THE OPTION VOLATILITY AND PRICING VALUE PACK

Sheldon Natenberg

SAVE when you buy this special Options Volatility and Pricing Value Pack

The knowledge and practice investors need to conquer the options market—two powerful guides in one affordable package

Options is among the riskiest of markets—and one of the most lucrative. The Options Volatility and Pricing Value Pack provides a suite of tools that will advance any investor's performance to the next level.

This priced-right combo includes two unbeatable guides to options investing: the new edition of Sheldon Natenberg's Option Volatility and Pricing—which offers the information, theories, and background traders need to navigate the market—along with his Options Volatility and Pricing Workbook, which provides a wide range of hands-on exercises readers can use to practice their methods before entering the market.

- Widely considered the go-to guide to options investing, Option Volatility and Pricing has sold nearly 100,000 copies
- One of the most sought-after speakers on the topic of options, Nate...

Sheldon Natenberg has been working in options for more than three decades, initially as an independent floor trader at the Chicago Board Options Exchange and the Chicago Board of Trade, and later as an educator. In the latter role, he has conducted seminars for option traders at major exchanges and professional trading firms in the United States, Europe, and the Far East.
LEGACY IN THE MAKING: BUILDING A LONG-TERM BRAND TO STAND OUT IN A SHORT-TERM WORLD

Mark Miller, Lucas Conley

Based on groundbreaking research, this is an essential toolkit for leaders who want their brand to leave a lasting mark on the world.

Every organization hopes to be successful, but over time what true leaders want is to create a legacy—a durable difference and a lasting mark. *Legacy in the Making* reveals the five guiding principles that distinguish the “modern legacy mindset”, which include...

1. **Personally**: Investing in people—beginning with yourself
2. **Behaviorally**: Building from the inside out on beliefs and behavior
3. **Influentially**: Maximizing your social impact and cultural influence
4. **Unconventionally**: Breaking rules and reconciling paradoxes
5. **Perpetually**: Cultivating enduring significance

Through real-life stories *Legacy in the Making* illustrates how some of today’s most admired modern legacy thinkers are transforming business as we know it: writing history, ahead of reading it, every day.

Drawn from years of rigorous research and an ongoing global study, this book shows how lead...

**Mark Miller** is Chief Strategy Officer at Team One, Publicis Groupe’s premium and luxury brand agency. He is also the founder of The Legacy Lab™, a research and consulting practice within Team One. With more than two decades of experience in the communications industry, Miller has earned a reputation for intersecting creativity with intelligence to help global brands drive change. His work has been awarded by the Advertising Research Foundation’s David Ogilvy Awards, by the American Association of Advertising Agencies’ Jay Chiat Awards, and by Effie Worldwide which recognizes marketing effectiveness. He was also named a Trendsetter and an Agency Innovator for thought leadership on global branding by *The Internationalist*. Miller’s modern legacy is building and restoring great brands through finding more relevant ways to continue their stories.

**Lucas Conley** is a freelance journalist and a contributing researcher and writer with The Legacy Lab. He began his
PIRATE SPIRIT: THE RENEGADE CULTURE THAT AWAKENED APPLE AND ELECTRIFIED SILICON VALLEY

Jay Elliot

JANUARY
Business & Economics
Hardback • 240 pages
ISBN-10: 0814438725
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This effective study guide provides 100% coverage of every topic on the latest version of ISACA’s Certified Information Security Manager (CISM) exam. This integrated self-study system enables readers to take the 2017 edition of the challenging CISM exam with complete confidence. Written by an expert in the field, the book offers exam-focused coverage of information security governance, information risk management, information security program development and management, and information security incident management. The book also serves as a desk reference for information security managers who are frequently challenged with situations in a wide variety of topics.

CISM Certified Information Security Manager All-in-One Exam Guide features learning objectives at the beginning of each chapter, exam tips, practice questions, and in-depth explanations. All questions closely match those on the live test in tone, format, and content. “Notes,” “Tips,” and “Cautions” sections provide real-world insi...
This exam preparation guide offers accurate practice questions from every domain of the CCSP exam

This self-study guide provides effective test preparation for the newest security exam from (ISC)², the CCSP exam. Designed as a complement to *CCSP Certified Cloud Security Professional All-in-One Exam Guide*, the book contains hundreds of practice exam questions along with in-depth answer explanations.

