

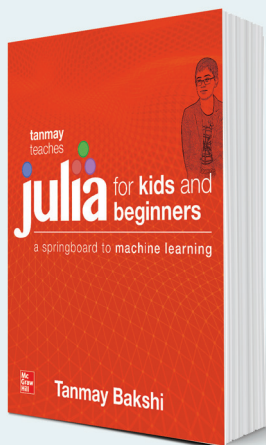


**2019 Fall
Frontlist
Catalogue**



Canada Strong

Be first to hear from two of our recognized Canadian authors and their leading-edge titles.



Tanmay Teaches Julia for Kids and Beginners: A Springboard to Machine Learning

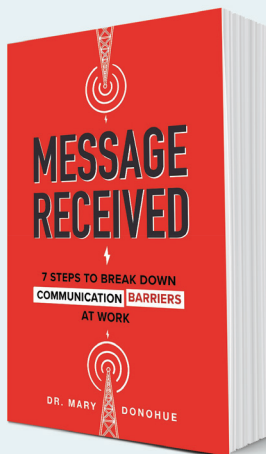
Author: Tanmay Bakshi

ISBN: 9781260456639, 1260456633

Available: August 30, 2019

Discover how to write your own fun and useful Julia programs quickly and easily—no prior experience required!

This engaging guide shows, step by step, how to build custom programs using Julia, the new, dynamic, and intuitive programming language. It's the first title in a programming and computer technology series from 15-year-old technology phenom, IBM Champion, and Google Developer Expert, Tanmay Bakshi.



Message Received: 7 Steps to Break Down Communication Barriers at Work

Author: Mary Donohue

ISBN: 9781260456356, 1260456358

Available: September 27, 2019

From renowned digital psychologist and TEDX speaker with nearly half a million views, an action plan for sparking creativity and innovation among generationally diverse staff in today's technology-driven workplace.

Message Received delivers a seven-step process for effectively communicating with one another in order for the message sent to be the message received. Through Dr. Mary's Generational Anchoring Benchmarks, or GABs, readers will come to realize that our communication barriers stem from each generation having difference preferences for receiving and providing information.



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Own The A.I. Revolution: Unlock Your Artificial Intelligence Strategy To Disrupt Your Competition

Neil Sahota, Michael Ashley

The definitive primer on A.I., From one of today's leading experts, that empowers business leaders to leverage the potential of AI to disrupt themselves now to gain a competitive advantage

Own the AI revolution provides the insights, tools, and methods readers need to put their organization at the forefront of the artificial intelligence (A.I.) Revolution. This in-depth primer delivers a detailed overview of A.I.—What it is and how it works — while offering instructive case studies showing how cutting-edge businesses are already using the technology in surprising, novel ways. Featuring exclusive interviews with today's innovative thinkers in diverse industries, it reveals groundbreaking ideas and strategies.

- Neil Sahota was the IBM master inventor of “Watson”—the AI system that defeated Ken Jennings on the TV show jeopardy.
- He is also a subject matter expert for the United Nations, which will actively promote this book its AI for Social Good Conference in May.
- The author will promote the book through his clients, which include Apple, Boeing, Berkshire Hathaway, Costco, Disney, Salesforce, Starbucks, and Toyota.
- Sahota and Ashley publish A.I.-Related articles in *Forbes* every week.

Neil Sahota (New York, NY) is a sought-after consultant to startups and serves as the AI subject matter expert for the U.N., working to achieve the organization's Sustainable Goals to end global poverty through AI. He created the AI system that famously won Jeopardy.

Michael Ashley (St. Louis, MO) is a Former Disney screenwriting consultant and coauthor of several bestsellers. A guest contributor to *Forbes* on issues concerning A.I. And tech, Michael is a regular keynote speaker and radio talk show guest on cultural matters and thought leadership.

May

Business & Economics / Management

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9781259589386 The Future Workplace Experience: 10 Rules for Mastering Disruption in Recruiting and Engaging Employees

LEARNING SCIENCE

Theory, Research, & Practice

EDITED BY **ROBERT S. FELDMAN**

Learning Science: Theory, Research, And Practice

Feldman, Robert Feldman

A group of distinguished experts in the field of brain science provide an overview of learning science today and its future, while offering insights for improving educational practice.

Bringing together the newest research and perspectives of the leading authorities in learning science, this volume provides educators, administrators, and policymakers a state-of-the-art view of learning science today—and where it's headed. Drawing on many disciplines, this groundbreaking book showcases how the insights of learning science can inform our most urgent educational challenges. In addition to presenting cutting-edge perspectives on learning science, it also bridges the gap between theory and practice, providing concrete examples of how theory drives educational innovation.

- Feldman is Professor of Psychological and Brain Sciences and serves as Senior Advisor to the Chancellor at the University of Massachusetts Amherst.
- The contributors are leading researchers in learning science
- Filled with new data and theories from contributors, *Learning Science* will create a buzz in the field of education as a must-read new book.

Edited by Robert S. Feldman (Amherst, MA), a Fellow of the American Psychological Association, the Association for Psychological Science, and the American Association for the Advancement of Science. He has authored numerous scientific papers and books, and speaks to academic audiences around the world.

August

Education / Research

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BECOME

THE PATH TO
PURPOSEFUL
LEADERSHIP

MARK HANNUM

Senior Vice President of Research and Development, Linkage

Become: The Path To Purposeful Leadership

Mark Hannum

Global leadership firm Linkage, Inc. and leadership development expert Mark Hannum map the path for leaders to take to increase profits, growth, innovation, and engagement.

Why are some leaders wildly successful while others are mediocre or even cause damage? *Become* uses an evidence-based approach and decades of C-Suite insights to give executives the practical tools they need to become the kind of leader other leaders follow. Mark Hannum, a leading Executive Coach, Consultant, Practitioner and Researcher in the leadership field, reveals the evidence-based secrets that surfaced from linkage's vast data on leadership effectiveness. The book details the five commitments that the best leaders make to themselves and their organizations: To Inspire, Engage, Innovate, Achieve, and, finally, to Become.

- With a practice that includes more than 1 million leaders over the past 30 years, Linkage is one of the largest leadership development organizations in the world.
- Linkage will actively promote the book through multiple platforms, including a database of 60,000 clients and online activity (email, social media, web) that has garnered more than 3 million impressions.
- Hannum will further promote the book through his leadership insights blog, which is read by 15,000+ followers.

Mark Hannum (Boylston, MA) is Senior Vice President of Research and Assessments at Linkage, Inc., where he helps senior teams and executives improve organizational and business results through leadership effectiveness.

September

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THE CUSTOMER REVOLUTION IN HEALTHCARE

Delivering
Kinder,
Smarter,
Affordable
Care for All



DAVID W. JOHNSON

CEO of 4sight Health and author of *Market vs. Medicine*

The Customer Revolution in Healthcare: Delivering Kinder, Smarter, Affordable Care for All

David W Johnson

In *The Customer Revolution in Healthcare*, top healthcare consultant and strategist David W. Johnson explains how aligning economic incentives with patient needs will deliver better outcomes at lower costs with superior customer service. The market will be won by disruptive, bottom-up, and customer-centric competitors who will deliver kinder, smarter, and cheaper care—to all.

- Draws on case studies of companies in the healthcare ecosystem in the midst of reform, including Steward Health, Oak Street Health, Absolute Care, and Village MD, as well as CVS-Aetna, Optum-Davita, Humana-Kindred, and others
- Addresses recent news-making moves by Apple, CVS, Best Buy, Walmart, Amazon, Berkshire Hathaway, and JPMorgan Chase into the healthcare space
- Johnson has been quoted in the New York Times and interviewed on NPR. His thought leadership regularly appears in leading healthcare publications such as *Modern Healthcare*, the *Journal of the American Medical Association (JAMA)*, *Becker's Hospital Review*, *Independent Journal Review*, and *Miramid*, among others

September

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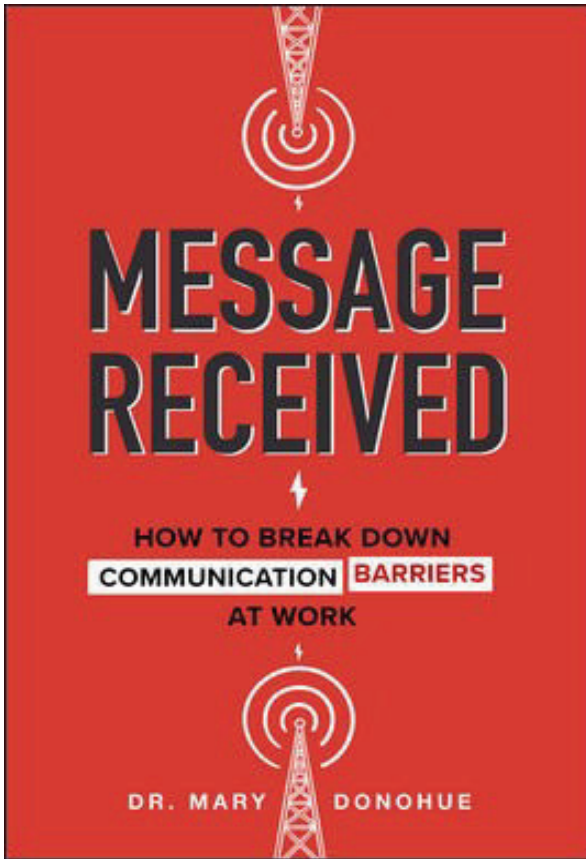
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David W. Johnson is the founder and CEO of 4sight Health, a healthcare advisory firm at the intersection of strategy, innovation, economics, and capital formation. As an investment banker for over 25 years, he managed over \$30 billion in healthcare revenue bonds and led significant strategic advisory engagements for his health system clients. Johnson is the author of *Market vs. Medicine* and the respected biweekly blog, *Market Corner Commentaries*. He is the author-in-residence at MATTER, a Chicago-based healthcare incubator, as well as at the Health Management Academy, and serves on the board or as an advisor to multiple healthcare companies and nonprofit organizations. He holds a master's degree in public policy from Harvard University



Message Received: How To Break Down Communication Barriers at Work

Mary Donohue

From renowned digital psychologist and TEDX speaker with nearly half a million views, an action plan for driving creativity and innovation among generationally diverse staff in today's technology-heavy workplace

Each generation in the workforce today—Baby Boomers, GenX, Millennials and GenZ—responds differently to different styles of leadership and communication, and effectively leading all of them is one of the toughest issues professionals face today. *Message Received* provides an actionable plan that guides readers through effectively communicating with one another through technology, in order for the message sent to be the message received.

Author Dr. Mary Donohue delivers a solution for motivating and inspiring people through technology to be their best selves. Dr. Mary Donohue explains how the human brain responds to communication through technology; what “generational action triggers” are and why they are important; and how to create clear and unambiguous communication so that everyone is heard and understood; and much more.

- Donohue’s articles for Huffington Post, Harvard Business Review, Thomson Reuters, The Globe and Mail, Experteer, and other outlets have been shared a total of 250,000+ times, and she has been featured as a business communications expert by the CBC, The New York Times, Microsoft Teams, Training Magazine, and others. She will leverage this platform to promote the book.
- Donohue works closely with Microsoft including being the top-rated speaker at their Global Envision Conference in 2018 and 2019 and the solutions to the problem laid out in this book were licensed in 2018
- Donohue will promote the book at her many speaking engagements. In 2018 alone, she addressed more than 12,000 people. In 2019, she will be speaking at Envision (Microsoft’s annual conference), American Airlines Senior Leadership Retreat, Project World, Medtronic, and more.
- The author’s most recent TED Talk—“How to get along with Boomers, GenXers and Millennials”—has generated 86,000+ views, and her first one generated more than 305,000.
- Microsoft, American Airlines, Kaiser Permanente, TD Bank, and Walmart are just a few of the companies that have used Donohue’s methods to positive effect.

September

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Dr. Mary Donohue (Toronto) is a digital psychologist who has pioneered research in the field of evolutionary psychology with a focus on team leadership and management through technology. An award-winning CEO, she was named one of the 18 Outstanding Women in Tech and Diversity MBA’s top 50 under 50

EVERY JOB IS A SALES JOB

HOW TO USE THE ART
OF SELLING TO
WIN AT WORK

Dr. Cindy McGovern

Every Job is a Sales Job: How to Use the Art of Selling to Win At Work

Cindy McGovern

An essential roadmap to achieving professional and personal success—from the “First Lady of Sales”

In business and in life, people strive to promote—or sell—an ideal version of themselves. Renowned sales authority Dr. Cindy McGovern believes that everyone is a salesperson, regardless of his or her job description. Networking, asking for a referral, and interviewing for a job are all forms of selling. *Every Job is a Sales Job* will help readers identify “selling” opportunities that they may have overlooked.

McGovern introduces a proven 5-step sales process to help professionals at all levels attract new business, retain existing customers, and spot opportunities to promote themselves and their ideas. Created for all professionals, not just those in sales, real-world examples show readers how to use specific skills to advance themselves professionally and personally.

Features:

- Accessible content: 5-step sales process can easily be applied in any industry
- Experienced Author: known as the “First Lady of Sales,” McGovern has over 15 years of professional experience as a communications professor, saleswoman, sales force trainer, and business consultant
- Established Online Presence: Author has 17K Twitter followers, 4k LinkedIn connections, 12k Facebook followers, and 12k blog subscribers
- McGovern has presented dozens of webinars and is a regular on a podcast that reaches approximately 13,000 listeners
- Author will promote the book to her large client list and at her speaking engagements

Dr. Cindy McGovern (San Francisco) is the founder of Orange Leaf Consulting, a consulting firm that helps organizations create sustainable sales processes through training, building and coaching high-performance teams. She is an in-demand speaker and respected expert in the fields of sales, sales training, sales management, organizational sales, motivational speaking, and business consulting and coaching.

September

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Love Is Just Damn Good Business: Do What You Love In The Service Of People Who Love What You Do

Steve Farber

From the bestselling author of *The Radical Leap* and *Greater Than Yourself* comes the first book to directly address love as a hard-core business principle that generates measurable results

It's time to toss aside the touchy-feely notions of love in business and recognize the real power it holds. Love is not only appropriate in the context of business, it's the foundation of great leadership, and, therefore, the very foundation of a thriving, competitive enterprise. When love is part of an organization's framework and operationalized in its culture, employees and customers feel genuinely valued. Employees who are passionate about the work that they do are more loyal, innovative, creative, and inspired, and that translates to great customer experience. They don't serve others out of obligation, but because of a genuine desire to improve people's lives. And when customers reciprocate by loving your products, your services, and your people, that's when something great happens. That's when you get loyalty. That's when you get raving fans. It's a refreshingly human way of doing business.

Drawing on his work with a wide variety of companies from the Fortune 100 to smaller family-owned businesses, top consultant Steve Farber shares proven strategies, inspiring case studies, and practical lessons on how to build a corporate culture based on love, the ultimate competitive advantage. At the end of the day, it's just damn good business.

- A game-changing approach to success: shows business leaders, entrepreneurs, and marketing/ sales professionals how to leverage their passion as a competitive advantage.
- A life-changing approach to business: brings a much-needed human element to the corporate world, inspiring innovation, love, and loyalty in colleagues, clients, and customers.
- Each section includes a chapter on the big idea, a chapter featuring case studies, and another chapter that's loaded with practical takeaways that will equip readers to lead with the kind of love that makes for damn good business.

Steve Farber is the president of Extreme Leadership, Inc., The founder of the Extreme Leadership Institute, a sought-after speaker and consultant, and the bestselling author of *The Radical Leap*, *The Radical Edge*, and *Greater Than Yourself*. *The Radical Leap* is considered a classic in the leadership field. It received Fast Company's Readers' Choice Award and was named one of the 100 Best Business Books of All Time in the book of the same name by Jack Covert and Todd Sattersten. *The Radical Edge* was hailed as "a playbook for harnessing the power of the human spirit." *And Greater Than Yourself* was a *Wall Street Journal* and *USA Today* bestseller.

LOVE IS JUST
DAMN

Do What You Love

GOOD

in the Service of People

BUSINESS

Who Love What You Do

STEVE FARBER

Author of *The Radical Leap* and *Greater Than Yourself*

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The Rule: How I Beat The Odds In The Markets And In Life—and How You Can Too

Larry Hite, Michael Covell

For investors of all levels, an empowering story of learning from life's challenges—with critical insights, strategies, and lessons you can take to the bank

In The Rule, Larry Hite tells how he went from dyslexia, partial blindness, and isolation to the founder of mint, one of the most profitable and largest quantitative hedge funds in the world.

Larry's journey presents invaluable lessons gained primarily from failure and those failures seen across humorous stories are packed with timeless investing wisdom. These are the exact lessons that propelled Hite to the top of the investing world. Hite's wisdom gained from a life as an investor comes through on every page. He shows that investing decisions are not only bets or gambles, but investments in time, energy, and attention. By focusing on realistic returns on these investments, versus what we expect or hope to get, we immediately improve our probability for success.

- Hite is a household name in the investing world: Many investors consider Hite one of the most successful quant traders in history. Jack Schwager documented his legendary success in his classic book *Market Wizards*.
- Evergreen category: This book is in the same vein as other top selling memoir-investing crossovers, such as Ray Dalio's *Principles* and Carol Lamos's *Tap Dancing to Work*.
- Active support from an investing giant: *Trend Following and The Complete Turtle Trader* author Michael Covell will support the book through multiple efforts, including writing a foreword and promotion through his podcast (6 million listeners), his website, and his email list (120,000 subscribers).

Larry Hite (New York, NY) was the founding principal and Managing Director of Mint Investment Management Company. During his 13-year tenure at Mint, the composite of funds achieved a compounded annual rate of return greater than 30% before fees during that period. Hite pioneered the use of the "guaranteed fund" concept, which helped Mint be the first to raise over \$1 billion.

September

Business & Economics/ Finance

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Flat, Fluid, and Fast: Harness the Talent Mobility Revolution to Drive Employee Engagement, Accelerate Innovation, and Unleash Growth

Brynne Kennedy

The business leader's roadmap to capitalizing on the new realities of globalization, changing employee demographics, disruptions from AI and automation, and the growth of contingent labor

Flat, Fluid, and Fast gives executives and managers the playbook they need to win the global war on talent, attract and retain today's top performers, and build disruption-proof companies amid the talent mobility revolution. From the brass tacks of investing in talent, implementing training programs, and designing non-traditional career paths for employees to re-thinking teamwork and operating an adaptable organization, *Flat, Fluid, and Fast* takes readers beyond merely surviving the coming change. It equips them to seize the opportunities it affords, to beat out the competition and position their organization for long-term success.

- As founder and CEO of Topia, the leading talent mobility technology company, Brynne is one of today's leading experts on the change that's happening and how to transform companies for this Future of Work.
- Kennedy's expertise has landed her teaching opportunities at Stanford and Lehigh, appearances on CNBC and Bloomberg, a monthly column for the *Financial Times*, presentations to Congress, and regular speaking gigs at HR and tech conferences.
- Her awards include Entrepreneur of the Year in the Stevie Awards (2017), Women in IT Awards (2016), Women of the Future Awards (2016), London Business School's Distinguished Alumna Award, and Management Today's 35 Under 35.
- Kennedy's book-promotion network includes Fortune 500 C-Suite Executives like John Chambers (ex-Cisco), Stephane Kasriel (Upwork) and Aneel Bhusari (Workday); Future of work visionaries, such as Josh Bersin and Penny Pritzker; and industry analysts at companies such as Gartner, Forrester, IDC and Wakefield Research.

Brynne Kennedy (Pittsfield, MA) is the Founder and CEO of Topia, the leading talent mobility technology company, that the world's largest companies use to move their employees between locations and roles—a \$32 billion technology category that Brynne largely created. She also founded #Mobility4All, which supports social and humanitarian initiatives for refugees and at-risk populations.

FLAT, *Fluid,* AND FAST

Harness the Talent Mobility Revolution
to Drive Employee Engagement,
Accelerate Innovation,
and Unleash Growth

BRYNNE KENNEDY

October

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MONEY FOR THE REST OF US



10 Questions to
Master Successful Investing

J. DAVID STEIN

Money for the Rest of Us: 10 Questions to Master Successful Investing

J. David Stein

Popular investing podcast host David Stein gives individual investors a simple, templated framework to grow their wealth through better investment performance

Bridging the divide between beginner investment guides and asset class-specific resources, *Money for the Rest of Us* offers a ten-question template readers can use to decide which asset classes and investment vehicles they should pursue in greater depth in order to increase investment performance and avoid costly mistakes. It guides readers through the process of determining expected return; understanding the difference between investing, speculating, and gambling; building a diversified portfolio without getting bogged down in the minutiae of modern portfolio theory; deciding when to invest in ETFs or other investment vehicles; determine whether gold, cryptocurrencies, rental real estate, or other types of investments make sense; and much more.

- With more than 9 million downloads, Stein's *Money for the Rest of Us* podcast draws 40,000-50,000 listeners every week, consistently ranks among Apple Podcasts' top investing programs, and has been covered in *The New York Times*, *Forbes, Inc.*, *The Chicago Tribune*, and *U.S. News and World Report*.
- Stein was an institutional portfolio manager at Fund Evaluation Group, LLC, a \$33 billion investment advisory firm, where he co-founded the firm's \$2.2 billion asset management division.
- Like such classics as *The Four Pillars Of Investing* and *A Random Walk Down Wall St.*, Stein's book delivers an accessible strategy for everyday investors.

October

Business & Economics / Personal Finance / Investing

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David Stein (Idaho Falls, Idaho) was Chief Investment Strategist and Chief Portfolio Strategist at Fund Evaluation Group, LLC, a \$33 billion investment advisory firm, where he co-headed the 21-person research group. In his retirement he teaches as many as 50,000 people per week about money, investing, and the economy through his podcast "*Money for the Rest of Us.*"

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The Airbnb Way: 5 Leadership Lessons for Igniting Growth Through Loyalty, Community, and Belonging

Joseph Michelli

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty

Airbnb best embodies the entrepreneurial and disruptive spirit of today's sharing economy. Since its early days as a humble start-up, Airbnb has evolved into a revolutionary force in the short-term housing market as a platform where hosts provide listings spread across more than 81,000 cities and 191 countries. Airbnb's leadership strives to support the host community to ensure consistent, on-brand experiences for every guest, every time.

The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any industry. Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly popular online rental platform.

Features:

- Michelli is a respected thought leader and *New York Times* #1 bestselling author
- Inside Access: Includes exclusive interviews with the Airbnb leadership team, employees, guests, and hosts
- Author will promote the book to his clients, as well as his social media following, reaching more than 15,000 people through his newsletter, Twitter, and LinkedIn platforms
- Ideal resource for entrepreneurs, small business owners, managers, and anyone interested in engaging customers the sharing economy

Joseph A. Michelli, Ph.D., C.S.P., (St. Petersburg, FL) is an internationally sought-after speaker, author, and organizational consultant. His insights encourage leaders and frontline workers to grow and invest passionately in all aspects of their lives. Dr. Michelli is the author of numerous national bestsellers, including *The Starbucks Experience*, *The New Gold Standard*, and the *New York Times* #1 bestseller *Prescription for Excellence*. He was named as one of the top 10 thought leaders in Customer Service by Global Gurus.



the
airbnb
way

5 Leadership Lessons
for Igniting Growth
through Loyalty,
Community, and
Belonging

Joseph A. Michelli
#1 New York Times Bestselling Author

October

Business & Economics / Leadership

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Ditch The Act: Reveal The Surprising Power Of The Real You For Greater Success

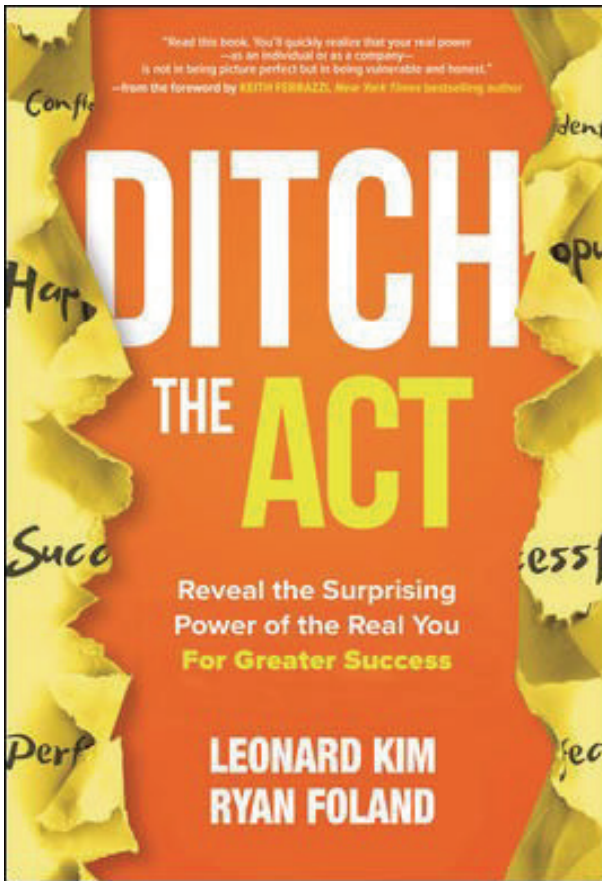
Leonard Kim, Ryan Foland

Use your failure, mistakes, and vulnerabilities to fund success—the proven guide to building a powerful personal brand through the fearless admission of just being human

Business professionals are finding it harder and harder to break through the noise. The problem is, most of it is just that: noise. In *Ditch The Act*, two marketing and communications experts teach it's possible gain more respect and a powerful digital presence by being our natural, flawed selves than by pretending to be perfect. Their book takes a strategic approach to this little-known secret to help readers build authentic, long-lasting personal brands. The authors explain why vulnerability is important and how it cultivates more durable connections than any polished persona can, and they show how to use stories of failure and weakness in ways that build trust and loyalty from large audiences.

- Leonard Kim has been recognized by *Forbes* as a Top Marketing Influencer and by *Inc.* as a Top Digital Marketer, and *Adweek* referred to him as a “socially strong entrepreneur every VC should be following.” His TEDx Talk has been recognized as one of the best TED talks by *Forbes* and *Inc.*
- Ryan Foland has been named Top Marketer by *Inc.* and Top Personal Branding Expert by *Entrepreneur*. He’s also a four-time TEDx presenter, which were listed as best TED Talks by *Forbes*, *Inc* and *Mashable*
- Both authors will promote the book to their combined digital audience of more than 800,000 people and speaking-engagement audience of 100,000.
- The authors will leverage articles in *Entrepreneur*, *Fortune*, and *Inc.* And their online channels, including *HuffingtonPost.com*, *Entrepreneur.com*, and *ThoughtCatalog.com*, to get exposure for the book.

Leonard Kim is a personal branding expert, marketing consultant, and writer whose content has been read over 14 million times. **Ryan Foland** is a communication strategist, speaker, and personal branding expert. Together, they operate *InfluenceTree*, a personal branding accelerator that teaches people how to build their brand, get featured in publications, and grow their social media following. Their clients include *New York Times* bestselling authors, venture capitalists, and Fortune 500 executives.



October

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Make Your Moment: The Savvy Woman's Communication Playbook For Getting The Success You Want

Dion Lim

Award-winning ABC news anchor Dion Lim gives women the inside track on communications strategies that make or break careers

You can lean in all you want, but if you don't know what to say and how to say it, your efforts may be worthless. It's the day-to-day interactions that nobody teaches about in school or in corporate training that can make or break a woman's career. *Make Your Moment* teaches how to succeed in business – whether fresh out of college or a seasoned professional, coaching them through a wide range of common workplace situations and “micro” interactions women will face – and showing them step-by-step how to master them.

