

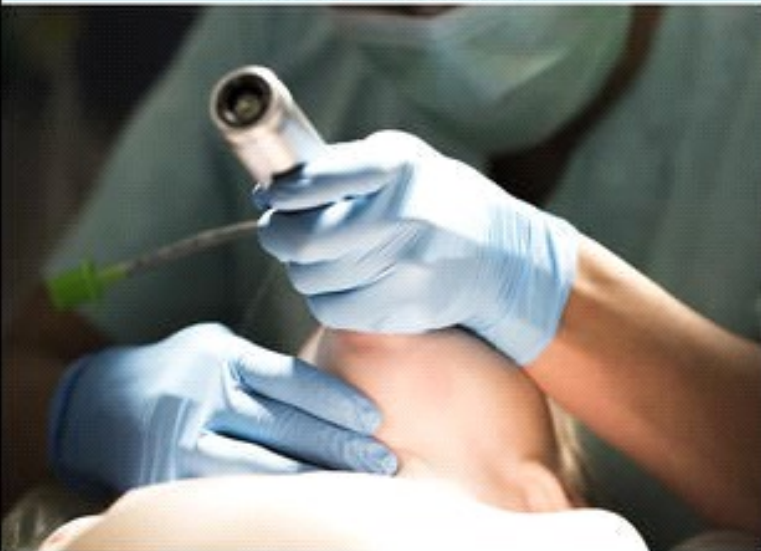


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Professional and Medical
NEW RELEASES | JANUARY 2018

MANAGEMENT OF THE
**DIFFICULT AND
FAILED AIRWAY**

THIRD EDITION



ORLANDO HUNG / MICHAEL F. MURPHY

MANAGEMENT OF THE DIFFICULT AND FAILED AIRWAY, THIRD EDITION

Orlando Hung, Michael F. Murphy

The complete guide to the management of the difficult and failed airway -- presented by a team of international experts

"...should be required reading for any clinician involved in airway management."

--Doody's Review Service (reviewing earlier edition)

Written by the founders of The Difficult Airway Course: Anesthesia™ and utilizing an instructive case-based approach, this trusted guide presents all of the leading-edge principles, tools, and procedures of airway assessment and management. Multidisciplinary in scope, *Management of the Difficult and Failed Airway, Third Edition* encompasses the key areas of anesthesia, hospitalists, intensivists, emergency medicine, and paramedicine.

The previous edition's effective organization has been maintained, beginning with the first section's focus on the basic foundations of difficult and failed airway management. The second section reviews must-know airway devices and techniques, while the third part of the text introduces case studies that thoroughl...

Orlando Hung, MD is Professor, Department of Anesthesia, Dalhousie University, Halifax, Nova Scotia.

Michael F. Murphy, MD is Professor and Chair, Department of Anesthesiology, University of Alberta.

DECEMBER

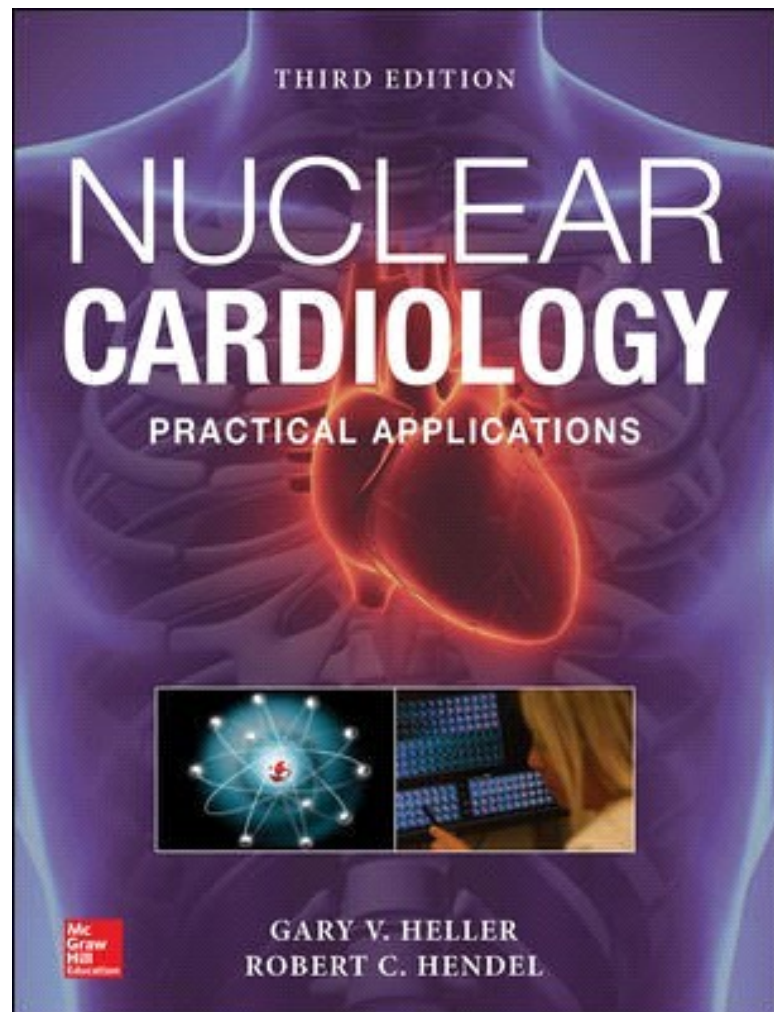
Medical

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ISBN-13: 9781259640544

ISBN-10: 125964054X

\$239.00TR



NUCLEAR CARDIOLOGY: PRACTICAL APPLICATIONS, THIRD EDITION

Gary V. Heller, Robert C. Hendel

The book physicians turn to for clarification on any aspect of nuclear cardiology

