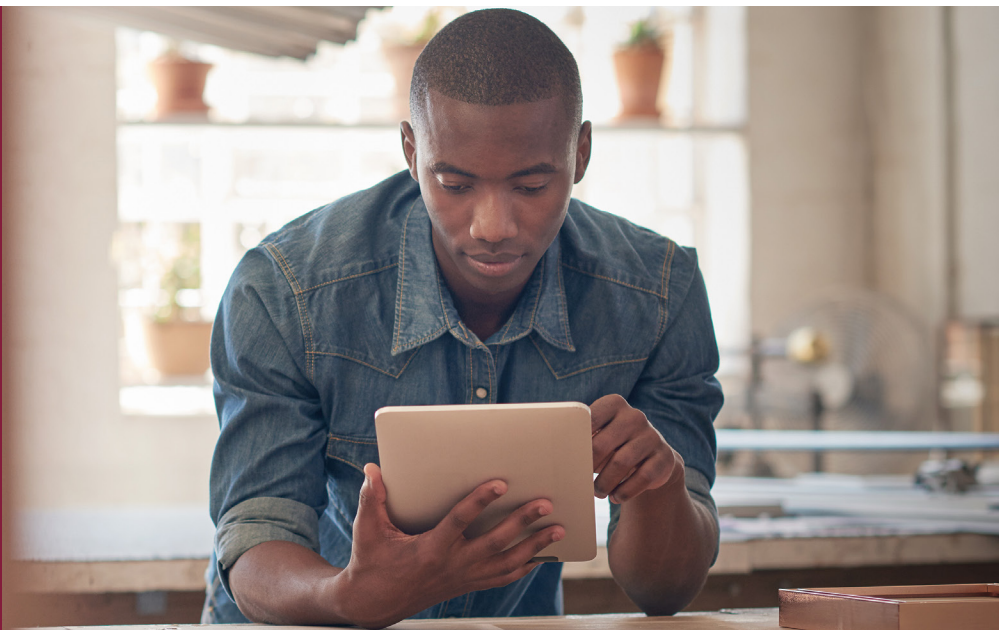
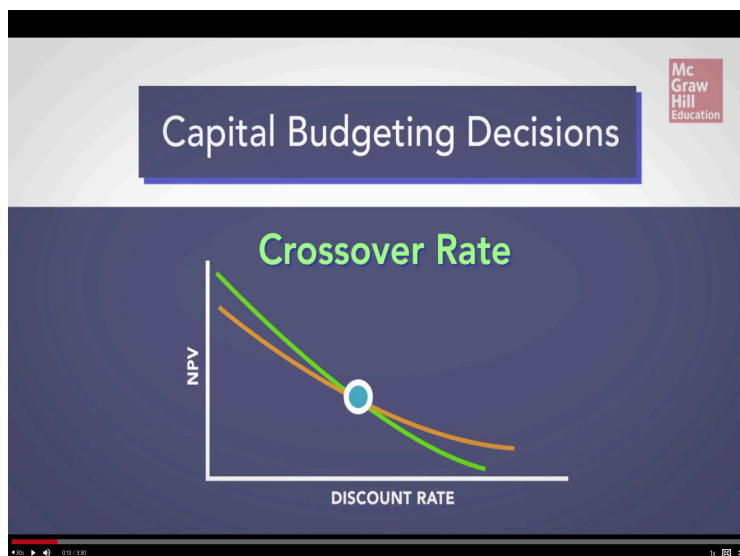


FINANCE:
Assignable
Video Series



Over 80 assignable, animated videos help students understand key learning objectives. These dynamic videos are between 3-5 minutes in length and are especially helpful to those students struggling to stay engaged in the material and those who would like additional review outside of the text.

- ✓ 80 assignable animated videos
- ✓ Provide students with an engaging way to learn the key concepts
- ✓ 3 -5 minutes long
- ✓ Helps students understand key learning objectives
- ✓ Videos reinforce key concepts and reach students using multiple learning styles
- ✓ Provides material in smaller chunks, making it easier for students to understand
- ✓ 3 multiple choice auto-graded questions - ensures students are watching and comprehending the videos



Video Topics

Time Value of Money:

Future Value-Annuity
Future Value-Single Amount
Present Value-Annuity
Present Value-Single Amount

Capital Budgeting

Average Accounting Return
Crossover Rate
Discounted Payback
Internal Rate of Return
Modified Internal Rate of Return
Mutually Exclusive Projects
Net Present Value
Payback
Profitability Index
Scenario Analysis
Sensitivity Analysis
Geometric & Arithmetic Average Return

Stock Valuation

Loan Types & Loan Amortization
Common Stock Valuation-Constant Growth
Common Stock Valuation-Non-Constant Growth
Common Stock Valuation-Two Stage Growth
Dealers & Brokers

Cost Of Capital

Cost of Capital – General
Cost of Debt
Cost of Equity
Cost of Preferred Stock
Divisional & Project Costs of Capital
Flotation Costs
Weighted Average Cost of Capital

Financial Statements - Corporate

Balance Sheet
Cash Flows
Depreciation
Depreciation Methods
Dupont Equation
Income Statement
Market & Book Values
Net Working Capital
Per-Share Valuations
Standardized Financial Statements
Statement of Cash Flows
Taxes

Interest Rates & Bond Valuation

Interest Rate Risk
Taxable Versus Municipal Bonds
Term Structure of Interest Rates
Types of Bonds
Yield to Maturity
Fisher Effect

Capital Markets & Performance

Blume's Formula
Expected Return
Portfolio Betas
Security Market Line (CAPM)

Financial Planning

Financial Planning Basics
Financial Planning Models
Internal Growth Rate &
Sustainable Growth Rate

Capital Structure

Break-Even Analysis
Financial & Operating Leverage
M & M Proposition I with Taxes
M & M Proposition I without Taxes

Capital Structure - Cont'd

M & M Propositions II with Taxes
M & M Propositions II without Taxes
Bankruptcy Costs
Optimal Capital Structure
Pecking Order Theory

Dividends, Payouts, & Payout Policy

Dividend Policy
Stock Dividends & Stock Splits
Stock Repurchases

Cash Management

Cash Collections Management
Cash Disbursements Management
Float Costs & Management
Money Market Securities

Credit Management

Cash Discounts
Credit Analysis
Credit Policy Analysis
Credit Terms
Optimal Credit Policy
Inventory Management

International Markets & Finance

Exchange Rate Risk Interest Rate Parity
Purchasing Power Parity
Spot & Forward Rates

Derivatives & Other Securities

Black-Scholes Option Pricing Model
Options
Options & Capital Budgeting
Put-Call Parity
Hedging
Futures Contracts