Women are now realizing that these “micro” interactions can shape careers (as well as their enjoyment of work!), and this is their playbook. With a voice that is honest and humorous, Lim reveals communications skills unique to women, including:

- Thinking on your feet
- Choose the battles worth fighting
- Handle “me too” situations with grace and confidence
- Stand out and be remembered
- Reach the goals they might have thought were out of reach
- How to shut down bullies
- Using emotional intelligence
- Advocate for themselves while staying true to their intentions, and more

Along the way, readers will learn how Lim found her own voice, rising as an American-born Chinese woman in a competitive, white-dominated industry to become a lead anchor at a top national station.

- Lim is an Emmy Award award-winning anchor with ABC in San Francisco. Her coverage of the recent California wildfires contributed to a new 2018 Emmy nomination for her team.
- A fast-rising star, Lim reaches millions of households through television and as many as 750,000 people weekly through social media. Her chutzpah in standing up for other women targeted by bullies earned her a front page article in the UK's *Daily Mail*, read by millions worldwide.
- Lim will leverage her extensive media and celebrity relationships and her packed speaking schedule to promote the book.

Dion Lim (San Francisco, CA) is an award-winning anchor for ABC in San Francisco. In addition to numerous awards for her storytelling, Lim's achievements in connecting people have earned her national and international accolades. Most notably, she was named one of *Broadcasting and Cable Magazine's* top 24 leaders in U.S. media under the age of 34.

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CONNECT FIRST

52 Simple Ways to Ignite Success,
Meaning, and Joy at Work



MELANIE A. KATZMAN, PHD

Connect First: 52 Simple Ways to Ignite Success, Meaning, and Joy At Work

Melanie Katzman

The key to greater success, meaning, and joy at work? Connect first!

Thanks to technology, the human race has never been more interconnected than it is today. So why do so many employees feel isolated and unappreciated? The quest for meaning is great but the misery quotient at work is high. What can leaders do to retain talent and reinvigorate teams to flourish in these rapidly changing, challenging times? How do we—YOU—develop the intuition, self-awareness, and interpersonal agility required to prosper in this new era? It's simple. Connect first, a refreshingly human approach to forging strong relationships for lasting professional success. It's an approach that promises to energize you, turbocharge your team, and transform the world around you.

Business psychologist, advisor, and consultant to organizations across six continents, Dr. Melanie Katzman provides 52 proven ways to ignite productivity and to create a deeply rewarding work life by connecting to yourself, your organization, and the wider world. Readers will discover the outsized effect of small behavioral changes that will reduce the sense of loneliness and frustration at work and help them establish respect, grow loyalty, resolve conflict, fight fear, and make a real, lasting impact on others. Most of these tactics take less than five minutes (in some cases, just a few seconds) and cost little to no money. These are the same techniques Dr. Katzman has used with leaders and employees at the world's top companies to connect first as fellow humans, then as coworkers and colleagues, to build the powerful foundation essential to achieve success, create meaning, and find joy at work.

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- A transformational new paradigm for how to succeed in today's workplace: in an age characterized by the global crisis of employee disengagement, the threat of artificial intelligence, the increased intertwining of our personal and professional lives afforded by technology, and the desperate desire for work to satisfy our quest for purpose, it is more important than ever to connect first.
- 52 immediately actionable rules for a more fulfilling professional life: features one easily implementable tool for every week of the year to improve the workplace and make a positive impact.
- Written by an expert in the field: a business psychologist and consultant to the C-suite, Katzman has worked with top-level clients such as Accenture, Aig, Bain Consulting, Barclays, British Airways, Credit Suisse, Daimler, Deutsche Bank, Goldman Sachs, Hearst Corporation, H&M, MTV, Nickelodeon, PWC, Time Warner Cable, UBS, United Health Group, Univision Viacom, VH1, and others.

Dr. Melanie Katzman is a business psychologist, advisor, and consultant to the world's Top public and private companies, as well as governmental and nonprofit institutions. She co-created and was cohost of the show *Women@Work on Business Radio Powered by the Wharton School* on SiriusXM Satellite Radio, channel 132. She has been featured in the *New York Times*, *Financial Times*, *South China Morning Post*, *Vanity Fair*, *O Magazine*, and on ABC, CBS, and Lifetime.



ADVANCES IN ACTIVE PORTFOLIO MANAGEMENT

Applying Economics, Econometrics, and
Operations Research for Superior Profits

RICHARD C. GRINOLD
RONALD N. KAHN

Advances In Active Portfolio Management: Applying Economics, Econometrics, And Operations Research For Superior Profits

Richard C. Grinold, Ronald N. Kahn

From the leading authorities in their field—the newest, most effective tools for avoiding common pitfalls while maximizing profits through active portfolio management

This follow-up to the authors' classic work on the subject provides everything portfolio managers, financial advisers, and other investors need to master the concepts and practices of active portfolio management.

Advances in Active Portfolio Management brings readers up to date on the issues, trends, and challenges in the world of active management and shows how advances in the authors' approach can solve current problems. The authors cover the most important topics, from risk management and portfolio construction to dynamic analyses and signal weighting.

- The authors' last book on the subject—Active Portfolio Management, Second Edition—is the go-to active management guide and has over \$1 million in sales.
- Grinold and Kahn are recipients of the prestigious James R. Vertin award, which recognizes those whose research provides enduring value to investment professionals.
- The authors are both affiliated with BlackRock, which will actively promote the book; the book will also get positive mention through Financial Analysts Journal, Journal of Portfolio Management, and Journal of Investment Consulting.
- Khan maintains an active speaking schedule, which will revolve around this book.

Richard C. Grinold, PH.D., (Pebble Beach, CA) was Managing Director, Advanced Strategies and Research at Barclays Global Investors. He spent 14 years at BARRA, where he served as Director of Research, Executive Vice President, and President; and 20 years on the faculty at the School of Business Administration at the University of California, Berkeley, where he served as the chairman of the finance faculty, chairman of the management science faculty, and director of the Berkeley Program in Finance.

Ronald N. Kahn, PH.D., (San Francisco, California) is Managing Director and Global Head of Systematic Equity Research at BlackRock. Previously, he was Global Head of Equity Research in the Advanced Active Strategies Group at Barclays Global Investors and spent 11 years at BARRA.

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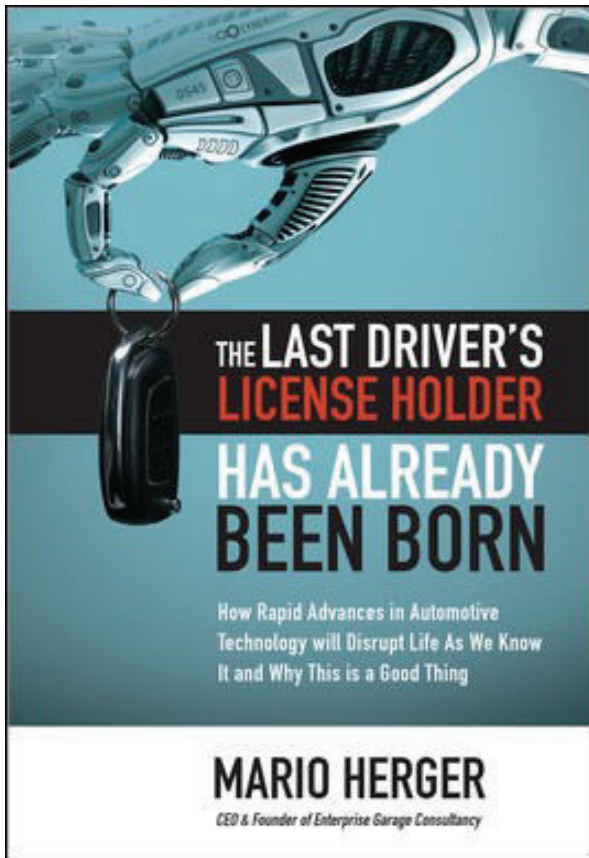
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The Last Driver's License Holder Has Already Been Born: How Rapid Advances in Automotive Technology will Disrupt Life As We Know It and Why This is a Good Thing

Mario Herger

The business leader's guide to preparing for the greatest disruption of our time—the complete transformation of the automobile industry

The combined effect of autonomous driving, electric vehicles, and the sharing economy is on the verge of changing life as we know it. The way people get around today won't be recognizable by 2030—and the impact will be huge.

The Last Driver License Holder Has Already Been Born provides business with the knowledge and insight they need to position their company for these groundbreaking changes, which will have a major impact on virtually every industry—from healthcare and insurance to construction and city planning. The book reveals the disruptive technologies now taking shape, and it provides a timeline of when they will take hold.

This is the business issue of our time. Corporate leaders are increasingly focusing on the impact driverless vehicles will have on their business, and entrepreneurs know this is the space where the next big things will be happening.

- A renowned thought leader on the topic, Herger is a highly sought-after consultant on how technology trends will impact their company, as well as society, politics, and employment.
- The author's clients include Porsche (Volkswagen Group), Harley-Davidson, Daimler, SAP, Philip Morris, and ICG Consulting.

Mario Herger (Silicon Valley, CA) is the founder CEO of the consulting firm Enterprise Garage, where he helps his clients drive transformational change. He runs workshops on Foresight Mindset, Exponential Thinking, Innovation, Intrapreneurship, Creativity, Design Thinking, and more

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The Big Stretch: 90 Days to Expand Your Dreams, Crush Your Goals, and Create Your Own Success

Teneshia Jackson Warner

From concept to reality in just 90 days—the STRETCH is a proven program anyone can use to make their personal and professional dreams come true.

The *STRETCH* delivers a four-tiered self-evaluation and empowerment program for jumpstarting a new business, new career, or new idea—and maintaining high levels of success long-term.

Readers first determine their dreamer type: Hobby, Career, Make-It-Happen, Activist, or CEO. Based on that, they can discover their Dreamer's Risk Tolerance and understand their Dreamer's Ancestry to help gauge how much time, support, and resources each reader will apply toward his or her *STRETCH* goals. Readers then learn how to create a One-Year Dream Projection to develop clear, realistic goals. Finally, they begin their 90-day *STRETCH* program involving weekly assignments to build and strengthen their "business physique."

- Jackson Warner's conference, The Dream Project has reached more than 100,000 entrepreneurs and professionals and has featured over 200 prominent speakers including NBA Legend and Entrepreneur Magic Johnson, Rent the Runway Founder Jennifer Fleiss, Shark Tank's Daymond John, Blogger Co-founder Elisa Camahort-page, Apprentice Winner Randal Pinkett, Radio/TV One Founder Cathy Hughes, and more.
- In 2018, Jackson Warner led EGAMI Group to win a Cannes Lion Grand Prix and Emmy Award for the Procter & Gamble campaign "The Talk." EGAMI is the first African-American, female-owned firm to win a Cannes Lions Grand Prix Award.
- Jackson Warner has appeared on *The Steve Harvey Show* and has been featured in *Fast Company*, *Forbes*, Blog Her Conference, *The Huffington Post*, *Essence.com*, *BET.com*, *Entrepreneur*, *The Washington Examiner*, and many other platforms.

Jackson Warner is the founder, creator, and CEO of one of the country's most successful multicultural marketing and communications firms, EGAMI Group. EGAMI Group have served major clients, including Procter & Gamble, Verizon Wireless, Dasani, Rosa Regale, General Motors, Target, KFC, Major League Baseball, Delta Airlines, and more. As CEO, Jackson Warner has led the agency from a dream concept to a thriving multi-million-dollar business.

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CONTAGIOUS YOU

UNLOCK YOUR POWER TO
INFLUENCE, LEAD, AND CREATE
THE IMPACT YOU WANT

ANESE CAVANAUGH
AUTHOR OF *CONTAGIOUS CULTURE*

Contagious You: Unlock Your Power to Influence, Lead, and Create The Impact You Want

Anese Cavanaugh

How anyone—no matter what their status—can show up as a leader and create impact

Individuals have tremendous power to influence those around them. In her previous bestseller *Contagious Culture*, Anese Cavanaugh provided leaders with a roadmap to building a healthy corporate culture where energy and engagement are positively contagious. Now, in this much-anticipated follow-up, she offers individuals at any stage in their careers the tools and inspiration to show up as a dynamic leader who has the power to influence and create impactful change.

Drawn from Cavanaugh's proprietary approach to leadership, Intentional Energetic Presence® (IEP Method®), *Contagious You* shows readers how to “own” their leadership and effectively guide, inspire, and serve those around them. Insightful stories and real-life examples address the areas of team, dealing with failure, leading and changing culture, designing relationships, navigating conflict, transforming burnout, cultivating mindset, and more. This is an ideal resource for anyone looking to foster connection, achieve great results, and become a force for good in the world.

Features:

- Strong Media Presence: Author has been featured in *The New York Times*, *The Huffington Post*, *Inc.com*, *CEO.com*, *Harvard Business Review*, and the *Chicago Tribune*.
- Robust Marketing Campaign: Cavanaugh runs IEP Live! Leadership Summits and will market the book through media, blogging, radio, pod casts, speaking, social media, and client outreach.
- Large Speaking Reach: The author is a popular speaker and has led hundreds of events in various industries. This book will be a key part of her sales outreach.

Anese Cavanaugh (Rocklin, CA) is an award-winning speaker, advisor, teacher, and thinking partner to some of today's most innovative organizations and business leaders. Top innovators and executives in companies like IDEO, Zingerman's, Cooper, Fitbit, Nike, Vistaprint, Kaiser Permanente, IBM, GM Financial, and others have engaged with Anese to strengthen team health, maximize leadership impact, and improve company culture.

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The Engaged Caregiver: How To Build A Performance-driven Workforce To Reduce Burnout And Transform Care

Joseph Cabral

From the top experts on healthcare workforce engagement comes the vital road map to reduce the alarmingly high—and fast-growing—rate of staff burnout and to transform care.

More than half of U.S. physicians and 40 percent of nurses experience one or more symptoms of burnout. This crisis poses a serious threat to our health systems, impacting not only the well-being of the caregiving workforce but also that of patients.

Written by a team of thought leaders with deep expertise in healthcare workforce engagement and cultural development, *The Engaged Caregiver* offers a detailed guide for leaders, managers, and front-line providers to identify, diagnose, measure, and develop strategies to address and overcome caregiver burnout. It's an actionable plan for developing and building a resilient culture that empowers caregivers and gives them the support they need to fulfill the patient promise with every care experience, every day.

Joseph Cabral is Chief Human Resources Officer (CHRO) and president of workforce solutions at Press Ganey. Prior to this, he held CHRO positions at Partners HealthCare, Cleveland Clinic, and Northwell Health. He has held HR leadership roles at New York-Presbyterian Hospital and Boston Children's Hospital.

James Merlino, MD, an accomplished surgeon, is Chief Transformation Officer of Press Ganey. Previously, he was president and Chief Medical Officer of the strategic consulting division at Press Ganey and Chief Experience Officer and associate chief of staff at Cleveland Clinic.

Martin Wright is Press Ganey's Director for Transformational Advisory Services focused on the caregiver experience, including safety culture and employee and physician engagement. Prior to this, he was VP of Engagement Services at Avatar Solutions, where he spearheaded strategic planning, solution development, client engagements, and team leadership.

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Mastering Money: How to Beat Debt, Build Wealth, and Be Prepared for any Financial Crisis

Norm Champ

Plainspoken, straightforward advice on how to overcome debt, make smart money decisions and build a financially secure future

Mastering Money provides critical knowledge and tools for preventing and eliminating debt, making smart choices, saving money, and investing wisely—a fool-proof approach to restoring financial peace of mind and security. Author Norm Champ is a former director at the SEC, who experienced how people from all walks of life are in desperate need of sound financial advice that does not get them deeper in debt or expose them to further risks. His new book teaches the fundamentals of how to build basic savings, reduce spending and eliminate debt. He also exposes the numerous ways U.S. Government policies fail to protect the public interest, instead rewarding the real estate industry, credit card companies, car loan companies, and state lotteries—all while overregulating private companies that create jobs. Armed with this knowledge, readers will be empowered to build a financially secure future in a system that can sometimes feel like it's working against them.

- A former SEC director who has seen it all, Champ is frequently interviewed as an expert on this topic by the *Wall Street Journal*, *The Hill*, *Financial Times*, and other major publications.
- The author will work to secure exposure of this book in the *Wall Street Journal*, *Atlantic*, *Financial Times*, and the *New York Post*, all of which covered his last book.
- Champ will promote the book at his many speaking engagements and through videos, webinars, television segments, and his newly launched advocacy organization MasteringMoney.Net—all designed to reach a broad audience including students, educators, poverty-focused nonprofits, and credit unions, in addition to his core audience of personal finance readers.

Norm Champ (New York, NY) is a partner at the global law firm Kirkland & Ellis and the former director of the Division of Investment Management at the U.S. Securities and Exchange Commission (SEC). Under his leadership, the SEC adopted a series of new regulations following the great recession. He led initiatives to enhance transparency of the SEC's actions to the public and industry. Champ regularly teaches an investment management course at Harvard Law School.

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BUILDING THE BEST

8 PROVEN LEADERSHIP
PRINCIPLES TO
ELEVATE OTHERS
TO SUCCESS

JOHN EADES
CEO OF LEARNLOFT

Building The Best: 8 Proven Leadership Principles To Elevate Others To Success

John Eades

Popular Follow My Lead Podcaster John Eades delivers a proven method to boost staff performance, improve retention, and build a world-class team culture

Building the Best challenges readers to rethink what it means to be a leader today and gives them the tools to determine their current leadership style. Through a simple assessment process, anyone can learn if his or her current leadership style is to manage, rule, please, dabble, or elevate—the latter being the paragon of leadership at its best. Those leaders whose current leadership style is to elevate, contribute to peoples' long-term success and personal well-being, and they promote standards that empower people to succeed. The author then provides 8 leadership principles built around 16 key competencies readers can apply to dramatically improve their leadership performance.

- Eades hosts a popular weekly leadership column for *Inc.Com*; his podcast "Follow My Lead" has been downloaded 350,000+ times, his linkedin video series on leadership has a total of 500,000+ views, and his corporate blog has 200,000+ views.
- He has appeared as a leadership expert in *Training Industry Magazine*, *eLearning Industry*, *CNBC*, *BBN Times*, and other print and digital media and writes a weekly leadership column on *Inc.Com*
- A busy speaker who does 35-45 speaking and training events annually, Eades has a LinkedIn following totaling 50,000+ people and 20,000 dedicated weekly newsletter subscribers to promote the book.

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John Eades (Charlotte, NC) is the CEO of LearnLoft, a leadership development company which exists to turn managers into leaders and creates healthier places to work. He was named one of LinkedIn's 2017 Top Voices in Management & Workplace after reaching over 3.0 million readers with his weekly column.

The Good Doctor: What It Means, How To Become One, And How To Remain One

Thomas H Lee

What does it mean to be a good doctor today?

Dr. Thomas Lee, a renowned practicing physician, healthcare executive, researcher, and policy expert, takes us to the frontlines of care delivery to meet inspiring, transformative doctors who are making a profound difference in patients' lives—as well as their own. These revealing, intimate profiles of seven remarkable physicians are more than a reminder of the importance of putting patients first. They provide an invaluable working model of what it means to be a good doctor, how to become one, and how to remain one for the benefit of patients and colleagues alike. It's a model that sustains physicians themselves over years and decades, combating the constant threat of burnout.

These stories capture the daily challenges every caregiver faces—while highlighting the amazing personal triumphs that make their jobs so rewarding. You'll meet Dr. Emily Sedgwick, the breast radiologist who redesigned screening techniques to reduce patients' fears; Dr. Merit Cudkowicz, a neurologist who is leading the way in ALS research and treatments; Dr. Mike Englesbe, a transplant surgeon who is improving how physicians prescribe analgesics in response to the opioid epidemic; Dr. Laura Monson, a pediatric plastic surgeon addressing the long-term social effects of cleft palates; Dr. Lara Johnson, a primary care physician dedicated to providing care to the homeless; Dr. Joseph Sakran, a trauma surgeon who started a movement among healthcare providers to curb gun violence, and Dr. Babacar Cisse, a neurosurgeon who was an undocumented alien and once worked as a restaurant busboy, and epitomizes what it means to be a "dreamer." Their stories are not only powerful but offer practical lessons and insights into developing high reliability cultures, resilience, and improvement mindsets. This is what it takes to be a good doctor.

- Physician burnout is one of the biggest threats to the delivery of exceptional healthcare. The stories in this book show how physicians can continue to draw inspiration and meaning from their work and sustain themselves emotionally and psychologically.
- Through these seven inspiring examples, caregivers will learn how to focus on patients' suffering; teamwork, including the importance of a high reliability culture, resilience in the face of daunting challenges, and a growth mindset—the necessary ingredients to being and remaining a good doctor.
- Lee is a well-known physician, executive, speaker, author, and thought leader in the fields of patient experience and healthcare management.

Thomas H. Lee, MD, is Chief Medical Officer of Press Ganey. He brings more than three decades of experience in healthcare performance improvement as a practicing physician, a leader in provider organizations, researcher, and health policy expert. As CMO, Tom is responsible for developing clinical and operational strategies to help providers across the nation measure and improve the patient experience, with the overarching goal of reducing the suffering of patients as they undergo care and improving the value of that care.

THE GOOD DOCTOR

WHAT IT MEANS,
HOW TO BECOME ONE,
AND HOW TO REMAIN ONE

THOMAS H. LEE, MD

Chief Medical Officer of Press Ganey and
author of *The Epidemic of Empathy in Healthcare*

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The New Extraordinary Leader, 3rd Edition: Turning Good Managers Into Great Leaders

John H. Zenger, Joseph Folkman

From the top name in business leadership excellence—Zenger Folkman—comes an updated edition of the classic for managers seeking to hone their leadership skills into a C-Suite position

Updated with copious new research conducted over the past ten years, this landmark work gives serious business leaders everything they need to transform themselves from effective managers to extraordinary leaders.

In addition to the time-proven methods and approaches that has made *The New Extraordinary Leader* one of the most popular leadership books on the shelves, this third edition includes more data on the positive impact of quality leadership on employee engagement, customer satisfaction, retention, innovation, and profitability; updated research on the importance of developing leadership teams; and new chapters on leadership competencies, using cross training in leadership development; the role of the leader in his or her own development.

- *The Extraordinary Leader* is one of the bestselling books in the category of leadership.
- Zenger/Folkman is regularly listed on *Training Industry* magazine's list of Top 20 Leadership Training Organizations.
- John Zenger is an inductee of the Human Resources Development Hall of Fame and earned the ATD "Lifetime Achievement in Workplace Learning and Performance" award.
- The author team will use their platform, that includes being a national columnist for *Forbes* and *Harvard Business Review*, to promote the book.
- The authors' research has been published in several publications including *Harvard Business Review*, *Forbes*, *The Wall Street Journal*, and many leadership industry publications.

John H. Zenger (Orem, UT) is cofounder and CEO of Zenger Folkman, a professional services firm providing consulting and leadership development programs for organizational effectiveness initiatives. He is a world-renowned expert on leadership development and organizational behavior. With more than 50 years of experience in his field, he has been named "Top Leader of the Year" by HR.com and received the thought leader award from ISA.

Joe Folkman (Orem, UT), cofounder and President of Zenger Folkman, is a sought-after keynote speaker at conferences and seminars around the world. As one of the nation's renowned psychometricians, his extensive expertise focuses on survey research and change management. He has over 30 years of experience, consulting with some of the world's most prestigious and successful organizations.

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THINK ON YOUR FEET

TIPS AND TRICKS
TO IMPROVE YOUR
**IMPROMPTU
COMMUNICATION
SKILLS**
ON THE JOB

**JEN OLENICZAK
BROWN**

Think On Your Feet: Tips And Tricks To Improve Your Impromptu Communication Skills On The Job

Jen Oleniczak Brown

An engaging guide to developing the mental agility to make you a bolder, better, more confident speaker on the job

Presentations, interviews, and salary negotiations can be daunting, even for the most seasoned professionals. The reason that these common workplace conversations instill fear is because they often put us on the spot. This is where the tools associated with improv come into play.

While improv is traditionally associated with acting, it can also be a useful tool for effective workplace communication. Improv, by definition forces us to be put on the spot, so we can practice our fear and work on our soft skills—pose, projection, enunciation, gestures, non-verbal communication, presence, audience-focused communication, and impromptu speaking.

Drawing from cognitive and social psychology, behavioral economics, and actual improv activities, *Think on Your Feet* offers a fresh, unique approach to developing effective communication skills. Readers will find expert advice on building confidence, improving public speaking skills, leading meetings, acing interviews, and more.

Jen Oleniczak Brown (Winston Salem, NC) is the Founder of The Engaging Educator (EE), a women-owned and operated company dedicated to helping people find their unapologetic, authentic, and best voice/communication style through improv-based education. Her work has been featured in *Fast Company*, *Forbes*, *Bustle*, and *Moneyish*. She is also the author of *Improv(E): Using Improv to Find your Voice, Style, and Self*.

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Woman Of Influence: 9 Steps To Build Your Brand, Establish Your Legacy, And Thrive

Jo Miller

For women who aspire to lead—the proven nine-step strategy for building their brand, establishing their legacy, and thriving in a leadership role

Woman of Influence takes professional women through a clear and proven process to become an effective leader. Readers will learn how to identify leadership strengths, shift their mindset from doing to leading, spotlight their accomplishments and much more.

- One of today's top leadership experts focusing on women in the workplace, Miller has been featured in and/or interviewed by *CNN, BBC, Inc, HR Magazine, Financial Times, Time, Newsweek, BBC, Chicago Tribune*, and many others. She also writes for *Forbes.com, The Muse, Business 380 Magazine*, and more. She also coauthored the award-winning research study *Out of the Comfort Zone: How women and men size up stretch assignments—and why leaders should care*.
- Her clients include Bank of America, BP, eBay, GM, MetLife, Microsoft, Princeton University, the USDA, Verizon, and hundreds of other commercial, government, nonprofit, and academic organizations. Miller will promote the book through her busy speaking schedule that puts her in front 70+ organizations annually, with an average annual audience size of 5,000. Recent speaking gigs have included Cisco, PayPal, PepsiCo, Samsung, and Society of Women Engineers.
- The book will be constant presence in her webinar series which is viewed in 900 locations around the world
- Miller will further promote the book through her digital platform, which includes 100,000+ twitter followers, 72,000 facebook followers, and tens of thousands of others through a variety of channels.

Jo Miller (Cedar Rapids, IA) is the CEO of Be Leaderly, a firm focused on leadership development, consulting, and research initiatives to elevate women's voices at work. She is the creator of the popular Emerging Women Leaders Webinar Series, which is viewed in 900 locations around the world, including at Bloomberg, Michelin, NetApp, Siemens, and Western Digital.

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The Communication Habit: Strategies That Set You Apart And Leave A Lasting Impression

Laura Katen

From casual conversations to major meetings—learn to leverage your business interactions to make A lasting impression and take your career to the next level

The Communication Habit shows business professionals of all levels how to identify and break communication habits—even well-intentioned ones—that impede success, and replace them with proven strategies from the most successful executives and entrepreneurs. It provides A practical plan for applying the right communication tools and strategies in common situations and techniques for rebuilding and recovering from mistakes, damaged relationships, or negative impressions. Specific topics include four levels of listening, the critical importance of body language, how to sustain credibility, the art of apologizing, navigating difficult discussions, and more.

- One of today's best-known business communications gurus, Katen maintains an incredibly busy speaking schedule, traveling on average 100+ days A year and addressing audiences of 10,000+ annually. She will promote the book at these events.
- Katen has written for and/or been featured as a communications expert in Huffington Post, Forbes, The Muse, Shesavvy.com, AMA Playbook, MarketWatch, And many other leading publications.

Laura Katen (New York, NY) Is the President of KATEN CONSULTING, a Certified 100% Woman-Owned professional development training company. Prior to co-founding her business, she worked for investment bank and financial services giant Merrill Lynch, where she supported the management of \$100 million dollars in client assets and trained new hires in communication techniques.

