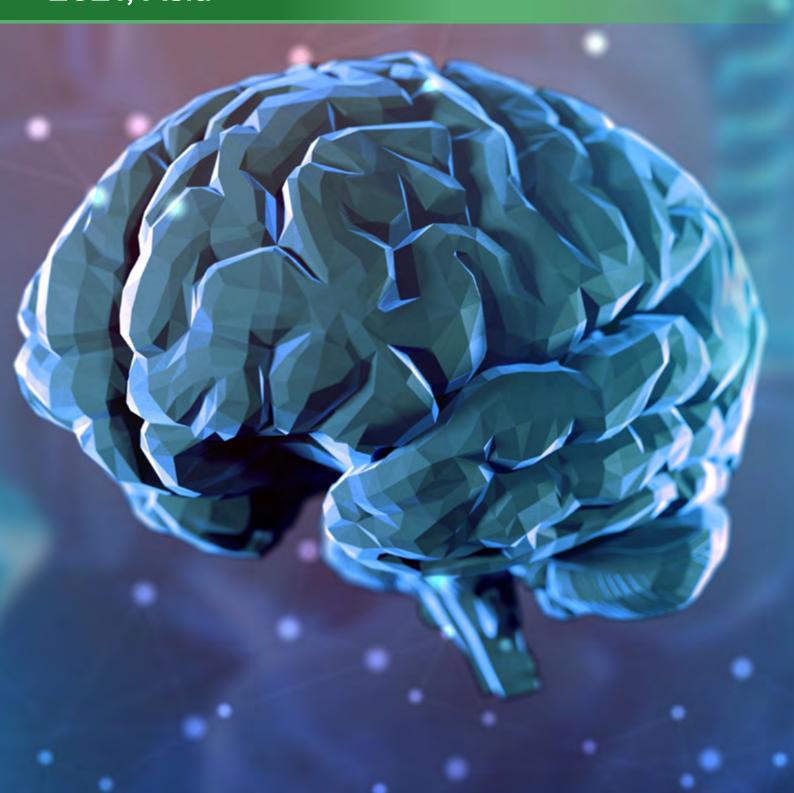
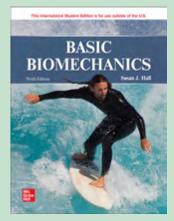


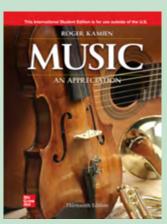
Humanities & Social Sciences 2021, Asia



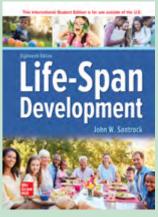
An exciting new collection of titles recommended for 2021



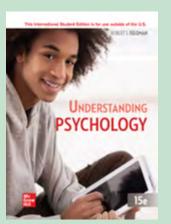
Basic Biomechanics 38



Music: An Appreciation <u>40</u>

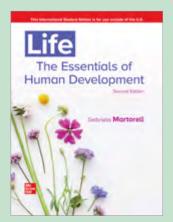


Life-Span Development **55**

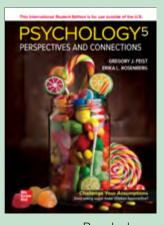


Understanding Psychology

47



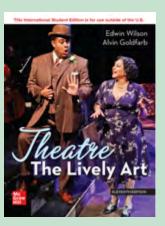
Life: The Essentials of **Human Development 54**



Psychology: Perspectives and Connections 63



Sociology: A Brief Introduction 69



Theatre: The Lively Art **71**



Avanti! **72**



Conéctate: Introductory Spanish

73

TABLE OF CONTENTS

| Communication-Speech | | Psychology | |
|---|-------------|--|-----------|
| Communication Theory | <u>13</u> | Human Development/Lifespan | |
| Intercultural Communication | <u>14</u> | Chronological | <u>46</u> |
| Interpersonal Communication | <u>15</u> | Introductory Psychology | <u>47</u> |
| Interpersonal Conflict | <u>16</u> | Applied | |
| Interviewing | <u>16</u> | Sports Psychology | 48 |
| Introduction to Communication | <u>17</u> | , | |
| Public Speaking | <u>18</u> | Clinical | |
| Small Group Communication | <u>20</u> | Abnormal Psychology | 49 |
| Criminal Justice | | Developmental | |
| Criminology | 20 | Adolescence | <u>50</u> |
| | | Child Development | <u>51</u> |
| Education | 24 | Educational Psychology | <u>54</u> |
| Early Childhood EducationInfants and Toddler Education | <u>21</u> | Human Development/Lifespan | |
| Initiality and Toddiel Education | | – Chronological | <u>54</u> |
| Special Educational Needs/Inclusio | n <u>22</u> | Human Development/Lifespan | |
| Introduction to Special Education | | – Topical | <u>56</u> |
| English | | Social Development | <u>58</u> |
| Developmental | | Experimental | |
| Developmental Writing | <u>23</u> | Research Methods | <u>59</u> |
| First-Year Composition | | Introductory | |
| Argument | 26 | Introductory Psychology | 60 |
| Rhetorics | 27 | Social and Personality | |
| Writing Across the Curriculum | 29 | Health Psychology | 65 |
| Film | | Personality | <u>65</u> |
| Film Appreciation | 30 | Social Psychology | 66 |
| Film History | 31 | | <u>55</u> |
| · | <u> </u> | Sociology | |
| Foundations of Education | | Introductory Sociology | <u>68</u> |
| Introduction to Education | <u>32</u> | Sociology of Sport | <u>70</u> |
| Health and Human Performance | | Theater | |
| Health-Personal Health | <u>33</u> | Theater Appreciation-Introduction | <u>71</u> |
| Physical Education-Exercise Science | 38 | World Languages | |
| Music | | German-Introductory German | 71 |
| Music Appreciation | 40 | Italian-Introductory Italian | 72 |
| • • | | Spanish-Introductory Spanish | 73 |
| Philosophy and Religion | 44 | | |
| Business Ethics | 44 | | |
| Critical Thinking | 44 | | |





EMPOWERED EDUCATORS. INSPIRED STUDENTS.

That's the power of McGraw-Hill Connect® - A course management and adaptive learning solution that enhances what you've told us is most important - your unique voice. Connect gives you the tools, technology, and support you need to streamline course delivery and unlock the learning potential of every one of your students.

200 MILLION INTERACTIONS PER MONTH AND GROWING.



It all starts with you and a courseware solution that enhances your unique teaching style with support at every step.

- A partnership mindset committed to your goals and vision for success
- Control over the course experience that aligns to your teaching style
- Easy to learn, use, and personalize for faculty and students
- Platform and content quality assurance, accuracy, and reliability
- Flexible, accessible, and affordable student options
- Actionable insights, measurable results and outcomes
- A proven process and methodology for implementation and support

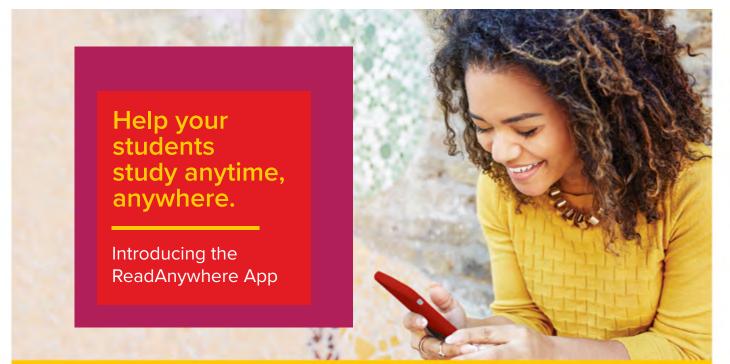
WHAT EDUCATORS THINK OF CONNECT

"With Connect's powerful personalized studying experience, you can have students learn the basics before they come to class. Allowing you to be the educational expert that leads students to more "Ah-ha!" moments."









Are your students busy? Always on the go? Tell them to download McGraw Hill's ReadAnywhere app and gain mobile freedom to access their eBook anywhere, even offline, on their smartphone or tablet.

- Get started! Download the ReadAnywhere app from the App Store® or Google Play™ to your tablet or smartphone and enter your Connect® login/password.
- Read offline and data-free by downloading the entire text or only the chapters you need.
- Never lose an assignment, your notes, or your place.
 ReadAnywhere includes the same functionality as the eBook offered in Connect, and it auto-syncs across platforms.
 Students can complete SmartBook 2.0 and Adaptive Learning Assignments in the ReadAnywhere app too.
- Once you've tried the ReadAnywhere app, encourage your students to download it and start studying anytime, anywhere.
 Available On:







1 Million+

students and instructors have downloaded the ReadAnywhere App so far—don't miss out!



4.7 average out of 5.2K ratings in the App Store





We hear you... most students don't come to class prepared. With Connect's SmartBook 2.0 and its powerful personalized learning experience, you can give students the tools to change that. Have students learn the basics before they come to class, so you can be the educational expert that leads students to more "aha moments". With Connect you and your students get:

More Personalized

SmartBook 2.0 continually adapts to the individual student's needs, creating a personalized learning experience.

More Productive

SmartBook 2.0 creates a more productive learning experience by focusing students on the concepts they need to study the most.

More Prepared

SmartBook 2.0 helps students come to class better prepared so you can transform your class time from dull definitions to dynamic debates.

» More than 10 billion probes answered with over 200 million student interactions per month and counting.





McGraw-Hill's new Writing Assignment tool delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment. Assign, monitor, and provide feedback on writing more efficiently and grade assignments within McGraw-Hill Connect® and McGraw-Hill Connect Master® 2.0.

Writing Assignment gives you time-saving tools with a just-in-time basic writing and originality checker.

Features include:

- Grammar/writing checking with McGraw-Hill learning resources
- Originality checker with McGraw-Hill learning resources
- Saved and reusable comments (text and audio)
- Ability to link to resources in comments

- Rubric building and scoring
- Ability to assign draft and final deadline milestones
- Tablet ready and tools for all learners
- Auto-scored assignment for selected titles (Writing Assignment Premium)





McGraw-Hill Academic Integrity

Remote Proctoring & Browser Locking Capabilities

McGraw-Hill and Proctorio have partnered to incorporate learning integrity tools within Connect®.

Remote proctoring and browser locking capabilities are seamlessly integrated within Connect® to offer more control over the integrity of online assessments. A mix of live and fully-automated remote proctoring services provide scalable and cost-effective solutions to protect institutional accreditation, increase the value of online degrees and help institutions grow their programs.

Instructors can enable security options that restrict browser activity, monitor student behavior, and verify the identity of each student. Instant and detailed reporting gives instructors an at-a-glance view of potential academic integrity concerns, avoiding personal bias and supporting evidence-based claims.

What's Included?



Exam Proctoring

Automated Proctoring Live Proctoring



Browser Locking

Force Full Screen Only One Screen Disable Tabs



ID Verification

Live and Automated ID Verification



Content Protection

Distribution Prevention No Copy/Print/Download Restrictions

Learning Integrity Platform

Connect® include options for customizable, secure exam settings, including new remote proctoring options and live ID verification to allow institutions to set-up unscheduled, on-demand proctoring specific to their assessment needs. This ensures fairness for test-takers by increasing accountability, securing exam content, deterring cheating, and promoting a culture of integrity while improving learning outcomes.

Our Advantages



Integration

Seamless integration between Connect®, Proctorio, and your LMS.

Limitless

No scheduling, time limits, or maximum proctoring sessions.



Restricts students' access to resources and protects McGraw-Hill content and students' personal information.



Lowest bandwidth requirements.

Simplicity

Utilizes Connect® login and does not require Proctorio account creation.

Insight

Reports provide suspicious indicators allowing faculty to pinpoint where questionable activity occured.

Support

Built-in 24/7/365 support for instructors and students.









OUR PARTNERSHIP WITH THE ONLINE LEARNING CONSORTIUM

Bringing expertise to institutions looking to ensure their online learning programs are designed, facilitated, and evaluated according to best practices.



Supporting College Instructors and Administrators

As online learning expands due to COVID-19, McGraw Hill has partnered with the Online Learning Consortium (OLC), a higher education community dedicated to advancing quality digital teaching and learning experiences, to help transition in-person courses to hybrid or online delivery.

Certifying Faculty Consultants as Online Learning Specialists and Course Builders

The partnership includes a co-branded Quality in Online Learning Certification Program, completed by McGraw Hill Faculty Consultants and staff to help support, mentor, and provide virtual coaching to faculty. Coaching on effective practices of quality online learning includes course design, facilitation, and assessment.

Providing Free On-Demand Toolkits for Development of Online Courses

Instructors and administrators will also have access to free on-demand toolkits to guide them through the process of designing and facilitating online courses and assessing student learning. These resources will be available on the SupportAtEveryStep.com webpage.

Implementing High-Quality Online Instruction and Assessment through Preconfigured Courseware

In consultation with OLC and our certified Faculty Consultants, McGraw Hill has created pre-configured courseware using OLC's quality scorecard to align with best practices in online course delivery. This turnkey courseware contains a combination of formative assessments, summative assessments, homework and application activities, and can easily be customized to meet an individual's needs and course outcomes.





The first learning game of its kind in Developmental Psychology





Application

Designed to help students apply course content to real-life scenarios.



Accessibility

The first learning game designed with WCAG standards and accessibility at the forefront of development.



Relevance

Real-life scenarios, questions, and factors to engage students and help them understand the importance of the curriculum to everyday life.



Diversity & Culture

14 unique locations and 14 diverse characters to correspond with each environment. An engaging and innovative learning game, *Quest: Journey Through the Lifespan* provides students with opportunities to apply content from their human development curriculum to reallife scenarios. Students play unique characters who range from 9-months-old to 80-years-old and make decisions that apply key concepts and theories as they negotiate events in an array of authentic environments.

As students analyze real-world behaviors and contexts, they are exposed to different cultures and intersecting biological, cognitive, and socioemotional processes. Each quest has layered replayability, allowing students to make new choices each time they play—or offering students in the same class different experiences. Fresh possibilities and outcomes shine light on the complexity of and variations in real human development.

This *new* experiential learning game includes auto-graded follow-up questions assignable in Connect® to help your students reach a higher level of critical thinking.

Want to learn more?

For more information about Quest, please contact your Education Consultant.

COMMUNICATION - SPEECH

Communication Theory



Introducing Communication Theory: Analysis and Application

Richard L. West, Lynn H. Turner

Edition: 7 2021© 656 Pages

Print: 9781260575538 Connect: 9781260807578

OVERVIEW

Introducing Communication Theory: Analysis and Application focuses on the links between theory and everyday experiences. This text uses an engaging writing style and a consistent, organized template to present the concept of theory and help students become insightful, critical thinkers. The Connect course for this offering includes SmartBook, an adaptive reading and study experience that guides students to master, recall, and apply key concepts while providing automatically graded

FEATURES

- "Students Talking Tech" and "Students Talking" boxes highlight student opinions about communication theory and new communication technologies.
- New and Revised pedagogy: "Theory-Into-Action boxes" provide real-world examples of how the theories apply. Paraphrased boxes now make it user-friendly.
- New timely examples appear throughout the book to ensure that communication theory remains relevant to all generations of students, the book includes relevant and contemporary topics, including many hashtag activism movements such as #MeToo, #TakeAKnee, #BlackLivesMatter, among others. In addition, examples related to immigration, Title IX, impeachment, minimum wage, Wikipedia, hate speech, school shootings, and many more are integrated for students to consider as they unpack the complexity of each theory.

CONTENTS

Part 1: Foundations

- Thinking About Communication: Definition, Models, and Ethics
- 2. Thinking About the Field: Traditions and Contexts
- 3. Thinking About Theory, Research, and Paradigms

Part 2: Empirical/Post-Positivist Theories

The Self and Messages

4. Expectancy Violations Theory

Relationship Development

- 5. Uncertainty Reduction Theory
- 6. Social Exchange Theory
- 7. Social Penetration Theory
- 8. Social Information Processing Theory

Groups, Teams, and Organizations

- 9. Structuration Theory
- 10. Organizational Information Theory

The Media

- 11. Agenda Setting Theory
- 12. Spiral of Silence Theory
- 13. Uses and Gratifications Theory

Culture and Diversity

14. Face-Negotiation Theory

Part 3: Interpretive Theories

The Self and Messages

- 15. Symbolic Interaction Theory
- 16. Coordinated Management of Meaning

Relationship Development

17. Communication Privacy Management Theory

Groups, Teams, and Organizations

- 18. Groupthink
- 19. Organizational Culture Theory

The Public

- 20. The Rhetoric
- 21. Dramatism
- 22. The Narrative Paradigm

The Media

23. Media Ecology Theory

Culture and Diversity

24. Communication Accommodation Theory

Part 4: Critical Theories Relationship

Development

25. Relational Dialectics Theory

The Media

- 26. Cultivation Theory
- 27. Cultural Studies Theory

Culture and Diversity

- 28. Muted Group Theory
- 29. Feminist Standpoint Theory
- 30. Co-Cultural

Intercultural Communication



Experiencing Intercultural Communication: An Introduction

Judith N. Martin, Thomas K. Nakayama

Edition: 7 2022© 432 Pages Mar 2021

Print: 9781265898472 Connect: 9781264177639

OVERVIEW

Experiencing Intercultural Communication provides students with a framework in which they can begin building their intercultural communication skills. Drawing from social psychological approaches, ethnographic studies, and recent critical media studies it places emphasis on the practical, experiential nature of intercultural communication and provides solid, practical guidelines to help students approach the complexities of intercultural communication.

FEATURES

- New seventh imperative for studying intercultural communication, environmental issues and their impact on migration and increasing numbers of environmental refugees and increased intercultural conflict
- Updated discussion of conflict involving immigrants and between police and communities of color
- Discussion of the impact of various strategies of communication about COVID-19
- Discussions of generational differences in social media communication and how racial and ethnic groups view cultural spaces of social media differently
- Framework for understanding intercultural communication, focusing on four building blocks (culture, communication, context, and power) and four barriers (ethnocentrism, stereotyping, prejudice, and discrimination)
- Focuses on personal experiences by including students' narratives and the authors' personal experiences highlighted throughout the text.
- Presents material in a student-friendly way, including four types of thoughtful and fun bits of information in the margin provided for students' interest, including "What Do You Think?", "Surf's Up!", "Pop Culture Spotlight," and "Info Bites"

CONTENTS

Part 1: Foundations of Intercultural Communication

- 1: Studying Intercultural Communication
- 2: Intercultural Communication
- 3: History and Intercultural Communication
- 4: Identity and Intercultural Communication

Part 2: Intercultural Communication Processes

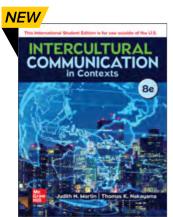
- 5: Verbal Issues in Intercultural Communication
- 6: Nonverbal Communication Issues

Part 3: Intercultural Communication in Everyday Life

- 7. Popular Culture and Intercultural Communication
- 8: Culture, Communication, and Conflict
- 9: Intercultural Relationships in Everyday Life

Part 4: Intercultural Communication in Applied Settings

- 10: Intercultural Communication in Tourism Contexts
- 11: Intercultural Communication and Business
- 12: Intercultural Communication and Education
- 13: Intercultural Communication and Health Care



Intercultural Communication in Contexts

Judith N. Martin, Thomas K. Nakayama

Edition: 8 2022© 544 Pages Mar 2021

Print: 9781265905729 Connect: 9781264177691

OVERVIEW

Intercultural Communication in Contexts examines communication in multicultural relationships and provides the tools for effective communication amid cultural, ethnic, and religious differences in domestic and global contexts. Students are introduced to the primary approaches for studying intercultural communication along with a theoretical and practical framework for applying the approaches in their own lives.

FEATURES

- Updated discussion of intercultural communication as it influences and is influenced by current events, including COVID-19
- New section about the environmental imperative to study in the context of intercultural communication
- Explicit discussion of differing research approaches to intercultural communication, focusing on both the strengths and limitations of each

- Attention to history, popular culture, and identity as important factors in understanding intercultural communication
- Student Voices boxes in which students relate their own experiences and share their thoughts about various intercultural communication issues
- Point of View boxes in which diverse viewpoints from news media, research studies, and other public forums are presented

CONTENTS

Part 1: Foundations of Intercultural Communication

- 1: Why Study Intercultural Communication?
- 2: The Study of Intercultural Communication
- 3: Culture, Communication, Context, and Power
- 4: History and Intercultural Communication

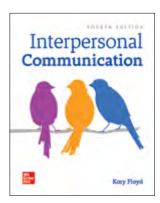
Part 2: Intercultural Communication Processes

- 5: Identity and Intercultural Communication
- 6: Language and Intercultural Communication
- 7: Nonverbal Codes and Cultural Space

Part 3: Intercultural Communication Applications

- 8: Understanding Intercultural Transitions
- 9: Popular Culture and Intercultural Communication
- 10: Culture, Communication, and Intercultural Relationships
- 11: Culture, Communication, and Conflict
- 12: Striving for Engaged and Effective Intercultural

Interpersonal Communication



Interpersonal Communication

Kory Floyd Edition: 4 2021© 480 Pages

Print: 9781260575620 Connect: 9781260675825

OVERVIEW

Interpersonal Communication helps students see how communication not only affects their relationships but also influences their health, happiness, and quality of life. Author Kory Floyd encourages students to go beyond commonsense notions about communication and helps them see the value of investigating interpersonal processes - both face-to-face and online - in a systematic manner. Interpersonal Communication meets students where they are, speaking to them in

a way that interests them and helping them to use both the content and the cognitive tools to relate theories and concepts to their own experiences. In this new edition, the following features enhance Kory Floyd's unique and engaging approach to interpersonal communication: Seamless integration of scholarship, theory, and skills. By combining the latest research with the everyday scenarios learners face, Kory Floyd presents a systematic and modern approach to the study of interpersonal communication that helps students build vital interpersonal skills and make sound choices—academically, personally, and professionally.

Emphasis on critical thinking and self-reflection. Students will have numerous opportunities to make connections between the text and their own lives, as well as to consider how their communication choices influence the outcomes they experience.

Examples with real-world relevance relate content to real life. Chapter-opening vignettes and examples throughout the chapters enliven the content and allow learners to study interpersonal communication in an engaging way that directly relates to them.

FEATURES

- Coverage of gender and sexuality updated to reflect the latest scholarship and current cultural conventions for applying gender-neutral pronouns and using inclusive language.
- Additional focus on social media and its role in interpersonal communication, including helpful guidance on managing one's image, perceiving the self and others over social media, and understanding the ways in which social media is changing the way language is used.
- Enhanced coverage of deceptive communication includes a greater variety of types of deception students encounter in their everyday lives.

CONTENTS

- 1. About Communication
- 2. Culture and Gender
- 3. Communication and the Self
- 4. Interpersonal Perception
- 5. Language
- 6. Nonverbal Communication
- 7. Listening
- 8. Emotion
- 9. Forming and Maintaining Personal Relationships
- 10. Interpersonal Communication in Close Relationships
- 11. Interpersonal Conflict
- 12. Deceptive Communication

Interpersonal Conflict



Interpersonal Conflict

William W. Wilmot, Joyce L. Hocker

Edition: 11 2022© 416 Pages Mar 2021

Print: 9781265741914 Connect: 9781264164257

Interviewing



Interviewing: Principles and Practices

Charles J. Stewart, William B. Cash

Edition: 16 2022© 368 Pages Mar 2021

Print: 9781265755010 Connect: 9781264169429

OVERVIEW

Interpersonal Conflict 11e examines the central issues that inform conflict and, in turn, make readers' personal and professional lives challenging and fascinating. With new cases and applications that reflect cultural changes that shape the ways people move through conflict, this new edition invites readers to reflect on, and better understand, conflict as it pertains to the unique vantage points of their lived experience.

FEATURES

- New Chapter 8 on bullying and new Chapter 10 on reconciliation
- New research included throughout the new edition.
- New cases and applications that reflect recent cultural changes that shape the ways people move through conflict.
- Cases and applications that invite readers to reflect on and better understand conflict as it pertains to the unique vantage point of students' lived experience.
- Several guides to assist students in the process of examining conflict within their lives.

CONTENTS

Part 1: Conflict Components

- 1. The Nature of Conflict
- 2. Perspective on Conflict
- 3. Interests and Goals
- 4. Power: The Structure of Conflict
- 5. Conflict Styles
- 6. Emotions in Conflict

Part 2: Special Applications

- 7. Analyzing Conflict
- 8. Bullying
- 9. Interpersonal Negotiation
- 10. Reconciliation and Forgiveness

OVERVIEW

Interviewing: Principles and Practices, the most widely used text for the interviewing course, continues to reflect the growing sophistication with which interviewing is being approached, incorporating the ever-expanding body of research in all types of interview settings, recent communication theory, and the importance of equal opportunity laws on interviewing practices. It provides the most thorough treatment of the basics of interviewing, including the complex interpersonal communication process, types and uses of questions, and the structuring of interviews from opening to closing.

FEATURES

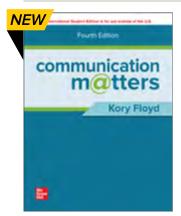
- Chapter 2 includes an expanded treatment of the importance of self-disclosure in interviews and how it impacts and is impacted by levels of communication.
- Chapter 5 is now divided into two parts. Part one focuses on the information gathering interview while Part 2 focuses on the deceptively difficult task of giving information in ways that enable the interviewee to recall it accurately and completely over a period of time.
- Expanded discussion of developing and incorporating a personal brand when seeking employment is now included in Chapter 8.
- Review questions are now included at the end of each chapter to aid students in reviewing and understanding the materials they have read.

CONTENTS

- 1. An Introduction to Interviewing
- 2. An Interactional, Collaborative Communication Process
- 3. Questions and Their Uses
- 4. Structuring the Interview
- 5. The Informational Interview

- 6. The Survey Interview
- 7. The Recruiting Interview
- 8. The Employment Interview
- 9. The Performance Review Interview
- 10. The Persuasive Interview
- 11. The counseling Interview
- 12. The Health Care Interview

Introduction to Communication



Communication Matters

Kory Floyd

Edition: 4 2022© 512 Pages Mar 2021

Print: 9781260597813 Connect: 9781264033546

OVERVIEW

With a research-based, skills-focused approach to the Introduction to Communication course, Communication Matters debunks the often-held belief that good communication is based on personal instincts. Taking research and relevance a step further, Communication Matters helps students think critically about the communication they take part in every day.

FEATURES

- Expanded coverage of the power of language, including understanding what qualifies as hate speech and developing skills for practicing civil discourse.
- Updated guidance on finding and evaluating sources for a speech, emphasizing the importance of critically evaluating online sources and using sources responsibly.
- 60 percent of scholarly references are new or updated to reflect the latest research across topics.-Sharpen Your Skills boxes, which appear throughout each chapter, are standalone skillbuilders comprising active learning exercises that may be carried out in a group or individually.
- Difficult Conversations boxes invite students to consider specific—and not uncommon—real-life situations that are uncomfortable or awkward, and then provides useful strategies for managing the communication competently.
- Putting Communication to Work features offer learners a glimpse of how they can apply the skills

they learn in the Intro Communication course to a variety of jobs—regardless of what they wind up majoring in.

