

busuu PRO

The largest social network for language learning in the world

McGraw-Hill

helps your students learn languages with busuu,
a proven, easy and effective learning method.

With busuu, your students can learn up to 12 different languages,
with exercises that focus on the “all four skills” approach,
from beginner to upper-intermediate level (A1–B2).



Because one language is not enough!

Why **busuu** PRO ?



Designed by teachers, used by millions

- Content has been specially curated by educational experts.
- Lots of exercises that focus on the "all four skills" approach: reading, writing, speaking and listening.
- Over 65 million registered users in more than 190 countries.

Learn with native speakers and get to know people from all over the world!

- Your students can practice their skills directly with native speakers from our worldwide community.
- Your students will receive personalized feedback on their exercises and will be able to help learners of their mother tongue.

Relevant content, flexible learning



In their own way, wherever and whenever they want!

- We teach the vocabulary students need to know in everyday situations.
- Your students can follow our courses or choose those activities which are most useful for them.
- Fully accessible on both mobile (iOs & Android) and web, so each student can fit their language learning into their busy schedule.
- The app has an offline mode so students can download their lessons and practice anywhere, anytime without being dependent on an internet connection.

Award-winning

busuu has been awarded several prestigious prizes:

- Selected as one of "Best Apps of 2015" by Google
- Launch Partner for AI Google Home Assistant 2016
- Bloomberg Innovator Award 2016



Benefits for your institution

- The social tools on busuu will increase students' confidence in speaking and using a language.
- Your students will be more engaged as they will have more opportunities to practice and master a language.
- Advantageous prices for institutions.



Benefits for your students

- Unlimited access to the 12 available languages.
- 22 hours with busuu equals one college/university semester of language study.
- Access to interactive grammar units designed by experts and pronunciation exercises.
- Instant feedback and faster corrections of your exercises by native speakers.
- Specific travel course (all languages) and business course (English).
- Ad-free
- Offline mode on the Android and iOs apps.