Nuclear Cardiology: Practical Applications, Third Edition provides concise, expert guidance on indications for nuclear cardiology procedures, specification of tests, and interpretation of results. Completely updated with the latest techniques and procedures, this well-illustrated guide is essential to clinicians who require a practical understanding of this specialty as well as trainees, including cardiology fellows and radiology residents. Readers will learn when to refer, which test to prescribe, and how to interpret the results. *Nuclear Cardiology* is a must-have review for anyone seeking certification or recertification in nuclear cardiology.

- Market: Cardiologists and cardiology fellows (26,000); primary care providers (100,000); nuclear cardiology technologists (43,000); nuclear medicine technologists (17,000 certified); nurses and physician assistants (100,000)
- NEW SECTION of case-based scenarios w...

OCTOBER

Medical

Hardback • 9.12in : 7.5in

ISBN-13: 9781259644993

ISBN-10: 1259644995

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Gary V. Heller M.D., Ph.D. is President of Heller Healthcare Consulting Group. Dr. Heller is former program director of the Cardiovascular Fellowship Program at Hartford Hospital/University of Connecticut School of Medicine. He is past-president of the American Society of Nuclear Cardiology.

Robert C. Hendel, M.D. is Professor of Medicine and Radiology, and Interim Chief of the Cardiovascular Division of the University of Miami School of Medicine. He is also a section editor for the *Journal of the American Cardiology: Imaging*.

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3rd Edition

CURRENT

Diagnosis & Treatment

Psychiatry

MICHAEL EBERT • JAMES LECKMAN • ISMENE PETRAKIS

 **LANGE**[®]

CURRENT DIAGNOSIS & TREATMENT PSYCHIATRY, THIRD EDITION

Michael H. Ebert, James F. Leckman, Ismene Petrakis

The most accessible, up-to-date source of clinical psychiatric information

CURRENT Diagnosis & Treatment: Psychiatry, Third Edition is the ultimate reference for quickly answering day-to-day questions on psychiatric illness in both adults and children. Comprehensive in scope, yet streamlined in its coverage, this time-saving clinical companion reviews essential psychopharmacologic and psychotherapeutic approaches to the full range of psychiatric disorders. This find-it-now text uses the acclaimed CURRENT presentation consisting of Essentials of Diagnosis, General Considerations, Clinical Findings, Differential Diagnosis, Treatment, and Prognosis.

The book opens with a section on the key principles and practice points of psychiatry, from decision making, epidemiology, and genetics to evaluation techniques and types of therapeutic interventions. This is followed by two core sections covering all areas of psychiatric disorders first in adults and then in children, ranging from amnesia and S...

Michael H. Ebert, MD is Associate Dean for Veterans Affairs and Professor of Psychiatry, Yale University School of Medicine; and Chief of Staff, VA Connecticut Healthcare System.

James F. Leckman, MD is Neison Harris Professor of Child Psychiatry, Pediatrics, and Psychology; and Director of Research, Yale Child Study Center, Yale University School of Medicine.

JANUARY

Medical

Paperback / softback • 9.12in : 7.38in • 832 pages

ISBN-13: 9780071754422

ISBN-10: 0071754423

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832

Oliver W. Press
John P. Leonard
Marshall A. Lichtman

WILLIAMS HEMATOLOGY

Malignant Lymphoid Diseases



WILLIAMS HEMATOLOGY MALIGNANT LYMPHOID DISEASES

Oliver W Press, Marshall A. Lichtman, John P Leonard
Leukemias and lymphoid diseases as only *Williams* can cover them

Featuring content derived from *Williams Hematology, Ninth Edition*, this concise, full-color resource delivers comprehensive and current coverage of leukemias and lymphoid diseases. More than a sectional reprint, the book includes updated science and treatment recommendations not found in the 2015 release of *Williams Hematology, Ninth Edition*. Perfect for use at the point of care, *Williams Malignant Lymphoid Diseases* maintains a strong clinical focus with detailed discussion of clinical presentation, patient evaluation, and diagnosis, genetic basis, therapy, and management.

- Market: Hematologists (15,000), oncologists (20,000), internal medicine residents (23,000), hematology fellows (2,500), and oncology fellows (2,500)
- A handy quick summary appears at the beginning of each chapter
- Includes the latest advances in common treatments of leukemias, such as targeted therapy, immunotherapy, bone marrow hematopoietic stem cell tr...

John P. Leonard, MD (New York, NY) is Richard T. Silver Distinguished Professor of Hematology and Medical Oncology, Associate Dean for Clinical Research, Weill Cornell Medical College. He is also attending physician at New York Presbyterian Hospital.

Oliver W. Press, MD, PhD (Seattle, WA) Member, Clinical Research Division, FHCRC; Giuliani/Press Endowed Chair in Cancer Research; Professor of Medicine and Bioengineering (Adjunct), University of Washington.