CONTENTS

Part 1: Communication in Principle

- 1. Communication: A First Look
- 2. Communication and Culture
- 3. Perceiving Ourselves and Others
- 4. How We Use Language
- 5. Communicating Nonverbally
- 6. Listening Effectively

Part 2: Communication in Context

- 7. Communicating in Social and Professional Relationships
- 8. Communicating in Intimate Relationships
- 9. Communicating in Small Groups
- 10. Decision Making and Leadership in Groups

Part 3: Communication in the Public Sphere

- 11. Choosing, Developing, and Researching a Topic
- 12. Organizing and Finding Support for Your Speech
- Presenting a Speech Confidently and Competently
- 14. Speaking Informatively
- 15. Speaking Persuasively

Appendix: Workplace Communication and Interviewing

- 16. Communicating in Organizations
- 17. Communication and Media
- 18. Communication and Health



Human Communication

Judy C. Pearson, Paul E. Nelson, Scott Titsworth, Angela Hosek

Edition: 7 2021© 432 Pages

Print: 9781260570892 Connect: 9781260706451

OVERVIEW

Personal improvement in communication begins with a clear understanding of your own attitudes and of the relationships you build with others. Human Communication draws the best available research and helps each student, no matter who they are or where they are, to develop the skills needed for effective and confident communication on any occasion. Human Communication is an integrated program that helps students practice communication skills, build

confidence in public speaking, and achieve success in their introductory communication course. Always rooted in the most current scholarship and with an eye on practical, everyday communication scenarios, Human Communication is designed to make introductory communication studies immediate and relevant to students. The authors strike a balance of definitive theory and everyday application that resonates with the challenges and goals of today's typical basic course. In the new 7th edition, updated research is integrated throughout the text. Additionally, there is a new focus throughout the text on how communication can help individuals relate in an increasingly polarized world. This edition also discusses fake news within the context of ethical research for a presentation and provides new sample presentation and outline examples.

FEATURES

- Video Capture powered by GoReact allows instructors to easily and efficiently set up speech assignments for their course that can easily be shared and repurposed as needed, throughout their use of Connect.
- New Annotated Student Outlines and New Examples Speeches. The example outlines in the Organizing Presentations chapter are revised for this edition. The Informative Presentations and Persuasive Presentations chapters include new compelling example student speeches on contemporary topics. Each speech models how a speaker can increase audience members' awareness of an issue, integrate sources and other supporting material, and organize the message to help listeners better understand a topic.
- Instructional videos offering animated lessons found in Connect.

CONTENTS

Part 1: Fundamentals of Communication Studies

- 1. Introduction to Human Communication
- 2. Perception, Self, and Communication
- 3. Language and Meaning
- 4. Nonverbal Communication
- 5. Listening and Critical Thinking

Part 2: Communication Contexts

- 6. Interpersonal Communication
- 7. Intercultural Communication
- 8. Small-Group Communication
- 9. Workplace Communication

Part 3: Fundamentals of Public Speaking

- 10. Topic Selection and Audience Analysis
- 11. Credibility and Evidence
- 12. Organizing Presentations
- 13. Delivery and Visual Resources

- 14. Informative Presentations
- 15. Persuasive Presentations

Public Speaking



Public Speaking for College & Career

Hamilton Gregory

Edition: 12 2022© 416 Pages Mar 2021

Print: 9781260597905 Connect: 9781260862133

OVERVIEW

Public Speaking for College Career supports the skills students need to succeed in the course and in their future careers, across the growing range of public speaking contexts. Informed by the latest research, the twelfth edition provides students with practical guidance and fresh examples that are anchored in students' real-world experiences.

FEATURES

- Chapter 4 presents an updated and increased focus on audience diversity in public speaking scenarios, including coverage of online presentations addressing international audiences.
- Chapters 6 to Chapter 9 integrate updated guidance for locating, evaluating, and documenting sources electronically, helping students develop information literacy skills for a digital age.
- Chapters 15 and 16 feature two new sample speeches-one to inform and one to persuade-with full video recordings available online in Connect.
- Examining Your Ethics Exercises: Provide realworld scenarios that pose ethical dilemmas and ask students to make a choice. Students can check their answers at the end of the chapter.
- Building Critical-Thinking Skills features at the end of each chapter give students practice in this valuable skill.

CONTENTS

Part 1: Foundations of Effective Communication

- 1. Introduction to Public Speaking
- 2. Managing Nervousness
- 3. Listening

Part 2: Developing a Focus

- 4. Reaching the Audience
- 5. Selecting Topic, Purpose, and Central Idea

Part 3: Preparing Content

- 6. Locating Information
- 7. Evaluating Information
- 8. Supporting Your Ideas and Avoiding Plagiarism
- 9. Presentation Aids

Part 4: Organizing the Speech

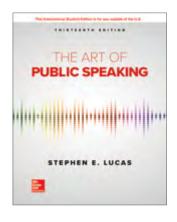
- 10. The Body of the Speech
- 11. Introductions and Conclusions
- 12. Outlining the Speech

Part 5: Presenting the Speech

- 13. Wording the Speech
- 14. Delivering the Speech

Part 6: Types of Public Speaking

- 15. Speaking to Inform
- 16. Speaking to Persuade
- 17. Persuasive Strategies
- 18. Speaking on Special Occasions
- 19. Speaking in Groups



The Art of Public Speaking

Stephen E Lucas

Edition: 13 2020© 448 Pages

Print: 9781260548099 Connect: 9781260095470

OVERVIEW

Fully updated for the thirteenth edition, the award-winning The Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books. For experienced instructors, The Art of Public Speaking presents a solid, fully customizable foundation and an abundance of teaching aids from which to choose, allowing for complete teaching flexibility in the course. For novice instructors, its wisdom, steady hand, and unmatched ancillary package instill confidence and build success in the classroom from day one.

FEATURES

 The Art of Public Speaking's video program also includes more than 60 speech excerpts that are fully integrated into the eBook. Students can access these excerpts - along with full speeches

- as they read the book to see the principles of public speaking in action. Whether a full speech or an excerpt, each video illustrates specific skills and concepts from the text.
- Designed for use in face-to-face, real-time classrooms, as well as online courses, Speech Capture allows instructors to evaluate their students' speeches using fully customizable rubrics. Instructors can also create and manage peer review assignments and upload videos on behalf of students for optimal flexibility.
- Teaching Public Speaking Online. Revised for the thirteenth edition, the Teaching Public Speaking Online manual includes new and revised chapter exercises and discusses performance analytics and approaches to blended and online classrooms.
- Speeches for Analysis and Discussion. This DVD contains 45 full-length student speeches, 11 of which are new to this edition. Included are nine sets of paired needs improvement and final version presentations. In each set, the needs improvement version illustrates a work-in-progress that can be compared with the final version to help students understand the differences between an ordinary speech and a superior one.

CONTENTS

- 1. Speaking in Public
- 2. Ethics and Public Speaking
- 3. Listening
- 4. Giving Your First Speech
- 5. Selecting a Topic and a Purpose
- 6. Analyzing the Audience
- 7. Gathering Materials
- 8. Supporting your Ideas
- 9. Organizing the Body of the Speech
- 10. Beginning and Ending the Speech
- 11. Outlining the Speech
- 12. Using Language
- 13. Delivery
- 14. Using Visual Aids
- 15. Speaking to Inform
- 16. Speaking to Persuade
- 17. Methods of Persuasion
- 18. Speaking on Special Occasions
- 19. Presenting Your Speech Online
- 20. Speaking in Small Groups

Appendix: Speeches for Analysis and Discussion

Small Group Communication



Communicating in Groups: Applications and Skills

Katherine L. Adams, Gloria J. Galanes

Edition: 11 2021© 352 Pages

Print: 9781260570786 Connect: 9781260804935

Part 3: The Changing World

- 5. Becoming a Group
- 6. Diversity in the Small Group

Part 4: Improving Central Group Throughout Processes

- 7. Creative and Critical Thinking in the Small Group
- 8. Group Problem-Solving Procedures
- 9. Managing Small Group Conflict Productively
- 10. Applying Leadership Principles

Part 5: Connect Only

 Planning, Organizing, and Presenting Small Group Oral Presentations Online (Connect Only)

OVERVIEW

Communicating in Groups provides a contemporary look at group communication while retaining the foundational research and theory that has made the text so popular. Opening cases give an immediate context to each chapter's main theme and key principles. Helpful tables and images, boxes showcasing ethical dilemmas, and "Apply Now" scenarios help students actively create their own understanding of key chapter ideas and concepts. Current issues related to media and technology complement the information. Along with the authors' conversational style, these features make the text accessible and relatable for students, who will come away with a practical understanding of small group communication and the positive impact they can make through effective communication choices with others.

FEATURES

- This edition acknowledges that groups are no longer either face-to-face or virtual, but that they use a variety of technologies to help them get their work done.
- New emphasis on the process of dealing with group conflict and reduced emphasis on the identification of type of conflict
- Leadership discussion broadened to include material on leader qualities that impact member perceptions of leadership. Add tips on leading virtual group meetings.
- Case studies, apply now examples, and discussion examples are updated.

CONTENTS

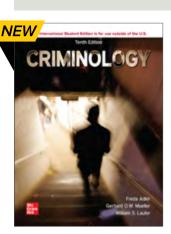
Part 1: Introducing the Small Group

- 1. Small Groups as the Heart of Society
- 2. Groups as Open Systems

Part 2: Foundations of Small Group Communicating

- 3. Communication Principles for Group Members
- 4. Using Verbal and Nonverbal Messages in a Group

CRIMINAL JUSTICE



Criminology

Freda Adler, William S. Laufer, Gerhard O. W. Mueller

Edition: 10 2022© 480 Pages May 2021

Print: 9781265766351 Connect: 9781264169597

OVERVIEW

This new edition of Criminology provides a comprehensive, thorough, and global approach to the study of criminology. The chapters include the most current statistics, as well as updated boxed features, figures, and tables. There is expanded coverage in every chapter of the most critical issues facing the field today, and how advances in sister disciplines (including the neurosciences) inform the research for this new edition. The "box" program continues to be updated and improved. In the boxes, significant criminological issues that deserve special attention have been highlighted. All chapters have a number of boxes that enhance and highlight the text-including boxes that raise debatable issues, criminological concerns, and reveal just how the field of criminology touches every part of the world.

FEATURES

 There is updated content to include discussion on the coronavirus and its impact on crime and terrorism. This helps students learn from the most current information and see how relevant it is to their everyday lives.

- Expanded content on Race and Crime: These areas are issues that are very prevalent in our world today, so it will be easy for students to relate to the material.
- Updated statistics are provided through the new edition. More current information helps students critically think about the information and understand the value of the data presented.

CONTENTS

Part 1: Understanding Criminology

- 1. The Changing Boundaries of Criminology
- 2. Defining Crimes and Measuring Criminal Behavior
- 3. Schools of Thought throughout History

Part 2: Explanations of Crime and Criminal Behavior

- 4. Biological and Psychological Perspectives
- 5. Strain and Cultural Deviance Theories
- 6. The Formation of Subcultures
- 7. Social Control Theory
- 8. Labeling, Conflict, and Radical Theories
- 9. Theories of Crime, Place, and Victimization

Part 3: Types of Crimes

- 10. Violent Crimes
- 11. Crimes against Property
- 12. White-Collar and Corporate Crime
- 13. Public Order Crimes
- 14. International and Comparative Criminology

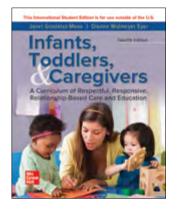
Part 4: A criminological approach to the Criminal **Justice System**

- 15. Processes and Decisions
- 16. Enforcing the Law: Practice and Research
- 17. The Nature and Functioning of Courts
- 18. A Research Focus on Corrections

Part 4. Chapters 15-18, are only available on **CREATE:** http://create.mheducation.com.

EDUCATION

-Early Childhood Education Infants and Toddler Education



Infants, Toddlers, and Caregivers: A Curriculum of Respectful, Responsive, Relationship-**Based Care and Education**

Janet Gonzalez-Mena, Dianne Widmeyer Eyer

Edition: 12 2021© 400 Pages Print: 9781260575743 Connect: 9781260834406

OVERVIEW

The major theme of this textbook - the idea of respectful, responsive, and reciprocal adult-infant-toddler interactions has been consistent with each edition. The underlying framework for the textbook is founded in the "Ten Principles" which is initially discussed in Chapter 1. Respectful behaviors on the part of the caregivers are the basis of the Ten Principles. The textbook refers to these in every chapter, and a "Principles in Action" feature in each chapter uses a scenario to further explain individual principles.

Respect is a key component of the curriculum that Infants, Toddlers, and Caregivers advocates. Curriculum has to do with respecting and responding to each child's needs in sensitive ways that promote attachment. Curriculum for infants and toddlers embraces everything that happens during the day. This textbook consistently outlines well-established practices related to sensitive care and program planning that are designed to promote wellbeing and identity formation in infants and toddlers. The focus of Infants, Toddlers, and Caregivers is on action - putting theory into practice. Knowing "about" is different from knowing "how to." The authors appreciate that even people with considerable understanding of early development may have trouble acting on that understanding unless they have also learned to apply theory. The caregiver role incorporates that of teach and education. Appreciating diversity, cultural and linguistic difference, and inclusion have grown in significance with each edition, and are reflected in positive, non-biased terminology throughout the textbook.

FEATURES

- Screen time and digital media devices for infants and toddlers is a challenging new issue, this edition highlights the revised guidelines by the American Academy of Pediatrics. This helps provide caregivers with the knowledge to assist families with creating a "media use plan."
- This edition provides a greater focus on early social development and brain circuitry. This in turn will help the caregivers understand the importance of secure attachment and its impact on neural connections in the brain, and the development of resilience and emotional regulation.
- There is a renewed focus on respect for early development and mindful interactions with very young children which allow for better relationships between the children and their caregiver.
- Websites and further readings have been expanded throughout this new edition. These in-depth resources encourage critical thinking and exploration in numerous areas related to early care and education.

CONTENTS

Part 1: Focus on the Caregiver

- 1. Principles, Practice, and Curriculum
- 2. Infant-Toddler Education
- 3. Caregiving as Curriculum
- 4. Play and Exploration as Curriculum

Part 2: Focus on the Child

- 5. Attachment
- 6. Perception
- 7. Motor Skills
- 8. Cognition
- 9. Language
- 10. Emotions
- 11. Social Skills

Part 3: Focus on the Program

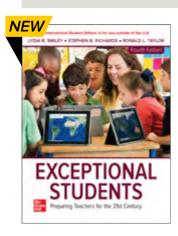
- 12. The Physical Environment
- 13. The Social Environment
- 14. Adult Relations in Infant-Toddler Care and Education Programs

Appendix A: Quality in Infant-Toddler Programs: A Checklist

Appendix B: Environmental Chart

EDUCATION

-Special Educational Needs/Inclusion Introduction to Special Education



Exceptional Students: Preparing Teachers for the 21st Century

Ronald M. Taylor, Lydia Smiley, Stephen B. Richards

Edition: 4 2022© 640 Pages July 2021

Print: 9781265943714 Connect: 9781264170036

OVERVIEW

Exceptional Students: Preparing Teachers for the 21st Century provides balanced coverage of the foundations of exceptionalities future teachers need to know to understand their students and responsibilities. The third edition has been further updated to reflect the role of the special educator while continuing to address the role of the general educator in serving special populations. Instructors and students can access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access.

FEATURES

- Chapter-opening case study and Revisits, which ask students to apply key concepts they have just learned to an actual situation.
- Classroom Examples feature classroom artifacts and sample handouts.
- Classroom Suggestions feature mini-guides for future teacher.
- Practical Considerations for the Classroom feature

 a practical at-a-glance summary the teacher can take into the classroom.

CONTENTS

Part 1: Special Education: Fundamentals and Processes

- 1. An Overview of Special Education
- 2. The Special Education Process: From Initial Identification to the Delivery of Services
- 3. School, Family, and Community Collaboration

Part 2: IDEA High Prevalence Exceptionalities: Foundations and Instruction

- 4. Students with Learning Disabilities
- 5. Students with Intellectual Disabilities
- 6. Students with Emotional or Behavioral Disorders
- 7. Students with Communication Disorders

Part 3: IDEA Low-Incidence Exceptionalities: Foundations and Instruction

- 8. Students Who Are Deaf or Hard of Hearing
- 9. Students Who Are Blind or Have Low Vision
- 10. Students with Physical or Health Disabilities
- 11. Students with Autism Spectrum Disorders
- 12. Students with Severe Disabilities

Part 4: Other Exceptionalities: Foundations and Instruction Foundations and Instruction

- 13. Students Who Are at Risk: Early Identification and Intervention
- 14. Students with Attention Deficit/Hyperactivity Disorder
- 15. Students Who Are Gifted and Talented

ENGLISH

- Developmental

Developmental Writing



College Writing Skills with Readings

John Langan, Zoe L Albright

Edition: 10 2019© 816 Pages

Print: 9781260092028 Connect: 9781260030198

OVERVIEW

College Writing Skills with Readings, tenth edition, emphasizes personalized learning. Powered by Connect Writing, students use a groundbreaking personal learning plan, which helps them become aware of what they already know and what they need to practice. A self-study tool, its cutting-edge, continually adaptive technology, and exclusive time-management features make students more productive, keep them on track, and give them the writing skills needed for all their college courses. With a baseline adaptive diagnostic that assesses student proficiencies in five core areas of grammar and mechanics, students can generate a unique learning plan tailored to address their specific needs and help them determine what they want to study. Students receive a personalized program of lessons, videos, animations, and interactive exercises to improve their skills, as well as immediate feedback on their work. With an engine that incorporates metacognitive learning theory and provides ongoing diagnosis for each learning objective, the personal learning plan continually adapts with each student interaction, while built-in time management tools ensure that students work on pace to master all required learning objectives by the end of the course. This personalized, constantly adapting online environment increases student readiness, motivation, and confidence and allows classroom instruction to focus on thoughtful and critical writing processes.

FEATURES

 New sample paragraphs expose students to examples of writing that reflect the personal, academic, and workplace realms of their lives. Icons identifying personal, academic, and workplace writing are integrated throughout the chapters.

- All citation, formatting, and bibliography examples have been updated to the new 2016 MLA rules.
 The new rules will teach students the most up-todate guidelines for their writing.
- The updated Chapter 17 "Information Literary"
 with coverage of students' use of the Internet,
 technology, and the library in the digital age
 provides students with examples of what is
 available to them when they are researching,
 writing, and documenting their papers.

CONTENTS

Part 1: Essay Writing

- 1. An Introduction to Writing
- 2. The Writing Process
- 3. The First and Second Steps in Essay Writing
- 4. The Third Step in Essay Writing
- 5. The Fourth Step in Essay Writing
- 6. Four Bases for Revising Essays
- 7. Developing an Essay

Part 2: Patterns of Essay Development

- 8. Description
- 9. Narration
- 10. Exemplification
- 11. Process
- 12. Cause and/or Effect
- 13. Comparison and/or Contrast
- 14. Definition
- 15. Division-Classification
- 16. Argument

Part 3: Researching, Writing and Documenting

- 17. Information Literacy
- 18. Summarizing and Paraphrasing
- 19. Writing a Source-Based Essay
- 20. Writing a Research Essay

Part 4: Handbook of Sentence Skills

Section I: Grammar

- 21. Subjects and Verbs
- 22. Fragments
- 23. Run-Ons
- 24. Regular and Irregular Verbs
- 25. Subject-Verb Agreement
- 26. More about Verbs
- 27. Pronoun Agreement and Reference
- 28. Pronoun Types
- 29. Adjectives and Adverbs
- 30. Misplaced Modifiers
- 31. Dangling Modifiers

Section II: Mechanics and Punctuation

- 32. Capital Letters
- 33. Numbers and Abbreviations
- 34. Apostrophe
- 35. Quotation Marks 36. Comma

Section III: Word Use

- 37. Commonly Confused Words
- 38. Effective Word Choice

Section IV: Tests

39. Editing Tests

Part 5: Readers for Writers

Building Self Awareness

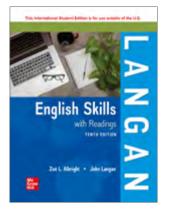
- from Self-Reliance by Ralph Waldo Emerson
- Shame by Dick Gregory
- I Became Her Target by Roger Wilkins
- Stepping into the Light by Tanya Savory
- Cultivating a Resilient Spirit by Brené Brown
- The Certainty of Fear by Audra Kendall
- One Hundred Years of the Secret Garden by Gretchen Holbrook Gerzina

Education and Learning

- Single-Sex Schools: An Old Idea Whose Time Has Come by Diane Urbina
- How to Make it in College, Now That You're Here by Brian O'Keeney
- College Lectures: Is Anybody Listening? By David Daniels
- Brainology by Carol S. Dweck
- Is Google Making Us Stupid? by Nicholas Carr
- The Quiet Struggle of College Students with Kids by Gillian B. White

Challenging Societal Values

- The Professor Is a Dropout by Beth Johnson
- Chief Seattle's Speech of 1854 by Chief Seattle
- Mayor of Rust by Sue Halpern
- Is Sex All That Matters? By Joyce Garity
- Moving Beyond Pain by bell hooks
- When a Classmate Is a Former Inmate by Juleyka Lantigua-Williams



English Skills with Readings

John Langan, Zoe L. Albright

Edition: 10 2021© 752 Pages

Print: 9781260570403 Connect: 9780073534800

OVERVIEW

Now in its 10th edition, English Skills with Readings

emphasizes personalized learning to address student deficits in grammar and mechanics. Throughout the book, students are exposed to examples of writing that reflect the three key realms of their lives - personal, academic, and workplace. Seeing these different types of writing helps students understand the critical way in which writing will have an impact on the many facets of their lives. English Skills with Readings continues to encourage new writers to see writing as a skill that can be learned and a process that must be explored. The four skills, or bases, for effective writing are as follows:

- **Unity:** Discover a clearly stated point, or topic sentence, and make sure that all other information in the paragraph or essay supports that point.
- Support: Support the points with specific evidence, and plenty of it.
- Coherence: Organize and connect supporting evidence so that paragraphs and essays transition smoothly from one bit of supporting information to the part
- Sentence skills: Revise and edit so that sentences are error-free for clearer and more effective communication. The four bases are essential to effective writing, whether it be a narrative paragraph, a cover letter for a job application, or an essay assignment.

FEATURES

- New section on using technology to write and study effectively.
- Inclusion of brand-new section, "The Writing Process in Action," demonstrating a student's working through all stages of the writing process from prewriting through peer review, selfevaluation, and revising.
- New chapter on Information Literacy
- Readings updated to include four new selections by diverse and well-respected authors.

CONTENTS

Readings Listed by Rhetorical Mode Preface

Part 1: Fundamentals of Effective Writing

- 1. An Introduction to Writing
- 2. The Four Bases and the Writing Process
- 3. The First and Second Steps in Writing
- 4. The Third Step in Writing
- 5. The Fourth Step in Writing
- 6. Four Bases for Revising Writing

Part 2: Paragraph Development

- 7. Description
- 8. Narration
- 9. Exemplification
- 10. Process

- 11. Cause and/or Effect
- 12. Comparison and/or Contrast
- 13. Definition
- 14. Division-Classification
- 15. Argument

Part 3: Essay Development

16. Writing the Essay

Part 4: Source-Based Writing in the Digital Age

- 17. Information Literacy
- 18. Using Sources to Write Papers

Part 5: Handbook of Sentence Skills

Section I: Grammer

- 19. Subjects and Verbs
- 20. Sentence Sense
- 21. Fragments
- 22. Run-Ons
- 23. Regular and Irregular Verbs
- 24. Subject-Verb Agreement
- 25. More about Verbs
- 26. Pronoun Agreement and Reference
- 27. Pronoun Types
- 28. Adjectives and Adverbs
- 29. Misplaced and Dangling Modifiers

Section II: Mechanics

- 30. Capital Letters
- 31. Numbers and Abbreviations

Section III: Punctuation

- 32. Apostrophes
- 33. Quotation Marks
- 34. Commas
- 35. Other Punctuation Marks

Section IV: Word Use

- 36. Commonly Confused Words
- 37. Effective Word Choice

Section V: Practice

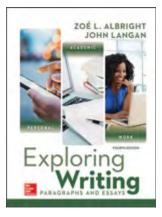
38. Editing Tests

Part 6: Readings for Writers

Introduction To The Readings Goals And Values Education And Self-Awareness Human Groups And Society

Appendixes

- A. Sentence-Skills Diagnostic Test
- B. Sentence-Skills Achievement Test
- C. Answers to Sentence-Skills Diagnostic Test



Exploring Writing: Paragraphs and Essays

John Langan, Zoe L Albright Edition: 4 2020© 752 Pages

Print: 9781260547740 Connect: 9780073534800

OVERVIEW

Now in its 4th edition, Exploring Writing emphasizes writing skills and process. By referring to a set of four skills for effective writing, Exploring Writing encourages new writers to see writing as a skill that can be learned and a process that must be explored. The four skills, or bases, for effective writing are: Unity, Support, Coherence and Sentence skills.

The four bases are essential to effective writing, whether it be a narrative paragraph, a cover letter for a job application, or an essay assignment. Updated with 11 new readings (including works by Carol Dweck and Ta-Nehisi Coates), new content on literary analysis and updated student examples, Exploring Writing engages students in the writing process and facilitates their development as academic and professional writers.

FEATURES

- Personalized learning powered by Connect Writing, students gain access to our groundbreaking personalized learning plan, which helps students become aware of what they know and what they need to practice. Powered by Connect Writing, students gain access to our groundbreaking personalized learning plan, which helps students become aware of what they know and what they need to practice. A self-study tool with its continually adaptive technology and exclusive time-management features make students more productive, keep them on track, and give them the writing skills needed for all their college courses.
- Personal, Academic, and Workplace Writing (PAW).
 Students are exposed to examples of writing that reflect the three key realms of their lives personal, academic, and workplace. They will find models, activities, and examples for any writing situation. Icons identifying personal, academic, and workplace writing are integrated throughout the chapters.

