

Mc
Graw
Hill

connect[®]2



Your course. Your voice.[™]

Get more control over course design, content
and the student experience.

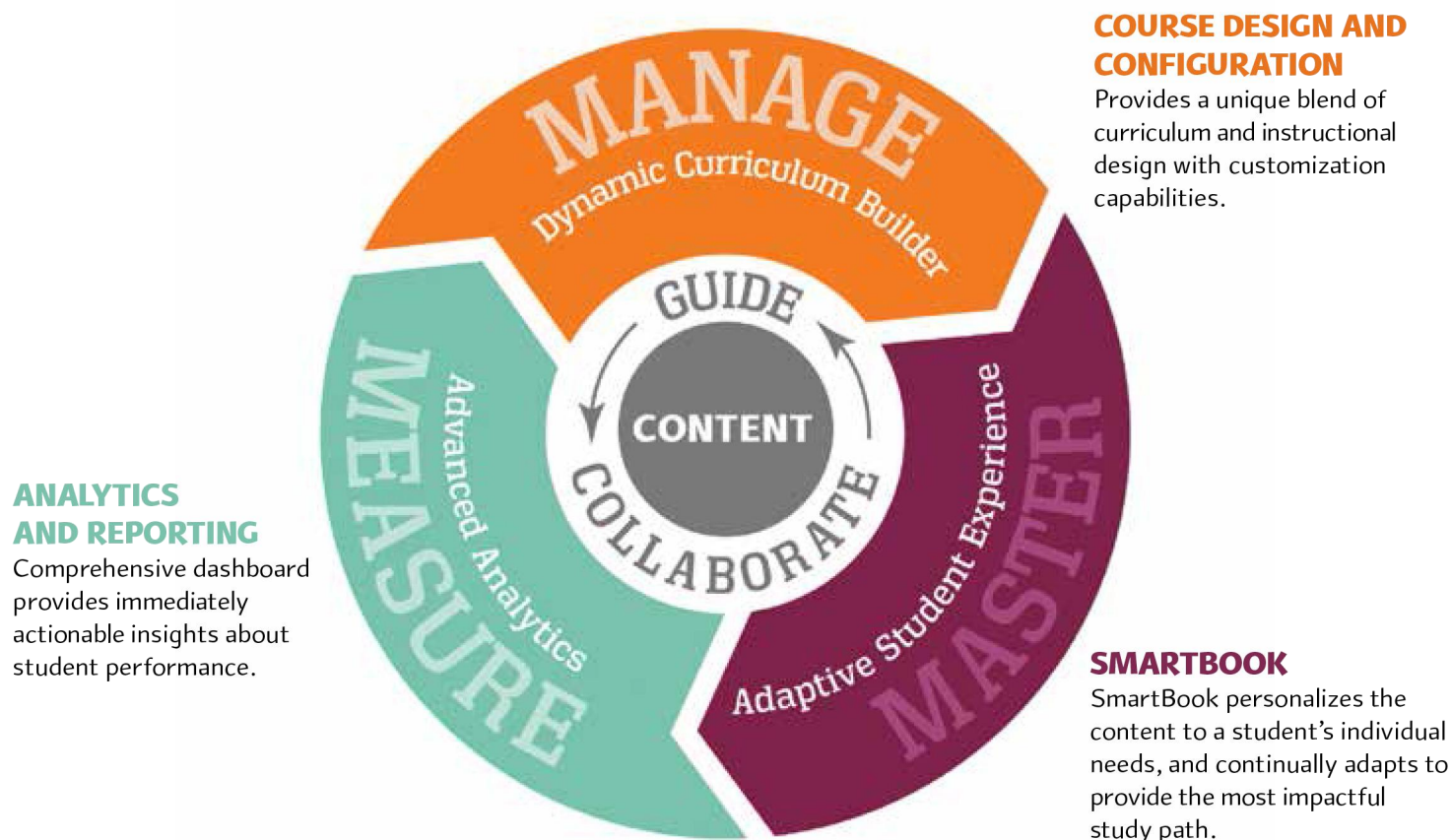
Connect2 Targets Course Management Pain Points

We listened to educators from around the world describe how effective course design and implementation is key to achieving success. We also heard educators describe the many key challenges and pain points associated with current course design and management solutions.

Key Pain Points

- Building, vetting, curating and maintaining course content from multiple sources is complex and time-consuming
- Faculty struggle to integrate publisher courseware and technology that complements their own content and current pedagogical approach
- Increasing pressure for educators to design a course that improves student outcomes and to hold or reduce costs for course delivery while aligning stakeholders