Marshall A. Lichtman, MD (Rochester, NY) is Professor Emeritus of Medicine and of Biochemistry and Biophysics, Dean Emeritus, School of Medicine & Dentistry at the University of Rochester Medical Center.

Marshall Lichtman, M.D. Professor of Medicine University

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8th Edition

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Emergency Medicine

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ROGER L. HUMPHRIES

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CURRENT DIAGNOSIS AND TREATMENT EMERGENCY MEDICINE, EIGHTH EDITION

C. Keith Stone, Roger L. Humphries

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Essential for anyone practicing in an emergency department or acute care setting, this new edition of *CURRENT Diagnosis & Treatment Emergency Medicine* strikes the perfect balance between brevity and clinical necessity. It delivers exactly the amount of information needed for quick diagnosis, effective treatment, and improved outcomes – no more, no less. The book emphasizes immediate management of life-threatening problems, then covers the evaluation and treatment of specific diseases. The problem-based organization encompasses all aspects of emergency medicine, including common emergencies, trauma, neonatal and pediatric emergencies.

- Market: Emergency physicians (38,000 board certified; 20,000 non-board certified), Emergency Medicine residents (4,000), Emergency Departments (5,000/USA), medical students (18,500)
- NEW! Increased number of procedural diagrams, new coverage of emergency bedside u...

Keith Stone, MD is Professor and Chair, Department of Emergency Medicine, Texas A&M University Health Sciences Center, Scott & White Memorial Hospital.

Roger L. Humphries, MD is Assistant Professor and Residency Director, Department of Emergency Medicine, University of Kentucky College.

Assistant Professor, Department of Emergency Medicine,
College of Medicine, University of Kentucky, Lexington, KY

JULY

Medical

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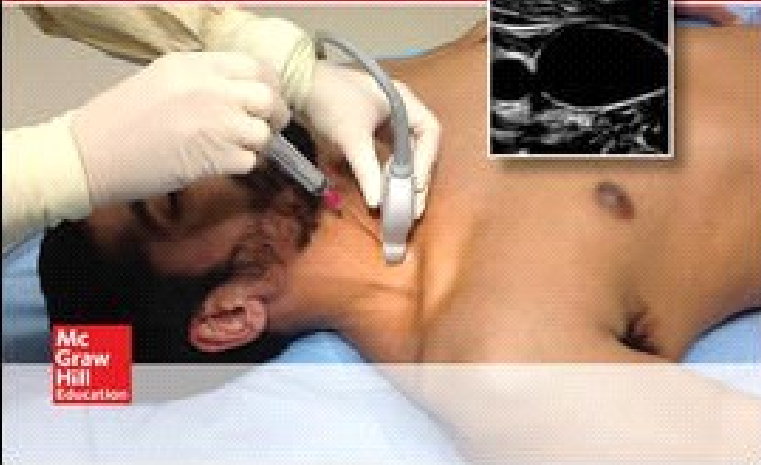
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ROBERT F. REARDON
ANDREA ROWLAND-FISHER
O. JOHN MA

Pocket Atlas of Emergency Ultrasound

SECOND EDITION



POCKET ATLAS OF EMERGENCY ULTRASOUND, SECOND EDITION

Robert F. Reardon, O. John Ma, Andrea Rowland-Fisher

A unique pocket atlas designed to help clinicians perform and interpret emergency ultrasound exams

Featuring more than 400 ultrasound images, dozens of illustrations, and concise, bulleted text, *Pocket Atlas of Emergency Ultrasound, Second Edition* allows clinicians to instantly compare and contrast real-time images with those identified in the book. Readers will also find valuable how-to guidance covering essentials such as probe placement, patient positioning, and proper settings along with anatomical drawings that help them visualize affected organs.

In addition to the hundreds of images and illustrations, readers will also find essential content such as: Clinical Considerations, Clinical Indications, Anatomic Considerations, Technique and Normal Findings, Tips to Improve Image Acquisition, Common and Emergent Abnormalities, and Pitfalls.

- Market: Emergency Medicine physicians (40,000), Emergency Medicine residents (4,000), non-emergency medicine physicians who work in the Emergency De...

Robert F. Reardon, MD Ultrasound Director, Department of Emergency Medicine, Hennepin County Medical Center; Associate Professor, University of Minnesota.

Andrea Rowland-Fisher, MD Department of Emergency Medicine, Hennepin County Medical Center; University of Minnesota.

O. John Ma, MD Professor and Chair, Department of Emergency Medicine, Oregon Health and Science University.

O. John Ma, M.D., Associate Professor, Vice Chair for Academic Advancement, and Research Director, Department of Emergency Medicine, Truman Medical Center, University of Missouri-Kansas City School of Medicine, Kansas City, Missouri.

SEPTEMBER

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FIRST AID FOR THE INTERNAL MEDICINE BOARDS, FOURTH EDITION

Tao Le, Tom Baudendistel, Peter Chin-Hong, Cindy Lai

**The insider's guide to acing the internal medicine boards
written by physicians who passed**

The perfect framework for score-boosting, time-efficient review, *First Aid for the Internal Medicine Boards, Fourth Edition* delivers the high-yield information, mnemonics, and visual aids necessary to excel on the exam. Following the proven First Aid formula for success, the book is carefully edited to include the content most likely to be included on the exam, allowing readers to focus on what they really need to know and maximize their study time. The Fourth Edition is distinguished by a renewed focus on high-yield content and has been updated to reflect the very latest treatment guidelines in internal medicine.