December

Business & Economics/ Business Communication

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IMBALANCES

5TH EDITION

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Elizabeth Lipski, PhD, CNS, FACN, IFMCP

Foreword by Mark Hyman, MD

Digestive Wellness: Strengthen the Immune System and Prevent Disease Through Healthy Digestion, Fifth Edition

Elizabeth Lipski

This bestselling guide has been updated with groundbreaking new discoveries on probiotics, gluten, carbohydrates, and other issues and conditions affecting general wellness

Digestive Wellness explains how to use digestive wellness to promote overall bodily health. Readers learn how the digestive system works and what to do when it doesn't. The book provides practical solutions to common gastrointestinal disorders and other conditions, along with expert guidance on the newest advances in testing and diagnosis, nutrition, and natural therapies. It contains late-breaking research on microbiome, probiotics, prebiotics, celiac disease, the gut-brain connection, SIFO, Specific Carbohydrate, and the relationship of leaky gut syndrome with auto-immune conditions.

- The Go-To Guide: the bestselling *Digestive Wellness* is *the* resource for learning about the connection between gastrointestinal health and overall health.
- Medical Breakthroughs and Trends: Recent years have seen a major rise in interest about gastrointestinal health, on the parts of researchers, practitioners, and the general public. There is much new information on the topic, and this volume covers it all.
- Double the audience: *Digestive Wellness* is engaging enough to attract health-conscious consumers and thorough enough to draw medical practitioners.

July

Health & Fitness

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Elizabeth Lipski, Ph.D., CCN, CHN, is the Director of Doctoral Studies at Hawthorn University, serves on faculty at Saybrook University, the institute of Functional Medicine, and teaches for the Autism Research Institute.

Related Products:

9780071668996 Digestive Wellness, Fourth Edition

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- Explore new ways to increase supply

LISA MARASCO, MA, IBCLC
& DIANA WEST, IBCLC
Foreword by Kelly Bonyata
of KellyMom.com



Making More Milk: The Breastfeeding Guide To Increasing Your Milk Production, Second Edition

Lisa Marasco, Diana West

An essential guide for nursing mothers concerned about their milk supply—updated with new information and treatment ideas

Written by two leading experts on the subject, *Making More Milk* is the ultimate reference for nursing mothers who are concerned about their milk supply. Readers will find the latest research and discoveries about causes of low milk supply, the way the body makes milk, and how babies contribute to milk production. This extensively revised second edition contains updated information and treatment ideas that reinforce its reputation as the definitive “low milk supply bible.”

- Endorsed by breastfeeding advocacy organization La Leche League international
- Authors are experts on the subject and well-known lactation consultants
- Topic is important concern to A growing audience
- Ideal for mothers as well as lactation consultants, physicians, nurses, and midwives

Lisa Marasco, M.A., IBCLC, (Santa Maria, CA) is a board certified lactation consultant both in private practice and for WIC and contributing author to the Core Curriculum for Lactation Consultant Practice.

Diana West, IBCLC, (Long Valley, NJ) is a board certified lactation consultant in private practice and author of *Defining Your Own Success: Breastfeeding After Breast Reduction Surgery*.

October

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Languages

Practice Makes Perfect: Basic Spanish, Premium Third Edition

Dorothy Richmond

The bestselling beginner-level Spanish workbook—now enhanced with comprehensive digital support

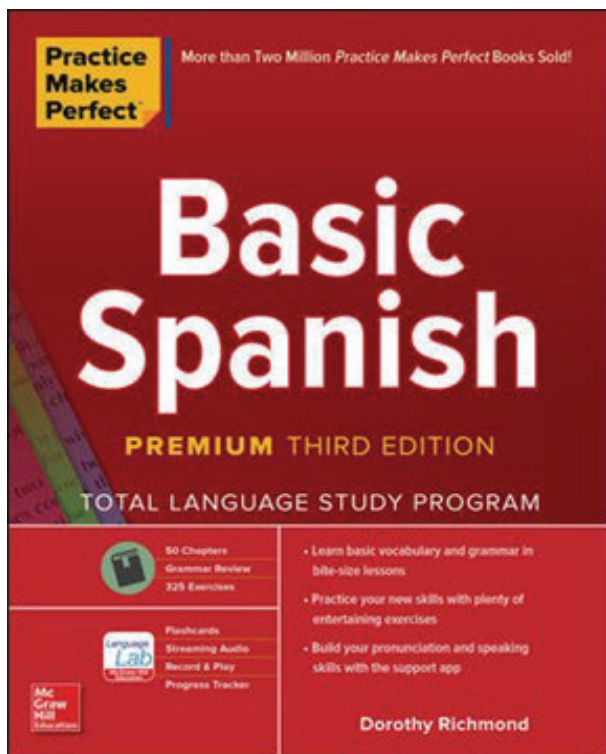
Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic Spanish, 3rd Edition* allows learners to easily assimilate the basics of the language. Each unit is three pages in length, which learners can complete in 10 to 15 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a first-year language student should be expected to know are covered in the 50 units.

This updated third edition is supported by extensive audio recordings, streaming via the McGraw-Hill Education Language Lab app. These recordings provide the answer key for many exercises and allow learners to improve their speaking and listening skills by following the model of native Spanish speakers.

Features:

- More than two million books have been sold in the Practice Makes Perfect series
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- Record and replay function students can use to compare themselves to native speakers
- New: audio recordings for all Spanish reading passages available via the McGraw-Hill Education Language Lab app

Dorothy Richmond (Eden Prairie, MN) is an experienced teacher of Spanish and the bestselling author of five titles in the Practice Makes Perfect series.



September

Foreign Language Study / Spanish

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Practice Makes Perfect: Basic Portuguese, Premium Second Edition

Sue Tyson-Ward

The popular beginner-level Portuguese workbook—now enhanced with comprehensive digital support

Presented in manageable, bite-sized lessons and engaging exercises, *Practice Makes Perfect: Basic Portuguese, Second Edition* allows learners to easily assimilate the basics of the language. Each unit is four or five pages in length, which learners can complete in 15 to 20 minutes. All aspects of grammar, plus a grounding in basic vocabulary that a first-year language student should be expected to know are covered in the 34 units.

This second edition is supported by comprehensive digital support, including extensive audio recordings, streaming via the McGraw-Hill Education Language Lab app. These recordings provide the answer key for exercises and allow learners to improve their speaking and listening skills by following the model of native Portuguese speakers.

Features:

- More than two million books have been sold in the Practice Makes Perfect series
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- Audio recordings for exercise answers in Portuguese
- Record and replay function students can use to compare themselves to native speakers
- Streaming audio recordings for all exercise answers in Portuguese available via the McGraw-Hill Education Language Lab app

Sue Tyson-Ward (Lancaster, UK) is a Portuguese language consultant and writer of more than twenty books on the Portuguese language, country, and people. She has lived, studied, worked, and traveled in Portugal and Brazil over the past twenty-five years. Tyson-Ward is also an examiner of Portuguese in the United Kingdom and has acted as a consultant to the BBC's acclaimed Talk Portuguese TV series. She currently teaches college in the United Kingdom.

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Languages

Must Know High School Basic Spanish

Jean Yates

The new **Must Know** series is like a lightning bolt to the brain

Developing a good grasp of Spanish doesn't have to be a frustrating experience. This book offers a unique approach to self-study that makes it easier to build new Spanish skills.

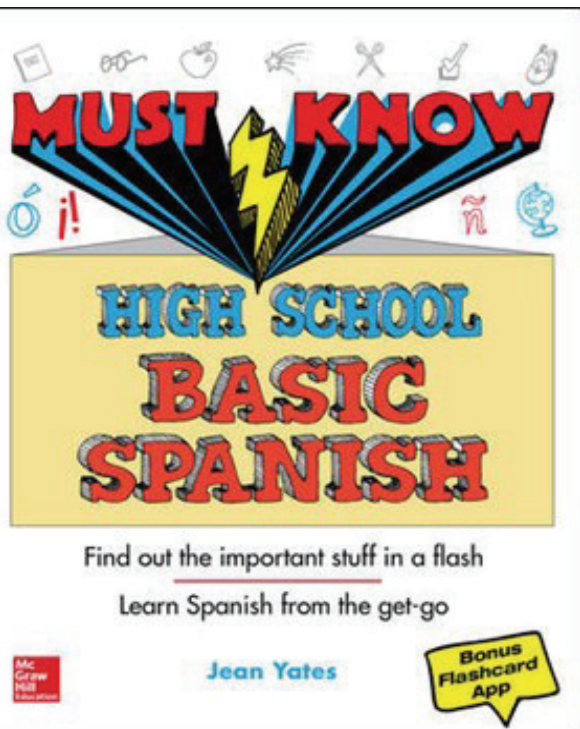
Every school subject has **must know** ideas, or essential concepts, that lie behind it. This book will use that fact to help you learn in a unique way. Most study guides start a chapter with a set of goals, often leaving the starting point unclear. In *Must Know High School Basic Spanish*, however, each chapter will immediately introduce you to the must know idea, or ideas, that lie behind the new Spanish topic. As you learn these must know ideas, the book will show you how to apply that knowledge to speaking, reading, and writing Spanish.

Focused on the essential concepts of Spanish, this accessible guide will help you develop a solid understanding of the subject quickly and painlessly. Clear explanations are accompanied by numerous examples and followed with more challenging aspects of Spanish. Practical exercises close each chapter and will instill you with confidence in your growing Spanish skills.

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Jean Yates, PhD, (Arlington, VA) is an experienced teacher of Spanish and the author of a number of popular language-learning books, including *Practice Makes Perfect Spanish Conversation* and *Correct Your Spanish Blunders*



September

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Danielle Pelletier

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The book introduces everyday expressions of the English language, allowing readers to communicate in a variety of everyday situations almost immediately. Gradually, the book progresses to more challenging concepts. Readers will find all the tools needed to develop A better understanding of English. This new edition is supported by streaming audio recordings, via the McGraw-Hill Education Language Lab app, to help improve pronunciation and fluency.

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- New to this edition: Audio recordings of exercise answer keys throughout the book, via the McGraw-Hill Education Language Lab app

Danielle Pelletier (Oakland, CA) is the president of English League, a translation and workforce training company that provides English and foreign-language training and cross-cultural education to international students and professionals working in universities and corporations.

October

Foreign Language Study / English as a Second Language

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- **Author is a highly experienced developer** of language programs for German and ESL
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Ed Swick (Chicago, IL) has taught German for 30 years. He is the author of numerous popular language-learning programs for German and ESL

October

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- Premium new edition is supported by the McGraw-Hill Education Language Lab app and includes flashcards for all vocabulary lists throughout the book, as well as streaming audio recordings for all key conversations
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Ed Swick (Chicago, IL) is an experienced author of successful language-learning titles for ESL and German.

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Languages

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Ed Swick (Chicago, IL) has taught German for 30 years. He is the author of numerous popular language-learning programs for German and ESL

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December

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Marcel Danesi (Toronto, ON) is an experienced author of successful language-learning titles for Italian. He is Professor of Semiotics and Linguistic Anthropology at the University of Toronto.

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Marcel Danesi, Editor

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Nicholas Falletta

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Nicholas Falletta (New York, NY) specializes in creating educational materials in mathematics and the language arts.

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August

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Denise M. Stefano

An essential study guide for the CPA Exam—fully updated to reflect the latest test

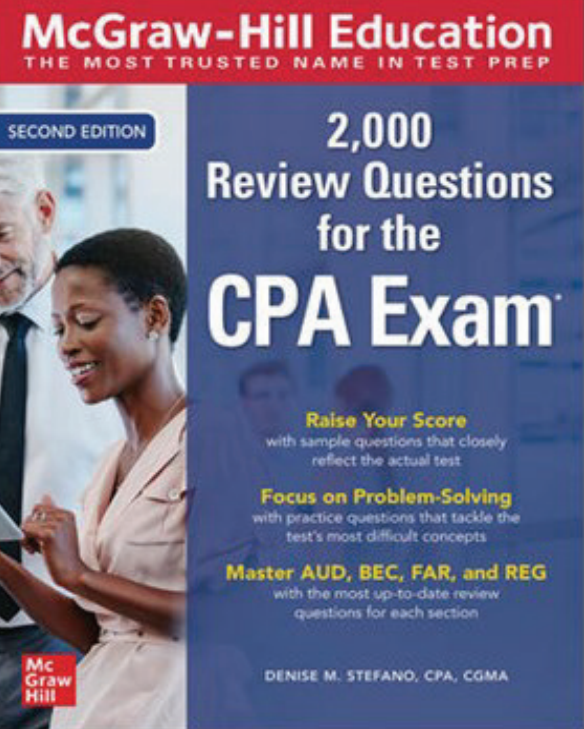
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- 2,000 questions that closely reflect the content of the CPA exam
- Comprehensive coverage each of the four major sections of the exam
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Denise M. Stefano, CPA, CGMA, MBA (Yorktown Heights, NY) is an assistant professor of accounting and the accounting program chairperson with Mercy College and is a chapter Board Member for the New York State Society of Certified Public Accountants.



October

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Hwei P Hsu

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Hwei P. Hsu (Taipei, Taiwan) received his BS from National Taiwan University and his MS and PhD from Case Institute of Technology. He was a professor of electrical Engineering at Fairleigh Dickinson University, and he is the author of *Schaum's Outline of Analog and Digital Communications and Schaum's Outline of Probability, Random Variables, and Random Processes*.

October

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Michael Browne

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Michael E. Browne (Berkeley, California) was a graduate of the University of California, Berkeley, where he received BS (engineering) and PhD (physics) degrees. He was a research scientist and manager at the Lockheed Research Laboratories, subsequently serving as professor of physics and chairman of the physics department at the University of Idaho. He had conducted research in solid-state physics and in science education, his most recent activity. His teaching experience ranged from introductory physics to graduate classes, and he had published numerous research articles and coauthored two textbooks.

October

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Hwei P. Hsu (Taipei, Taiwan) received his BS from National Taiwan University and his MS and PhD from Case Institute of Technology. He was a professor of electrical Engineering at Fairleigh Dickinson University, and he is the author of *Schaum's Outline of Analog and Digital Communications* and *Schaum's Outline of Probability, Random Variables, and Random Processes*.

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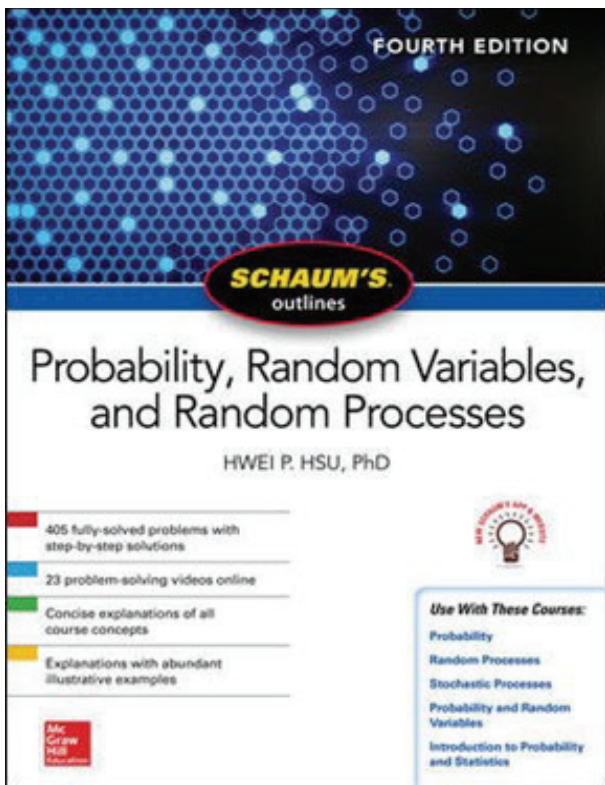
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Merle C. Potter, PhD, (Okemos, Michigan) is the author of *Engineering Analysis* and the co-author of *the Mechanics of Fluids*, *Fluid Mechanics*, *Thermal Sciences*, *Thermodynamics*, *Engineering Your Future*, *Differential Equations*, *Advanced Engineering Mathematics*, and numerous exam review books. He is Professor Emeritus of mechanical engineering at Michigan State University.

Craig W. Somerton, PhD, (East Lansing, Michigan) was an associate professor of mechanical engineering at Michigan State University. His work has been published in the *International Journal of Mechanical Engineering Education*. He is a recipient of the SAE Ralph R. Teetor Education Award.

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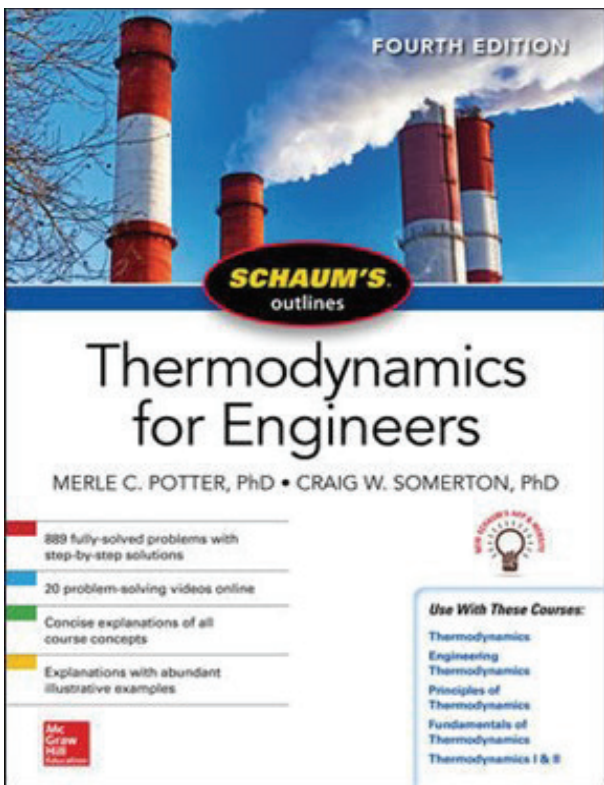
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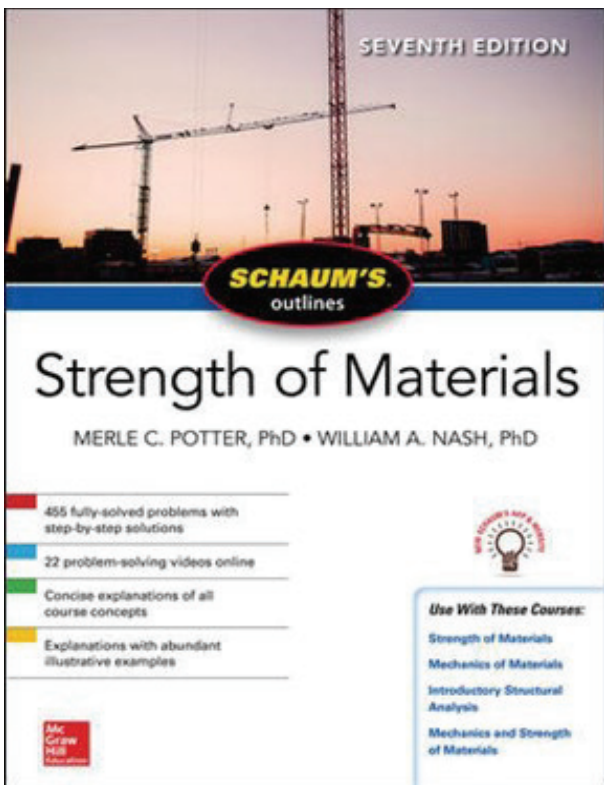
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William Nash (Chicago, Illinois) was a Professor of Civil Engineering at the University of Massachusetts, Amherst and a Faculty Member at the University of Florida for 13 years. He served as Structural Research Engineer at the David Taylor Research Center of the Navy Department in Washington, D.C. And had extensive experience consulting for the U.S. Air Force, Lockheed Aerospace Corporation, and General Electric.

Merle C. Potter, PhD, (Okemos, Michigan) is the author of *Engineering Analysis* and the co-author of *The Mechanics of Fluids*, *Fluid Mechanics*, *Thermal Sciences*, *Thermodynamics*, *Engineering Your Future*, *Differential Equations*, *Advanced Engineering Mathematics*, and numerous exam review books. He is Professor Emeritus of mechanical engineering at Michigan State University.



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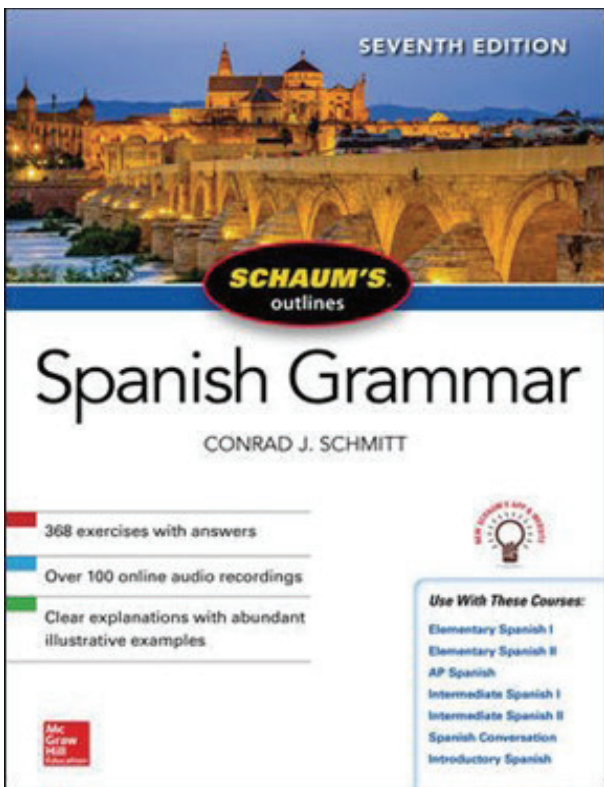
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Conrad J. Schmitt (Rumson, NJ) is the former editor-in-chief of McGraw-Hill Education's foreign languages and ESL publishing program. He has taught languages at all levels of instruction. He is the author of several Spanish and French textbooks.



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Fred Safier, M.S. (San Francisco, California) has been a mathematics Instructor at City College of San Francisco since 1967 and is the author of numerous students' solution manuals in algebra, trigonometry, and precalculus.

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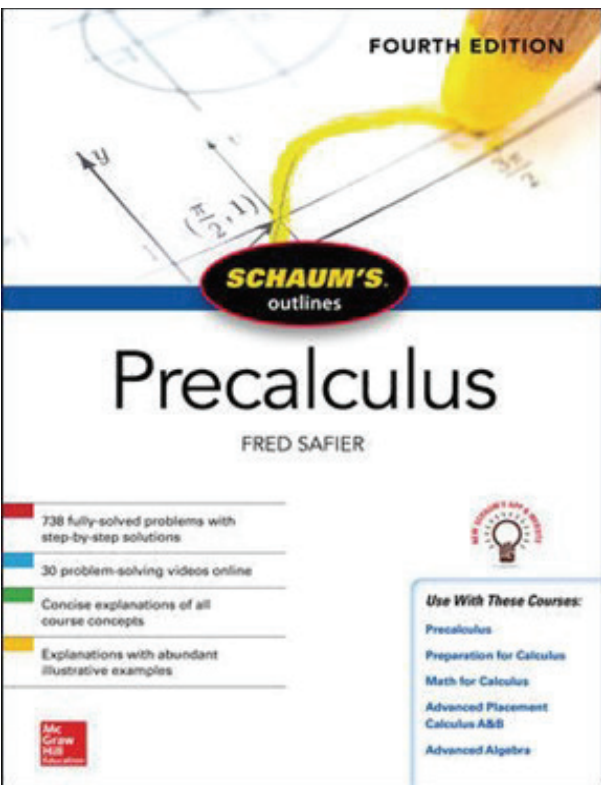
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Oncology Nursing Certification (OCN): Self-Assessment and Exam Review

Kerry Hennessy, Vanna M. Dest, Meghan Routt

The evidence-based coverage oncology nurses need to safely and effectively care for patients or prepare for their certification exam

Written by top experts in oncology nursing from leading cancer centers, *Oncology Nursing Certification* delivers comprehensive, well-written coverage of the must-know details of caring for oncologic patients and their families. Supported by useful tables, algorithms, illustrations, and clinical cases, the book features a practical, building-block organization that starts with the basics and advances to more complex topics.

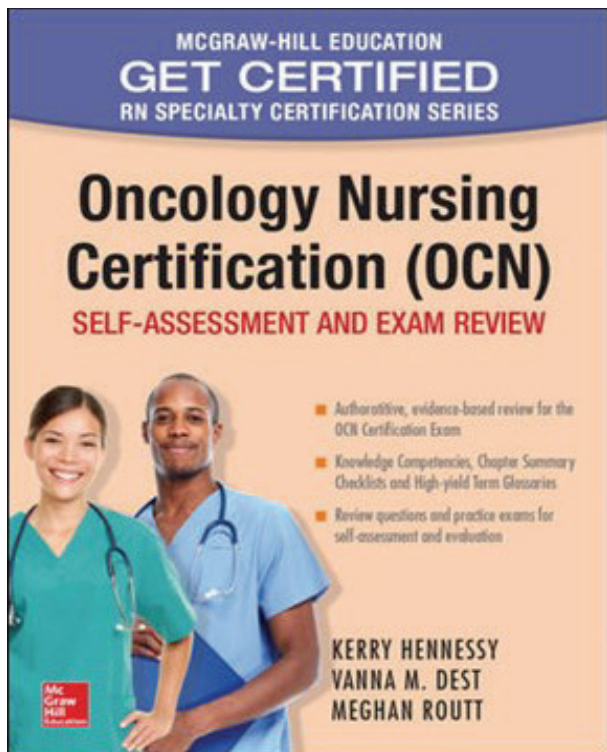
Oncology Nursing Certification is logically divided into four sections, which, taken as a whole, will give nurses a complete understanding of this challenging nursing specialty: The Essentials, Certification Review, Practice Exams, and Key Reference Information.

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Kerry Ann Hennessy, MSN, RN, AOCN (Boston, MA) has been an oncology nurse for over 25 years. She has worked in an educator and Clinical Nurse Specialist at various academic health care institutions in Boston over that time. She is currently a Clinical Specialist, with a focus on Hematologic Malignancies at Dana Farber Cancer Institute. Kerry has been an active member in her local chapter (Boston) of ONS since becoming a nurse.

Vanna M. Dest, MSN, APRN, BC, AOCN (New Haven, CT) has been in oncology nursing since 1984 when she started as a staff nurse at the Hospital of Saint Raphael. She received her Master's degree from Yale School of Nursing in 1992 and practiced as an oncology clinical nurse specialist in radiation at Saint Raphael's and later pursued her Post-master's Certificate in Oncology at Yale School of Nursing in 2002. She has been a lecturer for the oncology APRN program with a concentration at Yale School of Nursing since 2007 and is currently the Manager of the Oncology Advanced Practice Providers (APP) at Smilow Cancer Hospital.

Meghan Routt, RN, MSN, ANP/GNP-BC, AOCNP (Delaware, OH) is an inpatient surgical oncology nurse practitioner at the James Cancer Hospital at the Ohio State University Medical Center in Columbus, and a geriatric-, adult-, and oncology-certified nurse practitioner.



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Cynthia L. Terry, Aurora Weaver

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In order to make the learning process as quick and effective as possible, each chapter contains lesson objectives, key terms, NCLEX®-style Q&A, and vignettes of nursing situations readers are likely to encounter in the workplace. They will also find a comprehensive final exam and coverage that includes overviews of basic anatomy and physiology of target organ systems, detailed health assessments using the body systems approach, diagnostic studies utilized to confirm an illness, common critical procedures performed, current medications used in the treatment of the critical care patient, and implementation of the nursing process to identify and solve patient concerns.

Simple enough for students but challenging enough for professional nurses considering a switch from their current field to this specialty, *Critical Care Nursing Demystified* is the book readers need to make your transition or entry into the field as smooth and painless as possible.