CONTENTS

Part 1: Writing: Skills And Process

- 1. An Introduction to Writing
- 2. The Writing Process

Part 2: Basic Principles Of Effective Writing

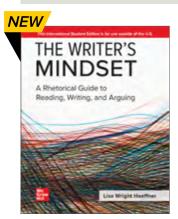
- 3. The First and Second Steps in Writing
- 4. The Third and Fourth Steps in Writing
- 5. Four Bases for Revising Writing

Part 3: Paragraph Development

- 6. Exemplification
- 7. Narration
- 8. Description
- 9. Process

ENGLISH

First-Year CompositionArgument



Writer's Mindset

Lisa Hoeffner

Edition: 1 2022© 720 Pages Oct 2021

Print: 9781264510870 Connect: 9781260526387

OVERVIEW

To become good writers, students must learn more than a writing process: they must develop a writer's mindset—the rhetorical skills to read critically, analyze and synthesize sources, and write with their audiences in mind. How can we help students with the challenges involved in thinking like a writer? By using incremental steps that move from literal thinking to analytical and critical understanding, the Writer's Mindset 1e makes the development of college-level writing capabilities possible for all students, whatever their level of preparedness. The Writer's Mindset provides students with tools to transform the way they approach reading, writing, and arguing through five key pillars: Rhetorical Focus, Incremental Approach, Embedded Support, Student Appeal, Instructor Support. The breadth of coverage allows the text to be used in both semesters of Composition, including Composition sections tied to a Co-Requisite or ALP course, which makes this an excellent choice for 2-year schools. It also includes MLA 9e updates.

FEATURES

- Rhetorical Toolbox: These help students develop a writer's mindset by providing questions students can use for reading and writing tasks.
- Models of student rhetorical thinking: These commentaries from student writers demonstrate the kind of rhetorical considerations involved in planning, drafting, and revising with an audience in mind.
- Scaffolded instruction: Scaffolded instruction
 makes difficult concepts easier to understand. New
 information is tied to information students already
 know, and ample examples and exercises help
 students learn new skills and content.
- Part 5, Writing a Researched Argument: Four chapters present guidance and 17 mini argument assignments that build on each other, making a well-developed argument more achievable for students.
- Writing Assignment: McGraw Hill's next generation writing assignment includes an automated grammar checker and originality detection.-Adaptive Learning Assignment: This assignment option provides a learning experience that adapts to the needs of each learner through ongoing, formative assessments, feedback, and learning resources.

CONTENTS

Part 1: Developing a Writer's Mindset

- 1. What Is a Writer's Mindset?
- 2. Reading with a Writer's Mindset
- 3. Composing with a Writer's Mindset
- 4. Using Rhetorical Patterns as Tools

Part 2: Writing Purposes

- 5. Writing to Reflect
- 6. Writing to Inform
- 7. Writing to Analyze
- 8. Writing to Evaluate
- 9. Writing to Persuade

Part 3: Research Strategies

- 10. Conducting Research
- 11. Using Sources Accurately and Ethically
- 12. Documenting Sources in MLA and APA Style

Part 4: Arguments in Depth

- 13. Recognizing Arguments
- 14. Analyzing an Argument's Elements
- 15. Understanding an Argument's Appeals
- 16. Recognizing Fallacies
- 17. Writing a Rhetorical Analysis
- 18. Classical, Rogerian, and Visual Arguments

Part 5: Writing a Researched Argument

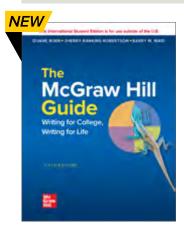
- 19. Planning an Argument
- 20. Selecting Evidence and Drafting Reasons

- 21. Drafting Counterarguments, Introductions, and Conclusions
- 22. Revising and Finishing Your Argument

Part 6: An Anthology of Readings Part 7: Handbook of Reading and Writing Skills

1 Improving Your Reading Skills 2 Improving Your Writing Skills

Rhetorics



The McGraw-Hill Guide: Writing for College, Writing for Life

Duane Roen, Barry M. Maid, Sherry Rankins-Robertson

Edition: 5 2022© 688 Pages Oct 2021

Print: 9781265598716 Connect: 9781264115006

OVERVIEW

With the McGraw Hill Guide, students apply a goalsoriented, purpose-based approach to their writing assignments and practice the habits of mind of engaged students. Using proven techniques derived from the Frameworks for Success in Postsecondary Writing, The Guide encourages students to understand the underlying principles on which their writing is assessed by offering reflective opportunities for students to assess themselves. In doing so, students will develop the strategies needed to transfer these skills throughout their coursework and long after they have completed college.

Structured to help students set, achieve, and assess their writing goals, The Guide encourages students to transfer the knowledge they develop to assignments across the disciplines, and apply it to their personal, civic, and professional lives. This title is a great fit for Composition 1 (and 2) at 4 year schools or schools using The St. Martin's Guide to Writing or The Composition of Everyday Life, or The Prentice Hall Guide for College Writing It also includes MLA 9e updates.

FEATURES

- Metacognitive Moment boxes help students improve their writing through reflective practices.
- New Chapter 23: Strategies for Success in College (available online only)-Focus on multimodality

- encourages students to write using 21st century technologies.
- Writing Assignment: McGraw Hill's next generation writing assignment includes an automated grammar checker and originality detection.
- Adaptive Learning Assignment: The Adaptive Learning Assignment option provides a learning experience that adapts to the needs of each learner through ongoing, formative assessments, feedback, and learning resources.
- Set, Achieve, assess: Writing Assignment chapters begin with outlines that show students how that chapter will help them to set, achieve, and assess their writing goals.
- Setting Your Goals grid is a feature that introduces students to the disciplinary learning outcomes of first-year composition, the foundational concepts that will guide their writing.

CONTENTS

Part 1: Getting Started

- Writing Goals and Objectives for College and for Life
- 2. Reading Critically for College and for Life
- 3. Writing to Understand and Synthesize Texts
- 4. Writing to Discover and to Learn

Part 2: Using What You Have Learned to Share Information

- 5. Writing to Share Experiences
- 6. Writing to Explore
- 7. Writing to Inform
- 8. Writing to Analyze

Part 3: Using What You Have Learned to Write Arguments

- 9. Writing to Convince
- 10. Writing to Evaluate
- 11. Writing to Explain Causes and Effects
- 12. Writing to Solve Problems

Part 4: Strategies for Effective Communication

- 13. Using Strategies that Guide Readers
- 14. Using Strategies for Argument
- 15. Using Strategies for Collaboration
- 16. Making Effective Oral Presentations

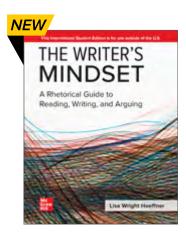
Part 5: Technologies for Effective Communication

- 17. Choosing a Modality, Genre, and Technology for Your Communication
- 18. Communicating with Design and Visuals

Part 6: Using Research for Informed Communication

- 19. Finding and Evaluating Information
- 20. Synthesizing and Documenting Sources Connect Chapters
- 21. Writing about Visual Texts
- 22. Writing about Creative Works
- 23. Strategies for Success in College

Appendix A. Constructing a Writing Portfolio Appendix B. Writing Effective Essay Examinations Appendix C. Business Writing Professional Models



Writer's Mindset

Lisa Hoeffner

Edition: 1 2022© 720 Pages Oct 2021

Print: 9781264510870 Connect: 9781260526387

OVERVIEW

To become good writers, students must learn more than a writing process: they must develop a writer's mindset—the rhetorical skills to read critically, analyze and synthesize sources, and write with their audiences in mind. How can we help students with the challenges involved in thinking like a writer? By using incremental steps that move from literal thinking to analytical and critical understanding, the Writer's Mindset 1e makes the development of college-level writing capabilities possible for all students, whatever their level of preparedness.

The Writer's Mindset provides students with tools to transform the way they approach reading, writing, and arguing through five key pillars: Rhetorical Focus, Incremental Approach, Embedded Support, Student Appeal, Instructor Support. The breadth of coverage allows the text to be used in both semesters of Composition, including Composition sections tied to a Co-Requisite or ALP course, which makes this an excellent choice for 2-year schools. It also includes MLA 9e updates.

FEATURES

- Rhetorical Toolbox: These help students develop a writer's mindset by providing questions students can use for reading and writing tasks.
- Models of student rhetorical thinking: These
 commentaries from student writers demonstrate
 the kind of rhetorical considerations involved in
 planning, drafting, and revising with an audience in
 mind.
- Scaffolded instruction: Scaffolded instruction makes difficult concepts easier to understand. New information is tied to information students already

- know, and ample examples and exercises help students learn new skills and content.
- Part 5, Writing a Researched Argument: Four chapters present guidance and 17 mini argument assignments that build on each other, making a well-developed argument more achievable for students.
- Writing Assignment: McGraw Hill's next generation
 writing assignment includes an automated grammar
 checker and originality detection.-Adaptive
 Learning Assignment: This assignment option
 provides a learning experience that adapts to the
 needs of each learner through ongoing, formative
 assessments, feedback, and learning resources.

CONTENTS

Part 1: Developing a Writer's Mindset

- 1. What Is a Writer's Mindset?
- 2. Reading with a Writer's Mindset
- 3. Composing with a Writer's Mindset
- 4. Using Rhetorical Patterns as Tools

Part 2: Writing Purposes

- 5. Writing to Reflect
- 6. Writing to Inform
- 7. Writing to Analyze
- 8. Writing to Evaluate
- 9. Writing to Persuade

Part 3: Research Strategies

- 10. Conducting Research
- 11. Using Sources Accurately and Ethically
- 12. Documenting Sources in MLA and APA Style

Part 4: Arguments in Depth

- 13. Recognizing Arguments
- 14. Analyzing an Argument's Elements
- 15. Understanding an Argument's Appeals
- 16. Recognizing Fallacies
- 17. Writing a Rhetorical Analysis
- 18. Classical, Rogerian, and Visual Arguments

Part 5: Writing a Researched Argument

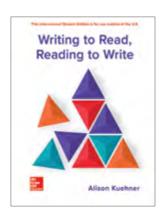
- 19. Planning an Argument
- 20. Selecting Evidence and Drafting Reasons
- 21. Drafting Counterarguments, Introductions, and Conclusions
- 22. Revising and Finishing Your Argument

Part 6: An Anthology of Readings

Part 7: Handbook of Reading and Writing Skills

1 Improving Your Reading Skills

2 Improving Your Writing Skills



Writing to Read, Reading to Write

Alison Kuehner

Edition: 1 2020© 464 Pages

Print: 9781260547856 Connect: 9781259113833

OVERVIEW

Designed for the needs of students in Composition today, Writing to Read, Reading to Write supports the creation of meaningful college writing by presenting reading, writing and critical thinking as engaging and complementary endeavors. Students are asked to think like writers by analyzing, evaluating, and synthesizing when they read, and then craft responses with ideas of their own. Each chapter is based on a thought-provoking question to provide opportunities for critical thinking. Through this cohesive approach to reading and writing, the book offers a processoriented, recursive method that supports student learning.

FEATURES

- Read to Write activities guide students through selecting a topic, prewriting, drafting, revising, editing, and proofreading to develop a complete piece of writing using the readings, visuals, and other information in that chapter. The first Read to Write activity in each chapter asks students to evaluate and choose a writing prompt, so students can develop their thinking as they move through the readings and activities.
- "Before Reading," "During Reading," and "After Reading" exercises support each reading, providing students with strategic reading skills that enable deep comprehension of the selections, which is necessary for students to produce thoughtful prose. These assignments, which can be completed in Power of Process in the Connect Master Course, prompt students to be active readers as they preview, annotate, and reflect on the reading.
- "Engage with the Reading" questions questions follow each reading and prompt students to think critically about the reading. For instance, students may reread to explain complex passages or respond to the author's arguments with their own ideas or analysis; they may consider the way a writer begins or ends a piece and how those writing strategies could apply to their own essays.

• A Spotlight on Student Writing activity at the end of each part profiles college students and showcases their essays. This feature gives students an opportunity to practice the skills they gained in the previous chapters in a more holistic fashion and by using actual student work. Students can read and annotate a variety of student papers to analyze the writing, practice peer review, and apply annotation and evaluation strategies to improve their own writing.

CONTENTS

Part 1: Welcome to College Reading, Writing, and Thinking

- 1. Introduction to College Reading and Writing
- 2. Actively Reading and Writing to Learn
- 3. Reading and Writing During the Writing Process

Part 2: Essential Elements of College Reading and Writing

- 4. Reading and Writing Paragraphs
- 5. Reading and Writing Essays
- 6. Writing About Reading

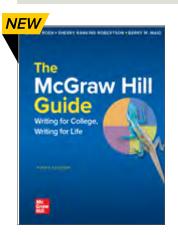
Part 3: Reading and Writing about Text

- 7. Responding to Texts
- 8. Reading and Writing arguments
- 9. Planning A Research Paper
- 10. Writing A Research Paper

Part 4: Anthology of Theme-Based Readings

- Anthology of Theme Based Readings
- Grammar and Style Handbook
- Documenting Resource Guide

Writing Across the Curriculum



The McGraw-Hill Guide: Writing for College, Writing for Life

Duane Roen, Barry M. Maid, Sherry Rankins-Robertson

Edition: 5 2022© 688 Pages Oct 2021

Print: 9781265598716 Connect: 9781264115006

OVERVIEW

With the McGraw Hill Guide, students apply a goalsoriented, purpose-based approach to their writing assignments and practice the habits of mind of engaged students. Using proven techniques derived from the Frameworks for Success in Postsecondary Writing, The Guide encourages students to understand the underlying principles on which their writing is assessed by offering reflective opportunities for students to assess themselves. In doing so, students will develop the strategies needed to transfer these skills throughout their coursework and long after they have completed college.

Structured to help students set, achieve, and assess their writing goals, The Guide encourages students to transfer the knowledge they develop to assignments across the disciplines, and apply it to their personal, civic, and professional lives. This title is a great fit for Composition 1 (and 2) at 4 year schools or schools using The St. Martin's Guide to Writing or The Composition of Everyday Life, or The Prentice Hall Guide for College Writing It also includes MLA 9e updates.

FEATURES

- Metacognitive Moment boxes help students improve their writing through reflective practices.
- New Chapter 23: Strategies for Success in College (available online only)-Focus on multimodality encourages students to write using 21st century technologies.
- Writing Assignment: McGraw Hill's next generation writing assignment includes an automated grammar checker and originality detection.
- Adaptive Learning Assignment: The Adaptive Learning Assignment option provides a learning experience that adapts to the needs of each learner through ongoing, formative assessments, feedback, and learning resources.
- Set, Achieve, assess: Writing Assignment chapters begin with outlines that show students how that chapter will help them to set, achieve, and assess their writing goals.
- Setting Your Goals grid is a feature that introduces students to the disciplinary learning outcomes of first-year composition, the foundational concepts that will guide their writing.

CONTENTS

Part 1: : Getting Started

- Writing Goals and Objectives for College and for Life
- 2. Reading Critically for College and for Life
- 3. Writing to Understand and Synthesize Texts
- 4. Writing to Discover and to Learn

Part 2: Using What You Have Learned to Share Information

- 5. Writing to Share Experiences
- 6. Writing to Explore

- 7. Writing to Inform
- 8. Writing to Analyze

Part 3: Using What You Have Learned to Write Arguments

- 9. Writing to Convince
- 10. Writing to Evaluate
- 11. Writing to Explain Causes and Effects
- 12. Writing to Solve Problems

Part 4: : Strategies for Effective Communication

- 13. Using Strategies that Guide Readers
- 14. Using Strategies for Argument
- 15. Using Strategies for Collaboration
- 16. Making Effective Oral Presentations

Part 5:: Technologies for Effective Communication

- 17. Choosing a Modality, Genre, and Technology for Your Communication
- 18. Communicating with Design and Visuals

Part 6: : Using Research for Informed Communication

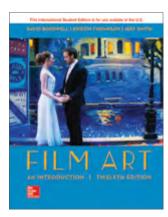
- 19. Finding and Evaluating Information
- 20. Synthesizing and Documenting Sources Connect Chapters
- 21. Writing about Visual Texts
- 22. Writing about Creative Works
- 23. Strategies for Success in College

Appendix A. Constructing a Writing Portfolio

Appendix B. Writing Effective Essay Examinations

Appendix C. Business Writing Professional Models

FILM Film Appreciation



Film Art: An Introduction

David Bordwell, Kristin Thompson, Jeff Smith

Edition: 12 2020© 544 Pages

Print: 9781260565669 Connect: 9781260485073

OVERVIEW

Film is an art form with a language and an aesthetic all Film is an art form with a language and an aesthetic all its own. Since 1979, David Bordwell, Kristin Thompson and now, Co-Author, Jeff Smith's Film Art has been the best-selling and most widely respected introduction to the analysis of cinema. Taking a skills-centered approach supported by examples from many periods and countries, the authors

help students develop a core set of analytical skills that will enrich their understanding of any film, in any genre. In-depth examples deepen students' appreciation for how creative choices by filmmakers affect what viewers experience and how they respond. Film Art is generously illustrated with more than 1,000 frame enlargements taken directly from completed films, providing concrete illustrations of key concepts. Along with updated examples and expanded coverage of digital filmmaking, the twelfth edition of Film Art delivers SmartBook®, first and only adaptive reading experience currently available, designed to help students stay focused, maximize study time and retain basic concepts.

FEATURES

- Film Art helps students master the skills of film appreciation by teaching them to analyze and appreciate classic and contemporary films.
- The authors have partnered with the Criterion Collection to create brief video tutorials, available exclusively in Connect Film. The tutorials use film clips to clarify and reinforce key concepts and model the critical skills necessary to become informed viewers. They can be shown in class or assigned for students to view outside class, with brief optional follow-up quizzes. The video tutorials clarify and reinforce key concepts from the text, including lighting, editing, and cinematography; film clips featured in the tutorials come from the Criterion Collection and include, Daisies, Journey to Italy, and Gold Rush
- Connect Film features Film Analysis Assignments
 with additional clips, film stills, and links to movie
 clips to help students practice analyzing aspects of
 each film and prepare them for their longer written
 assignments.

CONTENTS

Part 1: Film Art and Filmmaking

1. Film as Art: Creativity, Technology, and Business

Part 2: Film Form

- 2. The Significance of Film Form
- 3. Narrative Form

Part 3: Film Style

- 4. The Shot: Mise-en-Scene
- 5. The Shot: Cinematography
- 6. The Relation of Shot to Shot: Editing
- 7. Sound in the Cinema
- 8. Summary: Style and Film Form

Part 4: Types of Films

- 9. Film Genres
- 10. Documentary, Experimental, and Animated Films

Part 5: Critical Analysis of Films

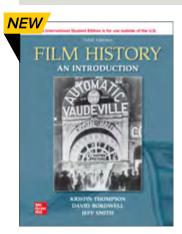
11. Film Criticism: Sample Analyses

Part 6: Film Art and Film History

12. Historical Changes in Film Art: Conventions and Choices, Tradition and Trends

Additional chapters available through McGraw-Hill Education's Create: Film Adaptations Writing a Critical Analysis of a Film Additional Resources for Film Art

Film History



Film History: An Introduction

Kristin Thompson, David Bordwell

Edition: 5 2022© 800 Pages July 2021

Print: 9781265924706 Connect: 9781264177370

OVERVIEW

This new edition of Film History has been revised to include recent films, new examples, and updated comprehensive of overviews of the rise of streaming services as purveyors of cinematic content as well as the massive disruptions of film production, distribution, and exhibition caused by the COVID-19 pandemic.

It is a comprehensive global survey of film and its many genres – from drama and comedy to documentary and experimental – written by three of the discipline's leading scholars. Concepts and events are illustrated with frame enlargements taken from the original sources, giving students more realistic and relevant points of reference than publicity stills. There are 100 new film clips with commentary in Connect© – the web-based assignment and assessment platform that helps you connect your students to their coursework. Film History is a text that any serious film scholar – professor, undergraduate, or graduate student – will want to read and keep.

FEATURES

- There is a library of 100 new film clips with commentary that will keep students engaged.
- A summary of the myriad effects of the coronavirus pandemic on global box office and ancillary revenue streams has been added. This allows the students to fully grasp the far-reaching effects of

this pandemic.

- Students will enjoy the updated coverage on China's emergence as the world's second largest theatrical market for films. This emphasizes to students how film plays in the international field.
- Updated and expanded coverage of the rise of digital distribution and streaming services. This exemplifies how the film industry is changing and adapting to the increased demand for live services.

CONTENTS

Part 1: . Early Cinema

- 1. The Invention and Early Years of the Cinema, 1180s -1904
- The International Expansion of the Cinema, 1905
 1912
- 3. National Cinemas, Hollywood Classicism, and World War 1, 1913 1919

Part 2: The Late Silent Era, 1919-1929

- 4. France in the 1920s
- 5. Germany in the 1920s
- 6. Soviet Cinema in the 1920s
- 7. The Late Silent Era in Hollywood, 1920-1928
- 8. International Trends of the 1920s

Part 3. The Development of Sound Cinema, 1926-1945

- 9. The Introduction of Sound
- 10. The Hollywood Studio System, 1930-1945
- 11. Other Studio Systems
- 12. Cinema and the State: The USSR, Germany, and Italy, 1930-1945
- 13. France: Poetic Realism, The Popular Front, and the Occupation, 1930-1945
- 14. Leftist, Documentary, and Experimental Cinemas, 1930-1945

Part 4. The Postwar Era, 1945-1960s

- 15. American Cinema in the Postwar Era, 1945-1960
- 16. Postwar European Cinema: Neorealism and its Context, 1945-1959
- 17. Postwar European Cinema: France, Scandinavia, and Britain, 1945-1959
- 18. Postwar Cinema Beyond the West, 1945-1959
- 19. Art Cinema and the Idea of Authorship
- 20. New Waves and Young Cinemas, 1958-1967
- 21. Documentary and Experimental Cinema in the Post War Era, 1945-Mid 1960s

Part 5. The Contemporary Cinema Since the 1960s

- 22. Hollywood's Fall and Rise, 1960-1980
- 23. Politically Critical Cinema of the 1960s and 1970s
- 24. Documentary and Experimental Cinema Since the Late 1960s
- 25. New Cinemas and New Developments: Europe and the USSR Since the 1970s
- 26 .A Developing World: Continental and Subcontinental Cinemas Since 1970

27. Cinema Rising: Pacific Asia and Oceania Since 1970

Part 6. Cinema in the Age of New Media

- 28. American Cinema and the Entertainment Economy, the 1980s and After
- 29. Toward a Global Fil Culture
- 30. Digital Technology and the Cinema

FOUNDATIONS OF EDUCATION

Introduction to Education



Teachers, Schools, and Society: A Brief Introduction to Education

David M. Sadker, Karen Zittleman

Edition: 6 2022© 448 Pages June 2021 Print: 9781265653149 Connect: 9781264169900

OVERVIEW

Teachers, Schools, and Society: A Brief Introduction to Education, 6th Edition, offers a broad, diverse, and stimulating view of education. Written in an engaging, student-friendly style, readers are immersed in an inspiring world of the teacher where current education headlines are brought to life. The text provides a broad yet precise exposure to the realities of teaching and the role of education in our society. The text helps to answer important questions such as: Do I want to become a teacher? How do I become the best teacher possible? What should a professional in the field of education know? How are schools and teaching changing? The authors have added key findings from the research on how people learn, how to think critically about information, and how this research translates to the classroom

Focus Questions continue provide a roadmap to the chapter content. Connect for Teachers, Schools, and Society is McGraw Hill Education's interactive learning environment where you can access articles, case studies, and videos for each chapter which especially help guide students through a virtual learning environment.

FEATURES

 NEW Information Literacy section: Thinking critically about information, including determining fake news from facts and identifying your confirmation biases, is more important than ever. In this section and throughout the book, the authors highlight information literacy strategies to use as a student and as a teacher. This encourages the student to think critically about information they read.

- NEW Teacher and Administrator Diversity section
 explores the importance of and obstacles to having
 teachers and administrators of color who can be
 role models for all students: negating stereotypes,
 providing a different perspective, and preparing
 students for living and working in a multicultural society.
- ruled the classroom for hundreds of years—uniting a nation and dividing a nation. What textbooks include and what they omit influences our learning and our culture. The controversy over textbooks has led to alternatives: open education resources. Students are encouraged to consider all options for learning material.
- by UPDATED Virtual Schools and Home Schools sections based in part on the recent changes brought about COVID-19 and how it is impacting America's schools. In the days of COVID-19, students across the nation participated in virtual schools using a variety of online tools and approaches. The authors explore different structures—virtual schools, hybrid schools and blended learning—and the mixed results of their effectiveness. They take a look at the varied statistics on homeschooling. Many states have embraced homeschooling, seeing homeschoolers as part of their learning community. This new material brings up to date issues because of the changing learning environment.
- NEW Educational Technologies section and Closer Look: Digital Citizenship feature highlight the evolving role of technology in the classroom, and the skills and knowledge needed for students to become effective digital citizens. Students are able to better understand the value of technology in all classroom settings.

CONTENTS

Part 1: . Teachers and Students

- 1. The Teaching Profession and You
- 2. Different Ways of Learning
- 3. TEACHING YOUR DIVERSE STUDENTS
- 4. STUDENT LIFE IN SCHOOL AND AT HOME

Part 2. Foundations

- 5. THE MULTICULTURAL HISTORY OF AMERICAN EDUCATION
- 6. PHILOSOPHY OF EDUCATION
- 7. FINANCING AND GOVERNING AMERICA'S SCHOOLS

Part 3. Schools and Classrooms

9. PURPOSES OF AMERICA'S SCHOOLS AND

THE CURRENT REFORM MOVEMENTS

- 10. CURRICULUM, STANDARDS, AND TESTING
- 11. BECOMING AN EFFECTIVE TEACHER

HEALTH AND HUMAN PERFORMANCE

Health-Personal Health



Connect Core Concepts in Health, Big, Bound Edition

Paul M. Insel, Walton T. Roth

Edition: 17 2022© 704 Pages Mar 2021

Print: 9781264370566 Connect: 9781264149148

OVERVIEW

Connect Core Concepts in Health remains the leading health textbook in U.S. higher education. The book's unique psychological approach to mind-body health encourages students to take proactive self-assessments. Students can stay current on the latest studies while learning how to negotiate cross-cultural ideas of what it means to be healthy and how to live in our diverse, consumer-oriented society. McGraw Hill Education's digital and teaching learning tools also integrate Connect Core Concepts in Health's authoritative, science-based content.

The Seventeenth Edition features new research-based coverage of the use of digital technology, including new Tech Tips in every chapter that help students take advantage of apps and tech-based devices that will help them reach their fitness and wellness goals. Additionally, every chapter has been updated to reflect current scientific thinking, data, and statistics from such authoritative sources as the Centers for Disease Control and Prevention, the American Cancer Society, the American Heart Association, the U.S. Food and Drug Administration, and the U.S. Department of Agriculture.

FEATURES

- New discussion of the correlation between education about psychological symptoms and the number of college students who report seeking help for mental illness.
- New content about nonsexual intimate relationships, including peer relationships.
- Focus on behavior change. Effective and lasting behavior change continues to be the focus of Connect Core Concepts in Health

 The pedagogy program, including features such as "Take Charge" and "Wellness on Campus", focuses on actions student can take now and in the future.

