THE NEW AGE OF INNOVATION: DRIVING CO-CREATED VALUE THROUGH GLOBAL NETWORKS
C.K. Prahalad, M.S. Krishnan

The groundbreaking blueprint for executing the next stage of ecosystem based personalized customer-cocreated value from the greatest minds in business—now in paperback with a new foreword from the author

First published in 2008, The New Age of Innovation revealed that the key to creating value and the future growth of every business depends on accessing a global network of resources to co-create unique personal experiences with customers on a technology platform, one at a time. The authors provided a blueprint for building organizational capabilities that allow companies to achieve and sustain continuous change and innovation. The ideas and strategies introduced continue to resonate with business and influence leaders today.

This paperback edition of the groundbreaking work has been updated with a new foreword analyzing how technology and innovation has changed since the book was first published. This is an essential resource for CEOs, business executives, and leaders hoping to integrate...

The late C.K. Prahalad was a Professor of Strategy at the Ross School of Business, The University of Michigan and an award-winning, globally recognized management thinker. He was named "The World's Most Influential Management Thinker" in 2007 by the Times of London and "the most influential thinker on business strategy today" by BusinessWeek. Prahalad was a four-time winner of the McKinsey Prize for best article and received several honorary doctorates, including one from the University of London and the Stevens School of Technology.

Dr. M. S. Krishnan is the Accenture Professor of Computer Information Systems and Professor of Technology and Operations at the Ross School of Business, University of Michigan. His research interest includes ecosystem
New businesses need money but entrepreneurs are sometimes anxious about raising capital from traditional sources like venture capitalists, fearing there’ll be strings attached. Jenny Kassan’s book explains how to raise “grassroots” capital from supporters and allies who believe in mission as much as in returns.

RAISE CAPITAL ON YOUR OWN TERMS
How to Fund Your Business without Selling Your Soul
Jenny Kassan
Fund and Fuel Your Dreams!

You’re an entrepreneur with a great idea. But your business needs money. So, do you max out your credit cards, borrow from friends and family, and do everything yourself? Or do you make a devil’s bargain with some venture capitalist who’ll demand a tenfold return and could easily take your business out from under you?

No and no! You don’t have to bootstrap, and you don’t have to sell out! Jenny Kassan says the landscape of investment capital is far larger and more diverse than most people realize. She illuminates the vast range of capital-raising strategies available to mission-driven entrepreneurs and provides a six-step process for finding and enlisting investors who are a match with your personal goals and aspirations. The plan you create will inspire you, excite you, and help you achieve your dreams!

Jenny Kassan has been an attorney for social enterprises for over twenty years. She is also a certified transformational coach, investor, social entrepreneur, and finance innovator. She believes entrepreneurs are heroes, and she wants to help as many as possible turn their big, bold, world-changing visions into reality.

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+ Promotion in association with Kassan’s 30+ speaking engagements a year—book will be launching at SOCAP October 10-13, 2017
+ Aggressive promotion through social media outreach, including Facebook, Twitter, and LinkedIn, in association with an online marketing company
POWER YOUR TRIBE: CREATE RESILIENT TEAMS IN TURBULENT TIMES
Christine Comaford
From the New York Times bestselling author of Rules for Renegades and SmartTribes comes a playbook with an effective set of neuroscience-based tools for leaders to guide their teams through change.

There is one constant in today’s corporate environment: relentless, unpredictable change. But if leaders want to succeed in today’s ever-changing environment, they need to get their teams on board as quickly and efficiently as possible. In Power Your Tribe, leadership and employee engagement expert Christine Comaford takes a human approach to corporate change that’s rarely addressed in business books. Humans are tribal beings. Any change—whether external, internal, environmental, or cultural—threatens the tribe. This book shows managers how to bring their tribes together to tackle any challenge head-on.

The key to successful change is understanding and navigating its emotional undercurrents. Featuring case studies and proven techniques, Comaford provides a set of powerful neuroscience-based tools...

For over 30 years leadership and culture coach Christine Comaford has helped organizations navigate growth and change. An entrepreneur who has built and sold five companies with an average ROI of 700 percent, she was a software engineer in the early days of Microsoft and Apple. Christine is a human behavior expert, a leadership columnist for Forbes.com, and the New York Times bestselling author of SmartTribes and Rules for Renegades. She lives in the San Francisco Bay Area with her husband, Geoff, and Scottish terrier, Coal Bean.

Visit poweryourtribe.com and smarttribesinstitute.com
THE POWER OF COMMUNITY:
HOW PHENOMENAL LEADERS INSPIRE THEIR TEAMS, WOW THEIR CUSTOMERS, AND MAKE BIGGER PROFITS

Howard Partridge

Build a culture based on the values of “community”—a win-win solution that benefits employees and drives profitability

Every human being has a longing for belonging, but in today’s digital world, we’re more connected virtually, but more isolated than ever. Building a sense of belonging—of community—inside your organization solves the employee disengagement dilemma for any organization. The Power of Community reveals what True Community is, how to create it, and how doing so not only inspires team members, but creates more devoted customers, and ultimately bigger profits.

Business owners and managers learn how to implement the principles of building true community within their organizations to help their staff experience what they want—a feeling of being truly connected and valued and a sense of being part of something bigger than themselves. The result, the author contends, is happier employees, loyal customers, and increased profits.

• As the exclusive small-business coach for the comp...

Howard Partridge (Sugarland, TX), the founder of Phenomenal Products, annually provides seminars to thousands of small business owners. He has served over 1,000 coaching clients in the U.S., Canada, Hong Kong, Australia, Costa Rica, Holland, and the U.K. through his exclusive Howard Partridge Inner Circle Coaching Community. In 2011, Partridge helped Tom Ziglar complete Zig Ziglar's final book; Partridge has subsequently traveled the world with Tom presenting the workshop “Born to Win Business Growth Workshop.”
TELL ME ABOUT YOURSELF
Six Steps for Accurate and Artful Self-Definition
Holley M. Murchison
Own Your Story

Sometimes you get only one chance. A good introduction can create connections and open doors. A bad one can make conversation fizzle and opportunities fade. What you need is a story that tells who you are—authentically, compellingly, and concisely—and can be adapted to fit any situation. Created for dynamic beings constantly redefining themselves, their work, and the world around them, Tell Me About Yourself pairs interviews and case studies with a simple, scalable framework, helping you craft and deliver comprehensive, compelling, and generally kick-ass introductions and personal stories for yourself, your team, or your company. In an ever-changing innovation economy and a climate that demands we put our best foot forward to create change, there's no better time to learn how to articulate your usefulness to the world.

Holley M. Murchison is the founder and CEO of Oratory Glory, a storytelling agency and speaker collective catalyzing diversity by amplifying marginalized voices.
In this indispensable guide for anyone who must communicate in speech or writing, Schwartzberg shows that most of us fail to convince because we don’t have a point—a concrete contention that we can argue, defend, illustrate, and prove. He lays out, step-by-step, how to develop one.

