



MBA FAST TRACK

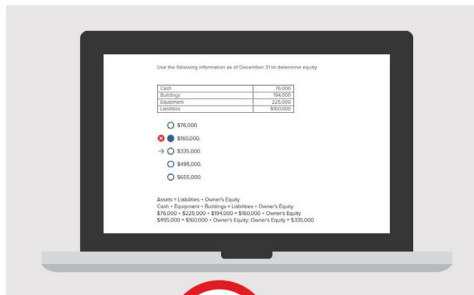
New from McGraw-Hill Education!



What is MBA Fast Track?

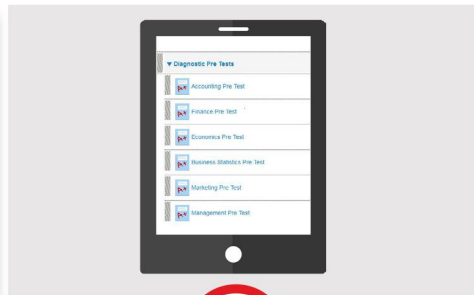
MBA Fast Track is a self-paced diagnostic tool and primer for incoming MBA students. It utilizes McGraw-Hill Education's world-class content and adaptive technologies to prepare your incoming MBA students for their courses, allowing instructors to spend less time remediating in class.

How does MBA Fast Track work?



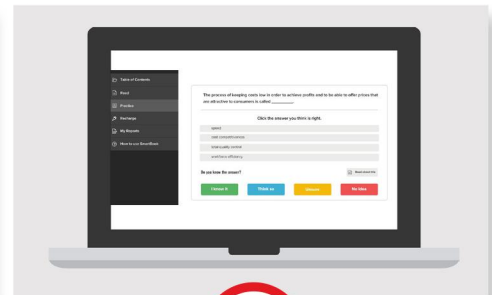
1

Students complete a series of diagnostic exams built from the McGraw-Hill Connect® homework management system.



2

Based on the diagnostic exam results students are allowed to skip known material or are directed to self-paced adaptive review modules. The modules are built around SmartBook®, McGraw-Hill Education's adaptive reading experience that includes best-selling business content.



3

Students take an exam built from algorithmically-generated Connect exams. After going through the review modules in Step 2, students will be better prepared to pass this exam. Schools can then determine where to place students that need further remediation, if any.

How else does McGraw-Hill Education support MBA Fast Track?

TRAINING

McGraw-Hill Education provides a full-scale training and implementation program for all faculty members involved. MBA Fast Track can be administered by one or many professors whatever makes sense for your school.

REPORTING

McGraw-Hill Education can provide auto-generated or custom reports for your school, providing the data you need to make this program a success.

Course content is customizable to your school and is available in:

- ✓ Accounting
- ✓ Business

- ✓ Statistics
- ✓ Economics

- ✓ Finance Management
- ✓ Marketing

Contact us for a demo