

busuu

**Mc
Graw
Hill**



McGraw-Hill Education helps your employees learn languages with busuu, the award winning language learning app with over 65 million users worldwide.

With busuu, your employees can learn up to 12 languages*
Exercises focus on the "all 4 skills approach": listening, speaking, reading & writing, from beginner to upper-intermediate level, A1-B2 according to the CEFR, ensuring employees are progressing in their language learning.

These companies are already learning languages with busuu

UBER Bershka



ZARA Massimo Dutti



www.mheducation.com.au/busuu

*English, German, French, Spanish, Italian, Portuguese, Chinese, Japanese, Arabic, Turkish, Russian, Polish

Why busuu PRO for companies?

busuu is the world's largest social network for language learning, providing courses in 12 different languages on web and mobile to more than 65 million learners worldwide. Learners can sign up for free, or subscribe to a Premium Membership to unlock further features like grammar lessons, offline mode, McGraw-Hill certification or the adaptive vocabulary trainer.

Why consider the busuu language courses for your employees?

- ✓ **Economic benefit:** Foster cross-border communication and collaboration between teams and offices.
- ✓ **Customer Service benefit:** Knowing a little bit of a language can help tremendously.
- ✓ **Increase employee engagement and confidence:** A multilingual workforce reduces conflicts and bias through better mutual understanding

To provide language learning for your organisation, we equip you with busuu Premium membership for employees to access the full busuu curriculum and the busuu PRO management platform for HR team and managers, so you can track registration and progress of employees over time.



Practice with native speakers

Employees will practice their language skills directly with native speakers worldwide by sending their written and oral exercises to the busuu community of over 65 million users. They will receive personalised feedback on how to improve their language skills. Vice versa, they can correct other busuu learners in their native language, which has proven to be highly motivational.



Mobile first

The next generation of language learning is available on web and mobile (iOS and Android). Moreover, offline mode allows employees to download their lessons and practice anywhere anytime.



Bespoke content for specific needs

Tailored courses can be created for your specific corporate needs.



One stop shop for multilingual courses:

busuu 12 language courses are available in 15 interfaces (12 languages + Korean, Indonesian and Vietnamese) for diverse language learning needs.

busuu methodology

busuu's courses are developed by language experts with many years of experience who bring the best principles from communicative classroom teaching into their course design.



Most important
vocabulary

+



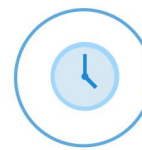
Key Grammar

+



Practice with native
speakers

=



Faster fluency

Empower your employees with busuu

- ✓ Learners succeed when they are engaged, excited and enjoy their learning. busuu achieves this as it is an easy to use and fun tool.
- ✓ Not enough time to learn a foreign language? We recommend short sessions of 10 minutes at a time so employees can fit language learning into their busy schedule.
- ✓ We guarantee a friction free setup for HR on the busuu PRO dashboard.

Request a Demo

If you would like your regional McGraw-Hill Education Consultant to demonstrate busuu, or to find out more about bespoke courses, please "Request a Demo" at www.mheducation.com.au/busuu