GET TO THE POINT!
Sharpen Your Message and Make Your Words Matter
Joel Schwartzberg
Champion Your Best Ideas!

Every time you communicate, you’re trying to do something, change something, or move someone to action. You’re trying to make a point. But the only way to make a point is to have a point. And the surprising truth is, very few communicators know their points or even understand what a point is, rendering them pointless.

Communications expert Joel Schwartzberg says a point is not just a topic, an idea, or a theme. A real point is a proposition of value. It’s a contention you can propose, argue, illustrate, and prove. In this concise and practical book, you’ll learn to identify your point, strengthen it, stick to it, and sell it. Whether you want to improve your impact in speeches, staff meetings, pitches, emails, PowerPoint presentations, or any other communication setting, Schwartzberg’s novel approach teaches you how to go from simply sharing a thought to making a difference. Which would you rather do?

Joel Schwartzberg has over a decade of experience as a strategic communication executive with major organizations and as a corporate communication trainer. He is the senior director of strategic and executive communications for the American Society for the Prevention of Cruelty to Animals.

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+ Grassroots media outreach to Joel’s extensive network of media professionals at Time Inc., Viacom, PBS, and elsewhere
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Bestselling author Beverly Kaye (Love 'Em or Lose 'Em —700,000 copies sold), joins coauthors Lynn Cowart and Lindy Williams to deliver a revolutionary and motivational guide to rethinking career mobility as a kaleidoscope, and not a ladder.

UP IS NOT THE ONLY WAY
Rethinking Career Mobility
Beverly Kaye, Lindy Williams, Lynn Cowart

Up Was Never for Everyone!

Move up or move out. When those two options appear to be the only ones, dissatisfaction grows and engagement suffers. In decades of studying careers around the globe, Beverly Kaye, Lindy Williams, and Lynn Cowart have found that, in fact, there are more options. And rethinking career mobility can lead you to them!

The authors show how managers, coaches, and employees can partner to determine what's best and what's next. Keep the same job but discover new ways to learn and grow? Explore moving to a position that could be a better fit? Step back without getting derailed? This book encourages readers to take a "kaleidoscope" view—to be open to ever-shifting patterns of opportunities and possibilities—so they can create a unique, personalized path to a truly rewarding career.

Lynn Cowart is CSI's vice president for quality delivery Beverly Kaye is the founder of Career Systems International (CSI) and the coauthor of several bestselling books, including five editions of Love 'Em or Lose 'Em and Help Them Grow or Watch Them Go Lindy Williams is a designer and senior consultant at CSI

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+ Online publicity targeting workmatters.com, careerbuilder.com, monster.com
+ Aggressive promotions through Career Systems International and its database of
Our future will be radically decentralized, digitized and disrupted. Leaders will need more than just skills to survive. Veteran futurist Bob Johansen offers five literacies—combinations of discipline, practices, and perspective—for thriving in volatile, uncertain, complex, and ambiguous world.

THE NEW LEADERSHIP LITERACIES
Thriving in a Future of Extreme Disruption and Distributed Everything
Bob Johansen
Over the next decade, today's connected world will be explosively more connected. Anything that can be distributed will be distributed: workforces, organizations, supply webs, and more. The tired practices of centralized organizations will become brittle in a future where authority is radically decentralized. Rigid hierarchies will give way to liquid structures. Most leaders—and most organizations—aren't ready for this future. Are you?

It's too late to catch up, but it's a great time to leapfrog. Noted futurist Bob Johansen goes beyond skills and competencies to propose five new leadership literacies—combinations of disciplines, practices, and worldviews—that will be needed to thrive in a VUCA world of increasing volatility, uncertainty, complexity, and ambiguity. This book shows how to (1) forecast likely futures so you can “look back” and make sure you're prepared now for the changes to come, (2) use low-risk gaming spaces to work through your concerns about the future and hone your l...

Bob Johansen is a distinguished fellow at the Institute for the Future in Silicon Valley. He has done forecasts for a wide range of corporations, including Procter & Gamble, Kellogg's, Disney, Intuit, Walmart, Syngenta, and United Rentals. He is the author or coauthor of ten books, including Get There Early, Leaders Make the Future, and The Reciprocity Advantage.
Kevin Cashman’s classic (180,000 copies sold in all editions) pioneered a holistic approach to leadership development: grow the whole person to grow the whole leader. This third edition has been updated throughout and includes a new chapter on storytelling as a leadership tool.

LEADERSHIP FROM THE INSIDE OUT
Becoming a Leader for Life
Kevin Cashman
Grow the Whole Person to Grow the Whole Leader

This long-awaited third edition turns leadership development inside out for a new generation of authentic, purpose-inspired leaders. Balancing timeless principles with emerging research, this new edition offers:

• Two new chapters: “Story Mastery” and “Coaching Mastery”
• New case studies, stories, and exercises in every chapter
• New validating research from the frontiers of leadership, neuroscience, psychology, and human potential
• An even more powerful and transformative development experience

Now framed in eight profound and pragmatic “mastery areas,” this book serves as an integrated growth experience that helps leaders understand how to harness their authentic, value-creating influence and elevate their impact. Cashman demonstrates that his trademark “grow the whole person to grow the whole leader” approach, focusing on purpose-driven leadership, is even more relevant in today’s hypercomplex world. For everyone from CEOs to emerging leaders...

Kevin Cashman is senior partner, CEO and executive development, at Korn Ferry, a global keynote speaker, and the bestselling author of six books, including The Pause Principle.

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+ $25,000 marketing and publicity budget
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+ Promotion in conjunction with Cashman's speaking events at industry conferences, graduate business schools, and corporate venues
+ Social media campaign focusing in particular on LinkedIn, where Cashman has 4,000 followers and has established the Transformative Leadership Group, a targeted group of about 2000 senior executives and seasoned HR professionals
Most of us put work first and leave fun for last, as an afterthought. But speaker, trainer, consultant, and bestselling author Dave Crenshaw (The Myth of Multitasking) says we’ve got it backwards. By putting fun first—working meaningful, enjoyable breaks into each day, week, month, and year—we will not only be happier, we’ll be more productive too!

**THE POWER OF HAVING FUN**
How Meaningful Breaks Help You Get More Done
Dave Crenshaw

*Fun is the key to success!*

If you want to be successful, having fun is not an option. It's a necessity. By making fun a top priority—taking meaningful, enjoyable breaks each day, week, month, and year—you'll not only be happier but be more productive, too!

Using scientific evidence, real-world case studies, and a healthy dose of wit, bestselling author Dave Crenshaw shows that a regular respite is like a little oasis in your workday. It refreshes and reinvigorates, recharges your batteries—helping you accomplish more with less effort!

*The Power of Having Fun* coaches you through the five-step system thousands of leaders have utilized to boost productivity and propel their careers—all while feeling fantastic! Let Dave Crenshaw lower your stress, raise your results, and restore recess to your routine.

