Mc Graw Hill Education — **connect**®

INSTRUCTOR:
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Durham College, ON

Digital Success Stories

Connect with SmartBook®

INSTITUTION PROFILE:

Durham College of Applied Arts and Technology is located in the Durham Region of Canada with campuses in both Oshawa and Whitby, Ontario with a population of 9,000 full time students, and approximately 20,000 continuing education students. Durham College offers a wide range of programs in a number of different disciplines including business, information technology, media, art, design, general arts, science, skilled trades, justice, emergency services, health, and engineering technology.

COURSE NAME:
Accounting 1 (ACCT1200)
Accounting II (ACCT2200)

COURSE TYPE:
In-class with online components

ANNUAL COURSE ENROLMENT:
600 (Vol 1), 300 (Vol 2)

TEXT IN USE:
Larson 14ce *Fundamental Accounting Principles*, Vol 1&2

DATE:
November 19, 2015

To learn more about
Connect + SmartBook contact us at:
• **iSupport@mheducation.com**
• **1-866-270-5118**

PRIOR EXPERIENCE

Describe the points of frustration you faced before selecting Connect with SmartBook.

" Most students did not read the textbook and many did not complete the in-class and homework problems.

What were the main reasons you selected Connect with SmartBook?

" McGraw-Hill Education has always provided high quality resources and excellent support. Connect is easy to set up, administer, and provides excellent reporting. The students require very little training since it is very user friendly. Assigning marks to the Connect homework problems is an effective way of getting the students to do their work.

Compared to other learning technology that you've used, what do you like most about Connect with SmartBook? Please explain why.

" The only other system I have used in the past is Lyryx. I like Connect since the problems and exercises are identical to the ones in the textbook.

EXPERIENCE USING Connect with SmartBook

What McGraw-Hill Education learning technology are you using in your course? How long have you used it?

" I have used Connect for a couple of years and this is the first year I have used SmartBook.

Describe how you are currently using Connect with SmartBook in your course, and what percentage of your course grades do you assign?

" All of the problems assigned and taken up in class are labelled In-Class Exercises and do not count towards the final grade. The students can complete these online or by hand. There are two to four problems per chapter that are labelled Homework and these are to be completed online and they count for 15% of the final grade. SmartBook exercises are set up on Connect but they do not count towards the final grade.

What benefits have you seen from requiring Connect with SmartBook rather than making it recommended or optional?

" Student effort is much greater when marks are attached to an activity.

How easy or hard was it to implement Connect with SmartBook in your course? Please describe what process you took to get started, including leveraging McGraw-Hill Education's support.

" It took a little while to get things set up to my satisfaction but it was really quite easy. I had some training from our Learning Solution Consultant and occasionally I got help from McGraw-Hill Education support team. Once I got started, I just explored and experimented with the system.

OUTCOMES & RESULTS

What changes are you seeing in student outcomes as a result of requiring the Connect with SmartBook in your course?

" Completion of exercises and problems is quite a bit higher with Connect. The students like the immediate feedback and say it contributes to their learning.

What are your students telling you about Connect with SmartBook?

" They generally like it and it gets them to do their work.

BEST PRACTICES & TIPS

What advice would you suggest to your colleagues or instructors who are incorporating Connect with SmartBook in their courses for the first time?

" Tell the students how it can help them through immediate feedback and that they can use it whenever they have a computer.

What is the single biggest reason you would recommend Connect with SmartBook?

" It gets the students to do their work and it does not require a lot of marking for the instructors.