

**busuu**

**Mc  
Graw  
Hill**



McGraw-Hill Education helps your students learn languages with busuu, the award winning language learning app with over 65 million users worldwide.

The digital education tool is available in 12 languages\*  
Exercises focus on the "all 4 skills approach": listening, speaking, reading & writing, from beginner to upper-intermediate level, ensuring students are learning and progressing in their language studies.

These academic institutions are already learning languages with busuu



[mheducation.com.au/busuu](https://mheducation.com.au/busuu)

\*English, German, French, Spanish, Italian, Portuguese, Chinese, Japanese, Arabic, Turkish, Russian, Polish

# Why busuu PRO for educators?

busuu PRO is digital language education made for educators featuring classrooms and reporting to monitor progress. Students benefit from the various features of busuu including flashcards, adaptive vocabulary trainer, advanced grammar units and official McGraw-Hill Education language certificates.

## What makes busuu different?



### Effective

In 2016, busuu conducted an independent study with a research team from City University of New York & the University of South Carolina to measure the learning outcomes of busuu. The study found that 22 hours of busuu Premium are equivalent to a college semester of language learning and every participant significantly improved after learning with busuu for 16 hours.



### Partnership between McGraw-Hill Education & busuu

In 2015, busuu formed a partnership with McGraw-Hill Education (MHE), one of the world's largest and most respected learning sciences companies. busuu and MHE worked together to create an official certification allowing your students to validate their language learning. MHE is the exclusive education reseller of busuu and maintains first in class local customer support.



### Immersive and Engaging

Your students will practice their language skills directly with real native speakers worldwide by sending their written and oral exercises to the community. They will receive personalised feedback and can add their preferred correctors as friends to receive future feedback.

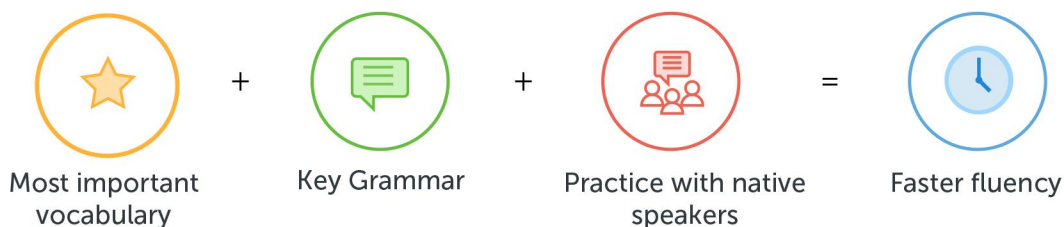


### Its Awards

busuu has received awards such as The Europas, Google Play Best of, EdTech Europe, Red Herring, European Language Label and many more.

## busuu methodology

busuu's courses are developed by language experts with many years of experience who bring the best principles from communicative classroom teaching into their course design.



## Empower your students with busuu

- ✓ Students succeed when they engage. busuu is exciting, naturally promotes learning and takes your students to an inspiring and engaging multi-dimensional experience.
- ✓ We recommend short sessions of 10 minutes at a time so students can put their language learning down and pick it back up without feeling lost in the game.
- ✓ busuu's courses are available on iOS, Android and web. The mobile apps come with an offline mode so students can work and learn on the go without relying on an Internet connection.

## Request a Demo

If you would like more information or your regional McGraw-Hill Education Consultant to visit your institution, please "Request a Demo" at [mheducation.com.au/busuu](http://mheducation.com.au/busuu)