Dave Crenshaw is the founder of Invaluable Inc., a training corporation that has developed hundreds of thousands of productive leaders around the world. He is the author of three books, including the bestseller *The Myth of Multitasking.*

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+ National media outreach, including to media where Dave has been quoted in the past: *Time, Fast Company, USA Today,* and *the Washington Post,* as well as *Inc.*, *Success, Entrepreneur,* *The Huffington Post,* *Monster.com,*
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+ Facebook-focused content marketing campaign
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Celebrated AIDS activist and nonprofit CEO, Dr. Pernessa Seele, demands that it’s time to stop stigmatizing others. She outlines the way to move beyond shaming, drawing from experience working in church communities where love is the operating principle.

STAND UP TO STIGMA
How We Reject Fear and Shame
Pernessa C. Seele
No More Hate! All Are Welcome!

“Stigma” is a simple two-syllable word, yet it carries the weight of negative and often unfair beliefs that we hold about those who are different from us. Stigmas lock people into stereotyped boxes and deny us all the right to be our authentic and whole selves. Dr. Pernessa Seele, a longtime public health activist who started one of the first AIDS education programs in the 1980s, has crafted a proven method to address stigma. This powerful book confronts stereotype development, shows how to undo the processes and effects of stigma, and explains how we can radically change cultural thinking on the individual, interpersonal, and societal levels to put an end to stigmatization once and for all.

Pernessa C. Seele is the founder and CEO of the Balm in Gilead, Inc., a not-for-profit organization that strengthens the capacity of faith institutions in the United States and Africa to promote health education and disease management. Time magazine named her one of the 100 Most Influential People, Essence magazine selected her as one of the 35 Most Beautiful and Remarkable Women in the World, and Ebony magazine named her one of its Power 150.

+ National publicity, promotion, and social media campaign to progressive media
+ Promotion through non-profit organization network, The Balm in Gilead, Inc., which serves over 10,000 faith institutions aiding in implementing health education and service programs
+ Publicity campaign to regional media (radio, TV, print & online) and social media outreach to Dr. Seele’s networks
+ Content placement in key publications such as Ebony, Essence, TIME, HuffPo, Everyday Feminism, ThinkProgress. She was
Everything that we’ve been told about women succeeding in the workplace—from leaning in to throwing out the idea of being “nice girls”—misses the true key that puts women ahead: influence. Leadership experts Kathryn Heath, Jill Flynn, Mary Davis Holt, and Diana Faison create an airtight case for the importance of the influence effect.

THE INFLUENCE EFFECT
A New Path to Power for Women Leaders
Kathryn Heath, Jill Flynn, Mary Davis Holt, Diana Faison

Women hold over half of all professional jobs today, yet they represent just four percent of CEOs in the S&P 500. Even worse, that percentage has barely budged in a decade.

That’s where The Influence Effect comes in. Based on recent research by the authors of the New York Times bestseller Break Your Own Rules, this book begins with the premise that when it comes to political savvy, what works for men at work won’t work for women. Packed with the authors’ coaching insights and their “Big Five” strategies designed specifically for female executives, this book guides women to break past political barriers and get right to what they really want— influence.

Authors Kathryn Heath, Jill Flynn, Mary Davis Holt, and Diana Faison make success far less complex, helping women overcome entrenched resistance to their ideas, create their own access points to power, and attract followers in a way that works for them. They present tools such as Influence Loops (to organically increase influence),

Jill Flynn, M. Ed., is a founding partner at Flynn Heath Holt Leadership. She specializes in creating and implementing company-specific pipelines for high-potential women.

Mary Davis Holt, MBA, is a partner at Flynn Heath Holt Leadership. She is an executive coach and keynote speaker on business, women, and leadership.

Diana Faison, M. Ed., is a partner at Flynn Heath Holt Leadership, with expertise in leadership training, executive coaching, and performance consulting.

Kathryn Heath, Ph. D., is a founding partner at Flynn Heath Holt Leadership. She serves as a coach, developer of women’s leadership programs, and training designer.

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INTROVERT'S EDGE: HOW THE QUIET AND SHY CAN OUTSELL ANYONE

Matthew Pollard, Derek Lewis
Selling is a skill anyone can learn and master—even introverts. In fact, introverts are especially good at sales once they learn how to leverage their natural strengths. The Introvert’s Edge gives them a structured system that focuses on knowledge, value, and sincerity. Whether selling products, raising funding, or drumming up clients, introverts will learn to succeed—without changing who they are.

MATTHEW POLLARD, known as "The Rapid Growth Guy," works with businesses around the world, from startups and service professionals to Microsoft and Capital One. Responsible for five zero-to-million-dollar businesses, he also founded Austin’s Small Business Festival, now nationwide. A native of Australia, he now lives in the United States.

DEREK LEWIS is a business ghostwriter who works with leaders from the IMF, SAP, and the Red Cross, among others.
This highly effective self-study system offers complete coverage of every topic on the new aPHR exam.

Take the HR Certification Institute's new Associate Professional in Human Resources (aPHR) exam with complete confidence using this integrated exam preparation system. The book fully explains every subject on the exam. To aid in self-study, each chapter includes “Exam Tips” that highlight key information, a summary that serves as a quick review of salient points, and practice questions that mimic those on the actual test.

aPHR™ Associate Professional in Human Resources Certification All-in-One Exam Guide includes valuable information about HR certifications in general, the aPHR exam in particular, and important U.S. laws and regulations. Beyond test preparation, the Exam Guide also serves as an on-the-job reference for HR professionals. Inside, readers will find real-world examples as well as “Notes,” “Tips,” and “Cautions” that provide professional insight and call out potentially harmful...
APHR ASSOCIATE PROFESSIONAL IN HUMAN RESOURCES CERTIFICATION PRACTICE EXAMS
Tresha Moreland, Gabriella Parente-Neubert, Joanne Simon-Walters

This exam-focused self-study resource features 500 accurate practice questions along with detailed answer explanations

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aPHR Associate Professional in Human Resources Certification Practice Exams begins with a pre-assessment test to pinpoint areas for study and contains enough questions to generate five unique full-length practice exams. Readers will get in-depth answer explanations for both the correct and incorrect answer choices for all questions. All of the questions from the book will also be provided electronically within the Total Tester Premium test engine, allowing readers to c...

Tresha Moreland, SPHR, SSBBP, is an executive leader in human resources with more than 20 years of experience. She is co-author of PHR/SPHR Professional in Human Resources Certification Practice Exams.

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Joanne Simon-Walters, MBA, SPHR, SHRM-SCP, is a human resources leader with over 15 years of progressive management experience. She is co-author of PHR/SPHR Professional in Human Resources Certification Practice Exams.
This quick review, cram-style study guide offers 100% coverage of every topic on the latest version of the CompTIA Security+ exam.

This powerful exam preparation resource presents an accelerated review of the pertinent technology and covers all objectives for the CompTIA Security+ exam SY0-501. Written in the proven Passport format developed by training expert Mike Meyers, the book enables readers to focus on specific topics, determine areas of need, and tailor an effective course for study.