CONTENTS

Part 1: Establishing a Basis for Wellness

- 1. Taking Charge of Your Health
- 2. Stress: The Constant Challenge
- 3. Psychological Health
- 4. Sleep

Part 2: Understanding Sexuality

- 5. Intimate Relationships and Communication
- 6. Sex and Your Body
- 7. Contraception
- 8. Abortion
- 9. Pregnancy and Childbirth

Part 3: Substance Use Disorders: Naking Responsible Decisions

- 10. Drug Use and Addiction
- 11. Alcohol: The Most Popular Drug
- 12. Tobacco Use

Part 4: Getting Fit

- 13. Nutrition Basics
- 14. Exercise for Health and Fitness
- 15. Weight Management

Part 5. Protecting Yourself From Disease

- 16. Cardiovascular Health
- 17. Cancer
- 18. Immunity and Infection
- 19. Sexually Transmitted Infections

Part 6: Living Well in the World

- 20. Environmental Health
- 21. Conventional and Complementary Medicine
- 22. Personal Safety

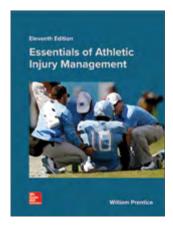
Part 7: Accepting Physical Limits

- 23. Aging: An Ongoing Process
- 24. Dying and Death

Appendixes:

A. Nutrition Resources

B. A Self-Care Guide for Common Medical



Essentials of Athletic Injury Management

William E. Prentice

Edition: 11 2020© 464 Pages

Print: 9781260548037 Connect: 9781260708189

OVERVIEW

Essentials of Athletic Injury Management provides the information you need to manage the care of athletic injuries—from prevention, identification and assessment of injuries to interaction with players, parents and physicians. Designed for those beginning careers in coaching, physical education and the fitness profession, this text prepares students to manage injury and emergency situations when an athletic trainer or physician is not available. Action plans, checklists and applications of universal precautions in athletic environments are included to provide the practical tools needed to get started in the field.

FEATURES

- Margin information. Key concepts, selected definitions and pronunciation guides, helpful training tips, and illustrations are placed in margins throughout the text for added emphasis and ease of reading and studying.
- Critical thinking exercises. Included in every chapter, these brief case studies correspond with the accompanying text and help students apply the content just learned. Solutions for each exercise are located at the end of the chapter.

CONTENTS

Part 1: Organizing and Establishing an Effective Athletic Health Care System

- Fitness Professionals, Coaches, and the Sport Medicine Team: Defining Roles
- 2. Organizing and Administering an Athletic Health Care Program
- 3. Legal Liability and Insurance

Part 2: Preventing Injuries in an Athletic Health Care System

- 4. Preventing Injuries Through Fitness Training
- 5. Sports Nutrition and Supplements
- 6. Selecting and Using Protective Sports Equipment
- 7. Understanding the Potential Dangers of Adverse Environmental Conditions

Part 3: Techniques for Treating and Managing Sport-Related Injuries

- 8. Handling Emergency Situations and Injury Assessment
- 9. Bloodborne Pathogens, Universal Precautions, and Wound Care
- 10. Wrapping and Taping Techniques
- 11. Understanding the Basics of Injury Rehabilitation
- 12. Helping the Injured Athlete Psychologically

Part 4: Recognition and Management of Specific Injuries and Conditions

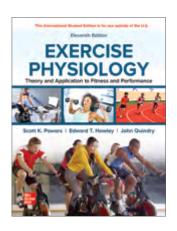
- 13. Recognizing Different Sports Injuries
- 14. The Foot and Toes
- 15. The Ankle and Lower Lea
- 16. The Knee and Related Structures

- 17. The Thigh, Hip, Groin, and Pelvis
- 18. The Shoulder Complex
- 19. The Elbow, Forearm, Wrist, and Hand
- 20. The Spine
- 21. The Thorax and Abdomen
- 22. The Head, Face, Eyes, Ears, Nose, and Throat
- 23. General Medical Conditions and Additional Health Concerns
- 24. Substance Abuse
- 25. Preventing and Managing Injuries in Young Athletes

Appendixes

Appendix A: Employment Settings for the Athletic Trainer Appendix B: Requirements for Certification as an Athletic Trainer

Appendix C: Directional Movements for Body Joints



Exercise Physiology: Theory and Application to Fitness and Performance

Scott K. Powers, Edward T. Howley

Edition: 11 2021© 656 Pages

Print: 9781260570922 Connect: 9781260813470

OVERVIEW

Exercise Physiology: Theory and Application to Fitness and Performance is designed for students interested in exercise physiology, clinical exercise physiology, human performance, kinesiology/exercise science, physical therapy, and physical education. The text provides students with an up-to-date understanding of the physiology of exercise through the use of numerous clinical applications. The comprehensive text provides instructors with the freedom to select material that is the most important for their courses. The eleventh edition has undergone major revisions, with Dr. John Quindry bringing even more expertise to the author team.

FEATURES

- New chapter added on the physiology of resistance training.
- Nutrition and weight management chapter majorly revised to include the latest research on nutrition and weight control for health.
- Completely revised chapter 0 to provide an introduction to the field of exercise physiology.
- Completely revised chapter on physical activity and health.

CONTENTS

Section 1: Physiology of Exercise

- 1. Introduction to the Physiology of Exercise
- 2. Common Measurements in Exercise Physiology
- 3. Control of the Internal Environment
- 4. Bioenergetics
- 5. Exercise Metabolism
- 6. Cell Signaling and the Hormonal Responses to Exercise
- 7. Exercise and the Immune System
- 8. The Nervous System: Structure and Control of Movement
- 9. Skeletal Muscle: Structure and Function
- 10. Circulatory Responses to Exercise
- 11. Respiration during Exercise
- 12. Acid-Base Balance during Exercise Temperature Regulation
- 13. The Physiology of Training: Effect on V'O2 Max, Performance, and Strength
- 14. The Physiology of Resistance Training

Section 2: Physiology of Health and Fitness

- 15. Physical Activity and Health
- 16. Exercise Prescriptions for Health and Fitness
- 17. Exercise for Special Populations
- 18. Nutrition, body composition, and weight management

Section 3: Physiology of Performance

- 19. Factors Affecting Performance
- 20. Training for Performance
- 21. Training for the Female Athlete, Children, Special Populations, and the Masters Athlete
- 22. Nutrition, Body Composition, and Performance
- 23. Exercise and the Environment
- 24. Ergogenic Aids

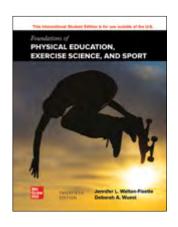
Appendices:

Appendix A: Calculation of Oxygen Uptake and Carbon Dioxide Production

Appendix B: Dietary Reference Intakes: Estimated Energy Requirements

Appendix C: Dietary Reference Intakes: Vitamins Appendix D: Dietary Reference Intakes: Minerals and Elements

Appendix E: Percent Fat Estimate for Men: Sum of Triceps, Chest, and Subscapula Skinfolds
Appendix F: Percent Fat Estimate for Women: Sum of Triceps, Abdomen, and Suprailium Skinfolds
Appendix G: MET Equivalents for Exercise,
Activities of Daily Loving, and Household Chores



Foundations of Physical Education, Exercise Science, and Sport

Deborah A Wuest, Jennifer L. Walton-Fisette

Edition: 20 2021© 480 Pages

Print: 9781260575590 Connect: 9781260807738 10. Physical Education Pedagogy

Part 3: Careers and Professional Considerations

- 11. Career and Professional Development
- 12. Teaching and Coaching Careers
- 13. Fitness- and Health-Related Careers
- 14. Sport Careers

Part 4: Future Professionals as Leaders and Advocates

15. Future Professionals as Leaders and Advocates

OVERVIEW

Foundations of Physical Education, Exercise Science, and Sport provides readers with the most up-to-date information about physical activity, physical education, and sport, while recognizing that this dynamic field and its disciplines are ever changing in our fast-paced, technology-driven society. It challenges students to commit to ongoing development and growth as professionals from the very beginning of their careers, and encourages them to advocate for physical activity and quality physical education, to value diversity and appreciate its many forms, and to work toward making opportunities to participate in physical activity available to all people throughout their lifespan. Walton-Fisette and Wuest inspire readers to work collaboratively with other dedicated professionals to address the issues facing the field, the challenges ahead, and the realization of physical education, exercise science, and sport's potential to positively contribute to the lives of all people.

FEATURES

- Expanded emphasis on social justice and the importance of professionals to infuse this theme within their professional practice.
- New section on sports marketing as a growing, dynamic field for sport-related careers.

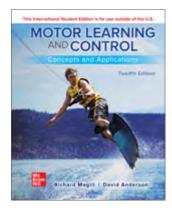
CONTENTS

Part 1: Nature and Scope of Physical Education, Exercise Science, and Sport

- 1. Meaning and Scope
- 2. Philosophy, Goals, and Objectives
- 3. Health and Physical Activity in Our Society

Part 2: Foundations of Physical Education, Exercise Science, and Sport

- 4. Historical Foundations
- 5. Motor Behavior
- 6. Biomechanical Foundations
- 7. Exercise Physiology and Fitness
- 8. Sociological Foundations
- 9. Sport and Exercise Psychology



Motor Learning and Control: Concepts and Applications

Richard A. Magill, David Anderson

Edition: 12 2021© 512 Pages

Print: 9781260570557 Connect: 9781264090808

OVERVIEW

Motor Learning and Control: Concepts and Applications 12th edition, is an introduction to the study of motor learning and control for students who aspire to become practitioners in exercise science, physical education, and other movement-oriented professions. Each chapter presents motor learning and control as a set of principles and guidelines based on research evidence. The authors' clear writing style and practical applications will help students build a solid foundation and prepare them for further exploration on their own.

FEATURES

- Updated and added new research relevant to the concept discussed in each chapter.
- Added section describing and discussing the OPTIMAL theory of motor learning and control, and included a relevant discussion of OPTIMAL theory.
- Added section describing HABIT (Hand-Arm Bimanual Intensive Therapy) strategy to include therapeutic strategies for improving bimanual coordination skills for people with cerebral palsy (CP).

CONTENTS

Unit 1: Introduction to Motor Skills and Abilities

- 1. The Classification of Motor Skills
- 2. The Measurement of Motor Performance
- 3. Motor Abilities

Unit 2: Introduction to Motor Control

4. Neuromotor Basis for Motor Control

- 5. Motor Control Theories
- 6. Sensory Components of Motor Control
- Performance and Motor Control Characteristics of Functional Skills
- 8. Action Preparation

Unit 3: Attention and Memory

- 9. Attention as a Limited Capacity Resource
- Memory Components, Forgetting, and Strategies

Unit 4: Introduction to Motor Skill Learning

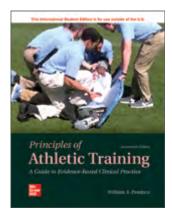
- 11. Defining and Assessing Learning
- 12. The Stages of Learning
- 13. Transfer of Learning

Unit 5: Instruction and Augmented Feedback

- 14. Demonstration and Verbal Instructions
- 15. Augmented Feedback

Unit 6: Practice Conditions

- 16. Practice Variability and Specificity
- 17. The Amount and Distribution of Practice
- 18. Whole and Part Practice
- 19. Mental Practice



Principles of Athletic Training: A Guide to Evidence-Based Clinical Practice

William E. Prentice

Edition: 17 2021© 1,008 Pages

Print: 9781260570939 Connect: 9781260808995

OVERVIEW

A Doody's Core Title for 2015! Principles of Athletic Training: A Competency-Based Approach is designed to be used by athletic trainers in courses concerned with the scientific, evidence-based and clinical foundations of athletic training and sports medicine. The text leads the student from general foundations to specific concepts relative to injury prevention, evaluation, management, and rehabilitation. As the student progresses from beginning to end, he or she will understand the complexities of the profession of athletic training. An over-arching goal of the text is to make certain that each and every one of the educational competencies identified by the Education Council is specifically covered. After using this text, the student should be able to apply the appropriate techniques and concepts in the day-to-day performance of his or her job as an athletic trainer.

FEATURES

- New mechanisms of injury illustrations with accompanying digital animations on Connect. Seeing inside the body to understand what happens to the musculoskeletal structures during injury has always been difficult. With these new, detailed illustrations and animations students will be able to see how the joints, muscles, ligaments, etc. are injured and view the associated motions and forces.
- Expanded coverage of evidence-based practice As set forth in the new NATA competencies this section explains the process and clinical benefits of evidencebased practice.

CONTENTS

Part 1: Professional Development and Responsibilities

- 1. The Athletic Trainer as a Health Care Provider
- 2. Health Care Organization and Administration in Athletic Training
- 3. Legal Concerns and Insurance Issues

Part 2: Risk Management

- 4. Fitness and Conditioning Techniques
- 5. Nutrition and Supplements
- 6. Environmental Considerations
- 7. Protective Equipment
- 8. Wrapping and Taping

Part 3: Pathology of Sports Injury

- Mechanisms and Characteristics of Musculoskeletal and Nerve Trauma
- 10. Tissue Response to Injury

Part 4: Management Skills

- 11. Psychosocial Intervention for Sports Injuries and Illnesses
- 12. On-the-Field Acute Care and Emergency Procedures
- 13. Off-the-Field Injury Evaluation
- 14. Infectious Diseases, Bloodborne Pathogens, and Universal Precautions
- 15. Using Therapeutic Modalities
- 16. Using Therapeutic Exercise in Rehabilitation
- 17. Pharmacology, Drugs, and Sports

Part 5: Musculoskeletal Conditions

- 18. The Foot
- 19. The Ankle and Lower Leg
- 20. The Knee and Related Structures
- 21. The Thigh, Hip, Groin, and Pelvis
- 22. The Shoulder Complex
- 23. The Elbow
- 24. The Forearm, Wrist, Hand, and Fingers
- 25. The Spine

Part 6: General Medical Conditions

- 26. The Head, Face, Eyes, Ears, Nose, and Throat
- 27. The Thorax and Abdomen
- 28. Skin Disorders
- 29. Additional General Medical Conditions

Appendix A: Addresses of Professional Sports

Medicine Organizations

Appendix B: NATA Position, Official, Consensus, and

Support Statements

Appendix C: Sports Medicine–Related Journals

Appendix D: Sample Resume Appendix E: NATA Code of Ethics Appendix F: Manual Muscle Tests

Appendix G: Goniometric Measurements of Range of

Motion



Your Health Today: Choices in a Changing Society

Michael L. Teague, Sara L.C. Mackenzie, David W. Rosenthal

Edition: 8 2022© 544 Pages Mar 2021

Print: 9781260598148 Connect: 9781260580068

OVERVIEW

Your Health Today teaches personal health from a perspective of social responsibility. While each of us has a unique set of individual characteristics that shape our health, environmental factors have an impact on our well-being, too. Your Health Today incorporates the individual, interpersonal, and broader social factors that affect our health, acting as a guide for healthy living in college and beyond. The studentfocused features in the 8th Edition of Your Health Today highlight current topics, illustrate concepts with new photos and graphs, and invite dialogue among personal health students. These features serve as entry points to classroom discussion, critical thought and practical application of health concepts to students' lives. Many also have accompanying assignable online activities within Connect.

FEATURES

- New discussion about a single-payer system for health care coverage.
- New section on the role of gut microbiome and body composition.
- New discussion of SARS-CoV2 and the COVID-19 disease pandemic.

CONTENTS

- 1. Self, Family, and Community
- 2. Mental Health and Stress
- 3. Social Connections

- 4. Sleep
- 5. Nutrition
- 6. Fitness
- 7. Body Weight and Body Composition
- 8. Body Image
- 9. Alcohol and Tobacco
- 10. Drugs
- 11. Sexual Health
- 12. Reproductive Choices
- 13 Infectious Diseases
- Cardiovascular Disease, Diabetes, Chronic Lung Diseases, and Dementia
- 15. Cancer
- 16. Injury and Violence

Supplemental e-book Chapters

- 17. Complementary and Integrative Medicine
- 18. Environmental Issues

Physical Education-Exercise Science



Basic Biomechanics

Susan J. Hall Edition: 9 2022© 544 Pages May 2021

Print: 9781265748593 Connect: 9781264169702

OVERVIEW

Praised for its clear writing style and logical organization, Basic Biomechanics provides a sound introduction to human biomechanics for students in kinesiology and allied health fields. The mechanical aspects of human movement and applied anatomy are explained with examples of relevant sport, clinical, and daily living applications. In each successive edition, many of these examples are taken from hot topics in the current biomechanics research literature. The quantitative aspects of biomechanics are presented in a manageable, progressive fashion.

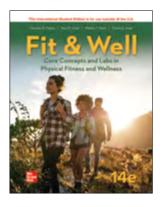
In the first chapter students are given a structured template along with practical advice for approaching and solving both qualitative and quantitative problems. The quantitative and qualitative concepts are reinforced with sets of introductory problems and more advanced problems, along with laboratory exercises. The 9th edition features updated illustrations and coverage of numerous new topics.

FEATURES

- New application examples from the biomechanics research literature.
- Updated annotated readings, related website, and reference lists throughout this new edition.
- New feature on professions that rely on biomechanics found in Chapter 1.
- Illustration of concepts with examples from hot topics in the current biomechanics research literature
- Template for approaching and solving qualitative problems and quantitative problems.
- Balanced coverage of mechanics applied anatomy, and applications.

CONTENTS

- 1. What is Biomechanics?
- 2. Kinematic Concepts for Analyzing Human Motion
- 3. Kinetic Concepts for Analyzing Human Motion
- 4. The Biomechanics of Huan Bone Growth and Development
- 5. The Biomechanics of Human Skeletal Articulations
- 6. The Biomechanics of Human Skeletal Muscle
- 7. The Biomechanics of the Human Upper Extremity
- 8. The Biomechanics of the Human Lower Extremity
- 9. The Biomechanics of the Human Spine
- 10. Linear Kinematics of Human Movement
- 11. Angular Kinematics of Human Movement
- 12. Linear Kinetics of Huan Movement
- 13. Equilibrium and Human Movement
- 14. Angular Kinetics of Human Movement
- 15. Human Movement in a Fluid Medium



Fit & Well: Core Concepts and Labs in Physical Fitness and Wellness -Brief Edition

Thomas D. Fahey, Paul M. Insel, Walton T. Roth Howley

Edition: 14 2021© 352 Pages

Print: 9781260575323 Connect: 9781260696813

OVERVIEW

Fit & Well gives students the knowledge and skills to make meaningful and lasting behavior changes. The most trusted and proven science-based content in a new edition and digital teaching and learning tools help college students improve their exercise, eating, and stress management habits. Fit & Well is written by

experts who work and teach in the fields of exercise science, physical education, and health education.

Fit & Well provides accurate, reliable current information on key health and fitness topics while also addressing issues related to mind-body health, diversity, research, and consumer health.

Changes to the 14th edition reflect new research findings, updated statistics, and current hot topics that impact students' fitness and wellness behaviors. Revisions were also guided by student performance data collected anonymously from the tens of thousands of students who have used SmartBook® with Fit & Well. Because virtually every text paragraph is tied to several questions that students answer while using SmartBook, the specific concepts that students are having the most difficulty with can be pinpointed through empirical data. Fit & Well is written by experts who work and teach in the fields of exercise science, physical education, and health education. Fit & Well provides accurate, reliable current information on key health and fitness topics while also addressing issues related to mind-body health, diversity, research, and consumer health.

FEATURES

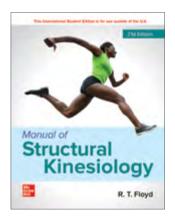
- New and updated information on the immediate and long-term effects of endurance exercise and on the role of endurance exercise in reducing risk for cancers of the colon, breast, bladder, endometrium, esophagus, lung, kidney, and stomach.
- New presentation of three models related to weight management: energy balance, carbohydrateinsulin, and multi-factor models.
- New and updated sections on factors affecting RMR and appetite, including hormones and food choices.

CONTENTS

- Introduction to Wellness, Fitness, And Lifestyle Management
- 2. Principles of Physical Fitness
- 3. Cardiorespiratory Endurance
- 4. Muscular Strength and Endurance
- 5. Flexibility and Low-back Health
- 6. Body Composition
- 7. Putting Together A Complete Fitness Program
- 8. Nutrition

Appendixes

- A. Injury Prevention And Personal Safety
- B. Monitoring Your Progress Behavior Change Workbook



Manual of Structural Kinesiology

R .T. Floyd, Clem W. Thompson

Edition: 22 2021© 448 Pages

Print: 9781260575637 Connect: 9781260813654

OVERVIEW

Manual of Structural Kinesiology, 21st edition, provides a straightforward view of human anatomy and its relation to movement. While the manual is designed for use in undergraduate structural kinesiology courses, other clinicians and educators will also benefit from the text. The manual clearly identifies specific muscles and muscle groups and describes exercises for strengthening and developing those muscles. This text is now in its 73rd year, and the author's goal continues to be to provide important information in an accessible format through a combination of logical presentation, illustrations, and concise writing style.

FEATURES

- Updated tables detailing how to locate and palpate the key bony and joint landmarks in Chapters 4-11.
- Additional terms, content, and concepts in select cases have been added (body positions, open vs. close packed joint positions, concave-convex rule, Lombard's paradox, and a lever terminology table)

CONTENTS

- 1. Foundations of Structural Kinesiology
- 2. Neuromuscular Fundamentals
- 3. Basic Biomechanical Factors and Concepts
- 4. The Shoulder Girdle
- 5. The Shoulder Joint
- 6. The Elbow and Radioulnar Joints
- 7. The Wrist and Hand Joints
- 8. The Hip Joint and Pelvic Girdle
- 9. The Knee Joint
- 10. The Ankle and Foot Joints
- 11. The Trunk and Spinal Column
- 12. Muscular Analysis of Selected Exercises and

MUSIC

Music Appreciation



Music: An Appreciation

Roger Kamien Edition: 13 2021© 640 Pages Mar 2021

Print: 9781260597738 Connect: 9781260868067

OVERVIEW

Music: An Appreciation welcomes non-majors to the art of listening to great music. Roger Kamien continues to focus on coverage of the elements of music, fostering each student's unique path to listening and understanding. The 13th edition equips students with the language, tools, and listening skills required to sustain a lifelong enthusiasm for music. Typically, the first material that a Music Appreciation student encounters in the semester is about the elements of music. Often it is a student's first exposure to musical vocabulary and concepts. The new edition features four learning tools that supplement and expand on Roger Kamien's narrative on the elements. These include Elements of Music Interactives. Fundamentals of Music Video Tutorials. Spotify Playlists, and targeted guidance in Listening Outlines and Vocal Listening Guides. New recordings have been added to the new edition. All selections can be accessed in Connect.

FEATURES

 Interactive Music Listening Guides: Interactive guides for audio elections in Music: An Appreciation are included in the eBook and can be assigned for listening completion. The guided listening experiences point out meaningful elements, themes, and instrumentation. They include brief contextual information and key terms for each piece.

or students can purchase an access card that allows

them to download MP3 files of selections.

 Writing Assignments: Available within McGraw-Hill Connect®, the Writing Assignment tool delivers a learning experience to help students improve their written communication skills and conceptual understanding. As an instructor you can assign, monitor, grade, and provide feedback on writing

- more efficiently and effectively.
- Part I: Elements has new musical examples throughout and revised discussions of rhythm and melody.
- In Part IV: The Baroque Period, discussion of baroque vocal music has been revised, along with reorganization of chapters to break the discussion of the cantata between secular and sacred contexts. This part now includes a section on the baroque cantata and considers the lives of Barbara Strozzi and Elisabeth Jacquet de la Guerre and movements from their secular cantatas.
- New to Part VI: The Romantic Period are discussions of Fanny Mendelsohn Hensel and the second movement from her String Quartet in E-Flat major. Also added is a discussion of the third movement of Clara Wieck Schumann's Piano Trio in G Minor.
- Part VII: The Twentieth Century and Beyond now includes a discussion of Ravel's Boléro, one of the most widely performed orchestral works. Also new to this part is a discussion of Lili Boulanger's Psalm 24 for Chorus and Orchestra, a chapter on primitivism, and a discussion of the first movement of Prokofiev's Classical Symphony as an example of neoclassicism.
- Part IX: Music for Stage and Screen now includes discussions of the hip-hop musical Hamilton and its hit song My Shot and John William's music for the Desert Chase scene from the film Raiders of the Lost Ark, starring Harrison Ford.-Popular Music Genres, a completely new Part X, covers rock, country, rap, hip hop and other genres and styles of American music from 1945 to the present. Examples presented in the narrative include Bob Dylan's Blowin' in the Wind, The Beatles' Lucy in the Sky with Diamonds, Prince's Purple Rain, Beyoncé's Irreplaceable, Taylor Swift's Shake It Off, and Kendrick Lamar's GOD.