- Market: undergraduate students enrolled in critical care nursing courses, practicing nurses in acute care settings (1.6 million worldwide)
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- Cynthia Lee Terry is a certified critical care nurse and the author of a prior bestselling nursing book

Cynthia Lee Terry, CNE MSN CCRN RN (Schnecksville, PA) is Associate Professor of Nursing at Lehigh Carbon Community College, as well as a certified Critical Care Nurse. The author of the best-selling *LPN to RN transitions*, Prof. Terry is well-known for her ability to guide students through complicated nursing subjects.

Aurora I. Weaver, MSN, M.Ed, RN, CNE (Bethlehem, PA) is an experienced educator whose past positions have included Assistant Professor at Lehigh Carbon Community College in Schnecksville, PA; Medical-surgical Chairperson at St. Luke's Hospital, School of Nursing, In Bethlehem, PA; Director of Nursing at Northampton College, also in Bethlehem, and Director of Nursing at Bucks County Community College, in Newtown, PA. She has effected legislative changes in Nursing within the state of Pennsylvania, and is a member of Sigma Theta Tau International Honor Society of Nursing.

December

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- Bonus app includes 100 flashcards to reinforce what students have learned

Christopher Bruhn (Arlington, TX) was an aerospace engineer before becoming a teacher. He teaches physics at Haltom High School, in Haltom, Texas. A certified College Board AP consultant, he has won the O'Donnell Texas AP Teacher Award.

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- Each chapter begins with the must know ideas behind the new topic
- Extensive examples illustrate these must know ideas
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Chris True (Lincoln, NE) is a lecturer at the University of Arizona and has served as the Director of AP Mathematics Programs for the National Math and Science Initiative.

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- IRL (In Real Life) sidebars present real-life examples of the subject at work in culture, science, and history
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William D. Clark, PhD (Nacogdoches, TX), is professor of mathematics at Stephen F. Austin State University.

Sandra Luna McCune, PhD (Dripping Springs, TX), is professor emeritus and a former Regents Professor who taught as a mathematics specialist at Stephen F. Austin State University.

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Julie Sway (Columbus, GA) teaches AP Computer Science A, AP Computer Science Principles, Introduction to Programming, and Web Design at Brookstone School, in Columbus, Georgia.

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Features:

- Each chapter begins with the must know ideas behind the new topic
- Extensive examples illustrate these must know ideas
- Students learn how to apply this new knowledge to speaking, reading, and writing French
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Annie Heminway (New Haven, CT) teaches French literature, creative writing, translation, grammar, and online literature and writing courses at the New York University School of Continuing and Professional Studies. She is a *Chevalier de L'Ordre des Palmes Académiques* and the author of *Better Reading French* and *Practice Makes Perfect French Pronouns and Prepositions*.

December

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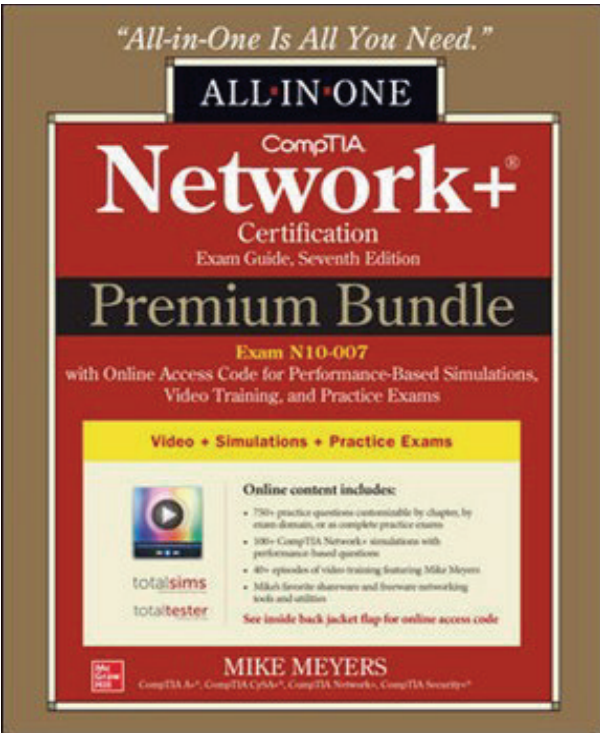
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Mike Meyers, A+, Network+ (Houston, TX), is the president and founder of Total Seminars, LLC, a major provider of PC and network repair seminars for organizations and government agencies throughout the world, including the FBI, FAA, and the United Nations. He is author of *Mike Meyers' A+ Guide to Managing And Troubleshooting PCs* and *Mike Meyers' Network+ Guide to Managing and Troubleshooting Networks*.



May

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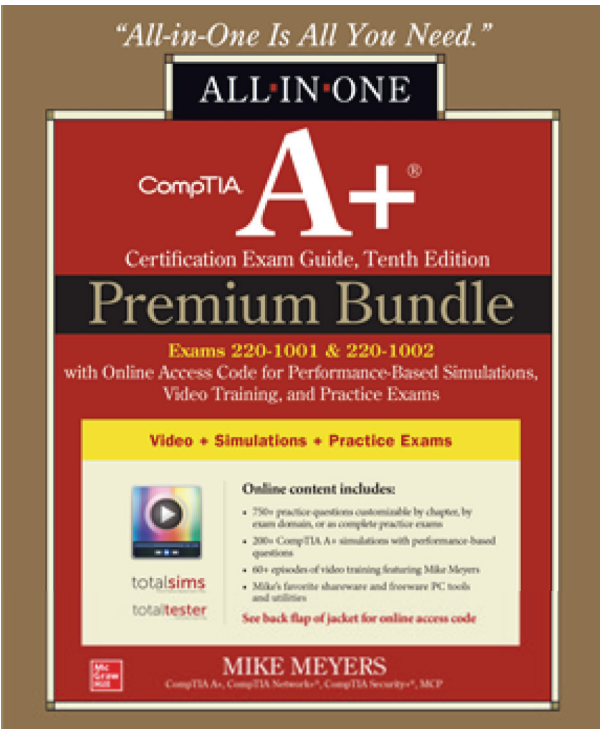
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- Includes a 10% off the exam voucher coupon, a \$32 value
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Mike Meyers, A+, Network+ (Houston, TX), is the president and founder of Total Seminars, LLC, a major provider of PC and network repair seminars for organizations and government agencies throughout the world, including the FBI, FAA, and the United Nations. He is author of *Mike Meyers' A+ Guide To Managing and Troubleshooting PCs* and *Mike Meyers' Network+ Guide To Managing and Troubleshooting Networks*.

Blockchain, IoT, and AI: Using The Power of Three To Develop Business, Technical, and Legal Solutions

Joseph J. Bambara, Paul R. Allen

Unleash the “power of three”—blockchain, IoT, and AI—in businesses of all sizes

This comprehensive guide teaches organizations and their developers to prepare to incorporate the three main emerging technology trends: blockchain, Internet of Things (IoT), and Artificial Intelligence (AI). While each technology is powerful on its own, their functionality is transformational when properly combined.

Blockchain, IoT and AI: Using the Power of Three to Develop Business, Technical, and Legal Solutions begins with a thorough overview of each technology. From there, the book discusses the players (Google, Ethereum, IBM, Microsoft, Amazon, etc.) Who are developing standards for “Power Of Three” implementation. Readers will get complete coverage of technical requirements and business and legal compliance along with emerging regulations, security, and privacy laws.

- Teaches, step by step, how to plan for blockchain, IoT, and AI deployment
- Includes an example application using Ethereum Solidity and the Truffle framework
- Written by experts with a deep knowledge of the legal issues surrounding these technologies and practical, hands-on development experience

Joseph J. Bambara, Esq. CIPP/US (New York, NY), is a principal of UCNY, inc., An international consulting firm that helps Fortune 500 companies improve operations through the application of technology. He has co-authored several books, including *Blockchain: A Practical Guide to Developing Business, Law, And Technology Solutions* and *OCM Java EE 6 Enterprise Architect Exam Guide, Third Edition*.

Paul R. Allen (New York, NY) is a principal of UCNY, inc. He has been developing financial applications systems for major Wall Street firms for over 25 years. Is co-author of *Blockchain: A Practical Guide to Developing Business, Law, And Technology Solutions*, *OCM Java EE 6 Enterprise Architect Exam Guide, Third Edition*.

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CTS-D Certified Technology Specialist- Design Exam Guide, Second Edition

InfoComm International, Andy Ciddor

The most up to date CTS-D exam study system—available exclusively from McGraw-Hill and AVIXA press

Published in conjunction with AVIXA, this up-to-date self-study guide provides comprehensive details on all subjects on the latest version of the CTS-D exam, the leading internationally recognized certification exam for audiovisual design professionals. The book features learning objectives, best practices, diagrams, and photos that demonstrate salient points.

CTS-D Certified Technology Specialist-Design Exam Guide, Second Edition delivers 100% coverage of all exam topics, and includes exam objective call outs at the beginning of each chapter. Readers will get exam tips and end of chapter practice questions with in-depth answer explanations. Designed to help readers prepare for the CTS-D exam, this authoritative resource also serves as an essential on-the-job reference.

- Features more than 150 illustrations, diagrams, and photos that reinforce key AV design concepts
- Online content includes an official CTS-D practice exam and links to a library of AV design videos from AVIXS

Andy Ciddor (Tasmania, Australia) has worked as an IT developer, content creator, IT manager, and consultant. He was an early adopter of CAD and project management for technical production, and now teaches and consults. Andy has contributed to print and digital publications around the globe and was the founding editor of AV Asia Pacific Magazine.

AVIXA (Alexandria, VA), the Audiovisual and Integrated Experience Association (formerly Infocomm International), is the leading nonprofit association serving the professional AV communications industry worldwide. AVIXA promotes the industry and enhances members' ability to conduct business successfully and competently.

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JavaScript A Beginner's Guide Fifth Edition

John Pollock

Get up and running on the latest JavaScript standard using this fully updated beginner's guide

This hands-on, fast-paced guide shows, from start to finish, how to create dynamic Web pages complete with special effects using JavaScript. This up-to-date edition contains 50-70% new information and features the latest Web development techniques and practices. Readers will discover how to extend JavaScript's capabilities to the server side using Node.js.

JavaScript: A Beginner's Guide, Fifth Edition begins by clearly explaining the fundamentals, including variables, functions, operators, event handlers, objects, arrays, strings, and forms. From there, the book moves on to more advanced techniques, such as debugging, accessibility, and security. Throughout, "Ask the Expert," "Try This," notes, tips, and self tests highlight salient points and aid in learning.

- Teaches, step by step, how to get started developing Web applications
- Features detailed examples and downloadable project files
- Written by an experienced Web developer and JavaScript expert

John Pollock (New Waverly, TX) is a front-end UX developer who has been working on Web sites since 1995. He has previously operated Web development-related sites which were known for their easy-to-follow HTML and JavaScript tutorials. Pollock has over 20 years of practical experience with JavaScript and the Web.

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CTS Certified Technology Specialist Exam Guide, Third Edition

InfoComm International, Andy Ciddor

The most up-to-date CTS exam study system—available exclusively from McGraw-Hill Education and AVIXA Press

Published with AVIXA, the Audiovisual and Integrated Experience Association, this fully updated exam guide offers comprehensive coverage of all objectives for the 2018 release of the CTS exam. The book thoroughly explains new IT security, networking, and business topics.

CTS Certified Technical Specialist Exam Guide, Third Edition features learning objectives at the beginning of each chapter, best practices, checklists, diagrams, photos, chapter review questions with in-depth answer explanations, and a full-color insert. Designed to help readers pass the CTS exam with ease, this authoritative resource also serves as an essential on-the-job reference for AV professionals.

- Offers 100% coverage of every topic on the Certified Technical Specialist exam
- Electronic content includes an online official practice exam from AVIXA
- 200+ photos and illustrations reinforce key AV technology concepts throughout

Andy Ciddor (Tasmania, Australia) has worked as an IT developer, content creator, IT manager, and consultant. He has contributed to print and digital publications around the globe and was the founding editor of *AV Asia Pacific Magazine*.

AVIXA (Alexandria, VA), the Audiovisual and Integrated Experience Association (formerly Infocomm International), is the leading nonprofit association serving the professional AV communications industry worldwide. AVIXA promotes the industry and enhances members' ability to conduct business successfully and competently.

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IT Auditing Using Controls to Protect Information Assets, Third Edition

Chris Davis, Mike Schiller, Kevin Wheeler

The definitive IT auditing resource—thoroughly revised to cover the latest technologies and developments

This fully updated guide explains, step by step, how to plan and implement a successful enterprise-wide IT audit program. You will discover how to assemble an effective IT audit team and maximize the value of the IT audit function. New chapters discuss auditing strategies for cybersecurity programs and big data; all existing chapters have been expanded to reflect recent technological developments, including an expanded chapter on auditing cloud computing.

Written by a team of experts, *IT Auditing: Using Controls to Protect Information Assets, Third Edition* offers solid techniques, templates, checklists and forms, explanations of leading-edge tools, and systematic procedures for conducting effective IT audits. Each concept is clearly demonstrated through real-world examples. Standards, frameworks, regulations, and risk management techniques are also covered in this definitive resource.

- Provides a flexible, tested framework to use when performing IT Audits
- Contains the latest auditing tools along with configuration tips
- Written by industry experts with experience in managing international audits

Chris Davis, CISA, CISSP, CCNP, served as a senior IT auditor for Texas Instruments. He teaches auditing and certification curriculum for Southern Methodist University and is the coauthor of *Hacking Exposed: Computer Forensics and Anti-Hacker Toolkit*

Mike Kegerreis, CISSP, is the lead information security architect at Texas Instruments and has over 20 years of experience in designing, developing, and securing IT systems. Mike holds a BS degree in Computer Science from Texas A&M University

Mike Schiller, CISA, is the Chief Information Security Officer at Texas Instruments (TI) and has 15 years of experience in the IT audit field, most recently as the worldwide IT Audit Director at TI. Prior to that, Mr. Schiller served as the IT Audit Manager at Sabre

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9780071742382 IT Auditing Using Controls to Protect Information Assets, Second Edition

Mike Meyers' CompTIA A+ Certification Passport, Seventh Edition (Exams 220-1001 & 220-1002)

Mike Meyers, Mark Edward Soper

Fully revised and updated to provide accelerated review of all the topics covered on the new Core 1 and Core 2 CompTIA A+ exams

This quick review, cram-style test preparation guide offers 100% coverage of all objectives for the current editions of both CompTIA A+ exams. Written in the proven Passport format developed by training guru Mike Meyers, the book enables readers to focus on specific topics, determine areas of need, and tailor an effective course for quickly preparing for the exams.

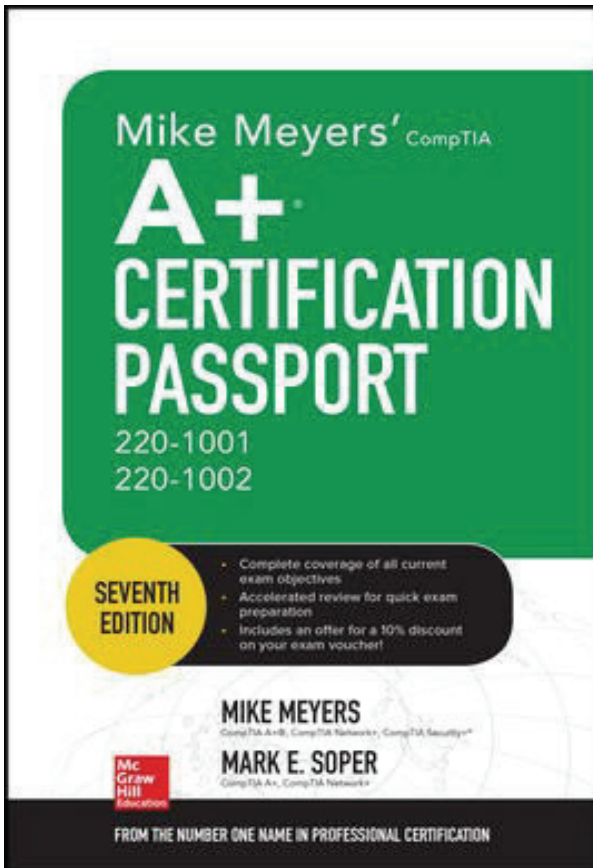
Each chapter of the *Mike Meyers' CompTIA A+ Certification Passport, Seventh Edition (Exams 220-1001 & 220-1002)* contains an outline of chapter contents, "Exam Tips" that highlight test topics, "Warnings" to provide cautionary information, and "Further Study" icons that point out additional resources. The book features end-of-chapter summaries, accurate practice questions, and in-depth answer explanations.

- CompTIA Approved Quality Content (CAQC) reviewed and approved
- Electronic content includes Total Seminar's Total Tester exam simulator with 200+ practice exam questions, a new collection of Mike's favorite shareware and freeware networking utilities
- Includes a 10% discount voucher coupon for any CompTIA exam

Mike Meyers, CompTIA A+, CompTIA Network+, CompTIA Security+, MCP (Houston, TX), is the industry's leading authority on CompTIA certification and the bestselling author of eight editions of *CompTIA A+ Certification All-in-One Exam Guide*. He is the founder of Total Seminars, LLC and is a member of CompTIA

Scott Jernigan, CompTIA A+, CompTIA Network+ (Houston, TX) wields a mighty red pen as Editor in Chief for Total Seminars. He has written, edited, and contributed to dozens of books on computer literacy, hardware, operating systems, networking, and certification, including co-authoring with Mike Meyers the *Mike Meyers' CompTIA A+ Certification Passport, Sixth Edition (Exams 220-901 & 220-902)*

Mark E. Soper, CompTIA A+, CompTIA Network+ (Evansville, IN) has been working with PCs since the days of the IBM PC/XT and AT as a salesperson, technology advisor, consultant, experimenter, and technology writer and content creator. Since 1992, he has taught thousands of students across the country how to repair, manage, and troubleshoot the hardware, software, operating systems, and firmware inside their PCs



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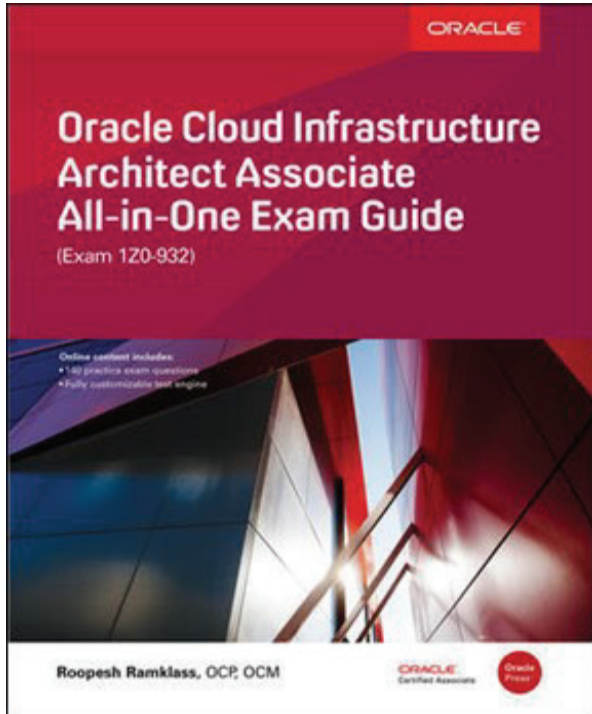
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Roopesh Ramklass

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Written by an Oracle expert and supported by the Oracle certification development team, *Oracle Cloud Infrastructure Architect Associate All-in-One Exam Guide (Exam 1Z0-932)* features learning objectives and in-depth explanations. “Notes,” “Tips,” and “Cautions” throughout provide professional insight and call out potentially harmful situations. Beyond exam preparation, this Oracle Press guide also serves as a valuable on-the-job reference.

- Contains complete coverage of every subject on exam 1Z0-932
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- Electronic content includes 140 practice questions and fully-customizable online test engine

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Roopesh Ramklass, OCP, OCM (Vaughan, Ontario, Canada), is Senior Data Architect with more than 15 years of experience in managing and executing IT development projects, including infrastructure systems provisioning, software development, and systems integration. He is the author or co-author of *OCA Oracle Database 12c SQL Fundamentals I Exam Guide* and *OCA/OCP Oracle Database 12c All-in-One Exam Guide*.

Related Products

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CISM Certified Information Security Manager Bundle

Peter H. Gregory

This cost-effective study bundle contains two books and bonus online content to use in preparation for the CISM exam

Take ISACA's challenging Certified Information Security Manager exam with confidence using this comprehensive self-study package. Comprised of *CISM Certified Information Security Manager All-In-One Exam Guide*, *CISM Certified Information Security Manager Practice Exams*, and bonus digital content, this bundle contains 100% coverage of every domain on the current exam. Readers will get real-world examples, professional insights, and concise explanations.

CISM Certified Information Security Manager Bundle contains practice questions that match those on the live exam in content, style, tone, format, and difficulty. Every domain on the test is covered, including information security governance, information risk management, security program development and management, and information security incident management. This authoritative bundle serves both as A study tool AND a valuable on-the-job reference for security professionals.

- Readers will save 22% compared to buying the two books separately
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- Written by an IT expert and experienced author

Peter H. Gregory (Seattle, WA), CISM , CISA, CISSP, CIPM, CRISC, CCISO, CCSK, QSA, is a 30-year career technologist and an executive security consultant at Optiv Security. He is the author of more than 40 books on information security and technology, including, including *CISA Certified Information Systems Auditor All-In-One Exam Guide, Third Edition*.

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CISA Certified Information Systems Auditor All-In-One Exam Guide, Fourth Edition

Peter H. Gregory

This up-to-date self-study system delivers complete coverage of every topic on the 2019 version of the CISA exam

This fully revised test preparation resource clearly explains every topic on the latest release of the Certified Information Systems Auditor (CISA) exam. The book features hands-on exercises as well as “Notes,” “Tips,” and “Cautions” that provide real-world insight and call out potentially harmful situations. Designed to help candidates pass the challenging CISA exam with ease, this trusted guide also serves as an ideal on-the-job reference.

Written by an IT security and auditing expert, *CISA Certified Information Systems Auditor All-In-One Exam Guide, Fourth Edition* covers all five exam domains developed by the Information Systems Audit and Control Association (ISACA). To aid in self-study, each chapter includes “exam tips” that highlight key exam information, a chapter summary that serves as a quick review of the chapter’s salient points, and end-of-chapter questions that simulate those on the live exam.

- Electronic content includes online access to 300 practice exam questions in a customizable exam engine
- Practice questions match the format, content, and tone of the actual exam
- Written by an IT security and audit expert with 30+ years of IT experience

Peter H. Gregory (East Wenatchee, WA), CISA, CRISC, CISSP, QSA, CCSK, is a 30-year career technologist and the manager of information security and risk management at Concur. He has been deeply involved in the development of IT controls and internal IT audits since 2002, and is the author of 24 books on information security and technology, including *CISA Certified Information Systems Auditor All-In-One Exam Guide, Third Edition*.

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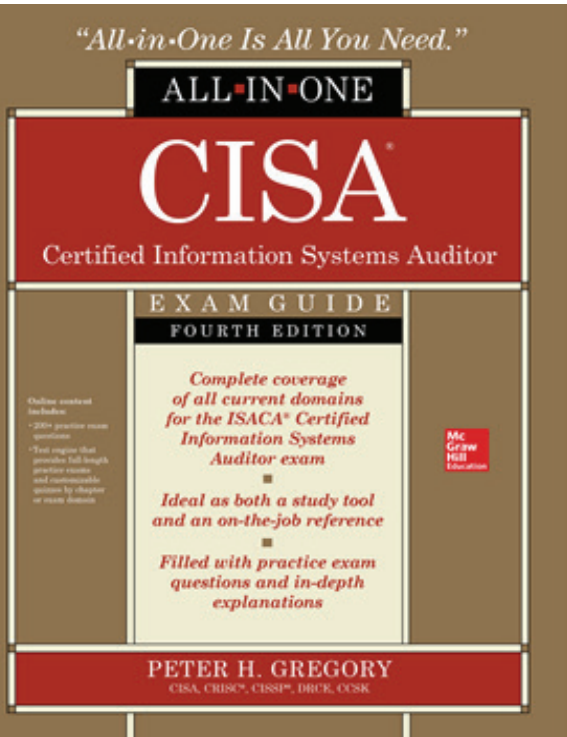
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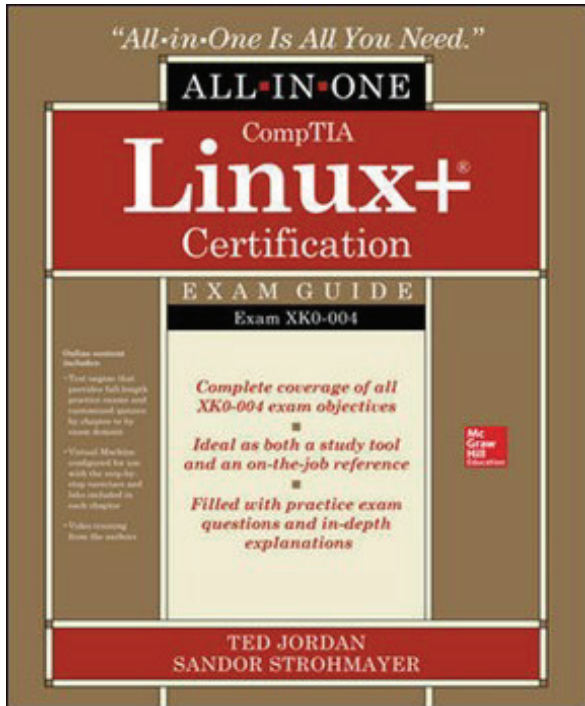
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CompTIA Linux+ Certification All-in-One Exam Guide: Exam XK0-004

Ted Jordan, Sandor Strohmayer

This comprehensive study guide delivers 100% coverage of every topic on the challenging CompTIA Linux+ exam

Take the current version of the CompTIA Linux+ exam (Exam XK0-004) with complete confidence using the detailed information contained in this highly effective self-study guide. Written by a pair of Linux authorities and training experts, the book serves both a powerful exam preparation tool and an ideal on-the-job reference.

CompTIA Linux+ Certification All-in-One Exam Guide: Exam XK0-004 offers complete coverage of every topic on the test and features more than 200 accurate practice questions. Readers will get special elements that reinforce and teach practical skills, including step-by-step exercises, “Exam Tips” and “Notes.” Sidebars throughout contain real-world insights and practical applications, and end-of-chapter summaries and review questions aid in retention.

- A downloadable virtual machine is pre-configured for use with specific exercises in each chapter
- Contains a coupon for 10% off any CompTIA exam voucher
- Online content includes simulated practice exams in the Total Tester exam engine and 50+ training videos

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Ted Jordan (Milwaukee, WI) has more than 25 years of UNIX, IRIX, Solaris, and Linux experience. He is founder and president of two successful tech companies, including Funutation Tekademy Inc., which teaches kids programming on Linux-based Raspberry Pi systems their franchise operators

Sandor Strohmayer (Albany, NY) has been an instructor for over 20 years. He has authored multiple Linux training guides and created learning programs for several corporate entities. Mr. Strohmayer specializes in developing book, e-learning, and blended learning course materials

Related Products

9780071841689 CompTIA Linux+/LPIC-1 Certification All-in-One Exam Guide, Second Edition

CCSP Certified Cloud Security Professional All-In-One Exam Guide, Second Edition

Daniel Carter

This fully updated self-study guide delivers 100% coverage of all topics on the current version of the CCSP exam

Thoroughly revised for the 2019 edition of the exam, this highly effective test preparation guide covers all six domains within the CCSP Body of Knowledge, as established both by CSA and the (ISC)². The book offers clear explanations of every subject on the brand-new CCSP exam and features accurate practice questions and real-world examples.

