learners, *Practice Makes Perfect: Italian Pronouns and Prepositions, 3rd Edition* is packed with clear explanation of the usage of these elements of grammar along with practical examples illustrating and clarifying each point.

Practice Makes Perfect: Italian Verb Tenses, Premium 3rd Edition Paola Nanni-Tate

ISBN: 9781260453430 Pub Date: : Mar 2019

The popular guide to Italian verb tenses—updated with new audio recordings and interactive content

Based on the successful approach of the Practice Makes Perfect series, this updated workbook offers a clear and engaging presentation of all aspects of Italian verbs, combined with extensive practice for beginning and intermediate language learners. The book includes plenty of examples illustrating why and when to use certain verb tenses. With numerous skill-building exercises, comprehensive verb conjugation tables, and new audio recordings and review quizzes, students will learn to speak and write in Italian in no time at all.

Practice Makes Perfect: Spanish Conversation, Premium 3rd Edition Jean Yates

ISBN: 9781260462197 Pub Date: : Mar 2020

The essential resource for Spanish language learners looking to build their conversation skills—updated with new review exercises to test learning progress

Practice Makes Perfect: Spanish Conversation, 3rd Edition is packed with crystal-clear explanations, numerous realistic examples, and dozens of engaging exercises to help readers hone their conversation skills.

Organized around 12 units, the book covers specific, real-world conversational situations and common, everyday scenarios. Each unit offers helpful instructions on correct pronunciation, grammar, syntax, and word usage. The lessons will reassure grammar-phobic learners that they can achieve a confident speaking style.



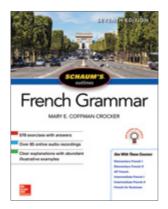
Practice Makes Perfect: Spanish Verb Tenses, Premium 4th Edition

Dorothy Richmond

ISBN: 9781260452457 Pub Date: : Mar 2019

The bestselling guide to Spanish verb tenses—updated with new audio recordings and interactive content

Practice Makes Perfect: Spanish Verb Tenses, Premium 4th Edition includes plenty of examples illustrating why and when to use certain verb tenses. With numerous skill-building exercises, comprehensive verb conjugation tables, and new audio recordings and review quizzes, students will learn to speak and write in Spanish in no time at all.



Schaum's Outline of French Grammar, 7th Edition

Mary Coffman Crocker ISBN: 9781260120950

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The review guide millions of college students rely on—updated with new content and more practice exercises than ever

Updated to address the latest course scope and sequence, this classic study aid provides a systematic review of French grammar with clear and concise explanations. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review—this edition also provides access to audio recordings on the improved Schaums.com website. This revised edition reflects the most modern usages and topics in French language study and offers better explanations of challenging grammatical topics for easier student understanding.

Schaum's Outline of German Grammar, 6th Edition

Schaum's Outline of Spanish Grammar, 7th Edition

Pub Date: : Oct 2019

Elke Gschossmann-Hendershot, Lois Feuerle ISBN: 9781260120998 Pub Date: : Oct 2018

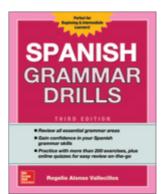
The review guide millions of college students rely on—updated with new content and more practice exercises than ever

Updated to address the latest course scope and sequence, this classic study aid provides a systematic review of German grammar with clear and concise explanations. Packed with hands-on exercises enabling students to work on their own—for both initial learning and for review—this edition also provides access to audio recordings on the improved Schaums.com website. This revised edition reflects the most modern usages and topics in German language study and offers better explanations of challenging grammatical topics for easier student understanding.

The review guide millions of college students rely on-updated with new content and

Schaum's Outline of Spanish Grammar, 7th Edition is packed with clear, logical explanations that will help language students build linguistic competency. This updated edition offers expanded coverage of special verb forms and verb usages unique to Latin America to match the latest high school and college curricula. A new app and website provide students with extra practice to reinforce the topics covered.





Spanish Grammar Drills, 3rd Edition Rogelio Alonso Vallecillos

more practice exercises than ever

Conrad J. Schmitt ISBN: 9781260454222

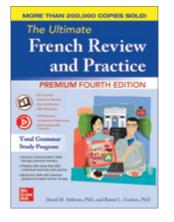
ISBN: 9781260116236 Pub Date: : May 2019

Essential practice and grammar review for beginning to intermediate language learners

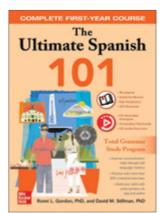
Based on the approach of the successful *Verb Drills series, the Grammar Drills* workbooks provide the extensive practice needed by beginning to intermediate language learners. Each chapter presents a concise review of the concepts at hand, including clear examples, and progresses to a series of extensive practice exercises. Language learners will find everything they need to develop a solid grasp of Spanish grammar.

Spanish Grammar Drills, 3rd Edition now includes additional interactive questions, available online and through the McGraw-Hill Education Language Lab app—making it easier than ever for language learners to test their skills on the go.









The Ultimate French Review and Practice, Premium 4th Edition David M. Stillman, Ronni L. Gordon

ISBN: 9781260452419 Pub Date: : Jun 2019

The bestselling intermediate French language guide—now with streaming audio lessons that improve students' pronunciation and listening skills

Using *The Ultimate French Review and Practice* students master French the best possible way—through a combination of review, practice, and listening to real French speakers. Every grammatical concept is illustrated with lively examples, all complemented by hands-on exercises that drive home lessons learned.

The Ultimate Italian Review and Practice, Premium 2nd Edition

David M. Stillman, Tiziano Cherubini ISBN: 9781260453515 Pub Date: : Aug 2019

The most comprehensive Italian review and practice workbook on the market —updated with extensive streaming audio and interactive content

Founded on the principle that strong grammar skills are essential for true foreign language mastery, this popular resource offers comprehensive coverage of Italian grammar. Each grammatical concept is clarified and then illustrated with lively sentence examples. More than 350 exercises provide students with plenty of practice to apply this knowledge in everyday conversation. The exercises are contextualized with scene-setting instructions in Italian to ensure relevance to practice conversational and writing requirements.

The Ultimate Spanish 101: Complete First-Year Course

Ronni L. Gordon ISBN: 9781260453638 Pub Date: : Jun 2018

An immersive Spanish language program from the bestselling authors of The Ultimate Spanish Review and Practice

Ultimate Spanish 101 gives students a solid grounding in the basics needed for conversational and written language proficiency.

The book is packed with short dialogues, practice exercises, and grammar summaries. Extensive materials, available online and via the unique McGraw-Hill Education Language Lab app, provide additional support that allows learners to reinforce their studies.

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The Ultimate Spanish Review and Practice, Premium 4th Edition Ronni L. Gordon, David M. Stillman

ISBN: 9781260452396 Pub Date: : Jun 2019

The bestselling Spanish review and practice workbook—updated with extensive streaming audio and interactive content

Founded on the principle that strong grammar skills are essential for true foreign language mastery, this bestselling resource offers comprehensive coverage of Spanish grammar. Each grammatical concept is clarified and then illustrated with lively sentence examples. More than 400 exercises provide students with plenty of practice to apply this knowledge in everyday conversation. The exercises are contextualized with scene-setting instructions in Spanish to ensure relevance to practice conversational and writing requirements.

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