CONTENTS

Listening Outlines and Vocal Music Guides Listed by Composer

Part 1: Elements

- 1. Sound: Pitch, Dynamics, and Tone Color
- 2. Performing Media: Voices and Instruments
- 3. Rhythm
- 4. Music Notation
- 5. Melody
- 6. Harmony
- 7. Key
- 8. Musical Texture
- 9. Musical Form
- 10. Performance
- 11. Musical Style

Part 2: The Middle Ages

- 1. Music in the Middle Ages (450–1450)
- 2. Gregorian Chant
- 3. Secular Music in the Middle Ages
- 4. The Development of Polyphony: Organum
- 5. Fourteenth-Century Music: The "New Art" in Italy and France

Part 3: The Renaissance

- 1. Music in the Renaissance (1450–1600)
- 2. Sacred Music in the Renaissance
- 3. Secular Music in the Renaissance
- 4. The Venetian School: From Renaissance to Baroque

Part 4: The Baroque Period

- 1. Baroque Music (1600–1750)
- 2. Music in Baroque Society
- 3. The Concerto Grosso and Ritornello Form
- 4. The Fugue
- 5. The Elements of Opera
- 6. Opera in the Baroque Era
- 7. Claudio Monteverdi
- 8. Henry Purcell
- 9. The Baroque Cantata
- 10. Barbara Strozzi
- 11. Elisabeth Jacquet de la Guerre
- 12. The Baroque Sonata
- 13. Arcangelo Corelli
- 14. Antonio Vivaldi
- 15. Johann Sebastian Bach
- 16. The Baroque Suite
- 17. The Chorale and Church Cantata
- 18. The Oratorio
- 19. George Frideric Handel

Part 5: The Classical Period

- 1. The Classical Style (1750–1820)
- 2. Composer, Patron, and Public in the Classical Period
- 3. Sonata Form
- 4. Theme and Variations
- 5. Minuet and Trio
- 6. Rondo
- 7. The Classical Symphony
- 8. The Classical Concerto
- 9. Classical Chamber Music
- 10. Joseph Haydn
- 11. Wolfgang Amadeus Mozart
- 12. Ludwig van Beethoven

Part 6: The Romantic Period

- 1. Romanticism in Music (1820–1900)
- 2. Romantic Composers and Their Public
- 3. The Art Song
- 4. Franz Schubert
- 5. Robert Schumann
- 6. Clara Wieck Schumann
- 7. Frédéric Chopin

- 8. Franz Liszt
- 9. Felix Mendelssohn
- 10. Fanny Mendelssohn Hensel
- 11. Program Music

Part 7: The Twentieth Century and Beyond

- 1. Musical Styles: 1900–1945
- 2. Music and Musicians in Society since 1900
- 3. Impressionism and Symbolism
- 4. Claude Debussy
- 5. Maurice Ravel
- 6. Lili Boulanger
- 7. Primitivism
- 8. Igor Stravinsky
- 9. Neoclassicism
- 10. Sergei Prokofiev
- 11. Expressionism
- 12. Arnold Schoenberg
- 13. Alban Berg
- 14. Anton Webern
- 15. Béla Bartók
- 16. Dmitri Shostakovich
- 17. Music in America
- 18. Charles Ives
- 19. George Gershwin
- 20. William Grant Still
- 21. Aaron Copland
- 22. Alberto Ginastera
- 23. Musical Styles since 1945
- 24. Music since 1945: Ten Representative Pieces

Part 8. Jazz

- 1. Jazz Styles: (1900-1950)
- 2. Ragtime
- 3. Blues
- 4. New Orleans Style
- 5. Swing
- 6. Bebop
- 7. Jazz Styles since 1950

Part 9. Music for Stage and Screen

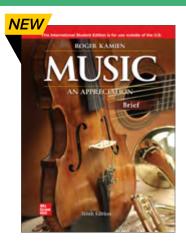
- 1. Musical Theater
- 2. Leonard Bernstein
- 3. Lin-Manuel Miranda
- 4. Music in Film

Part 10. Popular Music Genres

- 1. Elements of Popular Music
- 2. Music Genres and Star Performers from the 1950s to the Present

Part 11. Nonwestern Music

- 1. Music in Nonwestern Cultures
- 2. Music in Sub-Saharan Africa
- 3. Classical Music of India
- 4. Koto Music of Japan



Music: An Appreciation, Brief Edition

Roger Kamien

Edition: 10 2021© 496 Pages May 2021

Print: 9781260597653 Connect: 9781264029709

OVERVIEW

Music: An Appreciation, Brief welcomes nonmajors to the art of listening to great music. Roger Kamien continues to focus on coverage of the elements of music, fostering each student's unique path to listening and understanding. The Brief 10th edition equips students with the language, tools, and listening skills required to sustain a lifelong enthusiasm for music.

Typically, the first material that a Music Appreciation student encounters in the semester is about the elements of music. Often it is a student's first exposure to musical vocabulary and concepts. The new edition features four learning tools that supplement and expand on Roger Kamien's narrative on the elements. These include Elements of Music Interactives, Fundamentals of Music Video Tutorials, Spotify Playlists, and targeted guidance in Listening Outlines and Vocal Listening Guides.

New recordings have been added to the new edition. All selections can be accessed in Connect, or students can purchase an access card that allows them to download MP3 files of selections.

FEATURES

- Interactive Music Listening Guides: Interactive guides for audio elections in Music: An Appreciation are included in the eBook and can be assigned for listening completion. The guided listening experiences point out meaningful elements, themes, and instrumentation. They include brief contextual information and key terms for each piece.
- Writing Assignments: Available within McGraw-Hill Connect®, the Writing Assignment tool delivers a learning experience to help students improve their written communication skills and conceptual understanding. As an instructor you can assign, monitor, grade, and provide feedback on writing more efficiently and effectively.
- Part I: Elements has new musical examples throughout and revised discussions of rhythm and melody.
- In Part IV: The Baroque Period, discussion of baroque vocal music has been revised, along with

reorganization of chapters to break the discussion of the cantata between secular and sacred contexts. This part now includes a section on the baroque cantata and considers the lives of Barbara Strozzi and Elisabeth Jacquet de la Guerre and movements from their secular cantatas.

- New to Part VI: The Romantic Period are discussions of Fanny Mendelsohn Hensel and the second movement from her String Quartet in E-Flat major. Also added is a discussion of the third movement of Clara Wieck Schumann's Piano Trio in G Minor.
- Part VII: The Twentieth Century and Beyond now includes a discussion of Ravel's Boléro, one of the most widely performed orchestral works. Also new to this part is a discussion of Lili Boulanger's Psalm 24 for Chorus and Orchestra, a chapter on primitivism, and a discussion of the first movement of Prokofiev's Classical Symphony as an example of neoclassicism.
- Part IX: Music for Stage and Screen now includes
 discussions of the hip-hop musical Hamilton and its
 hit song My Shot and John William's music for the
 Desert Chase scene from the film Raiders of the Lost
 Ark, starring Harrison Ford.-Popular Music Genres, a
 completely new Part X, covers rock, country, rap, hip
 hop and other genres and styles of American music
 from 1945 to the present. Examples presented in the
 narrative include Bob Dylan's Blowin' in the Wind, The
 Beatles' Lucy in the Sky with Diamonds, Prince's Purple
 Rain, Beyoncé's Irreplaceable, Taylor Swift's Shake It
 Off, and Kendrick Lamar's GOD.

CONTENTS

Part 1: Elements

- 1. Sound: Pitch, Dynamics, and Tone Color
- 2. Performing Media: Voices and Instruments
- 3. Rhvthm
- 4. Music Notation
- 5. Melody
- 6. Harmony
- 7. Key
- 8. Musical Texture
- 9. Musical Form
- 10. Performance
- 11. Musical Style

Part 2: The Middle Ages and Renaissance

- 1. Music in the Middle Ages (450–1450)
- 2. Music in the Renaissance (1450–1600)

Part 3: The Baroque Period

- 1. Baroque Music
- 2. Music in Baroque Society
- 3. The Concerto Grosso and Ritornello Form
- 4. The Fugue
- 5. The Elements of Opera
- 6. Opera in the Baroque Era

- 7. Claudio Monteverdi
- 8. Henry Purcell
- 9. The Baroque Cantata
- 10. Barbara Strozzi
- 11. Elisabeth Jacquet de la Guerre
- 12. The Baroque Sonata
- 13. Antonio Vivaldi
- 14. Johann Sebastian Bach
- 15. The Baroque Suite
- 16. The Chorale and Church Cantata
- 17. The Oratorio
- 18. George Frideric Handel

Part 4: The Classical Period

- 1. The Classical Style (1750–1820)
- 2. Composer, Patron, and Public in the Classical Period
- 3. Sonata Form
- 4. Theme and Variations
- 5. Minuet and Trio
- 6. Rondo
- 7. The Classical Symphony
- 8. The Classical Concerto
- 9. Classical Chamber Music
- 10. Joseph Haydn
- 11. Wolfgang Amadeus Mozart
- 12. Ludwig van Beethoven

Part 5: The Romantic Period

- 1. Romanticism in Music (1820–1900)
- 2. Romantic Composers and Their Public
- 3. The Art Song
- 4. Franz Schubert
- 5. Robert Schumann
- 6. Clara Wieck Schumann
- 7. Frédéric Chopin
- 8. Franz Liszt
- 9. Felix Mendelssohn
- 10. Fanny Mendelssohn Hensel
- 11. Program Music
- 12. Hector Berlioz
- 13. Nationalism in Nineteenth- Century Music
- 14. Peter Ilyich Tchaikovsky
- 15. Antonin Dvořák
- 16. Johannes Brahms
- 17. Georges Bizet
- 18. Giuseppe Verdi
- 19. Giacomo Puccini

Part 6: The Twentieth Century and Beyond

- 1. Musical Styles: 1900–1945
- 2. Music and Musicians in Society since 1900
- 3. Impressionism and Symbolism
- 4. Claude Debussy
- 5. Maurice Ravel
- 6. Lili Boulanger
- 7. Primitivism

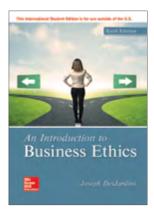
- 8. Igor Stravinsky
- 9. Neoclassicism
- 10. Sergei Prokofiev
- 11. Expressionism
- 12. Arnold Schoenberg
- 13. Alban Berg
- 14. Béla Bartók
- 15. Music in America
- 16. Charles Ives
- 17. George Gershwin
- 18. William Grant Still
- 19. Aaron Copland
- 20. Alberto Ginastera
- 21. Musical Styles since 1945
- 22. Music since 1945: Ten Representative Pieces
- 23. Jazz
- 24. Music for Stage and Screen25 Popular Music Genres

Part 7. Nonwestern Music

- 1. Music in Nonwestern Cultures
- 2. Music in Sub-Saharan Africa
- 3. Classical Music of India

PHILOSOPHY AND RELIGION

Business Ethics



An Introduction to Business Ethics

Joseph R. DesJardins

Edition: 6 2020© 304 Pages

Print: 9781260548082 Connect: 9781260687347

OVERVIEW

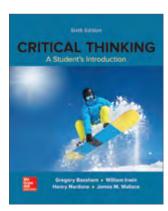
Since its inception, An Introduction to Business Ethics by Joseph DesJardins has been a cutting-edge resource for the business ethics course. DesJardins' unique multidisciplinary approach offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

CONTENTS

- 1. Why Study Ethics?
- 2. Ethical Theory and Business

- 3. Corporate Social Responsibility
- 4. Corporate Culture, Governance, and Ethical Leadership
- 5. The Meaning and Value of Work
- 6. Moral Rights in the Workplace
- 7. Employee Responsibilities
- 8. Marketing Ethics: Product Safety and Pricing
- 9. Marketing Ethics: Advertising and Target Marketing
- 10. Business's Environmental Responsibilities
- 11. Diversity and Discrimination
- 12. International Business and Globalization

Critical Thinking



Critical Thinking

Gregory Bassham, William Irwin, Henry Nardone, James M. Wallace

Edition: 6 2019© 544 Pages

Print: 9781260547818 Connect: 9781260688481

OVERVIEW

In a hyper-connected digital world buzzing with both information and illogic, facts and spin, critical thinking has never been more challenging or important. This popular, learner-friendly text gives today's students the critical reasoning tools they need to survive and thriver-in school, in their careers, and in life. It covers all the basics of critical thinking, using class-tested real-world examples and a proven step-by-step approach. Its comprehensiveness allows instructors to tailor the material to their individual teaching styles, resulting in an exceptionally versatile text.

FEATURES

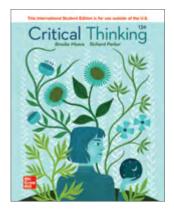
- Over a dozen new readings have been added and many older readings have been replaced.
- The chapter on Thinking Critically about the Media has been reorganized and thoroughly rewritten to take account of rapid, seismic changes in social media, advertising, and the news media.
- New and updated examples and exercises have been added throughout the text.

CONTENTS

- 1. Introduction to Critical Thinking
- 2. Recognizing Arguments

- 3. Basic Logical Concepts
- 4. Language
- 5. Logical Fallacies--1
- 6. Logical Fallacies--2
- 7. Analyzing Arguments
- 8. Evaluating Arguments and Truth Claims
- 9. A Little Categorical Logic
- 10. A Little Propositional Logic
- 11. Inductive Reasoning
- 12. Finding, Evaluating and Using Sources
- 13. Writing Argumentative Essays
- 14. Thinking Critically about the Media
- 15. Science and Pseudoscience

Appendix: The Six Habits of Effective Problem Solvers



Critical Thinking

Brooke Noel Moore, Richard Parker

Edition: 13 2021© 528 Pages

Print: 9781260570694 Connect: 9781260808032

OVERVIEW

In this new edition the authors have expanded on how to improve information acquisitions skills and recognize dubious claims, gravely important in this current climate of "fake news." In addition, they have revised and expanded the distinction between subjective judgments and objective claims and revamped their explanation of inductive reasoning into four different types, introducing them in chapter 2 and further explaining them in chapter 11. This book is not about critical thinking as much as it is a book in critical thinking. The authors work to provide guided practice in what they and instructors think are the most important critical thinking skill sets for students.

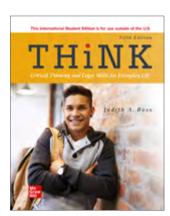
FEATURES

- The authors have updated the social, political, and cultural backdrop for the book and have revised exercises to keep the material relevant.
- This new edition distinguishes more accurately and clearly between (on the one hand) objective issues and judgments, and (on the other hand) subjective issues and judgments as well as explaining why the subjective judgments are not the conclusions of inductive arguments. This approach eliminates

- much of the confusion students can experience with critical thinking.
- Changes have been made which aim to help students recognize and avoid misinformation and fake news in the media and on the web. This ensure students do not continue to believe in what is deemed as fake news.

CONTENTS

- 1. Driving Blindfolded
- 2. Two Kinds of Reasoning
- 3. Clear Thinking, Critical Thinking, and Clear Writing
- 4. Credibility
- 5. Rhetoric, the Art of Persuasion
- 6. Relevance (Red Herring) Fallacies
- 7. Induction Fallacies
- 8. Formal Fallacies and Fallacies of Language
- 9. Deductive Arguments I: Categorical Logic
- 10. Deductive Arguments II: Truth-Functional Logic
- 11. Inductive Reasoning
- 12. Moral, Legal, and Aesthetic Reasoning



THINK

Judith A. Boss Edition: 5 2021© 480 Pages

Print: 9781260571202 Connect: 9781260805185

OVERVIEW

THINK offers core content and pedagogy in a succinct format designed to teach students the importance of overcoming feelings to form opinions and commit to positions based on reason and logic. THINK is also designed to direct students towards skill development and application through extensive opportunity for practice and application.

FEATURES

Updated Examples: The new edition features up-to-date and relevant examples in its" Critical Thinking Issue" and "Analyzing Images" modules, such as the use of drones in warfare, gun control, healthcare, political affiliation of college students, government bailouts, same-sex marriage, legalizing marijuana, the 2011 tsunami, President Obama, Twitter, and more. The "Research Resources" section in Chapter 4 on using web-based

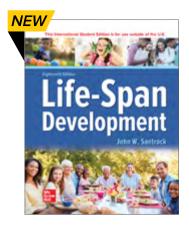
resources has been extensively updated to reflect changes in how we conduct research today.

CONTENTS

- 1. Critical Thinking: Why It's Important
- 2. Reason and Emotion
- 3. Language and Communication
- 4. Knowledge, Evidence and Errors in Thinking
- 5. Informal Fallacies
- 6. Recognizing, Analyzing, and Constructing Arguments
- 7. Inductive Arguments
- 8. Deductive Arguments
- 9. Ethics and Moral Decision Making
- 10. Marketing and Advertising
- 11. Mass Media
- 12. Science
- 13. Law and Politics

PSYCHOLOGY

Human Development/Lifespan - Chronological



Life-Span Development

John Santrock

Edition: 18 2021© 832 Pages Dec 2020

Print: 9781260571455 Connect: 9781260471953

OVERVIEW

As a master teacher, John Santrock connects current research with real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an integrated learning goals system, this comprehensive and chronological approach to lifespan development helps students gain the insight they need to study smarter, stay focused and improve performance.

FEATURES

 Quest: Journey Through the Lifespan - a new, engaging learning game that immerses students into applying content and theories into real-life scenarios across the lifespan!

- The Learning Goals System to help students stay focused on key ideas in a course full of material to cover.
- Connecting with Careers profiles careers that require knowledge about human development.
- Connecting Development to Life each chapter begins with a story designed to increase students' interest and motivation to read the chapter.
- Connecting Through Research describes a study or program to illustrate how research in life-span development is conducted and how it influences students' understanding of the discipline.

CONTENTS

Section 1: The Life-Span Perspective

1. Introduction

Section 2: Beginnings

- 2. Biological Beginnings
- 3. Prenatal Development and Birth

Section 3: Infancy

- 4. Physical Development in Infancy
- 5. Cognitive Development in Infancy
- 6. Socioemotional Development in Infancy

Section 4: Early Childhood

- 7. Physical and Cognitive Development in Early Childhood
- 8. Socioemotional Development in Early Childhood

Section 5: Middle and Late Childhood

- 9. Physical and Cognitive Development in Middle and Late Childhood
- Socioemotional Development in Middle and Late Childhood

Section 6: Adolescence

- Physical and Cognitive Development in Adolescence
- 12. Socioemotional Development in Adolescence

Section 7: Early Adulthood

- 13. Physical and Cognitive Development in Early Adulthood
- 14. Socioemotional Development in Early Adulthood

Section 8: Middle Adulthood

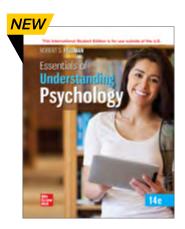
- Physical and Cognitive Development in Middle Adulthood
- Socioemotional Development in Middle Adulthood

Section 9: Late Adulthood

- 17. Physical Development in Late Adulthood
- 18. Cognitive Development in Late Adulthood
- Socioemotional Development in Late Adulthood

Section 10: Endings

Introductory Psychology



Essentials of Understanding Psychology

Robert Feldman

Edition: 14 2021© 736 Pages Dec 2020

Print: 9781260575453 Connect: 9781260408386 Diversity, Culture, Conflict, and Cooperation Diversity and Culture Conflict and Cooperation: Striving for a Just and Peaceful World



Understanding Psychology

Robert Feldman

Edition: 15 2021© 784 Pages Dec 2020

Print: 9781260575460 Connect: 9781260408461

OVERVIEW

Students First. Designed for student success, Essentials of Understanding Psychology provides students with a brief and powerful learning framework to help them connect, engage, and feel excited about psychology. Dr. Feldman believes that an effective introduction to a discipline must be oriented to students—informing them, engaging them, and exciting them about the field and helping them connect it to their world.

FEATURES

- Applying Psychology in the 21st Century highlight the relevance of psychology by presenting current and potential applications of psychological theory and research findings to real world problems.
- Study Alters Marginal notes that point out important and difficult concepts and topics.
- Exploring Diversity highlight the ways in which psychology informs and is informed by issues relating to the increasing multiculturalism of our global society.

CONTENTS

- 1. Introduction to Psychology
- 2. Neuroscience and Behavior
- 3. Sensation and Perception
- 4. States of Consciousness
- 5. Learning
- 6. Memory
- 7. Thinking, Language, and Intelligence
- 8. Motivation and Emotion
- 9. Development
- 10. Personality
- 11. Health Psychology: Stress, Coping, and Well-Being
- 12. Psychological Disorders
- 13. Treatment of Psychological Disorders
- 14. Social Psychology

Epilogue

OVERVIEW

Students First. Designed for student success, Understanding Psychology provides students with a comprehensive and powerful learning framework to help them connect, engage, and feel excited about psychology. Dr. Feldman believes that an effective introduction to a discipline must be oriented to students—informing them, engaging them, and exciting them about the field and helping them connect it to their world.

FEATURES

- Applying Psychology in the 21st Century
 - highlight the relevance of psychology by presenting current and potential applications of psychological theory and research findings to real world problems.
- Study Alters Marginal notes that point out important and difficult concepts and topics.
- Exploring Diversity highlight the ways in which psychology informs and is informed by issues relating to the increasing multiculturalism of our global society.

CONTENTS

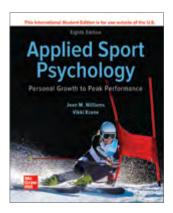
- 1. Introduction to Psychology
- 2. Psychological Research
- 3. Neuroscience and Behavior
- 4. Sensation and Perception
- 5. States of Consciousness
- 6. Learning
- 7. Memory
- 8. Cognition and Language
- 9. Intelligence
- 10. Motivation and Emotion
- 11. Sexuality and Gender

- 12. Development
- 13. Personality
- 14. Health Psychology: Stress, Coping, and Well-Being
- 15. Psychological Disorders
- 16. Treatment of Psychological Disorders
- 17. Social Psychology

EPILOGUE: Diversity, Culture, Conflict, and Cooperation

MHE Connect: McGraw-Hill Education Psychology APA Documentation Style Guide

AppliedSports Psychology



Applied Sport
Psychology: Personal
Growth to Peak
Performance

Jean M. Williams, Vikki Krane

Edition: 8 2021© 560 Pages

Print: 9781260575569 Connect: 9781260391015

OVERVIEW

Applied Sport Psychology Eighth Edition presents to the reader sport psychological theories, strategies, and techniques used by coaches and sport psychologists to cultivate peak performance and personal growth. Williams and Krane bridge the gap between research and practice by using examples, exercises, case studies, and anecdotes - helping students to think more critically and to apply their knowledge to real-world situations. This Eighth Edition includes a new chapter on mindfulness in sport and updates that reflect the latest statistics and research from the field.

FEATURES

- New Mindfulness in Sport chapter.
- Chapters reflect the latest research, practice, and anecdotal examples in applied sport psychology to provide up-to-date examples that pique students' interests.
- New exercises and case studies help students to think more critically and to apply content to realworld situations.

CONTENTS

1. Sport Psychology: Past, Present, Future

Part 1: Learning, Motivation, and Social Interaction

- 2. Motor Skill Learning for Effective Coaching and Performance
- 3. A Positive Approach to Coaching Effectiveness and Performance Enhancement
- 4. The Motivational Climate, Motivation, and Implications for Empowering Athletes and the Promotion of the Quality of Sport Engagement
- 5. The Self-Fulfilling Prophecy Theory: When Coaches' Expectations Become Reality
- 6. Leadership in Sports: The Critical Importance of Coach and Athlete Leadership
- 7. The Sport Team as an Effective Group
- 8. Communicating Effectively

Part 2: Mental Training For Performance Enhancement

- Psychological Characteristics of Peak Performance
- 10. Increasing Awareness for Sport Performance
- 11. Goal Setting for Peak Performance
- 12. Understanding and Managing Stress in Sport
- 13. Using Imagery as a Mental Training Tool in Sport
- 14. Cognitive Techniques for Building Confidence and Enhancing Performance
- 15. Concentration and Strategies for Controlling It
- 16. Mindfulness in Sport

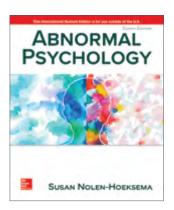
Part 3: Implementing A Training Programs

- 17. Integrating and Implementing a Psychological Skills Training Program
- 18. A Social-Cognitive Approach to Conducting Evidence Based Coach-Training Programs
- 19. Gender, Diversity, and Cultural Competence

Part 4: Enhancing Health And Well-Being

- 20. When to Refer Athletes to Other Helping Professionals
- 21. Doping in Sport: Causes and Cures
- 22. Athlete Burnout: An Individual and Organizational Phenomenon
- 23. Injury Risk and Rehabilitation: Psychological Considerations
- 24. Athletes' Careers and Transitions
- 25. Exercise and Physical Activity Participation: An Identity-Centered Approach

ClinicalAbnormal Psychology



Abnormal Psychology

Nolen-Hoeksema

Edition: 8 2020© 624 Pages

Print: 9781260547900 Connect: 9781260426090

OVERVIEW

The eighth edition of Susan Nolen-Hoeksema's Abnormal Psychology continues her mission to create a program that blends the most contemporary research on psychological disorders with compassion for those who live with these disorders. Abnormal Psychology personalizes the human experience, while helping students think critically and apply their knowledge through activities in McGraw Hill Education's digital learning platform, Connect. Connect for Abnormal Psychology includes the only adaptive reading experience on the market, McGraw Hill Education SmartBook®, as well as new Interactive Case Studies and the Faces of Abnormal Psychology video program.

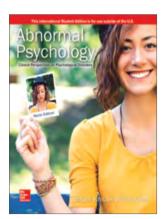
FEATURES

- Power of Process for Psychology - now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during and after reading.
- Along the Continuum diagrams in each chapter present the continuum model of human behavior and psychological disorders. These diagrams show students that there is continuing evidence that there is no dividing line between normal variations in thoughts, emotions, and behaviors and what we would label as "abnormal".
- Shades of Gray case studies in the text provide students with an opportunity to respond to an ambiguous case that illustrates the complexity in judging abnormal and normal behavior. These

case studies help students differentiate and understand the complexities of psychological disorders.

CONTENTS

- 1. Looking at Abnormality
- 2. Theories and Treatment of Abnormality
- 3. Assessing and Diagnosing Abnormality
- 4. The Research Endeavor
- 5. Trauma, Anxiety, Obsessive-Compulsive, and Related Disorders
- 6. Somatic Symptom and Dissociative Disorders
- 7. Mood Disorders and Suicide
- 8. Schizophrenia Spectrum and Other Psychotic Disorders
- 9. Personality Disorders
- 10. Neurodevelopmental and Neurocognitive Disorders
- 11. Disruptive, Impulse-Control, and Conduct Disorders
- 12. Eating Disorders
- 13. Sexual Disorders
- 14. Substance Use and Gambling Disorders
- 15. Health Psychology
- 16. Mental Health and the Law



Abnormal Psychology Clinical Perspectives Psychological Disorders

Whitbourne Edition: 9 2020© 480 Pages

Print: 9781260547917 Connect: 9781260431407

OVERVIEW

Presenting the human side of Psychological Disorders. Susan Krauss Whitbourne's Abnormal Psychology: Clinical Perspectives on Psychological Disorders, shows students real-life portrayals of psychological disorders through an extensive use of clinical and online case studies, biographies, and first-person quotations. The program maintains the biopsychosocial approach, incorporating biological, psychological, and sociocultural contributions to psychological disorders, also acknowledging the evolution of psychological disorders over the lifespan. The ninth edition ties concepts together with an integrated, personalized learning program, providing students the insight they need to study smarter and improve performance.

FEATURES

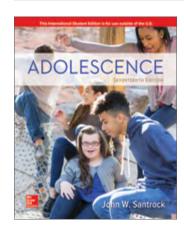
- Power of Process for Psychology now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.
- The Lifespan Approach incorporates research and theories that provide relevant understandings of how various disorders emerge and modulate from childhood through adulthood. This gives students a "lifespan perspective" on abnormal psychology so they can understand how these disorders vary by age.
- The Biopsychosocial Approach. Each chapter concludes with a section that discusses the chapter's topic from the biopsychosocial perspective weaving the multiple dimensions into an integrative statement about the interactions among biology, psychology, and the social context as they influence individuals throughout life. This allows students to learn how the interactions among biology, psychology, and the social context affect individuals who have psychological disorders.
- In the You Be The Judge feature, a specific aspect of a disorder is highlighted and students are presented with two sides of an issue and a question to answer, helping students see the ethical issues that psychologists grapple with are an integral part of research and practice.
- The Scientist-Practitioner Framework. Whitbourne was developed using a scientist-practitioner framework, providing students with research informed by clinical practice.