- Market: Internal medicine residents preparing for yearly in-service training exams and board certification, and internal medicine doctors preparing for required recertification
- A complete one-stop review of the most frequently tested topics
- Full-color clinical images
- Insider tips and...

Tao Le, MD, MHS (Louisville, KY) is Assistant Clinical Professor of Medicine and Pediatrics and Chief, Section of Allergy and Immunology at University of Louisville. He is also affiliated with the Division of Allergy and Immunology at the Johns Hopkins University School of Medicine.

Thomas E. Baudendistel, MD, FACP, is Associate Director, Internal Medicine Residency at California Pacific Medical Center in San Francisco, California.

Peter Chin-Hong, MD, is Assistant Professor in the Division of Infectious Diseases, Department of Medicine at The University of California at San Francisco.

OCTOBER

Medical

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FIRST AID FOR THE FAMILY MEDICINE BOARDS, THIRD EDITION

Tao Le, Michael Mendoza, Diana Coffa

The "insider's guide" to passing the Family Medicine Boards -- now more high yield than ever!

Written by recent test takers, *First Aid for the Family Medicine Boards, Third Edition* delivers high-yield, concise coverage of thousands of board-tested topics along with practical exam-taking and study strategies. Presented in full-color throughout, this is the most comprehensive review available for family medicine in-service, certification, and recertification exams.

Following the proven First Aid formula for success, this essential review is carefully edited to include the content most likely to be included on the exam, allowing readers to focus on what they really need to know and maximize their study time. The Third Edition is distinguished by a renewed focus on high-yield content and has been updated to reflect the very latest treatment guidelines in family medicine.

- Market: Family Medicine residents taking in-service exams and preparing for certification (3,500 per year); family physic...

DECEMBER

Medical

Paperback / softback • 10.88in : 8.5in

ISBN-13: 9781259835018

ISBN-10: 1259835014

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Tao Le, MD, MHS (Louisville, KY) is Assistant Clinical Professor of Medicine and Pediatrics and Chief, Section of Allergy and Immunology at University of Louisville. H is also affiliated with the Division of Allergy and Immunology at the Johns Hopkins University School of Medicine.

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Latha Ganti, Matthew S. Kaufman, Shireen Madani Sims

The pediatrics clerkship survival guide written by students who aced the clerkship

This powerful review for the pediatrics clerkship provides medical students taking required rotations with a single, concise, high-yield resource for excelling on the boards and wards. Hundreds of high-yield facts--written by students who just completed their clerkship and based on the clerkship's core competencies--review everything students need to know for the clerkship. Margin notes highlight common exam and "pimp" questions to help students really stand out.

- Medical students taking required pediatrics clerkship (18,750/year, international medical students preparing for US licensure/the Step 2 CS exam (13,200/yr.), physician assistant students (14,000)
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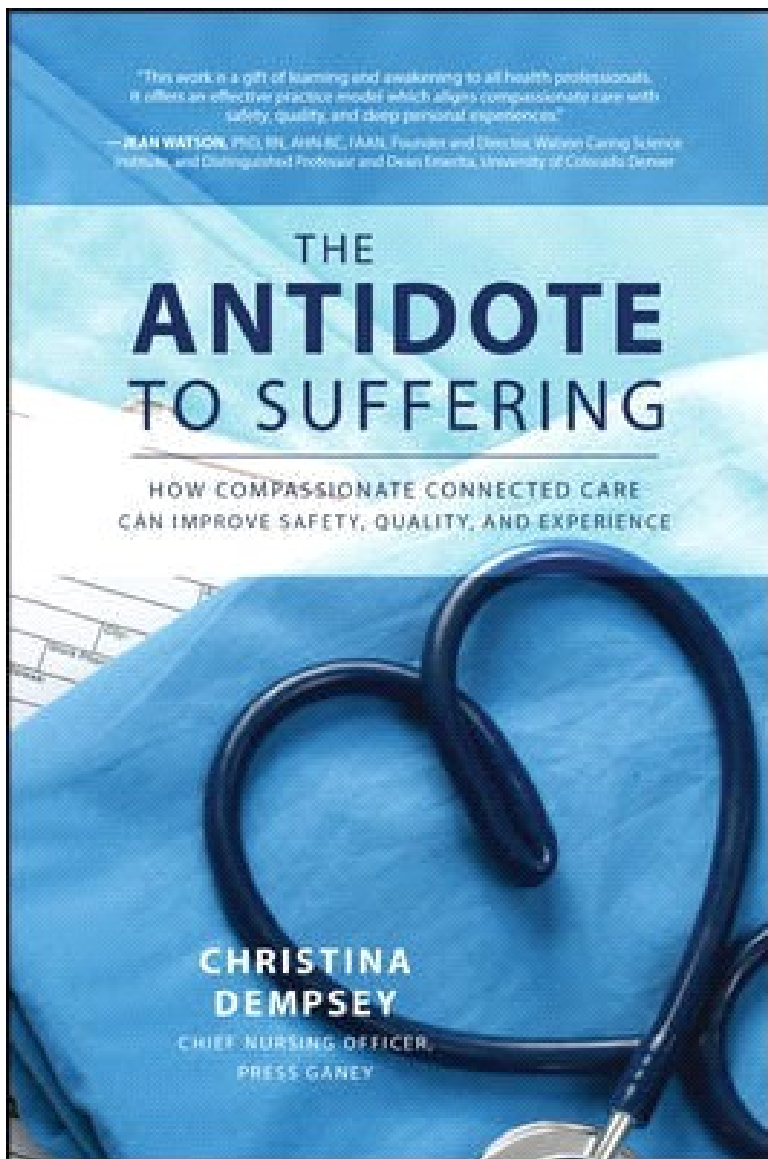
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Department of Obstetrics and Gynecology
University of Florida College of Medicine
Gainesville, Florida