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- Provides complete coverage of every objec...

Dawn Dunkerley, PhD, is a researcher whose interests include cyberwarfare, cybersecurity, and the success and measurement of organizational cybersecurity initiatives.

T.J. Samuelle, CompTIA Security+, is an IT consultant and author of several books on CompTIA certifications.

Michael Meyers, CompTIA A+, CompTIA Network+, is the industry’s leading authority on CompTIA A+ certification. He is the president and founder of Total Seminars, LLC.
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Daniel Lachance, CompTIA Security+, CompTIA A+, CompTIA Network+, MCITP, MCTS, MCSA, is a technical trainer for Global Knowledge and the author of CompTIA Cloud Essentials Certification Study Guide.

Glen E. Clarke, CompTIA Security+, CCNA®, MCITP, MCT, CEH™, CHFI™, SCNP™, CISSO, is an independent trainer and consultant, focusing on network security and security auditing services. He has authored many certification books, including CompTIA Network+® Certification Study Guide, Sixth Edition.

Glen E. Clarke (Halifax, NS) holds a number of industry certifications such as Microsoft's MCSE, MCSD, MCSA Messaging, and MCSA Security. He also holds a number of CompTIA certifications, including CompTIA Security+, CompTIA Network+, and CompTIA A+, in addition to the Prosoft Security Analyst (CIW SA) certification. Glen is an
Master Oracle VM 3 installation, configuration, and maintenance

Set up, configure, and manage a dynamic virtualization platform across any enterprise using the detailed information contained in this Oracle Press guide. The book shows, step-by-step, how to size servers for Oracle VM and choose and deploy virtualization hardware. Real-world examples and valuable best practices are featured throughout.

*Oracle VM 3 Implementation and Administration Guide* lays out key virtualization concepts and clearly explains every aspect of Oracle VM architecture. From there, readers will learn how design server farms, build and maintain virtual machines, handle provisioning and cloning, work with Oracle VM Manager, and incorporate solid security procedures. Advanced topics such as HA Virtual Machine Servers and Oracle Enterprise Manager Cloud Control are fully covered.

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- Contains expert, hands-on advice on tackling the most ...

**Edward Whalen**, Oracle ACE Director, is Chairman and CEO of Performance Tuning Corporation, a consulting company specializing in database performance tuning, administration, high-availability, and security solutions. He is the author of nine books on Oracle and Microsoft SQL Server databases for Oracle Press, Addison-Wesley, MacMillan, and Microsoft.

**Nic Ventura** was a technical solution architect for more than 30 years. He has real-world experience in most aspects of the IT lifecycle, from concept and design to data center and enterprise deployment, including post-implementation support and performance engineering.

**Erik Benner** is Oracle VM Certified, an Oracle ACE, a published Author and an Enterprise Architect with Mythic’s, focused on architecting solutions that meet the customer’s
Successfully eliminate performance problems and tune your Oracle Database 12c Release 2 implementations.

This comprehensive Oracle Press guide offers practical, time-saving solutions that readers need to know to successfully carry out upgrades and migrations to Oracle Database 12c Release 2. Every tool demonstrated is available in all Oracle Database 12c Release 2 environments—private, hybrid, and public cloud as well as standard on-premises databases.

Oracle Database 12c Release 2 Testing Tools and Techniques for Performance and Scalability thoroughly explains the latest utilities and methods. The book shows, step-by-step, how any Oracle DBA can leverage the multitude of tools and techniques to accurately identify and correct database and application performance regression in real time. Readers will find out how to proactively detect potential vectors for a system’s performance degradation via a start-to-finish “test to destruction.”

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Jim Czuprynski is an Oracle ACE Director and Certified Master with over 35 years of experience in information technology. He is currently an Oracle database consultant.

Deiby Gomez is an Oracle ACE Director with certifications like Oracle Certified Master 11g and Oracle Certified Master 12c. He is a frequent speaker in important events of Oracle around the world.

Bert Scalzo is an Oracle ACE, speaker, consultant, and senior product manager for database tools at Idera. He spent 15 years architecting DBA features for the popular Toad product line.
PROGRAMMING THE BBC MICRO:BIT: GETTING STARTED WITH MICROPYTHON
Simon Monk

Quickly learn to program the micro:bit--no experience necessary!

This easy-to-follow guide shows, step-by-step, how to write interesting MicroPython programs for the micro:bit computer. Written in the clear, easy-to-follow style that Dr. Simon Monk is famous for, the book enables readers to write programs that will bring their digital ideas, games, and apps to life.

Aimed at electronics novices, Programming the micro:bit: Getting Started with MicroPython features a simple example project that starts with the most basic programming concepts and gradually progresses to more advanced techniques. Readers will discover how to use the micro:bit’s built-in hardware, work with the LED display, accept input from sensors, attach external electronics, and use wireless features.

• Suitable for hobbyists with little to no electronics or programming experience
• Features a start-to-finish project that illustrates important concepts
• Written by an electronics expert and experienced author

Simon Monk (Preston, UK) has a bachelor’s degree in cybernetics and computer science and a Ph.D. in software engineering. He has authored more than 25 books, including Programming Arduino, 30 Arduino Projects for the Evil Genius, Hacking Electronics, and Fritzing for Inventors. Dr. Monk also runs the website monkmakes.com, which features his own products.
This fully updated, money-saving collection covers every objective on the CompTIA Security+ exam SY0-501 and contains bonus content

This up-to-date test preparation bundle covers every objective on the latest version of the CompTIA Security+ exam. Designed to be the ultimate self-study resource, the bundle includes the current editions of CompTIA Security+ Certification Study Guide and CompTIA Security+ Certification Practice Exams and exclusive electronic content—all at a discount of 12% off of the suggested retail price.

CompTIA Security+ Certification Bundle, Third Edition, provides examinees with a wide variety of exam-focused preparation resources. Bonus content includes a quick review guide, a security audit checklist, and a URL reference list. Electronic content from the two books features author-led video training, lab simulations, and customizable test engine software that contains four complete practice exams.

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Glen E. Clarke, CCNA, MCITP, CEH, CHFI, SCNP, CISSO, CompTIA Security+, CompTIA Network+, CompTIA A+, is an independent trainer and consultant. He has authored many certification books, including CompTIA Network+ Certification Study Guide, Fifth Edition.

Daniel Lachance, CompTIA Security+, CompTIA A+, CompTIA Network+ MCITP, MCTS, MCSA, is a technical trainer for Global Knowledge and the author of CompTIA Cloud Essentials Certification Study Guide.