CONTENTS

- 1. Overview to Understanding Abnormal Behavior
- 2. Diagnosis and Treatment
- 3. Assessment
- 4. Theoretical Perspectives
- 5. Neurodevelopmental Disorders
- 6. Schizophrenia Spectrum and Other Psychotic Disorders
- 7. Depressive and Bipolar Disorders
- 8. Anxiety, Obsessive-Compulsive, and Trauma- and Stressor-Related Disorders
- 9. Dissociative and Somatic Symptom Disorders
- 10. Feeding and Eating Disorders; Elimination

- Disorders; Sleep-Wake Disorders; and Disruptive, Impulse-Control, and Conduct Disorders
- 11. Paraphilic Disorders, Sexual Dysfunctions, and Gender Dysphoria
- 12. Substance-Related and Addictive Disorders
- 13. Neurocognitive Disorders
- 14. Personality Disorders
- 15. Ethical and Legal Issues

Developmental Adolescence



Adolescence

John W Santrock

Edition: 17 2019© 608 Pages

Print: 9781260098297 Connect: 9781260137132

OVERVIEW

As a master teacher, John Santrock connects current research with real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an integrated learning goals system, this comprehensive approach to adolescent development helps students gain the insight they need to study smarter, stay focused, and improve performance.

FEATURES

- Expert Consultants Life-span development has become an enormous, complex field, and no single author, or even several authors, can possibly keep up with all of the rapidly changing content in the many periods and different areas of life-span development. With each edition, John Santrock seeks the input of leading experts about the content in a number of areas of development, who provide evaluations and recommendations in their area(s) of expertise.
- Proven Learning Goals Pedagogy. This classtested hallmark of John Santrock's programs encompasses learning goals, chapter maps, review and reflect, and reach your learning goals sections, which are all linked together. By following this pedagogical road map, students will read and retain course material more effectively and efficiently.

Power of Process for Psychology. Now available
in Connect, guides students through the process of
critical reading, analysis, and writing. Faculty select
content, such as journal articles, and strategies for
students to use to analyze and comment upon the
content, gaining insight into students' application of
the scientific method. For students, Power of Process
offers a guided visual approach to exercising critical
thinking strategies to apply before, during, and after
reading.

CONTENTS

- Introduction
 Appendix: Careers in Adolescent and Emerging
 Adult Development
- 2. Puberty, Health, and Biological Foundations
- 3. The Brain and Cognitive Development 4. The Self, Identity, Emotion, and Personality
- 5. Gender
- 6. Sexuality
- 7. Moral Development, Values, and Religion
- 8. Families
- 9. Peers, Romantic Relationships, and Lifestyles 10. Schools
- 11. Achievement, Work, and Careers
- 12. Culture
- 13. Problems in Adolescence and Emerging Adulthood

McGraw-Hill Education's Psychology APA Documentation Style Guide

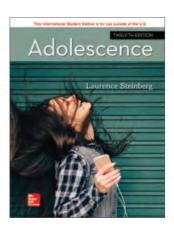
Cutting-edge science personalized for today's

students. As a well-respected researcher, Laurence

Steinberg connects current research with real-world

and differences in adolescent development across different social, economic, and cultural backgrounds. Through an integrated, personalized digital learning program, students gain the insight they need to study smarter, stay focused, and improve their performance.

application, helping students see the similarities



OVERVIEW

Adolescence

Laurence Steinberg

Edition: 12 2020© 576 Pages

Print: 9781260565676 Connect: 9781260401608

FEATURES

- Heat Map Data was provided to Steinberg to graphically illustrate "hot spots" in the text that affect student learning. Steinberg used the Heat Map data to redefine the content and reinforce student comprehension in the new twelfth edition.
- At the higher end of Bloom's, Power of Process helps students improve critical thinking skills and allows instructors to assess these skills efficiently and effectively in an online environment. Available through Connect, pre-loaded journal articles are available for instructors to assign.

CONTENTS

Introduction: The Study of Adolescent Development

- The Boundaries of Adolescence
- A Framework for Studying Adolescence
- Theoretical Perspectives on Adolescence
- Stereotypes Versus Scientific Study

Part 1: The Fundamental Changes of Adolescence

- 1. Biological Transitions
- 2. Cognitive Transitions
- 3. Social Transitions

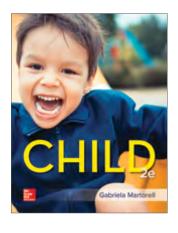
Part 2: The Contexts of Adolescence

- 4. Families
- 5. Peer Groups
- 6. Schools
- 7. Work, Leisure, and Media

Part 3: Psychosocial Development During Adolescence

- 8. Identity
- 9. Autonomy
- 10. Intimacy
- Sexuality
- 12. Achievement
- 13. Psychosocial Problems in Adolescence

DevelopmentalChild Development



Child Gabriela Martorell

Edition: 2 2020© 496 Pages

Print: 9781260566581 Connect: 9781260400038

OVERVIEW

Child Second Edition is a brief but thorough account of human development from conception through adolescence exposing students to substantial amounts of culture and diversity and immersing them in practical application. Child combines a commitment to scholarly content critical thinking and real-life application of theory with a visually engaging and dynamic interactive format.

FEATURES

- This text provides chronological, research-based coverage of child and adolescent development.
 The Perspectives on Diversity feature emphasizes connections, or the lack of connections, across different groups.
- Supports application of concepts and theories to the real world through the Milestones video program, the What Do You Do? feature, the What Do You Think? feature, and textual examples.
- Perspectives on Diversity. In this feature, a
 cross-cultural issue of interest in addressed from
 a global perspective. These features address
 a wide variety of topics, including, for example,
 cultural differences in beliefs about conception and
 fertility or attitudes toward corporal punishment; or
 research-based features on topics such as prenatal
 care and infant mortality.
- Expanded and updated coverage of many key areas, including brain development, gender differences and gender typing, aggression and bullying, and the influences of media on development. Topical areas that have arisen in the public consciousness in recent years have also been included. For example, new sections in the second edition examine topics such as opioid use during pregnancy, cultural influences on motor development, alcohol and nicotine use in adolescence, and transgender children.

CONTENTS

- 1. Introduction to Child Development
- 2. Conception, Heredity, and Environment
- 3. Pregnancy and Prenatal Development
- 4. Birth and the Newborn
- 5. Physical Development, 0 to 3
- 6. Cognitive Development, 0 to 3
- 7. Psychosocial Development, 0 to 3
- 8. Physical Development and Health in Early Childhood
- 9. Cognitive Development in Early Childhood
- 10. Psychosocial Development in Early Childhood
- Physical Development and Health in Middle Childhood

- 12. Cognitive Development in Middle Childhood
- 13. Psychosocial Development in Middle Childhood
- 14. Physical Development and Health in Adolescence
- 15. Cognitive Development in Adolescence
- 16. Psychosocial Development in Adolescence



Child Development: An Introduction

John W. Santrock Edition: 15

2021© 640 Pages Mar 2020

Print: 9781260571462 Connect: 9781260425741

OVERVIEW

Thorough. Accurate. Reliable. Engaging. These are just a few words used by adopters and reviewers of John Santrock's Child Development. The topically organized fifteenth edition continues with Santrock's highly contemporary tone and focus, featuring over 1,000 new citations. The popular Connections theme shows students the different aspects of children's development to help them better understand the concepts. Used by hundreds of thousands of students over fourteen editions, Santrock's proven learning goals system provides a clear roadmap to course mastery.

FEATURES

- More than 1,300 updated citations from 2017, 2018, and 2019
- Updated and expanded research and content especially covering cultural factors (expanded international coverage), biological factors, gender similarities and differences, digital technology, and family socioeconomic and demographic factors.

CONTENTS

Section 1: The Nature of Child Development

1. Introduction

Section 2: Biological Processes, Physical Development, and Perceptual Development

- 2. Biological Beginnings
- 3. Prenatal Development and Birth
- 4. Physical Development and Health
- 5. Motor, Sensory, and Perceptual Development

Section 3: Cognition and Language

- 6. Cognitive Developmental Approaches
- 7. Information Processing

- 8. Intelligence
- 9. Language Development

Section 4: Socioemotional Development

- 10. Emotional Development
- 11. The Self and Identity
- 12. Gender
- 13. Moral Development

Section 5: Social Contexts of Development

- 14. Families
- 15. Peers
- 16. Schools and Achievement
- 17. Culture and Diversity

McGraw-Hill Education Psychology APA Documentation Style Guide



Children

John W. Santrock, Jennifer Lansford, Kirby Deater-Deckard

Edition: 15 2022© 656 Pages Mar 2021

Print: 9781265359447 Connect: 9781264003389

OVERVIEW

Children focuses on providing a systematic, integrative approach that helps students make connections in their learning and practice. The main goals of this text are to connect with today's students, connect research on children's development, connecting the developmental process, and connecting development to real life.

FEATURES

- Quest: Journey Through the Lifespan: An
 engaging and innovative learning game located
 in Connect at no additional cost, provides
 students with opportunities to apply content from
 their human development curriculum to real-life
 scenarios.
- Writing Assignment Plus: In Connect this tool delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment.
- Connecting with Diversity interludes that appear in every chapter focus on a diversity topic related to the material at that point in the chapter.
- More than 1,300 new citations have been updated throughout the text.

- Connecting with Research sections in each chapter describe a study or program to illustrate how research in child development is conducted and how it influences understanding of the discipline.
- Developmental Connections boxes throughout each chapter point readers to places where the topic is discussed in a previous, current, or subsequent chapter.

CONTENTS

Section 1: The Nature of Children's Development

1. Introduction

Section 2: Beginnings

Development, and Health

- 2. Biological Beginnings
- 3. Prenatal Development
- 4. Birth

Section 3: Infancy

- 5. Physical Development in Infancy
- 6. Cognitive Development in Infancy
- 7. Socioemotional Development in Infancy

Section 4: Early Childhood

- 8. Physical Development in Early Childhood
- 9. Cognitive Development in Early Childhood
- 10. Socioemotional Development in Early Childhood

Section 5: Middle and Late Childhood

- 11. Physical Development in Middle and Late Childhood
- 12. Cognitive Development in Middle and Late Childhood
- 13. Socioemotional Development in Middle and Late Childhood

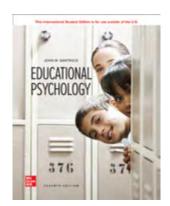
Section 6: Adolescence

- 14. Physical and Cognitive Development in Adolescence
- 15. Cognitive Development in Adolescence
- 16. Socioemotional Development in Adolescence

Section 7: Middle Adulthood

- 17. Physical and Cognitive Development in Middle Adulthood
- Psychosocial Development in Middle Adulthood

Educational Psychology



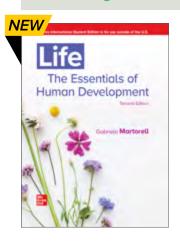
Educational Psychology

John W. Santrock Edition: 7 2021©

672 Pages

Print: 9781260571301 Connect: 9781260808643

Human Development/Lifespan - Chronological



Life: The Essentials of Human Development

Diane E. Papalia, Gabriela Martorell

Edition: 2 2022© 672 Pages Mar 2021

Print: 9781264479344 Connect: 9781264002795

OVERVIEW

Santrock's Educational Psychology emphasizes the application of theory to real classroom practice. With richly evocative classroom vignettes from practicing teachers and a wealth of case studies, Educational Psychology helps students think critically about the research basis for best practices. Santrock's hallmark Learning System organizes the content into manageable chunks under learning goals, supporting retention and mastery, so that students will have an engaging and successful course experience.

CONTENTS

- Educational Psychology: A Tool for Effective Teaching
- 2. Cognitive and Language Development
- Social Contexts and Socioemotional Development
- 4. Individual Variations
- 5. Sociocultural Diversity
- 6. Learners Who Are Exceptional
- 7. Behavioral and Social Cognitive Approaches
- 8. The Information-Processing Approach
- 9. Complex Cognitive Processes
- 10. Social Constructivist Approaches
- 11. Learning and Cognition in the Content Areas
- 12. Planning, Instruction, and Technology
- 13. Motivation, Teaching, and Learning
- 14. Managing the Classroom
- 15. Standardized Tests and Teaching
- 16. Classroom Assessment and Grading

OVERVIEW

Life: The Essentials of Human Development is designed to be a brief but thorough account of human development from conception to death, exposing students to culture and diversity, and immersing them in practical application.

FEATURES

- Quest: Journey Through the Lifespan: An engaging and innovative learning game located in Connect at no additional cost, provides students with opportunities to apply content from their human development curriculum to real-life scenarios.
- Writing Assignment Plus: In Connect this tool delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment.
- New Sections on COVID-19: Chapter 4: new section on influence of COVID-19 pandemic on childbirth; Chapter 9: information added on COVID-19 and children's health; Chapter 10: influence of COVID-19 on children's mental health; Chapter 11: influence of COVID-19 and education; Chapter 13: risk of complications from COVID-19 in young adults and impact on college enrollment; Chapter 15: COVID-19 and stress; Chapter 17: COVID-19 risk and age; Chapter 18: COVID-19 influence on jobs for older adults
- Window on the World: A cross-cultural issue of interest is addressed from a global perspective.
- **Research in Action:** Takes a closer look at an issue or area relevant to the chapter.

CONTENTS

Part 1: About Human Development

- 1. The Study of Human Development
- 2. Theory and Research

Part 2: Beginnings

3. Forming a New Life

- 4. Birth and Physical Development during the First Three Years
- Cognitive Development during the First Three Years
- 6. Psychosocial Development during the First Three Years

Part 3: Early Childhood

- 7. Physical and Cognitive Development in Early Childhood
- 8. Psychosocial Development in Early Childhood

Part 4: Middle Childhood

- Physical and Cognitive Development in Middle Childhood
- Psychosocial Development in Middle Childhood

Part 5: Adolescence

- Physical and Cognitive Development in Adolescence
- 12. Psychosocial Development in Adolescence

Part 6: Emerging and Young Adulthood

- 13. Physical and Cognitive Development in Emerging and Young Adulthood
- 14. Psychosocial Development in Emerging and Young Adulthood

Part 7. Middle Adulthood

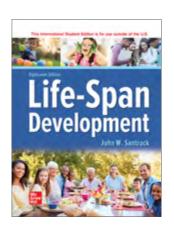
- Physical and Cognitive Development in Middle Adulthood
- 16. Psychosocial Development in Middle Adulthood

Part 8. Late Adulthood

- 17. Physical and Cognitive Development in Late Adulthood
- 18. Psychosocial Development in Late Adulthood

Part 9. The End of Life

19. Dealing with Death and Bereavement



Life-Span Development

John W. Santrock

Edition: 18 2021© 800 Pages

Print: 9781260571455 Connect: 9781260471953

OVERVIEW

As a master teacher, John Santrock connects current research with real-world application, helping students see how developmental psychology plays a role in their own lives and future careers. Through an

integrated learning goals system, this comprehensive and chronological approach to lifespan development helps students gain the insight they need to study smarter, stay focused, and improve performance.

FEATURES

- become an enormous, complex field, and no single author, or even several authors, can possibly keep up with all of the rapidly changing content in the many periods and different areas of life-span development. With each edition, John Santrock seeks the input of leading experts about the content in a number of areas of development, who provide evaluations and recommendations in their area(s) of expertise.
- Connections between theory and applications.
 Santrock provides a wealth of applied examples to show students the personal meaning life-span development has for them. In addition to the narrative's applications, each chapter also includes a Connecting Development to Life feature, which focuses on health and well-being, parenting, and education.
- Coverage of career opportunities in life-span development. Connecting with Careers profiles careers relating to the chapter's content. The Careers Appendix provides a comprehensive overview of careers in life-span development to show students where knowledge of human development could lead them.
- At the higher end of Bloom's taxonomy, the McGraw-Hill Education Milestones video series is an observational tool that allows students to experience life as it unfolds, from infancy to late adulthood. This ground-breaking, longitudinal video series tracks the development of real children as they progress through the early stages of physical, social, and emotional development in their first few weeks, months, and years of life. Assignable and assessable within Connect, Milestones also includes interviews with adolescents and adults to reflect development throughout the entire lifespan.

CONTENTS

Section 1: The Life-Span Perspective

1. Introduction

Section 2: Beginnings

- 2. Biological Beginnings
- 3. Prenatal Development and Birth

Section 3: Infancy

- 4. Physical Development in Infancy
- 5. Cognitive Development in Infancy

6. Socioemotional Development in Infancy

Section 4: Early Childhood

- 7. Physical and Cognitive Development in Early Childhood
- 8. Socioemotional Development in Early Childhood

Section 5: Middle and Late Childhood

- Physical and Cognitive Development in Middle and Late Childhood
- Socioemotional Development in Middle and Late Childhood

Section 6: Adolescence

- Physical and Cognitive Development in Adolescence
- 12. Socioemotional Development in Adolescence

Section 7: Early Adulthood

- 13. Physical and Cognitive Development in Early Adulthood
- Socioemotional Development in Early Adulthood

Section 8: Middle Adulthood

- Physical and Cognitive Development in Middle Adulthood
- Socioemotional Development in Middle Adulthood

Section 9: Late Adulthood

- 17. Physical Development in Late Adulthood
- 18. Cognitive Development in Late Adulthood
- Socioemotional Development in Late Adulthood

Section 10: Endings

20. Death, Dying, and Grieving

Human Development/Lifespan - Chronological & Topical



Essentials of Life-Span Development

John W. Santrock

Edition: 7 2022© 624 Pages Mar 2021

Print: 9781265359843 Connect: 9781264058884

OVERVIEW

Essentials of Life-Span Development is organized chronologically and covers all periods of the human life

span, from the prenatal period through late adulthood and death. Providing a broad overview of life-span development, this text especially gives attention to the theories and concepts that students seem to have difficulty mastering.

FEATURES

- Quest: Journey Through the Lifespan: An
 engaging and innovative learning game located
 in Connect at no additional cost, provides
 students with opportunities to apply content from
 their human development curriculum to real-life
 scenarios.
- Writing Assignment Plus: : In Connect this tool delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment.
- Connecting with Diversity interludes that appear in every chapter focus on a diversity topic related to the material at that point in the chapter.
- More than 1,300 new citations have been updated throughout the text.
- Connecting with Research sections in each chapter describe a study or program to illustrate how research in child development is conducted and how it influences understanding of the discipline.
- Developmental Connections boxes throughout each chapter point readers to places where the topic is discussed in a previous, current, or subsequent chapter.

CONTENTS

- 1. Introduction
- 2. Biological Beginnings
- 3. Physical and Cognitive Development in Infancy
- 4. Socioemotional Development in Infancy
- 5. Physical and Cognitive Development in Early Childhood
- 6. Socioemotional Development in Early Childhood
- 7. Physical and Cognitive Development in Middle and Late Childhood
- 8. Socioemotional Development in Middle and Late Childhood
- Physical and Cognitive Development in Adolescence
- 10. Socioemotional Development in Adolescence
- 11. Physical and Cognitive Development in Early Adulthood
- 12. Socioemotional Development in Early Adulthood
- Physical and Cognitive Development in Middle Adulthood
- 14. Socioemotional Development in Middle Adulthood
- Physical and Cognitive Development in Late Adulthood

- 16. Socioemotional Development in Late Adulthood
- 17. Death, Dying, and Grieving



A Topical Approach to Lifespan Development

John Santrock

Edition: 10 2020© 800 Pages

Print: 9781260565683 Connect: 9781260500431

OVERVIEW

As a master teacher John Santrock connects students to current research and real-world application helping students see how developmental psychology plays a role in their own lives and future careers. In this new 10th edition Santrock has continued his commitment to having the most up-to-date and relevant research utilizing an expert board of reviewers to ensure students have the most accurate information.

FEATURES

- Quest: Journey through the Lifespan provides students with opportunities to apply content from their human development curriculum to reallife scenarios. Students play unique characters who range in ages to make decisions that apply key concepts and theories for each age as they negotiate events in array of authentic environments. Additionally, as students analyze real-world behaviors and contexts, they are exposed to different cultures and intersecting biological, cognitive, and socioemotional processes.
- Power of Process is at the higher end of Bloom's taxonomy, and helps students improve critical thinking skills and allows instructors to assess these skills efficiently and effectively in an online environment. Available through Connect, preloaded journal articles are available for instructors to assign. Using a scaffolded framework such as understanding, synthesizing, and analyzing, Power of Process moves students toward higher-level thinking and analysis.

CONTENTS

Section 1: The Life-Span Perspective

Introduction
 APPENDIX: Careers in Life-Span Development

Section 2: Biological Processes, Physical Development, and Health

2. Biological Beginnings

- 3. Physical Development and Biological Aging
- 4. Health
- 5. Motor, Sensory, and Perceptual Development

Section 3: Cognitive Processes and

Development

- 6. Cognitive Developmental Approaches
- 7. Information Processing
- 8. Intelligence
- 9. Language Development

Section 4: Socioemotional Processes and Development

- 10. Emotional Development and Attachment
- 11. The Self, Identity, and Personality
- 12. Gender and Sexuality
- 13. Moral Development, Values, and Religion

Section 5: Social Contexts of Development

- 14. Families, Lifestyles, and Parenting
- 15. Peers and the Sociocultural World
- 16. Schools, Achievement, and Work

Section 6: Endings

17. Death, Dying, and Grieving
MH CONNECT: McGraw-Hill Education Psychology
APA Documentation Style Guide



Experience Human Development

Diane E. Papalia, Gabriela Martorell

Edition: 14 2021© 768 Pages

Print: 9781260570878 Connect: 9781260788709

OVERVIEW

Experience the human side of development.

Papalia helps students experience the human side of development by exposing them to culture and diversity, immersing them in practical application, and helping them study smarter through personalized learning and reporting.

FEATURES

- Quest: Journey through the Lifespan is an engaging and innovative game that provides students with opportunities to apply content from their human development curriculum to real-life scenarios. Quest is available within Connect.
- Power of Process: Assists students in improving critical thinking skills and allows instructors to assess these skills efficiently and effectively in an online environment.

 Milestone Video Series is a longitudinal video series in Connect that tracks the development of real children as they progress through the early stages of physical, social and emotional development.

CONTENTS

Part 1: About Human Development

- 1. The Study of Human Development
- 2. Theory and Research

Part 2: Beginnings

- 3. Forming a New Life
- 4. Birth and Physical Development during the First Three Years
- 5. Cognitive Development during the First Three Years
- 6. Psychosocial Development during the First Three Years

Part 3: Early Childhood

- 7. Physical and Cognitive Development in Early Childhood
- 8. Psychosocial Development in Early Childhood

Part 4: Middle Childhood

- Physical and Cognitive Development in Middle Childhood
- Psychosocial Development in Middle Childhood

Part 5: Adolescence

- 11. Physical and Cognitive Development in Adolescence
- 12. Psychosocial Development in Adolescence

Part 6: Emerging and Young Adulthood

- 13. Physical and Cognitive Development in Emerging and Young Adulthood
- 14.Psychosocial Development in Emerging and Young Adulthood

Part 7: Middle Adulthood

- Physical and Cognitive Development in Middle Adulthood
- Psychosocial Development in Middle Adulthood

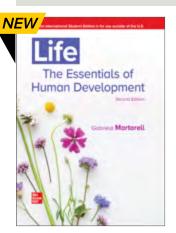
Part 8: Late Adulthood

- 17. Physical and Cognitive Development in Late Adulthood
- 18. Psychosocial Development in Late Adulthood

Part 9: The End of Life

19. Dealing with Death and Bereavement

Social Development



Life: The Essentials of Human Development

Diane E. Papalia, Gabriela Martorell

Connect: 9781264002795

Edition: 2 2022© 672 Pages Mar 2021 Print:9781264479344

OVERVIEW

Life: The Essentials of Human Development is designed to be a brief but thorough account of human development from conception to death, exposing students to culture and diversity, and immersing them in practical application.

FEATURES

- Quest: Journey Through the Lifespan: An engaging and innovative learning game located in Connect at no additional cost, provides students with opportunities to apply content from their human development curriculum to real-life scenarios.
- Writing Assignment Plus: In Connect this tool delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment.
- New Sections on COVID-19: Chapter 4: new section on influence of COVID-19 pandemic on childbirth; Chapter 9: information added on COVID-19 and children's health; Chapter 10: influence of COVID-19 on children's mental health; Chapter 11: influence of COVID-19 and education; Chapter 13: risk of complications from COVID-19 in young adults and impact on college enrollment; Chapter 15: COVID-19 and stress; Chapter 17: COVID-19 risk and age; Chapter 18: COVID-19 influence on jobs for older adults
- Window on the World: A cross-cultural issue of interest is addressed from a global perspective.
- Research in Action: Takes a closer look at an issue or area relevant to the chapter.

CONTENTS

Part 1: About Human Development

- 1. The Study of Human Development
- 2. Theory and Research

Part 2: Beginnings

3. Forming a New Life

- 4. Birth and Physical Development during the First Three Years
- Cognitive Development during the First Three Years
- 6. Psychosocial Development during the First Three Years

Part 3: Early Childhood

- 7. Physical and Cognitive Development in Early Childhood
- B. Psychosocial Development in Early Childhood

Part 4. Middle Childhood

- Physical and Cognitive Development in Middle Childhood
- 10. Psychosocial Development in Middle Childhood

Part 5. Adolescence

- Physical and Cognitive Development in Adolescence
- 12. Psychosocial Development in Adolescence

Part 6. Emerging and Young Adulthood

- Physical and Cognitive Development in Emerging and Young Adulthood
- Psychosocial Development in Emerging and Young Adulthood

Part 7. Middle Adulthood

- Physical and Cognitive Development in Middle Adulthood
- 16. Psychosocial Development in Middle Adulthood

Part 8. Late Adulthood

- 17. Physical and Cognitive Development in Late Adulthood
- 18. Psychosocial Development in Late Adulthood

Part 9. The End of Life

19. Dealing with Death and Bereavement

Experimental

- Research Methods



Methods in Behavioral Research

Paul Cozby, Scott Bates

Edition: 14 2021© 432 Pages

Print: 9781260565980 Connect: 9781260380026 and more efficiently. Supported by SmartBook® McGraw-Hill Education's adaptive and personalized reading experience Cozby and Bates provide helpful pedagogy rich examples and clear voice in their approach to methodological decision making.

FEATURES

- exercises are designed to get students out of the textbook and out of their classrooms and into broader world in which we all move. These exercises ask students to look at new examples and compare what they've learned in class or the text with what they see—taking what they've learned and applying it to carefully selected exercises that will have them expand their understanding of content.
- Power of Process guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.