THE ANTIDOTE TO SUFFERING: HOW COMPASSIONATE CONNECTED CARE CAN IMPROVE SAFETY, QUALITY, AND EXPERIENCE

Christina Dempsey

An indispensable guide to reducing the suffering—of patients and caregivers alike—and to improving healthcare delivery for all

The Antidote to Suffering is the first book to explore the pervasiveness of suffering in our healthcare system, and to offer a powerful, detailed, evidence-based plan for optimizing the patient and caregiver experience. Timely and important, the book defines compassionate and connected care, presenting specific recommendations drawn from proprietary research. It provides a comprehensive solution to suffering in healthcare, addressing the clinical, operational, cultural, and behavioral aspects of care delivery. Readers will find insightful personal accounts from patients and providers, as well as practical, tangible strategies for improving healthcare without sacrificing the respect, dignity, and compassion we all deserve.

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Christina Dempsey, RN, is Chief Nursing Officer at Press Ganey, where she leads efforts to reduce patient suffering and develop compassionate and connected care across the continuum of care. In addition, she works to improve employee and physician engagement, streamline the flow of patients through organizations, and prepare organizations for healthcare reform.

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Robert L. Kane

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Essentials of Clinical Geriatrics



eighth edition

ESSENTIALS OF CLINICAL GERIATRICS, EIGHTH EDITION

Robert L. Kane, Joseph G. Ouslander, Barbara Resnick,
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**The leading introductory textbook on geriatrics –
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For more than three decades, the goal of *Essentials of Clinical Geriatrics* has remained unchanged: to help clinicians do a better job of caring for their older patients. Readers will find thorough and authoritative coverage of all the important issues in geriatrics, along with concise, practical guidance on the diagnosis and treatment of the diseases and disorders most commonly encountered in an elderly patient.

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- Market: Family physicians (75,000), geriatrics and gerontology practitioners (4,000) geriatrics fellows (500), medical students (18,500/year),...

Robert L. Kane, MD is Professor and Minnesota Endowed Chair at Long-Term Care and Aging, School of Public Health, University of Minnesota.

Joseph G. Ouslander, MD is Professor and Senior Associate Dean for Geriatric Programs, Chair, Department of Integrated Medical Sciences, Charles E. Schmidt College of Medicine, Professor (Courtesy), Christine E. Lynn College of Nursing, Florida Atlantic University

Barbara Resnick, PhD, CRNP, FAAN, FAANP Professor, University of Maryland School of Nursing, Sonya Gershowitz Chair in Gerontology.

Michael L. Malone, MD is affiliated with Aurora Sinai Medical Center.

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Kenneth Kaushansky
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WILLIAMS HEMATOLOGY
Hemostasis and
Thrombosis

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KAUSHANSKY/WILLIAMS HEMATOLOGY HEMOSTASIS AND THROMBOSIS

Kenneth Kaushansky, Marcel M. Levi
Hemostasis and Thrombosis as only *Williams* can cover them

Featuring content derived from *Williams Hematology, Ninth Edition*, this concise, full-color resource delivers comprehensive and current coverage of hemostasis and thrombosis, and platelet and megakaryocyte disorders. More than a sectional reprint, the book includes updated science and treatment recommendations not found in the 2015 release of *Williams Hematology, Ninth Edition*. Perfect for use at the point of care, *Williams Hemostasis and Thrombosis* offers the most current evaluation and treatment options for patients with bleeding and thrombotic disorders.

- Market: Hematologists (15,000), oncologists (20,000), internal medicine residents (23,000), hematology fellows (2,500), and oncology fellows (2,500)
- Covers the latest advances in hemostasis and thrombosis
- A handy quick summary appears at the beginning of each chapter
- Discusses the physiologic basis for hemostasis and thrombosis

Kenneth Kaushansky, MD (Stony Brook, NY) is Dean...

Kenneth Kaushansky, MD (Stony Brook, NY) is Dean of the School of Medicine and Senior Vice President of Health Sciences at Stony Brook University.

Marcel M. Levi, MD, PhD (London, UK) is Chief Executive Officer of the College of London Hospitals.

Chairman, Department of Medicine

Academic Medical Center

University of Amsterdam

Amsterdam, The Netherlands

JANUARY

Medical

Paperback / softback • 10.88in : 8.5in

ISBN-13: 9781260117080

ISBN-10: 1260117081

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UNDERSTANDING TELEHEALTH

Karen Schulder Rheuban, Elizabeth A. Krupinski

A groundbreaking text on the most exciting new development in healthcare: Telemedicine

Telemedicine is a new and rapidly evolving field that promises to bring live healthcare to patients via previously untapped channels ranging from email to videoconferencing. There is very little in the literature to educate clinicians about the current state of telemedicine, or the standards of safety necessary to effectively diagnose and treat patients via digital communication. Written by past presidents of the American Telemedicine Association, this text clearly and concisely outlines the current state of the field, reviews essential principles of telemedicine, and discusses practice standards across applicable specialty areas.