Daniel Lachance, MCITP, MCTS, CNI, IBM Certified Instructor, CompTIA A+, CompTIA Network+, CompTIA Security+, is a technical trainer for Global Knowledge and has delivered classroom training for a wide variety of products for the past 17 years. Throughout his career he has also developed custom applications and planned, implemented, troubleshoot, and documented various
Prepare for the CompTIA CSA+ certification exam with this effective self-study resource

Pass the new CompTIA Cybersecurity Analyst+ certification exam and obtain the latest security credential from CompTIA using the accurate practice questions contained in this study guide. Designed as a supplement to CompTIA CSA+ Cybersecurity Analyst Certification All-in-One Exam Guide (Exam CS0-001), the book features a pre-assessment test and offers 100% coverage of all exam objectives.

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Bobby E. Rogers, CompTIA Mobility+, A+, Network+, Security+, is an information security engineer who works for Department of Defense agencies to secure, certify, and accredit their information systems. He served 21 years in the U.S. Air Force, serving as a network security engineer and instructor, and has secured networks all over the world.
McGraw-Hill Education
Vocabulary Grades 6-8,
Second Edition

Gary Robert Muschla

This dynamic workbook is packed with engaging practice problems to help students sharpen their vocabulary skills.

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Gary Robert Muschla taught elementary and middle school students for more than 25 years. Specializing in reading and the language arts, he is the author of numerous popular teaching guides.
PRACTICE MAKES PERFECT:
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LEARNERS, SECOND EDITION
Mark Lester

A practical guide for beginner and intermediate-level ESL learners looking to master difficult areas of English grammar

Advanced English Grammar for ESL Learners enables intermediate language learners to take their grammar skills to the next level by focusing on more sophisticated grammar topics that are essential to constructing longer, more complex sentences. This new edition of the successful guide is enhanced with comprehensive review exercises.

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Advanced English Grammar for ESL Learners features:

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• Expert guidance from a recogni...

Mark Lester is an experienced grammarian, ESL expert, and professor emeritus of Eastern Washington University. He was the founding chairperson of the ESL department at the University of Hawaii, considered one of the best ESL programs in the United States.
PRACTICE MAKES PERFECT: SPANISH VOCABULARY, 3RD EDITION
Dorothy Richmond

The bestselling Spanish language guide—with more than 250 review exercises and updated with new content

This bestselling resource equips Spanish language students with the tools needed to expand their vocabulary and hone their speaking and writing skills. Each chapter focuses on a theme, such as family or travel, so students can build their language skills in a systematic manner. This updated edition includes new review exercises, over 10,000 terms and 250 exercises, concise grammatical explanations, online flashcards, and more.

Practice Makes Perfect: Spanish Vocabulary, 3rd Edition is ideal for advanced beginner and intermediate level students of Spanish.

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• The latest terms used in technology, communications, and media
• More than 3,300 flashcards online, grouped by level of difficulty

Dorothy Richmond (Eden Prairie, M...}

Dorothy Richmond is a teacher and bestselling author of numerous Spanish language-learning titles.
ARABIC VERBS & ESSENTIALS OF GRAMMAR, 3RD EDITION

Jane Wightwick, Mahmoud Gaafar

An ideal guide for beginner and advanced students of Arabic—updated with new content and access to online audio tutorials

This bestselling guide to Arabic grammar and verbs is an ideal reference for both beginner and more advanced learners. Arabic Verbs & Essentials of Grammar, 3rd Edition offers a solid foundation of verbs and major grammatical concepts of the language, including pronouns, idioms and expressions, irregular verbs, and expressions of time. Each unit is devoted to one topic, making it easy for readers to find focused instruction immediately.

Concise yet thorough explanations are supported by numerous examples to help readers master the different concepts. A helpful verb index features 300 verbs and is cross-referenced with abundant verb tables appearing throughout the book. This new edition has been enhanced by audio tutorials, available via the McGraw-Hill Education Language Lab app and online, that provide chapter summaries with highlights, tips, and pronunciation models...

Jane Wightwick and Mahmoud Gaafar are highly experienced language teachers and authors. McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide.
PRACTICE MAKES PERFECT:
SPANISH PAST-TENSE VERBS
UP CLOSE, SECOND EDITION

Eric W. Vogt

The authoritative guide to mastering Spanish past-tense verbs—updated and expanded with new material

Mastering the use of the verbs in the past tense can be particularly challenging for students of the language. *Practice Makes Perfect: Spanish Past-Tense Verbs Up Close, 2nd Edition* is an authoritative guide to the usage of Spanish verb forms. With its unique focus on the topic, this second edition includes numerous exercises as well as a wealth of in-depth explanations and detailed answers. Notes of special interest are highlighted throughout the book. Written in an engaging and conversational style, this is an ideal resource for readers looking to better understand the nuances of Spanish grammar.

Features:

- Authoritative guidance on the different verb forms and when to use them
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- Answer key includes detailed explanations
- Enhanced new chapter provides more review practice
- Geared toward intermediate to advanced language learn...

Eric Vogt, PhD, teaches Spanish at Seattle Pacific University.

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PRACTICE MAKES PERFECT
ALGEBRA I REVIEW AND
WORKBOOK, SECOND
EDITION
Carolyn Wheater
A no-nonsense, practical guide to help students improve their algebra skills with solid instruction and plenty of practice, practice, practice

This book will increase students’ confidence in their algebra skills. More than 900 exercises help them better understand the subject, study for an upcoming exam, or refresh their long-lost algebra knowledge. Concise review material explains a variety of algebra skills, such as working with decimals and fractions and solving linear and quadratic equations. Once students master the lessons in Algebra I Review and Workbook, they will find it easier than ever to grasp algebra concepts. The book’s numerous practice exercises help students become comfortable using their growing math skills in their schoolwork, exams, or everyday lives.

This second edition features:

• New: Chapter on solving word problems perfectly rounds out the book
• Concise review material that clearly explains essential algebra topics
• More than 900 practice exercises ensure students in...

Carolyn Wheater has taught mathematics for 30 years and currently teaches at the Nightingale-Bamford School in New York City. She is a member of National Council of Teachers of Mathematics and the Association of Teachers in Independent Schools.
This proven guide helps students build the skills, knowledge, and confidence needed to succeed in any advanced algebra class or exam.

Algebra II Review and Workbook is packed with review material to help students grasp advanced algebra concepts, improve their study routines, or refresh long-lost algebra knowledge. It clearly describes how to perform critical tasks like transforming functions, completing the square, and determining probability, while extensive practice exercises increase students’ confidence in class, during study, and on test day.

Features

• Concise review material clearly explains advanced algebra topics
• More than 500 practice exercises
• New Inferential Statistics chapter covers the Central Limit Theorem, Confidence Intervals, Hypothesis Testing, and Simulation

Chris Monahan (Fort Mill, SC) has more than 30 years’ experience teaching math at the high school and college levels. He is a National Trainer for Texas Instruments in Teaching Teachers with Technology.

Chris Monahan taught mathematics to high school and college students for more than 30 years. He is a National Trainer for Texas Instruments in Teaching Teachers with Technology.
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Features:
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• Comprehensive overview of the updated Essay format, including information on scoring
• Realistic practice questions with thorough answer explanations...