Written by a respected computer security expert, *CCSP Certified Cloud Security Professional Practice Exams* covers all six domains within the CCSP Body of Knowledge, as established both by SCA and the (ISC)². The book includes coverage of challenging knowledge and scenario-based questions. Readers will get more than 500 practice exam questions that match those on the live test in format, content, and tone.

- Features 100% coverage of every CCSP domain
- Electronic content includes two complete practice exams and a secured book PDF
- Written by an experienced technical author and computer security ...

Daniel Carter, CISSP CCSP CISM CISA (Owing Mills, MD) has 20 years of experience in the IT and security worlds, working in both the higher education and healthcare sectors. He has worked at both state and federal levels and is currently a systems security officer of U.S. federal healthcare for HP Enterprise.
COMPTIA CLOUD+
CERTIFICATION STUDY
GUIDE, SECOND EDITION
(Exam CV0-002)

Scott Wilson
The best integrated study system available for the CompTIA Cloud+ Certification exam—thoroughly updated to cover the latest version of the exam

Take the CompTIA Cloud+ Certification exam with complete confidence using the detailed information contained in this highly effective self-study system. With hundreds of practice questions, this CompTIA reviewed and approved guide offers readers essential cloud computing and security techniques and best practices.

CompTIA Cloud+ Certification Study Guide, Second Edition (Exam CV0-002) offers 100% coverage of all exam objectives in our tried-and-true Study Guide format. “Exam Watch” and “Exam at Work” notes call attention to information about the exam and provide real world examples of cloud computing technologies in the workplace today.

The book features more than 350 simulated exam questions that match the format, tone, topics, and difficulty of those on the real test.

- Fully covers every topic on exam CV0-002
- Two-Minute Drills for quick revi...

Scott Wilson (Omaha, NE), CompTIA Cloud+, MCT, MCSE, MCSA, MCTS, MCITP, MCP, ITIL Certified - Foundations 2011, Release Control and Validation, Operational Support and Analysis, ITIL Certified Trainer, is the Director of Technical Operations at P&L Technology. He has 22 years of experience consulting, managing, and training IT organizations across multiple industries.
This comprehensive guide has been fully updated to cover the latest features and tools of Oracle Real Application Clusters 12c. Through clear instruction and detailed examples, Oracle Database 12c Real Application Clusters Handbook: Concepts, Administration, Tuning & Troubleshooting teaches how to build, configure, and maintain a dynamic enterprise computing infrastructure. This thoroughly revised edition covers best uses for the latest tools and features—all from the practical standpoint of a working DBA.

Readers will discover how to prepare hardware, configure the software, optimize data integrity, and integrate seamless failover protection. Brand-new flex and large cluster technologies are explained in full detail, and readers will get complete solutions for securing data and continuing business operations in the event of hardware failure.

- Many consider Oracle Real Application Clusters 12c to be the most radical overhaul ever—this edition contains over 65% new information
- Offers detailed...

K. Gopalakrishnan, Oracle ACE is an award winning Author of Oracle Wait Interface: A Practical Guide to Performance Diagnostics and Tuning by Oracle Press. He was honored as "Oracle Author of the Year" by Oracle Magazine in 2005. He also wrote Oracle Database 11g Real Application Clusters Handbook.

Sam R. Alapati, Oracle ACE is a Principal at Sabre Corporation in Southlake, Texas. Sam has managed Oracle databases for about 20 years, starting with Oracle Parallel Computers
A wealth of ACT problem-solving practice in an accessible format—updated to match the current exam

Nearly two million students take the ACT exam each year. McGraw-Hill’s 500 ACT English and Reading Questions, Second Edition was designed to help students sharpen their skills and prepare for the verbal and reading portion of the exam. This new edition has been updated to match the current exam requirements. Questions are organized by subject and include both multiple choice and free-response questions and answers. The questions are accompanied by answers with comprehensive explanations.

Features:

• 500 questions and answers organized by subject
• Full explanations for each answer
• Content matches the current exam

For more than fifteen years, Anaxos, Inc., has been creating educational and reference materials for some of the nation’s most respected publishers. Based in Austin, Texas, the company uses writers from across the globe and offers expertise on an array of subjects just as expansive.