- Market: Huge audience, spans virtually all areas of medicine and allied health – including all specialty areas of medicine, nurse practitioners, and physician assistants
- Author is co-editor of the *Journal of Telemedicine & Telecare* and well known in the field
- Includes va...

Karen S. Rheuban, MD is Associate Attending Physician, Pediatric Cardiology, University of Virginia Medical Center; Medical Director, University of Virginia Telemedicine Program.

Elizabeth A. Krupinski, PhD, FSPIE, FSIIM, FATA is Professor and Vice Chair of the Research Department of Radiology & Imaging Sciences, Emory University.

UNDERSTANDING TELEHEALTH

KAREN SCHULDER RHEUBAN • ELIZABETH A. KRUPINSKI

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Tao Le, Vikas Bhushan

**THE "BIBLE" FOR USMLE STEP 1 PREP—AND THE
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This annually updated review delivers a comprehensive collection of high-yield facts and mnemonics that pinpoint exactly what students need to know to pass the exam. Co-authored by medical students who recently took the boards, it provides a complete framework to help students prepare for the most stressful exam of their careers.

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- 1,200+ high-yield facts based on student reporting from the last exam
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- Expanded guide to top-rated study resources, including mobile apps
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Tao Le, MD, MH...

Tao Le, MD, MHS (Louisville, KY) is Assistant Professor of Pediatrics in the Division of Allergy and Immunology at the University of Louisville.

Vikas Bhushan, MD (Los Angeles, CA) is a practicing diagnostic radiologist.

Vikas Bhushan, MD practices diagnostic radiology from his home-base in Los Angeles, California.

DECEMBER

Medical

Paperback / softback • 10.88in : 8.5in

ISBN-13: 9781260116120

ISBN-10: 1260116123

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CURRENT PRACTICE GUIDELINES IN PRIMARY CARE 2018

Joseph S. Esherick, Evan D. Slater, Jacob David

**Guidelines for the most common outpatient conditions --
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CURRENT Practice Guidelines in Primary Care 2018 provides readers with quick access to screening, prevention, and treatment guidelines for the most common outpatient conditions. Content is drawn from a wide array of recommendations from government agencies, expert panels, medical specialty organizations, and other professional and scientific organizations. Each topic is carefully selected for relevance to the office practice of ambulatory medicine, and the text is enhanced by a convenient outline format.

- Market: Internists (80,000), family physicians (60,000), nurse practitioners (100,000), physician assistants (60,000)
- Bulleted outline format facilitates reading in both print and digital/mobile platforms
- Spans all areas of general outpatient medicine
- Updated evidence-based content
- Website addresses for U.S. government agencies and professional societies

Joseph S. Esherick, MD (Ventura, CA...

Joseph S. Esherick, MD (Ventura, CA) is Medical Director of Critical Care Services and Associate Director of Medicine at Ventura County Medical Center, and Associate Clinical Professor of Family Medicine at David Geffen School of Medicine.

Evan D. Slater, MD (Ventura, CA) is Director of Hematology and Medical Oncology at Ventura County Hospital, and Assistant Clinical Professor of Family Medicine at David Geffen School of Medicine.

Jacob A. David, MD (Ventura, CA) is Associate Program Director at Ventura Country Medical Center.

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JANUARY

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MEDICATION THERAPY MANAGEMENT



KAREN WHALEN • HEATHER C. HARDIN

MEDICATION THERAPY MANAGEMENT, SECOND EDITION

Karen Lynn Whalen

**Discover the medication therapy management solution—
with this definitive, up-to-date sourcebook**

The need to improve the use of medications has major implications for the nation's healthcare system. Burdened by high costs and an ineffective process of providing medication therapy, the current prescription drug environment poses considerable risks to patient safety. Medication therapy management (MTM) is designed to address these deficiencies—and this essential text gives pharmacists all the right MTM tools to identify and eliminate drug-related problems that can cause potentially severe adverse events.

Medication Therapy Management delivers the most relevant insights into MTM—a vital service that is gaining momentum due to the rapid growth of patient-centered care, healthcare information technology, new practice models (e.g., Patient Centered Medical Home), and new payment methods. Cohesively organized, this expert-authored guide begins with an introduction to data sets for MTM, cove...

Karen Whalen, PharmD, BCPS, CDE, Assistant Dean for Clinical Education, Clinical Professor, Department of Pharmacotherapy and Translational Research, University of Florida College of Pharmacy, Gainesville, Florida.

Heather C. Hardin, PharmD, BCACP, Clinical Assistant Professor, Medication Therapy Management Center, Department of Pharmacotherapy and Translational Research, University of Florida College of Pharmacy, Gainesville, Florida.

MARCH

Medical

Paperback / softback • 10.88in : 8.5in

ISBN-13: 9781260108453

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\$95.00TR

MICROBIOLOGY FLASHCARDS

Kenneth D. Somers, Stephen A. Morse, MD Hughes, PhD Molly A.