Steven W. Dulan is the founder and president of Advantage Education, Inc., which offers test-prep classes at high schools and colleges as well as distance-learning programs over the Internet. He has personally prepared thousands of students for success on standardized exams.
The essential go-to study guide from the most trusted name in education—now revised and updated with 4 full-length practice tests for 2018

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This new updated edition includes 4 practice tests and a wealth of test prep instruction from leading ACT coaches.

Features Include:

4 practice exams
Comprehensive overview of the updated Essay format, including information on scoring
Realistic practice questions with thorough answer explanations that reflect the new paired-passage format of the Reading Test

Steven W. Dulan is the founder and president of Advantage Education, Inc., which offers test prep classes at high schools and colleges as well as distance-learning programs over the Internet. He has personally prepared thousands of students for success on standardized exams.

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THE INLAND VOYAGER'S HANDBOOK: HOW TO CRUISE THE INLAND WATERWAYS IN SAFETY AND COMFORT

Danny L. Davis

An insider’s guide to traveling inland waterways safely and smoothly at any budget

Many people dream of taking to the open water but don’t know how or where to start. This insider’s view to cruising along the waterways of the world will appeal to those who already know they want to go voyaging as well as those who are curious and open to considering this type of power cruising.

The Inland Voyager’s Handbook provides readers with expert advice on choosing the right boat, preparing for a thunderstorm, dropping anchor, transiting locks, and much more. Written by an expert sailor, this is an essential reference for adoptees of the voyaging lifestyle.

Features
• Author is an expert sailor who has spent more than 25 years exploring inland waterways
• Comprehensive information on the voyaging lifestyle
• Covers the places for inland cruising with information pertinent to these areas, including locks and canal transits
• Ideal for boaters of all experience levels, including young families and retiree...

Danny L. Davis learned basic yacht design from the Westlawn Institute and received his 50-ton Masters License with Towing and Auxiliary Sailing endorsements from the Coast Guard. He has been a member of the Coast Guard Auxiliary for over ten years performing many safety patrols, boat safety inspections, and teaching boating safety to hundreds of new boaters. For more than 25 years, he and his partner have explored the inland waterways from Corpus to the Eire Canal, Puget Sound, and Hawaii.
America’s poor, working poor, and middle class are in a waiting game they cannot win. Jobs will not come, times will not get better, and communities will not flourish until they “get the memo”—that is, take charge of their own financial futures. Bestselling author John Hope Bryant (How the Poor Can Save Capitalism—40,000 copies sold) tells them how.

THE MEMO

Five Rules for Your Economic Liberation
John Hope Bryant
True power in this world comes from economic independence, but too many people have too much month left at the end of their money. John Hope Bryant, founder and CEO of Operation HOPE, illuminates the path toward liberation that is hiding in plain sight. His message is simple: the supermajority of people who live in poverty, whom Bryant calls the invisible class, as well as millions in the struggling middle class, haven't gotten “the memo”—until now.

Building on his personal experience of rising up from economically disadvantaged circumstances and his work with Operation HOPE, Bryant teaches readers five rules that lay the foundation for achieving financial freedom. He emphasizes the inseparable connection between “inner capital” (mindset, relationships, knowledge, and spirit) and “outer capital” (financial wealth and property). “If you have inner capital,” Bryant writes, “you can never be truly poor. If you lack inner capital, all the money in the world cannot set you free.”

Bryant gives...
John Hope Bryant is the founder, chairman, and CEO of Operation HOPE, Inc.; CEO of Bryant Group Ventures; and cofounder of Global Dignity. He has been recognized by the last five US presidents and served as an advisor for the last three. Bryant is the recipient of hundreds of awards and citations for his work, including American Banker’s 2016 "Innovator of the Year," Inc.’s "The World’s 10 Top CEOs" (honorable mention), and Time's "50 for the Future." He is the author of two bestselling books, How the Poor Can Save Capitalism and Love Leadership.

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THE COMPLETE NEW FAT
FLUSH PROGRAM

Ann Louise Gittleman

The revolutionary, bestselling diet and fitness program—fully updated for the first time in 15 years

Since it was introduced, The Fat Flush Plan has sold millions of copies and launched a cottage industry. Millions of dieters and health-conscious individuals have embraced the groundbreaking diet and fitness program to achieve peak health and wellness. In keeping current with the latest research and emerging food trends, the author has updated the popular program.


• Established bestseller: The Fat Flush Plan has sold millions of copies
• The Fat Flush...

Ann Louise Gittleman, PhD, CNS is a visionary nutritionist and pioneer who is internationally recognized. She is an award-winning New York Times bestselling author of more than 30 books on health and nutrition topics including diet, detox, women's health, men's health, perimenopause, menopause, beauty and the environment.
THE COMPLETE NEW FAT FLUSH COMPANION SERIES

Ann Louise Gittleman

The essential companion series to the world famous diet, detox, and lifestyle program—now returns to reflect an even more supercharged plan based on the latest science-based research, designed to address the 10 hidden causes of weight loss resistance.

For over 25 years, Fat Flush has helped millions of people lose weight, harness the healing powers of foods, reignite metabolism, fight cellulite, and restore the liver and gallbladder while improving their lives. The Complete New Fat Flush Plan Companion Series includes all of the companion books that were created to help readers follow the targeted steps laid out in the bestselling book, The New Fat Flush Plan. This bundle features The New Fat Flush Plan Cookbook, The New Fat Flush Journal and Shopping Guide, and The New Fat Flush Foods—all of which have been updated with groundbreaking research and specific actionable ways to improve ultimate health on all levels.

- Established bestseller: The Fat Flush Plan has sold millions of copies
- T...

Ann Louise Gittleman, PhD, CNS (West Hartford, CT) is a visionary nutritionist and pioneer who is internationally recognized. She is an award-winning New York Times bestselling author of more than 30 books on health and nutrition topics including diet, detox, women’s health, men’s health, perimenopause, menopause, beauty and the environment.

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THE TALENT MANAGEMENT HANDBOOK, THIRD EDITION: CREATING A SUSTAINABLE COMPETITIVE ADVANTAGE BY SELECTING, DEVELOPING, AND PROMOTING THE BEST PEOPLE

Lance A. Berger, Dorothy Berger

The definitive guide to finding, developing, and keeping the best talent—expanded with brand new and updated material

The Talent Management Handbook is the established go-to guide for HR professionals, managers, and leaders looking for the best ways to use talent management programs to develop a culture of excellence. This third edition features new and updated chapters based on fresh approaches and material for identifying, recruiting, positioning, and developing highly qualified, motivated people to meet current and future business requirements. Filled with expert advice, the book offers a roadmap for developing a comprehensive approach to talent management that will guide professionals in the coming years.