Written by a respected computer security expert, *CCSP Certified Cloud Security Professional All-In-One Exam Guide, Second Edition* is both a powerful study tool and a valuable reference that will serve professionals long after the test. To aid in self-study, each chapter includes exam tips that highlight key information, a summary that serves as a quick review of salient points, and practice questions that allow readers to test their comprehension. “Notes,” “Tips,” and “Cautions” throughout provide insight and call out potentially harmful situations.

- All practice questions match the tone, content, and format of those on the actual exam
- Electronic content includes 300+ practice questions
- Written by an IT security expert with 20 years of experience

Daniel Carter (Baltimore, MD), CISSP CCSP CISM CISA, has 20 years of experience in the IT and security worlds, working in both the higher education and healthcare sectors on the state and federal levels. He is currently a Senior Systems Engineer at the Johns Hopkins University & Medicine.

December

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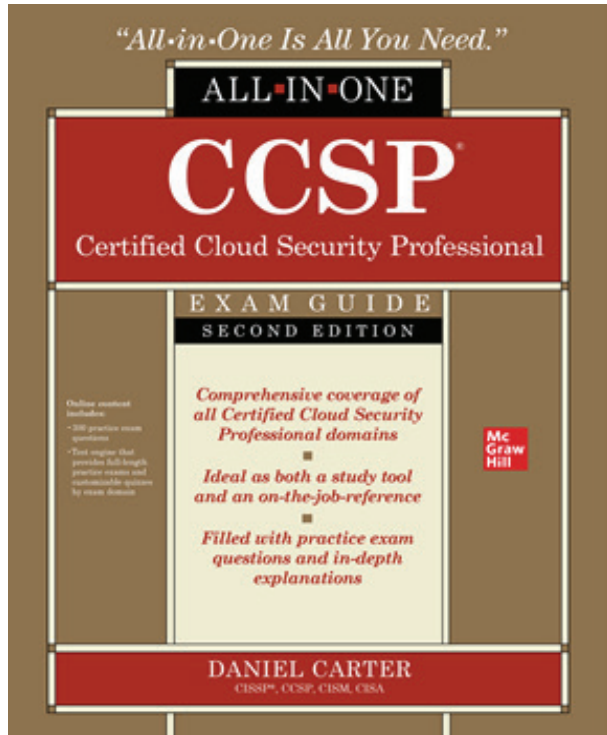
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Build Your Own Cybersecurity Testing Lab: Low-Cost Solutions For Testing In Virtual And Cloud-based Environments

Ric Messier

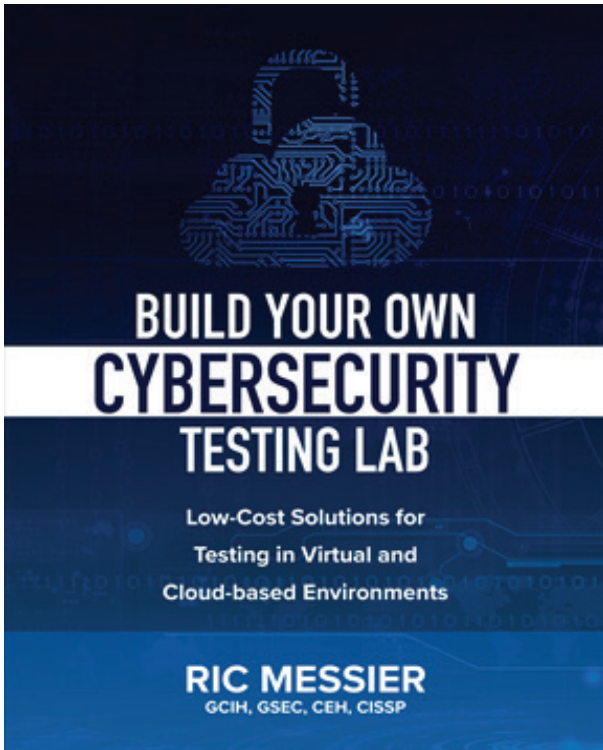
Develop and assemble your own high-tech, inexpensive cybersecurity testing environment

This hands-on guide shows, how to build a low-cost lab for effective cybersecurity testing using open-source technologies and cloud resources. The book fully explains the languages used for infrastructure-as-code, meaning you can write programs to create your labs quickly, without manual steps that could lead to costly and frustrating mistakes.

Build Your Own Cybersecurity Testing Lab: Low-Cost Solutions for Testing in Virtual and Cloud-based Environments provides a single source for information and guidance needed to build out forensics resources, regardless of where those resources are located. Readers will get complete coverage of cloud-based and local virtual resources, network builds, and automating system and network builds for repeatability.

- All source code in the book is available online
- Includes more than two hours of videos that demonstrate the concepts covered
- Written by A security expert and experienced educator

Ric Messier (Aurora, Colorado), GCIH, GSEC, CEH, CISSP, has decades of experience in information technology and information security. He has held the varied roles of programmer, system administrator, network engineer, security engineering manager, VoIP engineer, consultant, and professor. Ric teaches online courses at Harvard University and the University of Colorado at Boulder and is a Senior Information Security Consultant at Mandiant Consulting, A FireEye company.



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Brian Larson

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Data Analysis with Microsoft Power BI begins by clearly explaining the dashboard interaction and analysis techniques utilized by business users and proceeds to detail the skills needed to author visualizations from pre-existing data models. From there, readers will learn the more advanced skills required to create custom data models from transactional, line-of-business data. Publishing to the Power BI Service and Power BI Report Server are fully covered.

- Contains practical exercises based on real-life business scenarios
- Access online updates for key new features during the life of this edition
- Written by a recognized BI expert and bestselling author

Brian Larson (Minneapolis, MN) is Chief Technology Officer and partner at Superior Consulting Services. He is an MCSE: Business Intelligence 2012 and a Microsoft Certified Database Administrator who has worked in the computer industry since 1985. Brian has been a contributor and columnist for *SQL server magazine* and has authored multiple editions of *delivering business intelligence with Microsoft SQL Server and Microsoft SQL Server Reporting Services*.

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Applied Machine Learning

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Coverage includes:

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- And much more

M. Gopal, is a former professor of IIT Delhi, is a globally known academician with excellent credentials as an author, teacher, and researcher. He is the author or co-author of five books on control engineering.

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Mustafa Mahamid, Edwin H. Gaylord, Charles N. Gaylord, James Stallmeyer

A fully updated guide to vital structural engineering principles and design techniques

For 50 years, this internationally-renowned handbook has been the go-to reference for structural engineering specifications, codes, technologies, and procedures. The book has been revised to align with the regulations that govern structural design and materials, such as the IBC, ASCE 7, ASCE 37, ACI, AISC, AASHTO, NDS, and TMS. Concise, practical, and user-friendly, this one-of-a-kind resource contains practical examples and detailed descriptions of today's design methods.

Featuring discussions from a variety of experts, *Structural Engineering Handbook, Fifth Edition* gives readers up-to-the-minute information on the planning, design, and construction of a variety of engineered structures. New topics covered include sustainability, non-destructive testing, BIM, design of special structures, fire engineering, and progressive collapse. Up-to-date data tables provide reputable information on material properties that can be used to verify computer-based calculations.

- Explains the codes and standards that structural engineers use in their daily work
- Includes data tables related to material strength, construction measurements, structural load capacity, and more
- Serves as a study guide when preparing for the FE, PE, or SE exams

Mustafa Mahamid, Ph.D., S.E., P.E., F.SEI, F.ASCE (Chicago, IL), is a Clinical Associate Professor at the University of Illinois-Chicago and is a member of the AccessEngineering Faculty Advisory Board. He previously worked as a practicing structural engineer at GRAEF and Skidmore, Owings & Merrill. He is a fellow of ASCE's Structural Engineering Institute and is active on various technical committees sponsored by ACI and ASCE/SEI.

The late James E. Stallmeyer and Edwin H. Gaylord, Jr. were both Professors of Civil Engineering at the University of Illinois, Urbana-Champaign. The late Charles N. Gaylord was a Professor of Civil Engineering at the University of Virginia.

June

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Rao Tummala

A fully updated and comprehensive guide to microelectronic device and systems packaging principles and practices

This thoroughly revised book offers the latest, comprehensive fundamentals in device and systems packaging technologies and applications. Readers will get in-depth explanations of the 15 core packaging technologies that make up any electronic system, including electrical design for power, signal, and EMI; thermal design by conduction, convection, and radiation heat transfer; thermo-mechanical failures and reliability; advanced packaging materials at micro and nanoscales; ceramic, organic, glass, and silicon substrates. This resource also discusses passive components such as capacitors, inductors, and resistors and their proximity integration with actives; chip-to-package interconnections and assembly; wafer and panel embedding technologies; 3D packaging with and without TS; RF and millimeter-wave packaging; role of optoelectronics; mems and sensor packaging encapsulation, molding and sealing; and printed wiring board and its assembly to form end-product systems.

Fundamentals Of Device and Systems Packaging: Technologies and Applications, Second Edition introduces the concept of Moore's Law for packaging, as Moore's law for ICs is coming to an end due to physical, material, electrical, and financial limitations. Moore's Law for Packaging (MLP) can be viewed as interconnecting and integrating many smaller chips with high aggregate transistor density, at higher performance and lower cost than Moore's Law for ICs. This book lays the groundwork for Moore's Law for Packaging by showing how I/Os have evolved from one package family node to the next, starting with <16 I/Os in the 1960s with leadframe-plastic packages to the current silicon interposers with about 200,000 I/Os. It proposes a variety of ways to extend Moore's Law, such as extending Si interposers and beyond using glass panel embedding. As Moore's Law for Electronic Packaging comes to its end, this book proposes 3D optoelectronics in the short term and, ultimately, Quantum Computing as the next Moore's Law.

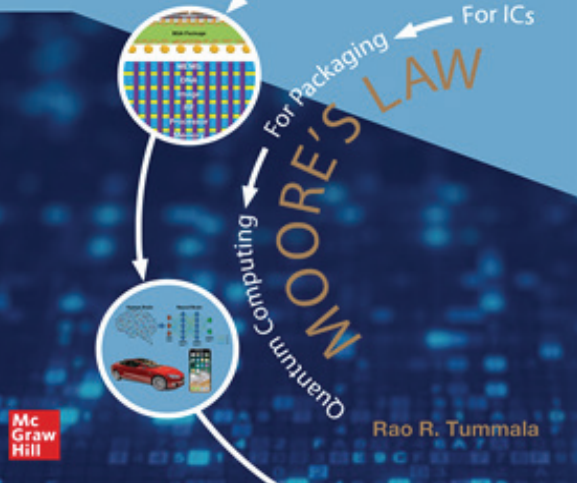
- Features contributions from dozens of leaders in the industry
- Contains examples of all common configurations and technologies
- Written by a bestselling author and recognized packaging expert

Dr. Rao Tummala is a chair professor and director of the Microsystems Packaging Center at the Georgia Institute of Technology. The author of all three volumes of *Microelectronics Packaging Handbook*, the best-selling reference that defines the entire field, he is an electronics and materials engineer and an experienced designer of microelectronics. Dr. Tummala was a longtime packaging technologist and IBM Fellow at IBM.

Fundamentals of Device and Systems Packaging

Technologies and Applications

SECOND EDITION



August

Technology & Engineering / Electrical

HARDCOVER • 9.25IN : 7.38IN

9781259861550

1259861554

\$238.95

DISCOUNT CODE: I

Related Products

9780071821018 Microchip Fabrication: A Practical Guide to Semiconductor Processing

9780071371698 Fundamentals of Microsystems Packaging

Design Of Wood Structures- ASD/LRFD, Eighth Edition

Donald E. Breyer, Kelly Cobeen

The leading wood design reference—thoroughly revised with the latest codes and data

Fully updated to cover the latest techniques and standards, the eighth edition of this comprehensive resource leads you through the complete design of a wood structure following the same sequence used in the actual design/construction process. Detailed equations, clear illustrations, and practical design examples are featured throughout the text. This up-to-date edition conforms to both the 2018 international building code (IBC) and the 2018 National Design Specification for Wood Construction (NDS).

Design of Wood STRUCTURES-ASD/LRFD, Eighth Edition, covers:

- Wood buildings and design criteria
- Design loads
- Behavior of structures under loads and forces
- Properties of wood and lumber grades
- Structural glued laminated timber
- Beam design and wood structural panels
- Axial forces and combined loading
- Diaphragms and shearwalls
- Wood and nailed connections
- Bolts, lag bolts, and other connectors
- Connection details and hardware
- Diaphragm-to-shearwall anchorage
- Requirements for seismically irregular structures
- Residential buildings with wood light frames

Donald E. Breyer, P.E., Professor Emeritus, Civil Engineering Department, California State Polytechnic University, Pomona, California.

Kelly Cobeen, P.E., S.E., Is an Associate Principal at Wiss, Janney, Elstner Associates in San Francisco.

Zeno Martin, P.E., S.E., Is an Associate Principal at Wiss, Janney, Elstner Associates in Seattle.

Mc
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product image
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September

Technology & Engineering / Structural

HARDCOVER • 9.25IN : 7.38IN

9781260128673

1260128679

\$122.95

DISCOUNT CODE: I

Related Products

9781260132298 2018 International Building Code Illustrated Handbook

9781259586125 2015 International Building Code Illustrated Handbook

9780071745604 Design of Wood Structures-ASD/LRFD, Seventh Edition

The Big Book of Maker Camp Projects

Sandy Roberts

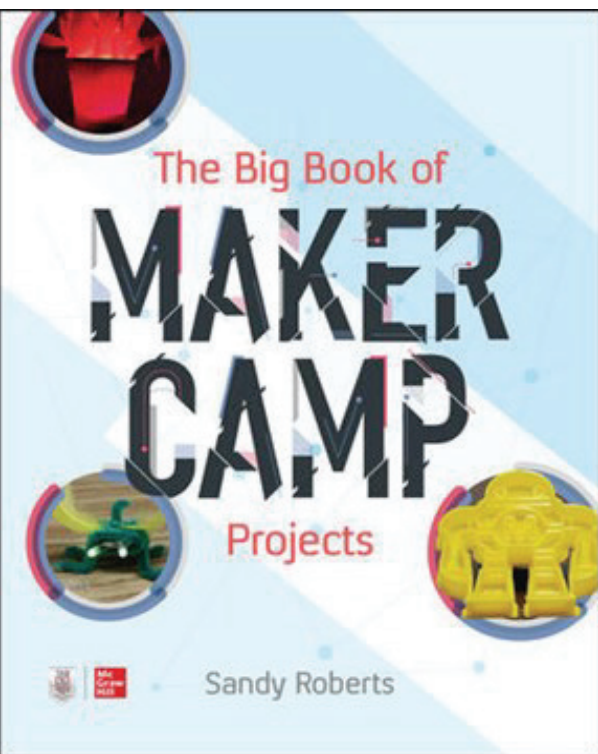
Fun, innovative DIY projects that will inspire young makers to explore, make, and share!

This entertaining guide shows, step-by-step, how to create and host an engaging STEM experience through making, crafting, coding, and more—the kids won't even know they're learning! The book contains step-by-step projects that fit all interests, skill levels, ages, and budgets. Readers will learn how to teach STEM, arts and crafts, food, and other favorite maker camp topics.

Written by an expert hobbyist, *The Big Book of Maker Camp Projects* clearly explains the awesome activities that will make camp epic. With expert advice on how to create a unique maker camp, readers will discover how to host the coolest DIY projects on the block and inspire new and experienced young makers alike. Whether working with an established makerspace or taking a maker camp on the road to a local library, community center, school, museum, or private home, this book has readers covered!

- Contains a wide range of creative projects that can be done anywhere, any time, on any budget
- Presented in a whimsical, camp-oriented style that lead kids to discover STEM concepts
- Written by an experienced math and science teacher and dedicated maker

Sandra M. Roberts (Blairstown, NJ) is a New Jersey certified math and science teacher, nationally recognized by the National Science Teachers Association. She is a trained scientist with a degree from Stevens Institute of Technology who is currently teaching engineering and science at Pope John XXIII Middle School. Sandra owns and operates Kaleidoscope Enrichment and has won ribbons for her projects at World Maker Faire in New York in 2013, 2015 and 2017. She presented at the World Maker Faire Education Stage in 2017.



September

Technology & Engineering / Electronics

PAPERBACK • 10.88IN : 8.5IN

9781260135497

1260135497

\$31.95

DISCOUNT CODE: T

Tanmay Teaches Julia for Kids and Beginners: A Springboard of Machine Learning

Tanmay Bakshi

Discover how to write your own fun and useful Julia programs quickly and easily—no prior experience required!

This engaging guide shows, step by step, how to build custom programs using Julia, the new, dynamic, and intuitive programming language. The first title in a programming and computer technology series from 15-year-old technology phenom, IBM Champion, and Google Developer Expert, Tanmay Bakshi, the book is an essential starting point for beginners of all ages. Readers will learn the basics of Julia programming and take a look towards the future, including programming for next-generation technologies such as machine learning!

Tanmay Teaches Julia for Kids and Beginners starts with an easy-to-follow introduction to the programming language. From there, readers will find out how to work with variables, make decisions with “if” statements, put it all together using arrays and dictionaries, and call code with functions. It’ll even take readers to a point where they can take code they’ve written in the Python programming language, and import it directly into their Julia applications. This book is every beginner’s essential guide to Julia, one of today’s most popular open-source programming languages.

- Presented in an accessible style that makes learning easy
- Demonstrates calling python code within Julia
- Provides a sneak peek into flux, an intuitive machine learning library written in pure Julia
- Written by a 15-year-old media personality and coding expert

September

Technology & Engineering / Electronics

PAPERBACK • 9IN : 6IN

9781260456639

1260456633

\$25.95

DISCOUNT CODE: T



Tanmay Bakshi (Brampton, ON) is a 15 year-old author, AI Expert, TED and keynote speaker, and a media personality who has addressed over 200,000 executives, leaders, intellectuals, and developers at international conferences, schools, universities, financial institutions, multinationals. His goal to help at least 100,000 aspiring coders in learning how to code through his workshops, seminars, and his YouTube channel called “Tanmay Teaches” has earned him numerous recognitions.

Water and Wastewater Engineering: Design Principles and Practice, Second Edition

Mackenzie L Davis

A thoroughly revised, in-depth guide to water and wastewater engineering

This fully updated guide integrates water theory with practical strategies, design techniques, and real-world applications. Designed for both students and professionals, the book covers all aspects of water and wastewater engineering as well as water treatment and facility design. Readers will get new information on water quality standards, corrosion control, piping materials, and energy efficiency.

Water and Wastewater Engineering, Second Edition opens with a review of environmental engineering fundamentals before moving on to cover advanced water treatment processes, including reverse osmosis, membrane filtration, UV disinfection, and biological nutrient removal. A new case study analyzing the water contamination in Flint, MI helps to demonstrate the concepts covered.

- Explains the latest technologies, regulations, and climate issues
- Contains a brand-new chapter on direct and indirect potable reuse
- Written by an experienced environmental engineering educator

Mackenzie L. Davis (Okemos, MI) is an Emeritus Professor of Environmental Engineering at Michigan State University, where he taught for thirty years. He has held professional positions within the U.S. Army and the U.S. EPA. Mr. Davis is the author of numerous textbooks on water and environmental engineering.

October

Technology & Engineering / Environmental / Water Supply

HARDCOVER • 9.25IN : 7.38IN

9781260132274

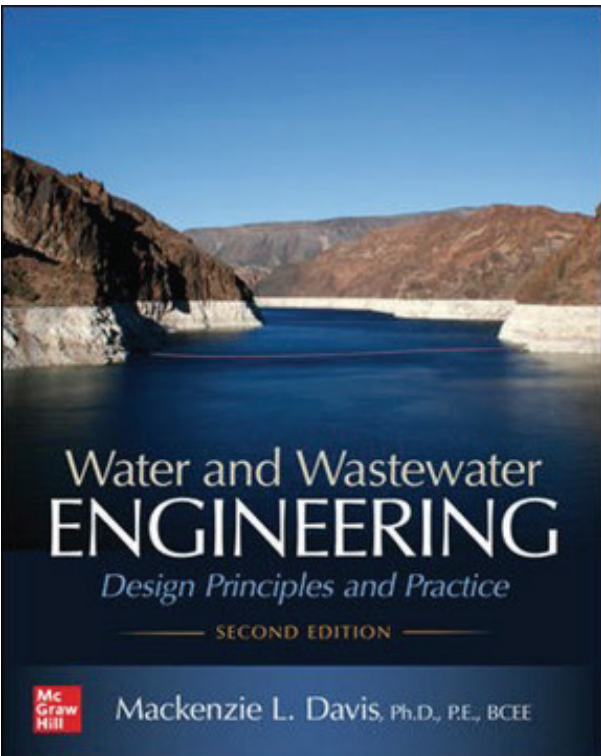
1260132277

\$128.95

DISCOUNT CODE: I

Related Products

9780071713849 Water and Wastewater Engineering:
Design Principles and Practice



Structural Steel Designer's Handbook

SIXTH EDITION

ROGER L. BROCKENBROUGH



Structural Steel Designer's Handbook, Sixth Edition

Roger L. Brockenbrough

A single source for structural steel design information—fully updated for current technologies and standards

Thoroughly revised for the most recent design codes, standards, and specifications, *Structural Steel Designer's Handbook, Sixth Edition* provides a practical, easy-to-use source for the latest information essential to the design of steel structures. Readers will get design examples throughout the book that show how complex code provisions work in conjunction with one another in real-world building and bridge projects.

After a brief introduction to the fundamental properties of structural steel fabrication and erection, the book goes on to cover steel design methods for beams, columns, tension components, roof systems, and connections. Updated to reflect the latest code changes, it explains the steel design provisions found in AISC 360-16, the AASHTO Standard Specification for Structural Steel Bridges, the AISI Cold-formed Steel Standards, ASCE 7-16, and the 2018 IBC.

- Covers the steel design provisions found in the 2018 IBC, ASCE 7-16, AISC 360-16, AASHTO, and AISI standards
- Includes contributions from leading experts on steel
- Written by an experienced engineering consultant and technical writer

Roger I. Brockenbrough, P.E. (Pittsburgh, PA), is an engineering consultant and former Senior Research Consultant for U.S. Steel. He has authored numerous technical papers and books and has developed design standards for AASHTO, AISC, and ASTM. Roger is the recipient of Lifetime Achievement and Distinguished Service awards from both AISI and ASTM.

October

Technology & Engineering / Structural

HARDCOVER • 9.12IN : 7.38IN

9781260440799

1260440796

\$160.95

DISCOUNT CODE: I

Related Products

9781259585517 Handbook of Structural Steel Connection Design and Details, Third Edition

9781259588013 Steel Structures Design for Lateral and Vertical Forces, Second Edition

9780071666664 Structural Steel Designer's Handbook, Fifth Edition

Electromagnetic Fields and Waves: Fundamentals of Engineering

Sedki M. Riad, Iman M. Salama

Understand electromagnetic field principles, engineering techniques, and applications

This core introductory-level undergraduate textbook gives electrical engineering students a solid overview of electromagnetic fields and waves. Designed to accommodate both one- and two-semester curricula, the book is laid out in accessible and holistic “learning blocks” to maximize flexibility in the classroom.

Electromagnetic Fields and Waves: Fundamentals of Engineering shows how electromagnetic fields work, how to design them, how to control their parameters, and how to use them in real-world situations. Students will learn about electric and magnetic fields, potentials, and energy, time-varying fields and Maxwell’s Equations, wave propagation and polarization, transmission lines and waveguides, and much more. Each chapter starts with an outline of learning objectives and ends with a comprehensive summary.

- Contains a holistic presentation of the math and physics fundamentals needed to comprehend the material
- Presents the material with students’ realistic preparation in mind to ensure lasting comprehension rather than being trained to carry out procedures
- Chapter material is presented with “tangential/complementary” material moved to addenda at the end of the chapter. This allows the learners to decide which and how much of the material in these addenda to cover
- Written by a recognized electrical engineering expert and experienced educator

Sedki M. Riad, PhD, P.E. (Blacksburg, Virginia), is Professor Emeritus of the Bradley Department of Electrical and Computer Engineering, Virginia Tech. He is a fellow of IEEE since 1992 and has a wealth of scholarship work in publication and research projects including patents. He has been teaching EM courses for over 45 years.

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October

Technology & Engineering / Electrical

HARDCOVER • 10IN : 8IN

9781260457148

1260457141

\$160.95

DISCOUNT CODE: I

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Petroleum Reservoir Modeling and Simulation: Geology, Geostatistics, and Performance Prediction

Sanjay Srinivasan, Morteza Elahi Naraghi, Juliana Y. Leung

Detailed reservoir engineering fundamentals and real-world applications along with well testing procedures

This practical resource provides petroleum engineers with the tools and techniques they need to successfully construct petroleum reservoir models of all types and sizes. Readers will learn how to improve reserve estimations and make development decisions that will optimize well performance. Each chapter features detailed explanations and applications as well as examples and exercise questions that reinforce salient points.

Petroleum Reservoir Modeling and Simulation: Geology, Geostatistics, and Performance Prediction describes the process of applying reservoir modeling techniques and flow analysis methods to specific geologic systems encountered in all subsurface exploration and development. Special attention is given to shale, carbonate, and subsea formations. Readers will get comprehensive coverage of geologic descriptions, quantitative modeling, geostatistics, well testing principles, upscaled models, and history matching.

- Contains worked-out numerical examples and cases studies
- Provides software simulation modules that demonstrate modeling and analysis
- Written by a team of experienced engineers and academics

October

Re-Announced: 2019 Spring Catalogue

Technology & Engineering / Mechanical

HARDCOVER • 9in : 6in

9781259834295

1259834298

\$225.95

DISCOUNT CODE: I



Juliana Y. Leung is Associate Professor in the Civil and Environmental Engineering Department at the University of Alberta. She is a registered professional member with the Association of Professional Engineers and Geoscientists of Alberta (APEGA).

Sanjay Srinivasan is Professor of Petroleum and Natural Gas Engineering at Penn State University and holds the John and Willie Leone Family Chair in Energy and Mineral Engineering. He is the associate editor of *Mathematical Geosciences* and is a member of the International Association for Mathematical Geosciences, the Society of Exploration Geophysicists, and the International Geostatistics Congress.

Morteza Elahi Naraghi is pursuing his PhD in the department of Petroleum Geosystems Engineering at the University of Texas at Austin. His research focus is on developing advanced methods for geostatistical modeling of complex reservoir features and history matching.



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Save The World With Code: 20 Fun Projects for Kids Using Raspberry Pi, micro:bit, and Circuit Playground Express

Lorraine Underwood

This fun project book engages kids with coding and making

This easy-to-follow guide offers a fun, hands-on introduction to coding for kids and anyone looking for a whimsical, light-hearted approach to making. The book contains 20 cool projects that use Raspberry Pi, micro:bit, and kid-friendly Circuit Playground Express along with a few inexpensive, easy-to-find parts like LEDs and tin foil.

Save the World with Code: 20 Fun Projects Using Raspberry Pi, micro:bit, and Circuit Playground Express for Kids features projects ranging from easy to advanced. Readers will get A fun blend of environmentally friendly projects, like A thermometer to monitor home temperature and A moisture sensor for keeping your plants watered, with more wacky projects, like A light up sword, cookie theft detector, and A touch sensor to check if someone is A zombie!

- Teaches kids coding basics using Raspberry Pi, micro:bit, and Circuit Playground Express
- Each project includes a parts list, illustrations, and easy-to-follow assembly instructions
- Written by a maker and educator whose goal is to make coding fun for everyone

Lorraine Underwood (Yorkshire, England) is a maker, educator, and resource creator who specializes in making coding fun and accessible for everyone. She has written for *MagPi* and *HackSpace*, which are both official Raspberry Pi magazines. She has also written resources for micro:bit partner Kitronik and micro:bit and Raspberry Pi accessory maker Pimoroni.