The fun, fast, portable way to review microbiology and infectious diseases

LANGE Flash Cards: Microbiology and Infectious Diseases, Third Edition are a quick, concise, and effective way to review the essential concepts of microbiology. These cards help you learn the medically important aspects of the subject and cover the basic and clinical aspects of bacteriology, virology, mycology, parasitology, and infectious diseases.

One side of the card features a clinical vignette that is a mini-case study of the disease and the flip side presents the etiology and epidemiology, pathogenesis, clinical manifestations, laboratory diagnosis, and treatment and prevention of the disorder.

- Market: Medical Students (18,750); Physician Assistant Students (3,000); Nurse Practitioner Programs
- A super-effective portable learning tool
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- Great for last minute exam pre...

Kenneth D. Somers, PhD (Norfolk, VA), Professor, Microbiology and Molecular Cell Biology, Eastern Virginia Medical School.

Molly A. Hughes, MD, PhD (Charlottesville, VA), Associate Professor, Department of Medicine, Division of Infectious Diseases and International Health; University of Virginia School of Medicine.

Stephen A. Morse, MSPH, PhD (Atlanta, GA) formerly of Centers for Disease Control and Prevention (retired).

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•Market: Internists (80,000), medical students (17,500 per year), psychiatry residents (5,800), and neurology residents (3,600), neurologists (12,000), psychia...

Roger P. Simon, MD (Atlanta, GA) Professor of Medicine (Neurology) and Neurobiology, Morehouse School of Medicine; Clinical Professor of Neurology, Emory University.
David A. Greenberg, MD, PhD (Novato, CA) Professor and Vice-President for Special Research Programs, Buck Institute Research on Aging.

Michael J. Aminoff, MD (San Francisco, CA) Director, Parkinson's Disease and Movement Disorders Clinical, University of California-San Francisco Medical Center; Distinguished Professor of Neurology and Executive Vice Chair, Department of Neurology, University of California-San Francisco.

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Marilyn R. McFarland, PhD, RN, CTN-A, FNP-BC is a Professor in the Department of Nursing, School of Health Professions and Studies at the University of Michigan-Flint. As a Certified Transcultural Nurse and as a Transcultural Nursing Author and Scholar, Dr. McFarland has been nationally and internationally recognized for her contributions to transcultural nursing by the Transcultural Nursing Society, has co-authored two texts with Dr. Madeleine Leininger: *Culture Care Diversity and Universality: A Worldwide Nursing Theory* (2006) and *Transcultural Nursing: Concepts, Theories, Research, & Practice* (2002) and has co-authored the third edition of *Leininger's Culture Care Diversity and Universality: A Worldwide Nursing Theory* with Dr. Hiba Wehbe-Alamah.

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EDWARD H. "TED" PARKS, M.D.

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· Market/A...

Vincent W. Chang, MD (Boston, MA) is Associate Professor of Pediatrics, Harvard School of Medicine; Associate Program Director, Pediatric Residency, Director, Pediatric Clerkship, Boston's Children's Hospital.

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Janet Stringer, MD; PH.D is Division Dean and Articulation Officer at Cañada College.



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Barbara Wells, BS Ph, PharmD is the former dean and professor at the University of Mississippi School of Pharmacy and executive director of the Research Institute of Pharmaceutical Sciences.

Terry Schwinghammer, PharmD, FCCP, FASHP, BCPS is Professor and Chair, Department of Clinical Pharmacy, West Virginia University School of Pharmacy In addition to authoring over 60 research papers and journal articles, he is editor of *The Pharmacotherapy Casebook*.

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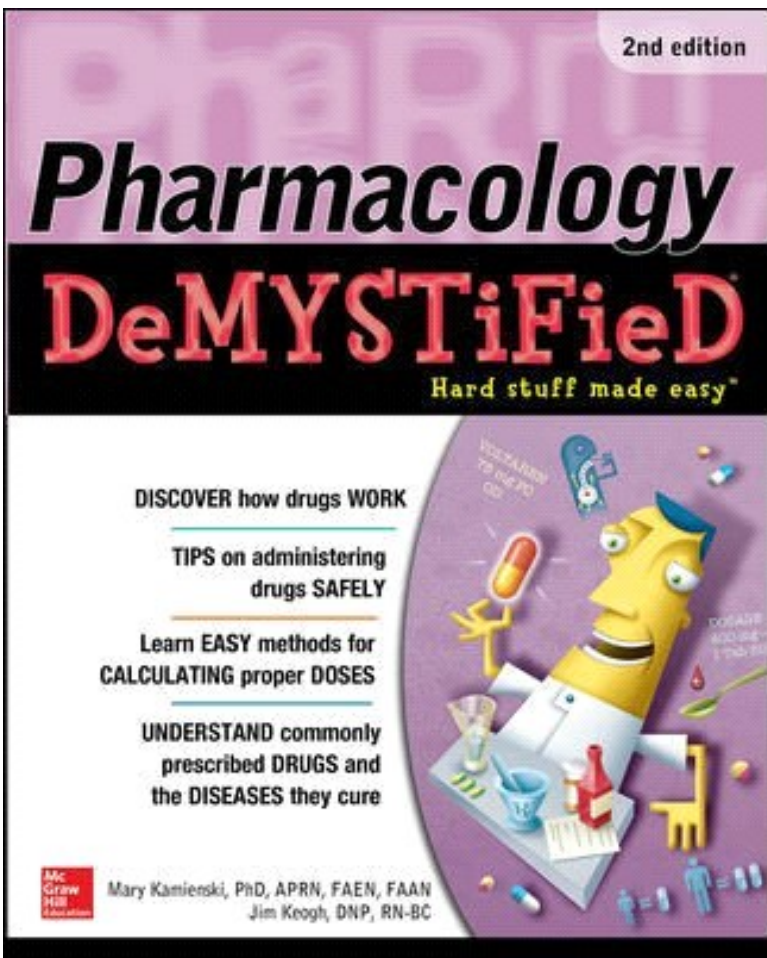
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Mary Kamienski, PhD, APRN-C, FAEN, FAAN, CEN (Camden, NJ) is the Family Nurse Practitioner/Emergency Care Specialty Director and professor at Rutgers School of Nursing.