- Builds on the success of two previous editions
- Provides new practical models for implementing talent management programs
- New and updated chapters and material
- Expert advice from well-known consultants and organizations
- Best practices from Fortune 500 companies

Lance A. Berger is managing partner of Lance A. Berger & Associates, Ltd. in Bryn Mawr, Pennsylvania. He is a recognized authority specializing in compensation, talent management, and change management. He co-wrote and coedited the, the first and second editions of The Talent Management Handbook, the third, fourth and sixth editions of The Compensation Handbook, Management Wisdom from the New York Yankees' Dynasty, The Change Management Handbook, and Deengineering the Corporation.
Benefit corporations include positive impact on society, workers, the community, and the environment as part of their legally defined goals in addition to profit. This is the first authoritative guide for attorneys and executives to the statutes, rules, and requirements for this growing and radically different type of corporation.

**BENEFIT CORPORATION LAW AND GOVERNANCE**

**Pursuing Profit with Purpose**
Frederick Alexander

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Corporations today are embedded in a system of shareholder primacy. Nonfinancial concerns—like worker well-being, environmental impact, and community health—are secondary to the imperative to maximize share price. Benefit corporation governance reorients corporations so that they work for the interests of all stakeholders, not just shareholders.

This is the first authoritative guide to this new form of governance. It is an invaluable guide for legal and financial professionals, as well as interested entrepreneurs and investors who want to understand how purposeful corporate governance can be put into practice.

Frederick H. Alexander is head of legal policy at B Lab and counsel at Morris, Nichols, Arsht & Tunnell. He has been recognized as one of the ten most highly regarded corporate governance lawyers worldwide and selected as Delaware Corporate Law Lawyer of the Year.

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+ National publicity outreach to mainstream business media and green/SRI-type media—in the past couple of years stories on benefit corporations have been run by *Forbes*, NPR, *The New Yorker, Inc.*, *Entrepreneur*, *Stanford Social Innovation Review*, and more, plus legal publications, blogs, and websites
+ Promotion and sales in conjunction with Alexander’s speaking
+ Co-marketing with B Lab—launching at their 2017 Champions Retreat
+ Textbook promotion to business law
LEARN ASPEN PLUS IN 24 HOURS
Thomas A. Adams II

This self-learning guide shows how to start using Aspen Plus to solve chemical engineering problems quickly and easily

Discover how to solve challenging chemical engineering problems with Aspen Plus—in just 24 hours, and with no prior experience. Developed at McMaster University over a seven-year period, the book features visual guides to using detailed mathematical models for a wide range of chemical process equipment, including heat exchangers, pumps, compressors, turbines, distillation columns, absorbers, strippers, and chemical reactors.

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Thomas A. Adams II is an associate professor of chemical engineering at McMaster University. He serves as chair of the Systems and Control division of the Canadian Society for Chemical Engineering
A fully updated guide to construction project scheduling, planning, and management

Fully revised to cover current technologies, contracts, and health and safety regulations, this comprehensive guide provides you with the information necessary to efficiently run every phase of any construction job. The book presents real-world "what if" scenarios that describe potential disruptions and gives step-by-step advice for getting a project back on track.

Project Management in Construction, Seventh Edition, discusses estimating, purchasing, contract administration, team management, quality control and assurance, safety, and other topics essential to completing a project on time and within budget. It connects project management techniques to recent industry trends such as BIM, prefabricated building elements, and urban redevelopment projects.

- Covers new OSHA health and safety regulations
- Explains the latest types of construction contracts
- Connects project management techniques to digital BIM

Sidney M. Levy is an independent construction industry consultant with more than 40 years of experience. He has taught and lectured at the University of Hartford, the Pratt Institute, the New York Institute of Technology, and the Korea Institute of Construction Technology. He is the author of numerous books, including Construction Databook, Second Edition; Design-Build Project Delivery, and Construction Superintendent's Operations Manual.
CONSTRUCTION PLANNING, EQUIPMENT, AND METHODS, NINTH EDITION

Robert L. Peurifoy, Clifford J. Schexnayder, Robert Schmitt, Aviad Shapira

Up-to-date coverage of construction equipment and planning techniques, technology, and applications

This fully updated textbook lays out the fundamentals of construction equipment, machinery utilization, and production estimating. Readers will learn about construction economics, earthwork, and soil and rock properties. Rock blasting and drilling, pile driving, water pumping, and concrete and asphalt procedures are thoroughly covered.

*Construction Planning, Equipment, and Methods, Ninth Edition,* explains the latest technologies, particularly machine capabilities, and shows how to apply those technologies to real-world construction challenges. Examples and illustrations showcase the latest equipment models and end-of-chapter summaries and homework problems help reinforce salient points. Presented in a logical and concise format, this edition features new practical applications and expanded coverage of building in today’s global marketplace.

- Provides a concise, student-friendly introductio...

Aviad Shapira (Haifa, Israel) Associate Professor at Technion-Israel Institute of Technology.

Robert L. Peurifoy was Professor Emeritus at the University of Texas-Austin. He authored many books and pioneered the study of construction engineering as an academic discipline.

Clifford J. Schexnayder is an Eminent Scholar Emeritus at the Del E. Webb School of Construction at Arizona State University. He is a founder of ASCE's Construction Institute and a former chairman of the Transportation Research Board's Construction Section.

Robert L. Schmitt is a Professor of Civil Engineering at the University of Wisconsin-Platteville.

Aviad Shapira is a Professor of Construction Engineering and Management in the Faculty of Civil and Environmental Engineering at the Technion-Israel Institute of Technology.
Robots and Robotics: Principles, Systems, and Industrial Applications
Rex Miller, Mark R. Miller

A comprehensive overview of robotics principles, systems, and applications

This practical, straightforward guide gives readers a solid foundation in applied industrial robotics and robotics technology. The book offers start-to-finish coverage of the entire field—from robot design and production to industrial placement and operation. The latest tools and devices used in the trade are clearly explained.

Robots and Robotics: Principles, Systems, and Industrial Applications provides hands-on instruction through concise explanations, examples, and hundreds of detailed illustrations. Free downloadable material reinforces key concepts and gives readers access to more advanced information. The book covers programming, power systems, maintenance and repair, sensors, control architecture, and much more.

• Equips the reader with the concepts needed to start a career in robotics
• Presented in a plain-language, easy-to-understand style
• Written by a pair of experienced technical professionals and educ...

Dr. Rex Miller is Professor Emeritus of Industrial Technology at Buffalo State, State University of New York, where he has taught technical curriculums for more than 40 years.

Dr. Mark R. Miller is a professor of Industrial Technology and chair of the technology department at The University of Texas at Tyler. He has written or revised more than 20 technology textbooks and serves on the Association of Technology, Management, and Applied Engineering (ATMAE) Board of Certification.

Mark R. Miller (Tyler, Texas) is Professor of Industrial Technology and coordinator of that section of the Department of HRD & Technology at the University of Texas at Tyler. Dr. Miller teaches courses in construction for future middle managers and has authored or co-authored more than 35 technical books and many technical articles.
20 MAKEY MAKEY PROJECTS FOR THE EVIL GENIUS
Aaron Graves, Colleen Graves

20 fun and inventive Makey Makey projects for Makers from beginner to expert

This hands-on guide is filled with DIY projects that show readers, step-by-step, how to start creating and making cool inventions with the Makey Makey invention kit. Each project features easy-to-follow, fully-illustrated instructions and detailed photographs of the finished gadget. Readers will see how to apply these skills and start building their own Makey Makey projects.