CONTENTS

- 1. Scientific Understanding of Behavior
- 2. Where to Start
- 3. Ethics in Behavioral Research
- 4. Fundamental Research Issues
- 5. Measurement Concepts
- 6. Observational Methods
- 7. Asking People About Themselves: Survey Research
- 8. Experimental Design
- 9. Conducting Experiments
- 10. Complex Experimental Designs
- Single-case, Quasi-experimental, And Developmental Research
- 12. Understanding Research Results: Description and Correlation
- 13. Understanding Research Results: Statistical Inference
- 14. Generalization

Appendix A: Reporting Research

Appendix B: Ethical Principles Of Psychologists

Appendix C: Statistical Tests

OVERVIEW

Methods in Behavioral Research guides students toward success by helping them study smarter



Research Design and Methods: A Process Approach

Kenneth S. Bordens, Bruce Barrington Abbott

Edition: 11 2022© 624 Pages May 2021

Print: 9781265798192 Connect: 9781264169559

- research, updating the sections on volunteer bias and experimenter bias, etc.)
- Emphasis on the Decision-Making Process helps students develop a full appreciation of the power and limitations of each step of the research process along with the role and consequences of choices in research.
- Comprehensive coverage of Methods and Design includes in-depth treatments of non-experimental designs, experimental designs, and quasiexperimental and developmental designs.

OVERVIEW

Research Design and Methods: A Process Approach takes students through the research process, from getting and developing a research idea, to designing and conducting a study, through analyzing and reporting data. The eleventh edition addresses the change in research practices to supplement or replace null hypothesis significance testing (NHST) with other analytic approaches, including Bayesian analysis.

Information on the research process is presented in a lively and engaging way, highlighting the numerous decisions that must be made when designing and conducting research and emphasizing the importance of ethical conduct, both in the treatment of research subjects and in the conduct of research and reporting research results.

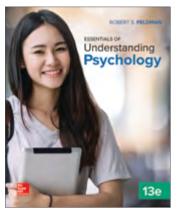
FEATURES

- Reorganize: Moved the ethics chapter Understanding Ethical Issues in the Research
 Process forward from Chapter 7 to Chapter 3, to
 emphasize the importance of ethics in scientific
 research and in the treatment of research subjects.
- Chapter 1 Explaining Behavior: Updated and reorganized to conform to the Next Generation Science Standards (NGSS) view of science as embodying a set of practices that scientists engage in, as opposed to a series of steps called "the scientific method."
- Chapter 14 Using Inferential Statistics: Updated with a new section on the logic of estimation and an enhanced section on alternatives to null hypothesis significance testing, the open science initiative, and the "new statistics."
- Chapter 16 Reporting Your Research Results:
 Updated to conform to the APA Publication Manual,
 7th edition.
- Updates: Made across the entire book (e.g., modifying the section on doing a literature search, problems with peer review, ethics and internet

CONTENTS

- 1. Explaining Behavior
- 2. Developing and Evaluating Theories of Behavior
- 3. Understanding Ethical Issues in The Research Process
- 4. Getting Ideas for Research
- 5. Choosing A Research Design
- 6. Making Systemic Observations
- 7. Choosing and Using Research Subjects
- 8. Doing Nonexperimental Research
- 9. Doing Survey Research
- 10. Using Between-Subjects and Within-Subjects Experimental Design
- 11. Using Specialized Research Designs
- 12. Using Single-Subject Design
- 13. Describing Data
- 14. Using Inferential Statistics
- 15. Using Multivariate Design and Analysis
- 16. Reporting Your Research Results

Introductory Introductory Psychology



Essentials of Understanding Psychology

Robert S Feldman

Edition: 13 2019© 720 Pages

Print: 9781260092073 Connect: 9781260194449

OVERVIEW

Designed for student success, Essentials of Understanding Psychology provides students with a brief and powerful learning framework to help them connect, engage, and feel excited about psychology.

Laura A. King

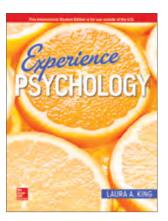
FEATURES

- Focus on Diversity. Diversity is woven into the material throughout the program. Each chapter contains at least one Exploring Diversity section devoted to an aspect of racial, ethnic, gender, or cultural diversity. A new concluding module called ""Epilogue: Diversity, Culture, Conflict and Cooperation"" addresses questions of how diversity affects individual behavior, how we observe and understand other people, and how our understandings (and misunderstandings) of our differences can lead to cooperation and/or conflict.
- Power of Process for Psychology. Now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.
- Scientific Reasoning Activities. Now available in Connect, offers an in-depth arguments to sharpen students critical thinking skills and prepare them to be more discerning consumers of psychology in their everyday lives. For each chapter, there are multiple sets of arguments accompanied by autograded assessments requiring students to think critically about claims presented as facts.
- Psychology at Work videos. Now available in Connect, a series of video interviews that helps students see how a Psychology degree is being applied to different careers.

CONTENTS

- 1. Introduction to Psychology
- 2. Neuroscience and Behavior
- 3. Sensation and Perception
- 4. States of Consciousness
- 5. Learning
- 6. Memory
- 7. Thinking, Language, and Intelligence
- 8. Motivation and Emotion
- 9. Development
- 10. Personality
- 11. Health Psychology: Stress, Coping, and Well-Being
- 12. Psychological Disorders
- 13. Treatment of Psychological Disorders
- 14. Social Psychology

McGraw-Hill Education Psychology APA Documentation Style Guide



Experience Psychology

Edition: 4 2019© 672 Pages Print: 9781260085389 Connect: 9781260154962

OVERVIEW

Some students take psychology, others experience it! Informed by student data, Experience Psychology helps students understand and appreciate psychology as an integrated whole. The personalized, adaptive learning program, thought-provoking examples, and interactive assessments help students see psychology in the world around them and experience it in everyday life.

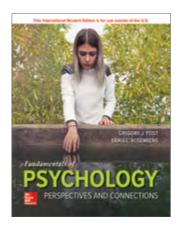
FEATURES

- Power of Process for Psychology. Now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.
- Psychology at Work videos. Now available in Connect, a series of video interviews that helps students see how a Psychology degree is being applied to different careers.

CONTENTS

- 1. The Science of Psychology
- 2. The Brain and Behavior
- 3. Sensation and Perception
- 4. States of Consciousness
- 5. Learning
- 6. Memory
- 7. Thinking, Intelligence, and Language
- 8. Human Development
- 9. Motivation and Emotion
- 10. Personality
- 11. Social Psychology
- 12. Psychological Disorders
- 13. Therapies
- 14. Health Psychology

McGraw-Hill Education Psychology APA
Documentation Style Guide



Fundamentals of Psychology: Perspectives and Connections

Gregory Feist, Erika Rosenberg

Edition: 1 2020© 688 Pages

Print: 9781260547924 Connect: 9781260307344

OVERVIEW

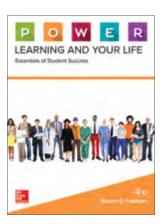
Feist and Rosenberg's text are a brief introduction to psychology designed to move students beyond what may seem obvious to them and have them re-evaluate the thoughts and beliefs they bring to the course. The accessible approach to science helps students challenge their assumptions, understand research, and recognize that in Psychology, no one perspective tells the whole story.

FEATURES

- Challenge Your Assumptions. Every chapter begins with Challenge Your Assumptions. Assertions such as "Pulling an all-nighter is a good way to study for an exam," or "Eyewitness memories are usually accurate," prompt students to question their own perspective and begin to understand the importance of thinking critically. Connections annotations appear throughout the text, reinforcing the interrelatedness of subfields of psychology.
- The Research Process feature demystifies research by providing a step-by-step, visual approach to the scientific method. Students are presented with the basic structure of a contemporary study, walking through the "story" of how the research was conducted.
- Lab Activities with APR Psychology McGraw
 Hill Education presents an interactive tool that
 encourages the exploration of biological structures
 related to psychology. Lab Activities in Connect
 walk students through virtual nervous system and
 cell dissection experiences, include views of CT
 scans and x-ray imaging and histology, and link the
 biology of behavior to anatomy through illustrated
 animations.
- Power of Process for Psychology now available
 in Connect, guides students through the process of
 critical reading, analysis, and writing. Faculty select
 content, such as journal articles, and strategies for
 students to use to analyze and comment upon the
 content, gaining insight into students' application of
 the scientific method.

CONTENTS

- 1. Introduction to Psychology
- 2. Conducting Research in Psychology
- 3. The Biology of Behavior
- 4. Sensing and Perceiving Our World
- 5. Human Development
- 6. Consciousness
- 7. Memory
- 8. Learning
- 9. Language, Thought, and Intelligence
- 10. Motivation and Emotion
- 11. Stress and Health
- 12. Personality The Uniqueness of the Individual
- 13. Social Behavior
- 14. Psychological Disorders
- 15. Treatment of Psychological Disorders



Psychology and Your Life with P.O.W.E.R Learning

Robert S. Feldman

Edition: 4 2020© 672 Pages

Print: 9781260565584 Connect: 9781260397468

OVERVIEW

Psychology Matters. No matter what brings students into the Introductory Psychology course and regardless of their initial motivation, Robert Feldman's Psychology and Your Life with P.O.W.E.R. Learning 4e draws students into the field by connecting psychology to their professional and personal lives. Designed specifically for the accelerated Introductory Psychology course, Psychology and Your Life with P.O.W.E.R. Learning takes into account the diverse population of students who are enrolled in college today, addressing the needs of those who may work full-or-part-time; who may be juggling their education, their families, and their jobs; who may be returning to school in search of an occupational change; or who are in a specific career-oriented program.

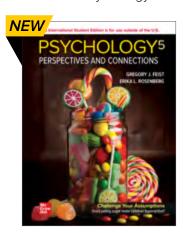
FEATURES

Psychology and Your Life with P.O.W.E.R. Learning is
designed specifically for the accelerated Introductory
Psychology course. It was written to accomplish the
following goals: To Provide broad coverage of the field
of psychology, introducing the basic concepts, theories,
and applications that constitute the discipline. To build an
appreciation of the relevance of psychology to everyday

- life, including learning to apply psychology to students' chosen area of study. To maximize student learning of the material, helping students to think critically about psychological phenomena particularly those that have an impact on their everyday lives.
- Power of Process for Psychology. Now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method.

CONTENTS

- 1. Introduction to Psychology
- 2. Neuroscience and Behavior
- 3. Sensation and Perception
- 4. States of Consciousness
- 5. Learning
- 6. Thinking Memory, Cognition, and Language
- 7. Motivation and Emotion
- 8. Development
- 9. Personality and Individual Differences
- 10. Psychological Disorders
- 11. Treatment of Psychological Disorders
- 12. Social Psychology



Psychology: Perspectives and Connections

Gregory J. Feist, Erika Rosenberg

Edition: 5 2022© 800 Pages Mar 2021

Print: 9781260597677 Connect: 9781264108077

OVERVIEW

Psychology: Perspectives and Connections is a comprehensive introduction to psychology designed to guide students in moving beyond what may seem obvious and motivating them to reevaluate the thoughts and beliefs they bring to the course. Students will learn to challenge their assumptions, understand the elements of scientific research, and recognize that in psychology, no one perspective tells the whole story.

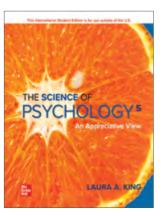
FEATURES

 Writing Assignment Plus delivers a learning experience that improves students' written communication skills and conceptual understanding with every assignment.

- Application-Based Activities are highly interactive, automatically graded, online learn-by-doing exercises that address key concepts and skills.
- Each chapter opens with "Challenge Your Assumptions" a list of common assumptions for students to consider.
- Bringing It All Together: At the end of each chapter integrate the major ideas covered in the chapter, shows their application to a common problem, and highlights connections across various sub-fields of psychology.
- Research Process: Appear in every chapter (except Introduction to Psychology) to demystify research by providing a step-by-step visual approach to the scientific method.
- Psychology in the Real World: These features show how psychological research can directly affect people's lives.

CONTENTS

- 1. Introduction to Psychology
- 2. Conducting Research in Psychology
- 3. The Biology of Behavior
- 4. Sensing and Perceiving Our World
- 5. Human Development
- 6. Consciousness
- 7. Memory
- 8. Learning
- 9. Language and Thought
- 10. Intelligence, Problem Solving, and Creativity
- 11. Motivation and Emotion
- 12. Stress and Health
- 13. Personality: The Uniqueness of the Individual
- 14. Social Behavior
- 15. Psychological Disorders
- 16. Treatment of Psychological Disorders



The Science of Psychology: An Appreciative View

Laura King

Edition: 5 2020© 736 Pages

Print: 9781260547948 Connect: 9781260500578

OVERVIEW

The Science of Psychology: An Appreciative View communicates the nature and breadth of psychology -and its value as a science – with an emphasis on why things go right. With primary goals of teaching

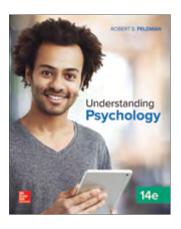
students to think like psychological scientists and focusing on the understanding of human strengths and capacities health and wellness The Science of Psychology: An Appreciative View cultivates students' appreciation for how extensively psychology applies to their lives.

FEATURES

- Psychology as an integrated whole. Laura King
 presents psychology as an integrated field in which
 many specialized subfields overlap and where
 research findings in one subfield support important
 studies and exciting discoveries in another. Presents
 psychology as an integrated whole and shows
 students the many connections within the discipline.
- Power of Process for Psychology guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.
- The Psychology at Work videos are a series of video interviews that helps students see how a Psychology degree is being applied to different careers.

CONTENTS

- 1. What is Psychology?
- 2. Psychology's Scientific Method
- 3. Biological Foundations of Behavior
- 4. Sensation and Perception
- 5. States of Consciousness
- 6. Learning
- 7. Memory
- 8. Thinking, Intelligence, and Language
- 9. Human Development
- 10. Motivation and Emotion
- 11. Gender, Sex, and Sexuality
- 12. Personality
- 13. Social Psychology
- 14. Industrial and Organizational Psychology
- 15. Psychological Disorders
- 16. Therapies
- 17. Health Psychology



Understanding Psychology

Robert S Feldman Edition: 14 2019© 784 Pages

Print: 9781260288001 Connect: 9781260194555

OVERVIEW

Designed for student success, Understanding Psychology provides students with a comprehensive and powerful learning framework to help them connect, engage, and feel excited about psychology.

FEATURES

- Focus on Diversity. Diversity is woven into the material throughout the program. Each chapter contains at least one Exploring Diversity section devoted to an aspect of racial, ethnic, gender, or cultural diversity. A new concluding module called "Epilogue: Diversity, Culture, Conflict and Cooperation" addresses questions of how diversity affects individual behavior, how we observe and understand other people, and how our understandings (and misunderstandings) of our differences can lead to cooperation and/or conflict.
- Power of Process for Psychology. Now available in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.
- Scientific Reasoning Activities. Now available in Connect, offers an in-depth argument to sharpen students critical thinking skills and prepare them to be more discerning consumers of psychology in their everyday lives.
- Psychology at Work videos. Now available in Connect, a series of video interviews that helps students see how a Psychology degree is being applied to different careers.

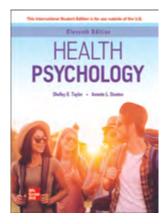
CONTENTS

- 1. Introduction to Psychology
- 2. Psychological Research
- 3. Neuroscience and Behavior

- 4. Sensation and Perception
- 5. States of Consciousness
- 6. Learning
- 7. Memory
- 8. Cognition and Language
- 9. Intelligence
- 10. Motivation and Emotions
- 11. Sexuality and Gender
- 12. Development
- 13. Personality
- 14. Health Psychology: Stress, Coping, and Well-Being
- 15. Psychological Disorders
- 16. Treatment of Psychological Disorders
- 17. Social Psychology

McGraw-Hill Education Psychology APA Documentation Style Guide

Social and Personality Health Psychology



Health Psychology

Shelley E. Taylor Edition: 11 2021© 464 Pages

Print: 9781260575392 Connect: 9781260834253

OVERVIEW

Since the first edition was published in 1986, Health Psychology has helped thousands of college students learn how to maintain their health and guard against illness. The goal of this book has always been to make research accessible in a way that integrates theory with practical applications so that people can lead healthier lives. The importance of social relationships, health behaviors, and co-management of health and illness are themes that are woven throughout the text.

CONTENTS

Part 1: Introduction to Health Psychology

- 1. What Is Health Psychology?
- 2. The Systems of the Body

Part 2: Health Behavior And Primary Prevention

- 1. Health Behaviors
- 4. Health-Promoting Behaviors
- 5. Health-Compromising Behaviors

Part 3: Stress and Coping

6. Stress

7. Coping, Resilience, and Social Support

Part 4: Seeking And Using Health Care Services

- 8. Using Health Services
- 9. Patients, Providers, and Treatments
- 10. The Management of Pain and Discomfort

Part 5: Management Of Chronic And Terminal Illness

- 11. Management of Chronic Illness
- 12. Psychological Issues in Advancing and Terminal Illness
- 13. Heart Disease, Hypertension, Stroke, and Type II Diabetes
- Psychoneuroimmunology and Immune-Related Disorders

Part 6: Toward The Future

15. Health Psychology: Challenges for the Future

Personality



Theories of Personality

Jess Feist, Gregory J. Feist

Edition: 10 2021© 672 Pages

Print: 9781260575446 Connect: 9781260839111

OVERVIEW

Theories of Personality provides a comprehensive foundation on the nature of personality theory, as well as its contributions to science. Coverage of each theory encompasses a biographical sketch of each theorist, related research, and applications to real life. Written by two preeminent psychology professors, Gregory J. Feist, and Tomi-Ann Roberts, this program is engaging and student-friendly introduction to Personality Psychology. The tenth edition provides new studies and sections on topics such as the importance of the internet and social media to various personality theories, content on real-ideal self-discrepancy as it relates to online gaming, and new information on changes in personality over time.

FEATURES

- New information related to the internet and social media and how it relates to various personality theories.
- Updated references that showcase some of the newest and most important research and case studies related to Personality Psychology.

- Additional content on real-ideal self-discrepancy and how it related to online gaming.
- New information on the consistency and changes of personality over a lifetime and measure the big five personality traits with someone's digital footprint.

CONTENTS

Part 1: Introduction

1. Introduction to Personality Theory

Part 2: Psychodynamic Theories

- 2. Freud: Psychoanalysis
- 3. Adler: Individual Psychology
- 4. Jung: Analytical Psychology
- 5. Klein: Object Relations Theory
- 6. Horney: Psychoanalytic Social Theory
- 7. Erikson: Post-Freudian Theory
- 8. Fromm: Humanistic Psychoanalysis

Part 3: Humanistic/Existential Theories

- 9. Maslow: Holistic-Dynamic Theory
- 10. Rogers: Person-Centered Theory
- 11. May: Existential Psychology

Part 4: Dispositional Theories

- 12. Allport: Psychology of the Individual
- 13. McCrae and Costa's Five-Factor Trait Theory

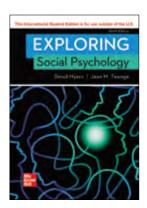
Part 5: Biological/Evolutionary Theories

- 14. Eysenck's Biologically Based Factor Theory
- 15. Buss: Evolutionary Theory of Personality

Part 6 Learning-Cognitive Theories

- 16. Skinner: Behavioral Analysis
- 17. Bandura: Social Cognitive Theory
- Rotter and Mischel: Cognitive Social Learning Theory
- 19. Kelly: Psychology of Personal Constructs

Social Psychology



Exploring Social Psychology

David Myers

Edition: 9 2021© 512 Pages

Print: 9781260570724 Connect: 9781260807424

OVERVIEW

Exploring Social Psychology succinctly explores social psychological science and applies it to contemporary issues and everyday life. Based on

the bestselling text, Social Psychology by David Myers and Jean Twenge, the book presents 31 short modules that introduce students to such scientific explorations as love and hate, conformity and independence, prejudice and helping, and persuasion and self-determination. Exploring Social Psychology represents social psychology's scope and highlights its scientific study of how we think about, influence, and relate to one another. The 9th edition includes Connect® and SmartBook®, the adaptive reading and study experience which guides students to master, recall, and apply key concepts while providing automatically graded assessments.

FEATURES

- Extensive changes in Module 22 (the Reach of Prejudice) and Module 23 (The Roots of Prejudice).
- Increased coverage on the role of technology in social interactions, specifically in Module 15 (Does media use influence social behavior?)
- New material added on gender fluidity and transgender individuals spanning Module 12 (Biology and Culture) and Module 22 (The Reach of Prejudice)
- New material in Module 30 (When Do People Help?) on who and when people are more likely to help
- Updated coverage on climate change and the social psychology of sustainability in Module 31 (Social Psychology and the Sustainable Future).

CONTENTS

Part 1: Introducing Social

Module 1 Doing Social Psychology Module 2 Did You Know It All Along?

Part 2: Social Thinking

Module 3 Self-Concept: Who Am I?

Module 4 Self-Serving Bias

Module 5 Narcissism and the Limits of Self-Esteem

Module 6 The Fundamental Attribution Error

Module 7 The Powers and Perils of Intuition

Module 8 Reasons for Unreason

Module 9 Behavior and Belief

Module 10 Clinical Intuition

Module 11 Clinical Therapy: The Powers of Social Cognition

Part 3. Social Influence

Module 12 Biology and Culture

Module 13 Gender Similarities and Differences

Module 14 How Nice People Get Corrupted

Module 15 Two Routes to Persuasion

Module 16 Indoctrination and Inoculation

Module 17 Social Facilitation: The Mere Presence of Others

Module 18 Social Loafing: Many Hands Make Diminished Responsibility

Module 19 Deindividuation: Doing Together What We Would Not Do Alone

Module 20 Group Polarization: How Do Groups Intensify Decisions?

Module 21 Power to the Person

Part 4. Social Relations

Module 22 The Reach of Prejudice

Module 23 The Roots of Prejudice

Module 24 The Nature and Nurture of Aggression

Module 25 Does Media Use Influence Social

Behavior?

Module 26 Who Likes Whom?

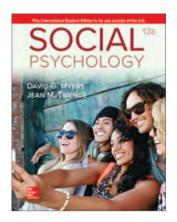
Module 27 The Ups and Downs of Love

Module 28 Causes of Conflict

Module 29 Blessed Are the Peacemakers

Module 30 When Do People Help?

Module 31 Social Psychology and the Sustainable Future



Social Psychology

David Myers, Jean Twenge

Edition: 13 2019© 656 Pages

Print: 9781260085280 Connect: 9781260139839

OVERVIEW

Connecting Social Psychology to the world around us. Social Psychology introduces students to the science of us: our thoughts, feelings, and behaviors in a changing world. Students learn to think critically about everyday behaviors and gain an appreciation for the world around us, regardless of background or major. In this edition, esteemed author David Myers is again joined by respected psychology professor and generational differences researcher Jean Twenge, in presenting an integrated learning program designed for today's students.

FEATURES

 The Inside Story features reflect the world of practicing social psychologists. These first-person accounts provide students with insights into what motivated various social psychologists to study certain questions and phenomena.

- Research Close-Ups provide students with a
 detailed understanding of how social psychologists
 use various research methods from laboratory
 studies, internet experiments, and creating virtual
 realities, to naturalistic observation and the
 harvesting of archival data to explore puzzling
 questions and reveal important insights.
- in Connect, guides students through the process of critical reading, analysis, and writing. Faculty select content, such as journal articles, and strategies for students to use to analyze and comment upon the content, gaining insight into students' application of the scientific method. For students, Power of Process offers a guided visual approach to exercising critical thinking strategies to apply before, during, and after reading.

CONTENTS

1. Introducing Social Psychology

Part 1: Social Thinking

- 2. The Self in a Social World
- 3. Social Beliefs and Judgments
- 4. Behavior and Attitudes

Part 2: Social Influence

- 5. Genes, Culture, and Gender
- 6. Conformity and Obedience
- 7. Persuasion
- 8. Group Influence

Part 3: Social Relations

- 9. Prejudice: Disliking Others
- 10. Aggression: Hurting Others
- 11. Attraction and Intimacy: Liking and Loving Others
- 12. Helping
- 13. Conflict and Peacemaking

Part 4: Applying Social Psychology

- 14. Social Psychology in the Clinic
- 15. Social Psychology in Court
- 16. Social Psychology and the Sustainable Future Connect

McGraw-Hill Education Psychology APA Documentation Style Guide

SOCIOLOGY

Introductory Sociology



Experience Sociology

David Croteau, William Hoynes

Edition: 4 2020© 560 Pages

Print: 9781260547863 Connect: 9781260482430

OVERVIEW

Experience Sociology has set the new standard for teaching Introductory Sociology. Approaching sociology through the key concepts of culture, structure, and power, the program enables students to see sociology everywhere, and make the familiar new. Presented in an accessible and engaging way that brings theory and sociological concepts together, students move beyond their individual perspective to gain a true sociological perspective. Connect, the proven online experience, adapts to the student's learning needs, enhancing the understanding of topics and developing their sociological imagination.

FEATURES

- Sociology in Action boxes highlight the contributions of sociological research to public policy and to the efforts of public interest organizations, social movements, and others to effect social change.
- Sociology Works boxes profile people who studied sociology in college and are now using sociology's insights in diverse work settings.
 These high-interest stories feature people working in fields such as health care, criminal justice, social work, labor unions, business, mass media, government, and the military.
- Power of Process for Sociology within Connect helps students improve critical thinking skills and allows instructors to assess these skills efficiently and effectively in an online environment.

CONTENTS

Part 1: The Sociological Perspective

- 1. Sociology in a Changing World
- 2. Understanding the Research Process

Part 2: Sociology's Core Concepts: Tools for Analysis and Understanding

- 3. Culture
- 4. Social Structure
- 5. Power

Part 3: The Social Self

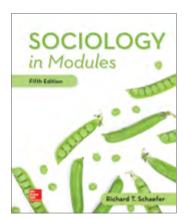
- 6. Socialization
- 7. Interaction, Groups, and Organizations
- 8. Deviance and Social Control

Part 4: Identity and Inequality

- 9. Class and Global Inequality
- 10. Race and Ethnicity
- 11. Gender and Sexuality

Part 5: Social Institutions and Social Issues

- 12. Family and Religion
- 13. Education and Work
- 14. Media and Consumption
- 15. Communities, the Environment, and Health
- 16. Politics and the Economy
- 17. Social Change: Globalization, Population and Social Movements



Sociology in Modules

Richard T. Schaefer

Edition: 5 2020© 560 Pages

Print: 9781260565720 Connect: 9781260399189

OVERVIEW

Sociology in Modules offers approachable content in a well-organized, flexible teaching format. The comprehensive program allows instructors to choose the content they'd like to present and introduce it in a layout that students can manage. Connect, the proven online experience, adapts to student's learning needs, enhancing the understanding of topics and developing their sociological imagination.

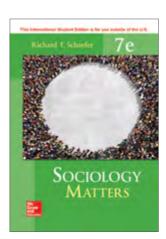
FEATURES

- CNN Videos. Connect Sociology includes a suite of videos from CNN on various sociological topics, which are directly tied to chapter learning objectives and include supporting pedagogy.
- Social Policy sections at the end of each chapter apply sociological concepts and theories to important social issues currently being debated by policymakers and the general public.

