

Connect Master Introductory Accounting

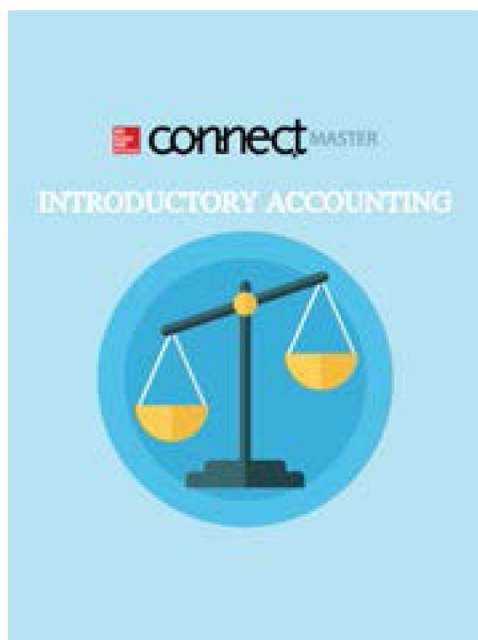


Thank you for your interest in Connect Master Introductory Accounting. This eBrochure includes a walk-through of tools that will provide you with an overview of the program. Please note that many of the supplements link out to helpful documents or resources.

What's included:

- Page 1: **Cover & TOC**
- Page 2: **An introduction to Connect Master**
- Page 3: **Product Information**
- Page 4: **Available resources**
- Page 5: **Video/Clickable demo/Learn More**

Connect Master Introductory Accounting is a unique, concept-based, digital first approach to Introductory Accounting that is ideal for any classroom type: face-to-face, online, or hybrid. This solution provides the instructor flexibility in how the course is taught and provides students their own learning path for mastering the content. The unique adaptive learning experience engages students by honing in on their strengths and weaknesses, while providing them with a study plan suited to their individual learning style. Each topic includes videos, activities, exercises and much more.



Key Features and Benefits

- Complete course solution
- Adaptive and personalized
- Facilitates flexible and blended learning
- Just-in-time learning
- Engaging and interactive content
- Access to Reporting Functionality

[Learn More about Connect Master](#)

<https://www.mheducation.com.au/connect-master>

Connect Master: Introductory Accounting covers sixteen core modules focusing on key learning outcomes in Introductory Financial and Managerial Accounting

TOPICS

- Introduction to accounting
- Interpreting financial documents
- P&L statement
- Assets and liabilities
- Cash flows
- Break-even analysis
- Budgeting
- Decision making
- Long term business financing

Assignable Content:

- **Adaptive Assignments:** Instructors have the flexibility to handpick and assign every aspect of the curriculum, from concepts covered, sequencing, and even differential approaches the teaching methodology. These assignments offer the student a highly adaptive experience within a safe, immersive environment, resulting in a deeper understanding of concepts, increased confidence and overall success
- **Topic Questions:** over 200 per module including multiple-choice, ranking, fill and drop-box
- **Videos:** Instructors can access over 95 videos, with closed captioning between 3-5 minutes long to keep students engaged and break-up the topics into bite-sized chunks.
- **Worked examples:** kaleidoscopes demonstrating step-by-step methods for solving real world problems
- **Interactive case studies:** real life scenarios with questions
- **Interactive diagrams:** compare and contrast related concepts

Resources to Support Teaching:

- Instructor Implementation Guide
- Student Implementation Guide
- TestBank
- Math Prep



1. Video



2. Core concept



3. Worked example



4. Label diagram



5. Key term

TABLE OF CONTENTS

1. Accounting: Introduction and Concepts

Financial Accounting

2. Recording Business Transactions
3. The Balance sheet / statement of financial position
4. The income statement (Profit and Loss Account)
5. Non-current assets and liabilities
6. Current assets and liabilities
7. Measuring and reporting of cash flows
8. Interpreting financial statements and Ratio Analysis

Managerial Accounting

9. Break-even analysis and short term decision making (cost-volume-profit)
10. The relevance and behaviour of costs
11. Budgeting: preparation and control
12. Full costing
13. Marginal costing and Decision Making
14. Managing working capital
15. Investment appraisal
16. Financing a business long term



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LEARN MORE

Video/Clickable demo

<http://try.mheducation.co.uk/>

Contact Us for a demo or
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