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Nearly two million students take the ACT exam each year. McGraw-Hill’s *500 ACT Math Questions to Know by Test Day*, Second Edition was designed to help students sharpen their skills and prepare for the math portion of the exam. This new edition has been updated to match the current exam requirements. Questions are organized by subject and include both multiple choice and free-response questions and answers. The questions are accompanied by answers with comprehensive explanations.

Features:

- 500 ACT questions and answers organized by subject
- Step-by-step solutions to every problem
- Content matches the current exam

For more than fifteen years, Anaxos, Inc., has been creating educational and reference materials for some of the nation’s most respected publishers. Based in Austin, Texas, the company uses writers from across the globe and offers expertise on an array of subjects just as expansive....
500 ACT SCIENCE QUESTIONS TO KNOW BY TEST DAY, 2ED
Inc. Anaxos

A wealth of ACT problem-solving practice in an accessible format—updated to match the current exam

Nearly two million students take the ACT exam each year. McGraw-Hill’s 500 ACT Science Questions to Know by Test Day, Second Edition was designed to help students sharpen their skills and prepare for the science portion of the exam. This new edition has been updated to match the current exam requirements. Questions are organized by subject and include both multiple choice and free-response questions and answers. The questions are accompanied by answers with comprehensive explanations.

Features:
• 500 ACT questions and answers organized by subject
• Step-by-step solutions to every problem
• Content matches the current exam

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THE ENTREPRENEURIAL ATTITUDE: LESSONS FROM JUNIOR ACHIEVEMENT'S 100 YEARS OF DEVELOPING YOUNG ENTREPRENEURS

Larry Farrell

Lessons from Junior Achievement's 100 years of developing young entrepreneurs – from Steve Case, Mark Cuban and Sanjay Gupta to Donna Shalalai and Christina Aguilera

Junior Achievement Worldwide (JA) inspires and prepares young people to succeed in a competitive global economy; many of today's top business figures are alumni of the 100-year-old organization. Now entrepreneurs and business owners around the world can learn what it takes to become a successful entrepreneur from JA's most acclaimed alumni.

The Entrepreneurial Attitude teaches the proven skills required to become a successful entrepreneur, based on the practices of the world's greatest entrepreneurs and the personal advice of successful JA alumni from around the world. Readers will learn why having an entrepreneurial attitude is so critical in our 21st century global economy and how they can apply the proven practices of great entrepreneurs to achieve their dream.

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Larry C. Farrell, the world's most experienced authority on researching and teaching entrepreneurship, founded The Farrell Company in the U.S. with affiliates in Asia, Europe, Latin America, and Africa. More than six million participants have attended its programs over the past three decades. Clients include IBM, American Express, Citibank, Coca-Cola and Yavapai-Apache Nation, and internationally, Singapore Technologies, Glaxo, Banca Comerciala Romana, Varig Airlines, Confederation of Indian Industry, Africa Partnership For Economic Development, and China Vocational Education Association.
SELLING TO THE C-SUITE, SECOND EDITION: WHAT EVERY EXECUTIVE WANTS YOU TO KNOW ABOUT SUCCESSFULLY SELLING TO THE TOP

Nicholas A.C. Read, Dr. Stephen J. Bistritz

Selling advice straight from the CEOs who make top-dollar buying decisions! This sales classic has been updated with new research and insights.

How do you learn the best ways to sell to executives? Just ask them. That’s what the authors did for the first edition of this book, which they’ve now updated for the new world of selling.

The result of more than 500 interviews with CEOs, Selling to the C-Suite details how decision-makers want to be sold to. The second edition provides new discussions about the evolution of buying habits in a social media world, and addresses the widening gap between what executives reward and what sellers do. The authors reveal how iconic organizations have adapted and learned to thrive in this space, offering timely and provocative insight into what works in the current age—and providing clues about what’s coming next.

* The authors will promote the book at their frequent speaking engagements, which include the business world’s largest global conferences, includ...

Nicholas A.C. Read is chairman of the sales coaching firm SalesLabs (saleslabs.com), which helps companies drive revenue growth through the application of improved process, measurement, and skills. He shares his time between North America, Asia, and Europe.

Stephen J. Bistritz, Ed.D., is president of Learning Solutions International (sellxl.com). He has more than four decades of high-technology sales, sales management, and training management experience, dealing with companies ranging from startups to global leaders.