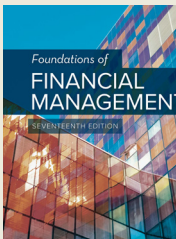


**CORPORATE
FINANCE:
Prep
Courses**



Do your students lack basic math skills? Do they have trouble retaining the material they learned in their accounting classes? **Finance Prep Courses** are available for the following corporate finance titles within Connect®:



Block:
Foundations of Financial
Management, 17e
126001391X



Cornett:
M: Finance, 4e
1259919633



Cornett:
Finance: Applications and
Theory, 5e
1260013987



Ross:
Essentials of Corporate
Finance, 10e
1260013952



Ross:
Fundamentals of Corporate
Finance, 12e
1259918955



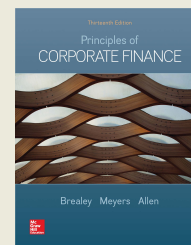
Brealey:
Fundamentals of Corporate
Finance, 10e
1260013960



Ross:
Corporate Finance: Core
Principles and Applications, 5e
1259289907

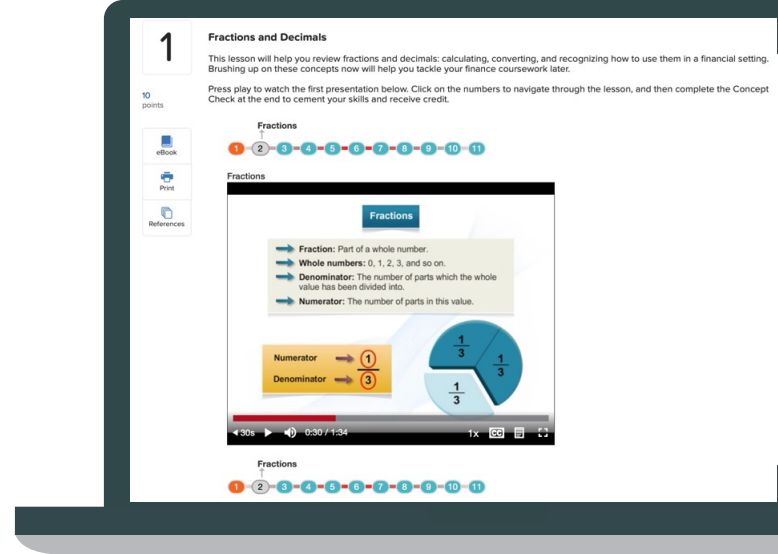


Ross:
Corporate Finance, 12e
1259918947



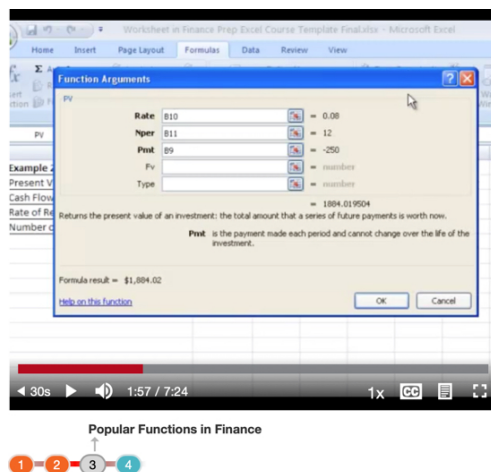
Brealey:
Principles of Corporate
Finance, 13e
1260013901

Create Better Learning Moments with Finance Prep Courses



Preparation for Success

Prep Courses cover the basic concepts needed for finance and are comprised of animated tutorial modules with assessment questions. Instructors can assign Prep Courses as homework or include for optional practice. Prep Courses provide a level playing field, give instructors more time in class to cover finance topics, and ensure that students are not left behind.



Coverage of Topics

Accounting

1. Accounting Concepts
2. Balance Sheets
3. Income Statements
4. Statement of Cash Flow
5. Ratio Analysis

Economics

1. Economic Reasoning
2. Supply and Demand
3. Competitive Markets
4. The Aggregate Economy
5. The Monetary System

Mathematics

1. Fractions and Decimals
2. Solving for the Unknown
3. Calculating Interest
4. Exponential Functions

Statistics

1. Descriptive Statistics
2. Measures of Central Tendency
3. Variance and Standard Deviation
4. Frequency Distributions
5. Hypothesis Testing

Excel

1. Organizing Data
2. Basic Math
3. Functions
4. Graphing
5. Advanced Functions and Operations

Teaching Tips

Assign **Prep Course** at the beginning of the semester to make sure your students are up to speed on these key concepts before exposing them to more complex subjects.