November

Technology & Engineering / Electronics

PAPERBACK • 10.88IN : 8.5IN

9781260457599

1260457591

\$31.95

DISCOUNT CODE: T

Computer Vision Using The Raspberry Pi for the Evil Genius

Donald Norris

This fun, DIY project book teaches computer vision technology using Raspberry Pi and Raspi-Cam

Written by dedicated hobbyist and bestselling author Donald Norris, this guide provides an introduction to the emerging field of computer vision technology and features interesting projects that use cutting-edge, real-time imaging triggers. Readers will explore the basics of computer vision and get complete explanations of how to employ opensource software and inexpensive hardware, including Raspberry Pi, OpenCV, and the Raspberry Pi Camera Module.

Computer Vision Using the Raspberry Pi for the Evil Genius discusses many different types of real-time visual triggers, including facial and low-light recognition, with easy-to-follow explanations of the systems that control them. The book then presents step-by-step, DIY home projects—from a pet gate that opens for one pet but can keep out all unwanted critters to an outdoor bird feeder that can count the number of bird visitors and record information on their species. There is also a project that shows how to conduct crowd size estimations.

- Teaches the basics of computer vision technology using Raspberry Pi, OpenCV, and the Raspberry Pi Camera Module
- Each project includes a parts list, illustrations, and easy-to-follow assembly instructions
- Introduces computer vision using Keras, an open-source Python framework

Donald Norris (Barrington, New Hampshire) is an engineer by formal training but has acquired a comprehensive background in software development over the last 25 years. He is an Adjunct Professor at the Southern New Hampshire University and is the author of eight TAB books. Don is adept at conveying technical concepts without being "too academic," while also not sacrificing content or purpose.

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November

Technology & Engineering / Electronics

PAPERBACK • 10.88IN : 8.5IN

9781260457209

1260457206

\$31.95

DISCOUNT CODE: I

LabVIEW Graphical Programming, Fifth Edition

Richard Jennings

A thoroughly revised edition of the bestselling guide to LabVIEW programming

Learn to build powerful LabVIEW programs using the detailed information contained in this up-to-date guide. Written for non-programming scientists and engineers by two LabVIEW experts, this edition adds five new chapters: Object Oriented Programming in LabVIEW, Programming in Teams, Unit Testing, Enterprise and IoT Messaging, and Introduction to Frameworks.

LabVIEW Graphical Programming, Fifth Edition provides general basics for beginners but moves on to present a truly intermediate approach. Readers will learn to get up and running on LabVIEW, work with data types, start building applications, and work with I/O.

- Builds from very basic concepts to intermediary and advanced programming techniques
- Written by a pair of highly respected LabVIEW programming experts
- How to go from a single developer to working in teams
- Enterprise and IoT Messaging
- Unit Testing in LabVIEW
- Object Oriented Programming in LabVIEW
- Covers the Actor Framework and the Delacor Queued Message Handler (DQMH?)

Richard Jennings (New Braunfels, TX) is an experienced Systems/Integration Engineer with expertise in controls, software, power electronics, and hardware design. He is a Certified LabVIEW Developer with twenty-six years' experience with LabVIEW and LabVIEW products.

Fabiola De La Cueva (Austin, TX) has been working with LabVIEW since 2000 and is one of the leading experts in the industry. She is the lead architect for Delacor Queued Message Handler (DQMH?) One of LabVIEW's most popular frameworks. She is one of the few people authorized by National Instruments to teach the Advanced Architectures in LabVIEW course, and has held training courses in the US, Canada, Europe and Japan.

November

Technology & Engineering / Mechanical

PAPERBACK • 9.25IN : 7.38IN

9781260135268

1260135268

\$102.95

DISCOUNT CODE: I

Related Products

9780071451468 LabVIEW Graphical Programming, Fourth Edition

9780071444927 LabVIEW Digital Signal Processing and Digital Communications

ESSENTIALS OF Psychiatry in Primary Care

Behavioral Health in the
Medical Setting

Robert C. Smith | Dale D'Mello

Gerald G. Osborn | Laura Freilich

Francesca C. Dwamena | Heather Laird-Fick



Essentials of Psychiatry in Primary Care: Behavioral Health in the Medical Setting

Robert C Smith, Dale D'Mello, Gerald G. Osborn, Laura Freilich, Francesca C. Dwamena, Heather S. Laird-Fick

For the first time, a psychiatry textbook that presents behavioral disorders from the perspective of what is seen in medical settings

Published in partnership with the American College of Physicians, the goal of this much-needed text is not to make psychiatrists out of medical clinicians, but rather, to help clinicians manage common behavioral conditions that most often present in a medical setting. The authors focus on integrating comorbid medical and psychiatric conditions which requires recognizing the prominent role played by physical symptoms.

The combined experiences in primary care of the authors --- who specialize in both general internal medicine and psychiatry --- provide the perfect background for a book of this nature. Having trained medical students, as well as internal and family medicine residents since 1986, their experience and research demonstrates the information they outline is effective and associated with improved mental and physical health outcomes.

- Market: Internal medicine residents, family medicine residents, medical students, nurse practitioners, physician assistants
- Although behavioral disorders (mental and substance abuse problems) are the most common problems medical clinicians will face, they are not trained for behavioral care – proving the need for this book

April

Medical / Internal Medicine

PAPERBACK • 9.12IN : 7.38IN • 0

9781260116779

1260116778

\$81.95

DISCOUNT CODE: M

Related Products

9780071843133 Principles and Practice of Hospital Medicine, Second Edition

9780071767705 Behavioral Medicine, Second Edition: A Guide for Clinical Practice

Robert C. Smith, MD, MS (East Lansing, Michigan) University Distinguished Professor, Medicine & Psychiatry, Division of General And Internal Medicine, Principal Investigator of HRSA-Resident Teaching Grant, Michigan State University.

Francesca C. Dwamena, MD, MS, FACP, FAACH (East Lansing, Michigan) Chairperson of The Department of Medicine, Division of General Internal Medicine, Professor of Medicine, Michigan State University.

Heather Laird-Fick, MD, MPH (East Lansing, Michigan) Associate Professor of Medicine, Division of General Internal Medicine, Director of Assessment, Shared Discovery Curriculum, Michigan State University.

Laura Freilich, Md (East Lansing, Michigan) Assistant Professor Medicine, Division of General Internal Medicine, Michigan State University.

Dale D'Mello (East Lansing, Michigan) Associate Professor Emeritus, Department of Psychiatry, Michigan State University.

Gerald G. Osborn, DO (Harrogate, TN) Lincoln Memorial University (in private practice).

Clinical Sports Medicine: The Medicine Of Exercise 5th Edition, Volume 2

Peter Brukner, Karim Khan

Sports medicine's cornerstone text – updated with the latest research and developments

The #1 text in sports medicine!

Brukner & Khan's Clinical Sports Medicine is the world-leading title in sports and exercise medicine, providing an authoritative foundation for clinicians and students. This complete practical guide to physiotherapy and musculoskeletal medicine covers all aspects of diagnosis and contemporary management of sports-related injuries. The fifth edition has been expanded to accommodate a much higher level of evidence-based content. It reflects the huge amount of new research and significant changes in thinking since the previous edition was published. The contributing editors are an international compilation of globally recognized experts within their fields.

Market: Physical therapists, physical therapy students, sports medicine physicians

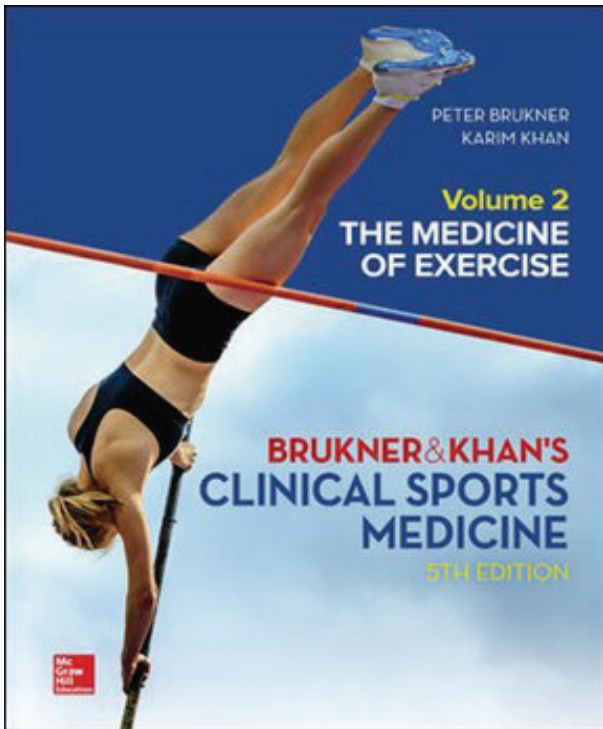
Topics in Volume Two include:

- Exercise and health
- Exercise and disease
- Environment
- Harassment and abuse
- Special groups
- Maximizing athletic performance
- Nutrition for performance

Peter Brukner OAM, MBBS, FACSP, FACSM, FFSEM is a Sport and Exercise Physician and currently the Australian cricket team doctor. He was previously Head of Sports Medicine and Sports Science at the Liverpool Football Club in the UK. Peter is the founding partner of the Olympic Park Sports Medicine Centre, a past president of the Australasian College of Sports Physicians, and Professor of Sports Medicine at La Trobe University. Peter has been an Olympic team physician and was the Socceroos team doctor at the 2010 World Cup. In 2005 Peter was awarded the Order of Australia Medal (OAM) for services to sports medicine.



Karim Khan MD, PHD, MBA, FACSP, FACSM, FFSEM is a Sport and Exercise Physician and Professor of Sports Medicine at the Department of Family Practice at the University of British Columbia, Vancouver, Canada. He is Editor in Chief of the British Journal of Sports Medicine (BJSM) and has published more than 280 peer-reviewed research articles. In 2001, he was awarded the Australian Prime Minister's Medal for service to sports medicine. He was profiled in *The Lancet* in its special 2012 Olympic edition.



June

Medical

PAPERBACK

9781760420512

1760420514

\$188.95

DISCOUNT CODE: M

Dermoscopy Criteria Review

Robert Johr, Wilhelm Stolz

The perfect primer for clinicians wishing to learn dermoscopy from world-renowned experts

Dermoscopy Criteria Review is a concise, practical, and easy-to-understand new book that fully covers the essential principles of dermoscopy. Readers will become familiar with the language of dermoscopy, and will learn dermoscopy primarily through a simple, yet effective pattern analysis methodology. After reading the book, readers should be able to have a clear understanding of what they are looking at, be comfortable with analysis, and be able to identify variations.

The book's innovative layout features a dermoscopic image (a case) with all criteria clearly labeled with stars, arrows, circles, boxes, and other graphic elements. This is followed by discussion that includes bullet points and all the information pertinent to the case.

- Market: Dermatologists, dermatology residents, primary care physicians, pathologists, medical students
- Well over 200 cases
- Includes online lectures to aid understanding and retention

Robert H. Johr, MD (Miami, FL) is Clinical Professor of Dermatology, Associate Clinical Professor of Pediatrics, Pigmented Lesion Clinic, University of Miami School of Medicine.

Wilhelm Stolz, MD (Munich, Germany) is Director, Clinic of Dermatology, Allergy, and Environmental Medicine, Hospital Munchen Schwabing; Professor of Dermatology, Faculty of Medicine, Ludwig-Maximilians University.

September

Medical / Dermatology

PAPERBACK • 10.88in : 8.5in

9781260136241

1260136248

\$169.95

DISCOUNT CODE: M

Related Products

9781259642197 Fitzpatrick's Color Atlas, 8th Edition

9780071834346 Dermoscopy: An Illustrated Self-Assessment Guide

CURRENT Medical Diagnosis & Treatment

2020

MAXINE A. PAPADAKIS

STEPHEN J. MCPHEE

ASSOCIATE EDITOR MICHAEL W. RABOW

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September

Medical / Internal Medicine

PAPERBACK • 9.12IN : 7.38IN

9781260455281

1260455289

\$106.95

DISCOUNT CODE: M

Related Products

9781260117431 CURRENT Medical Diagnosis & Treatment
2019

9781259861482 CURRENT Medical Diagnosis & Treatment
2018

CURRENT Medical Diagnosis & Treatment 2020

Maxine A. Papadakis, Stephen J. McPhee, Michael W. Rabow

The #1 annually updated general medical text – delivering the diagnostic tools most relevant to daily practice

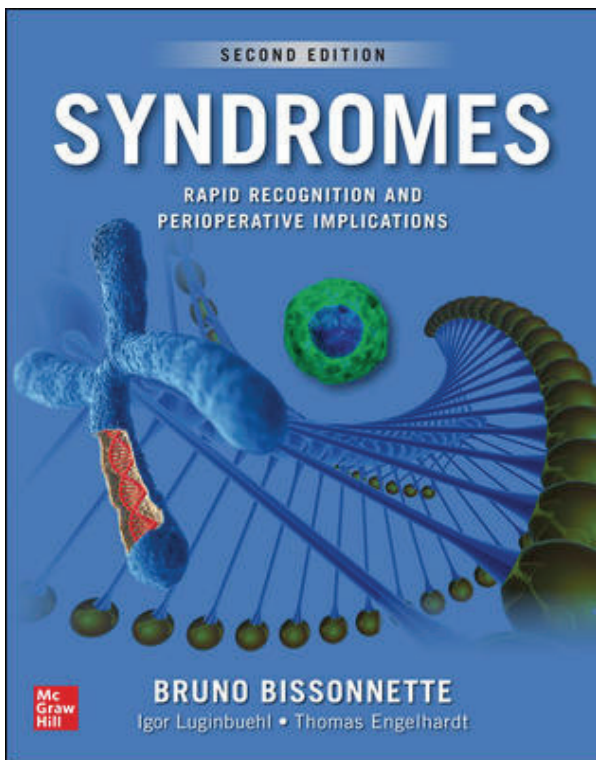
Current Medical Diagnosis & Treatment is the most comprehensive, reliable, and timely reference available to answer common questions that arise in everyday clinical practice. Readers will find authoritative, evidence-based coverage of more than 1,000 diseases and disorders along with a concise, yet thorough synopsis of diagnosis and treatment. Written in a clear, easy-to-read style, this trusted classic covers all aspects of outpatient and inpatient care, and also includes discussion of new developments and breakthroughs in medicine. Presented in full color, CMDT covers every aspect of general medicine, with an emphasis on prevention and cost-effective strategies.

- Market: Internal medicine practitioners, family physicians, internal medicine residents, family medicine residents, nurse practitioners, physician assistants, medical students, nurse practitioner students, physician assistant students
- Up-to-date references provide peer-reviewed, evidence-based information
- The only text with an annual review of the advances made in HIV treatment
- Detailed overview of other primary care topics, from gynecology, orthopedics and dermatology to ophthalmology, psychiatry, and neurology
- Updated throughout with the latest breakthroughs and developments, guidelines, references, drug prices, approved drugs, and more
- Includes acclaimed online content

Maxine A. Papadakis, MD (San Francisco, CA) Professor Emeritus, University of California-San Francisco School of Medicine.

Stephen J. McPhee, MD (San Francisco, CA) Professor Emeritus, University of California-San Francisco School of Medicine.

Michael W. Rabow, MD (San Francisco, CA) Professor of Clinical Medicine, University of California-San Francisco School of Medicine.



Syndromes: Rapid Recognition and Perioperative Implications, 2nd Edition

Bruno Bissonnette

The most comprehensive reference on the potential impact of genetic syndromes on clinical care of the surgical patient – now in full color

Syndromes is a one-stop resource for all major genetic syndromes and important anesthetic, diagnostic, and pharmacological considerations. It is an encyclopedic reference for anesthesiologists (primary audience), pediatricians, geneticists, and internists. Syndromes provides convenient A-Z coverage of more than 2,000 genetic, metabolic, and dysmorphic conditions. Extensive cross-referencing of synonyms, variations, and international names, with well over 4,500 entries in all.

- Market: Anesthesiologists, pediatricians, geneticists, and internists
- An encyclopedic dictionary of every genetic syndrome known to humankind
- Includes synonyms, variations and international names--more than 4,500 cross-referenced syndromes in all
- 180 photographs illustrate manifestations and common presentations
- Standardized, two-column rapid retrieval template



Bruno Bissonnette, MD (Toronto, Canada), Professor of Anesthesiology University of Toronto; Founder, Children of the World Anesthesia Foundation.

September

Re-Announced: 2019 Summer Catalogue

Medical

HARDCOVER • 10.88in : 8.5in

9781259861789

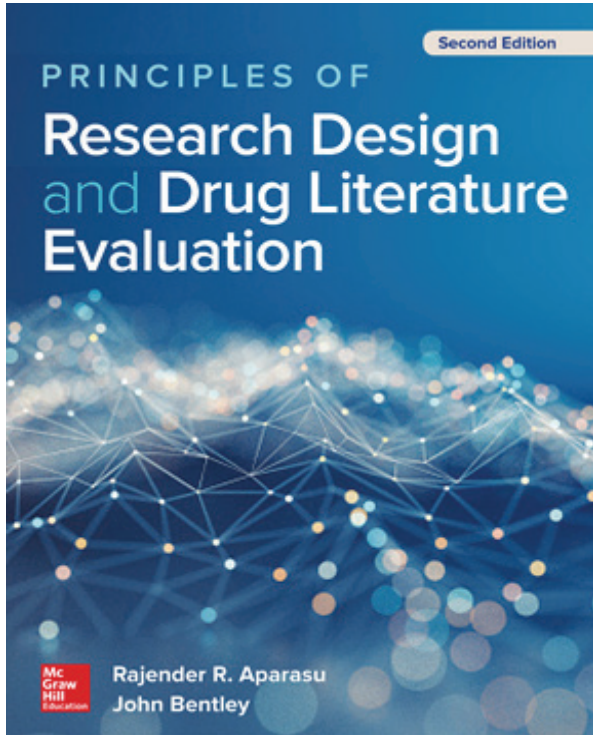
1259861783

\$376.95

DISCOUNT CODE: M

Related Products

9780071354554 Syndromes: Rapid Recognition and Perioperative Implications, 1e



Principles of Research Design and Drug Literature Evaluation, 2nd Edition

John Bentley, Rajender Aparasu

An essential text for any Pharmacy Research Design/Drug Literature course

Principles of Research Design and Drug Literature Evaluation, Second Edition is a unique resource that provides a balanced approach covering critical elements of clinical research, biostatistical principles, and scientific literature evaluation techniques for evidence-based medicine.

This highly accessible text provides comprehensive course content that meets or exceeds the curriculum standards set forth by the Accreditation Council for Pharmacy Education (ACPE). Written by expert authors specializing in pharmacy practice and research, this valuable text will provide pharmacy students and practitioners with a thorough understanding of the principles and practices of drug literature evaluation with a strong grounding in research and biostatistical principles.

- Market: Pharmacy students, pharmacy schools
- The ideal foundation for professional pharmacy students and a key resource for pharmacy residents, research fellows, practitioners, and clinical researchers

October

Re-Announced: 2019 Summer Catalogue

Medical / Pharmacy

PAPERBACK • 10.88in : 8.5in

9781260441789

1260441784

\$106.95

DISCOUNT CODE: M

Rajender Aparasu, PhD, FAPhA (Houston, TX) is Professor of Pharmaceutical Health Outcomes and Policy Chair, College of Pharmacy, University of Houston

John P. Bentley, PhD, FAPhA (Oxford, MS) is Chair and Professor of Pharmacy Administration, School of Pharmacy, University of Mississippi

Related Products

9781259837975 Drug Information: A Guide for Pharmacists, 6e

9780071790710 User' Guides to the Medical Literature: A Manual for Evidence-Based Clinical Practice, 3e

9780071794152 User' Guides to the Medical Literature: Essentials of Evidence-Based Clinical Practice, 3e

The Philadelphia Guide: Inpatient Pediatrics, 3rd Edition

Samir S. Shah, Marina Catalozzi, Lisa B. Zaoutis

The only handbook on pediatric hospitalist medicine!

Focusing specifically on caring for pediatric patients in the hospital setting, this unique handbook addresses more than 350 of the most commonly encountered inpatient pediatric medical conditions. Unlike similar handbooks on the subject, *The Philadelphia Guide* goes beyond diagnostic strategies to include complete treatment and management guidelines.

The emphasis on the treatment of so many inpatient conditions makes the book valuable for practitioners of all levels – from attending physicians to physician assistants, advanced practice nurses, pediatric nurses, and health practitioners from all disciplines involved in the care of pediatric patients in the hospital setting. Designed for immediate access, the handbook features alphabetized clinical sections and consistent chapter subheadings to make the book especially useful at the point of care.

- Market: Pediatric hospitalists, pediatric residents, physician assistants, nurse practitioners
- Practical diagnostic strategies
- Extensive differential diagnosis suggestions
- Up-to-date treatment and management guidelines
- Content designed both for easy browsing and pinpointing specific information
- Alphabetical organization within chapters for rapid access
- Structured format with consistent headings throughout
- Bulleted content for efficient and effective access to relevant information
- Tables listing pediatric dosages for emergency, airway, and rapid sequence intubation medications, as well as defibrillation and cardioversion protocols
- Practical appendices covering normal vital signs, neonatal codes, and PALS algorithms

Samir S. Shah, MD, MSCE is Director, Division of Hospital Medicine, James M. Ewell endowed chair, and Attending Physician in Hospital Medicine & Infectious Diseases at Cincinnati Children's Hospital Medical Center; and Professor in the Department of Pediatrics at the University of Cincinnati College of Medicine.

Lisa B. Zaoutis, MD is Director of the Pediatrics Residency at The Children's Hospital of Philadelphia; and Associate Professor of Clinical Pediatrics in the Department of Pediatrics at the Perelman School of Medicine of the University of Pennsylvania.

Marina Datalozzi, MD, MSCE is Assistant Professor of Population and Family Health and Assistant Professor of Clinical Pediatrics at the Columbia University Medical Center, College of Physicians and Surgeons.

Gary Frank, MD is Chief Quality and Patient Safety Officer at Children's Healthcare of Atlanta; and Adjunct Associate Professor of Pediatrics in the Department of Pediatrics at Emory University School of Medicine.

3rd Edition

The Philadelphia Guide INPATIENT PEDIATRICS

Samir S. Shah
Marina Catalozzi
Gary Frank
Jeanine M. Ronan

Mc
Graw
Hill
Education

October

Medical / Pediatrics

PAPERBACK • 8.38IN : 5.5IN

9781260117882

126011788X

\$81.95

DISCOUNT CODE: M

Related Products

9780071829212 The Philadelphia Guide: Inpatient Pediatrics, 2nd Edition

Smith and Tanagho's General Urology, 19th Edition

Jack W. McAninch, Tom F. Lue

The definitive guide to understanding, diagnosing, and treating urologic disorders – now in full color for the first time!

Smith & Tanagho's General Urology, Nineteenth Edition offers a complete overview of the diagnosis and treatment of the diseases and disorders managed by urologic surgeons. This trusted classic delivers A clear, concise presentation of the etiology, pathogenesis, clinical findings, differential diagnosis, and medical and surgical treatment of all major urologic conditions. The well-organized, user-friendly design makes relevant clinical information and management guidelines easy to find and simple to implement.

- Market: Medical students (y4); urology residents; internal medicine residents; urologists; family physicians
- NEW full-color presentation
- High-yield descriptions of the latest diagnostic modalities and management protocols
- More than 1,000 illustrations and figures, including CT scans, radionuclide imaging scans, and x-rays
- NEW chapters on female urology and pediatric urology
- Ideal for residents and medical students who require A concise and comprehensive reference
- Great for board preparation

Jack McAninch, Md (San Francisco, CA), Professor Emeritus of Urology, University Of California-san Francisco.

Tom Lue, MD (San Francisco, CA), Professor and Vice Chair of Urology, University of California-San Francisco.

October

Re-Announced: 2019 Summer Catalogue

Medical / Urology

PAPERBACK • 9.12IN : 7.38IN

9781259834332

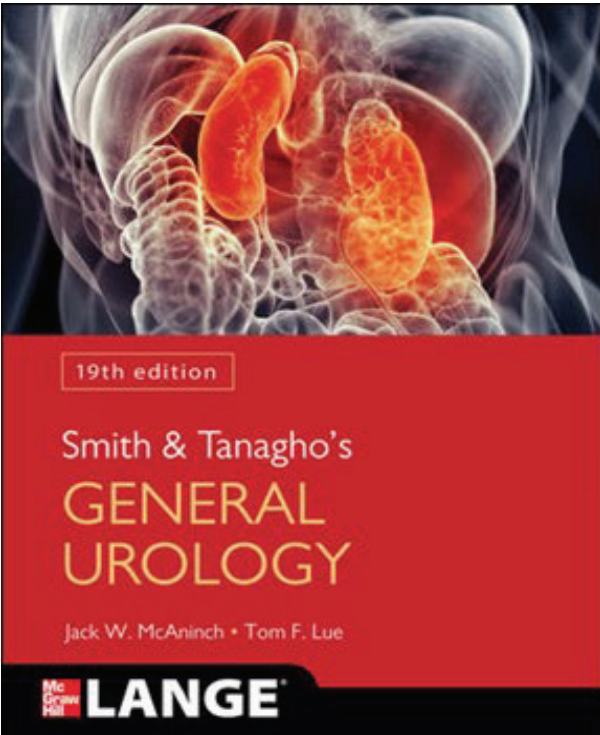
1259834336

\$106.95

DISCOUNT CODE: M

Related Products

9780071624978 Smith & Tanagho's General Urology, 18th Edition



Morgan and Mikhail's Clinical Anesthesiology Cases

John F. Butterworth, David C. Mackey, John D. Wasnick

A clinically relevant, case-based review of anesthesiology – based on the field's cornerstone text

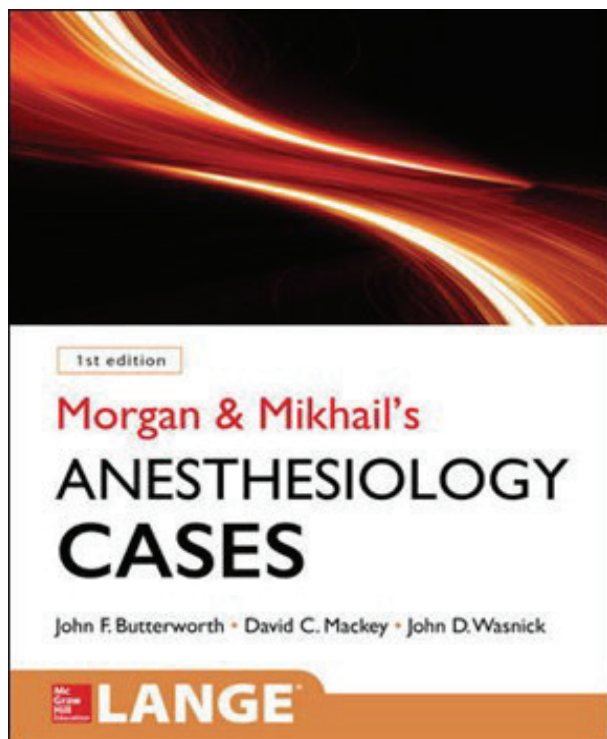
Essential for written and oral board preparation, here is a new case-based companion to *Morgan and Mikhail's Clinical Anesthesiology, Sixth Edition* textbook. The book includes approximately 300 brief case descriptions, with each followed by a series of board-style Q&A. These cases are organized to match the content of the parent text to facilitate side-by-side study. With case-based learning now pervasive in training for all medical specialties, especially anesthesiology, *Morgan & Mikhail's Clinical Anesthesiology Cases* fills a void in medical publishing.

- Market: general anesthesiologists, anesthesiology residents, certified nurse anesthetists
- Includes link to video clips demonstrating key procedures (important in a procedure-oriented specialty such as anesthesiology)
- Also valuable as a clinical refresher before the Operating Room

John Butterworth, MD (Richmond, VA) is Chairman, Department of Anesthesiology, Virginia Commonwealth University.