20 Makey Makey Projects for the Evil Genius starts off with very approachable introductory projects, making it a great starting point for beginners. It then builds to more challenging projects, allowing more experienced users to go further by incorporating technologies like Raspberry Pi, Arduino, and Scratch programming. Projects are divided into four categories: “Fun and Games,” Interactive,” Hacks and Pranks,” and “Makey Makey Go.”

• No prior programming or technical experience is required
• Basic enough for beginners, but challenging enough...

Colleen Graves is a high school librarian and blogger, obsessed with Learning Commons transformations, Makerspaces, technology education, making stuff, and getting girls involved in STEM. She offers the unique perspective of starting/creating two different makerspaces and Girl STEM groups in established public schools.

Aaron Graves is a school librarian with 15 years of experience. He is a mash-up of robot geek, book lover, and tech wizard. Aaron gained his perseverance for projects through collaborative and interactive art experiences as a member of the Good/Bad Art Collective.
DIGITAL SYSTEM DESIGN WITH FPGA: IMPLEMENTATION USING VERILOG AND VHDL

Cem Unsalan, Bora Tar

Master the art of FPGA digital system design with Verilog and VHDL

This practical guide offers comprehensive coverage of FPGA programming using the two most popular hardware description languages—Verilog and VHDL. Students and practicing engineers will expand their marketable electronic design skills and learn to fully utilize FPGA programming concepts and techniques.

Digital System Design with FPGA: Implementation Using Verilog and VHDL begins with basic digital design methods and continues, step-by-step, to advanced topics, providing a solid foundation that allows readers to fully grasp the core concepts. Real-life examples, start-to-finish projects, and ready-to-run Verilog and VHDL code is provided throughout.

• Concepts are explained using two affordable boards—the Basys 3 and Arty
• Includes PowerPoint slides, downloadable figures, and an instructor's solutions manual
• Written by a pair of experienced electronics designers and instructors

Cem Ünsalan, Ph.D. established the DSP Laboratory and is a microprocessor and digital signal processing instructor. He is the author of Programmable Microcontrollers with Applications: MSP430 LaunchPad with CSS and Grace.

Bora Tar, Ph.D. is a postdoctoral researcher at The Ohio State University. His main research interests include analog and mixed signal integrated-circuit design and energy harvesting and sensor networking applications.
How to develop better medical devices using the latest fluid mechanics tools and techniques

This thoroughly revised textbook combines the physiological aspects of the cardiovascular and pulmonary systems with cutting-edge fluid mechanics concepts. The book covers all major organ systems and includes detailed illustrations and clinical examples that clearly show the applications of fluid mechanics to biomedical engineering situations. Students will learn to integrate fluid mechanics principles into the design of new medical devices, equipment, and procedures.

Applied Biofluid Mechanics, Second Edition, begins with a review of some of the basics of fluid mechanics and moves on to more advanced topics. Readers will get comprehensive coverage of cardiovascular and pulmonary physiology, hematology and blood rheology pulsatile flow, modeling, and mathematical models. This fully updated edition also includes online materials for both students and instructors.

- Features new problem sets and new ...
DIGITAL FILTERS: ANALYSIS, DESIGN, AND SIGNAL PROCESSING APPLICATIONS
Andreas Antoniou

Fully updated coverage of digital filter design, analysis, and applications

This thoroughly revised textbook teaches the analysis, realization, design, and implementation of digital filters along with practical applications. Readers will get a solid foundation in the modern concepts, strategies, and algorithms of digital signal processing. The book is supported by the latest distribution of D-Filter.

Digital Filters: Analysis, Design, and Signal Processing, Second Edition offers highly mathematical, state-of-the-art analysis and design methods explained in user-friendly, practical language. Key topics such as spectral analysis, discrete-time systems, and sampling processes are covered in full detail. Throughout, emphasis is placed on efficient and economical optimization-based techniques.

- Presented in a rigorous, yet practical and-easy-to-apply style
- Features real-world examples and end-of-chapter problems
- Written b...

Andreas Antoniou, Ph.D., is a Fellow of the IET and a Life Fellow of the IEEE. He taught at Concordia University from 1970 to 1983, and was the founding Chair and Professor in the Department of Electrical and Computer Engineering at the University of Victoria until his retirement in 2003. Dr. Antoniou is the author of Digital Filters: Analysis, Design and Applications and co-author of Two-Dimensional Digital Filters & Practical Optimization: Algorithms and Engineering Applications.
This thoroughly revised guide from the experts at NALCO covers every topic essential to water use and treatment. Backed by the authority of NALCO engineers and scientists, this fully updated resource offers comprehensive strategies and methods for water usage and wastewater treatment in any type of industrial or institutional facility. The book covers everything from chemistry basics and pre-treatment to advanced applications for steam generation, water cooling systems, and wastewater treatment.

The NALCO Water Handbook, Fourth Edition, discusses the latest strategies for water treatment with a focus on water reduction, reuse, and recycling. Topics new to this edition include energy in water systems, high-purity waters, and the latest discharge regulations for wastewater. Throughout, industry-specific discussions provide real-world context for the applications and processes covered.

- Presents cutting-edge technologies and strategies for water treatment
- Takes a fresh look at water scarcity

NALCO, an Ecolab company, is the global leader in water, hygiene, and energy technologies and services. NALCO delivers comprehensive solutions and on-site service to ensure safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for the global food, healthcare, energy, hospitality, and industrial markets.
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**Ali M. Sadegh, Ph.D.,** is Professor of Mechanical Engineering, Founder and Director of the Center for Advanced Engineering Design and Development, and former Chairman of the Department of Mechanical Engineering at City College of the City University of New York. He is a Fellow of both the American Society of Mechanical Engineers and the Society of Manufacturing Engineers. He is also the co-editor of the 11th Edition of *Marks’*.

**William M. Worek, Ph.D.,** is Executive Director of the Eagle Ford Center for Research, Education and Outreach (EFCREO) at Texas A&M University-Kingsville. He is a Fellow of both the American Society of Mechanical Engineers and the American Society of Heating, Refrigerating and Air-Conditioning Engineers.
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Brij Agrawal, Max Platzer

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Dr. Brij Agrawal is a distinguished professor in the Department of Mechanical and Aerospace Engineering and Director of Spacecraft Research and Design Center at the Naval Postgraduate School (NPS). Prior to joining NPS in 1989, Dr. Agrawal worked for 20 years in research, design and development of communications Satellites at COMSAT and INTELSAT. He is the author of Design of Geosynchronous Spacecraft. He is a Fellow of American Institute of Aeronautics and Astronautics and a Member of International Academy of Astronautics.

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