- "Our Wired World" boxes describe the Internet's effect on social activities such as lying, love, and politicking and help students to develop a sociological understanding of the digital world we live in.
- Newsflash: contains exercises that tie current news stories to key sociological principles and learning objectives and assess students on their ability to make the connection between real life and research findings.
- Concept Clips are dynamic videos to help students break down key concepts and difficult themes in Sociology. They are assignable & assessable!

CONTENTS

- 1. Understanding Sociology
- 2. Sociological Research
- 3. Culture
- 4. Socialization and the Life Course
- 5. Social Interaction, Social Structure, and Groups
- 6. The Mass Media
- 7. Deviance, Crime, and Social Control
- 8. Stratification & Social Mobility in the United States
- 9. Global Inequality
- 10. Racial and Ethnic Inequality
- 11. Stratification by Gender and Sexuality
- 12. Stratification by Age
- 13. The Family and Household Diversity
- 14. Education
- 15. Religion
- 16. Government and the Economy
- 17. Health, Population, and Environment
- 18. Social Movements and Social Change in the Global Community



Sociology Matters

Richard T. Schaefer

Edition: 7 2019© 416 Pages

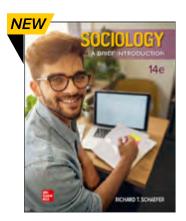
Print: 9781260084948 Connect: 9781260214741 design, and highly focused coverage make it the perfect introductory text for instructors who use a variety of materials in their course. This volume includes comprehensive, balanced coverage of the major theoretical perspectives. With an emphasis on real-world applications, students will be able to see the relevance of sociological concepts to contemporary issues, events, and everyday life. The seventh edition includes strong coverage of gender, race, ethnicity, and social class as well as considerable cross-cultural coverage.

FEATURES

- The new edition includes a revamped discussion on human sexuality titled "Labeling and Human Sexuality" focusing on key ideas surrounding treatment of gender identity and sexual identity.
- The informal economy is discussed in Chapter 9
 by focusing on topics such as precarious work and
 sharing economy as well as a revamped treatment
 of the workforce and deindustrialization.

CONTENTS

- 1. The Sociological View
- 2. Culture and Socialization
- 3. Social Interaction, Groups, and Social Structure
- 4. Deviance and Social Control
- 5 Stratification in the United States and Global Inequality
- 6. Inequality by Race and Ethnicity
- 7. Inequality by Gender
- 8. Social Institutions: Family and Religion
- 9. Social Institutions: Education, Government, and the Economy
- 10. Population, Community, Health, and the Environment
- 11. Social Movements, Social Change, and Technology



Sociology: A Brief Introduction

Richard T. Schaefer

Edition: 14 2022© 480 Pages Mar 2021

Print: 9781260571486 Connect: 9781260696929

OVERVIEW

Sociology Matters 7th Edition is intended for instructors who desire an especially short, relatively inexpensive introductory text and a concise introduction to the discipline of sociology. The author's characteristic straightforward style, a streamlined

OVERVIEW

Sociology: A Brief Introduction invites students to take sociology with them in their daily lives. This

successful student-friendly program includes strong coverage of race, ethnicity, and globalization. The approachable material encourages students to develop their sociological imaginations and start to think like a sociologist. Paired with McGraw Hill Connect®, a personal and adaptive learning experience, students learn to apply sociology's three theoretical frameworks to the world around them.

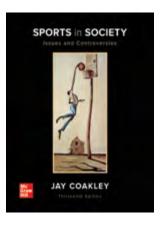
FEATURES

- New "Writing Sociology" question now included in the Mastering This Chapter summary-and-review section for each chapter.
- Updated research and statistics included throughout the text.
- Coverage of how information and misinformation are spread through social media.
- Includes coverage of the effects of COVID-19 throughout the new edition. This includes discussion of the impact of wearing face masks in every-day interactions, its impact on globalization and the effect on the recent decline of rural poverty.
- In Their Shoes activities walk students through the situation, challenges and crises in character's lives. Covering topics such as "Deviance and Social Control," "Racial and Ethnic Inequality," and "Socialization and the Life Course," students explore and navigate life choices.

CONTENTS

- 1. Understanding Sociology
- 2. Sociological Research
- 3. Culture
- 4. Socialization and the Life Course
- 5. Social Interaction, Groups, and Social Structure
- 6. Mass Media and Social Media
- 7. Deviance, Crime, and Social Control
- 8. Stratification and Social Mobility in the United States
- 9. Global Inequality
- 10. Racial and Ethnic Inequality
- 11. Stratification by Gender and Sexuality
- 12. The Family and Household Diversity
- 13. Education and Religion
- 14. Government and the Economy
- 15. Health, Population, and the Environment
- 16. Social Change in the Global Community Applications of Sociology's Major Theoretical Perspectives Coverage of Race and Ethnicity, Gender, and Social Class

Sociology of Sport



Sports in Society: Issues and Controversies

Jay Coakley Edition: 13 2021© 672 Pages

Print: 9781260571400 Connect: 9781260834529

OVERVIEW

Sports in Society provides a comprehensive introduction to understanding the issues and controversies surrounding sports in society. Coakley delivers a critical approach toward sports related issues with an emphasis on social class, race, and ethnicity within the sports world.

FEATURES

- Focus on "The Great Sport Myth" and new outlook on Sports as a Social Construction.
- Up-to-date examples of star athletes that students will find fascinating.
- New research material on deviance in the field of sports along with case studies.

CONTENTS

- The Sociology of Sport: What Is It and Why Study It?
- 2. Producing Knowledge About Sports in Society: How is Knowledge Produced In the Sociology of Sport?
- 3. Sports and Socialization: Who Plays and What Happens to Them?
- 4. Sports for Children: Are Organized Programs Worth the Effort?
- 5. Deviance In Sports: Is It Out of Control?
- 6. Violence in Sports: How Does It Affect Our Lives?
- 7. Gender and Sports: Is Equity Possible?
- 8. Race and Ethnicity: Are They Important in Sports?
- 9. Social Class: Do Money and Power Matter in Sports?
- 10. Age and Ability: Barriers to Participation and Inclusion?
- 11. Sports and the Economy: What Are the Characteristics of Commercial Sports?
- 12. Sports and the Media: Could They Survive Without Each Other?
- 13. Sports and Politics: How Do Governments and Global Political Processes Influence Sports?

- 14. Sports in High School and College: Do Competitive Sports Contribute to Education?
- 15. Sports and Religions: Is It a Promising Combination?
- 16. Sports in the Future: What Do We Want Them to Be?

THEATER

Theater Appreciation-Introduction



Theatre: The Lively Art

Edwin Wilson, Alvin F. Goldfarb

Edition: 11 2022© 528 Pages May 2021

Print: 9781260597721 Connect: 9781264049103

OVERVIEW

Several qualities set Theatre: The Lively Art apart from other introductory texts. A particularly important element is our emphasis on the audience. All students reading the book are potential theatre goers, not just during their college years but throughout their lives. We have therefore attempted to make This new edition is an ideal one-volume text to prepare students as future audience members. It will give them a grasp of how theatre functions, of how it should be viewed and judged, and of the tradition behind any performance they may attend. Lively Art allows instructors to focus on both the elements of the theatre and the history of the theatre. It also focuses on today's diverse and global theatre. In addition to serving as an ideal text for nonmajors, Theatre: The Lively Art will prepare students who wish to continue studies in theatre, as majors, minors, or students from other disciplines who take advanced courses.

FEATURES

- There are new boxes on how the elements of theatre relate to film thereby bridging the gap between film and theatre.
- The new boxes on how historic plays continue to be part of the contemporary theatre. This helps keep the students engaged with interest in more modern-day events.
- New information on how technology impacts today's theatre artists so students will realize that what they learn today about past theatre can be used in current situations as well.

- There is coverage on the impact of COVID-19 and anti-racism in 2020. This helps instructors bring students attention to current day events.
- The accessible writing style continues in this new edition to help the students more easily understand the content.

CONTENTS

Part 1: Theatre in Today's World

- 1. Theatre Is Everywhere
- 2. The Audience

Part 2: Creating Theatre: The Playwright

- 3. Creating the Dramatic Script The Playwright Creates the Script
- 4. Theatrical Genres

Part 3: Creating Theatre: The Production

- 5. Acting for the Stage
- 6. The Director and the Producer
- 7. Theatre Spaces
- 8. Scenery
- 9. Stage Costumes
- 10. Lighting and Sound

Part 4: Global Theatres: Past and Present

- 11. Early Theatres: Greek, Roman, and Medieval
- 12. Early Theatre: Asian
- 13. Renaissance Theatre
- 14. Theatres from the Restoration through Romanticism
- 15. The Modern Theatre Emerges
- 16. Today's Diverse Global Theatre

WORLD LANGUAGES

German-Introductory German



Kontakte

Erwin Tschirner, Brigitte Nikolai

Edition: 9 2021© 592 Pages Nov 2020

Print: 9781260575514 Connect: 9781260393675

OVERVIEW

Kontakte continues to offer a truly communicative approach that supports functional proficiency, supported by the full suite of digital tools available in Connect German (now including LearnSmart®!). This proven Introductory German program maintains its commitment to meaningful communicative practice

as well as extensive coverage of the 5 Cs and the ACTFL Proficiency Guidelines 2012. In its eighth edition, Kontakte has greatly expanded its digital offering: Connect German now contains the full scope of activities originating from both the white and blue pages of the student text and the Arbeitsbuch.

Communication in meaningful contexts: Students read and listen to comprehensible German and have ample opportunities to use it in interview, information-gap, role-play, autograph, writing, and other personalized activities that are theme-based. The video segments—Interviews and Perspektiven—feature interviews with a variety of speakers that allow students to hear authentic German in context. They provide models for talking about topics using authentic language, guiding students in communicating with one another.

A solid theoretical foundation: Firmly grounded second-language acquisition research, Kontakte also supports the National Standards as outlined in the Standards for Foreign Language Learning in the 21st Century. As presented in the Standards, the five Cs—Communication, Cultures, Connections, Comparisons, and Communities—provide a framework for what students should know and be able to do as a result of their language study. The five Cs are present in countless ways throughout the program, particularly in the wealth of communicative activities and cultural content.

FEATURES

- A new topic entitled Politik is now introduced in Kapitel 12, replacing the previous topic of Familie, Ehe, Partnerschaft.
- In the Situationen section, vocabulary is presented and contextualized through a series of communicative activities and art at the start of each chapter. The vocabulary displays and end-of-chapter vocabulary have been carefully analyzed to ensure that students are learning the essential vocabulary they need to communicate orally and in writing.
- The Musikszene and Filmclip features highlight contributions in German-language music and film.
- Several readings and supporting materials have been reworked and replaced in alignment with the most current ACTFL guidelines on reading. New readings in this edition include: "Vater im Baum", "Stichwort Fabel" and the film reading "Vincent will Meer".

CONTENTS

- 1. Wer ich bin und was ich tue
- 2. Besitz und Vergnügen
- 3. Talente, Pläne, Pflichten

- 4. Ereignisse und Erinnerungen
- 5. Geld und Arbeit
- 6. Wohnen
- 7. Unterwegs
- 8. Essen und Einkaufen
- 9. Kindheit und Jugend
- 10. Auf Reisen
- 11. Gesundheit und Krankheit
- 12. Die moderne Gesellschaft

Italian-Introductory Italian



Avanti!

Janice Aski, Diane Musumeci Edition: 5 2022© 592 Pages Mar 2021

Print: 9781264461622 Connect: 9781264073238

OVERVIEW

Informed by second-language acquisition research, the Avanti! program for introductory Italian is known for its focused approach and flexible content, its emphasis on communicative competence, its opportunities for recycling, and its exploration of culture. With Avanti! students begin to learn and practice the language while developing an authentic appreciation for Italian culture, both inside and outside of class.

FEATURES

- Four new Intercultural Competence modules
 highlight how learning a new language contributes
 to the fundamental skills, behaviors, and attitudes
 of intercultural competence. The first module
 features a video interview of Pulitzer Prize-winning
 author Jhumpa Lahiri who helps set the stage for
 new learners by describing the challenges and
 benefits of learning a new language. Subsequent
 modules feature a series of interviews with a
 diverse group of young Italians.
- New Intercultural Competence activities in each chapter: Prospettive a confronto are designed to break down stereotypes and expose students to a variety of opinions and lifestyles. Cosa vedi? Cosa capisci? help students understand that their assumptions about what they see in the target culture may not correspond to the Italian reality.

- Cultural sensitivity analysis: Users will find better representation across regions of Italy, historical information, race and ethnicity, gender and LGBTQ, religion, body image, mental health, and gender roles.
- Online communicative practice: In order to take full advantage of our Recordable Video Chat tool (plus the transition of many courses into fully online courses), we've developed more onlineonly activities to help students develop their oral communication skills.
- Every fourth chapter (Chapters 4, 8, 12, and 16) is a review chapter with four review sections. Each section begins with contextualized practice of a previous grammar point, which is followed by the introduction of a new, related structure.
- 25 Grammar Tutorial Videos are presented by an engaging cast of animated characters, with related practice activities, assignable in Connect. Voice Board and Recordable Video Chat, two powerful assignment tools integrated into Connect, promote communication and collaboration outside of class.

CONTENTS

- 1. Per cominciare
- 2. Comè?
- 3. Cosa ti piace fare?
- 4. Che bella famiglia!
- 5. A tavola!
- 6. vestiti e la moda
- 7. Cosa hai fatto questo weekend?
- 8. Che bella festa!
- 9. La scuola e il lavoro
- 10. La vita e il benessere
- 11. Casa dolce casa
- 12. In città
- 13. Andiamo in vacanza!
- 14. Chi sono gli italiani?
- 15. Quali lingue parli?
- 16. Sono famosi

Spanish-Introductory Spanish



Conéctate: Introductory Spanish

Grant Goodall, Darcy Lear Edition: 3 2022© 608 Pages Mar 2021 Print: 9781260597912 Connect: 9781264009701

OVERVIEW

The philosophy behind Conéctate is simple: take what we know about second-language learning, combine it with the best practices in second-language teaching, and infuse it throughout with stimulating cultural content that challenges students to see themselves and the world in new ways. The overarching goal is to help instructors teach a highly effective, consistently engaging, and truly inspirational course in Spanish that is based on solid research.

FEATURES

- The third edition includes new video footage and updated activities to incorporate more Spanishspeaking regions (Colombia, Puerto Rico, and Los Angeles) The videos and activities are found throughout all chapters of the eBook.
- Estrategias: This new boxed feature gives students tips on how they can learn best. Some explain general strategies that are useful at any stage of learning, while others help students see how a particular activity fits into their larger trajectory of learning. This is part of the overall philosophy of Conéctate, which emphasizes the idea that students are not passive bystanders but should be active and engaged participants in their learning.
- New grammar tutorial videos: Engaging, brief videos, available in the Connect digital platform, offer students concise grammar explanations in English. The new grammar tutorials will be available in the eBook as well as assignable in the Question Bank.
- Vocabulary presentation tool: eBook vocabulary presentations now can toggle to reveal an unlabeled version for convenient review.
- Escuchemos: Video-based activity, presenting authentic language that incorporates much of the chapter's linguistic and cultural topics together into a cohesive activity that builds confidence and

Humanities & Social Sciences

further promotes cultural exploration. Follow up activities put students in the active communicator role as they deliver similar information in spoken situations

CONTENTS

- 1. En la clase
- 2. Mis amigos y yo
- 3. ¿Qué haces?
- 4. ¡Qué bonita familia!
- 5. Por la ciudad
- 6. ¡A comer!
- 7. Los recuerdos y la nostalgia
- 8. La ropa y la moda
- 9. ¿Adónde te gustaría viajar?
- 10. La vida profesional
- 11. ¡Estás en tu casa!
- 12. El deporte y el bienestar
- 13. La naturaleza y el medio ambiente
- 14. La cultura y la diversión
- 15. Si la vida fuera diferente
- 16. La amistad y el amor

INDEX

| | Title | Page | | Title | Page |
|---------------|---|-----------|--------------------|--|-----------|
| A | | | Goodall | Conéctate: Introductory Spanish, 3e | <u>73</u> |
| Adams | Communicating in Groups: Applications and Skills, 11e | 20 | Gregory | Public Speaking for College & Career, 12e | <u>18</u> |
| Adler | Criminology, 10e | 20 | Н | | |
| Aski | Avanti!, 5e | <u>72</u> | Hall | Basic Biomechanics, 9e | 38 |
| В | | | Hocker/Berry | Interpersonal Conflict, 11e | <u>16</u> |
| Bassham | Critical Thinking, 6e | 44 | Hoeffner | Writer's Mindset, 1e | <u>26</u> |
| Bordens | Research Design and Methods: A Process Approach, | <u>60</u> | I | | |
| Bordwell | Film Art: An Introduction, 12e | 30 | Insel | Connect Core Concepts in Health, Big, Bound Edition, 17e | |
| Boss | THiNK, 5e | <u>45</u> | K | | |
| С | | | Kamien | Music: An Appreciation, 13e | <u>40</u> |
| Coakley | Sports in Society: Issues and Controversies, 13e | <u>70</u> | Kamien | Music: An Appreciation, Brief Edition, 10e | 42 |
| Cozby | Methods in Behavioral Research, 14e | <u>59</u> | King | Experience Psychology, 4e | |
| Croteau | Experience Sociology, 4e | <u>68</u> | King | The Science of Psychology: An Appreciative View, 5e | |
| | | | Kuehner | Writing to Read, Reading to Write, 1e | 28 |
| DesJardins | An Introduction to Business Ethics, 6e | 44 | L | | |
| F | | | Langan | College Writing Skills with Readings, 10e | 23 |
| Fahey | Fit & Well: Core Concepts and Labs in Physical Fitness and Wellness - Brief Edition, 14e | <u>39</u> | Langan | English Skills with Readings, 10e | 24 |
| Feist | Fundamentals of Psychology: Perspectives and Connections, 1e | <u>62</u> | Langan | Exploring Writing: Paragraphs and Essays, 4e | |
| Feist | Psychology: Perspectives and Connections, 5e | <u>63</u> | Lucas | The Art of Public Speaking, 13e | |
| Feist | Theories of Personality, 10e | <u>65</u> | М | | |
| Feldman | Essentials of Understanding Psychology, 13e | 60 | Magill | Motor Learning and Control: Concepts and Applications, 12e | |
| Feldman | Essentials of Understanding Psychology, 14e | <u>47</u> | Martin | Experiencing Intercultural Communication: An Introduction, 7e | |
| Feldman | Understanding Psychology, 14e | 64 | Martin | Intercultural Communication in Contexts, 8e | |
| Feldman | Understanding Psychology, 15e | <u>47</u> | Martorell | Child, 2e | |
| Feldman | Psychology and Your Life with P.O.W.E.R Learning, 4e | 62 | Martorell | Life: The Essentials of Human Development, 2e | |
| Floyd | Communication Matters, 4e | <u>17</u> | Moore | Critical Thinking, 13e | |
| Floyd | Interpersonal Communication, 4e | <u>15</u> | Myers | Exploring Social Psychology, 9e | |
| Floyd | Manual of Structural Kinesiology, 21e | 40 | Myers | Social Psychology, 13e | <u>67</u> |
| G | | | N | | |
| Gonzalez-Mena | Infants, Toddlers, and Caregivers: A Curriculum of Respectful, Responsive, Relationship-Based Care,12e | 21 | Nolen- Hoeksema | Abnormal Psychology, 8e | 49 |

| | Title | Page |
|-----------|---|-----------|
| P | | |
| Papalia | Experience Human Development, 14e | |
| Pearson | Human Communication, 7e | |
| Powers | Exercise Physiology: Theory and Application to Fitness and Performance, 11e | <u>35</u> |
| Prentice | Essentials of Athletic Injury Management, 11e | 34 |
| Prentice | Principles of Athletic Training: A Guide to Evidence- Based Clinical Practice, 17e | <u>37</u> |
| R | | |
| Roen | The McGraw-Hill Guide: Writing for College, Writing for Life, 5e | |
| S | | |
| Sadker | Teachers, Schools, and Society: A Brief Introduction to Education, 6e | 32 |
| Santrock | A Topical Approach to Lifespan Development, 10e | <u>57</u> |
| Santrock | Adolescence, 17e | 50 |
| Santrock | Child Development: An Introduction, 15e | <u>52</u> |
| Santrock | Children, 15e | <u>53</u> |
| Santrock | Educational Psychology, 7e | 54 |
| Santrock | Essentials of Life-Span Development, 7e | <u>56</u> |
| Santrock | Life-Span Development, 18e | <u>46</u> |
| Santrock | Life-Span Development, 18e | <u>55</u> |
| Schaefer | Sociology in Modules, 5e | <u>68</u> |
| Schaefer | Sociology Matters, 7e | 69 |
| Schaefer | Sociology: A Brief Introduction, 14e | <u>69</u> |
| Steinberg | Adolescence, 12e | 50 |
| Stewart | Interviewing: Principles and Practices, 16e | <u>16</u> |
| Т | | |
| Taylor | Exceptional Students: Preparing Teachers for the 21st Century, 4e | 22 |
| Taylor | Health Psychology, 11e | <u>65</u> |
| Teague | Your Health Today: Choices in a Changing Society, 8e | |
| Thompson | Film History: An Introduction | |
| Tschirner | Kontakte, 9e | 71 |

| Title | Page |
|--|--|
| | |
| Foundations of Physical Education, Exercise Science, and Sport, 20e | 36 |
| Introducing Communication Theory: Analysis and Application, 7e | <u>13</u> |
| urne Abnormal Psychology Clinical Perspectives Psychological Disorders, 9e | |
| Williams Applied Sport Psychology: Personal Growth to Peal Performance, 8e | |
| Theatre: The Lively Art, 11e | <u>71</u> |
| | Foundations of Physical Education, Exercise Science, and Sport, 20e Introducing Communication Theory: Analysis and Application, 7e Abnormal Psychology Clinical Perspectives Psychological Disorders, 9e Applied Sport Psychology: Personal Growth to Peak Performance, 8e |

Our vision is to unlock the full potential of each learner.

Our mission is to accelerate learning through intuitive, engaging, efficient and effective experiences — grounded in research.

At McGraw Hill, we're passionate about learning. It's embedded in our DNA. We know that the passion to learn is very personal. Learning something new might enable you to take a new path in life. Or to launch your career, taking you on a whole new trajectory. When you are passionate about learning, the possibilities are endless.

Where the Science of Learning Meets the Art of Teaching

Educators always will be at the heart of the learning experience. We partner with educators around the globe to develop better experiences for learners. We help drive success by harnessing content, technology and data to ignite the spark between teaching and learning. And it's working. Our solutions are proven to improve pass rates, elevate grades and deepen engagement for each individual learner while improving outcomes for all.

We are a learning science company.

Grounded in deep insights into how learning happens, we deliver tools, technologies and services that power performance and achievement. Our adaptive technology actively tailors learning to the individual, continually assessing skill and confidence levels, and providing precise direction to fill knowledge gaps and accelerate mastery. Learners now can enjoy products that adapt to their individual learning styles and unique circumstances, with digital tools and mobile access that help them make the most of study time, whenever and wherever they choose. And our analytics empower both learners and educators to make the most of every interaction. Our products, services and solutions are designed to improve learning outcomes.

Why? Because learning changes everything®.

SINGAPORE

(Also servicing Brunei and Mauritius)

McGraw-Hill Education (Asia)

1 International Business Park #01-15A, The Synergy Singapore 609917

T: (65) 6863-1580

Customer Service Hotline: (65) 6868-8188

F: (65) 6862-3354

E: mghasia.sg@mheducation.com

JAPAN

McGraw-Hill Education Japan

Shimbashi Tokyu Bldg. 3F, Shimbashi 4-21-3, Minato-ku, Tokyo 105-0004

T: (81-3) 6895 7447 F: (81-3) 6895 7301

E: mhejpn@mheducation.com

PHILIPPINES

(Appointed agent)

Ideacademy Inc.

Unit 1402 Antel 2000 Corporate Center 121 Valero Street Salcedo Village Makati City, Metro Manila

T: (63-2) 621 6513 / 625 8693 / 625 8695

F: (63-2) 621 6513

E: myla_katzav@ideacademyinc.com

CHINA

(Representative Office)

McGraw-Hill Int'l Enterprises, Inc

Unit 702-704 Tower A, GTC 36 North Third Ring Road Dongcheng District Beijing 100013, P R China

T: (86-10) 5799 7600 F: (86-10) 5957 5582

E: instructorchina@mheducation.com

INDONESIA

(Appointed agent)

PT Media Global Edukasi

Imperial Design Jalan Imperium No27 Lippo Karawaci Tangerang, Banten 15810

T: (62) 81194-5937 E: winata@mge.co.id

KOREA

McGraw-Hill Education Korea Limited

8th Fl., SeAH Tower 45 Yanghwa-ro Mapo-gu Seoul 04036

T: (82-2) 325-2351 F: (82-2) 325-2371

E: miekr.mhe@mheducation.com

TAIWAN

McGraw-Hill Int'l Enterprises, LLC Taiwan Branch

Rm. 1506, 15F-2, No.168, Sec. 3, Nanjing E. Rd., Zhongshan Dist., Taipei City 10488, Taiwan

Customer Service Toll Free: 00801-136996

E: mietw.mhe@mheducation.com

HONG KONG

McGraw-Hill Hong Kong Limited

Room 1617, Unit 1615-20 Tower II, Grand Century Place 193 Prince Edward Road West Mong Kok, Kowloon Hong Kong

T: (852) 2236-5651

E: miehk.mhe@mheducation.com

MALAYSIA

McGraw-Hill Education (Malaysia) Sdn Bhd

Unit 3-02, Level 3, Menara LGB No. 1, Jalan Wan Kadir, Taman Tun Dr. Ismail, 60000 Kuala Lumpur

T: (603) 2718-1600 F: (603) 2718-1618

E: msia.mhe@mheducation.com

THAILAND

(Also servicing Cambodia, Laos, Myanmar and Vietnam)

McGraw-Hill Int'l Enterprises, LLC

20th Floor, Unit 252/101 (C) Tower B Muang Thai-Pathra Complex Building Ratchadaphisek Road, Huaykwang Bangkok 10310

T: (66-2) 615-6555 F: (66-2) 615-6500

E: mieth.mhe@mheducation.com



Join us on our Social Media Channels

- f facebook.com/McGrawHillAsia
- @MHEducationAsia
- in /company/mcgrawhilllasia/
- youtube.com/user/mhhighered



For more information about McGraw Hill Education, please visit us at: www.mheducation.com.sg/higher-education

To get in touch with our education consultants, please contact us at: learn.mheducation.com/General-Request.html