David Mackey, MD (Houston, TX) is Professor of Anesthesiology, MD Anderson Cancer Center.

John Wasnick, MD (Lubbock, TX) is Chairman, Department of Anesthesiology, Texas Tech University.



October

Medical / Anesthesiology

PAPERBACK • 9IN : 6IN

9780071836128

0071836128

\$106.95

DISCOUNT CODE: M

Related Products

9780071797948 Morgan and Mikhail's Clinical Anesthesiology Flashcards

9781259834424 Morgan and Mikhail's Clinical Anesthesiology, 6th Edition

9780071714037 Anesthesiology Oral Board Flash Cards

9780071606394 Case Files Anesthesiology

Basic & Clinical Biostatistics: Fifth Edition

Beth Dawson, Robert G. Trapp

The acclaimed user-friendly introduction to biostatistics and epidemiology in clinical medicine

Basic & Clinical Biostatistics, Fifth Edition has been updated throughout to deliver a comprehensive, timely introduction to biostatistics and epidemiology as applied to medicine, clinical practice, and research.

The book features “Presenting Problems” (case studies) drawn from studies published in the medical literature, end-of-chapter exercises, and a reorganization of content to reflect the way investigators ask research questions. To facilitate learning chapters contain a set of key concepts to orient the reader to the important ideas discussed in the chapter. An icon will be displayed above key points in the chapter where the concept is discussed.

- Market: medical students, researchers
- Key components include a chapter on survey research and expanded discussion of logistic regression, the Cox model, and other multivariate statistical methods
- Extensive examples illustrate statistical methods and design issues
- Updated examples and software references
- Expanded coverage of data visualization, including content on visual perception and discussion of tools such as Tableau, Qlik and MS Power BI
- New chapter consolidates all sections on Sampling into one
- New material on registries (cancer, etc.)
- Updated content, examples, and data sets throughout.

Susan E. White, PhD, RHIA, CHDA (Columbus, OH) is Administrator - Analytics at The James Cancer Hospital at The Ohio State University Wexner Medical Center

October

Medical / Biostatistics

PAPERBACK • 9.25IN : 7.38IN

9781260455366

126045536X

\$111.95

DISCOUNT CODE: M

Related Products

9780071410175 Basic & Clinical Biostatistics: 4th Edition

9780071824118 Primer of Applied Regression & Analysis of Variance, Third Edition

9780071781503 Primer of Biostatistics, Seventh Edition

JAMA Guide to Statistics and Methods, 1st Edition

Edward H. Livingston, Roger J. Lewis

The world-renowned experts at JAMA® explain statistical analysis and the methods used in medical research

Written in the language and style appropriate for clinicians and researchers, this new *JAMA Guide to Statistics and Methods* provides explanations and expert discussion of the statistical analytic approaches and methods used in the medical research reported in articles appearing in *JAMA* and the JAMA Network Journals.

This addition to the JAMAevidence® series is particularly timely and necessary because today's physicians and other health care professionals must pursue lifelong learning to keep up with the ever-expanding universe of new medical science and evidence-based clinical information. Readers and users of research articles must have a firm grasp of the myriad new statistical, analytic, and methodologic approaches used in contemporary medical studies. To provide concrete examples, the explanations in the book link to research articles that incorporate the specific statistical test or methodological approach being discussed.

- Market: physicians, residents, medical students, medical researchers, public health professionals and students, physician assistants and PA students, nurse practitioners and NP students
- The purpose of this book is to help readers better understand clinical research reports, which will translate into better patient care and outcomes

Edward H. Livingston, MD is Contributing Editor for JAMAevidence, Deputy Editor for *JAMA*, and the Clinical Reviews and Education Editor for the JAMA network. Dr Livingston is also Professor of Surgery at UCLA Medical School and an Adjunct Professor of Surgery at Northwestern University. He previously served as Professor and Chair of Gastrointestinal and Endocrine Surgery and Professor and Chair of Biomedical Engineering at the University of Texas Southwestern School of Medicine.

Roger J. Lewis, MD, PhD is Chair of the Department of Emergency Medicine at Harbor-UCLA Medical Center, Professor and Vice Chair in the Department of Emergency Medicine at the David Geffen School of Medicine at UCLA, and the Senior Medical Scientist at Berry Consultants, LLC. Dr. Lewis is a member of the National Academy of Medicine of the National Academies and a Fellow of both the Society for Clinical Trials and the American Statistical Association.

JAMA Guide to Statistics and Methods

Edward H. Livingston, MD
Roger J. Lewis, MD, PhD



JAMAevidence®

November

Medical / Dentistry

PAPERBACK • 7IN : 4.5IN

9781260455328

1260455327

\$75.95

DISCOUNT CODE: M

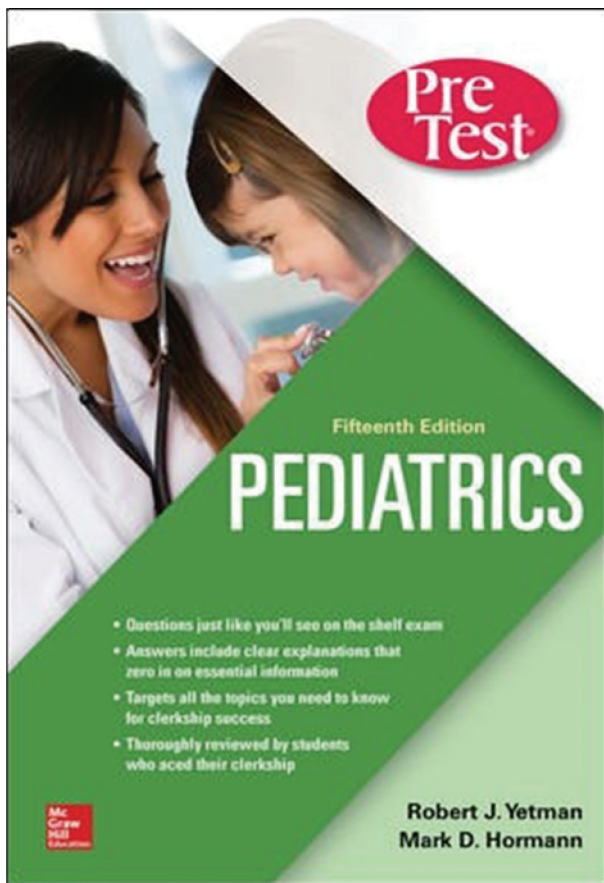
Related Products

9780071794152 JAMAevidence Users' Guides to the Medical Literature

9780071790710 JAMAevidence Users' Guides to the Medical Literature

9780071781503 Primer of Biostatistics, Seventh Edition

9780071410175 Basic and Clinical Biostatistics



Pediatrics PreTest Self-Assessment And Review, Fifteenth Edition

Robert J. Yetman, Mark D. Hormann

The closest students can get to seeing the USMLE Step 2 CK without actually taking it

Pediatrics: PreTest Self-Assessment & Review is the perfect way for students to assess their knowledge of pediatrics for the USMLE Step 2 CK and shelf exams. It includes 500 USMLE-style questions and answers that address the clerkship's core competencies along with detailed explanations of both correct and incorrect answers. Readers will find vignette-style questions and updates on the latest treatments and therapies for infants, children and adolescents. All questions have been reviewed by students who recently passed the boards and completed their clerkship to ensure they match the style and difficulty level of the exam.

- Market: Third and fourth year US medical students in required rotations; foreign medical graduates preparing for the USMLE Step 2 CK
- 500 USMLE-style questions and answers
- Detailed explanations for right and wrong answers
- Targets what you really need to know for exam success
- Thoroughly reviewed by students who aced their clerkship
- Targets all the topics students must know for clerkship success
- Answers are referenced to leading textbooks and journal articles

November

Re-Announced: 2019 Summer Catalogue

Medical / Clinical Medicine

Book • 8.38in : 5.5in

9781260440331

1260440338

\$56.95

DISCOUNT CODE: M

Related Products

9780071838443 Pediatrics PreTest Self-Assessment And Review, 14th Edition

9781259834318 First Aid for the Pediatrics Clerkship, Fourth Edition

9780071847681 Pediatrics Examination and Board Review

Robert J. Yetman, MD (Houston, TX) is Professor and Chairman in The Division of Community & General Pediatrics at The University of Texas—Houston Medical School in Houston, Texas.

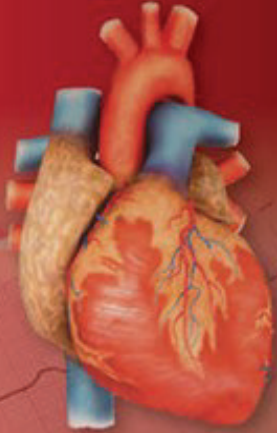
Mark D. Hormann, MD (Houston, TX) is Assistant Professor of Pediatrics, Director of the Pediatric Clerkship, and Pediatrics Residency Program Director at The University of Texas—Houston Medical School in Houston, Texas.

CARDIAC ARRHYTHMIAS

Interpretation, Diagnosis
and Treatment

SECOND EDITION

ERIC PRYSTOWSKY, MD
GEORGE KLEIN
JAMES P. DAUBERT



Cardiac Arrhythmias: Interpretation, Diagnosis And Treatment, Second Edition

Eric N. Prystowsky, George J. Klein

The acclaimed primer of electrophysiology – from two leading experts

Cardiac Arrhythmias: Interpretation, Diagnosis and Treatment, Second Edition is a practical clinical guide for healthcare professionals who seek a basic knowledge of electrophysiology and how to interpret and treat patients with arrhythmias.

One of the main benefits of this book is the author's ability to take electrophysiology and break it down clearly and simply so internists and family practitioners who do not have an extensive background in this complex aspect of cardiology can understand it and its relationship to treating arrhythmias. The Second Edition has been updated to include the latest treatment advances, new and important clinical trials, additional cases, and coverage of new drugs and devices.

- Market: Internists, internal medicine residents, primary care physicians
- Enhanced by full-color tracings, and an increased number of tables and illustrations
- The two co-authors, Drs. Prystowsky and Klein are world-renowned experts on the topic of electrophysiology

November

Medical / Cardiology

HARDCOVER • 10.88IN : 8.5IN

9781260118209

1260118207

\$301.95

DISCOUNT CODE: M

Eric Prystowsky, Md (Indianapolis, IN) is the Director of the Cardiovascular and Clinical Cardiology Electrophysiology fellowship program at St. Vincent's Hospital in Indianapolis. He has authored more than 700 publications on cardiac arrhythmia. Dr. Prystowsky is past president of The Heart Rhythm Society, and editor-in-chief of the *Journal of Cardiovascular Electrophysiology*. For more than thirty years, he has run a very popular course on electrophysiology.



George J. Klein, MD (Ontario, Canada) is Professor of Medicine at the University of Western Ontario. He is a world-renowned clinician, researcher, and educator in electrophysiology.

Related Products

9780071781060 Clinical Electrophysiology Review, Second Edition

9780070509849 Cardiac Arrhythmias: An Integrated Approach for the Clinician

Deja Review: Microbiology And Immunology, Third Edition

Eric Chen, Sanjay Kasturi

Maximum retention in minimum time!

This high-yield, rapid-fire Q&A book simulates flashcards in a book to help medical students review microbiology and immunology for their course exams as well as prepare for the USMLE Step 1. It is also a great review for students in basic courses in other health-related programs.

The book features an at-a-glance, two-column “flashcard” Q&A format, which reinforces familiar material, while accelerating mastery of commonly tested topics. The Q&As help readers efficiently absorb a large amount of pertinent information and streamlines study time by focusing only on the correct answers. Ideal for last-minute cramming, this quick-reference also enables students to pinpoint their weaknesses and strengths so they can fine-tune their preparation—and tackle the most difficult exam questions with confidence.

- Market: First and second year medical students preparing for the USMLE Step 1
- First and second year US and Canadian medical students in their basic science courses
- Provides a flashcard experience with the convenience of a book
- USMLE® -style vignettes deliver review material in a board-simulating clinical presentation
- Active recall questions allow readers to *understand*, not just memorize, the subject matter
- Clinical correlations of basic science help readers gear up for coursework and board exams
- Compact and easy to carry for on-the-spot studying

Eric Chen MD is a women’s imaging specialist affiliated with Bay Imaging Consultants.

Joseph Chen (Irvine, CA) is a medical student at the University of California – Irvine.



product image
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November

Medical / Clinical Medicine

PAPERBACK • 9IN : 6IN

9781260441413

1260441415

\$34.95

DISCOUNT CODE: M

Related Products

9780071627153 Deja Review Microbiology & Immunology, Second Edition

9780071471794 Microbiology 12/E

9780071435079 USMLE Road Map

Hadzic's Peripheral Nerve Blocks and Anatomy for Ultrasound-Guided Regional Anesthesia, 3rd Edition

Admir Hadzic

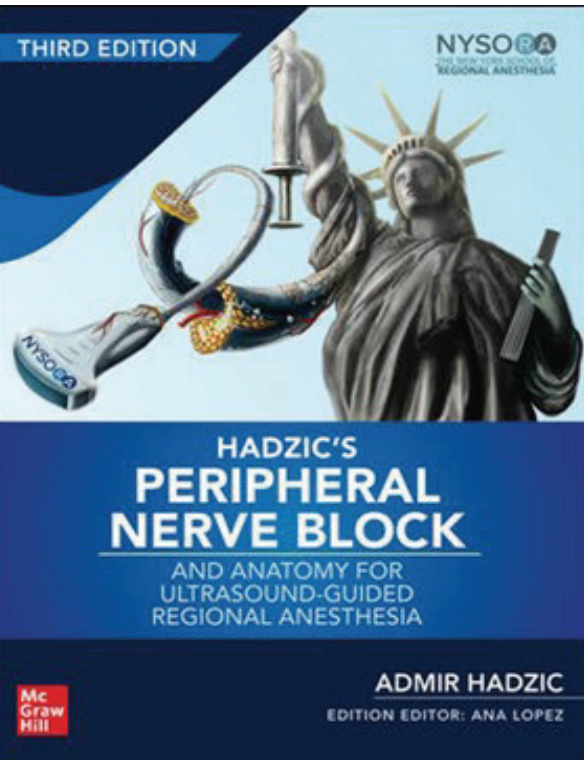
The complete, authoritative, and practical guide to ultrasound-guided nerve blocks – updated to reflect the most current NYSORA initiatives

Hadzic's is the most comprehensive color guide to the procedures and equipment used in ultrasound guided nerve blocking. Color drawings and photographs are bolstered by concise, step-by-step instruction from the world-renowned St. Luke's Hospital in New York. The Third Edition has been updated to include more international contributors, and better align the book's content with the New York School of Regional Anesthesia's (NYSORA) standards of practice.

Featuring sections that progress from the foundations of regional anesthesia to the clinical applications of nerve blocks, *Hadzic's* includes tips and insider perspective from the leadership of NYSORA and its academic affiliates. The book also includes three separate atlases, including a new atlas of musculoskeletal ultrasound, as well as surface anatomy, and ultrasound-guided anatomy.

- Market: general anesthesiologists, anesthesiology residents, certified nurse anesthetists
- A real-world emphasis on clinical utility serves as the underpinning of chapter content and drives the book's in-depth explanations of techniques and procedures
- Outstanding organization begins with the foundations of peripheral nerve blocks (e.g., Regional anesthesia, equipment, and monitoring and documentation) and then reviews clinical applications for both traditional procedures and ultrasound-guided procedures
- Three atlases: musculoskeletal ultrasound, surface anatomy, ultrasound-guided anatomy

Admir Hadzic, MD, PhD (New York, NY) is affiliated With St. Luke's-Roosevelt Hospital. He is board certified in Internal Medicine and Anesthesiology (Columbia University, NY, USA), and holds a doctorate degree (PhD) in anatomy.



November

Medical / Anesthesiology

HARDCOVER • 10.88IN : 8.5IN

9780071838931

0071838937

\$220.95

DISCOUNT CODE: M

Related Products

9780071549615 Hadzic's Peripheral Nerve Blocks

Infectious Diseases: A Clinical Short Course, 4th Edition

Frederick S. Southwick

A proven way to learn the principles of clinical infectious diseases in just thirty days

Infectious Diseases: A Clinical Short Course, Fourth Edition is a concise overview of this important field designed to help the busy physician, medical student, nurse practitioner, and physician assistant to understand, diagnose, and treat common infectious diseases. This unique self-instruction book is organized by system/region as opposed to pathogens simulating how common pathogens and disorders would be encountered in rounds or in practice. This new edition will include key content updates, and ensure that content aligns itself with information tested on the USMLE Step 2.

By indicating the number of days that should be allotted to the study of each chapter, the author has created a schedule for completion of each lesson. A wide array of tables that summarize the methods of clinical assessment, anti-infective agent doses, and drug toxicities--facts that do not require memorization, but do need to be referred to when caring for patients--facilitate this condensed learning schedule. There is no better resource for learning to associate pathogens with the corresponding impact on patients than *Infectious Diseases*.

- Market: internal medicine residents, medical students, family practice residents and physicians
- Focuses on clinical issues, not microbiology, make it well suited for physicians and healthcare providers
- Key points summarize the most important facts when managing each infection and facilitate board review
- Guiding Questions begin each chapter
- An estimate of the potential severity of each disease gives you A sense of how quickly you should initiate treatment
- Numerous case examples highlight real-world clinical application of the content
- Dozens of color plates depict major pathogens
- All chapters have been updated to reflect the most current treatment and diagnostic guidelines from the Infectious Diseases Society of America

Fred Southwick, MD (Gainesville, FL) Chief Quality Officer and Professor of Infectious Diseases, Department of Medicine, University of Florida College of Medicine.



product image
not available

November

Medical / Internal Medicine

PAPERBACK • 9.25IN : 7.38IN

9781260143652

1260143651

\$106.95

DISCOUNT CODE: M

Related Products

9780071789257 *Infectious Diseases: A Clinical Short Course, Third Edition*

9780071456067 *CURRENT Diagnosis & Treatment: Sexually Transmitted Diseases*

Dutton's Orthopaedic: Examination, Evaluation and Intervention, Fifth Edition

Mark Dutton

The #1 orthopaedic evidence-based textbook and reference guide

Dutton's Orthopaedic: Examination, Evaluation and Intervention, Fifth Edition provides readers with a systematic logical approach to the evaluation and intervention of the orthopedic patient. In this comprehensive and up-to-date fourth edition, Dutton strikes the perfect balance in its coverage of examination and treatment. The textbook emphasizes the appropriate use of manual techniques and therapeutic exercise while outlining the correct applications of electrotherapeutic and thermal modalities as adjuncts to the rehabilitative process.

The content reflects the consistent unified voice of a single author – a prominent practicing therapist who delivers step-by-step guidance on the examination of each joint and region. This in-depth coverage leads readers logically through systems review and differential diagnosis aided by numerous decision-making algorithms. New videos on concussion testing and method techniques are available on AccessPT. This edition has an added 10-15 board review questions per chapter as well as updated chapters to reflect the latest research and treatment techniques.

- Market: physical therapy students
- The most comprehensive text for the core orthopaedics course required in all physical therapy programs
- Evidence-based focus — examination techniques and interventions clearly supported by published clinical studies
- Learning aids include board review questions in each chapter

Mark Dutton, PT (Pittsburgh, PA) is a Practicing Physical Therapist at West Penn Allegheny Health System and an Adjunct Professor At Duquesne University. In addition to writing several books for McGraw-Hill he is also the Editor-In-Chief of the Access Physiotherapy online resource.

FIFTH EDITION

DUTTON'S ORTHOPAEDIC

Examination, Evaluation and Intervention



MARK DUTTON

November

Medical / Physical Medicine & Rehabilitation

HARDCOVER • 10.88IN : 8.5IN

9781260143874

1260143872

\$124.95

DISCOUNT CODE: M

Related Products

9781259583100 Dutton's Orthopaedic: Examination, Evaluation and Intervention, Fourth Edition

9780071772433 Dutton's Introduction to Physical Therapy and Patient Skills

9780071715102

Dutton's Orthopedic Survival Guide: Managing Common Conditions



product image
not available

Tintinalli's Emergency Medicine: A Comprehensive Study Guide, 9th Edition

Judith E. Tintinalli, J. Stephan Stapczynski, O. John Ma, Donald Yealy, Garth D. Meckler, David M. Cline

The long awaited new edition of the world's most widely used and highly regarded textbook and reference of emergency medicine -- Endorsed by the American College of Emergency Physicians

Unquestionably the leading text in emergency medicine, *Tintinalli's Emergency Medicine* is a true must-have resource for everyone in emergency medicine --- from residents to practicing physicians. The Ninth Edition of provides the depth and breadth of coverage that reflects the complexity and expertise needed to practice emergency medicine successfully in today's fast-paced environments. It is an important contemporary clinical emergency care resource for physicians, nurse practitioners, and physician assistants who practice emergency medicine and for emergency medicine and pediatric emergency medicine fellows. It remains the preferred study guide for in-training and board examinations and recertification.

This comprehensive text covers everything from prehospital care, disaster preparedness, and basic resuscitative techniques to all the major diseases requiring emergency treatment in adults and children, such as pulmonary emergencies, renal and genitourinary disorders, and hemophilia.

November

Medical / Internal Medicine

HARDCOVER • 10.88IN : 8.5IN

9781260019933

1260019934

\$250.95

DISCOUNT CODE: M

Related Products

9780071794763 Tintinalli's Emergency Medicine: A Comprehensive Study Guide, 8th Edition

9780071837026 Tintinalli's Emergency Medicine Manual, Eighth Edition

9780071744416 Tintinalli's Emergency Medicine: Just the Facts, Third Edition

Garth D. Meckler, MD (Portland, OR) Assistant Section Chief and Fellowship Director, Pediatric Emergency Medicine, Oregon Health & Science University.

Donald M. Yealy, MD (Pittsburgh, PA) is Chair of Emergency Medicine, University of Pittsburgh.

- Market: emergency physicians, emergency medicine residents
- Full-color design with more tables than ever to succinctly present key information
- Extensive updates to all sections, incorporating the latest guidelines, evidence-based protocols, and relevant research
- Online access to more than 50 videos, covering a wide range of procedural and diagnostic topics and focusing on the latest ultrasound-guided techniques – most NEW to this edition
- NEW Chief Complaint Infographics for the Thirty Most Common Presenting Symptoms in the Emergency Department. These printable, downloadable guides feature algorithms, mnemonics, and succinct text to assist differential diagnosis.

Judith E. Tintinalli, MD, MS (Chapel Hill, NC) is Professor and Chair, Department of Emergency Medicine and Adjunct Professor in the Department of Health Policy and Administration at the University of North Carolina at Chapel Hill.

J. Stephan Stapczynski, MD (Phoenix, AZ) is Chair, Emergency Medicine Department, Chief of Medical Staff, Maricopa Medical Center.

O. John Ma, MD (Portland, OR) is Professor and Chair of the Department of Emergency Medicine at Oregon Health & Science University.

David M. Cline, MD (Winston-Salem, NC) is Professor of Emergency Medicine at Wake Forest University School of Medicine.



Surgery PreTest Self-Assessment and Review, 14th Edition

Lillian Kao, Tammy Lee

The closest students can get to seeing the USMLE Step 2 CK without actually taking it

Surgery: PreTest Self-Assessment & Review is the perfect way for students to assess their knowledge of surgery for the USMLE Step 2 CK and shelf exams. It includes 500 USMLE-style questions and answers that address the clerkship's core competencies along with detailed explanations of both correct and incorrect answers. Readers will find vignette-style questions and updates on the latest surgical techniques. All questions have been reviewed by students who recently passed the boards and completed their clerkship to ensure they match the style and difficulty level of the exam.

- Market: Third and fourth year US medical students in required rotations; foreign medical graduates preparing for the USMLE Step 2 CK
- 500 USMLE-style questions and answers
- Detailed explanations for right and wrong answers
- Targets what you really need to know for exam success
- Thoroughly reviewed by students who aced their clerkship
- Targets all the topics students must know for clerkship success
- Answers are referenced to leading textbooks and journal articles

November

Re-Announced: 2019 Summer Catalogue

Medical

PAPERBACK • 8.38in : 5.5in

9781260143614

1260143619

\$52.95

DISCOUNT CODE: M

Lillian Kao, MD (Houston, TX) is a professor in the Department of Surgery at McGovern Medical School at the University of Texas Health Science Center at Houston

Ethan Taub, DO (Houston, TX) is an assistant professor in the Department of Surgery at McGovern Medical School at the University of Texas Health Science Center at Houston

Casey B. Duncan, MD, MS (Houston, TX) is an assistant professor in the Department of Surgery at McGovern Medical School at the University of Texas Health Science Center at Houston

Related Products

9780071761215 Surgery PreTest Self-Assessment and Review 13e

9780071475662 Lange Q&A Surgery, 5e

97801259585227 Case Files Surgery, 3e

Clinical Pediatric Anesthesiology (Lange)

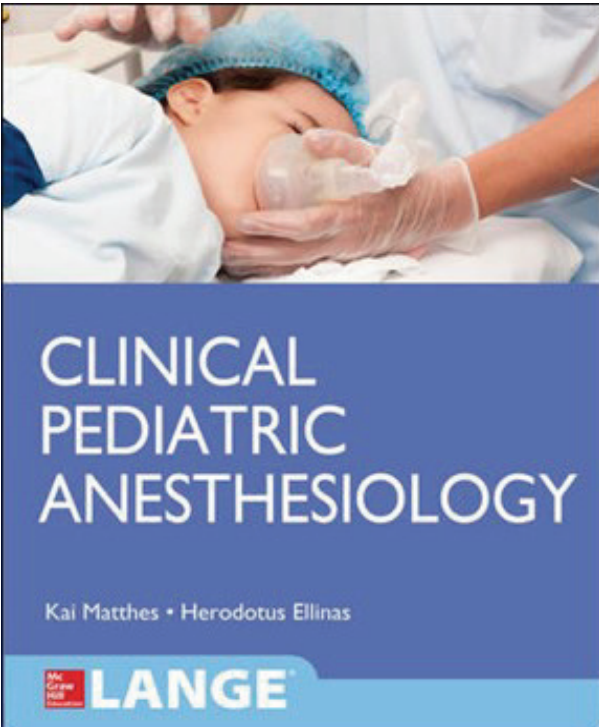
Kai Matthes

A new textbook of pediatric anesthesiology – modeled after the bestselling Morgan and Mikhail’s Clinical Anesthesiology

Filling a void in the anesthesiology literature, this new text delivers streamlined yet comprehensive discussion of the unique aspects and considerations necessary to successfully manage pediatric patients. For each procedure covered, there is a review of equipment, technique, alternatives, and ways to manage complications or troubleshoot errors. A complete multi-media resource, *LANGE Clinical Pediatric Anesthesiology* includes a link to 50 videos depicting key pediatric anesthetic procedures.

- Market: general anesthesiologists, anesthesiology residents, certified nurse anesthetists
- Ideal for trainees and practitioners who have limited time and need a solution to a specific clinical problem
- Sections Include: Basic Science, Pharmacology, Anesthetic Practice, Procedures, and Special Considerations

Kai Matthes, MD (Boston, MA) is Associate Professor of Anesthesia, Boston Children’s Hospital, Harvard Medical School.



November

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Medical / Anesthesiology

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Harrisons Manual of Medicine, 20th Edition

Dennis L. Kasper, Anthony S. Fauci, Stephen L. Hauser, Dan L. Longo, J. Larry Jameson, Joseph Loscalzo

All the authority of the most trusted brand in medical content, formatted for rapid access

Derived from most clinically salient content featured in *Harrison's Principles of Internal Medicine, 20th Edition*, this full color, portable guide covers all diseases and conditions commonly seen in general medical practice. This edition has been updated to reflect the latest clinical developments in medicine.