The Connect2 Solution



Connect2 is a collaborative teaching and learning environment

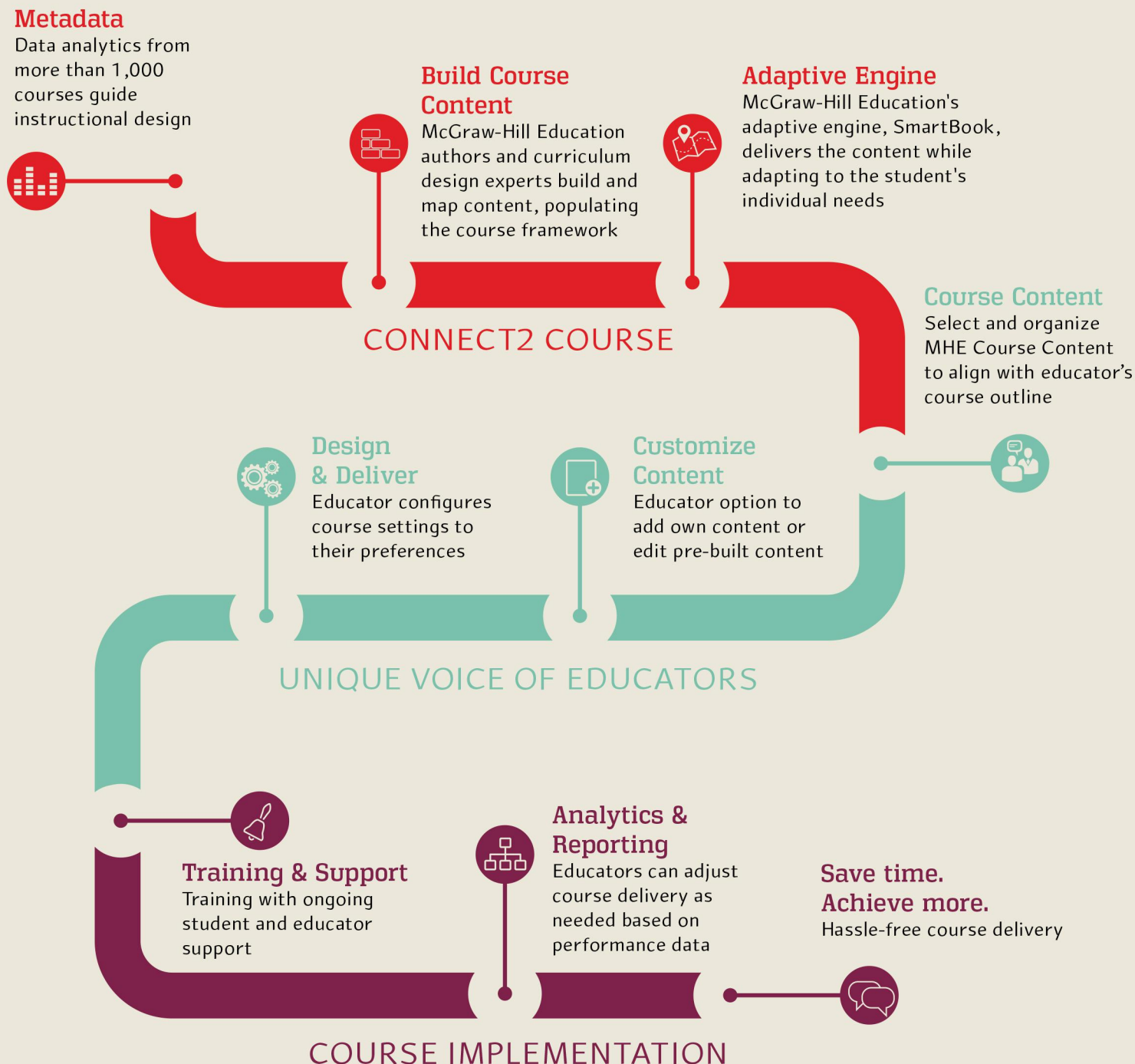
Our unique approach offers a complete course framework that educators can customize with their own content. Every course is developed by a curriculum design expert to ensure content is aligned with instructional strategies and learning objectives for optimal student learning. Connect2 includes a proven adaptive learning system that drives learning mastery with measurable results. Educators receive onboarding support and in-program guidelines for a smooth implementation. The benefit, educators save time and resources while improving student outcomes.

Complete Course Framework

You can easily customize

Every Connect2 course is informed by a deep understanding of curriculum design principles and data analytics from over a thousand adaptive products spanning hundreds of course areas. Our authors and instructional design teams apply the data to identify content elements that optimize learning with pinpoint precision.

The result is a tested and proven complete course framework that educators can customize with their own content—time savings with all the control and flexibility faculty expect and need.





Your course. Your voice.™

COMPLETE SOLUTION

Unique approach that offers a complete course framework that you can configure with your own content, saving you time and effort to build and manage your course.

PEDAGOGY YOU CAN COUNT ON

Every course is developed by a curriculum design expert to ensure content is aligned with instructional strategies and learning objectives for optimal learning.

IMPROVE STUDENT PERFORMANCE

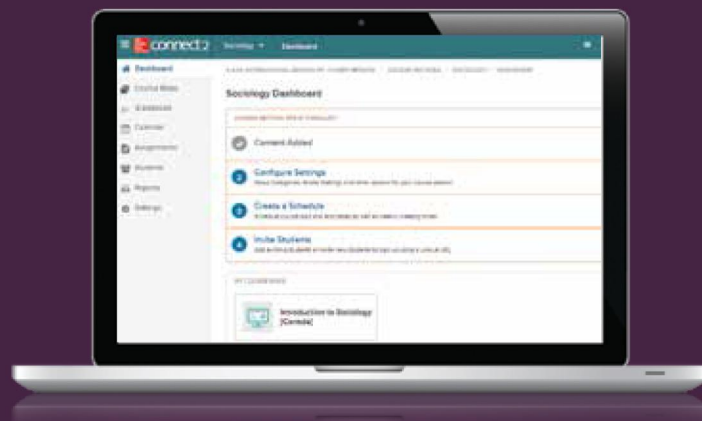
Proven adaptive learning system that drives learning mastery with measurable results.

TESTED. PROVEN. PREFERRED.

McGraw-Hill Education offers award-winning teaching and learning technology with proven results spanning hundreds of courses and more than 5 million users globally.

SUPPORT YOU CAN TRUST

Onboarding support and in-program guidelines for a smooth implementation.



Schedule a demo today at
www.mheconnect2.com