Jim Keogh (Ridgefield, NJ) is a registered nurse and has authored more than a dozen books in the Demystified series.

Jim Keogh is on the faculty of Columbia University teaching courses in its technology certification program. He has spent 15 years developing computer systems for major Wall Street firms such as Salomen, Inc. and Bear Stearns and has written several best-selling books for Prentice Hall and IDG.

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Bertram G. Katzung, MD, PhD is Professor Emeritus, Department of Cellular and Molecular Pharmacology, University of California, San Francisco.

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Patrick M. Malone, PharmD, FASHP (Findlay, OH) is affiliated with the University of Findlay.

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William E. "Bill" DeTurk, PT, PhD is Clinical Associate Professor of Physical Therapy at Stony Brook University (SUNY) in Stony Brook, New York. He also works as a Consultant to the Cardiac & Pulmonary Rehabilitation Program at the VA Medical Center in Northport, New York.

Lawrence P. "Larry" Cahalin, PT, MS, CCS is an APTA Board Certified Cardiopulmonary Clinical Specialist who was part of the initial 5-member panel of physical therapists who developed the APTA Preferred Practice Patterns in Cardiovascular and Pulmonary Physical Therapy. He has been actively involved in clinical research and clinical practice in cardiovascular and pulmonary physical therapy for over 20 years. Mr. Cahalin is affiliated with the University of Miami.

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- Market: Physical Therapy students (30,000/USA), Occupational Therapy students (12,000/USA)
- Author Bill Prentice was inducted into the National Athletic Trainers Association Hall of Fame in 2004
- Evidenced based and supported by case studies and laboratory activities to ...

Bill Prentice, PhD, PT, ATC (Chapel Hill, NC) has been Coordinator of the Athletic Training Specialization at the University of North Carolina since 1980. He is also a Professor in the Department of Exercise and Sport Science. He is the author of nine textbook and 75 journal articles.

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- Market: Physical Therapy students taking a neuroanatomy course
- Content mirrors the standard physical therapy curriculum, freeing instructors from having to use neuroanatomy texts intended for medical students
- Numerous line illustrations, angiography, and brain views from MRI and other imaging modalities
- Author Tony Mosconi has been listed in the Who's Who of ...

Tony M. Mosconi, PhD (Orange, CA) is affiliated with Chapman University.

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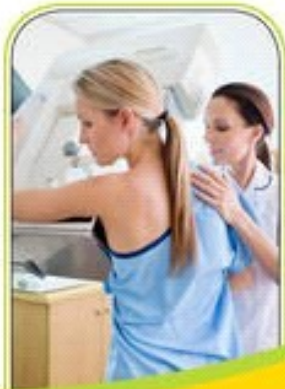
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Olive Peart, MS, RT(R)(M) (Yorktown, NY) is an established author and radiographer with over 14 years' experience as a radiography educator. She regularly presents mammography and other radiography-related topics at seminars throughout the United States and Canada, plus internationally via webinars. Ms. Peart also continues to hone her mammography skills by working per diem as a mammography technologist. As a technologist fellow with RAD-AID in partnership with the ASRT, she has participated in educational and outreach mammography projects in Chandigarh, India.

Ms. Peart graduated from a hospital-based radiography program in Jamaica, WI, and later obtained a master's degree in education from the University of Bridgeport in Connecticut. She has authored several textbooks, including *The Dangers of Medical Radiation; Spanish for Professionals in Radiology; Mammography and Breast Imaging: Just the Facts;*

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D.A. Saia, MA, RT(R) (M) is Adjunct Faculty, Radiologic Technologies Program, Concordia College, Bronxville, New York. She has been teaching radiography for more than 35 years.

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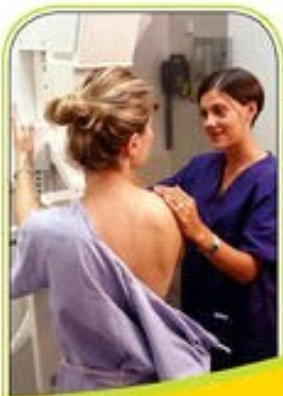
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Olive Peart, MS, RT(R)(M) is an established author and radiographer with over 14 years' experience as a radiography educator. She regularly presents mammography and other radiography-related topics at seminars throughout the United States and Canada, plus internationally via webinars. Ms. Peart also continues to hone her mammography skills by working per diem as a mammography technologist. As a technologist fellow with RAD-AID in partnership with the ASRT, she has participated in educational and outreach mammography projects in Chandigarh, India.

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