Formatted for quick access and employing an effective blend of concise text, bulleted key points, decision trees, and summary tables, the *Manual* allows for ease of navigation at the point of care. Chapters employ a standard repeating template for rapid use and include Etiology and Epidemiology, Clinically Relevant Pathophysiology, Signs and Symptoms, Differential Diagnosis, Physical and Laboratory Findings, Therapeutics, Practice Guidelines, and more.

Features:

- Market: Medical students—2-4th year; IM, FP, and Anesthesia residents; IM and FP clinicians; pharmacists; nurse practitioners; and NP and PA students
- Updated with important new clinical developments covered in *Harrison's Principles of Internal Medicine, 20th Edition*
- Concise coverage of mechanisms, enhanced coverage of point-of-care medicine
- Editors are a veritable who's who of the most highly regarded clinicians in the world

J. Larry Jameson, MD, PhD (Philadelphia, PA)

Robert G. Dunlap, Professor Of Medicine, Perelman School Of Medicine; Executive Vice President, University Of Pennsylvania Health, Philadelphia, Pennsylvania

Anthony Fauci, MD (Bethesda, MD) Director, National Institute Of Allergy And Infectious Diseases National Institutes Of Health, Bethesda, Maryland

Dennis Kasper, MD (Boston, MA) William Ellery Channing Professor Of Medicine, Harvard Medical School, Boston, Massachusetts

Stephen Hauser, MD (San Francisco, CA) Director, Weill Center For Neurosciences, UCSF School Of Medicine, San Francisco, California

Dan Longo, MD (Boston, MA) Professor of Medicine, Harvard Medical School, Boston, Massachusetts

Joseph Loscalzo, MD, PhD (Boston, MA) Chair of Medicine and Physician-in-Chief, Brigham and Women's Hospital, Boston, Massachusetts



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Mark Tuttle

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The book features an at-a-glance, two-column “flashcard” Q&A format, which reinforces familiar material, while accelerating mastery of commonly tested topics. The Q&As help readers efficiently absorb a large amount of pertinent information and streamlines study time by focusing only on the correct answers. Ideal for last-minute cramming, this quick-reference also enables students to pinpoint their weaknesses and strengths so they can fine-tune their preparation—and tackle the most difficult exam questions with confidence.

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- Provides a flashcard experience with the convenience of a book
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Daniel Orringer, MD (Ann Arbor, MI) is a resident at the University of Michigan Neurosurgery Department

John Naheedy, MD (San Diego, CA) is a resident at the University of California-San Diego Medical Center Radiology Department



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November

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Medical / Clinical Medicine

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McGraw-Hill's 2020/2021 Top 300 Pharmacy Drug Cards

Jill M. Kolesar, Lee Vermeulen

A fast, fun, and effective way for pharmacy students to learn essential information about the top 300 drugs

McGraw-Hill Education's 2019/2020 Top 300 Pharmacy Drug Cards, Fifth Edition delivers everything pharmacy and nursing students need to know about the top 300 drugs in one easy-to-carry resource.

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Jill M. Kolesar, PharmD, MS, BCPS, FCCP (Lexington, KY) is Professor, College of Pharmacy, Director, Early Phase Clinical Trials Center, Co-director, Molecular Tumor Board, Markey Cancer Center, University of Kentucky.

Lee Vermeulen, BSPHarm, MS, FCCP, FFIP (Lexington, KY) is Chief, Academic Service Lines, UK Healthcare and Professor of Medicine and Pharmacy, University of Kentucky.

November

Medical / Pharmacy

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Tintinalli's Emergency Medicine Examination and Board Review, 3rd Edition

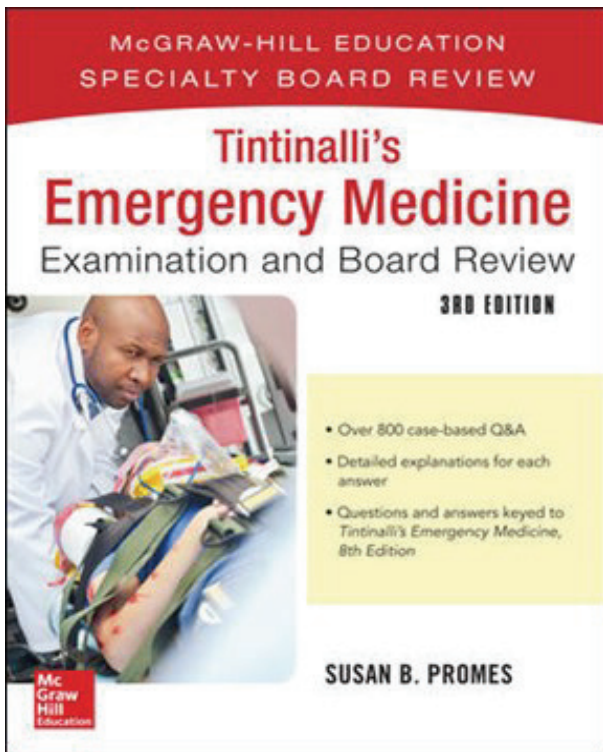
Susan B Promes

More than 800 case-based Q&A combined with the authority of the field's leading text make this the best review for any Emergency Medicine examination

Mcgraw-hill Education Specialty Board Review: Tintinalli's Emergency Medicine Examination and Board Review, Eighth Edition delivers more than 800 case-based questions and answers. All answer options, both correct and incorrect, are keyed to *Tintinalli's Emergency Medicine, Eighth Edition*, the field's most authoritative and trusted text. This is an outstanding review for any examination in emergency medicine – including board certification – and can also be used as a clinical refresher.

- Market: Emergency Medicine physicians, physician assistants specializing in emergency medicine
- This edition bolstered by enhanced answer explanations, an increased number of Q&A, and improved quality of photographs
- EKGs, radiographs, and clinical images sharpen readers' diagnostic skills

Susan B. Promes, MD (Hershey, PA) is Chairman, Department of Emergency Medicine, Pennsylvania State University.



December

Medical / Emergency Medicine

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Related Products

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9780071764001 First Aid for the Emergency Medicine Boards 2/E

Neuroanatomy Text And Atlas, Fifth Edition

John D Martin

A regional and functional approach to learning human neuroanatomy – enhanced by additional full-color illustrations and a new online learning center

Neuroanatomy: Text and Atlas covers neuroanatomy from both a functional and regional perspective to provide an understanding of how the components of the central nervous system work together to sense the world around us, regulate body systems, and produce behavior. This trusted text thoroughly covers the sensory, motor, and integrative skills of the brains and presents an overview of the function in relation to structure and the locations of the major pathways and neuronal integrative regions.

Neuroanatomy: Text and Atlas also teaches readers how to interpret the new wealth of human brain images by developing an understanding of the anatomical localization of brain function. The authoritative core content of myelin-stained histological sections is enhanced by informative line illustrations, angiography, and brain views produced by MRI, and other imaging technologies.

- Market: physical therapy students; dental students; allied health students
- Revised and updated to reflect advances in clinical neuroanatomy and neural science
- Full-color illustrations enrich the text, including many new to this edition
- Chapters begin with a clinical case to illustrate the connections and functions of the key material
- Chapters end with a series of multiple-choice review questions
- NEW online learning center will display brain views produced by MRI and PET
- Increases knowledge of the regional and functional organization of the spinal cord and brain, one system at a time
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- Promotes understanding of the complex details of neuroanatomy needed for accurate interpretation of radiological image
- Comprehensive atlas provides key views of the surface anatomy of the central nervous systems and photographs of myelin-stained sections in three anatomical planes
- Includes learning aids such as clinical topics, boxes, chapter summaries, and a glossary of key terms and structures

John Martin, PhD (New York, NY) is affiliated with City College of New York.

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TEXT and ATLAS



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December

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CURRENT Diagnosis & Treatment Otolaryngology--Head and Neck Surgery, Fourth Edition

Anil Lalwani

The acclaimed one-stop clinician's guide for treating all major diseases of the ear, nose, throat, and neck

Current Diagnosis & Treatment Otolaryngology—Head & Neck Surgery, Fourth Edition spans the entire breadth of ENT topics, including the latest developments in basic science, facial plastic surgery, head and neck surgery, laryngology, rhinology, pediatric otolaryngology, otology, and neurotology. This find-it-now clinician's guide includes commonly encountered as well as unusual diseases of the head and neck and is essential for board review and recertification.

- Market: otolaryngologists, otolaryngology residents
- New! Four-color design
- Conveniently organized by anatomic region
- Consistent presentation includes General Considerations, Pathogenesis, Prevention, Clinical Findings, Differential Diagnosis, and Treatment
- Must-know medical and surgical management of each disorder
- Thorough discussion of pathophysiology and relevant basic and clinical science
- More than 400 state-of-the-art clinical photographs and illustrations
- Comprehensive radiology chapter with more than 150 images
- "Essentials of Diagnosis" section for each disease and disorder delivers key points at a glance

Anil K. Lalwani, MD (New York, NY) Vice Chair for Research, Otolaryngology— Head and Neck Surgery; Chief, Division Of Otology, Neurology, and Skull Base Surgery; and Medical Director of Perioperative Services, New York Presbyterian Hospital, Columbia University Medical Center.

December

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Medical / Urology

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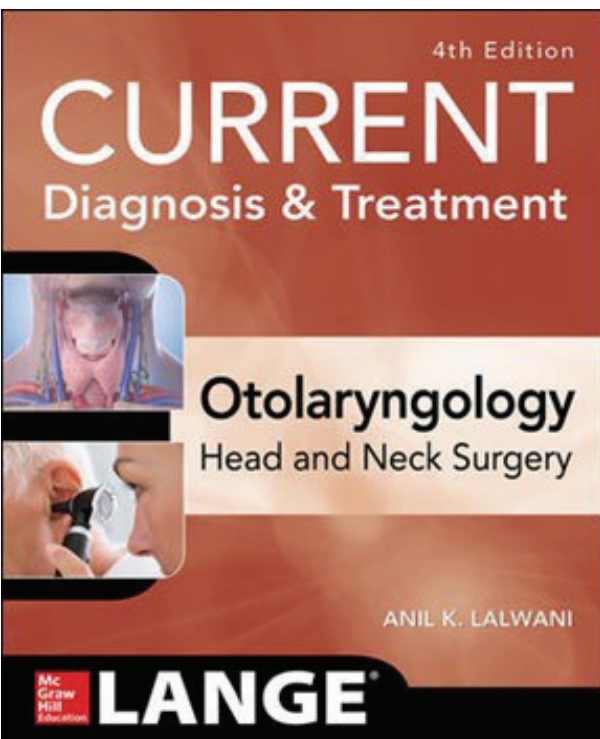
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Graber and Wilbur's Family Medicine Examination And Board Review, Fifth Edition

Jason K. Wilbur, Mark Graber, Brigit Ray

An engagingly written case-based review for the Family Medicine Board Examination and the USMLE Step 3

Widely recognized as the ideal study guide for the primary and recertification exams in family medicine and licensure exams, *Graber and Wilbur's Family Medicine Examination and Board Review, Fifth Edition* has been updated throughout to maintain currency and freshness—including new bits of humor that make the book fun to read and studying more enjoyable.

Featuring hundreds of progressive cases, this acclaimed review has been applauded by residents and students for its "building-block approach" to learning that assures readers understand one subject before moving on to the next. The Fifth Edition has also been enhanced with cutting-edge coverage of topics such as health maintenance, decision-making, and metacognition.

- Market: family medicine residents; first-year residents across all specialties prepping for USMLE Step 3, and international medical graduates
- More than 350 progressive case studies that reflect the realities of clinical practice and prepare readers for the exams
- A 200-question final exam with answers referenced to pages in the book
- Detailed answer explanations for most questions that explain not only why an answer is right, but why the other answers are wrong
- Comprehensive coverage of ALL topics on the boards and recertifying exam
- Super-effective learning aids such as Quick Quizzes, learning objectives, clinical pearls, and more
- Colour photographs of conditions most easily diagnosed by appearance
- Written not only to help pass exams, but to also update knowledge of family medicine with state-of-the-art information
- An outstanding refresher for primary care physicians, physician assistants, and nurse practitioners

Jason K. Wilbur, MD (Iowa City, IA), Clinical Associate Professor, Department of Family Medicine, Roy J. And Lucille A. Carver College of Medicine, University of Iowa.

Mark Graber, MD (Iowa City, IA), Clinical Professor, Departments of Family and Emergency Medicine, Roy J. and Lucille A. Carver College of Medicine, University of Iowa.

Brigit E. Ray, MD, MME (Iowa City, IA), Faculty Associate Physician, Roy J. and Lucille A. Carver College of Medicine, University of Iowa.



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December

Medical

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Guidebook to Dermatologic Diagnosis

Susan Burgin

A unique systematic approach to dermatologic diagnosis

Guidebook to Dermatologic Diagnosis provides an innovative and methodical approach to the diagnosis of skin lesions and rashes. Centered around "The Wheel of Diagnosis" which factors in several important clinical considerations necessary to formulate an accurate diagnosis, the book is enhanced by numerous full-color images organized by clinical appearance rather than known diagnosis. This type of image grouping is specifically designed to teach readers how to think through and eventually arrive at an accurate diagnosis. Each chapter is also enhanced by tips on special testing, management, as well as the diagnostic approach.

- Market: dermatologists, family practitioners, emergency physicians
- An innovative way to enhance dermatologic diagnostic skills
- Can be used at the point of care to confirm diagnosis
- Emphasizes the categorization of dermatologic disease into reaction patterns

Susan Burgin, MD (Boston, MA) is Assistant Professor of Dermatology, Harvard Medical School; Attending Dermatologist, Beth Israel Deaconess Medical Center.

GUIDEBOOK TO DERMATOLOGIC DIAGNOSIS

SUSAN BURGIN

December

Medical / Dermatology

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Dermatopathology, Fourth Edition

Raymond L. Barnhill, A. Neil Crowson, Cynthia M. Magro, Michael W. Piepkorn

The definitive survey of diagnostic dermatopathology—and the single-best resource for addressing differential diagnosis at the microscopic level

For virtually every kind of skin lesion, this skill-sharpening resource has everything clinicians need to successfully perform differential diagnosis at the microscopic level. *Dermatopathology* features a systematic, algorithmic approach that cuts through the complexity of the discipline's traditional disease-oriented focus, providing a ready-to-use diagnostic tool that puts the entire world of dermatopathology into perspective.

This classic has won acclaim as the only dermatology pathology resource that is valuable for both teaching and for clinical practice and differential diagnosis. While other references may be more exhaustive, denser, or larger, none are more clinically useful as *Dermatopathology*. With 25% of the dermatology board and recertification examination consisting of dermatopathology topics, this is also an outstanding board review tool.

Filled with hundreds of color photomicrographs, the book features a clear five-part organization and nearly forty detailed chapters—each reflecting the scientifically rigorous, up-to-date insights of authors who are acknowledged experts in the field. The book's vast scope encompasses all skin disease processes—inflammatory, non-inflammatory, infections, and proliferations (harmatomas, hyperplasias, and neoplasms, plus disorders of nails and oral mucosa).

- Market: dermatologists, dermatology residents
- Includes Online Image Bank containing all the images in the book
- Increased number of full-color images
- Numerous tables assist clinicians differentiate similar conditions from one another
- NEW CHAPTERS on laboratory methods and stains, and updated immunohistochemistry content

Raymond L. Barnhill, MD, (Editor-in-Chief) (Los Angeles, CA) is Professor of Pathology, and Co-Director, Dermatopathology, Departments of Pathology and Laboratory Medicine, David Geffen School of Medicine at UCLA.

Arthur Neil Crowson, MD (Tulsa, OK), is Clinical Professor of Dermatology, Pathology, and Surgery and Director of Dermatopathology at the University of Oklahoma; Chairman of Pathology, St. John Medical Center; and President, Pathology Laboratory Associates.

Cynthia M. Magro, MD (New York, NY), is Professor, Division of Dermatopathology, Department of Pathology, Cornell University Weill Medical College.

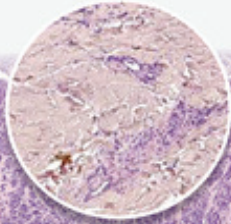
Michael W. Piepkorn, MD (Seattle, WA) is Clinical Professor of Dermatology, Department of Medicine, University of Washington School of Medicine.

Heinz Kutzner, MD, Professor of Dermatology, Friedrichshafen, Germany.

BARNHILL'S

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December

Medical/ Dermatopathology

HARDCOVER • 10.88IN : 8.5IN

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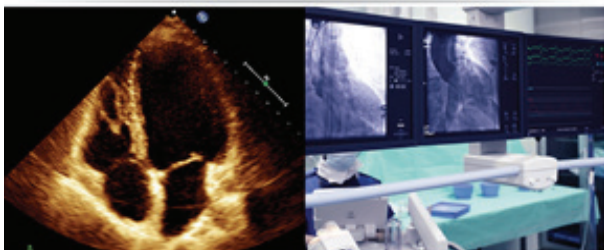
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Patient Management in the Telemetry/Cardiac Step Down Unit

A CASE-BASED APPROACH



MUHAMMAD SAAD
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December

Medical/ Cardiology

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Guide to Patient Management in the Cardiac Step Down/Telemetry Unit: A Case-based Approach

Muhammad Saad, Manoj Bhandari, Timothy J Vittorio

A practical, case-based approach for beginners to learn the essentials of patient care on the stepdown floor and cardiac care unit

Specifically written for novices on the telemetry floor, this innovative new book guides the beginner through a wide spectrum of cases they will most likely encounter on the stepdown floor. The cases included in the text are a compilation of real-life ones the authors have encountered in their extensive clinical careers, and each includes discussion of how to best manage the situation, along with detailed explanations.

Guide to Patient Management in the Cardiac Stepdown Unit differentiates itself from other texts on the topic by its case-based, highly practical coverage of initial diagnosis, management, and the creation of a care plan, along with troubleshooting tips on managing more complicated situations.

- Market: physician assistants, nurse practitioners, registered nurses, medical students; all other staff working in a cardiac care unit
- The goal of the book is minimize errors, improve outcomes, deliver practical knowledge, and provide the quick management tips required in a fast-paced, high-pressure environment

Saad Muhammad, MD (New York, NY) is Attending Physician at Bronx Care Hospital Center, Icahn School of Medicine Mount Sinai.

Timothy J. Vittorio, MD, FACC (New York, NY) is Attending Physician-Cardiology, Bronx Care Hospital Center, Icahn School of Medicine Mount Sinai.

Manoj Bhandari, MD, FACC (New York, Ny) is Attending Physician-Cardiology, Bronx Care Hospital Center, Icahn School of Medicine Mount Sinai.

Gomella's Neonatology, Eighth Edition

Tricia Lacy Gomella, M. Douglas Cunningham

The field's most trusted and comprehensive pocket guide to treating common and rare problems in newborns

"A copy of this reference should be kept readily available in the newborn unit. It is a potent learning tool for NCU students." -- Family Medicine review of an earlier edition

A true essential for nearly three decades, this streamlined pocket reference provides logically organized, quickly retrievable information on basic and advanced management techniques for the neonate. Featuring a convenient outline approach that puts key information at reader's fingertips, this quick reference covers everything clinicians need to know about on-call neonatal problems, procedures, diseases and disorders, and pharmacology.

- Market: Neonatologists, pediatricians, pediatric residents
- The most comprehensive drug formulary available in a neonatal handbook
- 20 procedures are explained in a step-by-step manner
- Full-color images of neonatal rashes and dermatologic problems
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- An "On Call" section presenting more than common and serious patient management issues with guidelines for rapid diagnosis and treatment
- Cutting-edge strategies for management of specific respiratory syndromes
- Valuable appendices, including Abbreviations Used in Neonatology, Blood Pressure Determinations, Isolation Guidelines, and more

Tricia Lacy Gomella, MD (Baltimore, MD), is Assistant Professor of Pediatrics, the John Hopkins University School of Medicine.

M. Douglas Cunningham, MD (Irvine, CA), is Clinical Professor of Pediatrics, University of California, Irvine, School of Medicine.

Fabien G. Eyal, MD (Mobile, AL), is Professor of Pediatrics, Chief and Louise Lenoir Locke Professor of Neonatology, Medical Director of Intensive Care Nurseries, University of South Alabama Children's and Women's Hospital.

EIGHTH EDITION



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TRICIA LACY GOMELLA
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December

Medical

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Related Products

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Understanding Healthcare Delivery Science

Michael Howell, Jennifer P. Stevens

A new title in the acclaimed Understanding series that focuses on the science of healthcare delivery

Over the past decade, the subject of Systems Science has skyrocketed in importance in the healthcare field. With its engaging, clinically relevant style, *Understanding Healthcare Delivery Science* is the perfect introduction to this timely topic. It covers every aspect of what actually constitutes “best care” and how it can be most efficiently delivered from an operational standpoint. The book is exceptional for two other reasons: numerous case vignettes put the content in a clinically relevant framework, and its comprehensive coverage spans everything from quality and safety to data and policy.

- Market: medical schools, graduate medical education programs, masters-level healthcare-related programs
- Valuable opening section delivers an outstanding introductory discussion of healthcare delivery science
- Lead author Dr. Michael Howell is a nationally recognized expert on healthcare quality, whose research has been covered by *The New York Times*, *CNN*, and *Consumer Reports*

Michael Howell, MD, MPH (Chicago, IL) is Chief Clinical Strategist at Google Research. Before joining Google, Dr. Howell was the founding Director of the Center for Healthcare Delivery Science and Innovation and the Chief Quality Officer at the University of Chicago Medicine. He held this position until September, 2017. Dr. Howell has served on national quality- and safety-related national advisory panels for the CDC, Society of Critical Care Medicine, CMS, and others. An active healthcare delivery scientist, Dr. Howell has published more than 90 research articles, editorials, and book chapters on topics related to quality, safety, patient-centeredness, and critical care.

Jennifer Stevens, MD (Boston, MA) is on the faculty of the Center for Healthcare Delivery at the Beth Israel Deaconess Medical Center, one of the major teaching hospitals at Harvard Medical School.



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December

Medical

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Essentials Of Modern Neuroscience

Franklin Amthor, W. Anne Burton Theibert, David G. Standaert, Erik Roberson

A NEW core textbook on neuroscience with a uniquely clinical focus and an unmatched art program

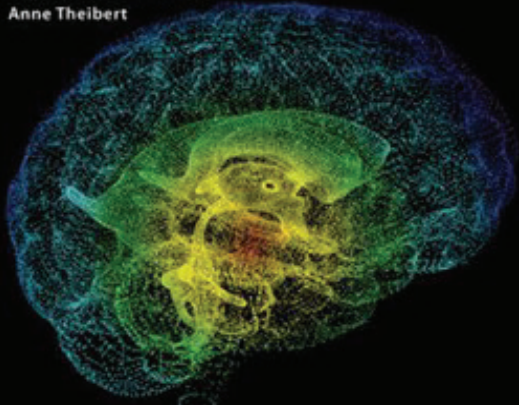
Developed by an exciting author team composed of university of California-San Francisco faculty members who are currently teaching neuroscience, this innovative new resource skillfully bridges the gap between basic and clinical science. Clinical content and numerous cases throughout the book enable readers to actually apply the principles they are learning to real-world situations.

Essentials of Modern Neuroscience includes the strong pedagogy that has proven popular in other revised LANGE basic science titles, including chapter opening Learning Objectives, bulleted chapter summaries, cases, and application boxes. Chapters are intentionally succinct, making them more manageable to student readers. The text is bolstered by nearly 500 rich full-color images that clearly depict the content being discussed in the chapter.

- Market: medical schools, pre-med courses, and graduate students
- Table of contents and organization mirrors the way most medical schools teach the subject
- Includes unique chapters on Addiction, Affective Disorders, and Neurologic Diseases

Franklin R. Amthor, PhD (Birmingham, AL) is affiliated with the University of Alabama.

Franklin R. Amthor
Erik Roberson
David George Standaert
Anne Theibert



ESSENTIALS of MODERN NEUROSCIENCE

LANGE

December

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TREATMENT of TRAUMATIC SCARS from BURNS and TRAUMA

Murad Alam
Jill Waibel
Nathan Uebelhoer
Kenneth A. Arndt
Jeffrey Dover
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John Kim
Rodney Chan



Treatment Of Traumatic Scars From Burns And Trauma

Murad Alam, Jill Waibel, Nathan Uebelhoer, Kenneth A. Arndt, Jeffrey Dover, Matthias Donelan, John Kim, Rodney Chan

The first comprehensive overview of the treatment of burn and traumatic scars

Authored by pioneers in dermatology and laser medicine, here is an up-to-date clinical guide to managing scars, improving function, and quality of life for patients. The content is logically divided into three sections: defining the problem, which covers important fundamentals such as the clinically relevant elements of wound care, pain, range of motion, and patient selection, and includes A treatment valuable algorithm. The next section focuses on treatment, and features discussion of traditional techniques as well as laser assisted drug delivery, fractional resurfacing, vascular lasers and lights, minimally invasive surgical techniques, and more. The final section is devoted to Caring for Wounds and Complications, and includes best practices for wound care, and management of pain, infection, and ulceration.

- Market/ Audience: Dermatologists, plastic surgeons, plastic surgery residents and fellows
- Covers the latest treatment options, including lasers, medications, and biological implants
- Extensive discussion of wound care

Murad Alam, MD (Chicago, IL) Professor, Departments of Dermatology, Otolaryngology-Head and Neck Surgery, and Surgery at Feinberg School of Medicine, Northwestern University.

Jill Waibel, MD (Miami, FL) is the medical director and owner of the Miami Dermatology and Laser Institute in South Miami.

Nathan Uebehoer, MD, (San Diego, CA) Naval Medical Center San Diego, Aroostook Medical Center, La Jolla, California

Kenneth A. Arndt, MD, (Boston, MA) Adjunct Professor of Surgery (Dermatology) at Dartmouth Medical School; Adjunct Professor of Dermatology at Brown Medical School.

Jeffrey S. Dover, MD, (Chestnut Hill, MA) Associate Professor of Clinical Dermatology at Yale University School of Medicine, and Associate Professor of Dermatology at Brown Medical School.

Matthias Bernard Donelan, MD, (Boston, MA) Chief Of Staff, Shriners Hospitals for Children, Plastic Surgeon at Newton-Wellesley Hospital, Massachusetts General Hospital, Boston, Massachusetts.

John Kim, MD, (Chicago, IL) Professor in Plastic Surgery and Dermatology, Northwestern University Feinberg School of Medicine.

Rodney Chan, MD, (San Antonio, TX) is A plastic surgeon in Alamo Heights, Texas.

January

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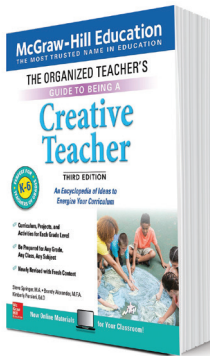
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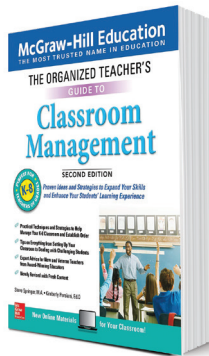


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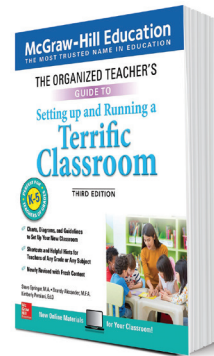
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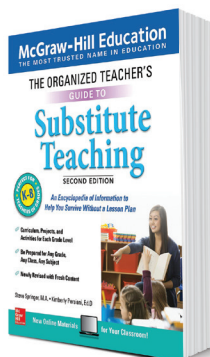
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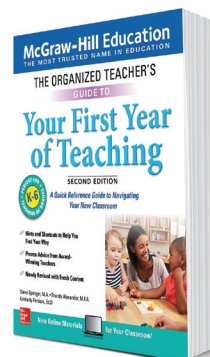
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